

Agenda Item. III

Progress Report on PPFS Economy Initiatives

6 March 2024 (Day2)

Dr. Kanjana Kwanmuang

Deputy Secretary General

Office of Agricultural Economics,

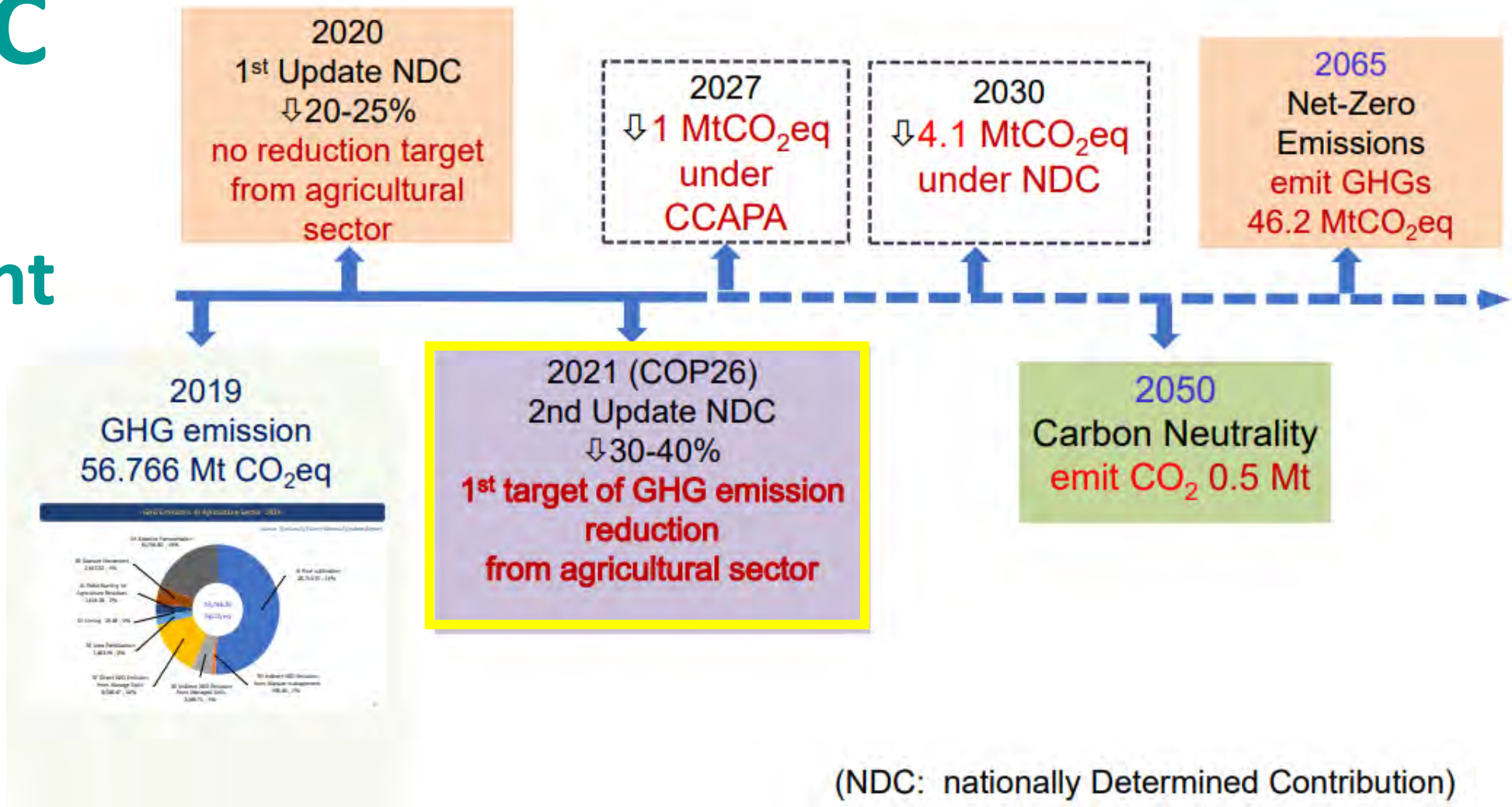
Ministry of Agriculture and Cooperatives, Thailand

Thailand's Initiatives on Food Security

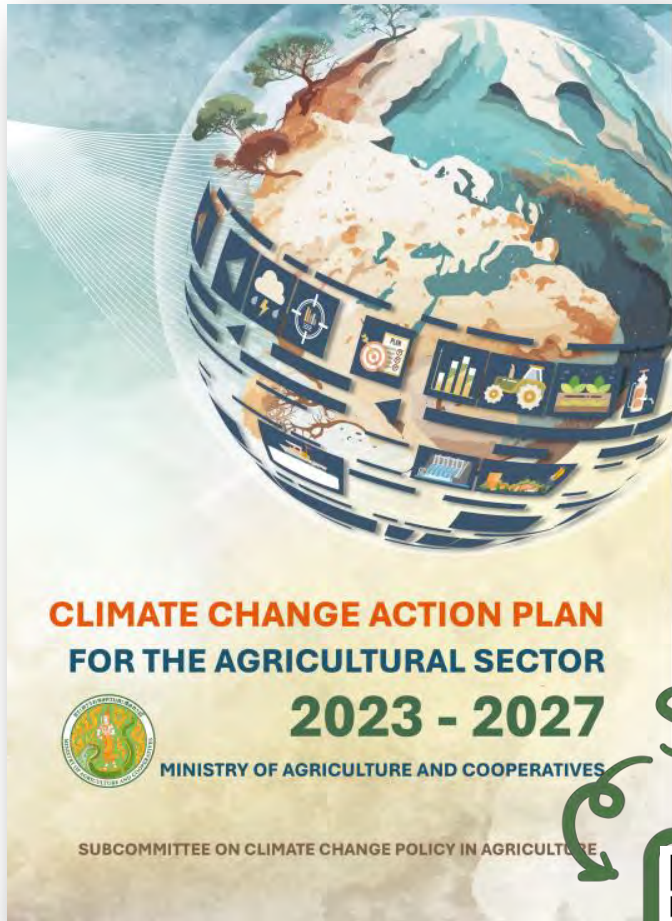
3 Key Areas

- ➔ **Climate Change Adaptation and Mitigation in Agriculture**
- ➔ **Agricultural Crop Insurance**
- ➔ **Agricultural Service Provider**

UNFCCC And PARIS Agreement



(NDC: nationally Determined Contribution)



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The action plan focuses on **2 main actions**

1 Adaptation Measures

Good Agricultural Practices (GAP)

Crop Diversification

Research and Development

2 Mitigation Measures

Greenhouse gas reduction target **in 2030**

2.6 → **5.1**

million tons
of CO₂ equivalent

Manure Management
in the Livestock Sector

Alternate Wetting
and Drying in Rice Fields

Site Specific Nutrient
Management

Agricultural Crop Insurance Project



Problem Statement:

Natural disasters put farmers at risk

Solution:

Modern insurance with satellite data & geo-informatics

Implementation:

Covering **rice** and **corn**, expanding to **cassava**

Impact:

Fast compensation

Risk management

A safety net for farmers





Empowering Farmers with Technology & Innovation

➔ Key Benefits:

Production efficiency, lower costs,
extra income, smart tech support

➔ Future Vision:

Private sector partnerships
digital platforms

➔ Impact:

Knowledge exchange,
best practices, and sustainability

Policy Partnership on Food Security (PPFS)

On 6th of March 2025, at Gyeongju, Republic of Korea

Mr. Chusak Chuenprayoth

Vice Chairman of the Thai Chamber of Commerce

And Chairperson of the Value Added on Agricultural Products Committee

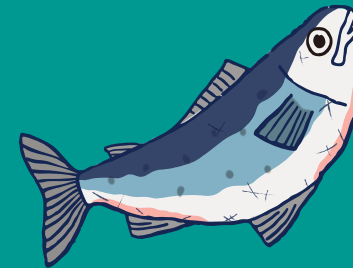
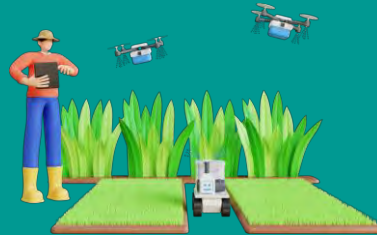
The Thai Chamber of Commerce proposed 5 proposals

To enhance the competitiveness of the agricultural and food business to meet the demands to become the World's food supply.



On December 13, 2024, Mr. Sanan Angubolkul, Chairman of the Thai Chamber of Commerce and Board of Trade of Thailand, along with the Agricultural and Food Committee of the Thai Chamber of Commerce, held discussions with Prof. Dr. Narumon Pinyosinwat, Minister of Agriculture and Cooperatives, and executives from the Ministry, to drive the Joint Public-Private Sector Committee on Agriculture and Food by representing urgent issues and recommendations from the agricultural and food business to the Minister of Agriculture, with 5 key proposals as follows:

Policy Partnership Approach on Food Security between the Ministry of Agriculture and Cooperatives and the Thai Chamber of Commerce and Board of Trade of Thailand



(Policy
Partnership)

Agriculture
and Food
Coordination and
Public Relations
Center (AFC)

High-Value
Agricultural
Products

Processed Food
and Future Food
Group

Fisheries and
Continuous
Industries Group

Livestock and
Food Processing
Group

Driving Agriculture and Food Coordination and Public Relations Center (AFC)

Driving the Coordination Center (AFC) in collaboration with 28 public and private sector partners to coordinate and publicize oversupplied agricultural and food products, and to disseminate product information directly to processors and distributors, while requesting cooperation from the Ministry to publicize the information of the Coordination Center to agricultural and cooperative agencies economy-wide.

Viboon Supakrapongkul
Director of the Thai Chamber
of Commerce



Driving the Vision of Thailand to become Agriculture & Food Hub

- Support academic collaboration in defining Positive Lists of products for registration in future food production.
- Promote the development of quality and standardized upstream raw materials by controlling cultivation costs through support for plant varieties with high average yield per 0.3333 Acres, in order to support the future food industry in Thailand.
- Promote Thai Future Food as a soft power through food and tourism festivals, including promoting product certification according to Halal standards.
- Support being a partner in driving the Food Bank project to support the collection and transfer of surplus agricultural products from the production sector for processing into food for underserved communities through agencies under the Ministry of Agriculture and Cooperatives.

Dr. Visit Limlurcha
Vice Chairman of the Thai
Chamber of Commerce



Promotion and Support of Sustainable Fisheries Throughout the system

Pushing forward urgent proposals to promote and support sustainable fisheries throughout the system (Position Paper) in collaboration with 12 relevant trade associations, divided into 4 main issues with 23 proposals, including:

- Urgent Proposals to Promote and Support Sustainable Fisheries Throughout the System
- Proposals for Developing Sustainable Fishing Practices
- Proposals for Developing Sustainable Aquaculture
- Proposals for Developing Sustainable Seafood Processing



**Dr. Chanintr
Chalisarapong**
Registrar of the Board of
Trade of Thailand

Promotion of Livestock and Processing Businesses

- Expedite the upgrading of standards for Thai livestock farms, especially for dairy cattle, beef cattle, meat goats, and dairy goats.
- Accelerate the increase in the number of GMP (Good Manufacturing Practices) certified slaughterhouses, meat processing plants, and packing plants in every province.
- Promote and support agricultural cooperatives, community enterprises, and farmers to increase the area for planting crops as animal feed, such as planting corn after rice harvesting in non-irrigated areas.
- Intensify the crackdown on those who smuggle in or export livestock products



Mr. Adit Krisanawong
Executive of the Thai
Chamber of Commerce

Creating High-Value Agriculture Through Area-Based Development

- Propose jointly driving the upgrading of high-value agriculture on an area-based approach, in accordance with the 13th National Economic and Social Development Plan.
- Promote Product Champions: Push forward product champions such as the "Nan Premium Coffee" model success case in Wiang Sa District, Nan Province, to promote the cultivation of Arabica and Robusta coffee in other provinces.
- Support budget allocation for water management projects economy-wide, such as underground water banks, to store water for use in the agricultural sector and to cope with drought.
- Propose research and development of rice varieties and agricultural products that are resistant to drought, flooding, and future climate change conditions.
- Promote the Food Valley concept, starting in Khon Kaen Province, which has the potential in agriculture, food, and an ecosystem conducive to sustainable development.



Acknowledged

1. Driving the Joint Public-Private Sector Consultative Committee on Agriculture and Food
2. Driving the Coordination and Public Relations Center for Agricultural Products and Food (AFC) of the Thai Chamber of Commerce
3. Driving the Thailand's Vision to become Agriculture & Food Hub
4. Promoting Livestock and Processing Businesses by accelerating the upgrading of standards for Thai livestock farms, increasing the number of standard slaughterhouses, and promoting and supporting agricultural cooperatives, community enterprises, and farmers to increase the area for planting crops as animal feed, etc.

Agreed

1. Driving the **creation of high-value agriculture**, with the Ministry of Agriculture and Cooperatives designating several Product Champions, such as coffee, cocoa, soybeans, mulberry silk, and beef cattle (Thai Black breed), etc.
2. The Khon Kaen Food Valley Cluster project aims to enhance the potential of the Thai food industry **by: assigning The Agricultural Research Development Agency (Public Organization)**
3. Urgent Proposals to Promote and Support Sustainable Fisheries Throughout the System. (Position Paper) **by assigning Department of Fisheries**



THANK YOU