



# Part 1: General introduction to the collective approach



- Long term Goal (2020 ->): sustainable rural areas with a vital agricultural sector;
  - supported by a new farmland-linked CAP delivery model;
- · Short term goal (2014-2020): Nature efficiency;
  - supported by collective approach for AECM;
- Key-rôle for farmers to improve biodiversity and water quality;
- It comes together in rural areas, with groups of farmers (collectives) in a central position.

Taiwan, 14 May 201



## Dutch agriculture

#### Statistics:

56% of the land 17% of the export value 10% of the jobs

#### Strong points:

- High productivity
- Educational level
- Infrastructure
- Location



### Challenges:

- World trade competitive position
- Innovation and Sustainability
- CAP reform
- · Ageing farmers

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# Environment

### **Biodiversity**

Decline in number of different species Birds and Habitat Directives

#### Manure issues

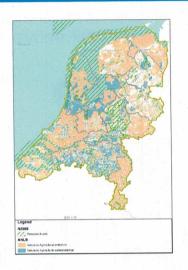
Nitrate Directive and 5th APN (Nitrates Action Programme)

## Water quality

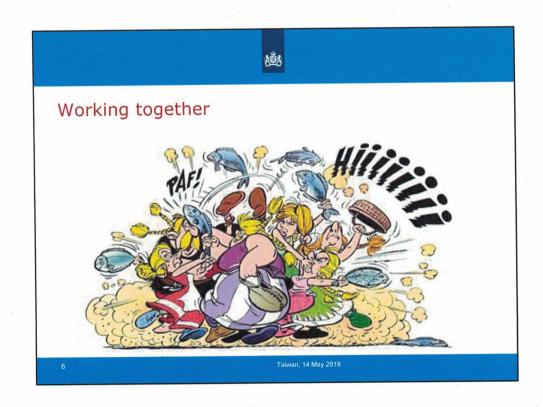
EU Water Framework Directive (WFD)

## Landscape

Preserving cultural landscapes



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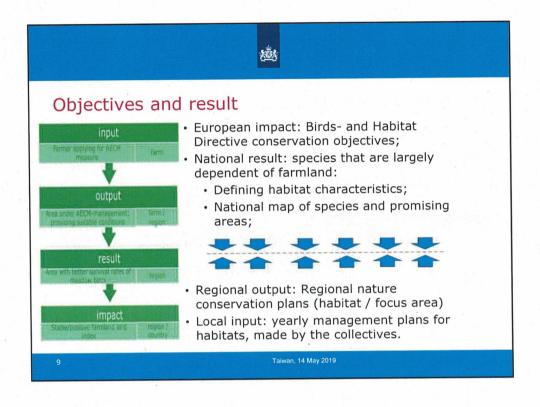
# The short term: A new approach to agrienvironmental delivery

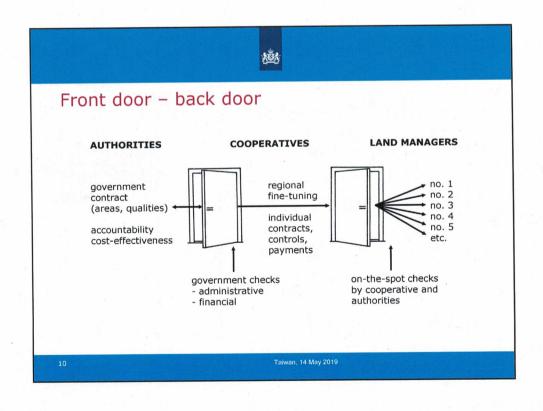


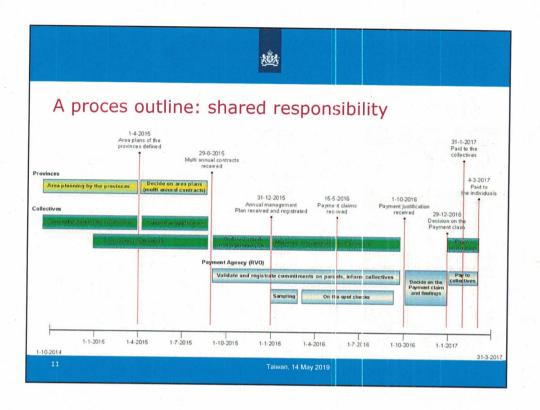
- Focus on creating good habitat conditions for rare species and water quality protection (regionally) instead of commitments on farm level;
- 40 certified collectives as final beneficiaries to:
  - enhance effectiveness;
  - improve efficiency;
  - improve knowledge-skills;
  - make better use of local skills and energy;
- Improve policy monitoring: goals versus commitments;
- Flexibility to respond to changes in nature and climate.

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A collective approach on a landscape level









# What are the policy needs for a good management of habitat/waterways?

- · a regionally targeted approach;
- · flexibility in nature management;
- support of cooperation between farmers, and other stakeholders;
- strengthening of monitoring and a knowledge network;
- assurance of a sound implementation under EU and national regulations;
- a good coordinator!

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## PART 2: Looking towards the future CAP



- > An area based CAP delivering public goods and ecosystems services related to soil, water, biodiversity, air quality, climate action and the provision of landscape amenities;
- A result-based regional approach for public services, both within the first 1e and 2e Pilar of the CAP: from compliance to performance;
- > Regional strategic sustainable development plans;
- Adjusting the compliance framework and new possibilities for control and application;
- > 3 levels of public services:
  - · Farm-based subsidy for general sustainability profile (point

  - Area-based subsidy on farm level; Area-based subsidy on landscape level.

