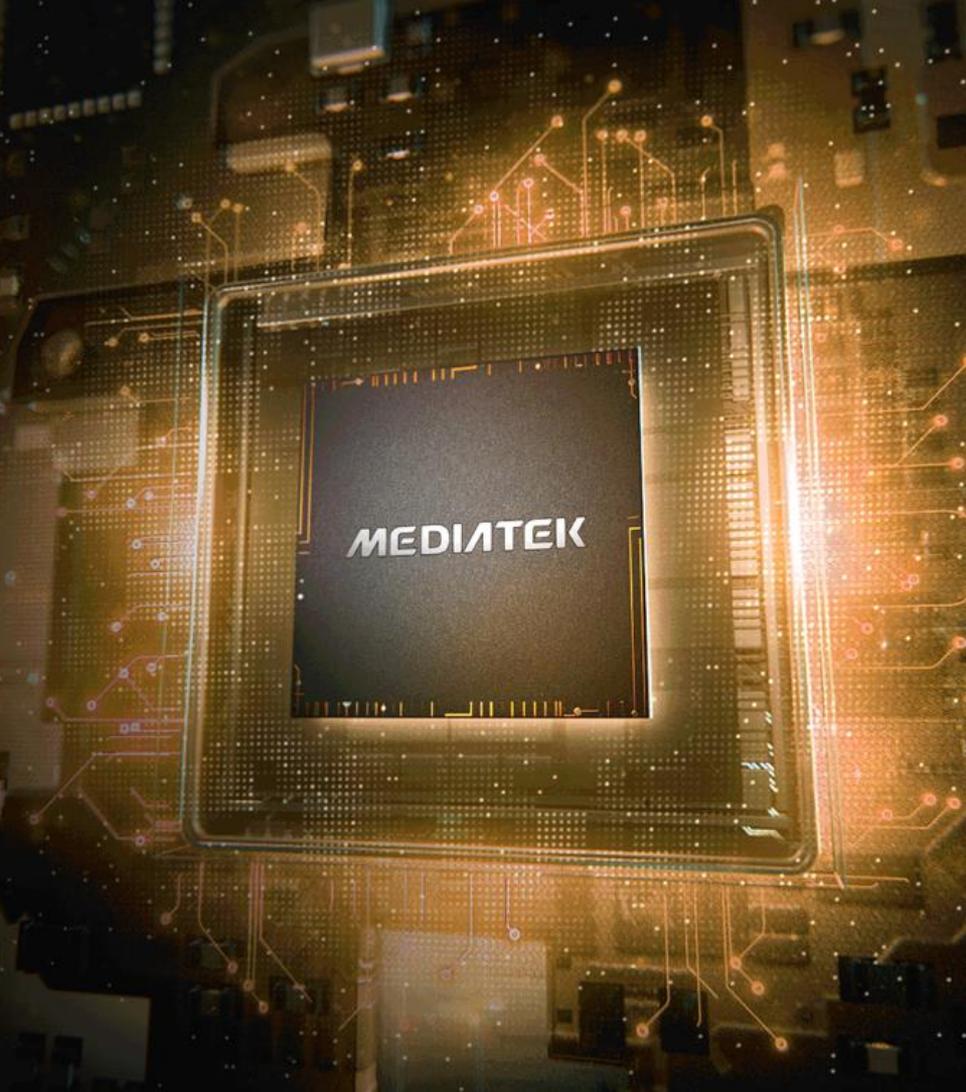




MEDIATEK

Anku Jain

Managing Director, MediaTek India



MEDIATEK

Anku Jain

1992: Engineering (CSE)
IIT Delhi

2006: Executive MBA
IIM Calcutta



Part of MediaTek exciting journey

MEDIATEK
GROUP



MediaTek Inc.



Airoha Technology Corp.



EcoNet (HK) Limited



ILI Technology Corp.



MStar Semiconductor, Inc.



Nephos Inc.



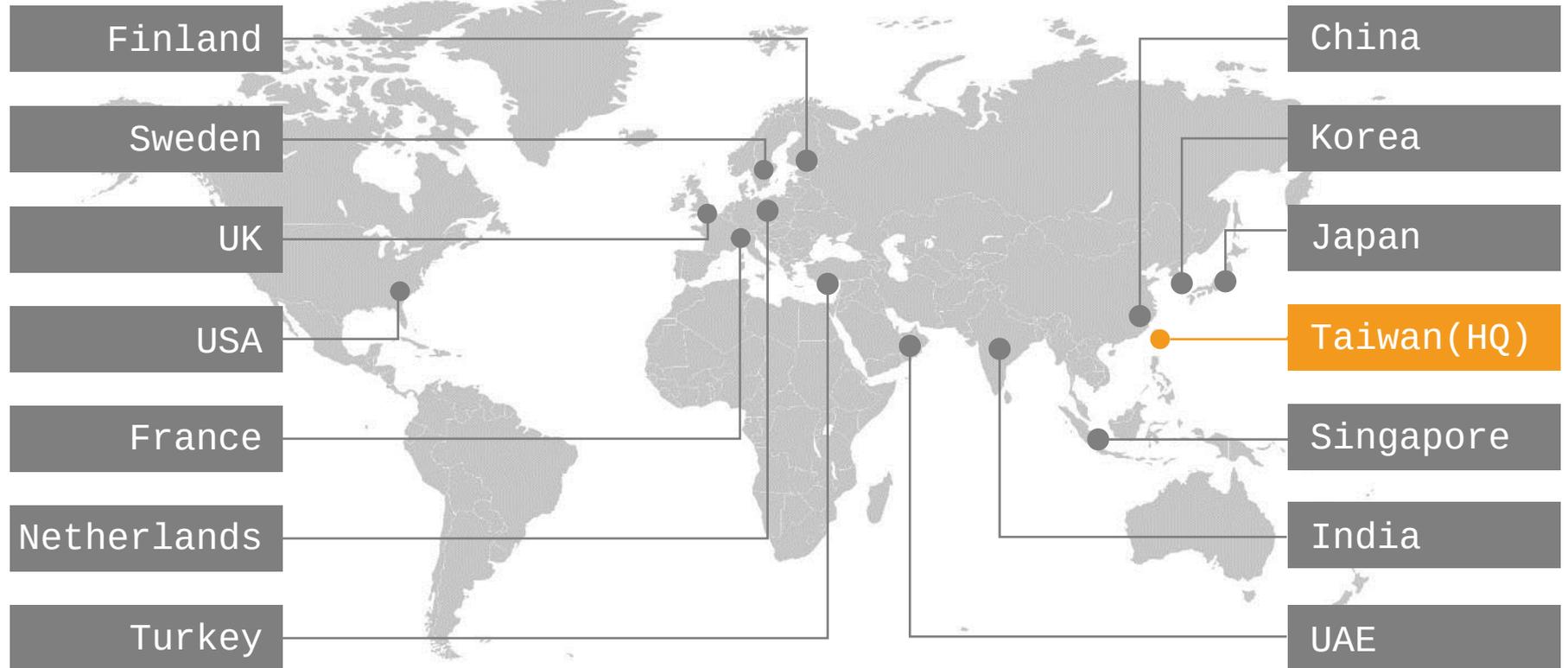
Richtek Technology Corp.

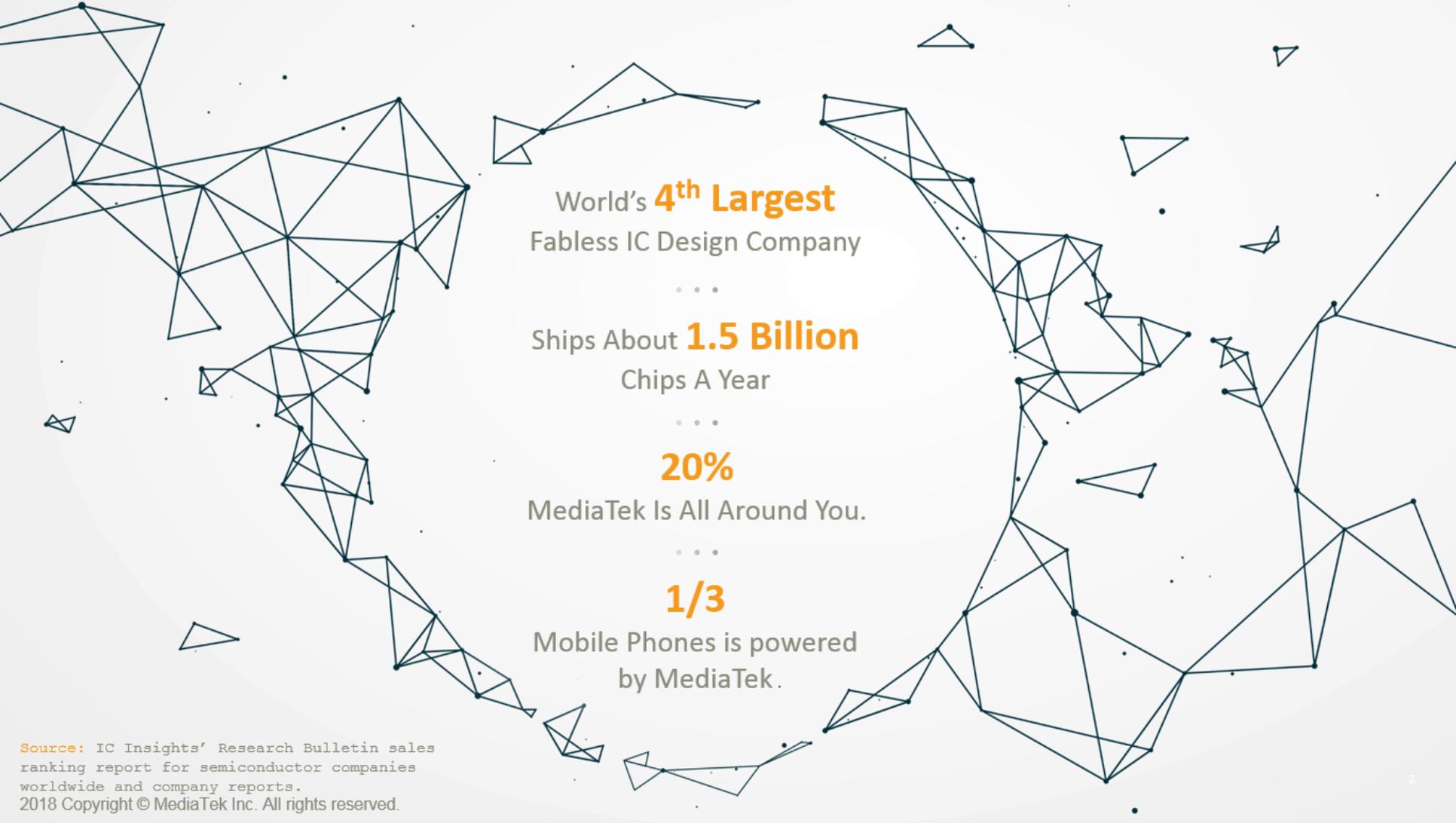


SigmaStar Technology, Inc.



16000+ employees, 14 countries, 50 offices





World's **4th Largest**
Fabless IC Design Company

...

Ships About **1.5 Billion**
Chips A Year

...

20%
MediaTek Is All Around You.

...

1/3
Mobile Phones is powered
by MediaTek.

Leading Market Positioning with cross-platform synergies



Mobile Computing

Android
Tablet



#1

Smartphone



#2

Growth

Voice Assistant
Device



#1

Connectivity
Network



#1

Harvest

Digital TV*



#1

Optical Drive &
BD Player



#1

Feature
Phone



#1

Source (ranking by 2017 market share): Strategy Analytics, Gartner, IDC, IC Insight, iSuppli and MediaTek company data.

*Combined with MStar.

Core Technologies Enable Intelligent Devices with Leading Customers



Event Highlight – MWC 2019

Bring AI & 5G to Everyone



GSMA MWC19™
Barcelona
25-28 February 2019



MediaTek in India



MediaTek India	<ul style="list-style-type: none">• 100% owned subsidiary of MediaTek Inc. (Taiwan)
Established in	<ul style="list-style-type: none">• 2004 with MediaTek Inc.'s acquisition of Pixtel Media Technology
Employees	<ul style="list-style-type: none">• Noida + Mumbai : 230+ employees• Bangalore : 340 + employees
Scope	<ul style="list-style-type: none">• R&D for Communication Technology• R&D for Semiconductor Backend• Customer Support for Embedded and Mobile Devices

MediaTek growth in India



- Consistent growth in India:
 - ✓ India is key location from Talent pool and market access point of view
 - ✓ Investments to continue in the coming years

Research & Innovation in India

Focus on R&D /
Innovation



More than 50% MediaTek
India employees with
master or above
academic degrees

Support India
Standard



Support tens of India
national standards
including TD-LTE, TD-
SCDMA, etc.

Education
Collaboration



Collaborate with
universities, form a
platform across the
strait for professors
and students

Define Global
Protocol

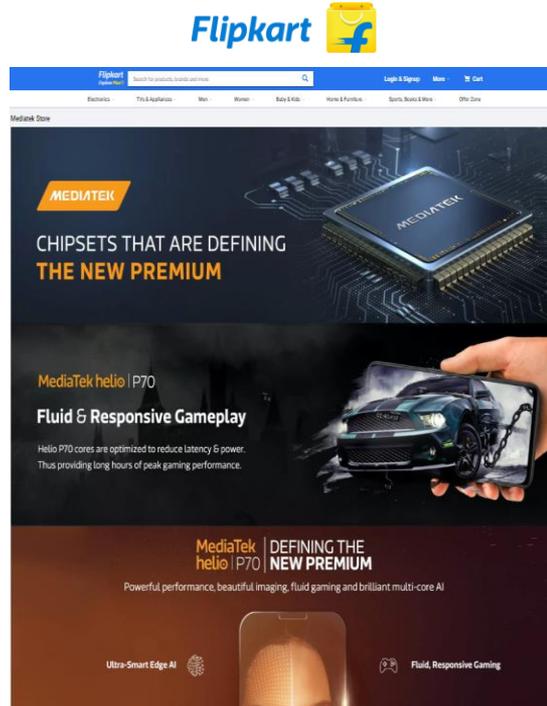


Work closely with
leading players to
define global 5G / NB-
IoT standards

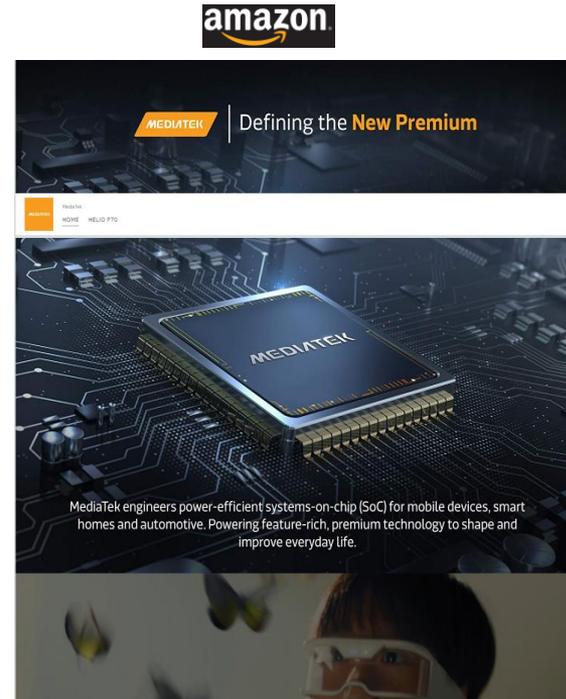
MediaTek powered devices launched in India recently



MediaTek brand stores in India



The screenshot shows the Flipkart website interface for the MediaTek brand store. At the top, the Flipkart logo and a search bar are visible. Below the navigation bar, the MediaTek logo is prominently displayed in an orange box. The main headline reads "CHIPSETS THAT ARE DEFINING THE NEW PREMIUM" in white and orange text. A large image of a MediaTek chip is shown on a circuit board. Below this, the text "MediaTek helio | P70" is followed by "Fluid & Responsive Gameplay". A smaller image shows a hand holding a smartphone displaying a racing game. Further down, the text "Helio P70 cores are optimized to reduce latency & power. Thus providing long hours of peak gaming performance." is displayed. At the bottom, the MediaTek helio | P70 logo is repeated next to "DEFINING THE NEW PREMIUM". Below this, the text "Powerful performance, beautiful imaging, fluid gaming and brilliant multi-core AI" is shown. At the very bottom, there are icons for "Ultra-Smart Edge AI" and "Fluid, Responsive Gaming" next to a glowing smartphone image.



The screenshot shows the Amazon website interface for the MediaTek brand store. At the top, the Amazon logo is visible. Below the navigation bar, the MediaTek logo is prominently displayed in an orange box. The main headline reads "Defining the New Premium" in white and orange text. A large image of a MediaTek chip is shown on a circuit board. Below this, the text "MediaTek helio | P70" is followed by "Fluid & Responsive Gameplay". A smaller image shows a hand holding a smartphone displaying a racing game. Further down, the text "Helio P70 cores are optimized to reduce latency & power. Thus providing long hours of peak gaming performance." is displayed. At the bottom, the MediaTek helio | P70 logo is repeated next to "DEFINING THE NEW PREMIUM". Below this, the text "Powerful performance, beautiful imaging, fluid gaming and brilliant multi-core AI" is shown. At the very bottom, there are icons for "Ultra-Smart Edge AI" and "Fluid, Responsive Gaming" next to a glowing smartphone image.

Popular TV's powered by MediaTek



SONY



PHILIPS

SHARP
Hisense
Skyworth
FUNAI



TOSHIBA | firetv edition



INSIGNIA | firetv edition



NETFLIX



CHANGHONG



KONKA

TPV | **arçelik**
Skyworth | **UMC**
清华同方 | **COMPAL**
TUNGHUA TONGFANG

DTH Satellite Service provider in India



Airtel Digital TV
Reliance Digital TV
Tata Sky
Videocon D2H
Sun Direct



**100% MediaTek
solution**

Some other products

AMAZON ECHODOT

The Echo Dot is a hands-free, voice-controlled device that uses the same far-field voice recognition as the Amazon Echo, with the help of a Wi-Fi-enabled system. It provides improved voice recognition, coupled with the ability to determine the proximity of someone issuing commands.

Built using MediaTek's chipsets, the Echo Dot is changing the way consumers interact with their devices. Consumers can play music, access information instantly, set up alarms and control smart home devices with just their voice.



AMAZON FIRE TV STICK

Amazon's home entertainment products are all the rage in the smart home market and a significant amount of this buzz is around the Amazon Fire TV Stick. The stick is a media streaming device that plugs into an HDTV and lets users access movies, TV shows, apps and games.

Powered by a MediaTek quad-core processor and Mali 450 MP4 GPU, the Amazon Fire TV Stick packs high performance and best-in-class features in a slim form factor.





everyday genius