

**WELCOME TO
PUNJAB
INDIA**

08TH April 2019

AGENDA



INDIA & TAIWAN

INDIA – FASTEST GROWING ECONOMY

WHY PUNJAB?

PUNJAB - OPPORTUNITIES UNLIMITED

TOTAL TRADE : **NT\$ 195 Billion**



EXPORT TO
TAIWAN

NT\$
93 Billion



IMPORT FROM
TAIWAN

NT\$
102 Billion

Exports

TOP ITEMS OF TRADE

- MINERAL
- IRON AND STEEL
- ORGANIC CHEMICALS

Imports

- ELECTRICAL MACHINERY
- PLASTIC

Source: India-Taiwan Bilateral Trade Statistics for year 2017, ITA

AGENDA

INDIA & TAIWAN



INDIA – FASTEST GROWING ECONOMY

WHY PUNJAB?

PUNJAB - OPPORTUNITIES UNLIMITED

7.8%
In 2019

Fastest Growing Economy

By IMF

3rd Largest Economy by Purchasing Power Parity (**PPP**)

Source: World Bank

Most **YOUNG NATION** by 2020

66% Population

Within Working Age Group : 15 to 64 Year

World Bank's
Ease of Doing Business

[1st In South Asia]
[3rd in BRICS]

77th
RANK

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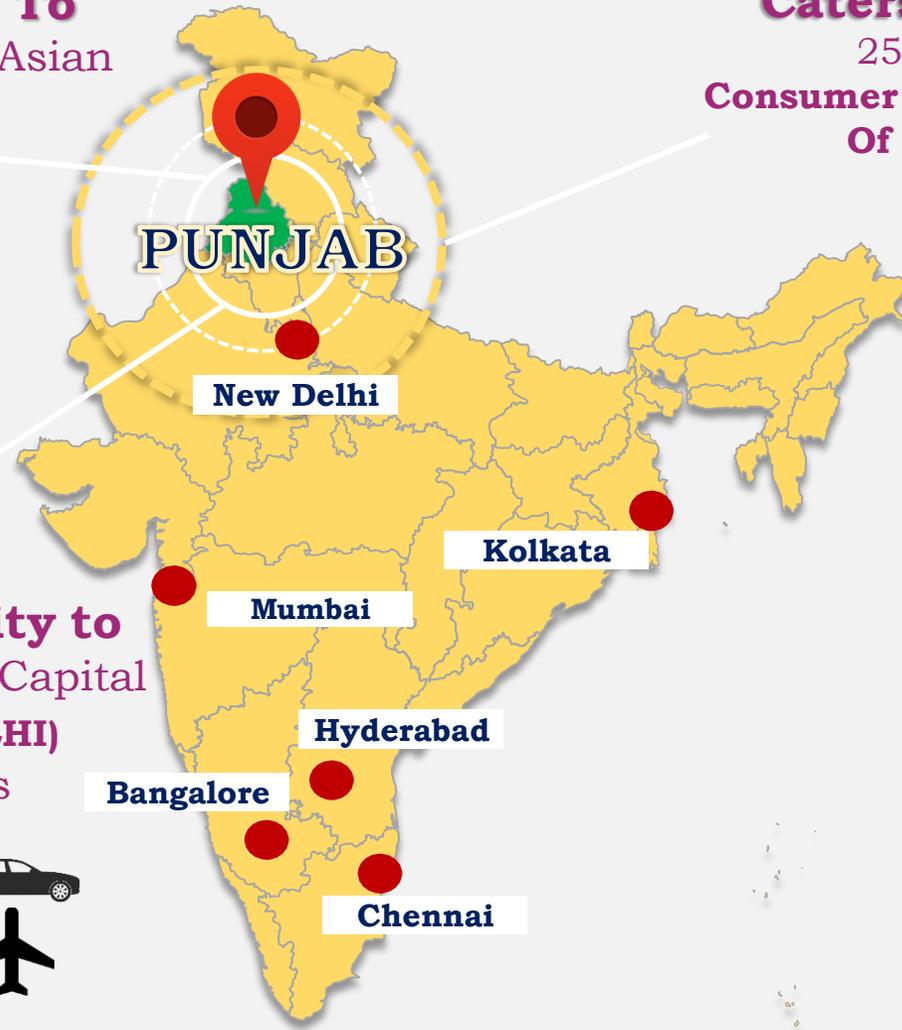
WHY PUNJAB?

PUNJAB - OPPORTUNITIES UNLIMITED

Access To
Central Asian
Markets

Caters To
25 % Of
Consumer Base
Of India

**With 1.5% of land area,
contributing 3% to India's GDP**



Proximity to
National Capital
(NEW DELHI)
150 Miles

4 Hrs



55 Min



Food Bowl Of India

Biggest Contributor
to Central Pool of
Food Grains.

Tractors

Houses World's
Biggest Tractor
Manufacturing
Company.

Bicycle

Biggest Bicycle &
Bicycle component
Manufacturing
State.

Textile

Biggest Hosiery /
Woollen
Manufacturing
State.



Nestlé

1961

First Factory in India at Moga
(HQ: Switzerland)



1985

First Collaboration in India with
Swaraj Mazda at Ropar. (HQ: Japan)

ISUZU



Walmart

2009

First Store in India at Amritsar
(HQ: United States)



3.07 Andhra Pradesh

3.59 Haryana

3.85 Uttar Pradesh

3.72 Rajasthan

3.25 Delhi

3.32 Karnataka

PUNJAB

**NT \$ 2.24
PER UNIT**

**Lowest Power Tariff
(For 5 Years)**



**Net
Power
Exporter**

**Power
Surplus
State
13600 MW**

100% Electrification

Lowest T&D Loses

4,262

Andhra Pradesh

3,784

Uttar Pradesh

4,220

Haryana

6,588

Delhi

5,241

Karnataka

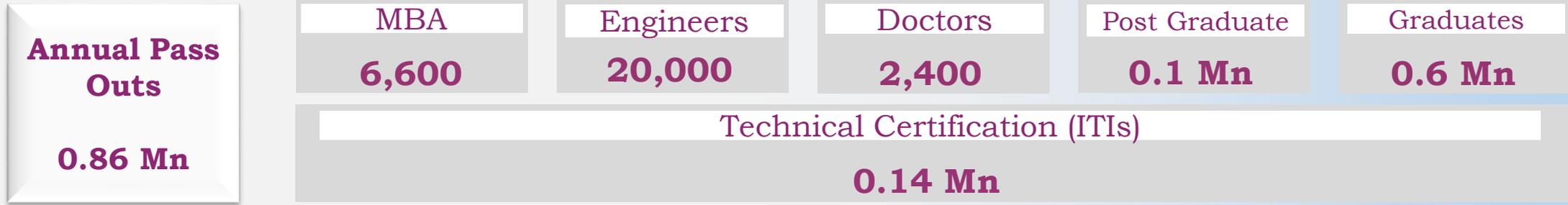
PUNJAB

NT \$ 4,018
(Semi-Skilled)

**Competitive
Monthly
WAGES**

- ✓ **No Lockouts**
- ✓ **No Strikes**
- ✓ **Flexibility in Hiring**

24 Hrs Shifts
Across Genders



Premium Institutes

- Indian Institute of **Nano Science** & Technology
- Indian School of **Business**, Mohali
- Indian Institute of **Technology**, Ropar
- Indian Institute of **Management**, Amritsar
- Indian Institute of **Science** Education & Research, Mohali
- Electronics Test and Development Centre (ETDC)** in Mohali
- Indian Institute of **Maize Research**, Ludhiana
- All India Institute of **Medical Sciences**, Bathinda
- Semi-Conductor** Laboratory, Mohali
- National Institute for **Pharma** Education & Research, Mohali
- Borlaug** Institute for South Asia, Ludhiana

Many More....

Coming Soon

**INTERNATIONAL AIRPORT
@ Ludhiana**

Tashkent (2.5 Hrs)
Dubai (3.5 Hrs)
Birmingham (9 Hrs)
Doha (4 Hrs)
Kuala Lumpur (6 Hrs)

Singapore (6 Hrs)

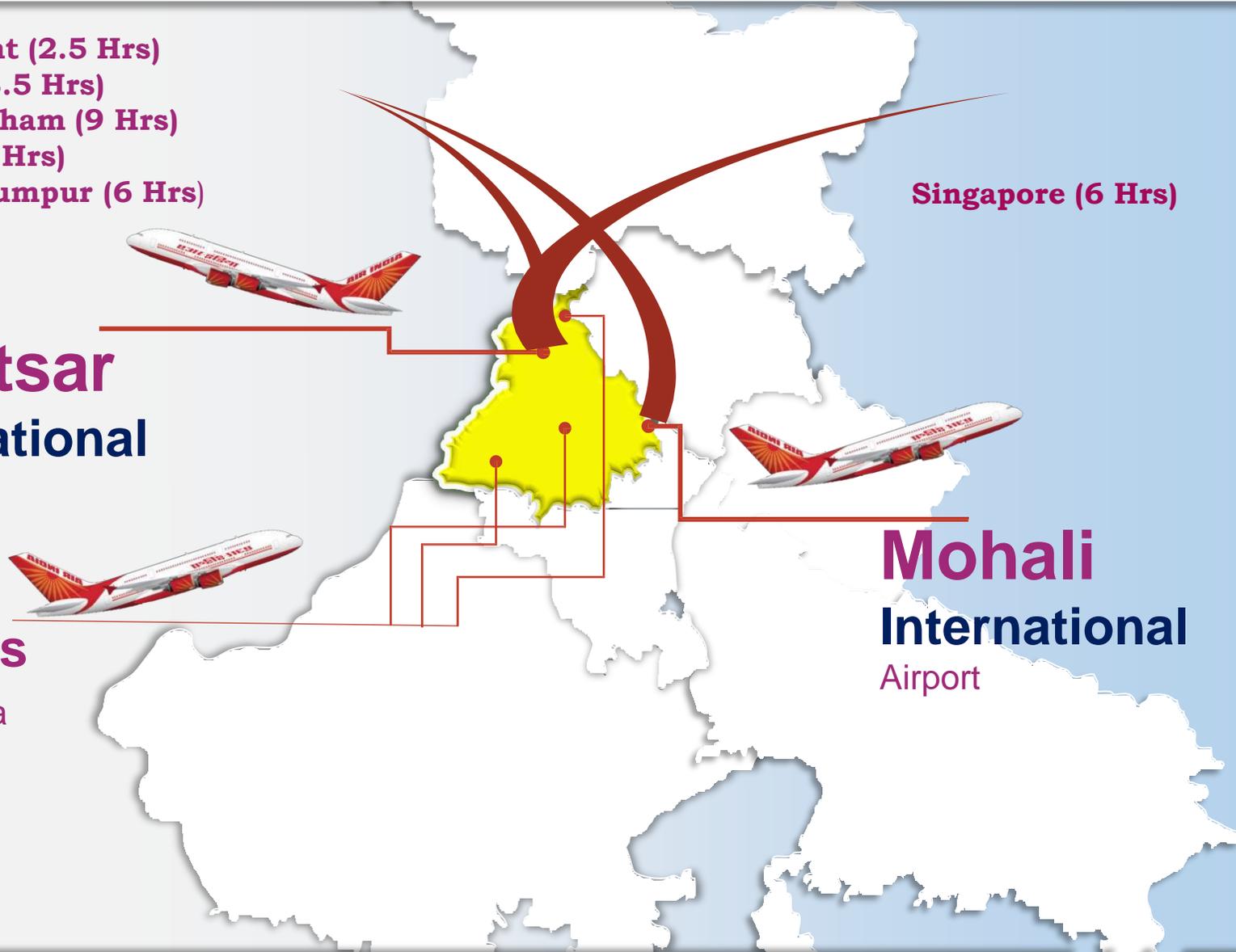
**Amritsar
International
Airport**

4 Domestic Airports

Jalandhar, Ludhiana, Bathinda

Pathankot

**Mohali
International
Airport**



**Land Port
Amritsar**

**MULTIMODAL
LOGISTICS
PARK**

- Adani Logistics Ltd.
- Hind Terminal Pvt. Ltd. (UAE)
- PLIL

5 ICDs

Jalandhar
Ludhiana
Bathinda
Amritsar
Derabassi

**Amritsar Kolkata
Industrial
Corridor (AKIC)**

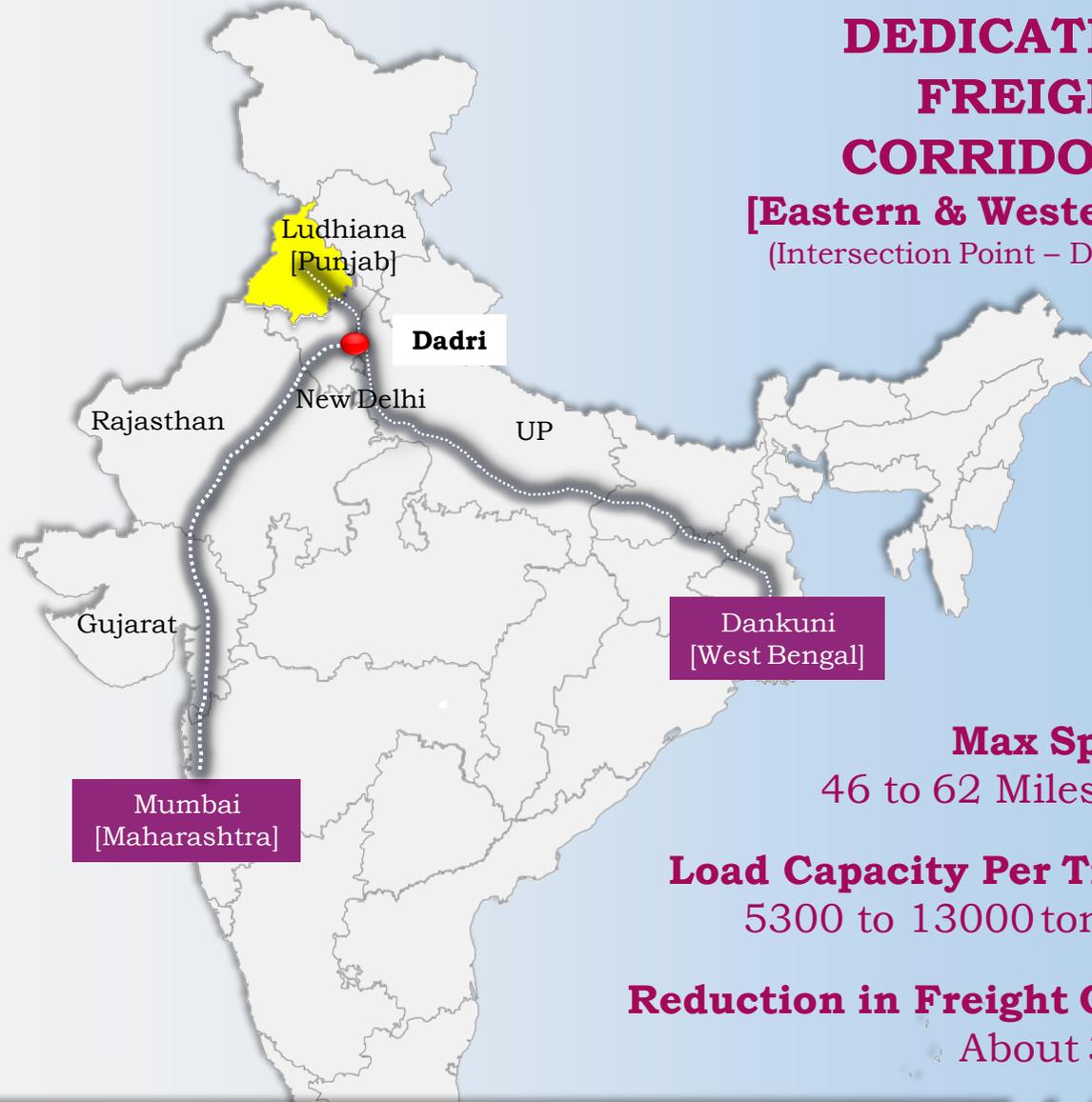
PATNA

KOLKATA

7

**DEDICATED
FREIGHT
CORRIDORS**

[Eastern & Western]
(Intersection Point – Dadri)



Dadri

Ludhiana
[Punjab]

New Delhi

Rajasthan

UP

Gujarat

Dankuni
[West Bengal]

Mumbai
[Maharashtra]

Max Speed
46 to 62 Miles/Hr

Load Capacity Per Train
5300 to 13000 tonnes

Reduction in Freight Cost
About 33%

Amritsar

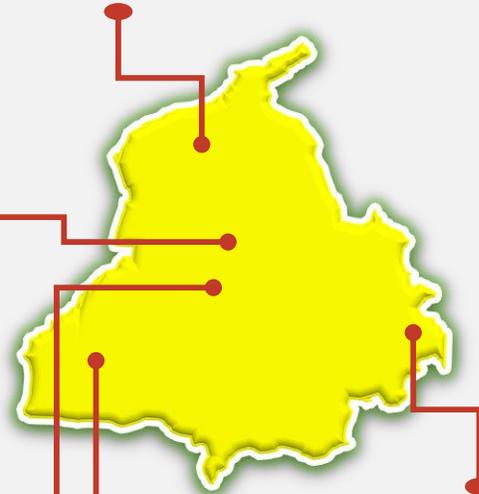
Agri & Food Processing
Yarn & Textiles
Tourism

Jalandhar

Agricultural Implements
Sports Goods
Wooden Furniture
Leather Tanning
Surgical Instrument

Ludhiana

Auto components
Bicycle & components
Hand tools & machine tools
Hosiery



Mohali

IT/ITeS & Innovation
ESDM
Education & Research Institutes
Automobile

Bathinda

Petroleum & Chemicals
Agri & Food Processing



For a healthy growing nation



ONE STOP OFFICE

- ❖ INVESTMENT PROMOTION AGENCY
- ❖ UNIFIED REGULATOR
- ❖ ONLINE END TO END DIGITAL PROCESSES
- ❖ DEDICATED RELATIONSHIP OFFICER



**ONE OF
ITS KIND
IN INDIA**

AGENDA

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INDIA – FASTEST GROWING ECONOMY

WHY PUNJAB?



PUNJAB - OPPORTUNITIES UNLIMITED



Data Services



Cloud Services



BPO



Electronics

KEY FACTS

- ❖ Software Technology Park (STPI) Mohali
- ❖ Plug & Play Infra - Quark City (SEZ)
- ❖ Semi-Conductor Laboratory, Mohali
- ❖ Electronics Test and Development Centre (ETDC) in Mohali
- ❖ 30% Lower CAPEX than NCR
- ❖ 150+ IT Companies

INVESTMENT AREAS

- ❖ Cloud Based Solutions / Services
- ❖ Business Process Outsourcing
- ❖ IOT, AI, Surveillance Systems
- ❖ Software Development
- ❖ Data Centers
- ❖ Electronic components & accessories
- ❖ Industry 4.0 & Robotics

STPI Mohali



QUARK CITY (SEZ) Mohali



BESTECH TOWER Mohali



MOBILITY

ECO-SYSTEM



HAPPY FORGINGS

SINCE 1973



EXPORTERS



Exclusive supplier to TESLA



Largest Tractor Manufacturer



Electric Two-Wheeler

HEROELECTRIC

INVESTMENT AREAS



Auto-components



Electric Vehicle



Tools & Battery



Bicycle & E-Bikes



Accessories

KEY FACTS

- ❖ 1.4 Million Small & Medium Units
- ❖ Hand Tools Manufacturing
- ❖ Precision Tools Manufacturing
- ❖ Steel & Alloy Manufacturing
- ❖ Petrochemical & Plastic Derivatives
- ❖ Machine Manufacturing
- ❖ Sports Goods Manufacturing
- ❖ Leather & Footwear Accessories

INVESTMENT AREAS



**Vendor Supplier
Tie-ups**



**Research &
Development**



OEM



Skilling

AGRI & FOOD PROCESSING

LEADING IN

- ❖ Honey Production
- ❖ Eggs & Milk Production
- ❖ Mandarin (Kinnow) Fruit Production
- ❖ Wheat & Rice Production



TEXTILE

LEADING IN

- ❖ Blended Yarn
- ❖ Spinning Capacity
- ❖ Woollen Knitwear's



INVESTMENT AREAS



Horticulture



Dairy & Meat Processing



Biomass



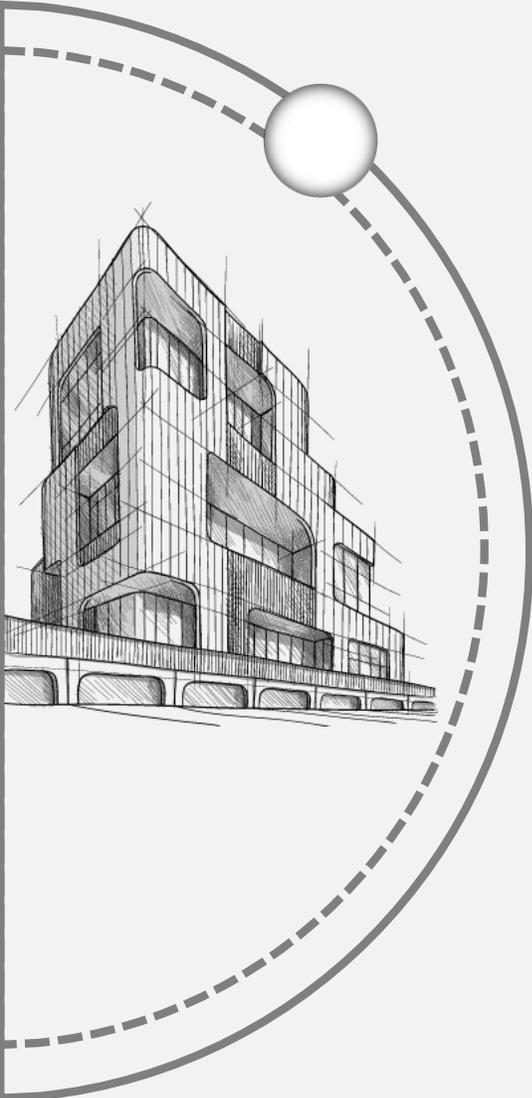
Apparels & Made-ups



Technical Textiles

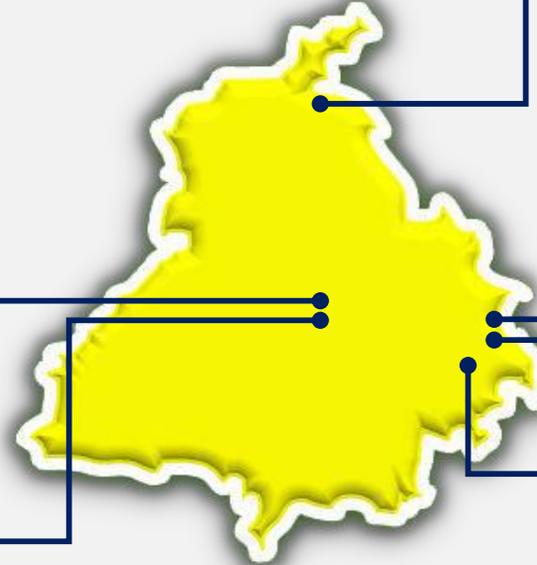


Accessories



HI TECH VALLEY
380 Acres
LUDHIANA

**MEGA FOOD
PARK**
100 Acres
LUDHIANA



**INDUSTRIAL MANUFACTURING
CLUSTER**
1000 Acres
RAJPURA

LOGISTICS ZONE
40 Acres
PATHANKOT

IT/ESDM CITY
1700 Acres
MOHALI

MEDI CITY
250 Acres
MOHALI



Read More...

DEVELOPMENT OF INDUSTRIAL PARKS

UPTO 50%

allowed to develop as
residential & commercial



NO CLU/EDC

on any component of
Industrial Park

*APPLICABLE FOR INDUSTRIAL PARKS OF MORE THAN 25 ACRES

*POLICY BENEFITS APPLICABLE TO INDUSTRY WITHIN THESE PARKS

Read POLICY (IBDP 2017) To Know More...



GST Reimbursement
ON
INTER & INTRA
STATE SALE BOTH
First Time In
India

More Than
200 %
OF FCI
**Anchor Units*

Employment Subsidy
Upto
NT\$ 20700
[Rs 48000]
Per employee for
5 years



Read POLICY (IBDP 2017) To Know More...

TESTIMONIES @ PUNJAB





**SML
ISUZU**
HEAVY VEHICLES

Ropar

*“We have never have any labour problem, have very good relationship with labours and have **no strike in last 30 years**. Punjab government is supporting very much. It’s a nice place to live and work. Punjab have young people and young students, and there is a good chance for many auto companies to come to Punjab.”*

**Eiichi Seto
MD & CEO, SML ISUZU Ltd.**



INDIA

**BICYCLE
MANUFACTURING**

Rajpura

*“The Punjab unit was built in just **11 months** and stabilized within six months of opening and will reach budgeted monthly capacity of about 1.5 lakh cycles next month. **This is one of the fastest such roll outs** which was supported by the components hub in nearby Ludhiana.”*

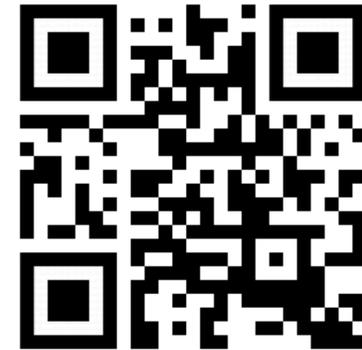
**Arun Alagappan
Then Executive Director,
Murugappa Group**



For a healthy growing nation



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WWW.INVESTPUNJAB.GOV.IN

INFO@INVESTPUNJAB.GOV.IN