

出國報告（出國類別：開會）

## 亞洲企業社會責任獎(AREA) 領獎及研討會

服務機關： 台灣電力公司

姓名職稱： 宋祥正處長

派赴國家/地區： 柬埔寨

出國期間： 112 年 6 月 29 日至 7 月 2 日

報告日期： 112 年 8 月 8 日



# 行政院及所屬各機關出國報告提要

出國報告名稱：亞洲企業社會責任獎(AREA)領獎及研討會

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關鍵詞：亞洲企業社會責任獎、永續發展、企業社會責任、ESG

內容摘要：(二百至三百字)

台灣電力公司以成為卓越且值得信賴的世界級電力事業集團為願景，持續實踐 ESG 提升自身永續韌性。112 年（西元 2023 年）以南鹽光電儲能案場及修復黃金神社文化資產成果，分別獲得「亞洲企業社會責任獎」（AREA）之綠色領導獎及社會公益發展獎，受主辦單位邀赴柬埔寨於頒獎典禮受獎並參加年度「國際企業社會責任與永續力高峰會」（ICS）。

本次代表台電公司出國受獎與參加 ICS，見證到亞洲國家知名企業因應減少

碳排放國際趨勢與政策作為視為未來企業發展策略之關鍵，也是 ESG 著重要點，其反映於社會面貢獻因接地氣備受利害關係人重視，亦提升企業形象及實質獲利。參獎方面，AREA 已具國際知名度，應仍有參加價值，然本年度我國企業參賽及獲獎比例漸高，長久思考可再開拓其他有影響力的國際獎項供參賽選擇，或以跨領域（nexus）案例參獎創造企業亮點。

本文電子檔已傳至公務出國報告資訊網（<https://report.nat.gov.tw/reportwork>）

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## 壹、國外公務之目的與過程

### 一、出國目的

「亞洲企業社會責任獎」(Asia Responsible Enterprise Awards, AREA) 是「亞洲企業發展組織」(Enterprise Asia) 主辦的國際性評比獎項之一，也是亞洲地區最具代表性的企業社會責任 (Corporate Social Responsibility, CSR) 與「環境、社會、治理責任」(Environmental, Social, Governance, ESG) 獎項。本公司以成為卓越且值得信賴的世界級電力事業集團為願景，並持續精進 ESG 三大面向而提升自身永續韌性，為聚焦未來發展方向，擘劃「永續發展計畫」並設定「永續電力提供者」、「智慧電網領航者」、「智能生活服務者」、「友善環境行動者」及「企業社會責任實踐者」等五大發展圖像。於永續轉型的過程中，也強化創新成長，除了在電力專業與時俱進，就循環經濟、淨零排放、社會責任等領域，都積極思索創新解方。多年來本公司每年以 CSR 與 ESG 之重點成果提報參與 AREA 等獎項，屢獲肯定，為本公司與利害關係人就永續發展作為進行議和的主要管道。

本公司於今(西元 2023) 年度就南鹽光電儲能案場成果，以「儲能角色夯，綠能穩定一肩扛——台電公司推動南鹽光電儲能成功案例」(Taipower's Successful Practice of Nan-Yan PV & Energy Storage Site) 案例提報 AREA 綠色領導獎 (Green Leadership)，並就新北市瑞芳黃金神社文化資產保護成果，以「黃金盛典·永續地方創生」(Gold Festival and Sustainable Local Revitalization) 案例提報 AREA 社會公益發展獎 (Social Empowerment)，經主辦單位 Enterprise Asia 組織評比，2 提案均獲獎，本公司並受邀出席 AREA 年度高峰會與頒獎典禮。為促進亞洲地區企業交流與活絡商業環境，Enterprise Asia 組織每年都會選擇不同的亞洲國家舉辦頒獎典禮，本(西元 2023) 年度在柬埔寨舉辦，職代表本公司應邀前往受獎，為本次國外公務之出國目的。

### 二、出國過程

本次國外公務之主要出國行程如下表 1，於 112 年 6 月 29 日自臺灣桃園國際機場出發，至柬埔寨金邊國際機場，搭乘接駁前往官方指定飯店下榻，隔日 112 年 6 月 30 日上午 9 時 00 分至 16 時 30 分參與本(西元 2023) 年度「國際企業社會責任與永續力高峰會」(International CSR and Sustainability Summit, ICS)，聆聽各界專家演講分享企業永續相關議題，並進行討論與交流，再於同日 18 時 30 分開始晚宴及頒獎典禮，近 23 時完成團體合照後散會。因應頒獎典禮行程較晚結束，於 112 年 7 月 1 日自費停留 1 日後，於 112 年 7 月 2 日自柬埔寨金邊國際機場搭機返臺。

表 1 本次國外公務出國主要行程一覽

項次	日期	主要行程	地點
1	112.6.29	自臺灣出發往柬埔寨。	臺北-金邊
2	112.6.30	(1)國際企業社會責任與永續力高峰會。 (2)亞洲企業社會責任獎頒獎典禮。	金邊
3	112.7.1	前日頒獎典禮行程至 23:00，自費停留柬埔寨 1 日。	金邊
4	112.7.2	返回臺灣。	金邊-臺北

資料來源：本報告

## 貳、國外公務之心得與感想

### 一、出國紀要——國際企業社會責任與永續力高峰會（議程詳附件一）

Enterprise Asia 組織結合 AREA 頒獎典禮舉辦年度 ICS，至今已經邁入第 8 年。Enterprise Asia 組織因應當年度全球及亞洲重要永續發展情勢訂定 ICS 主題，並選擇在不同的亞洲國家辦理高峰會，邀請官、產、學、研等各單位及 AREA 獲獎企業共襄盛舉，前來進行發表與討論，藉由知識及經驗之交流與建立商業網絡關係，活絡亞洲地區企業永續發展，迄今已經有 300 家以上的國際企業代表，跨足 20 多項產業，這些企業 70% 以上的高階主管曾參與 ICS。



圖 1 ICS 開宗明義聲明 ESG 相關的努力將貢獻聯合國永續發展目標（SDGs）

資料來源：本報告，ICS

過去 5 年 ICS 的主題如下表 2。

表 2 近 5 年高峰會主題一覽表

項次	年度	主題
1	2022	淨零轉型（The Zero Shift）。
2	2021	邁向包容且具韌性的未來（Towards An Inclusive and Resilient Future）。
3	2020	於獲利之前先設定目標：創造平衡的世界（Purpose Before Profits: An Equilibrium World）。
4	2019	表明立場：採取行動實踐全球目標（Take A Stand: Delivering on The Global Goals）。
5	2018	建構我們共享的未來（Build A Shared Future）。

資料來源：Enterprise Asia 官方網站，本報告彙整

本（西元 2023）年度著眼於鼓勵不同規模與產業的各家企業都能辨識自身的永續發展優勢，進而發掘永續利基（niche）、加速業務增長，同時也能拉近各個企業的永續發展差距，為建設更加永續的世界做出貢獻，因此將主題訂為「運用永續力作為強大的平衡措施」（Sustainability as The Great Equalizer）。ICS 認為，企業採用永續解決方案不應被視為僅是遵守

聯合國永續發展目標（Sustainable Development Goals, SDGs）或是全球性、區域性、國家層級規範的法令遵循行為，抑或僅作為道德要求，在當前籌集公、私部門推動能量與資源的趨勢下，企業採取永續措施已經成為改善市場進入、投資與融資、人力資源流動的入場券，全球也都藉此作為整體經濟成長的基礎，永續發展儼然已經是企業確保競爭力與長期繁榮的策略性商業要求。就此，本次全程參與 ICS 高峰會，簡紀議程重點如下：

### （一）開場致辭

本（西元 2023）年度 ICS 由 Enterprise Asia 組織之主席丹斯里（Tan Sri）Fong Chan Onn 博士開場，其感謝柬埔寨擔任地主國之各項款待與措施支持，亦感謝大會指定住宿及當地企業為本活動提供的協助，再簡介 Enterprise Asia 組織及 AREA 獎項的質化與量化成果，同時歡迎各企業先進與獲獎者遠道而來參加本年度之活動。

### （二）專題演講：人力資源承諾將成為永續策略的驅動力

本場次專題演講由柬埔寨重要的金融智庫與信用聯徵公司——柬埔寨信用局公司（Credit Bureau (Cambodia) Co., Ltd., CBC）的執行長 Oeur Sothearoath 先生說明企業挹注永續發展或許可以同時對中小型與大型企業之經營績效產生積極且直接的影響、永續發展在日漸激烈的專業人力資源競爭中扮演重要角色、企業應將永續價值融入其招聘新人才的措施以達到雙贏、以及永續發展是吸引既有員工與新員工共同參與企業的一個平衡措施。Oeur Sothearoath 從永續發展與員工自我實現的關聯切入，提及新一代勞工更渴望為他們認為可以一展長才、對社會有貢獻的公司工作，而在這其中，永續發展扮演重要的角色，尤其目前越來越多公司透過 ESG 方式實踐永續發展，都會在僱用契約、內部勞工準則、技能培訓、員工福利、如何挹注外部利害關係人履行 CSR 或 ESG 責任等方面作努力，透過營造幸福職場、社會貢獻來留才。

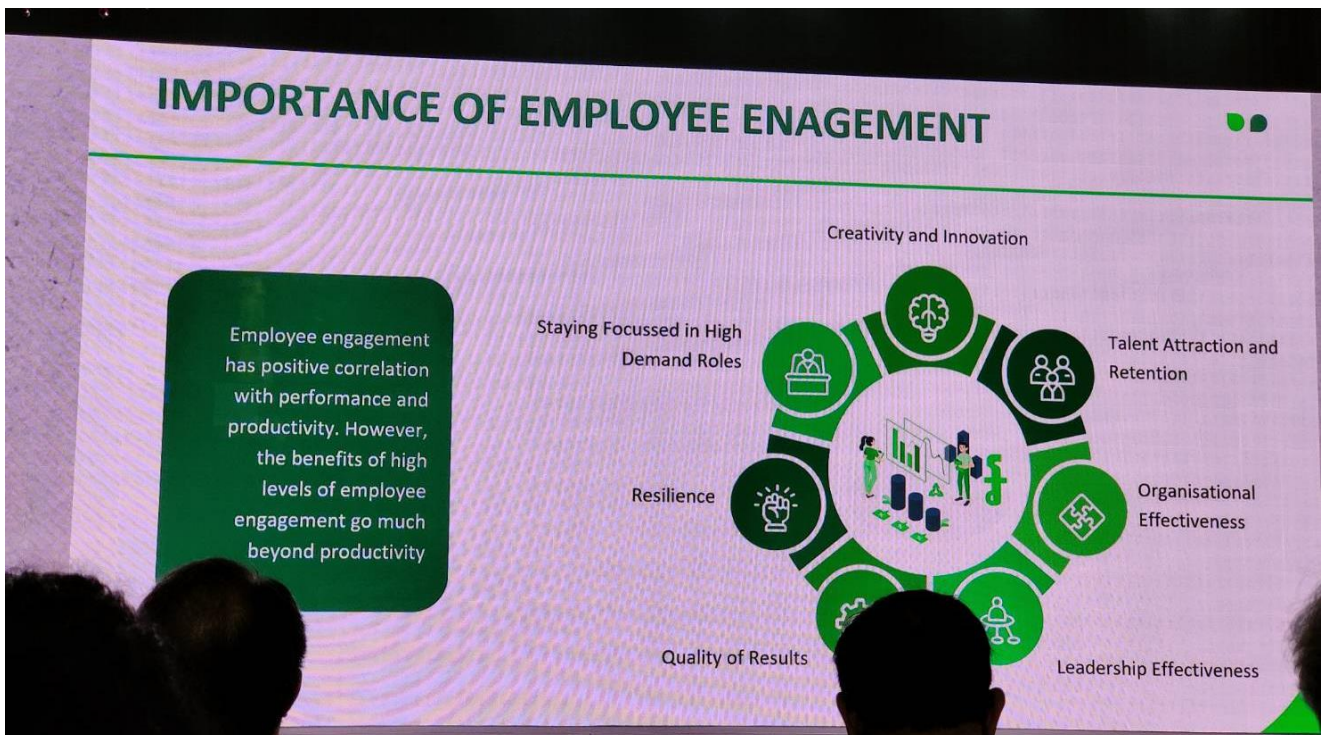


圖 2 Oeur Sothearoath 執行長簡報提及人力資源承諾對各級企業至關重要  
資料來源：本報告，ICS

Oeur Sothearoath 也提到，CSR 或 ESG 不是大企業的專屬義務，全球中小企業在這波趨勢中也應注意建構長期永續策略與人力資源承諾，永續價值同時為中小企業吸引重要的資金和人才流入，將降低中小企業的經營成本與增加收益。然而中小企業將面臨缺乏議題意識、因襲舊慣不願改變、缺乏永續勞動力策略、無法與企業核心業務整合、管理階層決策或資源及預算有限等等挑戰，整體而言，企業可以透過清晰的溝通與培訓機制、管理階層決策與問責系統、辨識與獎勵計畫、以及配合規範訂定支持與包容性賦權措施等等，藉此應對，也就是從創新、專業能力、組織文化、管理模式等不同層面進行人力資源的轉型。

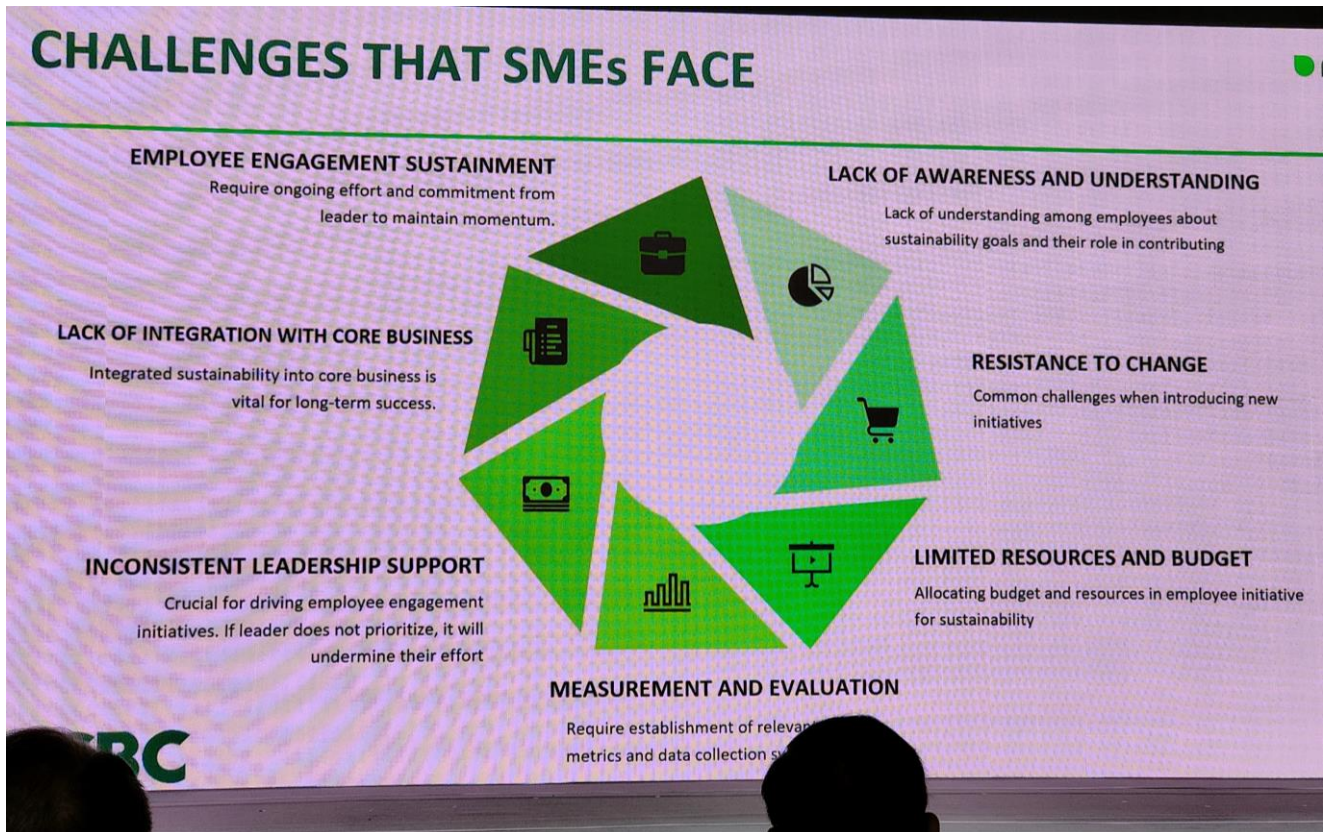


圖 3 Oeur Sothearoath 執行長簡報提及中小企業之永續人力資源挑戰

資料來源：本報告，ICS

### (三) 專題演講：永續品牌——作為市場中強大的差異化競爭力

本場次專題演講由柬埔寨在地電信公司 Smart Axiata 的公關部部長（Head of Department of Corporate Affairs）同時也是該公司推動 ESG 主導者之一的 Chem Srey Oeun 女士分享經營品牌永續價值的經驗與重要性，包括：企業如何展現 ESG 承諾而贏得利害關係人之信任、消費者與員工對品牌的期望如何扮演關鍵角色，以及品牌採取永續解決方案如何自然而然建立應有的聲譽，而不必為此汲汲營營。

Chem Srey Oeun 女士從柬埔寨西元 2023 年的人口情勢切入，說明柬埔寨總人口約 1,686 萬人，擁有 2,216 萬個具備行動網路功能的門號，也就是許多人擁有不只一支手機，且網際網路使用者成長至 1,137 萬人，活躍的社群軟體使用者超過 1,095 萬人，由於 Chem Srey Oeun 同時也是千禧世代的研究者，其提及在柬埔寨人口年輕化的現況下，享有重要的人口紅利，除了生產力高之外，有豐富的儲蓄藉由消費、創新、創業，刺激經濟成長，也對社會服務與保障的負擔較小，而這些年輕人日漸關注企業的 CSR 與 ESG 對社會的正面效益，故也會將永續發展列入其消費決策的衡量因素之一。

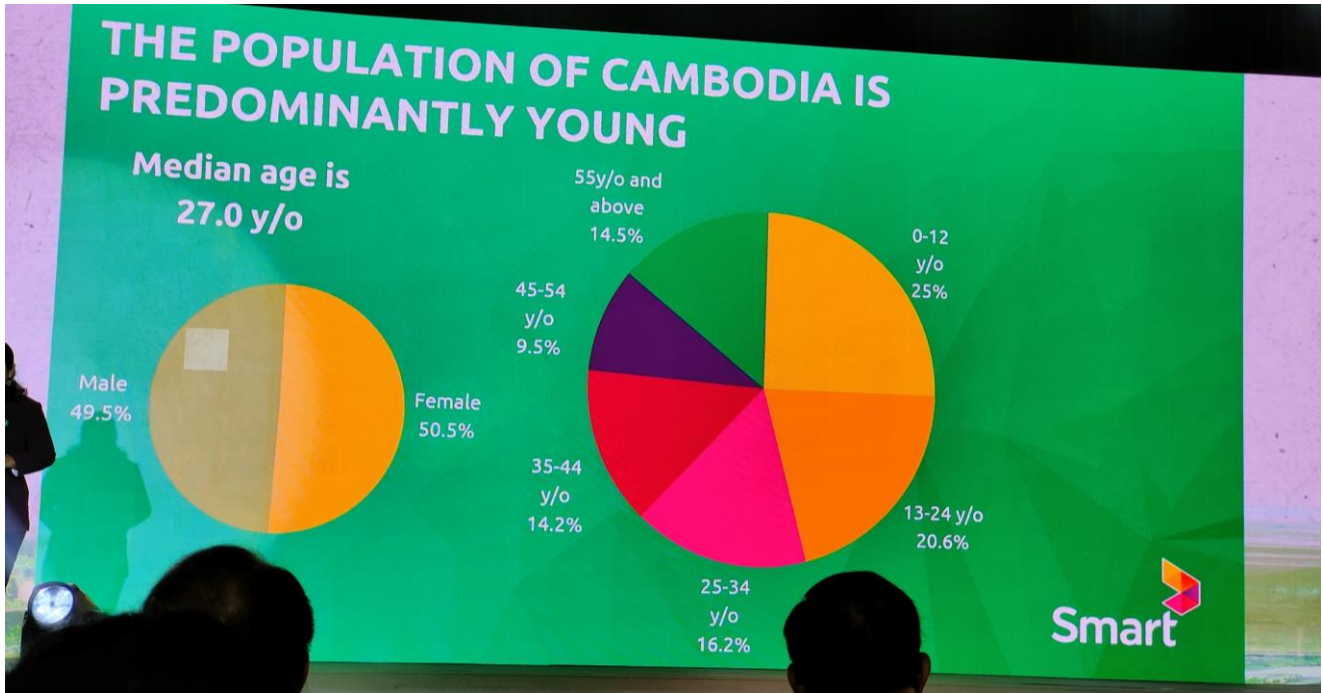


圖 4 Chem Srey Oeun 部長分享柬埔寨人口於西元 2023 年之年齡中位數約落在 27 歲  
資料來源：本報告，ICS

因此企業若能對永續發展與 SDGs 有所貢獻，特別是社會面的貢獻，將可建立品牌可信度與忠誠度，吸引年輕消費者的偏好而成功獲利。鑑於企業有各種各樣之利害關係人，如消費者、員工、投資人、規範制定者、在地社群、非政府組織（NGOs）、上游供應商、媒體等等，對品牌聲譽、經營、長期績效與成功有直接或間接的影響，每個企業必須了解到，不是所有企業對永續發展的貢獻均相同，永續策略沒有標準答案，應從本身核心業務著手，建構永續策略同時引導企業尋得利基，相關解決方案也會應運而生。

Chem Srey Oeun 女士也以 Smart Axiata 公司為例，藉由進行自我檢視與撰寫永續報告書，Smart Axiata 公司提出 4 個主軸策略，即(1)短中期策略績效帶動中長期成長（beyond short-term profits）、(2)人力資源建構（Nurturing People）、(3)流程改善（Process Excellence）——特別提到數位化與監測指標之重要性、(4)全球責任與社會責任（Planet and Society），每個策略都與 ESG 相連，也貢獻 SDGs。



圖 5 Smart Axiata 公司深耕 ESG，透過 4 項主軸策略形塑品牌聲譽與信賴  
資料來源：本報告，ICS

#### （四）圓桌論壇：西元 2023 年展望——永續力、ESG 及全球供應鏈



圖 6 圓桌論壇探討如何促進企業與其供應鏈投入永續發展

資料來源：本報告，ICS

本場次圓桌論壇由柬埔寨公關公司 Mekhala Radiant Communications Co., Ltd.的合夥人 Kounila Keo 女士主持，由香港創投 Hoi Ping Ventures 的總裁 Alexandra Tracy 女士、柬埔寨先進永續研究院(Advanced Sustainability Institute, ASI)主席 Puthearath CHAN 博士、Phu Rieng Kratie Amphivath 和 Dau Tu Saigon Bihn Phouc 首席執行官 Eugene Kraamwinkel 先生與談，共同探討如何促進企業投入永續發展。

著眼於雖然許多企業因應市場變化或是法令遵循的需求，已積極布局與投入永續發展，然而有更多企業囿於產業特性、資源稟賦、流動資源等限制，尚未開始或是不易著手。論壇中討論到事實上常見的盲點是因為這些企業在思考永續發展與其商業模式的差距時，大多看到的是短期的成本與效益衝擊，忽略企業在中長期策略上將面臨永續發展威脅，若不及早採取行動，從現在著手修正，無論是產業轉型的壓力、抑或是外部成本逐漸升高，均將成為未來企業存續的問題。另外，因為「快速消費品」(Fast Moving Consumer Goods, FMCG) 品牌急速成長，比如電子用品、快時尚、日用品、娛樂消費、快閃或體驗活動等等，企業之 ESG 影響有高達 80% 來自其供應鏈，永續發展議題在企業本身就已經相當難解，擴及到供應鏈時更是因為不同的企業有歧異的商業模式、優先推動事項、成本效益結構等等，無法有效溝通。

與談人強調關注全球永續發展趨勢及制定一致的國家級政策將是重要的驅動力，尤其最重要的一點，就是要引導公、私部門的金融資源流入，凸顯永續金融架構直接涉及對企業投資或融資有其重要性。

解決動機方面的問題後，關於企業缺乏實踐 ESG 的能力，與談人也透過回答提問時提到，像 AREA 這樣的獎項或是其他促進企業知識與經驗交流的活動，是相當具體的解決方案，當相似產業領域與規模的企業逐步建立標竿案例時，將形成同儕效應，提供企業有更明確與具體的永續想像、願景與策略方針，也會有典範路徑轉移的可能，才能逐步落地。這點也透過現場提問與對談獲得廣泛支持。

#### （五）專題演講：為低碳能源轉型之風險與機會做足準備



圖 7 Alexander Khanykov 博士分享低碳能源轉型之背景與推動建議

資料來源：本報告，ICS

本場次專題演講由莫斯科地區出口中心主任 Alexander Khanykov 博士分享，其從整體面說明氣候變遷與淨零排放對全球與各國發展的重要性與急迫程度，並提倡無論是公、私部門均需注意各項減排措施，以及碳定價規範作為人類當前因應氣候變遷的重要手段與制度，政府與企業均應關注發展趨勢，並儘早規劃。

Alexander Khanykov 主任解析聯合國政府間氣候變化專門委員會（Intergovernmental Panel on Climate Change, IPCC）的第六次綜合報告（AR6 Synthesis Report: Climate Change 2023, IPCC AR6）以及報告中不同升溫情境，探討包括減碳與淨零排放在內的不同發展情境，說明相關情境可能帶來的風險與機會。其認為從當前的排放情勢、疫情後的全球發展動態來看，淨零碳排應是相當積極的目標，若不是全球公、私部門從現在開始啟動轉型，尤其是透過規範制度帶動行為改變，並且有私部門最重要的參與者即金融機構與各種規模企業均投入，為達成目標做足準備並據以執行，否則很難實現目標。

Alexander Khanykov 主任就不同利害關係人之參與角色，也有其獨到的見解。其指出以聯合國氣候變化綱要公約（UNFCCC）為規範基礎，《巴黎協定》（Paris Agreement）與《京都議定書》（Kyoto Protocol）為核心，向上可以串聯國際企業，向下可整合永續金融與關鍵排放產業，形成碳管理金字塔（Carbon Management Pyramid），因此國家的角色相當重要，當國際協議內國法化並且催生關稅、可運作的碳定價與排放交易系統（Emissions Trading Systems, ETS）及相關推動規範後，也會平衡開發中國家與已開發國家的金融資本與減碳行動，國際組織、國家、金融機構、企業需要共同合作讓全球朝向淨零排放前進。

金字塔各個階層都有其可能面臨的風險，包括國際企業面臨全球化與碳排相關永續金融風險，規範面帶來各個國家或企業組織層面的風險與機會，國家（Country Level）則是因為推動減碳或氣候變遷政策而將面對政治、經濟與社會的風險，產業（Industry Level）面對技術與數位轉型的風險。針對全球與國家的碳排放情勢與減碳目標，各部門與各層級的利害關係人應該辨識其氣候風險與機會，規劃適合自己的中長期發展策略，輔以國家推動永續金融與為低碳能源轉型設計的碳交易與相關信用機制，做好各界均能接受與近用（access）的轉型準備。

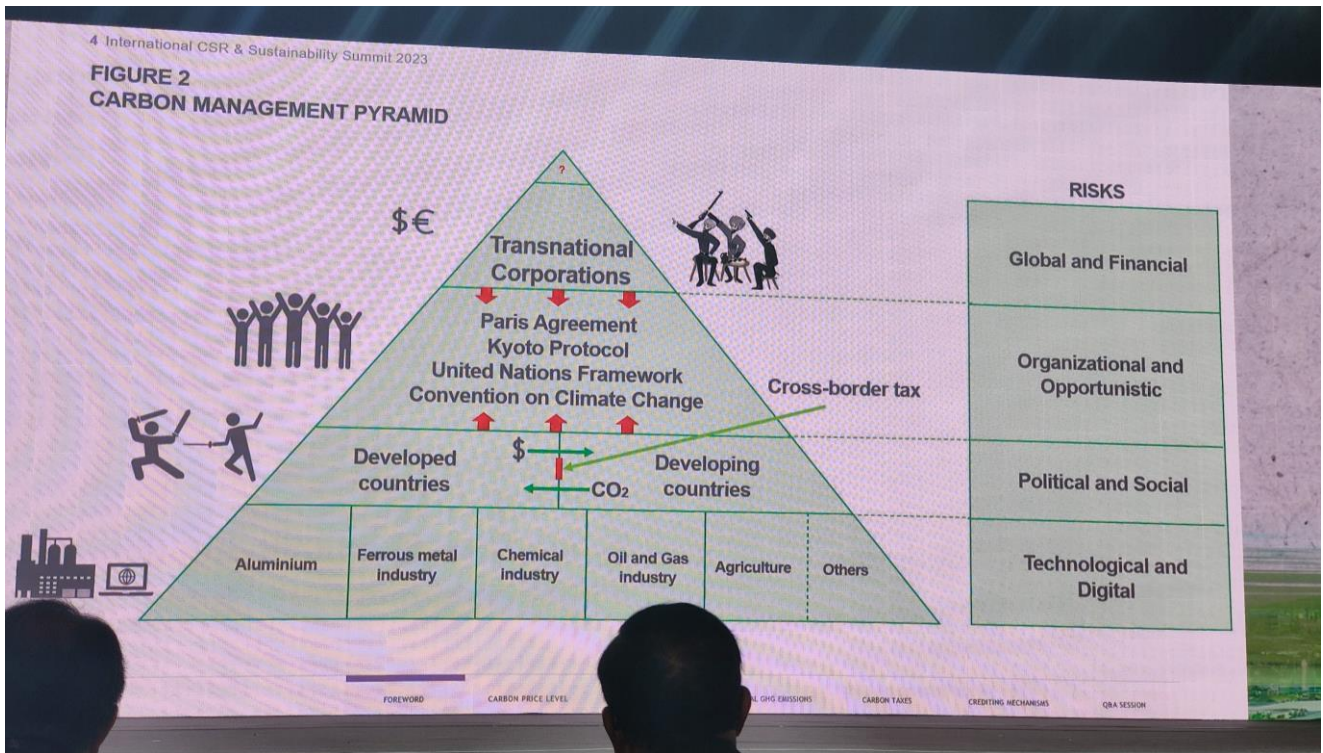


圖 8 Alexander Khanykov 博士提出碳管理金字塔 (Carbon Management Pyramid)

資料來源：本報告，ICS

#### (六) 成功故事：汽車配售最佳化與永續未來

本（西元 2023）年度的成功故事，由 TAU Corporation 之代表取締役社長（即執行長）宮本昭武先生向與會者分享企業永續發展經驗，說明如何利用其在汽車行業的豐富專業知識，建構車輛永續循環的商業策略與解決方案，型塑循環商業模式。

TAU Corporation 是一家 1966 年成立的日本企業，其主要商業模式為採購與回收因事故、風災、水災損壞的汽車與工具車輛，透過對前述車輛建立分檢（triage）系統，為不同分檢系統的車輛或零件設計專門之回收、加工、銷售等不同處理流程，再將其車輛或是零組件產品銷售往海外。整體而言，TAU Corporation 延長了資源的生命週期，也就是說，其主要的商業模式就是循環經濟的商業模式。損壞車輛之回收與再利用存在多重的永續發展助益，對經濟、社會、環境均有很大的貢獻。主要貢獻內容包括：

- (1) 延長車輛及相關零件的使用壽命，增加資源效率；
- (2) 降低生產可能造成的汙染；
- (3) 減少車輛相關產業的碳足跡，以及實際之二氧化碳及其他溫室氣體排放；
- (4) 幫助遭受事故或災候因素致使車輛損害的人們減輕經濟負擔；
- (5) 創造許多維修相關的就業機會，也促進職能再造。

宮本昭武社長也提及，目前的商業模式已驗證具體可行，且對國家與個人邁向永續發展有很具體的貢獻，除了車輛之外，如：家具、個人電腦與筆電等電子用品、以及災候或事故相關的資產等，在此商業模式下都有營運的商機，是公司未來努力的方向，也提供給與會者參考。



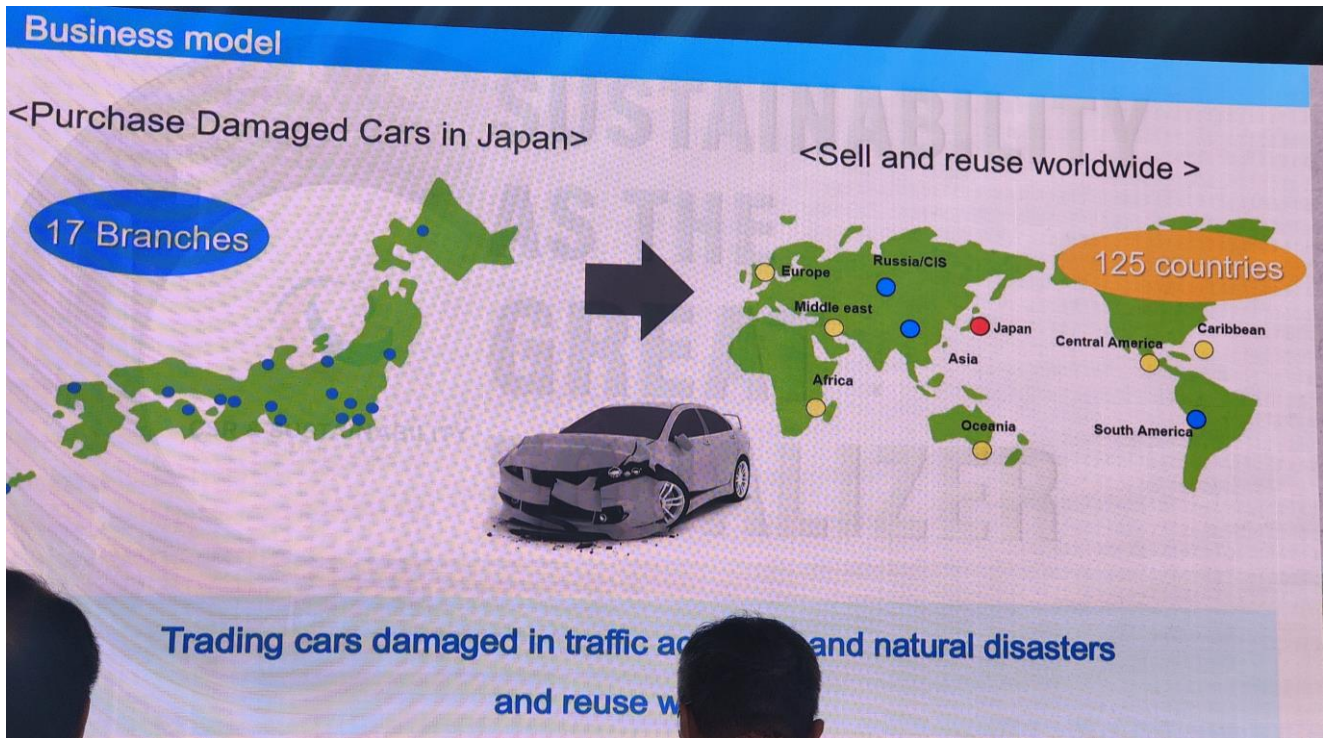


圖 9 宮本昭武社長說明 TAU 公司主要商業模式

資料來源：本報告，ICS

(七) 專題演講：將永續競爭力導入價值鏈



圖 10 黃正忠博士分享企業將永續融入價值鏈策略

資料來源：本報告，ICS

安侯永續發展顧問公司董事總經理黃正忠博士分享氣候倡議之沿革，從過去不同的氣候倡議與條約開始，再提及 2015 年《巴黎協議》作為當代最重要的轉捩點，全球以升溫限制（逐步從攝氏 4 度、2 度邁向 1.5 度）作為自願貢獻與同儕監督的目標，新的氣候經濟（New Climate Economy）儼然成形，由此而下，全球在追求一個符合 SDGs 之經濟、社會、環境三面向兼顧且更永續與韌性的未來，更已經有部分區域或國家已經訂下至 2050 年達到淨零排放的目標，同時也為了轉型至這樣的未來，帶動了龐大商機，光是亞洲應該就有超過 5 兆美元的投入。

有鑑於此，系統轉型有其重要性，企業可以依循國際組織或是智庫出版的幾個主要相關報告，了解重要商業行為——如細項產品或服務之產銷在氣候變遷趨勢下的風險與機會，檢視自身商業模式如何盤點價值鏈涉及的碳排放或永續風險，尤其是環境與社會的風險，以及相關機會，再從企業 ESG 治理著手做推動，長期下來才有辦法將永續發展納入整體價值鏈中，完成永續轉型。

值得一提的是，黃正忠博士在本次的分享中，簡要提及目前主流的 ESG 準則如 GRI、SASB、TCFD 或是金融機構採用的社會性原則，作為企業治理實踐可依循之參考，此外，其認為轉型不但是逐步改變，也同樣是精準改變，企業需要設定內部治理及外部利害關係人議合的策略，並且輔以相應的量化或質化衡量工具進行追蹤，才能持續進步。

#### （八）圓桌論壇：重塑企業治理架構以強化永續力



圖 11 圓桌論壇探討企業永續做法及發展趨勢

資料來源：本報告，ICS

本場次圓桌論壇由柬埔寨太子慈善基金會（Prince Foundation）企業社會責任資深經理 Hon Yan Ting 女士主持，Zuellig Pharma 醫藥集團副總裁 Jean-Gaetan Guillemaud 先生、柬埔寨歐洲商會責任商業中心高級協調員 Sara Monti 女士、新加坡金融科技新創公司 Brixie Group 執行長 Tomas Pokorny 先生與談，共同探討企業 ESG 責任之最新趨勢、標竿範例（Best Practices）及目標等等，以及在企業進行市場競爭時如何建立永續發展夥伴關係。

在主持人就企業實踐 CSR 與 ESG 相關做法、資金來源、趨勢等提問下，Jean-Gaetan Guillemaud 副總裁舉自身企業強化治理的經驗，認為應從內部與外部雙管齊下，如 Zuellig Pharma 醫藥集團很早就引用 CSR 相關的國際準則或是標準當作公司內部規範的法令遵循事項，並且在數位系統整合、生產流程、人力資源或客觀環境方面，慢慢的建構解決方案，由上而下推動制度與文化，以及由下而上彙整為系統，落實社會責任與永續發展，外部方面，則是從公司本身的業務進行擴散，探尋與企業本業較有關聯之貢獻，比如 Zuellig Pharma 醫藥集團在兒童醫療與弱勢公益的投入等等。

Sara Monti 分享歐洲商會在東南亞地區之企業社會責任推動與投入，大多為挹注資金與人力資源進行專案推動，在相關案例中，特別重視企業對弱勢團體的支持。特別的是歐洲商會也

會辦理永續相關獎項表揚在 CSR、環境、青年 CSR 等方面表現績優的團體。Sara Monti 認為中小企業與青創企業深具永續發展潛力，尤其單就實踐意願、爭取綠色金融、對社會與社區的貢獻而言，即使是中小企業也有意願投入，目前柬埔寨企業界的主要挑戰應是在管理思維與知識及經驗方面尚待建構。Tomas Pokorny 則對數位工具如何協助企業進行永續、減碳轉型，以及簡介綠色金融議題與案例，進行分享，也說明導入數位工具雖有其金融、人力培訓、產線與服務流程重塑等治理成本，以及設備、費用等資產成本，中長期布局來看，仍將促使企業有更好的體質，提高經營績效。

現場提問部分主要仍然針對金融資源較有興趣，彙整與談人的分享內容，強調國家政策、永續金融、以及企業長久經營與獲利的天性，是驅動企業或中小企業投入永續發展的重要關鍵因素，若能就此多加著墨，將會形成金融資源拉動企業永續發展的有利環境。因此企業在所屬產業或相似市場區隔中發生的競爭，也會逐漸路徑轉移至永續發展領域，然而正如本（西元 2023）年度 ICS 論壇所強調應從價值鏈與供應鏈的角度來看待企業永續，事實上若市場存在形成永續供應鏈或是再擴大成永續生態系的可能性，將會引導中小企業不僅著重競爭，而是能夠辨識自己在永續生態系中的功能與利基，以競爭與合作併存的方式發展商業生態系夥伴關係，永續發展即成為所有企業的均衡器。

#### （九）專題演講：建構包容、平等及環境永續的社群

本場次專題演講由非政府組織（NGO）「A21 組織」之柬埔寨國家主任（Country Director）Kristen Scharf 女士進行分享。A21 組織是成立於 2008 年的國際 NGO，主要著眼於消除「現代奴隸制度」——也就是人口販運行為及此一行為中包含對兒童、婦女、男性身體與勞動相關的性或勞動虐待與剝削，以促進社會包容。Kristen Scharf 女士說明 A21 在柬埔寨的主要計畫與亮點成果，尤其近期與柬埔寨官方在消除人口販運、兒童人口販運及勞動剝削等方面之建樹。

Kristen Scharf 主任建議企業實踐 ESG 可以更注重社會層面，比如對弱勢群體支持、增加制度包容性、建立扶助措施，更提到幾個成功案例：兒童人口販運與剝削方面，A21 基金會透過提供多方合作、諮詢服務、生活技能培訓、心理支持團體與活動，從生存基礎上改善人口販運倖存者之福祉；又如在柬埔寨等文化遺產豐富的地區，可透過保護自然資源與文化資源形成產業社群，再以促進社會包容、引導社區參與等方式提高賦權，以就相關產業、區域、群體建立與生活結合且可形的運作模式，當相關努力與成果不斷累積，就可以擴大整體社會之永續性。



圖 12 Kristen Scharf 主任分享如何建構包容、平等及環境永續的社群  
資料來源：本報告，ICS

## （七）心得與感想

永續與淨零轉型已經成為目前因應氣候變遷，推動世界前進的國際趨勢，尤其是新冠肺炎（COVID-19）疫情後，無論是國家經濟還是企業經營都摩拳擦掌、積極準備復甦的發展情勢下，此一趨勢也醞釀出商機，無論是企業實際上如何在價值鏈與供應鏈中融入永續元素、展現 ESG 價值，獲得利害關係人認同進而提高營運績效，還是透過 ESG 實踐永續，爭取永續金融資源流入，借力使力，同時也協助企業本身完成轉型，都是未來發展的重中之重。

台電公司作為承載電力基礎設施國營的綜合電業，在供應鏈中扮演多元角色，尤其近來在永續及淨零的實踐方面，以氣候變遷與碳排放相關的措施為主要著力點，來獲取永續金融資源、完成自身轉型、支持國家經濟社會轉型需求。此外在本次分享的案例中，各國企業講者及與會者均強調青年培力與人力資源、循環經濟、社會包容等成果，顯見相關成果頗受利害關係人關注，可以做為台電未來精進 ESG 作為之參考。

## 二、出國紀要—本年度「亞洲企業社會責任獎」頒獎典禮

本（西元 2023）年度「亞洲企業社會責任獎」頒獎典禮於 112 年 6 月 18 時 30 分在大會指定住宿金邊「金界綜合度假酒店」宴會廳結合晚宴舉辦，主要議程詳如附件二。

### （一）議程說明

本（西元 2023）年度「亞洲企業社會責任獎」頒獎典禮經註冊報到後，由主辦方 Enterprise Asia 組織執行長 Richard Tseng 進行開場，再逐項由評審委員頒發：社會公益發展獎（Social Empowerment）、綠色領導獎（Green Leadership）、健康衛生推廣獎（Health Promotion Award）、人力投資獎（Investment In People Award）、循環經濟領袖獎（Circular Economy Leadership Award）、企業治理獎（Corporate Governance Award）、企業永續報告獎（Corporate Sustainability Award）、企業責任領袖獎（Responsible Business Leadership Award）等獎項。並由主辦單位、頒獎人、受獎代表進行團體照合影後，頒獎典禮落幕。



圖 13 Enterprise Asia 組織執行長 Richard Tseng 於頒獎典禮與晚宴致歡迎詞  
資料來源：本報告，ICS

## （二）頒獎流程說明與紀實

本（西元 2023）年度頒獎典禮要求與會者著正式服裝、男性須著有領結或領帶，以英文為主。頒獎流程於受獎代表在報到處領取相關資料袋後，入場前大會安排有酒會時間（pre-ceremony reception）使與會者可彼此交流，另也在宴會廳周邊安排合影留念之合影牆。於頒獎典禮及晚宴開始前，受獎代表依大會安排桌次入座，晚宴與頒獎典禮同時進行。

於頒獎前有大會工作人員先集合該梯次受獎代表排列等待，大會主持方唱名獲獎企業、案例名稱、並播放 1 分鐘案例簡介影片（由受獎代表於會前提供）後，企業代表上台受獎與合照。受獎與合照完成後，受獎代表攜帶獎盃至大會安排之採訪區，由大會特派記者以英文進行簡短專訪。專訪時長約為 1 分鐘，內容為企業對於獲獎之感想及未來永續發展願景等等，大多企業受獎人於受訪時以口語簡單表達為主，並非進行較嚴肅的宣言或宣誓。

## （三）受獎集錦



圖 14 黃金盛典及南鹽光電儲能受獎

資料來源：本報告，ICS



圖 15 受獎代表專訪及典禮大合照

資料來源：本報告，ICS

## （四）心得與感想

本次頒獎典禮之規劃與安排，除了頒獎時有充足的宣傳時間（影片播放）、以網站公開獲獎案例之優良事蹟手冊外，得獎者接受專訪與相關宣傳措施也進行充分公開與引導網路流量，此外，於頒獎典禮前尚安排企業交流時間，整體而言相當重視使企業可以宣傳自我之永續價值。本（2023）年度獎項企業以金融業居多，較少基礎設施或是電業參與，僅有部分為亞洲國家通

訊基礎設施供應商，交流成果受限。

## 參、出國期間所遭遇之困難與特殊事項

本次出國期間並未遭遇困難，由於全球新型冠狀肺炎（COVID-19）疫情趨緩，亦無就防疫有特殊入境需求或其他準備。特殊事項方面，本次出國期間跨及周末且適逢地主國柬埔寨之大選（首相選舉），因應選舉造勢社會運動佔用區段路權導致交通壅塞。

此外，由於柬埔寨之公共運輸未若我國發達，如有移動需求，中距離交通多賴以搭乘嘟嘟車（Tuk Tuk）為主，嘟嘟車之營運收受現金，安全性應多加注意。

## 肆、對本公司之具體建議

### 一、參與 ESG 相關獎項建議

- （一）AREA 獎項為國際上少數以「企業永續發展」為主題的評比獎項，雖國際組織開 ACSR 或 ESG 競賽獎項情形日增，導致各企業開始思考減少參加公關性質獎項、專注 ESG 實踐及利害關係人議合成效之情形，考量我國國營企業利害關係人議合與永續金融之發展現況，仍有擇優參與價值。
- （二）近年來我國企業參獎 AREA 有逐漸增加趨勢，或有稀釋利害關係人關注本獎項的疑慮，未來可思考研析開拓參與非以「永續」為題、然評比標準仍涉及企業 ESG 與淨零碳排、且有影響力的國際獎項進行參獎。
- （三）參獎案例方面，許多企業提出之案例或分享 ESG 成果著重社會面價值，如：群體包容性、增進平等、女性賦權等等，或是跨領域（nexus）案例，或可為本公司未來報獎參考。

### 二、本公司 ESG 推動作法建議

- （一）觀察本（西元 2023）年度 ICS 論壇及 AREA 獎項，目前 ESG 趨勢集中在碳排放相關之作為，建構氣候變遷相關策略與碳盤查、乃至於擴大到供應鏈與價值鏈，應是當前重要且必要之重點工作，值得本公司進行策略建構或未來 ESG 實踐時留意。
- （二）部分企業於建構永續與淨零策略及 ESG 實踐時，在公司內部治理方面著重永續發展中長期策略、人力資源建構與女性賦權、導入數位工具輔助決策與執行。換句話說，永續、淨零與能源、數位等轉型，加上對應的人力資源與技術能力，將是企業永續體質的基礎。
- （三）從本（西元 2023）年度 ICS 論壇及 AREA 獎項分享之內容來看，多數企業就環境面的主要實踐仍以法令遵循為主，僅有部分企業將此與「循環經濟」議題進行整合，而研擬出新的商業模式，本公司在環境面之成果較不易展現，然而卻是未來發展時首當其衝為利害關係人較易關切之議題，或應加強整合各單位與區處在環境面上之發展規劃與主要貢獻，形成一致的策略、再向下延伸執行架構，以為精進。

### 三、其它建議

AREA 主辦方 Enterprise Asia 組織於 ICS 論壇報到期間與頒獎典禮開幕酒會時間

(pre-ceremony reception)，曾說明考慮於 AREA 獎項 8 年或 10 年時，就多次獲獎單位增加表揚項目，或是彙整永續發展實績成功案例集錦，是否有本公司可加強著墨之處，仍待後續觀察。

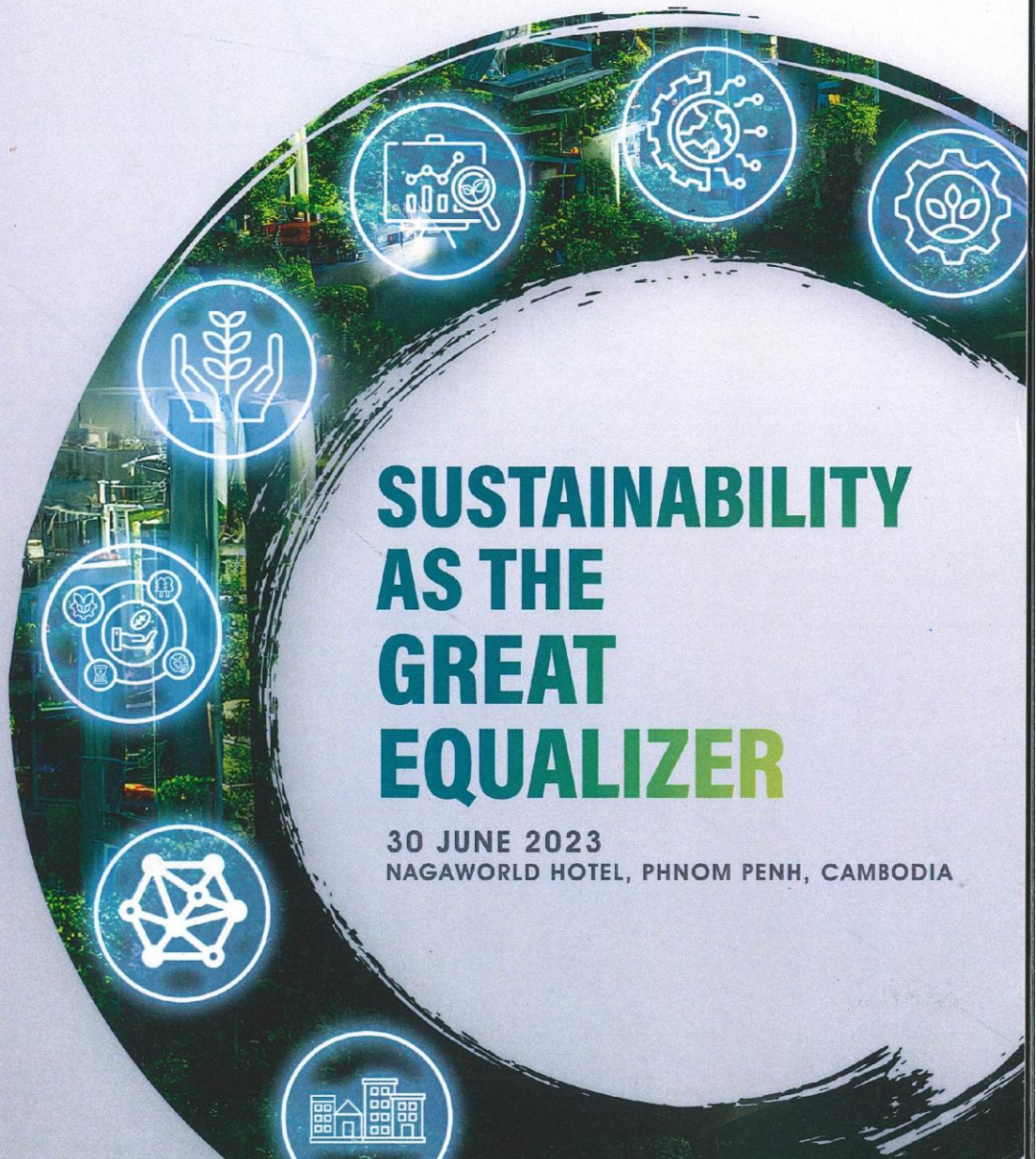




附件一



INTERNATIONAL  
**CSR & SUSTAINABILITY**  
SUMMIT 2023



# INTERNATIONAL CSR & SUSTAINABILITY SUMMIT 2023



## OVERVIEW

Themed **"Sustainability as the Great Equalizer"**, the International CSR & Sustainability (ICS) Summit 2023 seeks to encourage businesses of all sizes and industries to play with their respective strengths to leverage sustainability as a means of accelerating business growth as well as contributing toward a better world. Adopting sustainable business practices should not be viewed as merely an act of complying with the United Nations' Sustainable Development Goals; it also presents companies with the potential

to improve access to markets, financing, talents, and drive overall economic growth. The Summit serves as a global platform for sustainability experts and practitioners to share insights that inculcate businesses to view sustainability as not only a moral imperative but also a strategic business imperative that can help businesses remain competitive and thrive in the long run. The time is now to take action and inspire change.



**70%**  
Senior Level Executives  
(CEOs, VPs, CSOs, Brand Managers, etc.)



**20+**  
Industries



**300+**  
International Delegates

# HIGHLIGHTS OF ICS SUMMIT 2023



## SPEAKERS' PROFILES



**OEUR SOTHEAROATH**  
CHIEF EXECUTIVE OFFICER,  
CREDIT BUREAU (CAMBODIA) CO., LTD. (CBC)

OEUR Sothearoath is a seasoned Business Analytics leader with more than 17 years of experience in the financial sector and research and development. He is currently serving as the Chief Executive Officer of Credit Bureau (Cambodia) Co. Ltd. (CBC). Prior to assuming this role in 2017, he led the Business Development team at CBC for four years. Between 2009 and 2013, he served as the Chief of the Research and Product Development unit at one of the leading Microfinance Institutions in Cambodia. During this term, he played an instrumental role in creating a dedicated Research and Development team and expanding the market base by establishing more than 50 new branches across the country. In the past, Sothearoath also held significant achievements during his tenure with the International Water Management Institute (IWMI) and CARE International in Cambodia.



**CHEM SREY OEUN**  
HEAD OF DEPARTMENT OF CORPORATE AFFAIRS,  
SMART AXIATA

CHEM Srey Oeun has over 10 years of extensive cross-disciplinary and cross-culture working experience, including NGOs, Education, Research, Think-tank, and her last employment prior to joining Smart Axiata was one of the leading fintech companies in Cambodia, TrueMoney Cambodia. Srey Oeun graduated with a Master's degree in Social Policy and Social Development at The Hong Kong Polytechnic University. In 2010, she signed up to be a representative and became a Tiger Ambassador of WWF. She was a nominee for the Women's Leadership Academy Program for Young Southeast Asian Leaders Initiative (YSEALI) and became the country leader of its alumni in 2018. Additionally, she is also an author of the report "Cambodian Millennial Trends" published by Kantar TNS Cambodia. Srey Oeun is extremely passionate about people's development and environmental issues; she has a passion to help the communities where she lives in.



**ALEXANDRA TRACY**  
PRESIDENT,  
HOI PING VENTURES HONG KONG

Alexandra Tracy is President of Hoi Ping Ventures in Hong Kong, which she founded to provide research and consulting on green finance and sustainable investment in Asian emerging markets. She is currently a Private Sector Observer to the World Bank's Climate Investment Funds, having for several years served as Active Private Sector Observer to the United Nations Green Climate Fund. She is also a director of RIMM Sustainability Pte Ltd in Singapore and of BlueOnion Group in Hong Kong. Alexandra is Chairman of the Financial Services Research Group, an independent think tank in Hong Kong focusing on green finance and asset management. She sits on a number of advisory boards in Hong Kong, including Carbonless Asia, Friends of the Earth Hong Kong, the Asia Pacific Investors Cooperation, etc.



**DR. PUTHEARATH CHAN**  
PRESIDENT,  
ADVANCED SUSTAINABILITY INSTITUTE (ASI)

Dr. Puthearath CHAN is President of the Advanced Sustainability Institute (ASI). He has 12+ years of professional experience as a national coordinator, senior technician, and consultant for various sustainability projects with governmental and non-governmental organizations, including UN agencies such as UNCDF, UNEP, UNDP, etc. He has worked as a senior technician for more than 10 years at the Division of Green Economy & Investment, currently the Department of Green Economy, National Council for Sustainable Development, and Ministry of Environment. Dr. CHAN has been an advisory board member and professor at the Faculty of Engineering, Paragon International University since 2020. He was the 22nd laureate at Chey Institute for Advanced Studies and a visiting professor in international Master's programs (dual degrees) at French Cooperation Department, RULE, and Lumière Lyon 2 University, France.

## SPEAKERS' PROFILES



**EUGENE KRAAMWINKEL**  
CHIEF EXECUTIVE OFFICER,  
PHU RIENG KRATIE AMPHIVATH & DAU TU SAIGON BIHN PHOUC

Eugene Kraamwinkel qualified himself as a forester and later as a community and agroforestry specialist to ensure sustainable forestry practices and sustainable development of community forestry and agricultural programs as part of his post-graduate thesis. Most of his recent work and research in Cambodia was to enhance forestry practices in such a way that it can still benefit communities in agricultural production. He is an accomplished and results-driven CEO with extensive experience developing and deploying advanced systems, policies, procedures, and measures in compliance with applicable regulations to meet sustainability and CSR objectives. He was one of the driving forces in the sustained certification of Grandis Timber FSC certification and is currently assisting other companies to achieve the same levels of certification towards sustainability.



**DR. ALEXANDER KHANYKOV**  
SUSTAINABLE DEVELOPMENT COUNSELOR,  
MOSCOW REGION EXPORT CENTER

Dr. Alexander Khanykov graduated from Moscow Medical Institute in 1974, majoring in Sanitary/ Ecology, and he later graduated in Microbiology in 1977. Dr. Khanykov defended his doctoral thesis in 1979, specializing in microbiology/ toxicology. In 1987, he graduated from the Academy of Economics, and he defended his doctoral dissertation in 1991. From 1985 to 1991, he served as the Head of the Innovation Department of the Ministry of Medical and Microbiological Industry. He has also been the President of the Association of Enterprises of the Medical Industry since 1991. From 1995 to 1999, Dr. Khanykov was the Director of the Scandinavian Department of Russian Prombank (Stockholm). From 2005 to 2008, he fulfilled his duties as the Director General of the National Organization for the Support of the Carbon Absorption Projects at the Council of Federation of the Russian Federation. From 2008 to 2017, he served as the General Director of the Ruscarbon Group of Companies as part of the Carbon Agency LLC in partnership with Gazprom OJSC, Alfa Carbon LLC in partnership with Alfabank OJSC, and Carbon Energy LLC in partnership with MGIMO RF.



**DR. NIVEN HUANG**  
HEAD OF ESG,  
KPMG ASIA PACIFIC

Dr. Niven Huang currently is the Head of ESG at KPMG Asia Pacific and the Managing Director of KPMG Sustainability Consulting in Taiwan. Before joining KPMG in 2013, he was the Secretary General of the BCSD-Taiwan for 16 years and a pioneer in Asia Pacific for promoting CSR/ ESG, sustainability reporting, sustainable investment, and carbon management. From 2012 to 2015, he was the Chairman of the Advisory Board of the Association of Sustainable and Responsible Investment in Asia (ASrIA). Dr. Huang sits on the jury panels of some public and private Awards of CSR, Excellence in Environment, and Sustainability in Taiwan and Asia. He is also an associate professor of leading MBA and Executive MBA programs in Taiwan.



**AKITAKA MIYAMOTO**  
CHIEF EXECUTIVE OFFICER,  
TAU CORPORATION

Akitaka Miyamoto joined TAU Corporation in 1998. He is experienced in the field of both purchase and sales of damaged cars and has been promoted to the Osaka Branch Manager, Sales Department Manager, and Senior Managing Director, and has eventually become Chief Executive Officer of TAU Corporation in December 2009. In July 2014, he proposed the concept of "Car Triage" which has gained broad support from local governments and automobile-related organizations both in Japan and overseas due to its concept that leads to environmental conservation, information transparency, and economic revitalization. In 2022, along with like-minded auto-related companies, he established the Ethos Cooperative and became its Chairman. Consolidating the knowledge and know-how of each company, Ethos Cooperative provides support for areas affected by natural disasters and appropriate disposal of damaged cars.

## SPEAKERS' PROFILES



**JEAN-GAETAN GUILLEMAUD**  
VICE PRESIDENT, CORPORATE AFFAIRS,  
ZUELLIG PHARMA

Jean-Gaetan Guillemaud is a Government Affairs, Communications & Sustainability professional with a focus on the improvement of healthcare standards across Asia. Jean-Gaetan has 15 years of experience working across Asia in various commercial and functional roles. He joined Zuellig Pharma in 2014 as the Country Manager of Cambodia, and now leads the environmental, social and public policy efforts of the organization. By 2022, Zuellig Pharma was ranked by EcoVadis, the world's most trusted sustainability rating, and the #1 organization worldwide in its industry, amongst 2,800 logistics leaders. By 2023, it was the first organization worldwide in its industry to make it to CDP's Supplier Engagement A-list. Beyond these initiatives, Jean-Gaetan focuses his efforts on external engagements to help drive higher sustainability standards within the healthcare and logistics sectors. Jean-Gaetan is a member of the EU ABC Supervisory Board, Advisor to the US NGO PSI in Cambodia and Non-Executive Director of the Angkor Hospital for Children.



**SARA MONTI**  
SENIOR RESPONSIBLE BUSINESS HUB COORDINATOR,  
EUROCHAM CAMBODIA

Sara Monti is a Senior Responsible Business Hub Coordinator at EuroCham with specific expertise in sustainability due diligence for global supply chains and an adjunct professor of Business & Human Rights at the Royal University of Law and Economics in Phnom Penh. Sara is an Italian-qualified lawyer with 10+ years of experience in M&A, International Commercial Law and Corporate Law at prestigious law firms in Milan, Beijing, and Shanghai. She attained a Master's Certificate from the Harvard Business School on Sustainable Business Strategy and a Certificate of Completion on Labour & Human Rights at the Council of Europe. She achieved a strong understanding of sustainability and responsible business practices by acting as an ESG consultant in South-East Asia with specific expertise on sustainability and HREDD standards. Based in Cambodia since 2020, she assisted the Textile Apparel Footwear and Travel Goods Association in Cambodia (TAFTAC) in the procedure in front of the EU General Court about the Everything-But-Arms (EBA) withdrawal.



**TOMAS POKORNY**  
CHIEF EXECUTIVE OFFICER,  
BRIXIE GROUP

Tomas Pokorny has been handling multiple roles, including CEO and co-founder of Pi Pay Plc., Board Director, Secretary-General & Community & Membership Committees Chair of CAFT, and Founder of D.Q.D Consulting Co., Ltd. as well as Mentor for 500 Global and Independent Board Director & Chairman of Audit Committee for FWD Insurance, Board Director of IG Group International Pte. Ltd., Jalat Logistics Co., Ltd., and others. During his 8+ years of leadership at Cambodia's fintech mover & shaker, Pi Pay has grown to now become Cambodia's pioneering FinTech Company in its own niche. Tomas's core areas of expertise are fintech and tech ventures and their impact on legacy industries, innovation of business development, strategic planning & growth tactics, and M&As & investments for early-stage opportunities. Currently, Tomas pursues interests and efforts mainly aligned with the support of multiple early-stage startups and startup ecosystem development opportunities, including his own latest blockchain venture, Brixie, which has raised its first USD500k in a pre-seed, ideation round.



**KRISTEN SCHARF**  
COUNTRY DIRECTOR,  
A21 CAMBODIA

Kristen Scharf graduated with her Master's degree in Sustainable Development from the University of Sussex, U.K. She has extensive work experience in the not-for-profit and social justice sector, with increasing levels of responsibility and leadership. She is passionate about bringing positive, long-term change to global communities with an understanding of the importance of providing initiatives that deliver benefits in a practical and sustainable manner. Kristen is currently the Cambodia Country Director for the international anti-human trafficking organization, A21, on a mandate to take immediate and effective measures to eradicate modern-day slavery, human trafficking, and child exploitation. She is also on the board for OHMG Hospitality, as a corporate social responsibility representative, supporting businesses to integrate sustainability into their operations.

## WELCOME ADDRESS



**TAN SRI DR. FONG CHAN ONN**  
CHAIRMAN,  
ENTERPRISE ASIA

Tan Sri Dr. Fong Chan Onn served as the Minister of Human Resources of Malaysia from December 1999 to March 2008. Prior to that, he was the Deputy Minister of Education from October 1990 till December 1999. He was also the deputy chairman of University Tunku Abdul Rahman's Council and was chairman of Star Publications (Malaysia) Berhad and of Sustainable Energy Development Authority (SEDA Malaysia). Dr. Fong is the senior member of the Malaysian Chinese Association (MCA)—the second largest party in the ruling "Barisan Nasional" coalition in Malaysia. He served as the head of the Party's Economic Bureau until October 2008 during which he led the Party's team in presenting its views, proposals and recommendations to various national economic programs. He holds a PhD. in Operations Research/Industrial Economics and Master's in Business Administration from the University of Rochester, New York, and a First Class Bachelor's degree in Electrical Engineering from the University of Canterbury, New Zealand.

## MODERATORS



**KOUNILA KEO**  
MANAGING PARTNER,  
MEKHALA RADIANT COMMUNICATIONS CO., LTD.

Kounila Keo is a co-founder of a communications agency that specializes in integrated marketing strategies, public relations, digital campaigns, and market research. With a background in journalism, she has reported for AFP and other international publications for six years. Kounila has collaborated with international and local companies, government agencies, and non-government organizations to develop long-term integrated communications strategies across multiple countries, including Cambodia, Laos, and Vietnam. She was featured in Forbes 30 Under 30 in 2017 in the media, advertising, and marketing category. In addition to her professional achievements, she has also delivered lectures at several universities, including MMC (Myanmar), LKYSPP/NUS (Singapore), NUM International College (Cambodia), and the Cambodia Academy of Digital Technology (Cambodia).



**HON YAN TING, CECILIA**  
SENIOR MANAGER,  
CORPORATE SOCIAL RESPONSIBILITY,  
PRINCE FOUNDATION

Hon Yan Ting, Cecilia is a registered social worker from Hong Kong, China, with a Master's degree in Social Service Management from The University of Hong Kong. She currently serves as the Senior Manager for Corporate Social Responsibility (CSR) at Prince Foundation in Cambodia. She works with diverse stakeholders, developing CSR strategies to advance the United Nations Sustainable Development Goals. To nurture future leaders in sustainability, Cecilia also lectures at the Royal University of Law and Economics and The Institute of Technology of Cambodia on CSR and sustainable development. Prior to her role in the CSR field, she has 10+ years of experience in the non-profit sector, focusing on social service management and pioneering innovative, evidence-based, and people-focused projects for individuals with disabilities.

# AGENDA

9.00AM **WELCOME ADDRESS**  
Tan Sri Dr. Fong Chan Onn, Chairman, Enterprise Asia

9.30AM **KEYNOTE ADDRESS**  
**EMPLOYEE ENGAGEMENT DRIVES SUSTAINABILITY STRATEGY**  
Employees are eager to work for companies where they feel they can make a difference. Sustainability efforts can result in a positive impact on business performance both for small and big businesses.

- What are the efforts that can be taken by small businesses in hiring/recruiting new talents to their company?
- How can sustainability play an important role especially in retaining talent in this competitive world?
- Why is sustainability an equalizer when engaging current and new employees in a business?

*Speaker*  
Oeur Sothearoath, Chief Executive Officer, Credit Bureau (Cambodia) Co., Ltd. (CBC)

10.15AM **KEYNOTE ADDRESS**  
**SUSTAINABLE BRANDING – POWERFUL MARKET DIFFERENTIATOR FOR BUSINESSES**

- How, with respect to ESG efforts, can companies earn stakeholder's trust? What is the role of consumer and employee expectations in driving ESG accountability action?
- How can brands get due credit for being part of the solution without having to take credit for it?

*Speaker*  
CHEM Srey Oeun, Head of Department of Corporate Affairs, Smart Axiata

11.00AM **NETWORKING BREAK**

11.10AM **PANEL DISCUSSION**  
**THE OUTLOOK OF 2023—SUSTAINABILITY, ESG, AND GLOBAL SUPPLY CHAINS**  
While numerous businesses are operationalizing sustainability, many have not even started. Common hurdles include understanding the sustainability requirements and then applying them in complex supply chains and within organizations and teams with different sustainability priorities. Unsurprisingly, these companies struggle to communicate effectively with suppliers—a lost opportunity when at least 80% of an FMCG brand's environmental impact lies in its supply chain.

- What businesses can do to drive improvements in supply chain sustainability?
- What's next on the ESG Agenda?

*Moderator*  
Kounila Keo, Managing Partner, Mekhala Radiant Communications Co., Ltd.

*Panelists*  
Alexandra Tracy, President, Hoi Ping Ventures Hong Kong  
Dr. Puthearath CHAN, President, Advanced Sustainability Institute (ASI)  
Eugene Kraamwinkel, Chief Executive Officer, Phu Rieng Kratie Amphivath & Dau Tu Saigon Bihn Phouc

11.55AM **KEYNOTE ADDRESS**  
**PREPARING FOR RISKS & OPPORTUNITIES IN THE LOW CARBON ENERGY TRANSITION**  
Reaching ambitious carbon reduction targets such as net zero will require creative new approaches. This session will examine how the adoption of a carbon price and digital and material technologies can streamline pathways while also delivering ancillary productivity gains.

*Speaker*  
Dr. Alexander Khanykov, Sustainable Development Counselor, Moscow Region Export Center



12.40PM

**SUCCESS STORY SHARING SESSION**

**THE OPTIMIZATION OF AUTOMOBILE DISTRIBUTION AND A SUSTAINABLE FUTURE**

In this session, Akitaka Miyamoto, CEO of TAU Corporation and Ethos Cooperative Chairman, will draw upon his vast expertise in the automotive industry to unveil the groundbreaking strategies and innovative solutions that have propelled TAU Corporation to the forefront of sustainable automobile distribution.

*Speaker*

**Akitaka Miyamoto**, Chief Executive Officer, TAU Corporation

1.00PM

**LUNCH BREAK**

2.00PM

**KEYNOTE ADDRESS**

**INTEGRATING SUSTAINABILITY IN VALUE CHAINS**

The session will discuss the importance of integration of sustainability/ ESG in value chains and how it can be achieved. It will discuss the challenges and opportunities that lie in this integration while building a sustainable value chain. Additionally, it will deep dive into the best practices of industry members and upcoming regulations that are a pathway for this integration.

*Speaker*

**Dr. Niven Huang**, Head of ESG, KPMG Asia Pacific

2.45PM

**PANEL DISCUSSION**

**RESHAPING GOVERNANCE FOR SUSTAINABILITY**

This session will look into the current changes, new implementations, and goals for the year 2023.

- How market expansion and partnerships are tools in promoting sustainability as the equalizer for all businesses?

*Moderator*

**Hon Yan Ting, Cecilia**, Senior Manager, Corporate Social Responsibility, Prince Foundation

*Panelists*

**Jean-Gaetan Guillemaud**, Vice President, Corporate Affairs, Zuellig Pharma

**Sara Monti**, Senior Responsible Business Hub Coordinator, EuroCham Cambodia

**Tomas Pokorny**, Chief Executive Officer, Brixie Group

3.30PM

**NETWORKING BREAK**

3.45PM

**KEYNOTE ADDRESS**

**BUILDING INCLUSIVE EQUITABLE AND ENVIRONMENTALLY SUSTAINABLE COMMUNITIES**

Small businesses represent 90% of businesses globally. If every small business takes steps towards sustainability, that small drop eventually becomes a tidal wave of real change.

This keynote will address how both small and big businesses can create inclusivity within their community and make efforts in creating a positive impact on the environment.

*Speaker*

**Kristen Scharf**, Country Director, A21 Cambodia

4.30PM

**END**

**NETWORKING GALA DINNER**

6.30PM -  
10.30PM

**ASIA RESPONSIBLE ENTERPRISE AWARDS 2023**



## The Organizer

Enterprise Asia strives to create an Asia that is rich in entrepreneurship as an engine towards sustainable and progressive economic and social development reinforced by its strong pillars of: Democratizing Entrepreneurship, Institutionalizing Sustainability, Empowering Innovation, and Accelerating Growth.

Enterprise Asia works with governments, NGOs and other organizations to promote sustainability development in Asia, uplifting the economic status of people and ensuring a legacy of hope, innovation and courage for future generations.

Enterprise Asia is proud to be a part of the effort and movement to promote and accelerate sustainability across Asia.

For more information, please visit [www.enterpriseasia.org](http://www.enterpriseasia.org)

## Venue Sponsor

Amidst the picturesque terrain of the Mekong and Tonle Sap River lies the vibrant landmark of Phnom Penh. NagaWorld was birthed in 1995 in the capital city of Cambodia, a city rich in Khmer history. Today, NagaWorld is recognized as the finest integrated casino-hotel in Indochina, rivaling top Southeast Asian and world-renowned casinos. With a multi-faceted 8-story wing dedicated to entertainment, the spirit of adventure is effervescent in the exquisitely themed public gaming halls, karaoke lounges, and gaming machines. With the combined offering of more than 1,658 luxurious Deluxe Rooms and plush Suites in the 13-story Hotel Wing and a dedicated spa, guests will enjoy lavish comforts and an invigorating time of discovery that extends beyond the norm.

## International CSR & Sustainability (ICS) Summit

The International CSR & Sustainability (ICS) Summit is a series of annual events in Asia where thought leaders and sustainability practitioners from diverse sectors converge to ignite powerful conversations about ESG and sustainability practices. The summits aim to be the gateway to the forefront of ESG and sustainability by presenting a global platform to create and strengthen ties, educate and inspire ESG integration in business practices, as well as brainstorm and explore solutions for key global sustainability challenges. Enterprise Asia is proud to be a part of the effort to strengthen and shape Asia to be a more inclusive, responsible and sustainable socio-economic market.

- **ICS 2022, (Virtual Summit)**  
Themed "The ZERO Shift"
- **ICS 2021, (Virtual Summit)**  
Themed "Towards An Inclusive And Resilient Future"
- **ICS 2020, (Virtual Summit)**  
Themed "Purpose Before Profits: An Equilibrium World"
- **ICS 2019, (Taiwan)**  
Themed "Take a Stand: Delivering on the Global Goals"
- **ICS 2018, (Philippines)**  
Themed "Building A Shared-Future"
- **ICS 2017, (Thailand)**  
Themed "Sustainability Beyond Borders"
- **ICS 2016, (Singapore)**  
Themed "Institutionalising Sustainability - The Way Forward"
- **ICS 2015, (Hong Kong)**  
Themed "Shared Value for Profitable CSR Practices"

# PARTNERS

## Organizer



## Venue Sponsor



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[www.enterpriseasia.org/area/ics](http://www.enterpriseasia.org/area/ics)



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# 附件二



INTERNATIONAL  
CSR & SUSTAINABILITY  
SUMMIT 2023

**SUSTAINABILITY AS THE  
GREAT EQUALIZER**

FRIDAY | 30<sup>TH</sup> JUNE 2023  
NAGAWORLD HOTEL, PHNOM PENH, CAMBODIA

**DELEGATE**

SCAN HERE  
TO POST YOUR QUESTIONS



SCAN HERE  
FOR SUMMIT SHOWGUIDE



PRESENTED BY : ENTERPRISE ASIA



**WELCOME**  
TO THE  
ASIA RESPONSIBLE ENTERPRISE  
AWARDS 2023

**CONGRATULATIONS**  
FOR BEING AN ELITE WINNER OF THE AREA 2023



SCAN HERE FOR AWARD  
GALA DINNER SHOWGUIDE

*Program*

6.30 PM  
REGISTRATION

7.30 PM  
WELCOME ADDRESS

OFFICIATING CEREMONY

DINNER IS SERVED

TOKEN OF APPRECIATION

**AWARD PRESENTATION I**  
Social Empowerment Award

**AWARD PRESENTATION II**  
Green Leadership Award  
Health Promotion Award  
Investment In People Award  
Circular Economy Leadership Award

PERFORMANCE

**AWARD PRESENTATION III**  
Corporate Governance Award  
Corporate Sustainability Reporting Award  
Responsible Business Leadership Award

GROUP PHOTO

11.00 PM  
END

*Menu*

**STARTERS**  
TIMBALE OF POACHED PRAWN, MUD  
CRAB AND AVOCADO,  
MESCLUN SALAD,  
CITRUS MUSTARD DRESSING

**SOUP**  
CREAM OF ROASTED BUTTERNUT  
SQUASH, SUNFLOWER SEED, SPICY  
MAPLE SYRUP CRUMBLE

**PRE MAIN**  
SALMON CREAMED STEW WITH  
GREEN-LIPPED MUSSELS, BABY  
CARROTS, TENDER LEEKS, BARLEY  
PEARL, AND LEMON CONFIT

**MAIN COURSE**  
GRILL STUFFED CHICKEN BREAST  
WITH PRAWN, FORESTIER OF  
MUSHROOM,  
SMASHED GARLIC HERB POTATO,  
KAMPOT GREEN PEPPER SAUCE

**DESSERT**  
DE-CONSTRUCTED CLASIC  
TIRAMISU WITH FRESH BERRIES AND  
FRUITS COULIS, GOLD LEAVES

PRESENTED BY:  
**Enterprise  
Asia**