

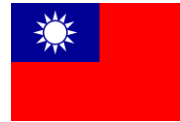


dbb
akademie
GmbH

in co-operation with



International study visit of 23 high-level Taiwanese Experts to Germany



PROGRAMME

17 – 23 June 2017

Berlin and Potsdam



1. Objectives of the seminar

The participants shall understand:

- the structure of the German Public Service
- self-government of local authorities in Germany
- leadership and performance assessment
- learning and development in the civil service as a means to foster innovation
- the policy planning process and become acquainted with practical examples
- crisis management and risk management with practical experience of German agencies
- strategic management in the public administration
- eGovernment solutions with practical examples
- environmental policy in Germany and update on G7 activities in environmental policy
- a “smart city” – energy efficiency, construction and mobility with hands-on visit in Berlin
- internal security policies also in light of the recent attack in Berlin
- change management with practical examples

2. Success indicators

- Participants can analyse and compare their own policies in Taiwan with German experiences
- Participants document new ideas of implementation of change and policies
- Contacts to German specialists and partners are established and networked; next steps of co-operation are documented.
- Materials for further work are provided.
- Further steps are identified.

3. Target group

23 public service experts from Taiwan.

4. Implementing agencies:

dbb akademie GmbH in co-operation with Bundesakademie (BaköV)



5. Seminar theory and methodology

The implementing agencies adhere to the principles outlined below in planning and implementing seminars:

Participant orientation

The approach, methodology and use of media will always be planned and organised to meet the needs of the concrete seminar groups. The methodological approach further develops dynamically within the process of teaching and learning.

Practical relevance

Real-life practice is the starting point and objective of the further training programmes. For this reason, the subject matter is largely dealt with by using concrete examples and cases from the seminar participants' areas of work.

Here, it is essential to have appropriate and practice-oriented training materials. The experts of the dbb akademie GmbH have all worked in the field, whether in the top management sector, in middle management in the Ministry or in advanced training institutions. Their experience not only ensures practical relevance but also acceptance by the partners.

6. Seminar team and team of experts

- Head: Hans-Joachim Rieger, Director General, dbb akademie GmbH
- Director of International Programmes: Mary Ann Siara-Decker
- Support, interpreter and translator (German-Mandarin Chinese): Zhaohui Zhang
- Interpreter (English-Chinese): Jing Möll
- Support on 17 June: Severin Weigend

Experts:

- Prof. Dr. Shieh Jhy-wey, Representative, Taipeh Representative Office in the Federal Republic of Germany
- Mr. Wen-chian Shen, Deputy Representative, Taipeh Representative Office
- Ms. Li-Li Liao, First Secretary, Taipeh Representative Office
- Andreas Sachtleben, Baköv (Federal Academy of Public Administration)
- Harry List, Senior Trainer and Consultant, dbb akademie GmbH
- Carsten Engelmann, Deputy Mayor Berlin-Charlottenburg
- Prof. Dr. Jochen Franzke, Professor, University of Potsdam
- Karl-Heinz Funk, Head of the Information Center, Energy Management Division, High Voltage Products, Siemens AG Berlin



- Dr. Elisabeth Botsch, European Academy Berlin
- Günther Schönwald, Division Head, Federation of German Civil Servants (dbb)
- Ralf Wollheim, EUREF-Campus
- Stefan Friedrichs, Managing Director, Public One GmbH
- Christoph Lipp, Chief Superintendent and Vice Commander in Chief of Stand-by and Riot Forces of the Länder

7. Field visits to:

- Mayor's Office of Berlin-Charlottenburg
- Federal Ministry of the Interior
- Baköv, Federal Academy of Public Administration
- University of Potsdam
- Siemens AG Energy Management Division, High Voltage Products
- Taipeh Representative Office in the Federal Republic of Germany
- EUREF Campus
- Bundestag: German Parliament
- dbb akademie GmbH

Cultural programme/events

- Sanssouci palace
- Berlin sightseeing (by bus and on foot)
- Sightseeing in Potsdam
- Friedrichstadt-Palast
- Possible museum visit
- Designer Outlet Center Wustermark



Programme

Schedule

Saturday, 17.06.2017 Berlin / Wustermark

13:45	Arrival in Berlin TXL Flight: KL 1825	Zhaohui Zhang Severin Weigend Li-Li Liao
14:15	Transfer from the airport to lunch and shopping mall Designer Outlet Center Wustermark Alter Spandauer Weg 1 14641 Wustermark Tel. + 49 33234 9040	Zhaohui Zhang
19:00	Transfer from Designer Outlet Center Wustermark to Hotel Hyperion Berlin Prager Platz Prager Str. 12. 10779 Berlin Tel.: +49 30 236250-0 Check-in	Zhaohui Zhang
Approx. 20:00	Dinner <i>Venue:</i> Ristorante San Marino Prager Pl. 1-3 10779 Berlin Tel. +49 30 23632901	Zhaohui Zhang Mary Ann Siara- Decker



Sunday, 18.06.2017 Berlin / Potsdam

9:30	<p>Departure from hotel by group bus.</p> <p>Visit and sightseeing tour of Berlin Combination of bus tour and site visits</p>	Zhaohui Zhang
	<p>Lunch in Berlin</p> <p><i>Venue:</i> Brauhaus Georgbräu Spreeufer 4 10178 Berlin</p> <p>Tel- +49 30 2424244</p>	Zhaohui Zhang
	<p>Visit and sightseeing of Potsdam</p>	Zhaohui Zhang
18:00	<p>Welcome dinner (walking distance back to hotel)</p> <p><i>Venue:</i> Vapiano Augsburger Str. 43 10789 Berlin</p> <p>Tel. +49 30 88714195</p>	<p>Mary Ann Siara-Decker</p> <p>Andreas Sachtleben</p> <p>Wen-chiang Shen</p> <p>Li-Li Liao</p>



Monday, 19.06.2017 Berlin

8:50	Transfer to the dbb forum by group bus	Zhaohui Zhang Mary Ann Siara-Decker
9:30 – 11:55	<p>Opening, orientation and organisation</p> <p>Opening remarks by the Director of International Programmes, dbb akademie GmbH</p> <p>Opening remarks by the Deputy Representative, Taipei Representative Office</p> <p>Opening remarks by the Head of the Taiwanese Delegation</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • Presenting team of trainers, facilitators and participants • Subject matter • Organisation and schedule <p>Expert lecture: Leadership and performance assessment in the civil service Learning and development as key measures to foster innovation</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • Management by objectives/management by exception also in light of the new challenges for the public administration in a changing Europe • Performance assessment: practical tools and reaching target goals • Current practices in learning and development to foster innovation <p><i>Methods:</i> Presentation, practical exercise and discussion</p>	<p>Mary Ann Siara-Decker</p> <p>Wen-chiang Shen</p> <p>Wu Mei-Chih</p> <p>Harry List <i>(in English)</i></p>



	<p><i>Venue:</i> dbb forum berlin Friedrichstraße 169 10117 Berlin</p> <p>Tel.: +49 30 4081 6522</p>	
12:05	<p>Lunch at Nante Eck (walking distance)</p> <p>Unter den Linden 35, 10117 Berlin</p> <p>Tel. +49 30 22487257</p>	<p>Mary Ann Siara-Decker</p> <p>Harry List</p>
13:15	<p>Departure from Restaurant Nante Eck by group bus</p>	<p>Mary Ann Siara-Decker</p>
14:00 – 15:00	<p>Visit to the District Exchange, Local Mayor’s Office in Charlottenburg</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • Welcome by the local mayor • Work of the District Exchange • Current projects • International Town Twinning <p><i>Methods:</i> Lecture with discussion</p> <p><i>Venue:</i> District Exchange Charlottenburg-Wilmersdorf Berlin Mayor’s Office - BzBm 3 Interne Koordination Pfd International Town Twinning Otto-Suhr-Allee 100 10585 Berlin</p> <p>Tel.: +49 30 9029 12511</p>	<p>Carsten Engelmann, Deputy Mayor</p>
15:15 – 16:30	<p>Return to hotel by group bus and then transfer to the Ku’damm area</p>	<p>Zhaohui Zhang</p>



16:30	Free time at the Ku'damm area Dinner in the Ku'damm area	Zhaohui Zhang
21:00	Return to hotel by public transportation or by foot	Zhaohui Zhang

Tuesday, 20.06.2017 Potsdam

8:30	Transfer to the University of Potsdam by group bus	Mary Ann Siara-Decker
9:30 – 12:00	<p>Expert lecture: Overview of the German public administration Self-government of local authorities Strategic planning Current eGovernment projects</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • Overview of the structure of the German public administration and the local government • Strategic planning at local level; best-practice examples • Specific projects in the public service and their implementation: focus on eGovernment <p><i>Methods:</i> lecture, question and answer period with discussion</p> <p><i>Venue:</i> University of Potsdam Campus Griebnitzsee House 6, Seminar room 22 14469 Potsdam</p> <p>Tel.: + 49 331 9773414</p> <p>Lunch at the University cafeteria</p>	Prof. Dr. Jochen Franzke



13:00	Transfer to Siemens AG by group bus	Mary Ann Siara-Decker
14:00 – 16:30	<p>Field visit</p> <p>SIEMENS AG</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • History and philosophy of Siemens with respect to digitalisation and automatisisation • Visit to the High Voltage Production Hall <p>Venue: Siemens AG Energy Management Division High Voltage Products Information Center Nonnendammallee 104 13629 Berlin</p> <p>Tel.: +49 30 386-25976</p>	Karl-Heinz Funk
16:30	Transfer from Siemens AG to hotel by group bus	Mary Ann Siara-Decker
17:30	<p>Transfer from hotel to a restaurant near the Friedrichstadtpalast by group bus</p> <p>Dinner</p>	Zhaohui Zhang
19:00	<p>Cultural event: THE ONE Grand Show</p> <p>Venue: Friedrichstadtpalast Friedrichstraße 107 10117 Berlin</p> <p>Tel. +49 30 23262326</p>	Zhaohui Zhang
22:15	Return from Friedrichstadtpalast to hotel by group bus	Zhaohui Zhang



Wednesday, 21.06.2017 Berlin

8:00	Transfer from hotel to the Hilton Hotel	Mary Ann Siara-Decker
8:45 - 10:00	<p>Expert lecture: Environmental policy in Germany</p> <ul style="list-style-type: none"> • Environmental policy in Germany: an overview • Update on G7 activities in environmental policy • Question and answers (<i>German-Chinese</i>) <p><i>Methods: Presentation and discussion</i></p> <p><i>Venue:</i> Hilton Hotel Mohrenstr. 30 10117 Berlin</p> <p>Tel.: +49 30 20230-0</p>	Dr. Elisabeth Botsch <i>(in English)</i>
10:00 – 11:30	<p>Expert lecture: German Association of Civil Servants</p> <ul style="list-style-type: none"> • Overview of the role of the German Association of Civil Servants • Q and A: civil servants in Germany (e.g. career path, pay scales, civil service law) <p><i>Methods: Presentation and discussion</i></p> <p><i>Venue:</i> Hilton Hotel Mohrenstr. 30 10117 Berlin</p> <p>Tel.: +49 30 20230-0</p>	Günther Schönwald



11:30- 11:55	Walk to the Taipeh Representative Office in the Federal Republic of Germany (<i>with short stop to the Rausch Chocolate Shop</i>)	Mary Ann Siara-Decker
12:00 – 14:00	Visit to the Taipeh Representative Office in the Federal Republic of Germany (with lunch) <i>Venue:</i> Markgrafenstr. 35 10117 Berlin <i>Tel.:</i> +49 30 30203610	Prof. Dr. Shieh Jhy-wei
14:30	Transfer to the EUREF Campus by group bus	Mary Ann Siara-Decker
15:00 – 17:00	Field visit EUREF Campus <ul style="list-style-type: none"> • Visit to the Südkreuz Train Station of the Future • Overview/history of the EUREF Campus/Smart City of the Future • Vision and future plans <i>Methods:</i> Guided visit and Q and A <i>Venue:</i> EUREF-Campus 13 10829 Berlin <i>Tel.:</i> + 49 30 264767 20 Bahnhof Berlin Südkreuz General-Pape-Str. 1 12101 Berlin <i>(The group bus will take you to the guard's gate via the Sachsendamm/Dominicusstraße.)</i>	Ralf Wollheim
17:00	Transfer from Bahnhof Südkreuz (Vorplatz) to the hotel by group bus	Zhaohui Zhang



18:00	Travel by public transportation to a restaurant near the Ka-De-We department store/shopping district and dinner	Zhaohui Zhang
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Thursday, 22.06.2017 Berlin

9:30 – 12:00	<p>Expert lecture: Change management in the public administration</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • The change situation • Change and transition • Resistance to change • Stages of change management • Best-practice examples <p><i>Methods:</i> Lecture, teamwork and discussion</p> <p><i>Venue:</i> Hyperion Berlin Prager Platz Prager Str. 12. 10779 Berlin</p> <p>Tel.: +49 30 236250-0</p>	Stefan Friedrichs (in English)
12:15	<p>Transfer from hotel to The Hopfingerbräu im Palais</p> <p>Lunch</p> <p><i>Venue:</i> Hopfingerbräu im Palais Ebertstr. 24 10117 Berlin</p> <p>+49 30 20458637</p>	Mary Ann Siara-Decker Andreas Sachtleben
13:45	Walk to the German Parliament	



<p>14:00 – approx. 16:00</p>	<p>Field visit</p> <p>German Parliament</p> <p>Meeting with Members of the German-Taiwanese Parliamentary Group</p> <p>Followed by visit to the glass dome</p> <p><i>Methods:</i> Presentation and discussion</p> <p><i>Venue:</i> German Parliament Platz der Republik 1 11011 Berlin</p>	<p>Some Members of Parliament</p>
<p>16:15</p>	<p>Transfer from the German Parliament to the hotel</p>	<p>Mary Ann Siara- Decker</p>
<p>17:45</p>	<p>Transfer from the hotel to the restaurant XXX</p> <p>Farewell dinner</p>	<p>Mary Ann Siara- Decker</p> <p>Andreas Sachtleben</p> <p>Wen-chiang Shen</p> <p>Mei-Shun Lo</p>
<p>20:00</p>	<p>Return to hotel by group bus</p>	<p>Mary Ann Siara- Decker</p>



Friday, 23.06.2017 Berlin

9:15	<p><i>Please check out after breakfast and place your luggage in the luggage room.</i></p> <p>Transfer to the Bundeshaus by foot</p>	Mary Ann Siara-Decker
9:30 – 12:00	<p>Field visit</p> <p>Federal Ministry of the Interior Internal security policy in practice</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • Role of the Federal Ministry of the Interior • Main strategic goals in the area of internal security • Coordination of internal security measures in Germany • Specific measures in place after the recent attack in Berlin <p><i>Methods:</i> Lecture and discussion</p> <p>Civil service training: The Federal Academy of Public Administration</p> <p><i>Content:</i></p> <ul style="list-style-type: none"> • Target groups • Training plans • Key civil service training programmes for executives • Innovative learning <p><i>Methods:</i> Presentation, question and answer</p> <p><i>Venue:</i> Bundeshaus Bundesallee 216-218 10719 Berlin</p> <p>Buffet lunch at the Bundeshaus</p>	Christoph Lipp Andreas Sachtleben
12:15		



<p>13:30- 14:30</p>	<p>Evaluation of the study tour</p> <ul style="list-style-type: none"> • Measuring satisfaction • Measuring results • Promoting transfer <p>Presentation of certificates</p> <p>Perspectives for future co-operation</p> <p>Brief closing remarks</p> <p><i>Venue:</i> Bundeshaus Bundesallee 216-218 10719 Berlin</p> <p>Return to the hotel by foot Please take your luggage to the group bus.</p>	<p>Mary Ann Siara- Decker</p> <p>Andreas Sachtleben</p>
<p>15:00</p>	<p>Transfer from the hotel by group bus</p> <p>Final sightseeing, shopping and light dinner on the way to the airport</p>	<p>Zhaohui Zhang</p>
<p>17:30</p>	<p>Transfer to Berlin Tegel Airport</p> <p>Flight KL1828 to Amsterdam / Taipei Departure time: 20:10</p>	<p>Zhaohui Zhang</p> <p>Mei-Shun Lo</p>