

# PPFS WG3 Progress Report

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# Self-funded project on nutrition and health claims in APEC economies



<b>April 2023</b>	<b>Approved as PPFS/SCSC joint project with Japan and USA as co-sponsors. PPFS-SCSC 01 2023S</b>
<b>Aug. 2023 – Jan. 2024</b>	<b>Survey (original time frame Aug. 2023 – Sept. 2023)</b>
<b>Mar. 2024 – Jun. 2024</b>	<b>Develop agenda for the webinar</b>
<b>Jul. 9, 2024</b>	<b>Held webinar organized by Japan Alliance of Health Food Associations with speakers from United States, Indonesia, Japan, Singapore and Chinese Taipei</b>
<b>Sept. 9, 2024</b>	<b>Submitted completion report</b>

# Background: Codex Guidelines on Nutrition and Health Claims (CAC/GL 23-1997)



Type of Claim	Description
<b>Nutrition Claims</b>	
Nutrient content claim	Claim that describes the level of a nutrient contained in a food
Nutrient comparative claim	Claim that compares the nutrient levels and/or energy value of two or more foods
Non-addition claim	Claim that an ingredient has not been added to a food, either directly or indirectly
<b>Health Claims</b>	
Nutrient function claims	Claim that describes the physiological role of the nutrient in growth, development and normal functions of the body
Other function claims	Claims concerning specific beneficial effects of the consumption of foods or their constituents, in the context of the total diet on normal functions or biological activities of the body
Reduction of disease risk claims	Claims relating the consumption of a food or food constituent, in the context of the total diet, to the reduced risk of developing a disease or health-related condition

# General Observations from Survey and Webinar



- **Foods with Nutrition Claims**
  - All Economies have Foods with Nutrition Claims
  - Most Economies have similar category of Nutrition Claims
- **Foods with Health Claims**
  - Many Economies have Foods with Health Claims
  - Large variations in systems between economies (pre-approval to notification)
  - Harmonization among some economies (ASEAN)
- **Local Foods with Nutritional and Health Benefits**
  - Majority of Economies have Local Foods with Nutritional or Health Benefits

- **Foods with Health Claims**

- Large variations in systems between economies (pre-approval to notification)
- Harmonization would be difficult so focus on mechanisms to ease market entry
- Survey on regulatory support systems for market entry

- **Local Foods with Nutritional and Health Benefits**

- Untapped potential
- Survey on specific local foods that have nutritional and health benefits

**E-mail asking co-operation with follow-up survey**

**sent by APEC Secretariat on 18 Dec. 2024**

**(Data management by Japan Alliance of Health Food Associations)**

- **Foods with Health Claims**
  - Analyze survey results and construct list of regulatory support options
- **Local Foods with Nutritional and Health Benefits**
  - Compile list of relevant local foods
- **Examine use of Generative AI for further data collection**



# Thank You

