

出國報告(出國類別：考察)

赴美國拉斯維加斯參加
2025 年消費性電子展臺灣新創館活動

服務機關：國家科學及技術委員會

姓名職稱：許增如處長、陳冠廷專員

派赴國家/地區：美國洛杉磯、拉斯維加斯、華盛頓

出國期間：114年1月6日至13日

報告日期：114年2月3日

摘要

為擴大協助臺灣科技新創團隊鏈結國際，本會偕同經濟部、國發會等跨部會輔導量能，展現臺灣新創在軟硬體整合、前沿科技與解決方案上的實力，同時吸引國際團隊、人才與資金，鏈結臺灣新創生態圈打造創新創業生態系。此外，本次亦拜會「產業創新人才海外培訓計畫」（X Talent）企業及學員，了解學員在企業實習情形及企業需求，並與美國國家科學基金會（National Science Foundation, NSF）討論 I-Corps 計畫合作及拜會 Special Competitive Studies Project（SCSP）智庫團隊。

本會第八度以 TTA 名義率領 72 組臺灣新創團隊參加全球最大消費性電子 CES（Consumer Electronics Show），並在新創展區（Eureka Park）設立以「AI Taiwan」為設計主軸的 TTA 臺灣新創館。館內設置人工智慧（Artificial Intelligence）、數位醫療（Digital Health）、智慧城市（Smart Cities）、永續發展（Sustainability）及先進移動（Vehicle Tech and Advanced Mobility）五大專區，透過參與 CES 展示臺灣新創能量，向全球傳遞重要科技政策「打造臺灣為 AI 之島」政策願景，同時也觀察全球最新科技趨勢及其他國家新創布局，掌握全球脈動，為未來政策制定提供關鍵參考。

另外，本次透過參訪 Global Communication Semiconductors（GCS）及 Taboola，深入了解全球科技產業的創新發展與人才需求，並評估計畫效益。此行參訪不僅強化國際合作關係，亦了解如何在 AI 與半導體等關鍵領域的人才布局方向，為台灣科技競爭力的提升注入新動能。此外，美國智庫 Special Competitive Studies Project（SCSP）及美國國家科學基金會（NSF）皆邀請臺灣科技創新團隊與美方加深鏈結，不論是藉由參與 AI Expo 或是啟動 NSF I-Corps 計畫合作，都期待臺灣在 AI、半導體、智慧科技等科技創新領域能對接國際。

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壹、出訪目的

為協助臺灣新創拓展國際市場及資金鏈結機會，展現臺灣科技創新與國際合作的積極推進，此行本會以 TTA (Taiwan Tech Arena) 名義連續第八年帶領臺灣科技新創團隊前進美國消費性電子展 (Consumer Electronics Show, CES) 外，亦拜會產業創新人才海外培訓計畫合作企業與美國國家科學基金會 National Science Foundation (NSF)、美國智庫 Special Competitive Studies Project (SCSP)。

本會今(114)年以 5 大領域-人工智慧(Artificial Intelligence)、數位醫療 (Digital Health)、智慧城市 (Smart Cities)、永續發展 (Sustainability) 及先進移動 (Vehicle Tech and Advanced Mobility) 帶領 72 家臺灣新創，向世界展現臺灣新創科技實力。為了落實「打造臺灣成為 AI 之島」除了以此概念為 TTA 館設計主軸，同時進行國際徵案宣傳，向全球與會者傳遞重要科技政策理念，號召更多志同道合國際團隊、人才與資金，鏈結臺灣創新創業生態圈。

為強化國際鏈結與提升產業競爭力的迫切需求，聚焦於國際合作與人才培育的雙重目標。此行也特別選定訪問 Global Communication Semiconductors (GCS) 及 Taboola 兩家分別在半導體與 AI 應用領域具特殊地位的企業，了解其技術發展趨勢及對未來人才的需求，提供未來的科技政策與人才培育策略重要參考，亦期望探索更緊密的跨國合作模式，促成更多具潛力的合作機會。

此外為建立臺美在 AI 與科技創新領域的深度合作，拜會 Special Competitive Studies Project (SCSP) 及 National Science Foundation (NSF)。除了評估參與由 SCSP 主辦之 AI Expo 的可能性，也著

重與 NSF 討論雙方選送團隊參與計畫進行訓練及市場鏈結的具體操作模式。

貳、出訪行程

日期	主要行程
1/6 (一)	自臺灣出發赴美國洛杉磯
	拜會 X talent 廠商-Global Communications Semiconductors
	拜會 X talent 廠商-Taboola
1/7 (二)	自洛杉磯飛往拉斯維加斯
	TTA 臺灣館開幕 (TTA Pavilion Grand Opening)
1/8 (三)	企業拜會 Qualcomm Semiconductor Corporation
	CES LVCC 展區 VIP TOUR
1/9 (四)	新創展區國家館巡禮
	自洛杉磯飛往華盛頓
1/10 (五)	拜會 Special Competitive Studies Project 總部
	拜會 NSF 總部
1/11(六)	自美國出發返回台灣
1/13 (一)	抵達臺灣

參、行程紀要

一、拜會：Global Communications Semiconductors

(一) 日期：2025.01.06 (一) (美國時間)

(二) 時間：10:00~11:00

(三) 地點：23155 Kashiwa Court, Torrance, California 90505

(四) 拜會說明：

此次拜會 Global Communication Semiconductors (GCS) 的主要目的是了解該公司在化合物半導體領域的技術優勢及未來發展方向，並探討其與 X Talent 計畫的合作可能性。GCS 作為專注於三五族半導體研發與生產的領導企業，其創新成果對於提升台灣半導體產業的多元化發展具有重要借鑒價值。然而，GCS 對是否持續參與 X Talent 計畫有所猶豫，主要原因在於其目前在台灣缺乏晶圓廠與實驗室設施，難以提供受訓學員長期發展的實質機會。此外，由於公司規模限制，無法為學員提供充分的在地化職涯支持，使得培育資源與人才未來流向間的平衡成為一項挑戰。此次拜會中，團隊透過深入交流，了解 GCS 的實際需求與顧慮，並就如何建立更完善的跨國產學合作機制進行討論，為未來深化合作奠定基礎。

(五) 現場剪影：



二、拜會：Taboola

(一) 日期：2025.01.06 (一) (美國時間)

(二) 時間：14:00~17:00

(三) 地點：355 South Grand Ave Suite 3300 Los Angeles, CA 90071

(四) 拜會說明：

此次拜會 Taboola 的目的在於了解其在 AI 技術應用與內容推薦領域的創新發展，並評估 X Talent 計畫學員在該公司的實際表現。Taboola 作為全球領先的內容推薦平台，透過大型語言模型技術結合 AI 應用，展現出強大的市場影響力與技術實力。本次訪談中，特別聚焦於兩位 X Talent 學員的卓越表現與創新貢獻。李遠山學員主導了兩個重要 AI 專案，分別為廣告文案生成工具 Ad Maker 與專為中小企業設計的 AI 助理 Abby，前者利用 AI 最佳化廣告策略，後者則協助小型客戶制定廣告計劃，提升市場競爭力。而陳思卉學員則專注於 AI 服務基礎建設的開發，確保技術穩定性與服務效率。這些成果充分展現了 X Talent 計畫在提升學員專業能力與促進產學合作方面的成效，也進一步鞏固了台灣 AI 人才在國際舞台的競爭優勢。

(五) 現場剪影：



Taboola 副總裁余寧寧、X Talent 學員們與國科會代表團於 Taboola 合影

三、美國消費性電子展（Consumer Electronics Show, CES）

（一）基本資訊

1. 主辦單位：美國消費科技協會（Consumer Technology Association ,CTA）
2. 展出日期：2025 年 1 月 7 日至 10 日
3. 展出地點：美國拉斯維加斯多處會展中心，包含：Las Vegas Convention and World Trade Center（LVCC）、Venetian Expo、The Venetian 等。
4. 展會說明：被譽為年度科技業風向球的 CES，是全球最大的消費技術產業盛會，每年固定於 1 月在美國拉斯維加斯登場，各家企業於 CES 展出的新產品、新技術將反應與引領全球科技發展的重要趨勢。此外，CES 的新創展區（Eureka Park）更是全球規模最大之新創專業展區，亦是國際投資人發掘下一個獨角獸，國際媒體募集亮點創新題材，大企業鎖定策略合作夥伴或併購標的物之最佳媒合平台。

（二）CES 2025 展覽數據

根據 CTA 大會官方公布數據，CES 2025 與會人數吸引來自全球超過 150 個國家/地區，超過 14 萬人次參與；參展家數高達 4,500 家，其中名列《財富》500 強公司，有超過 60% 均報名與會，而其中 1,400 家是新創公司，也讓新創展區呈現滿額狀況；全球媒體記者到場超過 6,000 名，產製逾 27,000 篇新聞報導和內容，與會人數與媒體報導盛況更勝去年。

（三）Eureka Park 新創展區

今年大會新創展區（Eureka Park）一位難求，來自 39 個國家/地區的 1,400 家新創公司與會，除本會 TTA 館外，其他國家館包括非洲、歐盟、法國、義大利、以色列、日本、南韓、荷蘭、

瑞士和烏克蘭等，產品領域涵蓋無障礙技術、人工智慧、數位醫療和永續發展等未來產業核心趨勢。

此外，今年首度在新創展區（Eureka Park）規劃了新創舞台（Startup Stage），作為包括 AI、醫療保健、新創公司募資等核心議題匯集討論，也是新創展演的最佳舞台，對於提升新創展演能見度，亦發揮強大的助攻效果。

（四） 展會亮點及特色

CES 2025 以「引領未來」（DIVE IN）為主題，從顛覆性的人工智慧（AI）和尖端的數位醫療解決方案，到永續發展領域的重大突破、新一代移動技術、量子運算等，業界頂尖人才和最具膽識的品牌都齊聚於此，展示其前瞻視野。

總體來說，今年 CES 在以下六大領域上帶來最新產品與技術：

1. 人工智慧（Artificial Intelligence）

從人工智慧驅動的生產力工具到醫療領域的突破性進展，展會現場的產品和服務展示了人工智慧不僅僅是一個技術趨勢，而是一股改變世界、改善生活的變革力量。重點參展商如 AMD、海信（Hisense）、LG、輝達（NVIDIA）、Qualcomm、三星（Samsung）、西門子（Siemens）、TCL 等。

2. 數位醫療（Digital Health）

探索生物技術、遠程醫療和健康領域的進展，旨在提升病患護理和延長壽命，突顯了科技如何改變日常生活，特別是在健康和福祉領域的變革，確保成為醫療保健行業頂級平台。重點參展商如 AARP、雅培（Abbott）、Eyebot、FlowBeams、Lumia Health、OnMed、松下（Panasonic）、ResMed、Withings 等。

3. 能源轉型（Energy Transition）

隨著 AI、雲端和資料中心創新等高能源需求技術的持續發展，淨零碳排與能源轉型也成為 CES 2025 的一大焦點。展覽現場的重點為能源方面的實驗性解決方案，包括電池和儲能技術、綠氫等新興能源，以及小型模組化核反應堆等。重點參展商如 Eaton、Jackery、Otrera、SK、Sony Honda Mobility 等。

4. 先進移動 (Mobility)

涵蓋了建築、農業、海洋技術和先進航空旅行等領域，自動駕駛和電動技術顯著提升飛機和船隻的性能，且隨著電動車市場的增長，來自全球原始設備製造商 (OEMs) 的新車型亦於此亮相。建築和工業領域的自動化提升了安全性，並解決了勞動密集型職位中的勞動力缺口問題。重點參展商如 Aptera Motors、寶馬 (BMW)、博世 (Bosch)、Brunswick、Caterpillar、Daedong、Garmin、本田 (Honda)、Invo Station、John Deere、Kubota、Mobileye、Oshkosh、Scout Motors、住友橡膠工業株式會社 (Sumitomo Rubber)、Scout Motors、鈴木 (Suzuki)、Waymo、小鵬匯天 (Xpeng AeroHT)、極氪 (Zeekr)。

5. 量子科技 (Quantum)

量子科技利用量子力學的特性來實現三個不同的領域：改進網絡、運算和感測技術。CES 展會上的創新展示量子計算如何與人工智慧協同合作，實現金融、化學、材料、物流等領域的研究和運算突破。重點參展商如 Integrated Quantum Photonic、IonQ、QSIMPLUS、Quandela、SK 等。

6. 永續發展 (Sustainability)

永續發展是塑造科技創新的關鍵趨勢，尤其在能源轉型的背景下。CES 2025 展示重點包括新型電池技術、石墨烯等替代材料的發展以及離網可再生能源解決方案在內的關鍵創新，並聚焦了合成微生物、生物塑料和自我修復混凝土等創新技術，

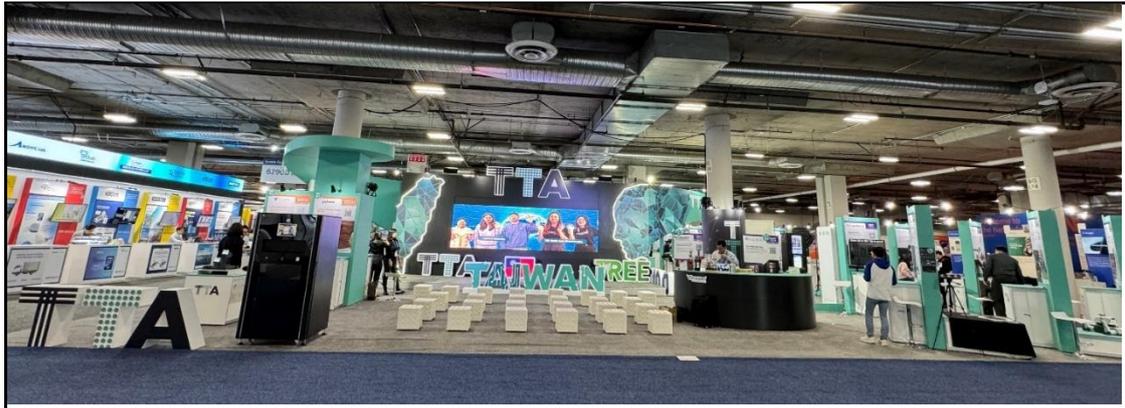
這些技術將有助為永續建築帶來突破性發展。重點參展商如 Hydrific、Lyten、Melliens、松下（Panasonic）等。

四、TTA 臺灣科技新創館

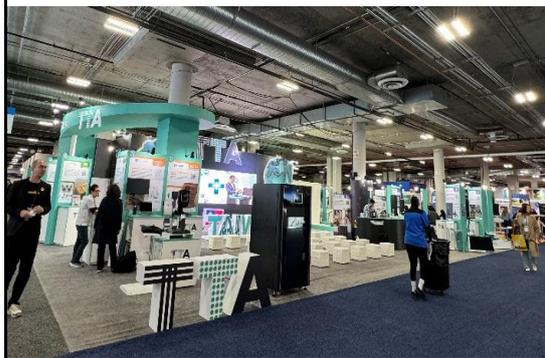
（一）總體說明

本會每年在新創展區 Eureka Park 中，均以國家隊的高規格陣容，打造「TTA 臺灣科技新創館」（以下簡稱 TTA 館），是大會吸睛焦點所在。今（114）年亦在「打造臺灣為 AI 之島」的政策願景下，以「AI Taiwan」為全館設計主軸，規劃人工智慧（Artificial Intelligence）、數位醫療（Digital Health）、智慧城市（Smart Cities）、永續發展（Sustainability）及先進移動（Vehicle Tech and Advanced Mobility）等五大領域，向國際展示臺灣新創在這些領域的前沿科技和解決方案，也強調臺灣將以 AI 應用與世界合作，創造百工百業共榮願景。

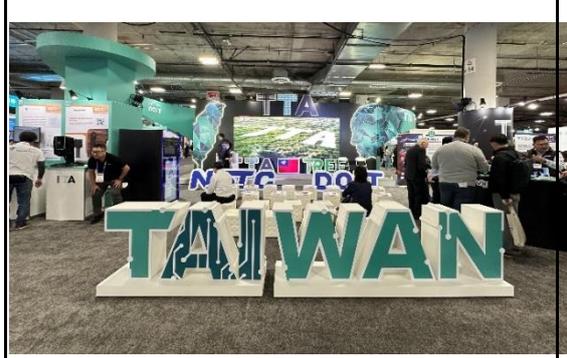
今年 TTA 館座落於新創展區的 Booth# 62501，展區面積為 5,200 平方英尺。整體展館色調呈現一致性的 TTA 標準藍綠色，突顯國家新創品牌整體性。一進館的重點展示區與主舞台，成為吸引人潮焦點。為呼應國家重點政策-打造臺灣為人工智慧之島，今年的 TTA 館也以「臺灣人工智慧之島（AITAIWAN）」作為展館設計主軸，處處融入 AI 設計元素，在展現臺灣科技新創力的同時，也傳遞「向全球 AI 人才與新創招手，吸引來臺落地，共創產業發展新紀元」的強烈訊息。



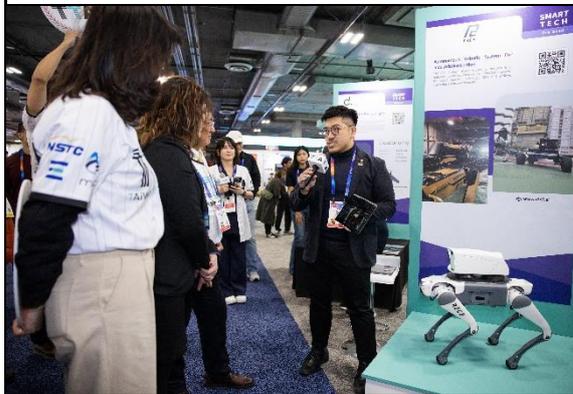
CES 2025 臺灣科技新創館正面實景照



明顯 TTA 落地立體字強化展區辨識曝光



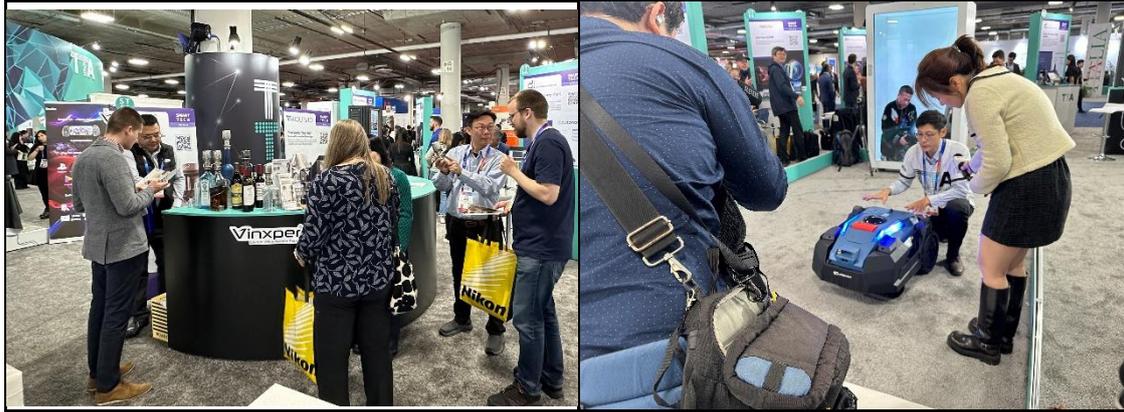
TAIWAN 立體落地字呼應「AI Taiwan」政策



今年 CES 創新獲獎團隊-索特機器人向貴賓導覽
解說產品特色



今年 CES 創新獲獎團隊-鉅怡智慧吸引大批人
潮駐足商洽與採訪



亮點產示區 I：以吧檯概念呈現新創團隊產品，吸引人潮圍觀

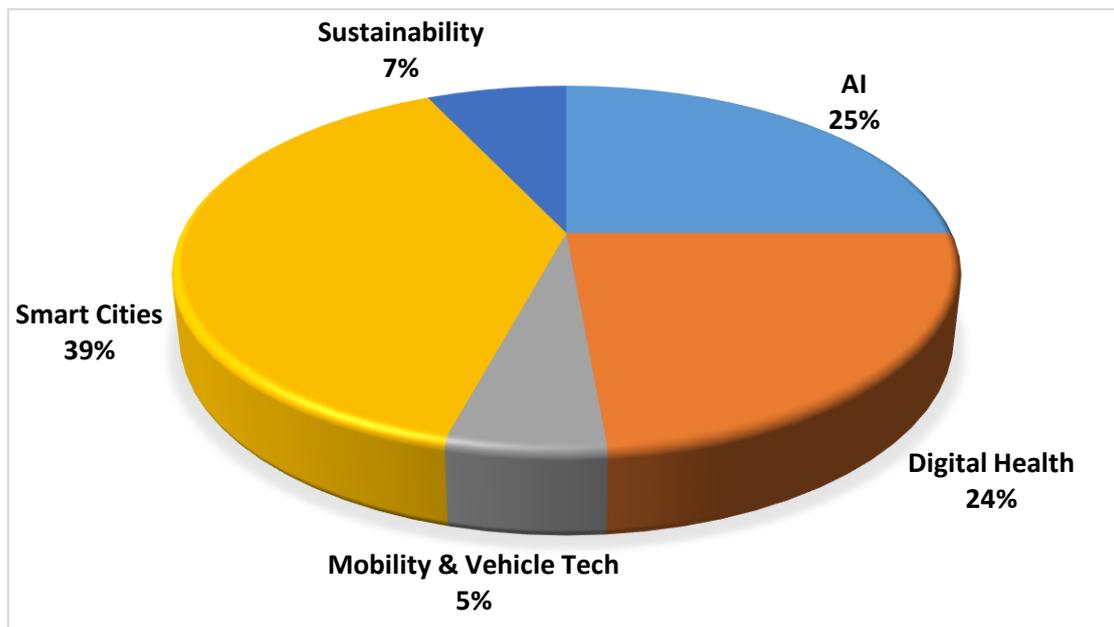
亮點展示區 II：展示新創團隊除草機產品與虛擬視覺技術專區

(二) CES 2025 臺灣新創團隊

今(114)年共有 72 組臺灣科技新創團隊共同參展，近六成團隊首度參加 CES。團隊來源包括國科會、經濟部、國發會、縣市政府及新創生態圈等，其中 54% 團隊來自本會 TTA(含加速器)與所屬法人。

今年入選 CES 2025 的 72 家團隊領域涵蓋人工智慧 (Artificial Intelligence)、數位醫療 (Digital Health)、智慧城市 (Smart Cities)、永續發展 (Sustainability) 及先進移動 (Vehicle Tech and Advanced Mobility) 等五大領域。其中占比最高的前三類為智慧城市 (37%)、人工智慧 (25%) 及數位醫療 (24%)，在展現臺灣新創科技的多元創新面向與技術優勢的同時，也看出 AI 創新應用深入百工百業的軌跡。

詳細參展團隊名單請參附件一



(三) CES 2025 展前記者會 (Unveiled)

1. 日期：2025.01.05 (星期日) (美國時間)
2. 時間：17:00~20:30
3. 地點：Shorelines Exhibit Hall, Mandalay Bay Convention Center, Las Vegas, USA
4. 議程

時間	說明
09:00 ~ 14:00	進場布置
14:00 ~ 16:00	展品及硬體測試
16:00 ~ 16:30	參展團隊就位準備
16:30 ~ 17:00	媒體預覽
17:00 ~ 20:30	展前記者會正式開始

5. 摘要

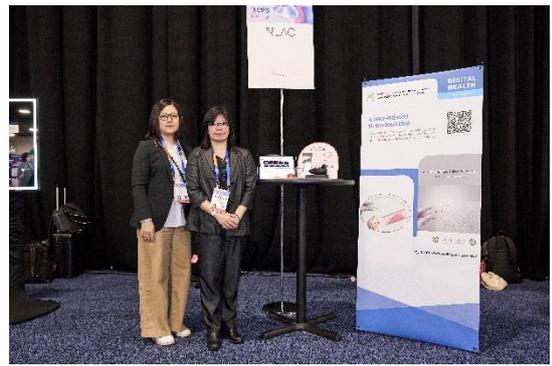
- CES 2025 展前記者會由大會主辦，配合大會媒體日，讓全球媒體搶先一睹 CES 2025 首次亮相產品的第一手機會，由超過 1,800 家國際媒體於此期間進行自由採訪，為大會正式開展前，預作年度的創新技術及科技發展趨勢揭幕。
- 作為 CES 2025 官方首場的媒體預覽會，CES Unveiled 展示了超過 200 家新創帶來的突破性創新產品，於大會提供媒體亮點產品中，包含我國獲獎團隊-鉅怡智慧 (FaceHeart) 的智慧魔鏡 (CardioMirror)，其他亮點介紹產品包括：Kirin Holdings 的電流鹽匙、專為音樂伴奏而設的 LiberLive C1 無弦智能吉他、為面對健康挑戰的人士而設的 Tombot Jennie 寵物機械人，以及作為模組化運輸概念的 Xpeng Aeroht 陸空一體式飛行汽車。
- TTA 館此次一共有 7 家新創共同參加，參加名單如下：

	公司	得獎產品	得獎領域
1	FaceHeart 鉅怡智慧	CardioMirror	Digital Health
2	NLAC(National Laboratory Animal Center) 國家實驗動物中心	A laser-induced thrombosis on a chip	Beauty & Personal Care
3	R2C2 索特機器人	ARII: Autonomous Robotic System for Industrial Inspection	Robotics
4	AiSeed Tech 艾知科技	N/A	N/A
5	Light Matrix 光振三維	N/A	N/A
6	Serafim 碩擎科技	N/A	N/A
7	Vinxper Life 維諾生活	N/A	N/A

6. 現場剪影



獲獎團隊 FaceHeart 展示



獲獎團隊 NLAC 展示



獲獎團隊 R2C2 展示



團隊現場展示 (碩擎科技)

團隊現場展示 (維諾生活)



團隊現場展示（光陣三維）



團隊現場展示（艾知科技）



團隊大合照

（四） TTA 館開幕（TTA Grand Opening）

1. 日期：2024.01.07（星期二）（美國時間）
2. 時間：14:00~15:00
3. 地點：TTA Pavilion / Booth 62501 / Venetian Expo
4. 議程：

時間	議程	說明
14:00 ~ 14:03	主持人開場	
14:03 ~ 14:05	長官致詞	國科會許增如處長
14:05 ~ 14:08	貴賓致詞	CES 資深總監 Jannene Remondino
14:08 ~ 14:15	焦點儀式合影	邀請長官、貴賓於台上合影
14:15 ~ 14:30	TTA Tour	長官、貴賓及現場團隊
14:30 ~ 15:00	媒體聯訪	國科會許增如處長

5. 摘要

- TTA 臺灣科技新創館於美國時間 1 月 7 日下午舉辦開幕式。國科會產學處許增如處長與 CES 大會 Jannene Remondino 資深總監、高通 Sudepto Roy 副總裁、德國 IFA 大會 Dirk Koslowski 執行長、IFA 大會 Cornelia Schwobe 執行長、瑞士 myGlobalVillage Switzerland 創辦人 Marc Lionel Gatto、日本貿易振興機構(JETRO) Noriya Tarutani 副處長、竹科游靜秋主秘、南科官嘉明主秘、工研院蘇孟宗協理、工研院陳立偉執行長等全球新創生態圈重要貴賓親自出席，以實際行動力挺臺灣新創。
- 許處長致詞時表示，今年是國科會 TTA 第 8 度參展，共有 72 家的新創進駐 TTA 館，產業領域涵蓋 5 大領域，顯示出臺灣新創科技樣貌豐富多元，有如熱帶雨林般百花齊放，但可以看到，這些科技都是奠基於 AI 應用，這也呼應了臺灣目前重要科技政策，也就是「打造臺灣成為 AI 之島」的政策願景。透過 CES 參展機會，向全球傳達，在以 AI 帶動百業共榮的終極目標上，臺灣是最值得信賴的國際夥伴，並且做好準備，歡迎全球人才一起加入臺灣，共同實現 AI 引領百工百業應用創新的大好榮景。

6. 活動剪影



國科會 TTA 八度率臺灣新創赴美參加 CES，全球新創生態圈貴賓出席 1 月 7 日 TTA 館開幕。

左起：德國 IFA 執行長 Dirk Koslowski、工研院蘇孟宗協理、南科官嘉明主秘、高通 Sudepto Roy 副總裁、國科會許增如處長、CES 大會 Jannene Remondino 資深總監、竹科游靜秋主秘、CES 大會 Rebecca Lind、工研院陳立偉執行長、日本貿易振興機構(JETRO)副處長 Noriya Tarutani、瑞士 myGlobalVillage Switzerland 創辦人 Marc Lionel Gatto



國科會許增如處長致詞



CES 大會 Jannene Remondino 資深總監致詞



與會貴賓一起大跳應援，現場氣氛嗨翻天



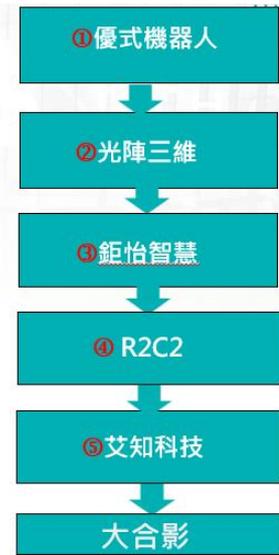
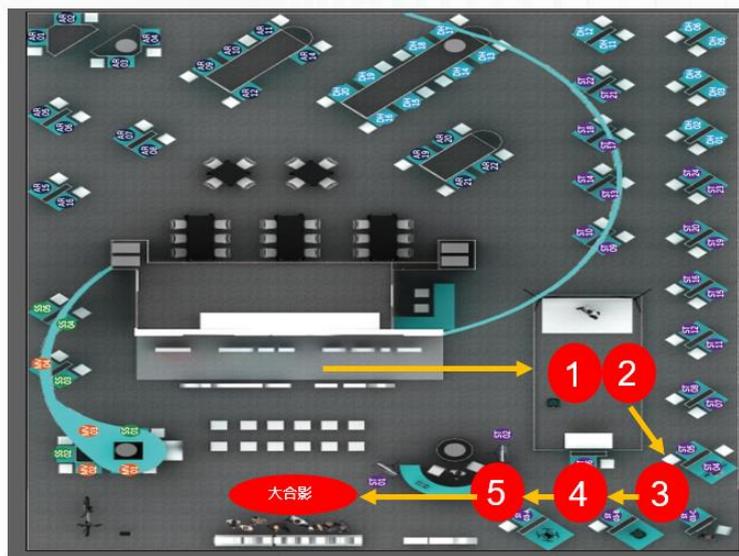
全球新創生態圈貴賓蒞臨 TTA 館開幕式，力挺臺灣新創



許增如處長現場接受媒體聯訪

(五) TTA Tour

1. 日期：2024.01.07 (星期二) (美國時間)
2. 時間：14:00~15:00
3. 地點：TTA Pavilion / Booth 62501 / Venetian Expo
4. 動線



5. 導覽團隊介紹

團隊	領域	說明
1 優式機器人股份有限公司	Smart Cities	<p>專注於戶外服務型機器人的解決方案，並為市場上唯一具備機隊協作功能的割草機器人解決方案之提供者。</p> <p>現有產品NEXMOW智能割草機器人提供一套環保、高效且智能的人機協作高品質解決方案，現已應用於美國的校園、公共草地、企業綠地及高爾夫球場等場域，展現卓越性能與可靠性。另一款優式機器人已被高通 (Qualcomm) 選為戶外自主移動機器人的策略合作夥伴。</p>
2 光陣三維科技股份有限公司	Smart Cities	<p>專注於自動立體視覺及相關技術，其核心技術包括即時影像拼接和4D重播功能，能夠在錄製後進行高效的素材拼接處理。LightMatrix的專業知識涵蓋多個領域，致力於提供先進的視覺解決方案，提升影像處理的即時性與準確性。</p>
3 鉅怡智慧	Digital Health (2025 Innovation Award) 得獎	<p>FaceHeart CardioMirror 是一款AI智慧鏡，透過FDA認證的遠程光體積圖法技術 (rPPG) 和深度學習模型，在日常生活中快速檢測心房顫動 (AFib) 及心臟衰竭 (HF)。使用者只需進行45秒自拍即可取得準確率高達90%的心臟健康報告，並追蹤血壓、血氧飽和度、呼吸速率等健康指</p>

	團隊	領域	說明
			標。無需連接網路，操作簡單，特別適合偏遠地區和基層醫療應用，為個人和社區提供隨手可得的心臟健康監測解決方案。
4	索特機械人有限公司	Smart Cities (2025 Innovation Award) 得獎	R2C2 ARC Platform是一個多功能的機器人管理平台，專為支援多品牌、多型號的機器人（特別是機器人犬）設計，專注於可重複、可擴展的公用設施檢測，適用於電力、鐵路等基礎設施的檢查維護。與主要競爭對手主要關注建築檢測不同，R2C2 ARC 強調在各種工業場景中的高效應用。該平台搭載了嵌入式大型語言模型(LLM)，能在邊緣設備上進行即時數據處理和智能分析，並採用區塊鏈證書技術來增強數據的安全性和真實性，為客戶提供附加價值。
5	艾知科技股份有限公司	Mobility & Vehicle Tech	艾知科技自主開發的無人機在底層架構上進行全新設計，具備卓越的續航能力與抗風性能，實現了大規模部署的可能性，徹底改變了傳統巡防作業。公司持續致力於技術創新和優化，確保其無人機在各種極端環境下都能展現最佳性能。 服務產業涵括國防、空中物流、綠能設施巡防，客戶如台灣國防部、非洲緊急物資物流客戶，亞洲太陽能面板檢查等國際客戶。目前積極拓大歐洲、美國及澳洲市場，預計未來2~3年提升國際市場佔有率提升50%，並進一步鞏固台灣新創在新興國防無人機技術領域的領導地位。

6. 現場剪影



新創團隊與長官於攤位前大合影



亮點團隊巡禮:優式機器人



亮點團隊巡禮:艾知科技



亮點團隊巡禮:光陣三維



亮點團隊巡禮:鉅怡智慧



亮點團隊巡禮:索特機器人

(六) TTA 新創展演 (TTA Demo Show)

1. 日期：2025.01.08~2024.01.10（美國時間）
2. 時間：10:00~12:00、14:30~17:30
3. 地點：TTA Pavilion / Booth 62501 / Venetian Expo
4. 摘要
 - 於 1/8 至 1/10 上、下午，依據不同主題，包括「AI」、「Digital Health」、「Mobility」、「Smart Cities」、「Sustainability」，舉辦 5 場次的「TTA Demo Show」，依據主題邀請國際新創夥伴、投資人及企業代表共襄盛舉，更有來自法國、瑞士、荷蘭、日本、韓國新創夥伴同場競演，共計提供 76 組/次臺灣及國際新創團隊於主舞台介紹新品特色與技術。不僅成功透過邀約交流之集客效應，提升 TTA 館聲勢，更協助臺灣團隊與國際團隊進行交流，加深觀展來賓對參展團隊的良好印象，吸引國際媒體對臺灣科技與創新創意的關注。

	上午時段 (10:00-12:00)	下午時段 (14:30-17:30)
1/8	主題 1: AI	主題 2: Digital Health
1/9	主題 3: Mobility	主題 4: Smart Cities
1/10	主題 5: Sustainability	

- 此次參與之國際團隊共計 28 隊，包括韓國 15 隊、日本 5 隊、荷蘭 4 隊、瑞士 3 隊以及法國 1 隊。就國際團隊參與的主題場次來看，國際團隊報名以 Sustainability 主題場最多，吸引來自日本、韓國、瑞士、荷蘭 4 國的 8 家國際團隊報名，而韓國團隊展現積極企圖心，在五個場次中均有團隊報名。從國際團隊報名的踴躍，成功為臺灣與國際團隊提供同場競技、互相觀摩與學習交流的平台。透過團隊的實戰分享，臺灣與國際新創可互相分享在創新上的熱情，並進一步理解該國在科技發展上的重點和目標，為未來的合作奠定基礎。

日期	主題	參與團隊數		
		臺灣新創	國際新創	說明
1/8	AI	13	7	日本 2、韓國 2、法國 1、荷蘭 1、瑞士 1
1/8	Digital Health	8	6	韓國 4、日本 1、荷蘭 1
1/9	Mobility	7	4	韓國 2、日本 1、荷蘭 1
1/9	Smart Cities	18	3	韓國 2、瑞士 1
1/10	Sustainability	2	8	韓國 5、日本 1、瑞士 1、荷蘭 1
	合計	48	28	

- 此外，為配合國科會國際促案，吸引國際新創及創新團隊踴躍投件，也於每場 Demo Show 時段，增加介紹 IC Taiwan Grand Challenge，並將宣傳影片於主舞台作影片輪播，讓此一消息可以透過關鍵友好國際新創團隊予以散布出去，協助吸引更多國際夥伴踴躍參賽。

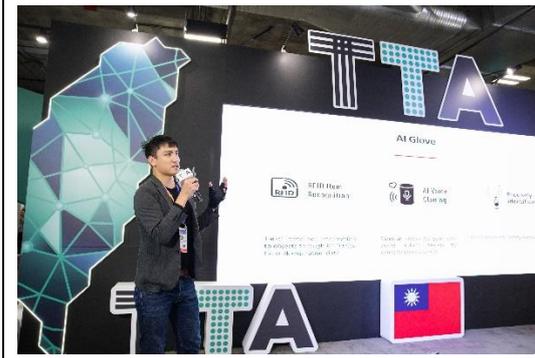
5. 現場剪影



我國新創團隊展演 (愛飛媒平)



我國新創團隊展演 (明健聯合)



我國新創團隊展演 (福天)



韓國新創團隊展演 (INNOLEM)



韓國新創團隊展演 (PMATCH)



瑞士新創團隊展演 (ABELE)



於主舞台進行晶創競賽影片輪播



TCA 代表於主舞台介紹晶創競賽

(七) 國際鏈結與交流

於展會期間，包括美國、韓國、瑞士等多國貴賓均透過事前聯繫，希望安排代表團來訪，除與 TTA 進行簡單會晤外，更希望多了解臺灣新創團隊。來訪代表團貴賓在聽取簡短的 TTA 介紹後，即進行 TTA 亮點團隊導覽，讓貴賓實際體驗與感受臺灣科技新創實力。

此外，為促進臺、韓科技新創交流，在許增如處長見證下，韓國光州代表團院長李京柱與 TTA 代表陳立偉執行長簽署 MOU，雙方未來將在 AI、數位 (ICT) 等領域攜手國際拓展，並建立合作體系共同推動亞洲科技新創企業發展。

序號	來訪日期	來訪單位	說明
1	1/7 16:50-17:20	韓國光州代表團 (Gwangju Information and Culture Industry Promotion Agency)	光州代表團院長李京柱與 TTA 陳立偉執行長簽署 MOU，將推動雙邊在 AI、數位 (ICT) 等領域新創企業交流、促進國際拓展合作，並建立合作體系攜手推動亞洲科技新創發展
2	1/8 09:30-10:00	美國加州 San Bernardino County 代表團	由第三區監事主席 Ms. Dawn Rowe 帶領一行 8 人來訪。
3	1/8 13:30-14:00	美國加州州長企業與經濟發展辦公室	外國直接投資經理 Maria Onorato 來訪
4	1/9 13:30-14:00	韓國漢陽大學代表團	漢陽大學校長 Lee Ki-jeong 率代表團來訪。
5	1/9 14:30~15:00	韓國 K-water 館代表團	K-water 與 19 家韓國水務產業新創公司合作，設立專門的展示區，呈現面對氣候變

			遷挑戰的未來水資源安全解決方案。
6	1/9 16:00-16:30	瑞士館	上午臺灣代表團走訪瑞士館，下午由瑞士館回訪

■ 活動剪影



在許增如處長見證下，TTA 與韓國光州代表團簽署合作交流 MOU



美國加州州長企業與經濟發展辦公室 Maria Onorato 經理於鉅怡智慧攤位親自體驗



美國加州 San Bernardino County 代表團聆聽新創團隊-鴻蔓說明



韓國 K-water 館來訪並洽談未來與 TTA 的交流計畫



五、拜會：高通半導體公司

(一) 日期：2025.01.08 (三) (美國時間)

(二) 時間：11:00~12:15

(三) 地點：Tech East / West Hall / Booth 5000/ LVCC

(四) 議程：

時間	說明
11:00 ~ 11:45	會議室交流晤談
11:45 ~ 12:15	高通展攤參觀及 Demo

(五) 拜會摘要：

本次拜會由高通半導體公司 (Qualcomm Semiconductor Corporation) 臺灣、東南亞與紐澳區劉思泰總裁接待臺灣代表團，介紹在多領域的技術創新及市場策略。高通推出 Automotive Technology 完整解決方案，提升車輛及雲端整合能力。高通也將 Snapdragon 技術應用於 PC，與許多大廠合作，提高效率，並在低耗電情況下也能保持穩定運作。另外高通也持續優化 On-Device AI 建立 AI Hub 平台，推動 AI 普及化。會後也透過專人導覽，展現高通在各領域結合創新及應用，展現市場競爭力。

(六) 現場剪影：



臺灣代表團與高通臺灣、東南亞與紐澳區劉思泰總裁
交流晤談合影



臺灣代表團於高通展攤合影



高通展攤導覽



高通展攤導覽

六、CES VIP TOUR

- (一) 日期：2025.01.08 (三) (美國時間)
- (二) 時間：15:30~17:00
- (三) 地點：NORTH 263 / LVCC
- (四) 摘要：

為了進一步有效掌握與觀察 AI 應用於百工百業的最新趨勢，由大會為 TTA 代表團客製化 AI 應用相關主題式導覽，導覽廠商/技術摘要如下：

1. Abbott (Lingo)：可穿戴設備 Lingo，旨在為 18 歲及以下的消費者提供改善整體健康和福祉的幫助。Lingo 將追蹤血糖並提供見解和量身定制的輔導，幫助人們養成健康習慣、重訓代謝並提升整體健康。Lingo 系統結合了一個穿

戴在上臂上的生物感測器，能夠連續 14 天收集血糖數據，並將數據傳送至智能手機上的輔導應用程式，解讀身體的語言，並提供有關食物、運動和日常壓力對身體反應的見解。

2. SIEMENS(Spinnova): 展示其技術如何通過西門子及其客戶創造的解決方案 Spinnova 是一家芬蘭科技公司，通過使用西門子的 Digital Twin technologies 和工廠自動化，實現紡織製造中的循環經濟，並以可持續且無化學物質的方式生產織物，不僅為客戶提供解決方案，更對個人、當地和全球社區產生影響。
3. OTONOMUS: OTONOMUS 是一家將人工智慧與房地產和物業管理相結合的高科技飯店管理業者。通過利用人工智慧技術，客人提供量身定製的體驗，實現高效率的管理，並為房產投資者與管理者提供永續解決方案。透過其技術，入住房客可以享受量身訂製的即時服務來客製與創造專屬的住宿體驗，還能夠追蹤能源使用情況，在支持環境永續之餘也能透過會員計畫給予獎勵。
4. RICHTECH ROBOTICS: Richtech Robotics Inc. 是一家總部位於內華達州的人工智能驅動服務機器人供應商，展示了其針對飯店和醫療保健行業的機器人解決方案。Richtech Robotics 的 ADAM 和 Scorpion 服務解決方案利用 NVIDIA 的人工智能技術與客戶互動，根據客人的情緒和偏好提供建議，適應環境變化，並學習和模仿各種類似人類的任務，具有高精度和高準確性。
5. CALIVERSE: 由韓國資通訊技術公司 (Lotte Innovate Co.) 所推出的全新的元宇宙平台，提供了一個先進的生態系統，讓虛擬世界與現實環境緊密互動。Lotte Innovate Co. 的代表特別強調這是線上與離線體驗融合具突破性的一步。該平台的虛擬 twin technology 使得用戶能夠創建無限的用戶生成內容 (UGC)，為互動和創新開啟了無盡的可能性。
6. PERSO (AI Kiosk for Tourism): EASTSOFT 是一家專注於人工智慧服務的公司，展示了其 AI 生成影片配音服務

PERSO.ai，特別亮點是 EASTSOFT 與國際合作夥伴共同開發的多個全球 AI 自助服務區。其中，一個針對旅遊業的 AI 自助服務區是與一家美國旅遊公司共同合作開發的。

7. LG (AI Home)：LG Electronics (LG) 在 CES 展示了其最新的人工智慧創新。以「Life's Good 24/7 with Affectionate Intelligence」為主題，LG 的展位展示了該公司如何將 AI 無縫融入日常生活，提供驚人的便利性和全新的顧客體驗。LG 的展位被劃分為不同區域，分別是早晨、中午、下午、傍晚和夜晚，這些區域都基於 LG 推動的「Space-as-a-Service」理念，旨在擴展居住空間的邊界。每個區域都展示了 LG 的 AI 驅動創新如何豐富人們的日常生活。參觀者可以親身體驗 LG 智能家電、智慧生活等解決方案。
8. HYPERVSN：總部位於倫敦的 3D 全息系統製造商 HYPERVSN 展示了其最新的解決方案，這些方案基於其 LED 旋轉技術和專用配件打造。展覽的核心是一個近 30 英尺高的 Smart 牆，將 3D 物體呈現在未來感十足的圓形玻璃盒中。展示旁邊還有一個與 ChatGPT 集成的 3D 人形數位化身，能夠與參觀者進行實時互動。
9. Insta360：Insta360 Flow Pro 為業界首款搭載 Apple DockKit 追蹤技術的三軸穩定器，無論是拍片、視像通話，都能鎖定主體，並保持在畫面中央。全新 Flow 2 Pro 新增 Deep Track (深度追蹤) 4.0 技術，引入「動態長焦追蹤」和「智慧多人追蹤」，前者無論主體距離多遠，移動速度有多快，都能為鎖定主體；至於後者可以輕鬆鎖定畫面中所有主體，讓所有人都在畫面中央，非常適合用於家庭合照或團體活動，進一步提升在多人拍攝環境下的實用性與便利性。此外，Flow 2 Pro 還支援 360 度水平無限制追蹤，即使拍攝主體環繞穩定器完整地走一圈，穩定器也能持續進行不間斷的追蹤，提供更靈活的使用體驗。

(五) 現場剪影：



於會議室內簡要說明動線，並說明耳機配戴與使用方式



導覽實景(1)



導覽實景(2)



導覽實景(3)



導覽實景(4)



導覽實景(5)



導覽實景(6)



產品互動式體驗

導覽團貴賓大合影

七、新創國家館拜會

- (一) 日期：2025.01.09 (四) (美國時間)
- (二) 時間：09:00~10:00
- (三) 地點：Eureka Park / Venetian Expo
- (四) 議程：

時間	國家館
09:00 ~ 09:30	日本館
09:30 ~ 10:00	瑞士館

- (五) 拜會摘要：

日本館 J-Startup 由 The Japan External Trade Organization (JETRO) 主導。JETRO 是隸屬於日本政府的機構，旨在支持日本企業拓展國際市場以及協助國際企業進入日本市場。JETRO 的新創部門專門幫助創新的日本新創企業進軍全球市場，每年協助超過 700 家新創公司，並提供 15 個不同的加速器計劃。自 2019 年以來，JETRO 皆有在 CES 展設立日本 (J-Startup) 國家館展區。JETRO 在 2025 年 CES 大會上號召 31 家日本新創參展，包含大學衍生新創以及獲地方政府支持的新創公司，展示領域包括糧食科技、海洋與潔淨能源、AR/VR、AI 與機器人等。值得一提的是，今年日本新創公司 BionicM 的產品「Bio Leg」在無障礙與高齡科技類別中獲得了創新最

佳獎 (Best of Innovation)。Bio Leg 是一款先進的機器人義肢，能夠順暢地從坐姿轉換為站立，並在不同地形上行走。

瑞士館 Swisstech 包含 32 家瑞士新創公司、企業和研究機構，此次國家館瑞士在 CES 的參展展示了瑞士在人工智慧與創新領域的領導地位，並重申了其對人工智慧與數位轉型的承諾，同時希望為其新創企業提供與其全球知名的人工智慧生態系統建立聯繫的機會。新創公司 mimic robotics 生產價格實惠且具高能力的機器人硬體，旨在模擬人類的靈活性。mimic 的硬體與「人類靈活動作生成模型」相結合，使 mimic 的機器人能夠在無結構的環境中執行各種任務，並通過自然語言指令進行操作。

(六) 現場剪影：

	
日本館拜會	聽取日本館導覽說明(1)
	
聽取日本館導覽說明(2)	瑞士館拜會



八、拜會：Special Competitive Studies Project, SCSP

- (一) 日期：2025.01.10 (五) (美國時間)
- (二) 時間：09:30~10:30
- (三) 地點：241 18th St S, Arlington, VA
- (四) 參訪摘要：

本次拜會主要介紹該組織辦理的 AI EXPO 及交流討論。AI EXPO 主題涵蓋前瞻技術展示、技術創新與國家安全政策結合，以及投資人與創新團隊的互動合作，領域包含 AI、生技、能源及半導體等，期望成為全球技術與創新交流的重要平台。本會預計將討論透過跨部會合作方式，展現臺灣 AI 技術量能。SCSP 代表建議推薦具代表性與影響力的臺灣 AI 領域意見領袖參與展會，透過演說與分享，彰顯臺灣的專業性與全球影響力，進一步吸引國際合作與投資。

- (五) 參訪剪影：



SCSP 代表與國科會代表團於 SCSP 合影

九、拜會：National Science Foundation, NSF

- (一) 日期：2024.01.10 (五) (美國時間)
- (二) 時間：11:00~12:30
- (三) 地點：241 18th St S, Arlington, VA
- (四) 參訪摘要：

此次拜會主要說明及討論 NSF 及國科會計畫合作雙方具體對接機制。NSF 方 I-Corps 計畫重點在於技術到市場的轉化能力，並要求參與團隊完成包括史丹佛大學 launchpad 課程、每周業師指導及至少 100 家客戶市場調研的訓練。此計畫旨在確認團隊的商業規劃可行性，並收取每組團隊 5,000 美金的參與費用，同時提供媒合在地產業導師的協助。臺灣方面，涵蓋技術媒合、商業開發陪跑、資金鏈結等，包含至少兩個月實體在台交流及返美後的線上諮詢。

雙方一致認為參與團隊應具備市場化導向與實質技術應用，以提高資源運用效率。初步遴選由雙方各自推薦，第二階段則由對方進行審查，合格團隊將進入台美交流培訓計畫。為確保計畫推進，雙方需收取參訓費用，並配置在地導師與商業開發專員，幫助團隊進行市場探索與商業規劃，也將加速簽署

MOU。

(五) 參訪剪影：



肆、心得及建議

一、 此次行程心得：

此次赴美拜會 Global Communication Semiconductors (GCS) 與 Taboola，充分展現了 X Talent 計畫在促進國際產學合作及提升人才競爭力上的價值。透過與 GCS 的交流，我們了解到化合物半導體產業的技術趨勢及其對跨國人才培育的顧慮。GCS 目前在台灣缺乏晶圓廠與實驗室設施，使其在吸引並留任人才方面面臨挑戰。同時，該公司對投入資源後可能無法充分發揮效益的擔憂，突顯了跨國產學合作機制需要更加完善，以確保雙方利益平衡。這提醒我們在設計計畫時，應更重視企業需求與台灣產業鏈現況的對接，並探索長期合作模式。

拜會 Taboola 的過程中，學員的優秀表現充分驗證了 X Talent 計畫的效能。李遠山與陳思卉等學員在 AI 應用與基礎建設上的創新成果，不僅提升了企業運營效率，也展現了台灣人才的技術實力。然而，這些成功案例也讓我們意識到，計畫未來應更加強

化與企業的目標對齊，提供更精準的技能培育方向，並促進學員的長期發展。同時，企業對台灣市場的深耕計畫，亦為我們的產業政策與人才發展策略提供了寶貴的參考方向。總體而言，此次拜會不僅深化了我們對國際科技趨勢的認識，也為未來計畫的優化提供了重要依據。

參加 CES 2025，除持續以 TTA 品牌深化臺灣科技新創品牌形象，及協助臺灣新創國際鏈結以爭取商機外，更將我國重要科技政策-「打造臺灣為 AI 之島」願景理念，藉 CES 國際展會平台進行國際宣揚，以號召全球價值觀念相同的人才與資金來臺灣落地共創。同時，也因為長期參展，與 CES 大會建立起長期配合信任關係與默契，亦有助於 TTA 在 CES 大會上爭取到曝光與宣傳。例如今年 CES 官方公布的展前記者會新聞稿，即將我國新創團隊-鉅怡智慧的得獎產品列在亮點產品之列，引發更多國際關注，也帶動 TTA 館參訪人潮。此外，透過事前與其他新創國家館取得聯繫溝通，提前安排拜會交流、展演以及一對一商洽，並鼓勵我國團隊踴躍報名其他國家館主辦的新創競賽，也為我國新創團隊爭取到更多國際關注。例如我國新創團隊在瑞士、非洲、韓國、美國 army 等主辦的新創競賽中，均成功打入總決賽，其中新創團隊 Meta-Rosetta 更成為美國 army 主辦的 Xtech 競賽得主，除獲得 1 萬美金的獎金，更透過此競賽爭取到主辦單位與評審青睞，為前進美國市場起了良好的開始。

拜會 Special Competitive Studies Project (SCSP) 行程中，感受到美方機構對臺灣在 AI 及新興技術領域的高度肯定，邀請臺灣參與該組織所舉辦的 AIEXPO 也提供了雙方合作的寶貴機會。臺灣的技術實力在國際間已受到矚目，但此次交流更強調了臺灣需要有效展示技術能量與擴大影響力的重要性。同時，參與國際活動有助於吸收更多跨界合作的經驗，進一步鞏固臺美技術交流的基礎。

拜會美國 NSF 則代表國科會推動台美科研創業合作的重要里程碑。TTA 所規劃的 Soft landing 計畫與 NSF 所提供的 I-Corps 計畫間高度互補性為雙方提供了深化合作的契機，不僅能提升參與團隊的技術與商業化能力，還能加強雙方在科技創新領域的互動與交流。I-Corps 計畫注重市場鏈結與商業模式的培訓，對台灣團隊是寶貴的學習機會，而 TTA 的計畫提供的資源與平台則有助於美國新創團隊進一步開拓亞太市場。

二、 建議未來目標方向：

（一） X Talent

X Talent 計畫應在平衡國家人才培育政策與企業發展目標的基礎上，進一步深化國際合作與資源整合。值得關注的是，Taboola 全球研發副總裁俞寧寧今年升任全球玉山科技協會理事長，此一角色為計畫鏈結更多海外企業提供了新的契機。透過與協會的緊密合作，計畫可以吸引更多國際頂尖企業參與，共同設計符合產業需求的培訓內容，提升學員的全球競爭力。

未來目標應著重於建立國內外資源整合機制，確保學員在國際企業累積經驗後，能夠有效回流台灣產業，助力技術創新與市場開拓。同時，應積極探索跨國合作模式，以精準對接企業長期需求與產業轉型方向，促進學員在重點領域的深度發展。最終，透過這些策略，X Talent 計畫將成為一個兼顧國家政策與企業目標的平臺，持續為台灣產業升級與全球競爭力提升注入強大動能。

（二） 新創國際鏈結

有鑑於 CES 參展效益顯著，建議未來持續參展，以在既有利基上，持續深耕 TTA 國際品牌形象，並帶領我國新創鏈結國際、展開全球佈局。未來也將再深耕大會合作關係、鏈結在地新創生態圈、強化團隊參展預備三方向持續精進。

1. 深耕與主辦大會的合作夥伴關係

建立與 CES 主辦單位長期穩定的合作夥伴關係，有助於為

臺灣新創團隊爭取更多參展大會資源，更可透過主辦單位平臺，促進臺灣新創與全球科技領袖及企業之間的商務媒合與合作，創造更多具價值的國際交流機會。

2. 連結在地新創生態圈擴大參展效益

矽谷作為全球科技創新與創業的重鎮，在 SIT 矽谷據點成立後，更有助於強化連結當地新創生態圈，針對日後結合資源共同規劃展前或展後相關路演活動，協助臺灣新創接觸矽谷及南加州的創新生態圈，取得與國際市場鏈結的深化，進而擴大展會參與效益，將是未來規劃重點。

3. 鼓勵團隊積極參與大會競賽

透過展前資訊蒐集，將持續鼓勵團隊積極參加 CES 創新獎以及各項大會或外部單位於展期內舉辦的新創競賽，並提供相關行前培訓，協助團隊提升參展與競賽準備，也藉由獲獎提升新創知名度及國際關注度，進一步爭取全球商機。

（三）NSF 合作計畫

不論是 SCSP 或是 NSF 對於臺灣科技創新與創業量能都給予高度的肯定，為落實及深化與臺灣與美國交流，建議從強化計畫合作模式、提升團隊競爭力及提早規劃產業鏈結對接策略。

1. 強化計畫合作模式

持續探索 TTA 與 I-Corps 計畫合作的深度與廣度，尤其在團隊培訓與技術市場化層面深化交流，加強雙方在科研創業中的戰略合作與資訊共享。

2. 提升團隊國際競爭力

NSF 所提出的 I-Corps 計畫對市場鏈結及商業模式的高度重視，對臺灣團隊是值得學習與提升機會。另一方面，TTA 提供的多元資源與產業鏈結平台，對美國團隊來說同樣是開拓亞太市場的重要途徑。

3. 培訓團隊出發前應有產業鏈結規劃

針對未來參與計畫的團隊，建議提前規劃在美客戶資訊收集與產業鏈結對接策略，確保團隊能在參與過程中獲得實質性的市場反饋與合作機會。

伍、附件

附件一、參展廠商/團隊名單

CES 2025 展覽 TTA 臺灣新創團隊共計 72 家，名單如下：

No.	公司英文名	公司中文名	分類
1	3IPK	3IPK	AI
2	A.V. Mapping	愛飛媒平股份有限公司	AI
3	AcuSense BioMedical Technology Co.,Ltd.	翔安生醫科技股份有限公司	Digital Health
4	AIRA Corporation	城智科技股份有限公司	AI
5	AiSeed Tech (D dot autonomy)	艾知科技股份有限公司	Mobility & Vehicle Tech
6	amPICQ Private Limited	amPICQ Private Limited	Smart Cities
7	AQUIVIO, Inc.	酷水股份有限公司	Smart Cities
8	Araizen Co., Ltd.	瑞盛數位科技股份有限公司	Smart Cities
9	Areix Analytics Limited	Areix Analytics Limited	AI
10	Asiabots Limited	亞博福爾摩沙有限公司	AI
11	Avalanche Computing Taiwan Inc.(aIthena AI.Inc)	奎景運算科技股份有限公司	AI
12	AvocadoAI CO., LTD.	酪梨智慧有限公司	AI
13	Bamboo Technology Ltd.	竹謙科技股份有限公司	Digital Health
14	C. Y. Intelligence Co., Ltd.	承羽智慧股份有限公司	AI
15	DeepMentor Inc	滿拓科技股份有限公司	AI
16	Dotspace Inc.	明健聯合股份有限公司	Digital Health
17	ECOHEAL-TEC Co., Ltd	翔兆科技股份有限公司	Smart Cities
18	EndoSemia Co., Ltd.	安德斯醫學科技股份有限公司	Digital Health
19	Environmental and Human Technologies	沐谷科技有限公司	Smart Cities

No.	公司英文名	公司中文名	分類
20	Epic Tech Taiwan	史詩科技股份有限公司	AI
21	FaceHeart Corporation	鉅怡智慧股份有限公司	Smart Cities
22	Full Sky Corporation	福天股份有限公司	AI
23	Giftpack (Xinfu Incorporation)	芯符股份有限公司	AI
24	GloryKylin International Co., Ltd. (EVA MILL Inc)	耀麟國際有限公司	Smart Cities
25	gochabar	充壩技術服務股份有限公司	Mobility & Vehicle Tech
26	HealYou Tech	聊心科技有限公司	Digital Health
27	HUA TEC INTERNATIONAL CO.,LTD.	華得生技國際股份有限公司	Digital Health
28	HuiTong intelligence Co., Ltd. (INEN)	慧通智聯股份有限公司	Smart Cities
29	ible Technology Inc.(Pergolas Ltd.)	鴻辰通訊股份有限公司	Digital Health
30	InnoCell Tech	艾諾細胞科技	Digital Health
31	Intelligent Information Security Technology Inc.	智能資安科技股份有限公司	Smart Cities
32	Jmem Technology Co., Ltd.	振生半導體股份有限公司	Mobility & Vehicle Tech
33	JU-TIAN CLEANTECH CO., LTD. (Carbonvate Co., Ltd)	鉅田潔淨技術股份有限公司	Sustainability
34	KDH Advanced Research Pty. Ltd.,	光佰股份有限公司	Smart Cities
35	Kneron (Taiwan)Co., Ltd	耐能智慧股份有限公司	AI
36	Light Matrix Inc.	光陣三維科技股份有限公司	Smart Cities
37	Lulupet Co., LTD	智聯科技股份有限公司	Smart Cities
38	Lyson Technology co. ltd	萊昇科技股份有限公司	Digital Health
39	MedFluid Co., Ltd. (O-in)	醫流體股份有限公司	Digital Health
40	Meta-Rosetta	Meta-Rosetta	Smart Cities
41	Milli ads. Ltd.	米粒廣告行銷股份有限公司	Smart Cities

No.	公司英文名	公司中文名	分類
42	National Yang Ming Chiao Tung University	國立陽明交通大學_黃奇英教授	Digital Health
43	NCREE National Center for Research on Earthquake Engineering,NARLabs	財團法人國家實驗研究院國家地震工程研究中心	Mobility & Vehicle Tech
44	NLAC_National Applied Research Laboratories National Laboratory Animal Center	財團法人國家實驗研究院國家實驗動物中心	Digital Health
45	Omnisurgica	全域醫學科技股份有限公司(籌備中)	Digital Health
46	Optiqb AI Technology Ltd.	光影立方智能科技股份有限公司	Smart Cities
47	OTOWAHR Inc.	真音科技股份有限公司	Smart Cities
48	Pade Technology co.,Ltd.	沛德永續	Sustainability
49	R2C2 Limited	索特機械人有限公司	Smart Cities
50	Racer Tech Co., Ltd	奔馳科技股份有限公司	Smart Cities
51	Ranictek Inc.	繁晶科技股份有限公司	Sustainability
52	Rayleigh Vision Intelligence Co. Ltd.	瑞利光智能股份有限公司	Smart Cities
53	Red Pill Lab Ltd. (RPOne)	成境科技有限公司	AI
54	Serafim Technologies Inc.	碩擎科技股份有限公司	Smart Cities
55	Sightour (Sightify)	視旅科技股份有限公司	AI
56	SonicFi.Inc	商飛科技股份有限公司	Smart Cities
57	Starbia Meditek Co., Ltd.	興友科技股份有限公司	Digital Health
58	StreamTeck Scientific Inc.	澄風科技股份有限公司	Digital Health
59	Taiwan Carbon Shuttle Technology	台灣碳梭科技	Sustainability
60	taiwan quantum technology company	台灣量子科技公司	AI
61	Taiwan Semiconductor Research Institute	台灣半導體研究中心	Smart Cities
62	Tensor Tech CO., LTD.	張量科技股份有限公司	Smart Cities

No.	公司英文名	公司中文名	分類
63	Toii Games	踢歐哎哎股份有限公司	Smart Cities
64	TSGC Technologies Inc (PV Circonomy)	鴻蘆股份有限公司	Sustainability
65	Upbeat Technology	阿比特電子科技	AI
66	URSROBOT AI Inc (YU TAIMR Robotics)	優式機器人股份有限公司	Smart Cities
67	VasoCollar Inc.	凡克生醫科技股份有公司	Digital Health
68	VGV Media Asia (Starpost LTD.)	圈粉行銷科技有限公司	AI
69	Vinxper Life CO., LTD.	維諾生活有限公司	Smart Cities
70	VitalSigns Corp	智感雲端科技股份有限公司	Digital Health
71	Voltraware Semiconductor Co. Ltd.	蘇諧科技股份有限公司	Mobility & Vehicle Tech
72	ZoobeTek	指向科技股份有限公司	Smart Cities

附件二、媒體露出彙整

1. 國內媒體報導：共計 31 則

	日期	媒體	標題	連結
1	1/8	非凡	TTA 台灣館快來看 72 家 新創響應"AI TAIWAN	https://youtu.be/xKrTcgHr9Fc
2	1/8	東森	黃仁勳掀 AI 旋風！國科 會率 72 家新創赴 CES	https://www.youtube.com/watch?v=O23G66GcPtc
3	1/8	三立	TTA 前進美國 CES 展位 結合"棒球.晶片"世界第一	https://youtu.be/o3yEZaEBfUE?si=YZ0UFkzpjMC7Q0ji
4	1/8	Digitimes	大秀新創五大領域 AI 應 用 國科會 TTA 領臺灣新 創八度赴美參加 CES	https://www.digitimes.com.tw/tech/dt/n/shwnws.asp?id=0000711903_XMULNI21LL7KYU4S6HFMX
5	1/8	中央社	國科會率台灣新創 CES 參展 逾 30 組團隊轉進矽 谷洽商	https://www.cna.com.tw/news/afe/202501080352.aspx
6	1/8	自由時報	國科會率新創 CES 秀 AI Taiwan 設計	https://ec.ltn.com.tw/article/paper/1686338
7	1/8	科技島	台灣新創大秀 AI 肌肉！ 國科會率團赴 CES、逾 30 組團隊轉進矽谷	https://www.technice.com.tw/issues/ai/159026/

8	1/8	中央社	台灣科技新創館 7 日於 CES 開幕 (圖)	https://tw.news.yahoo.com/%E5%8F%B0%E7%81%A3%E7%A7%91%E6%8A%80%E6%96%B0%E5%89%B5%E9%A4%A87%E6%97%A5%E6%96%BCces%E9%96%8B%E5%B9%95-%E5%9C%96-101345895.html
9	1/8	中央社	台灣新創國家隊 CES 亮相 (圖)	https://tw.news.yahoo.com/%E5%8F%B0%E7%81%A3%E6%96%B0%E5%89%B5%E5%9C%8B%E5%AE%B6%E9%9A%8Aces%E4%BA%AE%E7%9B%B8-%E5%9C%96-101343753.html
10	1/8	數位時代	TTA 台灣館 CES 盛大開幕！72 家新創以「AI Taiwan」為主軸，赴美展現台灣實力	https://meet.bnext.com.tw/articles/view/51983
11	1/8	中央社	CES 台灣科技新創館開幕 邀國際團隊同台一較高下	https://www.cna.com.tw/news/ait/202501080323.aspx
12	1/8	工商時報	國科會 TTA 領台灣新創 8 度參加 CES 展後將前進矽谷 Road Show	https://tw.stock.yahoo.com/news/%E5%9C%8B%E7%A7%91%E6%9C%83tta%E9%A0%98%E5%8F%B0%E7%81%A3%E6%96%B0%E5%89%B5%E5%BA%A6%E5%8F%83%E5%8A%A0ces-%E5%B1%95%E5%BE%8C%E5%B0%87%E5%89%8D%E9%80%B2%E7%9F%BD%E8%B0%B7road-show-080121522.html
13	1/8	聯合新聞網	國科會率台灣新創 CES 參展 逾 30 組團隊轉進矽谷洽商	https://money.udn.com/money/story/7307/8477302
14	1/8	自由時報	國科會 8 度赴美參與 CES 科技新創基地大秀 AI Taiwan 設計	https://ec.ltn.com.tw/amp/article/breakingnews/4917249

15	1/8	芋傳媒	國科會率台灣新創 CES 參展 逾 30 組團隊轉進矽谷洽商	https://taronews.tw/2025/01/08/1031726/
16	1/8	數位時代	大秀新創五大領域 AI 應用 爭取國際商機與人才落地 國科會 TTA 領臺灣新創八度赴美參加 CES	https://www.bnext.com.tw/article/81947/tta_2025.01
17	1/8	聯合報	新創秀肌肉 國科會 TTA 領 72 家科技新創八度赴美參加 CES	https://udn.com/news/story/7240/8475831
18	1/8	Digitimes	台 72 家新創赴 CES 展演 國科會：以 AI 帶動產業共榮	https://www.digitimes.com.tw/tech/dt/n/shwnws.asp?id=0000711875_89M7RCFX8KXW4J4OXDVJ1&cf=A21
19	1/8	Ctimes	CES 2025 展 5 大領域 AI 新創應用 國科會 TTA 率團爭取國際商機與人才	http://www.ctimes.com.tw/DispNews-tw.asp?O=HK9186GFNVYSAA00NC
20	1/8	Yahoo 新聞	國科會 TTA 領台灣新創八度赴美參加 CES	https://tw.news.yahoo.com/%E5%9C%8B%E7%A7%91%E6%9C%83tta%E9%A0%98%E5%8F%B0%E7%81%A3%E6%96%B0%E5%89%B5%E5%85%AB%E5%BA%A6%E8%B5%B4%E7%BE%8E%E5%8F%83%E5%8A%A0ces-201922482.html
21	1/8	KNOWIN G 新聞	落實 AI Taiwan 願景！國科會 TTA 領臺灣新創八度赴美參加 CES 向全球展現臺灣科技實力	https://news.owlting.com/articles/909962
22	1/8	Moneydj	國科會 TTA 領台灣新創參加 CES 秀 5 大領域 AI 應用	https://www.moneydj.com/kmdj/news/newsviewer.aspx?a=a8ec9190-de5e-4c17-9e6d-caaed1d26a5a
23	1/8	非凡(文字)	看台灣新創大玩 72 變！TTA 第八度領軍遠征 CES	https://news.ustv.com.tw/newsdetail/20250108A112?pagefrom=companynews

24	1/9	自由時報	國科會率新創 CES 秀 AI Taiwan 設計	https://ec.ltn.com.tw/article/paper/1686338
25	1/9	公視	台灣科技大廠進軍 CES 展	https://www.youtube.com/watch?v=NMiRjOuKaOs
26	1/9	三立	國科會組台灣新創國家隊前進美國 CES 秀科技實力	https://www.youtube.com/watch?v=-9iv0hAKHpo
27	1/9	Digitimes	台灣新創 RVI 於 CES 2025 展現全新 MicroLED 技術	https://www.digitimes.com.tw/tech/dt/n/shwnws.asp?id=0000711877_M2Q7LOZZ81XL4066G2Y9R
28	1/10	TVBS	「照鏡子 60 秒」就能做健檢? 台廠 AI 醫療鏡驚艷美國 CES 展	https://www.youtube.com/watch?v=EjKpEn5zIFE
29	1/10	中央社影音	台灣新創團隊 形塑未來世界醫療場景	https://www.youtube.com/watch?v=5I_hrAkWBVs
30	1/14	壹電視	《科技島的奇蹟》AI 機器人大軍搶進 CES! 比聰明、能幹、靈活度	https://www.youtube.com/watch?v=m_DhqNWYc70
31	1/15	財訊	CES 亮點全揭密 3》車用、醫療到機器人 台廠秀肌肉，搶攻全球科技新戰場	https://www.wealth.com.tw/articles/3b6aba86-5f35-47bd-afc0-04c9b98d131d

2. 外文報導：共計 461 則

	Media	Link
1	Digitimesasia	https://www.digitimes.com/news/a20250108P0231taiwan-ta-cce-2025-ces-startup.html
2	TaipeiTimes	https://www.taipeitimes.com/News/tai/archives/2025/01/09/2003829921
3	Focus Taiwan	https://focustaiwan.tw/sci-tech/202501080021
4	Z1063 FM	https://lifestyle.call802z1063.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
5	Yuma Sun, Yuma AZ	https://www.yumasun.com/tncms/asset/editorial/ccc7f36a-21d0-5a7a-83d2-6c9e286633bd
6	Your Oregon News, Oregon	https://www.youregonews.com/tncms/asset/editorial/5aa5b457-566e-5e7c-4983-c34e4945785
7	Yahoo! Finance	https://finance.yahoo.com/news/ta-leads-taiwan-tech-startups-to-ces-2025-030202.html
8	WYTV-TV ABC-33 [Youngstown, OH]	https://www.wyvtv.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
9	WyoToday, Riverton, Wyoming	https://www.wyotoday.com/tncms/asset/editorial/22744a7-4b56-567f-b1ab-3c086e1d940
10	Wyoming Tribune Eagle, Cheyenne, Wyoming	https://www.wyomingtribune.com/tncms/asset/editorial/4908e44-4d05-5f0b-9409-869e77d57844
11	Wyoming Press Association, Casper, Wyoming	https://www.wyopress.org/tncms/asset/editorial/7f300848-fac1-54e3-b8e6-49d6e14ac1f
12	WXIN-TV FOX-59 [Indianapolis, IN]	https://www.fox59.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
13	WWVZ-FM Classic 96.7 [Lexington, VA]	https://lifestyle.967fm.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
14	WWTI-TV ABC-50 [Watertown, NY]	https://www.informany.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
15	WWLP-TV NBC-22 [Springfield, MA]	https://www.wwlp.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
16	WWDN 104.5 FM [Danville, VA]	https://lifestyle.1045fm.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
17	WVNS [Beckley, WV]	https://www.wvns.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
18	WVLA [Baton Rouge, LA]	https://www.brprod.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
19	WV News [Clarksburg, WV]	https://www.wvnews.com/news/around_the_web/parsons/ta_leads_taiwan_tech_startups_to_ces_2025_showcasing_innovation_and_connecting_global_talent/article_77a7d325-21f6-5ece-b5f8-16b2c73c1514.html

20	WTWO-TV NBC-2/WAWV-TV ABC-38 MyWabashValley [Terre Haute, IN]	https://www.mywabashvalley.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
21	WTTV [Indianapolis, IN]	https://www.ch8indy.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
22	WTRF [Wheeling, WV]	https://www.wtrf.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
23	WTNH [New Haven, CT]	https://www.wtnh.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
24	WTEN/WXXA-TV [Albany, NY]	https://www.wten.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
25	WTAJ [Altoona, PA]	https://www.wtaj.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
26	WSYR-TV ABC-9 NewsChannel [Syracuse, NY]	https://www.local3yr.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
27	WSPA/WYCW [Spartanburg, SC]	https://www.wspa.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
28	WSHV 96.7 FM [South Hill, VA]	https://lifestyle.967fm.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
29	WSAV [Savannah, GA]	https://www.wsav.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
30	WROC/WUHF/WZDX [Rochester, NY]	https://www.rochesterart.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
31	WRIC [Richmond, VA]	https://www.wric.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
32	WREG [Memphis, TN]	https://www.wreg.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
33	WRBL [Columbus, GA]	https://www.wrbl.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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36	WPIX-TV CW-11 [New York, NY]	https://www.pix11.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
37	WPHL [Philadelphia, PA]	https://www.phil7.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
38	WOWK-TV CBS-13 [Charleston, WV]	https://www.wowk.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
39	Woodburn Independent, Woodburn, Oregon	https://www.woodburnindependent.com/tncms/asset/editorial/4521211f-1ab2-598d-84a4-e79af62425
40	WOOD [Grand Rapids, MI]	https://www.woodtv.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
41	WNTZ [Alexandria, LA]	https://www.cenla.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
42	WNCT [Greenville, NC]	https://www.wnct.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
43	WNCN [Raleigh, NC]	https://www.wncn.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
44	WMPV 105.9 FM [Danville, VA]	https://lifestyle.country1059.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
45	WMCentral.com, Iron Mountain, Michigan	https://www.wmcentral.com/tncms/asset/editorial/01466-6c38-5f6f-a16c-455acefa272b
46	WMBD-TV CBS 31 / WYZZ-TV FOX 43 [Peoria, IL]	https://www.centralillinoisprod.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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48	WLUS 98.3 FM [Clarksville, VA]	https://lifestyle.us983.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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50	WLAX-TV FOX 28/45 [La Crosse, WI]	https://www.wlax.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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90	WDHN-TV ABC [Webb, AL]	https://www.wdhn.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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94	WCIA-TV CBS 3 [Champaign, IL]	https://www.wcia.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
95	WCBD-TV NBC-2 [Charleston, SC]	https://www.courier3.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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206	Portland Tribune, Portland, Oregon	https://www.portlandtribune.com/news/asset/editorial/80164ca6-36b8-582f-b3cb-b5a42c63540
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212	Pasadena Weekly, Pasadena, California	https://www.pasadenaweekly.com/news/asset/editorial/59a3c3e3-30ee-30e6-9e6c-0c12d4114d0e
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246	NEWSNet Boise	https://boise.newsnetwork.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
247	NEWSNet Austin	https://austin.newsnetwork.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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249	NEWSNet Atlanta	https://atlanta.newsnetwork.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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252	News Miner, Fair	https://www.newsminer.com/bcms/asset/editorial/d115901d-daca-581f-4d45-53d694d07aa
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254	Newberg Graphic, Newberg, Oregon	https://www.newberggraphic.com/bcms/asset/editorial/0321b14-259b-5213-a397-904d8252967
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256	New Mexico Press Association, Albuquerque, New Mexico	https://www.nmppra.org/bcms/asset/editorial/52c78e0-69d3-5ec1-90f6-3570489b2917
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260	NCN: Sandhills - News Channel Nebraska (Grand Island, NE)	https://sandhills.newschannelsebraska.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent

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262	NCN: Platte Valley - News Channel Nebraska (Columbus, NE)	https://plattevalley.newschannelsebraska.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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264	NCN: Northeast - News Channel Nebraska (Norfolk, NE)	https://northeast.newschannelsebraska.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
265	NCN: Metro - News Channel Nebraska (Omaha, NE)	https://metro.newschannelsebraska.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
266	NBC Right Now, Koinnow, Washington	https://www.nbcrightnow.com/bcms/asset/editorial/e53bd0f-47be-5840-84bd-992246c65b9
267	Nichez Democrat	https://nb.nichezdemocrat.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
268	Napa Valley Register, Napa, California	https://napavalleyregister.com/bcms/asset/editorial/8a27e6ad-a82e-5e25-a1bb-e20483b6d418
269	Napa Valley Register, Napa, California	https://napavalleyregister.com/online_features/press_releases/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent/article_8a27e6ad-a82e-5e25-a1bb-e20483b6d418.html
270	Myhighplains	https://www.myhighplains.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
271	My Utah News, Salt Lake City, Utah	https://www.myutahnnews.com/bcms/asset/editorial/1340d5dd-b03a-5583-b0fe-01f4037ab2c7
272	Mountain News, Lake Arrowhead, California	https://www.mountainnews.com/bcms/asset/editorial/93c5a540-e750-53bc-b4a1-78cb8f02b0c
273	Mountain Democrat, Placerville, California	https://www.mountaindemocrat.com/bcms/asset/editorial/67cb88ec-95fe-59d0-9418-990fa3c88db
274	Morningstar	https://www.morningstar.com/newswire-newswire/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
275	Moorpark Acom, Moorpark, California	https://www.moorparkacom.com/bcms/asset/editorial/456729a0-503f-59f1-a923-b307587c59da
276	Montana Standard, Butte, Montana	https://www.montanastandard.com/bcms/asset/editorial/4e9a7d90-f0d0-5bf8-8bab-ac162c904cb
277	Montana Right Now, Montana	https://www.montanarightnow.com/bcms/asset/editorial/29815d08-4ccc-5249-89d0-97312188dad
278	Molalla Pioneer, Molalla, Oregon	https://www.molallapioneer.com/bcms/asset/editorial/d6bd108-9c06-5676-9a3f-40f10fca1f
279	Mohave Daily News, Bullhead City, AZ	https://www.mohavedailynews.com/bcms/asset/editorial/d23ba7-7116-58da-935a-390a5994cb
280	Missoulian, Missoula, Montana	https://missoulian.com/bcms/asset/editorial/d1e50b67-6567-5059-9876-4b5137cb523

281	Middletown Life Magazine	https://lifestyle.middletownlifemagazine.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
282	Middleboro News	https://mb.middletownlifemagazine.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
283	Meeting News Northwest, Oregon	https://www.meetingnewsnw.com/bcms/asset/editorial/71691740-0222-513a-ba0b-428282859a1
284	Marina Cisneros	https://media.newswire.com/marincisneros.html?key=20250108HK91584&filter=16702
285	Magnolia State Live	https://mb.magnoliasatelive.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
286	Loverne Journal	https://www.lovernejournal.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
287	Los Angeles Downtown News, Los Angeles, California	https://www.ladowntownnews.com/bcms/asset/editorial/77c772c5-5657-51cb-af6c-e024c48bc42
288	Lompoc Record, Lompoc, California	https://lompocrecord.com/bcms/asset/editorial/65e897c8-cb1-5103-913e-15952d78d388
289	Lodi News-Sentinel, Lodi, California	https://www.lostinews.com/online_features/press_releases/article_6be9d6bc-c265-5483-ba0f-50b528b1f58e
290	Lodi News-Sentinel, Lodi, California	https://www.lostinews.com/online_features/press_releases/article_6be9d6bc-c265-5483-ba0f-50b528b1f58e
291	Loosville Leader	https://mb.loosvilleleader.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
292	Lodge Dispatch, Jackson, California	https://www.lodgedispatch.com/bcms/asset/editorial/034bca8d-b366-56c5-88a1-842924299770
293	Leader Publications	https://mb.leaderpub.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
294	Laughlin Times, Laughlin, Nevada	https://www.laughlintimes.com/bcms/asset/editorial/156f03cc-cff5-5ca0-99bb-fc201237f02
295	Latin Business Today	https://latibusiness.com/pr-newswire/?key=20250108HK91584&filter=11813
296	Las Vegas Optic, Las Vegas, New Mexico	https://www.lasvegasoptic.com/bcms/asset/editorial/f8c5769-71d9-5088-8226-4ec83c39ae13
297	Lake Oswego Review, Lake Oswego, Oregon	https://www.lakeoswegoreview.com/bcms/asset/editorial/1e1a61a2-29f0-5409-8f26-5aa0b885ca9
298	LaGrange Daily News	https://mb.lagrangedailynews.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
299	L'Observateur	https://mb.l'observateur.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
300	KZZI-FM 95.9	https://lifestyle.mylasvegascountry.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent

301	KYNT-AM 1450	https://lifestyle.kynt1450.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
302	KXRM [Colorado Springs, CO]	https://www.fox21news.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
303	KXMA/KXMB [Bismark, ND]	https://www.kxnet.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
304	KXAN-TV NBC-36 [Austin, TX]	https://www.kxan.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
305	KWKT-TV FOX-44 / KYLE-TV MyNetworkTV [Woodway, TX]	https://www.fox44news.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
306	KVOA, Tucson, AZ	https://www.kvoa.com/news/asset/editorial/5b12684e-63e-583f-bc32-5a41b6634c64
307	KVEO-TV CBS-4 [Harrison, TX]	https://www.valleycentral.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
308	KULR-8, Billings, Montana	https://www.kulr8.com/news/asset/editorial/824c1d42-97ee-5d10-9758-d15bd1f10e9
309	KTXL [Sacramento, CA]	https://www.fox40.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
310	KTVX [Salt Lake City, UT]	https://www.abc4.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
311	KTVI-TV FOX-2 [St. Louis, MO]	https://www.fox2now.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
312	KTSM [El Paso, TX]	https://www.ktsm.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
313	KTLA [Los Angeles, CA]	https://www.ktla.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
314	KTAL-TV NBC-6 [Shreveport, LA]	https://www.ktalnews.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
315	KTAB/KRBC [Arlene, TX]	https://www.bigcountryhomepage.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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319	KSNF/KODE [Joplin, MO]	https://www.fourstateshomepage.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
320	KSEB/KGPE [Fresno, CA]	https://www.yourcentralvalley.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
321	KRQE [Albuquerque, NM]	https://www.krqe.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
322	KRON [San Francisco, CA]	https://www.kron4.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
323	KREX/KFQX/KGIT [Grand Junction, CO]	https://www.westernopen.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
324	KQRQ-FM 92.3	https://lifestyle.q923radio.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
325	KPVI News 6, Pocatello, Idaho	https://www.kpvi.com/news/asset/editorial/d499ace-98c9-5904-98cf-051d512da9eb
326	KOLR/KOZL [Springfield, MO]	https://www.oarksfirst.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
327	KOIN-TV CBS-6 [Portland, OR]	https://www.koin.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
328	Kodiak Daily Mirror, Kodiak, AK	https://www.kodiakdaily.com/news/asset/editorial/21849e63-54c7-5c88-9db5-abc4032185
329	KNWA/KFTA [Fayetteville, AR]	https://www.nwavoopg.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
330	KMLK 98.7-FM [El Dorado, AR]	https://lifestyle.mykmlk.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
331	KMID/KPEJ [Odessa, TX]	https://www.yourbasin.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
332	KLXS-FM 95.3	https://lifestyle.pierrecountry.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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334	KLRT-TV FOX-16 [Little Rock, AR]	https://www.fox16.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent

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336	KLAS-TV CBS-8 [Las Vegas, NV]	https://www.3newsnow.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
337	KKYA-FM 93.1	https://lifestyle.hotcountry931.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
338	KJUN-TV / KFOL-TV HTV10 [Houston, TX]	https://www.hvt10.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
339	KITV Island News, Honolulu, Hawaii	https://www.kitv.com/news/asset/editorial/3a992f6-9a8-5d97-9001-552c17c2885b
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341	Kilgore News Herald, Kilgore, Texas	http://www.kilgorennews.com/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent/article-960182c-7b9a-5238-93a2-e97202c3cc3.html
342	KJAH [Houston, TX]	https://www.kj39.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
343	KHQV-TV, Spokane, Washington	https://www.khq.com/news/asset/editorial/dff0ec02-f8a0-588c-bebe-7dd0b11c6a66
344	KHON [Honolulu, HI]	https://www.khon2.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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349	KETK-TV FOX-51 [Tyler, TX]	https://www.ketk.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
350	Kenbridge Victoria Dispatch	https://mb.kenbridgenvictoriadispatch.com/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
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352	KDVR [Denver, CO]	https://www.kdvr.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent

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354	KDAF-TV CW-33 [Dallas, TX]	https://www.cw33.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
355	KCCR-FM 95.3 [Pierre, SD]	https://lifestyle.capitalcityrock.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
356	KCCR-AM 1240 [Pierre, SD]	https://lifestyle.kccradio.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
357	KCAU-TV ABC-9 Siouxland Proud [Sioux City, IA]	https://www.siouxlandproud.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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359	KARK-TV NBC-4 [Little Rock, AR]	https://www.kark.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
360	KARD/KTVE [West Monroe, LA]	https://www.myarklouis.com/business/press-releases/cision/20250108HK91584/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
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365	Ironton Tribune	https://mb.irontontribune.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e11b5462b49b7d57b75de
366	Inyo Register, Bishop, California	https://www.inyoregister.com/news/asset/editorial/2f8ca30e-ac60-553c-b597-e7b18d3ec387
367	Imperial Valley Press, El Centro, California	https://www.ipvpress.com/news/asset/editorial/cbb0915-28c5-532c-ac1e-702427463547
368	Idaho County Free Press, Grangeville, Idaho	https://www.idahocountyfreepress.com/news/asset/editorial/9b5ac811-722f-5f88-96b1-d127091a5b5b
369	hood Magazine	https://lifestyle.thehoodmagazine.com/story/52133556/ta-leads-taiwan-tech-startups-to-ces-2025-showcasing-innovation-and-connecting-global-talent
370	Hillsboro Tribune, Hillsboro, Oregon	https://www.hillsboronews.com/news/asset/editorial/707c81f6-49d0-5b22-a1b3-7e6b2b677508

371	Hii-Desert Star, Yucca Valley, California	https://www.hidesertstar.com/news/asset/editorial/bf6c5cf3-46ce-539e-9886-97d7215183b3
372	Hermiston Herald, Hermiston, Oregon	https://www.hermistonherald.com/news/asset/editorial/a566f704-926e-5d03-8dd9-6894afbc154c
373	Helena Independent Record, Helena, Montana	https://www.helena.com/news/asset/editorial/0870e1d0-542-58cb-a5fb-21036b3914f
374	Harlan Enterprise	https://www.harlandaily.com/article/TTA-Leads-Taiwan-Tech-Startups-to-CES-2025-Showcasing-Innovation-and-Connecting-Global-Talent?storyId=677e1b5462b49b7d57b75de
375	Hanford Sentinel, Hanford, California	https://www.hanfordsentinel.com/news/asset/editorial/2e047d45-a35f-98c5-97b5-358616f29724
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