



SUMMARY OF U.S. APEC 2024 ACTIVITIES



IMPLEMENTATION PLAN

Target 18b: Strengthening PPP in PPFS.

Review the functioning and terms of reference of the PPFS to ensure a meaningful partnership with ABAC and the broader private sector, which better reflects the priorities and interests of the private sector and seeks to optimize their involvement.

This effort included three phases:

- 1) A public sector working session in SOM1
- 2) Seven intersessional public-private sector dialogues,
- 3) A full day public-private sector retreat in SOM3.

The outcome of these activities was a list of recommendations to incorporate into the PPFS Terms of Reference renewal process in 2025.

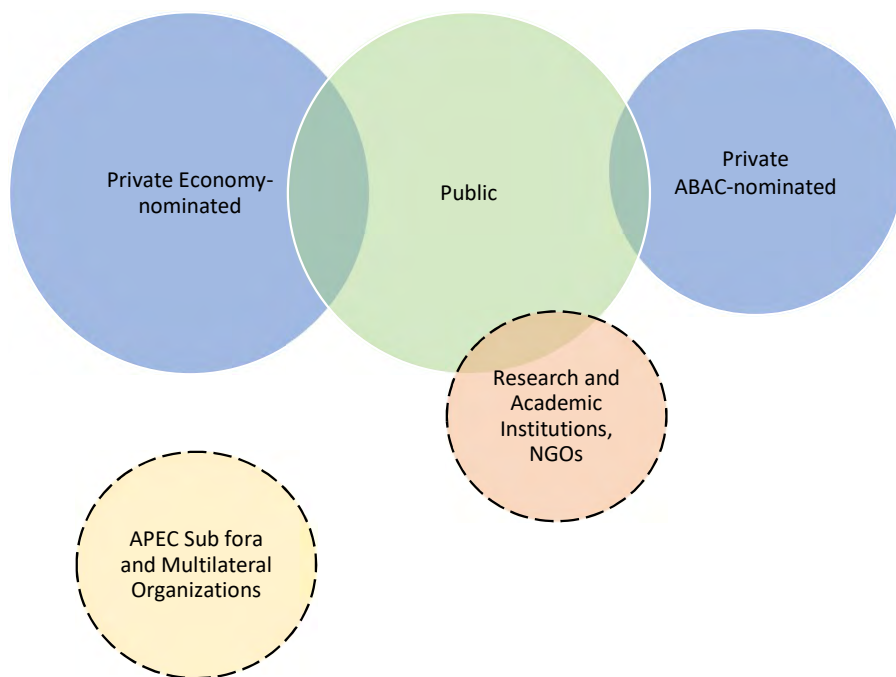
This list was presented to Korea, the 2025 APEC host, in the fall of 2024.

Phase One: Public Sector Working Session

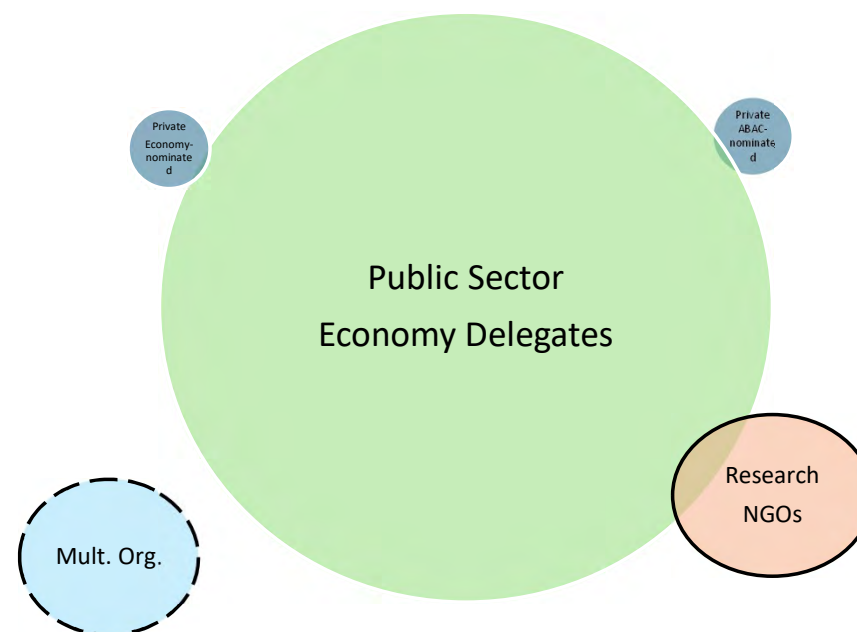


2024
SOM1
Lima, Peru

TOR PPFS Membership

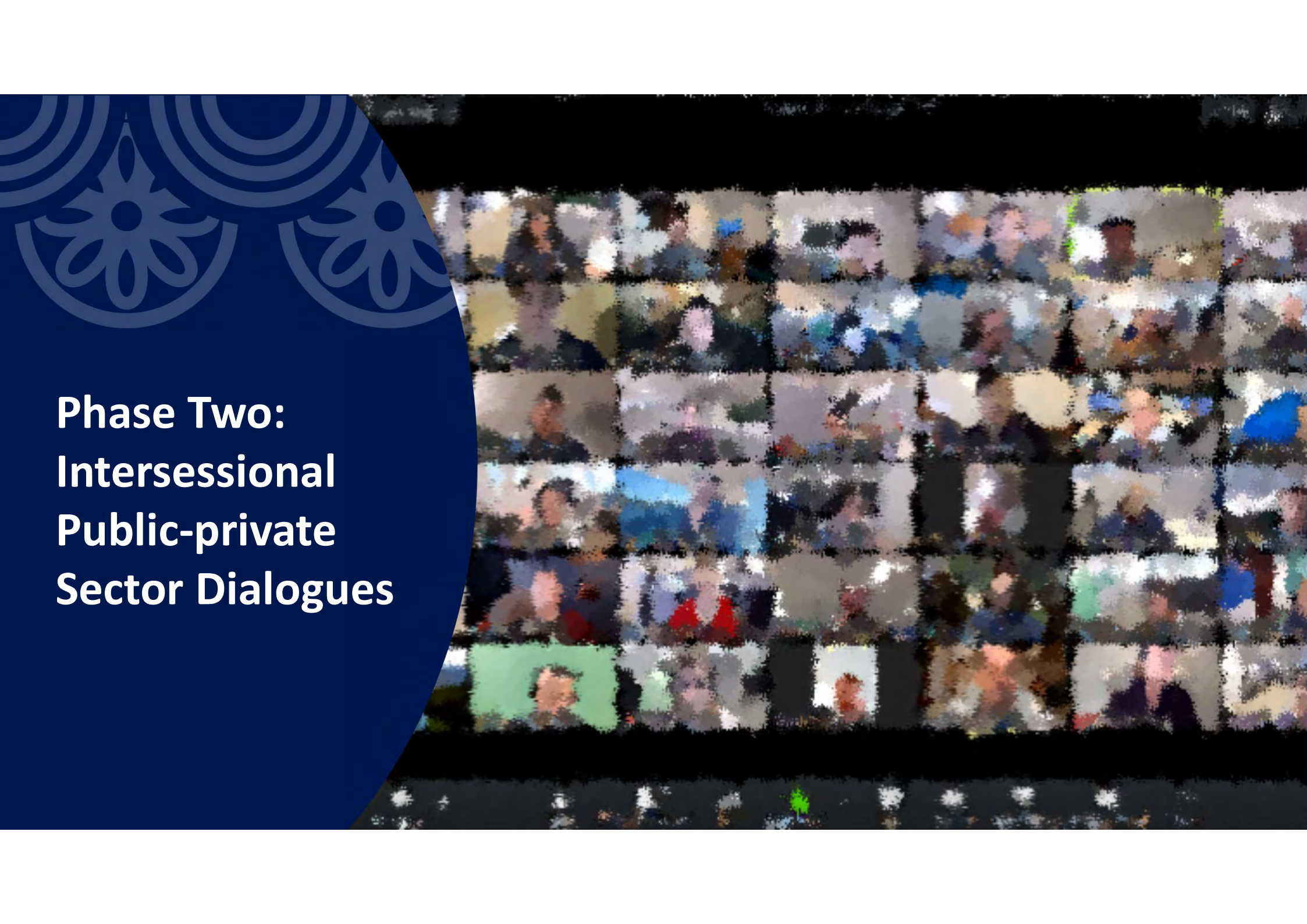


Current PPFS Membership



How do we currently interact with the private sector?

- ABAC Structure
- Overview of past ABAC activities in Food Security
- TOR and ABAC co-operation
- ABAC perceptions on PPFS



Phase Two: Intersessional Public-private Sector Dialogues

QUESTIONS ASKED....



How do you view private sector priorities and interests interacting with public sector food security and policy making?

Where can public-private sector in partnership can create an impact in the future?

Over the next 5-10 years, what are some of the key identifiable trends you foresee needing policy engagement?

Do you see value in having crucial conversations with policy makers to facilitate and adapt to trends?

What are potential outcomes from the PPFS public-private sector partnership that would be meaningful to the private sector given APEC's non-binding and voluntary nature?

Intersessional Dialogues: 5 Areas of Concern

1

Communication
and mutual
understanding

2

Data &
information
sharing

3

Policy concerns

4

Accessibility

5

Participation

Phase 3: Public-Private Sector Retreat

2024
SOM3
Trujillo, Peru



COMMUNINCATION

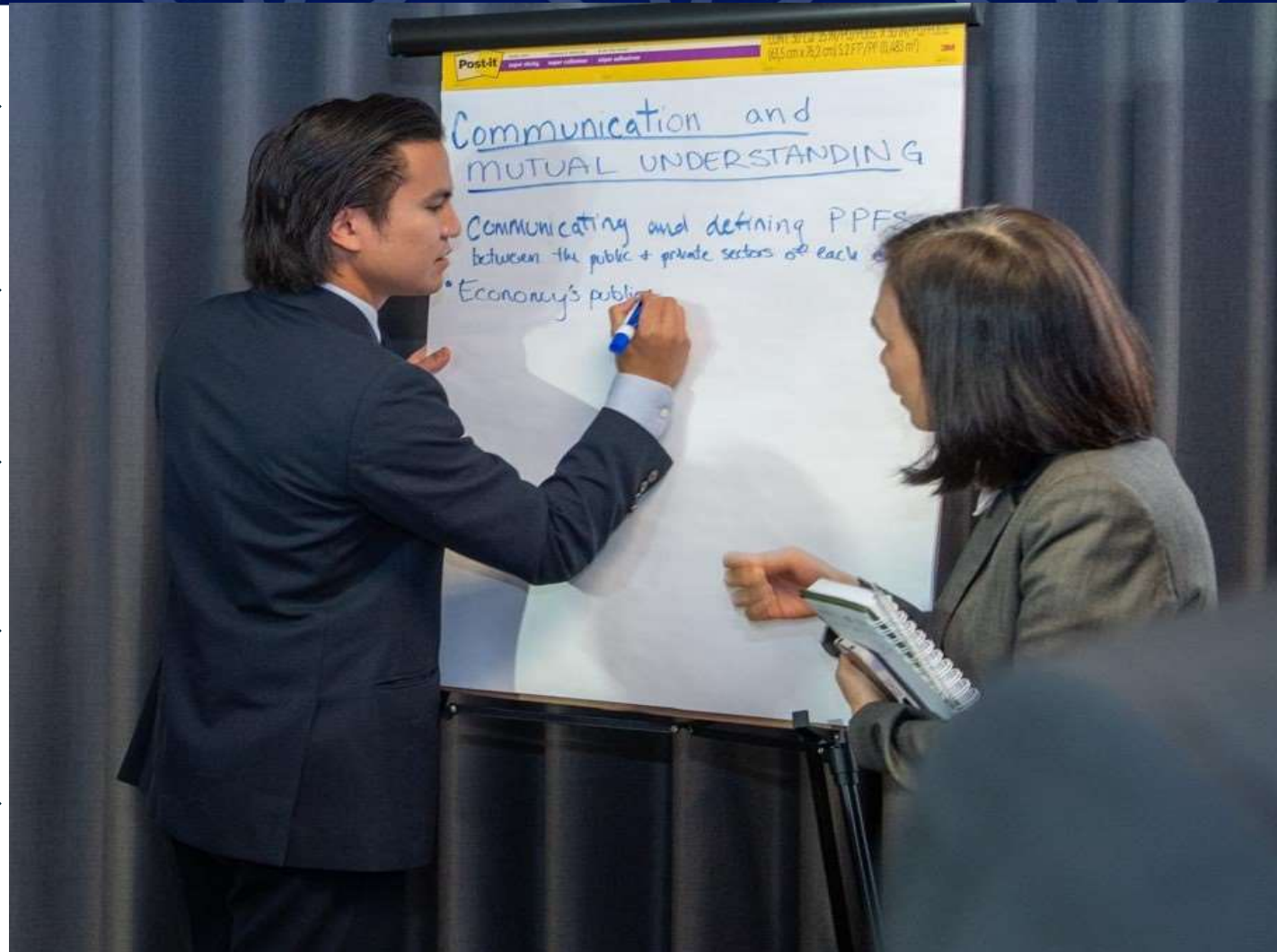
Communication between
economies

Communication between
private and public sectors

Projects

Networking

Mutual understanding of
goals



DATA and INFORMATION SHARING



Sharing best practices

Specific themed projects

Technological
advancements

Digitization & digitalization



POLICY CONCERNS

Communication between
sectors when drafting
policies and regulations

Implementation of new
policies



ACCESSIBILITY

Representation

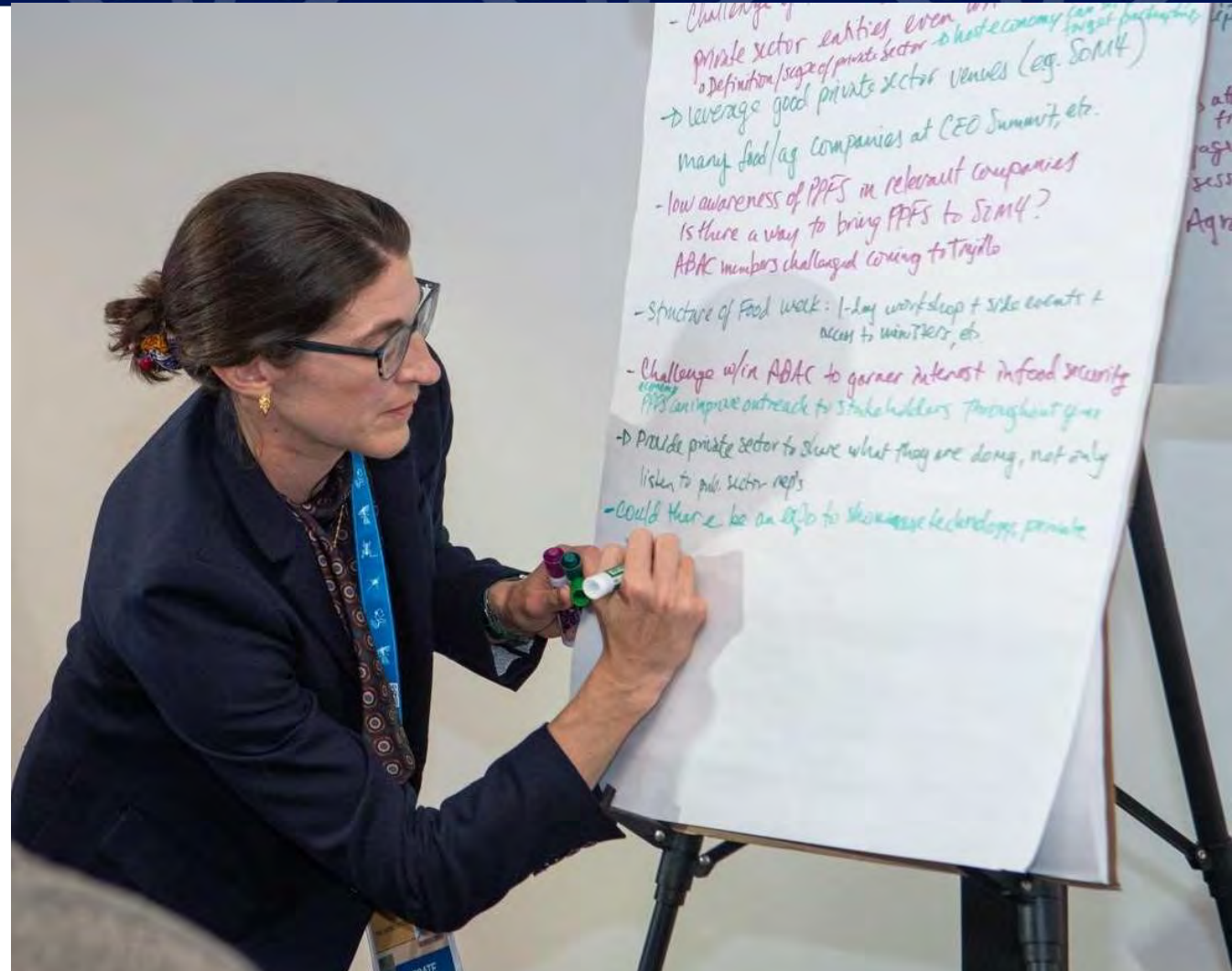
Scheduling meetings in
advance

Virtual meetings



PARTICIPATION

Increase
System-wide
Stakeholder
Representation



RESEARCH TAKEAWAYS



- **Priority Actions to Increase Private Sector Engagement:** Timely and effective communication with the private sector; return on investment (ROI) value for private sector participation; and inclusivity of a broader spectrum of food system stakeholders.
- **Three Suggested “Approaches”:** Private sector representatives engaging alongside their public sector representatives at PPFS meetings; creation of private sector-led steering committee made up of nominated representatives, members of the working groups, and ABAC; and private sector leadership from host economy.
- Together, these formed the basis for the recommendations that were delivered to Korea.
- If implemented, our research indicates that these recommendations could lead to improved engagement of the private sector in PPFS by establishing **a representation mechanism to the leadership of PPFS** and **the identification of private-sector driven workstreams**, among other goals.

FOSTER MEANINGFUL PARTNERSHIPS



Things to think
about

Melissa Schmaedick

THANK YOU