

(出國類別：參加國際會議)

**2015 年 APEC 婦女與經濟政策夥伴關係會議**  
(2015 APEC Policy Partnership on Women and the Economy)

**會議報告**

出國人員：

行政院性別平等處

楊參議筱雲

行政院性別平等處

陳科長嘉琦

中央研究院

張研究員靜貞

婦女權益促進發展基金會

陳研究員羿谷

會議地點：巴布亞紐幾內亞莫爾茲比港

會議時間：104 年 5 月 3 日至 5 日

報告日期：104 年 5 月

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## 壹、會議說明

### 一、背景

- (一) 婦女與經濟政策夥伴關係(APEC Policy Partnership on Women and the Economy, PPWE)自 2011 年改制以來，每年於婦女與經濟論壇(Women and Economy Forum, WEF)期間舉辦工作會議，內容包括：各經濟體分享計畫執行經驗與倡議、商討次年度工作重點，以及草擬當年度 WEF 宣言等。
- (二) 為呼應 APEC 鼓勵各工作小組研擬策略性計畫以制訂工作目標與行動方針，2013 年 PPWE 會議首次提出策略性計畫構想，並於 2014 年 PPWE 會議中草擬計畫要點與目標雛型。而根據策略性計畫，2015-2018 年 PPWE 的三大目標包括：「提升跨論壇性別相關議題及計畫合作」、「藉由五大優先支柱增進女性經濟參與」、「強化 PPWE 及 WEF 的基礎及運作結構」，前揭第三項即強調 PPWE 每年應召開兩次會議。
- (三) 巴布亞紐幾內亞自 1993 年加入 APEC 後，即將於 2018 年首次擔任 APEC 主辦國。2015 年 APEC 主辦國菲律賓為回應上述決議並實現會員體間之互助友好夥伴關係，於 2015 年 5 月 3 日至 4 日假巴布亞紐幾內亞莫爾茲比港 (Port Moresby) 召開 2015 年 PPWE 首次會議，除作為 9 月會議之暖身預備會議，亦藉此協助巴布亞紐幾內亞增進其辦理 APEC 議事之經驗。

## 二、 會議形式

本次 PPWE 會議由巴布亞紐幾內亞與菲律賓共同主辦，議程包括修訂組織章程、2015 年工作計畫、策略方案、年度宣言草案等文件，討論 APEC 計畫提案，如：性別評估指標、婦女與經濟衡量指標，並發表 PPWE 相關執行完成或進行中之計畫等項目。

## 三、 與會團員

本次會議由行政院性別平等處楊參議筱雲、陳科長嘉琦、中央研究院張教授靜貞、財團法人婦女權益促進發展基金會陳研究員羿谷等共 4 名公私部門人員出席。

## 四、 任務說明

(一)APEC 各會員經濟體預計修訂數項文件，並完成 PPWE 策略計畫(strategic plan)、婦女與經濟衡量指標(APEC Women and the Economy Dashboard)，以及婦女與經濟論壇年度宣言(2015 APEC Women and the Economy Statement)草案，以因應經濟情勢與人民素質的轉型和成長，並確保前揭計畫具備包容性，有助於創造婦女就業機會、將性別平等議題整合入主流議題以提升其能見度、減少貧窮，促使人人不僅皆能參與經濟而對經濟成長有所貢獻，並可因經濟成長而受惠。

(二)為與 APEC 其他經濟體代表藉由婦女與經濟相關議題進行對話交流，以促進亞太區域內婦女之就業機會及經濟參與，我國代表團自本(2015)年 5 月 3 日至 4 日出席 PPWE 會議，說明如下：

1. 3 日：全員出席「開幕式」、「修訂組織章程與 2015 年

工作計畫」、討論「策略計畫」、「巴布亞紐幾內亞婦女手工藝品市集剪綵與記者會」、「APEC 計畫提案納入性別評估指標」及「2015 年婦女與經濟論壇(Women and the Economy Forum)宣言草案」。

2. 4 日：全員出席「發表 PPWE 相關執行完成或進行中之計畫」、「討論婦女與經濟衡量指標」及「閉幕式」；其中由中央研究院張研究員靜貞於「發表 PPWE 相關執行完成或進行中之計畫」擔任與談人。
3. 5 日：參訪瑪麗亞克普學院(Maria Kopkop College)以及女性小型企業發展合作訓練中心(Small Business Development Cooperation Training Center for Women)。前者由當地女性企業主所創辦，提供有志從商的年輕女性奠定相關知識基礎，包括 ICT 設備的學習與應用；後者的特色在於著重業務經營、管理技術、從業技能等實務層面的養成訓練，並協助女性提升民族服飾的製作與紡織技術。

## 貳、出席會議暨活動紀要

### 一、5 月 3 日

#### (一) 開幕式(Welcome remarks & Messages)

1. 會議時間：9:00~9:30
2. 會議形式：開幕致詞
3. 會議流程：由 Emmeline L. Verzosa(2015 年 PPWE 主席、菲律賓女性委員會執行長)、Richard Yakam (巴布亞紐幾內亞工商貿易部副秘書長)發表談話，並說明會議目標。
4. 觀察重點

## **Emmeline L. Verzosa**

2015 年 APEC 主題為「建立包容經濟，打造美好世界 (Building Inclusive Economies, Building a Better World)」，輔以婦女經濟賦權五大支柱，共計涵蓋四項優先目標：

- (1) 投資於人力資本發展：人力是最珍貴的資產，應加以培養使其活化而有助於經濟成長。
- (2) 鼓勵中小企業參與區域性及全球市場：此目標同時也涵蓋以婦女為多數的微型企業，其對於經濟成長扮演著重要且具有影響力的角色；是以應透過貿易等機會，極力提升其於區域和全球面向的競爭力與創新能力。
- (3) 形塑永續且具韌性的社群：在變動不居的時代，彈性方為致勝關鍵；若欲成就全面、包容且具有意義的經濟成長，則應聚焦於如何使各類社群更具能力、永續性與彈性。
- (4) 提升區域性經濟整合議題：每個人皆企盼著能於安定的政策與體制下，謀求經濟之最大貢獻，因此亞太地區的任何人都不可以置身於外。

## **Richard Yakam**

關於促進性別平等、提升婦女經濟參與等議題蓬勃發展，其重要性不言可喻；以巴布亞紐幾內亞為例，取得融資服務與微型貸款(microfinance)的趨勢已明顯成長，且快速延伸至偏遠地方；此外，於國內也積極推展 Mi-Cash 計畫，經由行動電話掌握銀行帳戶，因此得以儲蓄或支付帳單等，因而深受女性的青睞。

(二) 修訂組織章程與 2015 年工作計畫(Adoption of the revised PPWE TOR and PPWE 2015 Work Plan)

1. 會議時間：10:00~10:15
2. 會議形式：意見討論
3. 會議流程：針對需要修改的條款提出意見
4. 討論要點與重要結論

**Terms of Reference (TOR)**

將積極參與並偕同 PPWE 的主要成員共享資訊，主要包括：私部門成員和 APEC 企業諮詢委員會(ABAC)，尤其是被選為 PPWE 婦女與經濟顧問的主辦國經濟體 ABAC 成員，以及其他包括國際組織等利益相關者，以提高 APEC 婦女的經濟賦權。再者，PPWE 將每年舉行兩次會議，必要時應盡可能於第三次資深官員會議(SOM 3)之前辦理。

**Work Plan for 2015**

透過婦女經濟賦權五大支柱而使各經濟體之目標、分工與相關計畫更加明確聚焦，而主題面向涵蓋科技創新、領導力培養與增進、網絡連結、健康，以及交通運輸等議題。

(三) 討論策略計畫(Discussion on the Finalization of the PPWE Strategic Plan)

1. 會議時間：10:15~11:30
2. 會議形式：意見討論
3. 會議流程：針對需要修改的條款提出意見
4. 討論要點與重要結論

修定方向仍呼應婦女經濟賦權五大支柱，肯定婦女於非正式經濟的貢獻，應協助其培養技能、智識與領導力，有效運用於工作場域。其三大目標為：

**目標 I：提升跨論壇性別相關議題及計畫合作**

- (1) 在 2016 年，將政策建議、性別觀點與計畫整合至 APEC 相關活動與年度宣言中；
- (2) 在 2015 年年底前就指標建構達成協議，藉以透過數據測量整個 APEC 經濟體中女性的經濟參與進度；
- (3) 在 2015 年年底前發表第一份指標報告以及追蹤研討會，探討在 PPWE 五大優先領域中進行的特定行動建議。

**目標 II：藉由五大優先支柱增進女性經濟參與**

- (1) 每年年底由領導經濟體向 PPWE 與經濟暨技術合作指導委員會（SCE）提出報告，針對五大支柱說明執行成果與後續行動；
- (2) 於 2016、2017 年，至少有一項合乎五大支柱且由 PPWE 支持的聯合行動；
- (3) 於 2018 年，將性別回應政策整合至 10 個 APEC 跨論壇方案與活動中，俾利與五大支柱產生直接連結。

**目標 III：強化 PPWE 及 WEF 的基礎及運作結構**

- (1) 一年 2 次的固定會議模式；
- (2) 每年通過 PPWE 年度工作計畫並呈報經濟與技術合作

指導委員會獲得批准；

- (3) 於 2015 年建置工作計畫進程，包括說明年度計畫的發展情形與結果，以及參與外部計畫的溝通情況與代表團的責任。

### 執行進度表

我方應注意之重點工作項目如下：

- 2.3 加強技術、能力與健康，為女性於勞動力及商業的成功奠定基礎。

相關作為：應於 2015-2016 年制訂和實現兩個能力建構計劃。

- 2.5 透過女性企業及企業主達成技術創新而有助經濟成長，包括增進資通訊科技(Information and Communications Technology)與科學、技術、工程和數學(STEM)等。

相關作為：多年期計畫應與其他 APEC 論壇合，例如：電信暨資訊、中小企業等工作小組。

我方目前所進行之女性經濟創新發展多年期計畫，所倡議主題為女性運用資通訊工具發展商機，與前述之重點工作項目核心概念相符，意即透過實際瞭解女性企業主的學習需求、時間運用、所面臨之阻礙等，從而輔以資通訊科技有效協助女性取得資源、進入市場、培養能力，亦得於日後和其他經濟體擬定、開展各種合作計畫，以擴大實質影響力。

- (四) 巴布亞紐幾內亞婦女手工藝品市集剪綵與記者會

#### (Opening of Craft Market and Displays by PNG Women)

1. 會議時間：11:30~12:00
2. 會議形式：公開演說
3. 會議流程：致歡迎詞、剪綵與參訪活動。
4. 觀察重點

巴布亞紐幾內亞 780 萬的人口中，將近八成居民以手工藝為業且各有特色，是以透過本次會議期間向各經濟體引薦。Nora K. Terrado (菲律賓貿易工業部次長)於記者會中提及：(1)本次 PPWE 會議目的為擬定各項政策計畫與建議，期提高婦女參與經濟的能力，並活化開發中國家的總體條件；(2)向 APEC 各經濟體代表預告 2015 年 9 月 16 至 18 日於馬尼拉舉行的婦女與經濟論壇。隨後以剪綵為展攤活動揭開序幕，並邀請各經濟體代表參觀巴布亞紐幾內亞女性企業的工藝產品。

#### (五) 討論 APEC 計畫提案性別評估指標(Discussion on the Guide on Gender Criteria for APEC Project Proposals)

1. 會議時間：13:30~14:00
2. 會議形式：意見討論
3. 會議流程：針對需要修改的條款提出意見
4. 討論要點與重要結論

協助女性充份參與經濟活動、達成區域內永續經濟發展之議題，深受 APEC 各經濟體所關切，而性別本涉及不同領域議題，更需要透過 PPWE 設定具體目標，以形成跨單位的合作。本 APEC 提案性別評估指標準則指出各經濟體於提出計畫案時，應確認該案目標或所致生之影響如何裨益於女性，並透過案例、研究、統計數據、其他合理解釋等，

充份回應是否切合性別指標。

(六) 討論婦女與經濟論壇 2015 年度宣言草案 (Draft Statement of the Women and the Economy 2015 Forum)

1. 會議時間：14:00~17:30
2. 會議形式：意見討論
3. 會議流程：針對需要修改的條款提出意見
4. 討論要點與重要結論

(1) 本次會議並未全面修訂內容，仍容許各經濟體有其論述與調整的空間，惟依據目前內容已融合數項重要概念如下：

- 婦女經濟賦權五大支柱；
- 薪資與工作平等；
- 達成永續經濟成長的目標；
- 搭配 2015 年婦女與經濟論壇之三項子題：婦女與包容性經濟、婦女與全球價值鏈、婦女與永續發展；
- 透過變革達成交通系統的變革、安全性、可及性與可購買性，有助於亞太地區的女性參與經濟活動。

(2) Current Initiatives 項下所涉各國計畫列為附件，我方酌修內容如後所述：

We support the project **Innovation for Women and Economic Development**, which provides women in business an opportunity to exchange views on policies and practices of using ICT tools to assist women establish **and**

expand their enterprises.

## 二、 5月4日

(一) 發表 PPWE 相關執行完成或進行中之計畫(Report on on-going, completed, and proposed projects under PPWE)

1. 會議時間：09:00~12:00
2. 會議形式：專題分享
3. 會議流程：各經濟體發表計畫內容與執行進展
4. 討論要點與重要結論
  - a. 中華臺北：女性經濟創新發展計畫--女性運用資通訊工具發展商機

本多年期(2013~2016)計畫獲得 14 個經濟體支持，以婦女經濟賦權五大支柱為研究重心，陸續完成以下工作：

第一階段(2013~2014)：(1)進行 APEC 區域內以 ICT 工具協助女性創業或經營之公私部門計畫盤點；(2)與智利、韓國、菲律賓等經濟體共同合作，蒐集共 34 個計畫相關資訊，並建置資料庫供後續研究；

第二階段(2015)：(1)邀請女性企業主進行線上課程測試與訪談；(2)藉由觀察女性運用資通訊科技及拓展商機的個案研究，提出知識工具包供 APEC 經濟體參考；(3)為女性企業主研發行動裝置學習應用程式；

第三階段(2016)：(1)完成行動裝置學習應用程式並進行實際運用；(2)與其他經濟體共同合作，開辦相關訓練課程，並透過成效評估以完整瞭解女性企業主學習與使用狀況，

俾利妥適規劃推廣方案，並就本計畫之核心精神探討永續發展的各種可能性。

目前刻正執行之第二階段，提出研究發現如後：(1)關於線上課程題材，女性企業主偏好人力資源管理、金融知識、行銷技巧與市場拓展能力；(2)透過目標設定的交流互動、顧問或助教的支援，可提升學習效果；(3)女性企業主以應用程式學習商業與經營技巧，有助於打破時間與空間的限制。

此次我方同時於會議中發送預訂於9月16日假馬尼拉與菲律賓共同主辦「以ICT培力女性達到包容性成長」研討會之宣傳單張，預作推廣與邀請。

#### 提問/回饋

##### 澳洲學者 Patrice Braun 提問

該知識工具包所能觸及的目標族群為何？

##### 張研究員靜貞回應

過往的案例研究與計畫盤點有助於更加了解女性企業主在學習方面的需求，包括教學主題、內容、難易程度、使用便利性、語言障礙等，盡可能達成通盤考量以提升整體成效，而該等研究成果將有助於知識工具包的規劃方向。在適用對象方面，則以女性新創事業者、非正式經濟(informal economy)活動的參與者為首要訴求，協助其逐步奠定基礎並接受制度保障。

##### 韓國經濟體代表意見回饋

現階段於APEC體系外，例如OECD等單位，亦有諸多

關於資通訊科技運用於教學的研究，或許有助益於形成範例。

### **張研究員靜貞回應**

本計畫目前以亞太地區國家的需求作為主要考量，惟日後仍有機會擴展研究面向至其他國家，因此國際間的研究成果也會是很好的參考素材。

#### **b. 日本：50 大女性領導傑出企業**

本計畫所關切者為管道溢漏現象，意即女性於企業當中，隨著階層提高但就業人數卻遞減的情形。因此尋求有效的方法以增進女性的經濟參與、培養創業精神與領導能力，並力求於傳統上由男性主導的行業中，得以逐步提高女性的百分比。該計畫所形成之主要發現為：(1)透過強大的領導力，承諾增進企業的內部多元性；(2)提供尊重員工生活與機會平等的政策；(3)徵募與晉升女性員工，實為婦女參與決策的重要工具；(4)重視人際關係和溝通，以建立多元化文化；(5)進行評估是邁向多元化的重要步驟；(6)與外部合作夥伴共同追求成功的性別平等方案；(7)由傳統社群或工藝尋求支援婦女經濟的機會。

#### **c. 美國：亞太區域女性企業網絡**

女性企業主對於推動經濟成長方面有其重要作用，然而迄今仍然面臨著限制。為加強女性企業主的能力，助其開創與發展業務，首要工作便是建構完備的生態系統，使融資、技能培養、接觸市場等更加容易。為支持 APEC

經濟體女性創業，協助女性企業主形成更佳的連結，擴大取得資源的管道與機會，本計畫主旨在以鼓勵女性建立與參加各種商業網絡，透過創業導師等輔助方式，形成商業合作夥伴關係。

#### d. 美國與菲律賓：健康女性，健康經濟體

隨著人口高齡化、出生率下降，勞動力的充份運用則更顯重要；依據國際貨幣基金組織(International Monetary Fund)之研究，若將女性勞動力提高至與男性等量齊觀，則國內生產毛額(GDP)於日本可增進5%，在中國和美國得提高9%。然而，身為亞太地區近半人口的女性，其健康狀況相較於男性而言卻更為低落，因而影響參與經濟的機會與表現，從而提出此方案以消除不公平的狀態，強化各國政府與社會全體(包括公私部門、學術單位、非營利組織等)於衛生、勞工、性別等議題的意識提升，輔以檢視清單與知識工具包的研擬，為工作場所相關政策與行動提出建議，期改善女性健康條件、提升勞動力，進而提高婦女的經濟參與。

#### e. 美國：交通運輸領域的女性

女性於交通運輸的消費經驗與觀點受到明顯忽視，因此難以參與相關政策設計或表達意見。事實上，交通運輸議題囊括區域性與國際性的基礎建設、通勤系統，以及物流管理，女性於此代表性不足，將對於經濟參與形成更加劣化的差距。為了解決該等障礙，APEC 運輸工作小

組 (TPTWG) 開啟交通運輸領域的女性 (Women in Transportation) 計劃，旨在促進婦女及經濟政策夥伴關係 (PPWE) 所設目標，並採取：確保受教育的機會、獲得就業機會、增加滯留、提供聯繫途徑等四項方法，期擴大女性參與交通運輸領域的可能性，增加女性於交通運輸業之就業機會或擁有管理能力，以及透過女性消費者的角度，逐步改善基礎設施和服務方式。

f. 日本：最佳範例--災後重建中的女性企業家精神

APEC 的各國經濟體囊括 30 億人口，但每年卻有七成的自然災害發生於此；以 2011 年日本東北地區大地震為例，原為家庭主婦或兼職者的女性，容易於災後因為失去親人而頓失依靠，進而面臨財務危機、獨力扶養子女，甚至流離失所；如何藉由最佳範例支持女性並賦與權力，使其於重建過程中成為觸發改變的重要推手，積極參與經濟活動則至關緊要。重點在於加強以女性為導向的服務與支持網絡，包括為中小型、微型企業規劃訓練與技能培養、融資管道，以及與各國政府形成戰略夥伴關係；此外，支援婦女所領導的企業，助其提高管理技能，包括：人力資源，產品與服務創新，以接觸跨域商機並增長利潤。

g. 澳洲：協助女性中小企業主進入全球市場

以婦女經濟賦權五大支柱為根據，結合科技作為實用工具，協助中小企業的女性經營者進入區域性及全球市場，

而於擬定架構時應考量下列要素：(1)通訊：有助於知識傳播、建立人脈、增進互動；(2)資訊與資源：女性企業主的能力會因地域性而有所差異，各級的跨單位或部會合作、資訊統整以及資金取得皆為至關緊要；(3)連結：基礎在於形成網絡與建構性別統計資料庫，而參與國內與國際的商展，有助於女性企業主瞭解趨勢、建立品牌，並尋求潛在買家、投資者或合夥對象；(4)支援與能力培養：體察女性企業主的需求、時間運用的窘迫，提供適合的課程、工作坊、輔導；(5)倡議與能見度：成功邁向國際化的前提，在於能夠回應既存的文化價值並累積典範；(6)研究與評估：以確切瞭解對於女性企業主所造成的影響。

## (二) 討論婦女與經濟衡量指標(Discussion and review of Women and the Economy Dashboard)

1. 會議時間：13:30~16:15
2. 會議形式：意見討論
3. 會議流程：由 APEC 秘書處 Carlos Kuriyama 與美國經濟體代表進行介紹，並接受提問
4. 討論要點與重要結論

### **Carlos Kuriyama**

簡介婦女與經濟衡量指標的五項優先領域及相關資料，強調蒐集數據有助於判別何等主題項下的能力建構，減少女性參與經濟活動時所遭遇的阻礙；而部份數據並非逐年統計或尚未完整，則建請 PPWE 與相關單位、經濟體探討如何準備或回應指標填報要求，或增添新的指標

項目。

### 美國經濟體代表

婦女經濟衡量指標用以測量女性參與經濟活動的發展情形，透過數據的呈現，用以瞭解目前需要被解決的問題，以及促成後續應規劃的目標與工作重點；並以之於各優先領域挑選領導經濟體，使其負責制定與協調該領域的行動計劃草案、規劃路線圖、與其他 APEC 相關單位的合作。

### 目前進度

- (1) 我方詢問是否提供經費挹注於任何響應本方案、分析數據及研提相關行動計畫的經濟體，美方則直接表示許多經濟體所進行之方案已有來自 APEC 或自己國家的經費，本婦女與經濟衡量指標方案將不會提供任何經費補助。
- (2) 美方建議：目前尚有執行中計畫之經濟體，得針對部份數據或指標投入分析研究，我方代表表示美方的建議將列入參考研究，但當初向 APEC 秘書處申請方案時已設有既定研究目標，因此必須優先聚焦於此。
- (3) 由於期待各經濟體能自發蒐集與填報數據，然而各經濟體於資料取得方式、挹注調查資源之程度不一等情況下，目前尚未有確切決議，有待美方提出更明確建議後再行評估。

### (三) 閉幕式(Closing Remarks)

1. 會議時間：16:30~17:00
2. 會議形式：閉幕致詞
3. 會議流程：由 Nora K. Terrado (2015 APEC 婦女與經濟論壇主席、菲律賓貿易工業部次長)提出會議總結並向主辦單位及各經濟體致謝。
4. 觀察重點

本次活動由於各經濟體聚焦於工作計畫、年度宣言等積極參與討論，對於在地主辦單位(巴布亞紐幾內亞)而言不僅是莫大的鼓勵，也為 9 月份於馬尼拉舉行的婦女與經濟論壇開創契機；此後仍延長些許期限，各經濟體就本次會議期間所涉及之計畫、宣言內容，仍容有提出修改與補充意見的空間，使其完備而真正有助於培育女性，以擴大參與經濟活動、提升創新能力、增加就業機會。

與此同時，亦揭示 9 月 16 至 18 日於菲律賓所舉辦之婦女與經濟論壇主題：婦女為包容性經濟的主要推動者 (Women as Prime Movers of Inclusive Growth)，並伴隨三項次主題：婦女與包容性商業活動、婦女與全球價值鏈、婦女與永續發展。該會議預期目標為：(1)參採包容性經濟的創新視野；(2)強化女性經營之中小企業在地區及全球市場的競爭力；(3)為提升女性領導能力打造適當環境；(4)促進資通訊科技工具的有效使用；(5)師法增進婦女韌性的成功經驗。

### 三、 5 月 5 日

- (一) 會議形式：全日參訪活動
- (二) 參訪紀要

1. 瑪麗亞克普學院(Maria Kopkop College)

由菲律賓貿易工業部次長 Ms. Nora K. Terrado 與 PPWE 主席 M. Emmeline Verzosa 偕各經濟體出席代表參訪該學院。由該校創辦人並為現任校長 Ms. Maria Kopkop 親自接見訪團，K 校長說明學校係於 1981 年所創辦，前身為托育中心，逐漸發展成大學，學校提供有志從商的年輕女性奠定相關知識基礎，包括 ICT 設備的學習與應用，目前該校已有 600 多位學生，已培育多位政治領袖及企業家，其中並有數位為女性。

## 2. 女性小型企業發展合作訓練中心 (Small Business Development Cooperation Training Center for Women)

中心特色在於著重業務經營、管理技術、從業技能等實務層面的養成訓練，並協助女性提升民族服飾的製作與紡織技術。

## 四、雙邊會談

### (一) Seminar of Empowering Women through ICT for Inclusive Growth

1. 會議時間：5 月 4 日(星期一) 12:00~13:30
2. 參加成員：我方全體成員以及菲方籌辦婦女與經濟論壇代表 Nora K. Terrado、Lydia R. Guevarra、Aurora A. dela Rea、Geraldine Carlisa S. Millares 等四位。
3. 會議形式：專案討論
4. 會議流程：關於 2015 年 9 月 16 日假菲律賓國際會議中心所辦理之「以 ICT 培力女性達到包容性成長」研討會，我方與菲律賓針對場地、費用、邀請講者等行政事宜進行商議。
5. 討論要點與重要結論

(1)我方表達中華臺北自 2012 年起即積極倡議「APEC 女

性經濟創新發展」多年期計畫提案，期透過公私部門夥伴及跨國與跨論壇之密切合作，建構婦女對資通訊科技的政策需求清單，找出提升女性生計發展的有效模式。自計畫啟動後，分別於 2013 與 2014 年辦理國際研討會與公私部門夥伴網絡會議，研擬協助女性企業主運用 ICT 工具創業與拓展商機的建議對策；今(2015)年，我與菲律賓合作，擬於 APEC 婦女與經濟論壇(Women and the Economy Forum, WEF)會議期間，舉辦研討會以推廣計畫執行成果，內容包含婦女企業主線上學習的跨國成果評估、運用 ICT 工具協助女性拓展商機計畫的知識工具包，以及針對女性設計的手機創業學習應用程式。

- (2) 菲方表示樂見其成，且可藉由合作開創更多契機，並提出前揭多年期計畫學習應用程式發展完成後，將引薦合適的婦女團體成員，以研商後續合作訓練事宜。
- (3) 雙方就議程及場地與經費事宜交換意見，菲方對場地佈置、資料及大圖輸出、以及餐飲交通方面承諾配合辦理，同時亦承諾協助邀請主講者及貴賓。為求慎重起見，菲方也期待我方能於 7 月派專人前往實地場勘、商討研討會分組內容及確認各項細節，以確保此次與菲方合辦之研討會圓滿成功。

## 參、觀察與建議

- 一、本次會議主要活動為討論工作文件與後續目標，我方積極參與蒐集和表達意見；惟現階段所有文件尚未形成定論，容各經濟體提出修改方向，而待 9 月份的第二次

PPWE 會議再行斟酌。據此，我方將持續關注國際動態並充分準備，務使我方決定性觀點能融入正式文件與年度宣言之內容當中。

二、張研究員靜貞代表我方發表以資通訊科技培力女性企業主之研究成果，頗受各經濟體支持與好評，後續更就相關題材於 APEC 電信小組工作會議期間(5 月 15 日)進行說明，達到跨論壇合作的目標。

三、由我方與菲律賓共同主辦，於 9 月 16 日假菲律賓國際會展中心辦理之「以 ICT 培力女性達到包容性成長」研討會，將列入 2015 年度婦女與經濟論壇正式議程當中；為妥善辦理並有效達成會議目標，將針對議程等行政事宜進行更為細緻的規劃，同時積極回應菲方期待，7 月前往馬尼拉實地場勘並與菲方進一步商討重要細節，以確保研討會能順利成功。

四、關於由美國所提出之婦女與經濟衡量指標(Women and the Economy Dashboard)呼籲各經濟體認列擔任領導經濟體(Champion Economy)一節，囿於此機制在 PPWE 尚未存有執行前例，其運作及分工方式尚有待建立共識，因此我國仍優先聚焦於執行多年期計畫原訂目標，惟我方將思索與前揭計畫相呼應之處，並將婦女與經濟衡量指標相關項次納入參考應用。

## 肆、會議及活動照片



大會主視覺



婦女手工藝品市集開幕剪綵



巴布亞紐幾內亞婦女花藝創作展示

### Government focuses on women's issues

Delegates at the APEC Policy Partnership on Women and the Economy meeting in Port Moresby over two days

**By GYNNIE KERO**  
 THE Government is focused on addressing gender issues in the country, Department of Commerce Trade and Industry assistant secretary Richard Yakam says.  
 He said international institutions and governments were focusing on promoting women's participation. He said the level of participation and commitment differed with regards to government policies.  
 Yakam was speaking at the opening of the three-day Asia Pacific Economic Cooperation Policy Partnership on Women and the Economy meeting in Port Moresby yesterday. He said gender was a cross-cutting issue in sectors such as education, labour and employment, health, agriculture, forestry and financial sectors.  
 "Recognising gender equality by promoting mainstreaming of gender policies and laws to address issues affecting women socially, economically and political across the globe are important as mainstreaming women and disadvantage groups into main policies and programmes in inclusive growth," Yakam said

巴布亞紐幾內亞當地新聞報導



張研究員靜貞發表我方研究計畫



我方團員代表楊參議筱雲發言



各經濟體參與討論(1)



各經濟體參與討論(2)

## 伍、附錄

### 附錄一、會議議程

#### SUNDAY, 3 May 2015 (Day 1)

時間	行程	備註
08:00 – 09:00	<b>Registration (pick up of Delegates' ID)</b>	
<b>Opening Ceremony</b>		
09:00 – 09:30	<i>Welcome remarks</i> <b>Ms. Emmeline L. Verzosa</b> Chair, PPWE 2015 Executive Director, Philippine Commission on Women	
	<i>Message</i> <b>Mr. John Andrias</b> Secretary, Department of Commerce, Trade, and Industry (PNG)	
09:30 – 10:00	Photo Session (speakers and delegates) & Tea/ Coffee break	
<b>Policy Partnership on Women and the Economy 1 Meeting</b>		
10:00 – 10:15	<b>Adoption of the revised PPWE TOR and PPWE 2015 Work Plan</b>	
10:15 – 11:30	<b>Discussion on the Finalization of the PPWE Strategic Plan</b>	
11:30 – 12:00	<b>Opening of Craft Market and Displays by PNG Women</b> <i>Travel from Laguna Hotel to Holiday Inn (10 minutes)</i> <i>Emcee – PNG Private Sector representative</i>	
12:00 – 13:30	Luncheon	
13:30 – 14:00	<b>Discussion on the Guide on Gender Criteria for APEC Project Proposals</b>	
14:00 – 17:30	<b>Draft Statement of the Women and the Economy 2015 Forum</b>	
15:30 – 15:45	Tea/ Coffee break	
15:45 – 17:30	<b>Draft Statement of the Women and the Economy 2015 Forum</b>	
19:00 – 21:00	<b>Welcome dinner</b>	

**MONDAY, 4 May 2015 (Day 2)**

時間	行程	備註
<b>Policy Partnership on Women and the Economy 1 Meeting</b>		
09:00 – 10:15	<p><b>Report on completed, on-going, and proposed projects under PPWE</b></p> <p>a. <i>Japan: 50 Leading Companies for Women in APEC (20min.)</i></p> <p>b. <i>Chinese Taipei: Innovation for Women and Economic Development – Facilitating Women's Livelihood Development and Resilience with ICTs (20 min.)</i></p> <p>c. <i>United States: Women's Entrepreneurship in APEC (WE-APEC) Network (30min.)</i></p>	
10:15 – 10:30	Tea / Coffee break	
10:30 – 12:00	<p><b>Report on on-going, completed, and proposed projects under PPWE (continued)</b></p> <p>d. <i>United States and Philippines: Healthy Women, Healthy Economies (30min.)</i></p> <p>e. <i>United States: Women in Transportation (15min.)</i></p> <p>f. <i>Japan: Good Practices of Women's Entrepreneurship in the Process of Disaster Reconstruction (15min.)</i></p> <p>g. <i>Australia: Assisting Women-owned SMEs Access the Global Market (30min.)</i></p>	
12:00 – 13:30	Luncheon	
13:30– 16:00	<p><b>Discussion and review of Women and the Economy Dashboard</b></p> <p><i>The APEC Policy Support Unit will provide an in-depth presentation of the Women and the Economy Dashboard and how the PPWE and other working groups can use the data. The PPWE will review potential ways to apply the Women and the Economy Dashboard to our work and the work of other working groups.</i></p>	
16:00 – 16:15	Synthesis and Next Steps	
16:15 – 16:30	Tea / Coffee break	
16:30 – 17:00	<b>Closing Remarks</b>	

## 附錄二、團員名單

單位	姓名	職銜
性別平等處 Department of Gender Equality	楊筱雲	參議 Senior Executive Officer
性別平等處 Department of Gender Equality	陳嘉琦	科長 Section Chief
中央研究院 Academia Sinica	張靜貞	研究員 Research Fellow
婦女權益促進發展基金會 Foundation for Women's Rights Promotion and Development	陳羿谷	研究員 Researcher

## 附錄三、組織章程

### **POLICY PARTNESHIP ON WOMEN AND THE ECONOMY (PPWE) Terms of Reference (TOR)**

#### **1. Purpose**

As endorsed by Senior Officials in Big Sky, Montana, in May 2011, the APEC Policy Partnership on Women and the Economy (PPWE) provides a streamlined and effective mechanism to integrate gender equality and women and the economy considerations and elevate the influence of women's economic issues in APEC. The PPWE advances the *Framework for the Integration of Women* in APEC based on the principle that gender equality is a cross-cutting issue within APEC. The PPWE, in conjunction with APEC processes, will provide the vehicle for SOM to continue work on issues that affect the economic empowerment of women in the APEC region.

The PPWE also promotes the full and equal participation of women in APEC economies through the Trade and Investment Liberalization and Facilitation (TILF) and Economic and Technical Cooperation (ECOTECH) agendas. The PPWE will provide policy and practical advice to APEC fora and Senior Officials to increase women's economic participation and drive economic growth in the APEC region.

#### **2. PPWE's Eight Tasks**

The PPWE will conduct eight basic tasks:

1. Assist APEC fora and actively cooperate with them to identify and address priority gender equality and women and the economy issues within their work, including inviting the Chairs of the relevant sub-fora to the PPWE meetings to discuss issues that are relevant to each group.
2. Promote and report on women's representation across APEC and within individual fora.
3. Assess the use of gender equality criteria in project proposals, reporting and evaluation, revising the gender equality criteria, where appropriate and seek to ensure that at least one secretariat representative from member economies has specific gender equality and women in the economy expertise at all times.
4. Collect and share best practices in gender equality integration amongst fora and on an annual basis select one topic area of best practice to be featured at the PPWE meeting.
5. Support and report on the progress of implementation of gender integration within individual fora and across APEC economies, including following up on the implementation of policy recommendations on women and the economy called for by APEC Leadership.
6. Proactively engage with and share information to key members of PPWE, including private sector members and APEC Business Advisory Council (ABAC), especially the host economy ABAC member to be selected to be PPWE Women and the Economy advisor, as well as other relevant stakeholders, including international organizations, to advance women's economic empowerment in APEC.

7. Collaborate/assist in the development of project proposals in the area of women in the economy.
8. Propose recommendations and areas of priority for advancing gender equality and women and the economy integration in APEC.

To achieve the tasks above, the PPWE will submit its Strategic Plan and annual work plan to the SCE.

### **3. Functions**

The PPWE acts as an institutional mechanism for reporting to the Steering Committee on ECOTECH (SCE) on APEC gender activities and outcomes. The broad goal of the PPWE will be to provide linkages between APEC fora, APEC economies and the APEC Secretariat to advance the economic integration of women in the APEC region for the benefit of all economies.

### **4. Membership**

The key members of PPWE are:

1. Economy public and private PPWE delegates (The composition of each economy's PPWE delegation will ultimately be determined by that economy)
2. Women and the Economy Program Director
3. ABAC: 2 representatives

Responsibilities of each member are in Annex A.

### **5. The PPWE Management Council**

In order to ensure sustained efforts by the PPWE within APEC, the PPWE Management Council will be created. The core members of the Council will be the chair, who will be members from the current host economy, and the co-chairs, who will represent the previous host economy and the future host economy. The chair and co-chairs, who will be government officials, will use the Management Council to guide the efforts of the PPWE. The chair and co-chairs may invite private sector participants from their economies to serve as advisors. Interested members from other economies and ABAC would also be invited to join the discussion at the PPWE Management Council. The host economy will nominate one of their ABAC representatives to serve in an advisory capacity to the PPWE Management Council on women in the economy. The ABAC Women's Forum will also nominate a member to serve in an advisory capacity to the PPWE Management Council.

### **6. Timing of PPWE Meetings**

The PPWE will hold up to two meetings per year, if necessary, preferably before SOM III. This is to prepare the report and recommendations to the SCE for consideration by SOM, and the APEC Leaders and Ministers.

The PPWE meeting will be held in coordination with the SOM schedule, preferably succeeding the SMEWG meeting.

### **7. Reporting**

The PPWE will provide regular reports to SCE and other reports as appropriate. The annual report of the PPWE will be provided to SCE, and with agreement of SCE to the SOM and with its agreement to Ministers and Leaders where considered appropriate.

#### **8. Sunset Clause**

In view of the revised TOR and the tasks assigned to the PPWE, the SCE will review PPWE's operations taking into account the various outcomes of the work programmes/projects carried out in the year.

## **APEC Policy Partnership on Women and the Economy**

### **Responsibilities of PPWE Members**

The APEC Policy Partnership on Women and the Economy will act as an institutional mechanism for reporting to SOM on APEC gender equality and women and the economy activities and outcomes. The broad goal of the PPWE will be to provide linkages between APEC fora, APEC economies and the APEC Secretariat to advance economic empowerment of women in the APEC region for the benefit of all economies. The PPWE will comprise Economy public and private PPWE delegates, assisted by an APEC Women and the Economy Program Director at the APEC Secretariat. The APEC Business Advisory Council (ABAC) will also provide advice and assistance to the Partnership.

#### **I. Economy PPWE Delegation Members**

Economy public and private PPWE delegates will be experts on women and the economy areas at the economy level. They will facilitate and advise on the implementation of the Framework at the economy level and provide assistance to their economy representatives in APEC fora.

Economy PPWE delegates will:

- promote and facilitate the implementation of the Framework as well as policy recommendations related to Women and the Economy called for by the APEC leadership within their economy through the cooperation between the public and private sector, and report on its progress annually;
- work collaboratively with the Women and the Economy Program Director to:
  - provide expert advice as appropriate to facilitate the development and implementation of gender equality-related and integrated projects by APEC fora;
  - support the Women and the Economy Program Director by providing gender equality expert advice and contributing to the further development of gender equality resources and tools;
  - contribute to and assist with the preparation of the annual report of the PPWE on gender equality and women and the economy integration and the Implementation of the Framework for Senior Officials and their report to Ministers and Leaders where considered appropriate; and prepare for the High-Level Policy Dialogue on Women and Economy, as appropriate;
- participate in the annual meeting of the PPWE to contribute to identification of gender issues for APEC consideration;
- maintain regular contact with other participants in the PPWE;
- maintain regular contact with participants in relevant ECOTECH subfora, such as the SMEWG and HRDWG to identify opportunities for collaboration and integrate gender considerations into existing APEC work streams; and
- contribute to the maintenance and development of APEC gender tools and resources.
- encourage women's participation in the process of policy formulation to realize the recommendations in each economy.

#### **II. Women and the Economy Program Director**

This role is essential to sustain gender integration across APEC. PPWE will seek to ensure that at least one secretariat representative from member economies has specific gender equality and women and the economy expertise at all times.

The Program Director will be a professional staff member appointed from within the APEC Secretariat with responsibility to:

- support and coordinate the activities of the PPWE, including coordinating the annual meetings and assisting with the High-Level Policy Dialogue on Women and the Economy, as appropriate;
- work with Economy public and private PPWE delegates to ensure access to gender equality expert advice relevant to the work of individual fora;
- assist the PPWE with:
  - regular reports of the PPWE as a standing agenda item in each SCE;
  - the annual report of the PPWE on gender equality and women and the economy integration and the Implementation of the Framework for Senior Officials and their report to Ministers and Leaders where considered appropriate;
- prepare an annual newsletter and other materials on gender equality and women and the economy activities in APEC; and
- maintain current and future APEC gender equality and women and the economy tools and resources including the:
  - Gender Equality guideline for APEC project proposals;
  - Gender Equality Webpage on the APEC Website;

The Women and the Economy Program Director should have significant experience in gender equality and women and the economy.

### **III. APEC Business Advisory Council (ABAC)**

The APEC Business Advisory Council (ABAC) is the private sector arm of APEC, and comprises three business leaders from each APEC economy appointed by their respective Leaders, and represents a range of business sectors, including small and medium enterprises. ABAC is a permanent forum established to advise Leaders and other APEC officials on issues of interest to business and to respond to requests from various APEC fora for information about the business perspective on specific areas of cooperation. ABAC's reports to Economic Leaders have provided recommendations on solving problems faced by business as well as advice on improving ECOTECH activities.

ABAC has an important role to play to ensure that gender equality issues, and women's economic empowerment, in particular, are integral to all APEC activities and policy formulation processes. A representative of the host economy's ABAC members will be nominated by the host economy to act in an advisory capacity to the PPWE Management Council on women in the economy and will be invited to attend the annual PPWE meeting. Alternatively, the host economy may work together with ABAC to select another ABAC representative to act in an advisory capacity to the PPWE Management Council.

ABAC has established an ABAC Women's Forum to work specifically on improving opportunities for women in business; the ABAC Women's Forum will also select a representative to act in an advisory capacity to the PPWE Management Council and to be invited to attend PPWE meetings. It is recognized that the enhanced participation of women in ABAC will contribute to the implementation of the Framework throughout APEC.

### **APEC Policy Partnership on Women and the Economy Management Council**

The APEC PPWE Management Council will act as an institutional mechanism to maintain the continuity of efforts and to report to PPWE on the progress made in implementing policies. The chair and co-chairs, who will be government officials, will use the Management Council to guide the efforts of the PPWE.

#### **I. Members**

1. Chair: a member (government official\*) from the current host economy (term: 1 year)
2. Co-Chairs: members (government officials\*) from the previous host economy and the future host economy (term: 1 year)

\*The chair and co-chairs may invite private sector participants from their economies to serve as advisors

3. Members: 2 members from each interested economy
4. ABAC: 2 representatives

#### **II. PPWE Management Council's Tasks**

1. Monitor the implementation of the PPWE work plans and policy recommendations within APEC and across APEC economies.
2. Liaise and coordinate with each member economy and PPWE member.
3. Collect and report annually to the SCE on women and the economy information from each member economy.
4. Support the host economy's planning and coordination of each year's meetings; act as a resource for retaining memory for the organization.

#### **III. Timing of the Meeting**

The PPWE Management Council will meet at least once annually, in conjunction with the PPWE meeting.

## 附錄四、2015 年度工作計畫

### Policy Partnership on Women and the Economy (PPWE) Work Plan for 2015

#### 1. Work Plan for 2015 in Response to Leaders / Ministers / SOM / SCE Priorities and Decisions, and to ABAC recommendations.

On 16-18 September 2015, the Philippines will hold the APEC Women and the Economy Forum with the theme: **Women as Prime Movers of Inclusive Growth**. This Forum will focus on how women's economic participation has been a vital factor in creating and sustaining inclusive businesses for the economic growth of an economy. Supporting the theme are the three pillars which will discuss: (1) **Women and Inclusive Business**, (2) **Women and the Global Value Chain**, and (3) **Women and Sustainable Development**.

To further advance the implementation of the Framework for the Integration of Women in the APEC agenda and promote women's economic empowerment through the five pillars: access to capital and assets; access to markets; skills, capacity building, and health; leadership, voice, and agency; and innovation and technology, the overall objectives of the APEC Women and the Economy Forum are:

- Exchange success stories, best practices, and lessons learned with the private sector and other stakeholders to assist in developing policies and projects that advance women's economic participation;
- Collaborate and share information to strengthen public and private sector support services, entrepreneurship networks, and business and regulatory environments for women entrepreneurs and women business owners;
- Gain innovative insights from the experiences of women entrepreneurs in inclusive businesses that have managed to succeed, break the barriers, and overcome the gender gap;
- Learn from the actual success stories and case studies highlighting the relevance of strengthening women's health and wellness that relates to productivity, family management and human capital development, disaster preparedness and business continuity planning in the face of adversity;
- Enhance women SMEs' competitiveness by equipping them with necessary tools that allow them not only to participate, but compete from local to global value chains;
- Look into a more targeted approach in creating an enabling environment for women where they could reap valuable rewards in order to move to the top management position or "C-suite". For instance, by expanding their opportunities through skills and capacity development and, peer-to-peer learning and networking among others;
- Promote the utilization of efficient ICT tools in managing and operating women-led enterprises; and
- Adopt and promote a set of priority indicators as indicated in the Women and the Economy Dashboard aligned to the 5 PPWE Pillars and an implementation plan that provides a structured approach for the PPWE to implement actions which can measure progress and share lessons learned.

To achieve the aforementioned objectives, the Forum will serve as an avenue where multi-sector players will be brought together more frequently for dialogues and exchange of best practices on fostering women’s economic empowerment among the APEC economies. It will be supported by the three components of the Forum:

Meeting	Classification of attendees	Activities	Target Outcome/s
<b>Public Private Dialogue on Women and the Economy (PPDWE)</b>	Women SMEs, women-led enterprises, entrepreneurs, government, academe, and civil society	<ul style="list-style-type: none"> <li>▪ Foster synergies by gathering more participation from the private sector for dialogue and exchange of best practices to advance the women’s economic empowerment agenda;</li> <li>▪ Present on-going and completed case studies and projects for women with measurable outcomes;</li> <li>▪ Showcase success stories and role models through good-practice exchange sessions, best endeavours, learnings, and dialogues; and</li> <li>▪ Discuss proposed actions and recommendations to be reported to the PPWE and included in the final statement to Leaders.</li> </ul>	Stronger collaboration with APEC Business Advisory Council (ABAC) , and other private sector partner, in terms of policy formulation and implementation and, project development/ implementation
<b>Partnership on Women and the Economy (PPWE)</b>	<p>Mainly from the government side</p> <p>Representatives from the private sector are encouraged to attend</p>	<ul style="list-style-type: none"> <li>▪ Hold at least two PPWE Meetings annually. On 3-5 May 2015, the 1<sup>st</sup> PPWE meeting prior to the APEC WEF will be held in Papua New Guinea. The second meeting will be held within the APEC Women and the Economy Forum on 16-18 September 2015;</li> <li>▪ Continue consultations – online and offline – on the draft Strategic Plan to hopefully come up with its final version by May 2015;</li> <li>▪ Revise and update the Guide on Gender Criteria for APEC Project Proposals;</li> <li>▪ Discuss the current programs, projects and initiatives take place under the PPWE and identify lessons learned and next steps to continue their implementation;</li> <li>▪ Discuss and propose ideas on how to use different strategies and tools to strengthen cross-fora collaboration to integrate gender parity into the APEC work streams; and</li> <li>▪ Come up with a concrete, measurable, and actionable APEC Women and the Economy Ministerial Statement.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Formal adoption of holding at least two PPWE Meetings annually, if necessary;</li> <li>▪ Achieve agreement by consensus on the PPWE Strategic Plan;</li> <li>▪ Come up with a revised version of the Guide on Gender Criteria for APEC Project Proposals for endorsement to the SCE;</li> <li>▪ Report on the following on-going projects and initiatives under PPWE: <ul style="list-style-type: none"> <li>○ Chinese Taipei: Innovation for Women and Economic Development – Facilitating Women's Livelihood Development and Resilience with ICTs</li> <li>○ Japan: The Individual Action Plan for the Enhancement of the Ratio of Women’s Representation in</li> </ul> </li> </ul>

			<p>Leadership</p> <ul style="list-style-type: none"> <li>○ United States: Women’s Entrepreneurship in APEC (WE-APEC) Initiative</li> </ul> <ul style="list-style-type: none"> <li>▪ Report on the following completed project under PPWE: <ul style="list-style-type: none"> <li>○ Japan: 50 Leading Companies for Women in APEC</li> <li>○ Japan: Good practices on Women's Entrepreneurship in Local Communities in the Process of Disaster Reconstruction</li> <li>○ United States: Women and the Economy Dashboard</li> </ul> </li> <li>▪ Report on the following on-going projects in collaboration with other APEC Working Groups: <ul style="list-style-type: none"> <li>○ United States: Healthy Women, Healthy Economies</li> <li>○ Australia: Assisting women-led SMEs to access global markets</li> <li>○ United States: Women in Transportation Initiative</li> </ul> </li> <li>▪ Drafting and finalization of the APEC Women and the Economy Ministerial Statement at PPWE II to be adopted in the HLPD and incorporated in the Leaders’ Statement.</li> </ul>
<b>PPWE Management Council Meeting</b>	Government	Ensure sustained efforts of PPWE through: (1) monitoring the implementation of the Strategic Plan, (2) monitoring the use of the Guide on Gender Criteria for APEC Project Proposals, (3) proper handover of tasks from current host to next host economy	<ul style="list-style-type: none"> <li>▪ Presentation of APEC economies’ Individual Action Plan</li> <li>▪ Agreement by consensus on the Strategic Plan and revised Guide on Gender Criteria for APEC Project Proposals</li> </ul>

			<ul style="list-style-type: none"> <li>▪ The 2016 Chair to present its Work Plan</li> </ul>
<b>High Level Policy Dialogue (HLPD)</b>	Ministers / Hi-level Officials of ministries responsible for women's affairs and / or trade, SMEs of the 21 APEC economies	Formally adopt the APEC Women and the Economy Ministerial Statement that will deliver actionable, impactful, and measurable outcomes to foster women's economic empowerment across the APEC region	Actionable and measurable policy recommendations through the adoption of the APEC Women and the Economy Ministerial Statement which will be delivered to the APEC Economic Leaders' Meeting

After the Forum, it is expected that through the adoption of the APEC Women and the Economy Ministerial Statement, there will be (1) a set of actionable and measurable policy recommendations that will be delivered to the APEC Economic Leaders' Meeting and, (2) stronger cross-fora collaboration to mainstream gender parity in the APEC work streams.

**2. Activities and/or Work Plan with outside organisations in response to Leaders' and Ministers' calls for greater engagement with:** A) Business Sector; and B) Other organisations/stakeholders, including the IFIs and other international organisations

Parallel Meetings	Co-sponsor	Attendees	Objectives	Target Outcome/s
<b>Empowering Women through ICT for Inclusive Growth: an APEC MYP Workshop</b>	Department of Gender Equality, Executive Yuan, Chinese Taipei	<ul style="list-style-type: none"> <li>▪ Government (dealing with SME or Women affairs), business sector, ICT service providers or companies, NGO representatives, experts and scholars</li> <li>▪ Representatives from the SMEWG and TELWG</li> </ul>	<ul style="list-style-type: none"> <li>▪ Share best practices focusing on ICT-based solutions for women entrepreneurs;</li> <li>▪ Increase awareness of women entrepreneurs' needs regarding ICT-based learning and the utilization of ICT tools; and</li> <li>▪ Present a toolkit with a checklist that addresses the challenges and policy concerns faced by women entrepreneurs' adoption of innovation technologies.</li> </ul>	New technologies have been adopted/ implemented by APEC businesswomen for better inclusiveness in the global value chain



### **3. Identify cross cutting issues and explain how they will be coordinated across fora.**

Over the years, acknowledging that the economic potential of women remains untapped, APEC Economic Leaders recognized the various efforts in overcoming the barriers to fully harness the economic integration of women in the APEC agenda. As endorsed by the APEC Economic Leaders, the San Francisco Declaration on Women and the Economy outlines the four priority areas where women's participation needs improvement: 1) access to capital, 2) access to markets, 3) capacity and skills building, and 4) women's leadership. This was further expanded through the addition of the fifth priority area, access to technology and innovation, during the 2012 HLPD on Women and the Economy in Russia. In the same year, Russia raised the relevance of taking into consideration women's health and human capacity. Towards this end, the annual holding of the APEC Women and the Economy Forum has become a conscious effort by women representatives from 21 economies to take stock of past achievements, identify present and continuing barriers as well as appropriate interventions, and support future aspirations for women's full participation.

Recognizing that gender is a cross-cutting issue itself, it is expected that through the substantial revisions on the Guide on Gender Criteria for APEC Project Proposals, each proposing economy would have to take into account the five priority areas recognized by the PPWE to integrate a gender perspective in their proposed project.

A notable example of collaboration across three working groups is the United States-led *Healthy Women, Healthy Economies* initiative which is being implemented by the PPWE, Health Working Group (HWG), and Human Resource Development Working Group (HRDWG). The Project aims to develop a "Checklist for Improving Women's Economic Participation through Better Health" of policy recommendations and corresponding performance metrics.

### **4. Capacity building activities planned for 2015.**

In the PPWE Meeting in May 2015 and its future meetings, it is expected that through the indicators of the Women and the Economy Dashboard which will help track progress of women's economic advancement, economies could better plan out future capacity building activities and evidence-based policy discussions and programming to advance women's economic integration in the APEC agenda. The PPWE is reviewing a proposed implementation plan of the Dashboard with the aim of endorsement by Leaders in 2015.

Further, through the revision to the Guide on Gender Criteria for APEC Project Proposals, economies will be encouraged to develop APEC projects which aim to address one or more of the PPWE pillars to fully harness women's economic participation. The strategic plan assists with laying out steps to achieve these objectives.

### **5. Expected outcomes/deliverables for 2015.**

- Formal adoption of the holding of at least two PPWE meetings annually;
- Achieve agreement by consensus on the Strategic Plan;

- Come up with the revised and updated version of the Guide on Gender Criteria for APEC Project Proposals;
- Integration of gender perspective in other fora and working groups' work plan and/or strategic plan and ministerial statements by ensuring that the gender criteria for APEC project proposals is shared with all groups. Propose that Leaders call on all working groups to report to the PPWE how gender is being integrated into their projects
  - Achieve agreement by consensus on a set of defined priority indicators as indicated in the Women and the Economy Dashboard aligned to the 5 PPWE Pillars and an implementation plan that provides a structured approach for the PPWE to implement actions which can measure progress and share lessons learned.
- Concretize actions to move forward the Women's Entrepreneurship in APEC (WE-APEC) Network;
- Widely acknowledge the importance of women's role in the inclusive reconstruction of resilient community and economy after natural disaster;
- Take forward actions on the on-going projects under PPWE being implemented by Australia, Chinese Taipei, Japan, and the United States;
- Come up with new projects for the advancement of the women's economic empowerment agenda; and
- APEC Economic Leaders to endorse the APEC Women and the Economy Ministerial Statement.

## Strategic Plan 2015-2018

### Asia Pacific Economic Cooperation (APEC)

### Policy Partnership on Women and the Economy (PPWE)

#### 1. Vision

Strong, sustainable, balanced economic growth in the APEC region that is more inclusive and enabling for women to succeed and advance.

#### 2. Mission Statement

The Policy Partnership on Women and the Economy (PPWE) will mainstream, elevate, and integrate gender responsive policies and programs focused on women's economic empowerment into APEC activities to advance gender equality.

#### 3. Objectives

##### Objective 1:

**Strengthen the integration of gender responsive policies and programs across APEC fora**

The PPWE is composed of members of the public and private sector from APEC economies, which includes women leaders, representatives, entrepreneurs and officials from government, businesses, academia and civil society, who work with other APEC fora, the APEC Business Advisory Council, and international organizations.

To advance the implementation of the Framework for the Integration of Women and promote women's economic empowerment through the five pillars: access to capital and assets, access to markets, skills, capacity building, and health, leadership, voice, and agency, and innovation and technology which will continue to generate gender sensitive data and analysis guided by the Women and the Economy Dashboard, and conduct multiple consultations, workshops, skills building training sessions and activities conducted jointly with other APEC fora to supplement and strengthen women's ability to fully participate in the economy

##### Outcomes:

- 1.1 Women's increased engagement and advancement across APEC economies is tracked, measurable and communicated.
- 1.2 PPWE's data framework guides and facilitates gender-sensitive policy dialogue and reform and sector specific responses in key APEC documents (including Strategic and Work Plans, Independent Assessments and responses, Ministerial statements).

##### Key Performance Indicators:

- 1.1 By AELM 2015, publish first report of baseline indicators with a follow up conference on recommendations for action in specific areas in the PPWE's five priority pillars.
- 1.2 By AELM 2015, disseminate results of the data conference to all APEC fora.
- 1.3 By AELM 2016, evidence-based policy recommendations and gender responsive policies and programs are integrated into relevant APEC activities and statements, including across at least 10 APEC fora consistent with objective number 2.

1.4 Annual Women and the Economy Forums conducted and statements disseminated and follow up action discussed in priority APEC fora, including SOM, SCE and working groups.

### **Objective 2:**

#### **Advance women's economic participation through five priority pillars**

The PPWE will work in collaboration with APEC fora, ABAC, the private sector and other key stakeholders to identify and pursue best practices, policies, programs, and structural and other reforms to increase women's economic empowerment, particularly for women in the informal economy.

#### **Outcomes:**

- 2.1 Women have increased access to markets
- 2.2 Women have increased access to capital in both formal and informal economies as well as enabling the latter to transition to the formal sector
- 2.3 Skills, capacity and health of women are strengthened to prepare them for success in the workforce, business and entrepreneurship.
- 2.4 Women are increasingly represented in leadership roles across both public and private sectors
- 2.5 Technology and Innovation advances economic growth through women's business enterprises and women entrepreneurs, including through increased female use of Information and Communications Technology (ICT) and Science, Technology, Engineering and Mathematics (STEM) assets.

#### **Key Performance Indicators:**

- 2.1 At the end of each year, the lead economy for each priority pillar to submit a report to PPWE and the SOM Steering Committee on ECOTECH (SCE) on activities under this outcome, including identifying follow up actions.
- 2.2 By AELM 2015, identify one new cross-fora program and activity to be implemented jointly with other APEC fora.
- 2.3 By AELM 2016 and 2017, have at least one new joint program and activity for each priority pillar under implementation.
- 2.4 By end 2018, have gender responsive policies integrated into programs and activities of 10 of the APEC fora<sup>1</sup> with direct links to PPWE five priority pillars.

### **Objective 3:**

#### **Strengthen the foundation and operating structure of the PPWE and the Women and the Economy Forum**

The PPWE's communications require a new level of strategy and ability to regularly interact between economies and generate information and analysis on PPWE's achievements and regional progress to Senior Officials, Ministers and Leaders. New practices are proposed to enable PPWE to become an effective and better-established mechanism that enables the PPWE to provide information regarding gender responsive programming and policies across all APEC fora.

#### **Outcomes:**

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<sup>1</sup> Illustrative APEC fora linked to PPWE five priority pillars include:  
Access to Markets: SMEWG, CTI, MAG, SCCP, ATCWG, PPFS  
Access to Capital: SMEWG, EC, FMP  
Skills, Capacity Building and Health: HRDWG, HWG, PPFS, ACTWG  
Leadership: TPTWG, HRDWG, ABAC and the private sector partners  
Technology and Innovation: TELWG, PPSTI

- 3.1 PPWE will generate and facilitate knowledge, learning and expertise on gender issues and women's economic empowerment across APEC, both in meetings and intersessionally
- 3.2 PPWE will provide information regarding gender responsive programming and policies to APEC fora working towards an APEC framework on gender mainstreaming.
- 3.3 PPWE has effective mechanisms and practices to leverage its members' expertise, resources, and existing networks
- 3.4 PPWE shares periodic updates and experiences in terms of implementing the PPWE strategic plan.

#### **Key Performance Indicators:**

- 3.1 By AELM 2015, PPWE has established an Annual Work Plan process, including reporting on progress at the conclusion of annual plans. PPWE's annual workplans will include a communication plan for its engagement, including external communications and delegations of responsibility.
- 3.2 Agreed PPWE annual workplans are submitted by SCE 1 meeting each year for approval, and include at least 2 PPWE meetings to be held each year, if necessary.
- 3.3. By the WEF 2017, develop a Guideline on gender mainstreaming into APEC fora. [for further discussion]

## **4. Critical Success Factors**

The capacity of this plan to achieve the Mission Statement and Objectives depends upon:

- **Communications** - PPWE members from all member economies communicating effectively and consistently to address annual work plans and strengthen engagement via face to face meetings and video/teleconferences intersessionally
- **Coordination** - PPWE is able to secure buy-in and commitment on gender issues through coordinated efforts with other APEC fora and APEC entities
- **Linkages** – PPWE is able to identify and strengthen strategic links with relevant International Financial Institutions and International Organisations to support the integration of gender considerations in APEC.<sup>2</sup>
- **Leadership** - APEC member economies agree to implement policy recommendations emerging from APEC leaders and ministers on gender.
- **Resources** – Adequate human and financial resources are made available to implement projects by PPWE and/or jointly with other APEC fora
- **Partnership** – PPWE members are able to ensure the private sector has a robust role in PPWE activities and meetings
- **Reporting** – APEC member economies report individual action plans annually on progress on agreed upon targets and indicators in the priority pillars
- **Awareness and commitment** – PPWE is able to advance the implementation of the 1999 *Framework for the Integration of Women* and to sustain previous achievements in maintaining awareness on gender issues

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<sup>2</sup> Examples include UN Women, UN Development Programme (UNDP), UN Conference on Trade and Development (UNCTAD), United Nations International Trade Center, the World Bank, Asian Development Bank, and the Inter-American Development Bank



## 5. Implementation Schedule – PPWE 2015-2018

The following provides an implementation schedule based on Objectives I-III identified above. The action/activities (timeline) are ideas or activities in process at the time of the drafting of the strategic plan, and have flexibility to be changed/modified depending on how priority pillars develop.

<b>Objective 1: Strengthen the integration of gender responsive policies into programs across APEC fora</b>			
By 2018, have gender responsive policies integrated into programs and activities of ten of the APEC fora <sup>3</sup> with direct links to PPWE five priority pillars			
At the end of each year, the lead economy for each priority pillar to submit a report to PPWE and the SOM Steering Committee on ECOTECH (SCE) on activities under this outcome, including identifying follow up actions.			
<b>Outcome</b>	<b>Key Performance Indicators</b>	<b>Programs and Activities</b>	<b>Timeframe/Activity Lead</b>
<b>1.1 Women’s increased engagement and advancement across APEC economies is tracked, measurable and communicated</b>	1.1 By WEF 2015 publish first report of baseline indicators with a follow up conference on recommendations for action in specific areas in the PPWE’s five priority pillars	Implement activities related to the Dashboard; Report on baseline indicators and disseminate results of progress annually to all APEC fora	Results were completed and published by the APEC Secretariat PSU
	1.2 By AELM 2015 disseminate results of the data conference to all APEC fora	Make presentations related to the PPWE’s work plan and key priorities at working group meetings and SCE	From 2015 Lead: PPWE Chair

<sup>3</sup> Illustrative APEC fora linked to PPWE five priority pillars include:  
 Access to Markets: SMEWG, CTI, MAG, SCCP, ATCWG, PPFS  
 Access to Capital: SMEWG, EC, FMP  
 Skills, Capacity Building and Health: HRDWG, HWG, PPFS, ACTWG  
 Leadership: TPTWG, HRDWG, ABAC and the private sector partners  
 Technology and Innovation: TELWG, PPSTI

<b>1.2 PPWE’s data analysis guides and facilitates gender-sensitive policy dialogue and reform and sector specific responses in key APEC documents (including Strategic and Work Plans, Independent Assessments and responses, Ministerial statements)</b>	1.3 Annual Women and the Economy Forums conducted, statements disseminated and follow up actions discussed in priority APEC fora, including SOM, SCE and working groups.	Review other APEC foras’ strategic plans and where available, ministerial statements, to link ongoing APEC work to PPWE objectives and support where possible and find ways to ensure the incorporation of gender issues and women’s economic engagement in the work plans and activities of other APEC fora.	From 2015
		Ensure that all PPWE initiated projects are endorsed by at least one APEC forum other than PPWE	From June 2015 All Project Overseers (POs)

**Objective 2: Advance women’s economic participation through five priority pillars**

By 2018, have gender responsive policies integrated into programs and activities of ten of the APEC fora with direct links to PPWE five priority pillars

At the end of each year, the lead economy for each priority pillar to submit a report to PPWE and the SOM Steering Committee on ECOTECH (SCE) on activities under this outcome, including identifying follow up actions.

<b>Outcome</b>	<b>Key Performance Indicators</b>	<b>Programs and Activities</b>	<b>Timeframe/Activity Lead<sup>4</sup></b>
<b>2.1 Women have increased access to capital</b>	By AELM 2015, identify one new cross fora program and activity to be implemented jointly with other APEC fora	Establish linkages between the WEF / PPWE track and the SFOM / Finance Ministerial Meeting track	<b>PNG to prepare a concept note by July 2015 to work with Finance)</b>
	By AELM 2016 and 2017, have at least one new joint program and activity for each priority pillar under implementation.	TBD	

<sup>4</sup> To be completed at a later date

<p><b>2.2 Women have increased access to markets</b></p>	<p>By AELM 2015 identify one new cross-fora program and activity to be implemented jointly with other APEC fora</p>	<p>Implement self-funded “Promoting SME Development: Assisting Women-Owned SMEs Access the Global Markets” jointly with SMEWG</p> <p>Trade facilitation under GREAT Women Project (to work with SME and Finance)</p> <p>Women in transportation initiative</p>	<p>October 2014-June 2015 Australia</p> <p>By 2015 Philippines</p> <p>United States</p>
	<p>By AELM 2016 and 2017, have at least one new joint program and activity for each priority pillar under implementation.</p>	<p>TBD</p>	
<p><b>2.3 Skills, capacity and health of women are strengthened to prepare them for success in the workforce and in business.</b></p>	<p>By AELM 2015 identify one new cross fora program and activity to be implemented jointly with other APEC fora</p>	<p>Utilize data study and consultative process with each economy to identify critical reform that would have the largest impact on women’s ability to be able to participate in the labor force and secure decent jobs. (2015 -2016)</p> <p>Share the best practices of women entrepreneurship in the process of disaster reconstruction at the margin of the UN World Conference on Disaster Reduction (2015)</p> <p>Cooperate with HRDWG, HWG, and Economic Committee on two joint initiatives (2014-2016)</p> <p>-Women in Education</p>	<p>TBD</p> <p>Japan, 2015</p> <p>Chile</p>

	By AELM 2016 and 2017, have at least one new joint activity for each priority pillar under implementation.	<p><b>National Broadcasters Climate and disaster resilience Plan Project/Initiative with Gender Component</b></p> <p>Develop and implement two capacity building programs (2015-2016)</p> <p>Technical Vocational Skills Training (with HRD)</p>	<p><b>New Zealand</b></p> <p><b>Chinese Taipei</b></p> <p><b>Philippines</b></p>
<b>2.4 Women are increasingly represented in leadership roles across both public and private sectors</b>	By AELM 2015 identify one new cross fora program and activity to be implemented jointly with other APEC fora	<p>Implement Japan self-funded project "50 Leading Companies for Women in APEC" and share the results of the project with APEC economies and other APEC fora.</p> <p>Develop aspirational voluntary goals by each economy including women's representation in leadership and decision making roles</p> <p>Women in Corporate Boards</p>	<p><b>Japan, Others TBD</b></p> <p><b>Philippines and Japan</b></p>
	By AELM 2016 and 2017, have at least one new joint activity for each priority pillar under implementation	<p>Implement APEC Women's Leadership program (2015-2016)</p> <p>Launch APEC women's entrepreneurship network</p> <p>Healthy Women, Healthy Economies</p>	<b>United States</b>
<b>2.5 Technology and Innovation advances economic growth</b>	By AELM 2015 identify one new cross fora program and activity to be implemented jointly with other APEC fora	MYP project – with other APEC fora such as the TELWG, SMEWG, etc	<b>Chinese Taipei</b>

<p><b>through women’s business enterprises and women entrepreneurs, including through increased female use of Information and Communications Technology (ICT) and Science, Technology, Engineering and Mathematics (STEM) assets.</b></p>	<p>By AELM 2016 and 2017, have at least one new joint activity for each priority pillar under implementation</p>	<p>ICT project underway – with TELWG  Women and renewable energy (working title)</p>	<p><b>Korea</b>  <b>New Zealand, Papua New Guinea, Chinese Taipei, and Philippines</b></p>
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**Objective 3: Strengthen the foundation and operating structure of the PPWE and the Women and the Economy Forum**

By 2018 have gender responsive policies integrated into programs and activities of ten of the APEC fora with direct links to PPWE five priority pillars

At the end of each year, the lead economy for each priority pillar to submit a report to PPWE and the SOM Steering Committee on ECOTECH (SCE) on activities under this outcome, including identifying follow up actions.

<b>Outcome</b>	<b>Key Performance Indicators</b>	<b>Indicative activities (for discussion)</b>	<b>Timeframe/Activity Lead</b>
<p><b>3.1 PPWE will generate and facilitate knowledge, learning and expertise on gender issues and women’s economic empowerment across APEC, both in meetings and intersessionally</b></p>	<p>By the end of each year, PPWE has established an Annual Work Plan process, including reporting on progress at the conclusion of annual plans. PPWE’s annual workplans will include a communication plan for its engagement, including external communications and delegations of responsibility</p>	<p><i>Conduct annual conference (Women in Economy Forum in September 2015) to report from baseline indicators and disseminate Recommendations for action in specific areas in the PPWE’s five priority pillars</i></p> <p><i>Maximize the use of the tele- and video conferencing for improved communication and closer coordination.</i></p>	<p>Host economy</p>

<p><b>3.2 PPWE will provide information regarding gender responsive programming and policies to APEC fora.</b></p>	<p>By the end of each year, agreed PPWE annual workplans are submitted by SCE 1 meeting each year for approval, and include at least 2 PPWE meetings to be held each year, if necessary.</p>	<p><i>PPWE conducts a minimum of 2 working group meetings each year (one focused on planning, one focused on policies and reporting for the host year), if necessary</i></p>	<p>PPWE Chair</p>
<p><b>3.3 PPWE has effective mechanisms and practices to leverage its members' expertise, resources, and existing networks</b></p>		<p><i>Each economy holds annually private sector forum/meeting in the economy to incorporate private sector, academia, entrepreneurs, and civil society's voice and expertise into policy discussion.</i></p> <p><i>Representatives and inputs from these forums are taken forward by each economies delegation to the APEC WEF and reports are relayed back to each economies private sector working group.</i></p>	<p>All economies</p>

## **Appendix 1: History of the APEC Policy Partnership on Women and the Economy (PPWE)**

“As endorsed by Senior Officials in Big Sky, Montana, in May 2011, the APEC Policy Partnership on Women and the Economy (PPWE) provides a streamlined and effective mechanism to integrate gender equality and women and the economy considerations and elevate the influence of women’s economic issues in APEC. The PPWE advances the Framework for the Integration of Women in APEC based on the principle that gender equality is a cross-cutting issue within APEC. The PPWE, in conjunction with APEC processes, will provide the vehicle for SOM to continue work on issues that affect the economic empowerment of women in the APEC region.

The PPWE also promotes the full and equal participation of women in APEC economies through the Trade and Investment Liberalization and Facilitation (TILF) and Economic and Technical Cooperation (ECOTECH) agendas. The PPWE will provide policy and practical advice to APEC fora and Senior Officials to increase women’s economic participation and drive economic growth in the APEC region”.<sup>5</sup>

In 1998, APEC Leaders endorsed the recommendations of the first Ministerial Meeting on Women in Makati City, Philippines, which resulted in the formation of the Senior Officials' Meeting (SOM) Ad-Hoc Advisory Group on Gender Integration (AGGI). The AGGI was tasked to assist with the implementation of the "*Framework for the Integration of Women in APEC*" within APEC groups, and to provide recommendations on gender integration. Its mandate expired in 2002 and Ministers then endorsed the establishment of the *APEC Gender Focal Point Network* (GFPN) to continue to advance the implementation of the Framework and to sustain the AGGI's achievements in maintaining awareness on gender issues.

*The PPWE was established at the second Senior Officials' Meeting in May 2011* held in Big Sky, Montana, USA. It combined the former APEC Gender Focal Point Network (GFPN) and the private sector-oriented *Women's Leadership Network* (WLN) – creating a single public-private entity to streamline and elevate the influence of women’s contributions towards economic growth and foster women’s economic empowerment across the APEC region.

The Women and the Economy Summit in San Francisco, USA, in September 2011, and the adoption of *the San Francisco Declaration* were significant milestones in identifying priority areas to advance women’s economic participation: access to capital, access to markets, skills and capacity building, and women’s leadership.

In 2012, the second APEC *Women and the Economy Forum* (WEF), held in Russia, elevated the importance of women’s contributions to the innovative economy, business opportunities and human capital.

In 2013, the APEC WEF held in Indonesia, emphasized the need for investments in structural reforms, human capital, infrastructure, and information and communication technologies and

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<sup>5</sup> Taken from PPWE Terms of Reference

development of women led SMEs, to achieve significant gains in women's economic participation.

In 2014, the APEC Women and the Economy Forum held in Beijing, China, identified three key areas for harnessing women's power for Asia-Pacific prosperity: women and green development, women and regional trade cooperation, policy support and women's economic empowerment, and put forward proposals for actions.

In 2015, the SOM Steering Committee on ECOTECH (SCE) endorsed the holding of two PPWE Meetings annually, if necessary and that the PPWE Terms of Reference be amended accordingly. On May 3-5 2015, the APEC PPWE conducted its first meeting which was held in Port Moresby, Papua New Guinea to tackle pending matters from the 2014 APEC Women and the Economy Forum in Beijing, China. The meeting endorsed the 2015 Work Plan, finalized the Strategic Plan for 2015-2018, discussed the Guide on Gender Criteria for APEC Project Proposals, and updated the PPWE Terms of Reference. The review of the draft one Ministerial Statement with the theme "Women as Prime Movers of Inclusive Growth" was made and will be submitted intersessionally to allow other economies to submit their inputs and project proposals. Further, economies that were not represented in the PPWE 1 Meeting were given the opportunity to submit their proposed projects before Project Session 2 funding approval in line with the Strategic Plan for 2015-2018.

The key members of PPWE are:

1. Economy public and private PPWE delegates
2. Women and the Economy Program Director
3. ABAC representative

## Appendix 2: Women in the Economy - Problem Analysis

1. **Access to Markets** – A lack of ability to access to markets impedes the growth of women-owned businesses and restricts the number of jobs created. Participating in global supply chains and government procurement represent substantial opportunities to expand business for women-owned enterprises. Key barriers include: corruption; a lack of access to information on how to access public and private sector opportunities; lack of knowledge of, or access to resources that enable businesses to meet international standards and requirements necessary to protect the health and safety of citizens; impediments which inhibit women’s mobility, including safe transportation, ability to travel outside the home or outside the country; or lack of ability to obtain national identity cards; a lack of formal and informal networks; and lack support services and facilities which provide information and support services to women entrepreneurs.
2. **Access to Capital** – Discriminatory legal and regulatory systems and banking practices pose specific hurdles for women’s access to capital and assets. Private sector engagement, physical infrastructure and regulatory reforms including ability to open a bank account; ability to access to technology for financial services; reforms affecting credit bureau and registry systems; or women’s ability to own, manage, control and inherit property are present barriers to women’s advancement.
3. **Skills, Capacity Building, and Health** - Women face barriers to full access to, and participation in, education and training that can prepare them for success in the workforce and in business. Research shows that the majority of APEC economies have at least one law or regulation that restricts women’s ability to be able to participate in the economy. APEC economies and all fora must consider and pursue efforts to increase women’s access to decent jobs and healthy lifestyles; ability to work in the same jobs and to work the same night hours; legal reforms; tax reforms; anti-discrimination and harassment laws including those specific to the workplace; and most significantly, awareness campaigns and prevention of gender-based violence.
4. **Women in Leadership** – Globally, women are either excluded or under-represented in leadership roles across the private and public sectors and these figures remain relatively stagnant. The lack of childcare provisions has been cited as a major impediment for women to both being able to join or return to the labour market as well as obtain leadership and decision making roles. S
5. **Technology and Innovation** – Information and communication technology (ICT) as well as Science, Technology, Engineering and Mathematics (STEM) are sectors that provide significant economic growth potential for the APEC region. However effort must be given to i) develop policies, programs and structural reforms that close the gender technology divide; ii) ensure that women have effective access to and knowledge of how to use ICT tools to further economic opportunities and start and grow their businesses; and iii) focus on women’s ability to access and rise in ICT and STEM jobs and opportunities.

## 附錄六、婦女與經濟論壇 2015 年度宣言草案

### **APEC Women and the Economy 2015 Statement Women as Prime Movers of Inclusive Growth**

1. We, APEC ministers, heads of delegations, senior officials, representatives of non-governmental organizations and private sector leaders, met in Manila, Philippines, from 16 to 18 September 2015 for the High-Level Policy Dialogue on Women and the Economy within the Women and the Economy Forum. [AGREED]
2. **The meeting in Manila takes us back to the first APEC Ministerial Meeting on Women, also held in Manila in 1998, which paved the way for the drafting of the Framework for Integration of Women in APEC. The Framework has guided APEC and all APEC fora in mainstreaming women in APEC processes and activities.**[NEW, PH, replacing Para 4 of Draft 1 on 1996 Manila Call to Action of WLN]
3. We welcome the recognition by the APEC Leaders of the vital contribution of women to economic development and prosperity of the Asia Pacific and beyond, as well as their commitment to take concrete policies and innovative measures to further enhance women's economic empowerment through improved **access to capital and assets; access to markets; skills, capacity building, and health; women's leadership, voice, and agency; and innovation and technology.** We commit to eliminate all barriers that hinder women's full and equal economic participation and work to ensure women's equal opportunities, participation, and benefits in innovative development, economic reform, and growth. [Added the language of the five pillars for consistency]
4. We recognize that 2015 is a landmark year as we celebrate the 20<sup>th</sup> anniversary of the Beijing Declaration and Platform for Action (BPfA) agreed by 189 UN Member States during the Fourth World Conference on Women in 1995, where investing in gender equality and women's empowerment was acknowledged. The BPfA recognized that women are key contributors to the economy and called for the promotion of women's economic rights, **independence, including access to employment and including access to employment and equal pay for equal work, appropriate working conditions, and control over economic resources.** [Taken from Para 21 and Strategic Objective F.1, BPfA]
5. **We acknowledge APEC economies to take concrete steps towards addressing gender disparities in women's labor force participation to align with the commitment of G20 leaders in 2014 to reduce the gender gap by 25 percent by 2025. We call for a significant policy commitment with real and lasting benefits for economic growth and promoting women's economic empowerment.** [previously Para 21 of Draft 1]
6. **Recognizing that APEC presents an opportunity for international collaboration between policy makers and industry leaders, including those in the APEC Business Advisory Council, the PPWE will work closely with ABAC to further advance**

**women’s economic participation and develop a leadership pipeline that will train and promote women.** [previously Para 20 of Draft 1]

7. We acknowledge the APEC host theme of “**Building Inclusive Economies, Building a Better World**” focusing on four priorities: enhancing the regional economic integration agenda, fostering SMEs participation in regional and global markets, investing in human capital development, and building resilient and sustainable communities.

**Women as Prime Movers of Inclusive Growth**

8. The main theme of the Women and the Economy Forum, “**Women as Prime Movers of Inclusive Growth**,” reaffirms women’s crucial role in achieving economic prosperity and women’s leadership roles as imperative for competitiveness and success in the private, public **and civil society sectors**. Inclusive growth is seen as growth that ensures opportunities for all, including women **as both** drivers and beneficiaries of this development, which in turn may promote greater gender equality.
9. The WEF also tackled three subthemes: **Women and Inclusive Business**, which focused on how inclusive business is vital to **empowering** women and equipping them with tools to participate and compete in local and global markets; **Women and the Global Value Chain**, which discussed how women leaders use **innovation** as a means to breaking barriers and effectively competing in the global value chain and regional economy; **Women and Sustainable Development**, which highlighted success stories and case studies on women’s **resilience**, including health and wellness linked to productivity, family management and human capital development, and disaster preparedness and business continuity planning in the context of the changing climate and environment. [AGREED]
10. We recognize that to address these **issues** more efficiently, we needed two Policy Partnership for Women and the Economy meetings this year, the first preparatory meeting, graciously hosted by Papua New Guinea in Port Moresby from May 3-5, 2015. [AGREED]
11. [US suggested to include recommendations from the PPDWE]

**Empowered: Women and Inclusive Business**

12. We remain committed to realizing the full potential of women as prime agents in the global economy and will continue to provide training and capacity-building programs, **particularly for developing economies**, and mentoring services to enable women to widen their awareness and gain access to labor markets, **quality** employment, and business opportunities. [AGREED]
13. We shall continue to increase the proportion of female entrepreneurs year by year by developing policies and services to assist women’s business start-up and business development. [AGREED]

14. We shall continue to identify and review policies that hinder women from building their skills and capacities and address discrimination of women, which impact their capital and assets, markets, innovation and technology, social protection leadership positions. [**AGREED** to retain assets and social protection]
15. We also call on companies, employers, and entrepreneurs to invest in human capital to ensure the physical and mental health, safety, and well-being of all **female and male** workers and to enhance transparency and disclosure of gender diversity.
16. We recognize the importance of inclusive growth and the contribution of vulnerable groups to the growth and stability of the global economy. We notice that youth, persons with disabilities, and indigenous peoples experience increased levels of poverty and social exclusion and call for their protection from exploitative work practices, their wider involvement in economic activities and inclusion in the global value chain. [preferred to retain *exploitative vs. improper*]
17. We acknowledge that building a gender-responsive world requires a social transformation of all members of society. We encourage **women and girls and men and boys** to take an active stand in promoting gender equality and women's empowerment and advocating for mutual respect and shared responsibility. We recognize that promoting gender equality and women's empowerment will bring benefits not only for women and girls but also men and boys through inclusive growth. [**AGREED**]

### **Innovative: Women and the Global Value Chain**

18. We **emphasize** that gender is an important aspect in global value chains to provide an integrated framework for analyzing the sequence of business-related services from the provision of inputs to primary production, transformation, marketing, and up to the final consumption of products and services. This will facilitate the development of competitive advantage for women's enterprises and improve their functional position in the value chain as well as coordinate the support of various enablers and service providers. [**AGREED**]
19. We conducted storytelling sessions and dialogues showcasing the Gender-Responsive Economic Actions for the Transformation of Women (GREAT) Women Project and Platform, which provided an educational and creative forum for women to take ownership and propel the process of development themselves by harnessing their motivation, leadership and decision-making skills. We listened to success stories of role models who exemplified the transformation of women and provided a mentoring and networking opportunity for dynamic women trailblazers. Guiding women through the value chain, the productivity, innovativeness and competitiveness of women's micro-enterprises improved and an enabling environment for the economic empowerment of women was developed. [**AGREED**]

20. We shall **work towards creating an enabling environment** for women to fully and equally get access to economic resources and equal opportunities to participate in business in the global markets.[**AGREED**]

### **Resilient: Women and Sustainable Development**

21. We acknowledge the strength and exceptional spirit of resilience of women and girls in the Asia Pacific and emphasize their important role in climate change mitigation, adaptation, disaster risk reduction preparedness and management interventions, spurring economic development and further strengthening the ties of communities.[**AGREED**]
22. We recognize “the Sendai Framework for Disaster Risk Reduction 2015-2030” adopted at the Third UN World Conference on Disaster Risk Reduction in March 2015, which stipulated “women and their participation are critical to effectively managing disaster risk and designing, resourcing and implementing gender-sensitive disaster risk reduction policies, plans and programs; and adequate capacity building measures need to be taken to empower women for preparedness as well as build their capacity for alternate livelihood means in post-disaster situation.”[**AGREED**]
23. We encourage **economies** to provide equal opportunity **to participate** in decision-making **roles** at all levels of disaster risk reduction, response, and recovery and **to enhance women’s leadership capabilities and representation across the board.** We also encourage women as integral members of our community, company workers, and entrepreneurs to be equipped in disaster risk mitigation and climate change. During times of disasters, women have been known to take on tasks related to survival, such as administering provisions for their families and seeing to their safety and good health. Empowering women reinforces their roles as champions of community resilience in the face of disaster. [**AGREED**]
24. Women entrepreneurs should also be provided with capacity building, technical support, and access to capital to enable them to run resilient enterprises. This will ensure that devastations brought about by disasters will not permanently rob them of their income and livelihood. [**AGREED**]
25. We encourage efforts towards promoting business continuity program to support women owned enterprises to get up on their feet after disasters to carry on re-building their lives and businesses. Access to financial capital and technical assistance as part of the business continuity program will ensure recovery of loss of businesses.[**AGREED**]
26. We support industries and sectors that continue to promote sustainable development as it embraces inclusive growth and support the livelihoods of many women. Sectors like agriculture, tourism, fisheries, science and development, manufacturing, and textile contribute to sustainable livelihoods and promote growth as more women are participating in these sectors.

27. **We encourage exploring the possibility of promoting fair trade programs to support more women in rural based-economies to participate in cross-border trading. We recognize that this will assist more women access markets for their products and generate income to sustain their livelihood.** [NEW, PNG]
28. We advocate for public and private investments on “green infrastructure” and for women to be consulted on gender-inclusive spatial designs. Disaster recovery centers should also set up women-friendly spaces to ensure the safety and special needs of women.
29. We reiterate the Guide on Gender Criteria and APEC Women and the Economy Dashboard as useful tools to fully realize the potential of women to become empowered, innovative, and resilient.
30. We recognize the updated Guide on Gender Criteria for APEC Project Proposals to enhance synergy with other APEC fora and ensure the integration of a gender perspective into APEC’s work. Assessing projects using the Gender Criteria ensures a conscious effort in engaging women in all aspects of APEC’s work and in increasing women’s participation in the region. **We request that Leaders call on all working groups to report to the PPWE how gender equality and women’s empowerment is being integrated into their projects.**
31. We acknowledge that APEC Leaders welcomed our recommendations to promote women’s **economic empowerment**, especially the importance of data to measure progress in reducing barriers to women’s economic participation and the establishment of the APEC Women and the Economy Dashboard.
32. We **welcome** the APEC Women and the Economy Dashboard **being promoted by the PSU as it helps to** establish a gender-responsive enabling environment that will ensure that women’s **economic empowerment** across APEC economies is tracked, measured, and communicated.

We, APEC Ministers, affirm Women as Prime Movers for Inclusive Growth and commit to work towards achieving gender equality and the empowerment of all women and building a better world.

## Annex A. Partnerships with other APEC Working Groups

1. We support the efforts of other APEC working groups to incorporate gender equality and women's empowerment into their sector and specific public-private dialogues, ministerial meetings, and projects and programs to ensure that barriers to women's economic empowerment are addressed across sectors. **We will continue to work with these working groups and the private sector to benefit women from all sectors of society.**  
[US, AU and NZ to finalize second sentence]

### Human Resources Development Working Group

2. We are partnering with the HRD Working Group to implement training programs for the skills development of women, foster an enabling environment to create better quality jobs for women, and establish capacity building centers to help women achieve competencies to meet the demands of industry, as well as enhance educational opportunities for women and girls.

### HRD and Health Working Groups

3. Full participation of women in the labor force is essential to achieve inclusive economic growth. We are working together with the HRDWG and HWG on the "Healthy Women, Healthy Economies" initiative to develop a policy toolkit to address health barriers specific to women so they can join, remain and rise in the labor force. The toolkit includes recommendations on: workplace health and safety; health access and awareness; gender-based violence, including sexual harassment; sexual and reproductive health; and work/life balance. We endorse this policy toolkit, call on APEC member economies and partners on its implementation.

### Energy Working Group

4. We shall collaborate with the Energy Working Group to pursue its goal of mainstreaming gender in the energy sector by preparing and equipping its personnel, particularly women, with the necessary skills to improve their technical capacities and overall energy literacy in recognition of their vital role in achieving sustainable energy development and inclusive growth.
5. [NZ to provide para on renewable energy]

### Transportation Working Group

6. Further to the Transportation Ministers directive to develop a framework for the collection of data and sharing of resources that will enhance opportunities and measure progress for women in transportation, the Women in Transportation Task Force will work with PPWE to establish a "network of champions" from each economy to shape, coordinate, plan, and execute activities under the Women in Transportation initiative.

7. **The initiative closely aligns with the broader goal of supporting our efforts to expand the economic activity in the Asia Pacific region by supporting women as they assume a greater role as wage earners, business leaders, consumers, and economicactors. These activities will benefit the transportation sector by increasing the supply of skilled employees at a time when the demand is expected to increase and by increasing the use by women consumers through systemic change and safety, accessibility, and affordability.**
8. We will facilitate the exchange of information on initiatives, outreach, and measures to increase the role of women in transportation and share best practices for expanding their educational, recruitment, retention, and leadership opportunities. [US to streamline the three paras]

APEC Emergency Preparedness Working Group

9. Recognizing that the Asia-Pacific is the most natural disaster-affected region, we welcome collaboration with the APEC Emergency Preparedness Working Group to identify and address the needs and concerns of women and girls in emergency preparedness and post-disaster recovery and resilience.
10. [AU to add another placeholder on Women SMEs access to global markets]

## **Annex B: Current PPWE Initiatives**

### **WE-APEC Network**

1. We support the formal development of the Women's Entrepreneurship in APEC (WE-APEC) Network to empower women in the public and private sector, non-profit organizations, individuals, and international counterparts to start and grow businesses and increase their access to domestic and international markets.
2. With the WE-APEC Network, we will identify and highlight best practices among economy-level business networks, private-sector initiatives, and government services that support and strengthen the capacities of women-owned enterprises and female entrepreneurs within each of APEC's 21 economies. Profiles of each economy will be made available in a dynamic, web-based point of access.
3. This online portal will allow APEC stakeholders, including the private sector, to share information on networks that exist throughout the region and can be accessed for strengthening the capacities of women-owned enterprises and private sector supply chains. We will highlight successful and innovative programs and identify regional gaps that may be instructive to or even adopted by different economies.
4. The final result we envision is a WE-APEC Network based on recommendations and commonalities across member economies and the PPWE's priorities for women's economic advancement.

### **Women and Smart Technology**

5. We encourage women's participation in the economy using smart technology. We believe that the use of smart technology will provide flexible working conditions and help women entrepreneurs overcome difficulties arising from the traditional business environment and advance their competitiveness and increase female employment rate. Smart technology is also seen to spearhead innovation and breakthroughs from traditional products and services to new and value-added commodities and collaborations.
6. The Women's Business Smart Technology Seminar reaffirmed the potential and importance of women's active participation in the economy through smart technology and promoted the building of knowledge partnerships and formulating regional strategies on the use of smart technology.

### **50 Leading Companies for Women**

7. We welcome the achievement of the project, 50 Leading Companies for Women in APEC, which aimed at improving women's leadership by selecting about 50 companies in terms of empowering women in their workplaces, and encourage economies to further disseminate the report to inspire other companies to learn and enhance women's leadership and representation in their own respective workplaces.

## Women and Disaster Risk Reduction

8. We welcome the survey on “Good Practices of Women’s Entrepreneurship in Local Communities in the Process of Disaster Reconstruction”, as well as the workshop held in March in Sendai, Japan, on the occasion of the Third UN World Conference on Disaster Risk Reduction to disseminate the outcome of the survey. They highlighted the important perspectives for women’s economic empowerment such as the need of providing technical skills and knowledge support as well as gender-sensitive services to meet individual needs, the importance of strategic partnership, access to finance and local ownership. They also confirmed several important future challenges for sustainable empowerment such as continuous support, fostering management skills including human resource management, increasing profits, innovation and access to the market.

## PPWE Individual Action Plan

9. Bearing in mind the importance of enhancement of women’s participation in the economy particularly focusing on leadership, decision making and management, we welcome the launch of the project of the Individual Action Plan as a mechanism for measurable and aspirational voluntary goals of women’s representation in leadership in both the public and private sectors in each economy which economies could work toward by the end of 2020 with a view to assessing progress of ratio of women’s representation in leadership.

## Women in ICT

10. We support the project Utilizing ICTs to Women Entrepreneur which provides women in business an opportunity to exchange views on policies and practices of using ICT tools to assist women establish and expand their enterprises.

## 附錄七、婦女與經濟衡量指標執行計畫提案

### Proposal for an APEC Women and the Economy Dashboard Implementation Plan

The purpose of this document is to propose an Implementation Plan for the PPWE to implement actions based on the Women and the Economy Dashboard established by Leaders in 2014 and produced for the first time by the APEC Policy Support Unit in May 2015. Goals by the end of 2015 would be:

- 1) **PPWE discussion and endorsement of the Implementation Plan**
- 2) **Identification of champion economies and initial Priority Areas (5-10 contributing factors, or 15-20 indicators) to focus efforts**
- 3) **Development and adoption of the Priority Area action plan template**
- 4) **Development of draft action plans by champion economies for review by the PPWE**
- 5) **Endorsement of the Implementation Plan by WE HLPD and Leaders, including acknowledgement of the champion economies and Priority Areas, and instruction to the champion economies to begin work in 2016.**

***Dashboard Implementation Plan:*** In order to continue to strengthen the PPWE agenda while providing targeted and structured capacity-building, we propose that the PPWE use a “champion economy” approach to focus efforts around select groups of contributing factors and indicators from the Dashboard. This approach models the approach used within the Economic Committee on the Ease of Doing Business.<sup>6</sup>

Given the mandate of the PPWE to both further the advancement of women’s participation in the economy, while working across APEC with other sub-fora to integrate gender perspectives throughout APEC’s work, our proposed Implementation Plan calls for volunteer “champion economies” to serve as coordinators within the PPWE and with relevant sub-fora on specific contributing factors or indicators (“Priority Areas”). Economies may volunteer to “champion” one or more Priority Areas, or may opt to “co-champion” a Priority Area with another economy. Champion economies would be responsible for coordinating and drafting an action plan, however they do not necessarily have to do the work themselves or even serve as project overseers. Rather, they would serve a coordination role on behalf of the broader PPWE.

At the PPWE meeting in Port Moresby, May 3-5, we seek agreement to take a “champion economy” approach, and to work intersessionally to further develop an Implementation Plan which outlines the details of the approach. A proposed timeline for development and finalization of the Implementation Plan (Annex A) and a proposed working draft for discussion and comment (Annex B) are attached. We look forward to discussing this proposal with PPWE members, and to receiving your comments and input to further the development of the Implementation Plan.

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<sup>6</sup> In 2009, APEC began tackling issues related to the Ease of Doing Business through the Economic Committee. As there are many and large issues that impede the Ease of Doing Business, the EC chose an initial 5 Target areas and identified economies in APEC to lead efforts on these issues (champion economies).

## **Annex A: W&E Dashboard Implementation Plan - Timeline for 2015 and 2016:**

- 1) **Throughout 2015.** The first step toward ensuring APEC-wide buy-in to the Dashboard is to introduce, explain, and otherwise socialize the Dashboard with other working groups in APEC. This would include presentations at relevant working groups throughout 2015, targeting groups with direct linkages to the Dashboard (for example, presentations were made at SOM 1 in 2015 at the CTI, EC, SCE, and HWG). Such presentations are encouraged at other sub-fora, particularly for sub-fora with relevance to Priority Areas chosen by champion economies.
- 2) **May 2015.** At the May meeting, PPWE members will discuss the Dashboard as produced by the PSU in May 2015, noting in particular those contributing factors or indicators that could be considered Priority Areas for future capacity building and policy discussions. Such potential factors of focus may include those where APEC as a whole has work to do (ie, where the APEC average is lower than the global average), or areas in which some economies are positioned to share best practices with economies in need of assistance.
- 3) **May 2015.** Also at the May meeting, PPWE members will agree to use a “champion economy” approach to focus capacity building efforts and policy discussions around the select Priority Areas drawn from the Dashboard. PPWE members agree to discuss and develop the Implementation Plan.
- 4) **June 2015.** Based on the May discussions, a revised Implementation Plan and template for the Priority Area action plan will be circulated for comment for review and agreement by PPWE members. The template would be used by champion economies as the basis for developing their plans for their championed Priority Area(s).
- 5) **July 2015.** Member economies volunteer as champions for specific contributing factors or indicators. The full list of volunteers will be circulated to PPWE for information and coordination purposes.
- 6) **August 2015.** By mid-August, for each Priority Area, champion economies will develop draft action plans based on the template circulated.
- 7) **September 2015.** The list of volunteer champion economies and the Priority Areas selected will be finalized and welcomed in the Women and Economy Statement. During a workshop on the margins of the PPWE, members of the PPWE will discuss the draft action plans developed to identify additional areas of collaboration or potential work. APEC member economies will work together to strengthen work plans and identify areas of collaboration. These work plans should be developed in conjunction with other relevant APEC sub-fora which have the mandate to influence the Priority Area. The Women and the Economy Statement will task the PPWE and champion economies to finalize the action plans for each of the chosen Priority Areas for APEC Leaders’ endorsement in November.
- 8) **November 2015.** APEC Leaders endorse the Implementation Plan and instruct the PPWE to realize progress on the specific Priority Areas in 2016.
- 9) **February 2016** (or PPWE’s first meeting of 2016). Each champion economy will present a fully developed action plan, including specific plans for implementation in 2016.

**10) Fall 2016** (PPWE's second meeting of 2016/ HLPD on Women and Economy). champion economies share updates related to their respective work plans with the PPWE and the Women and the Economy Forum.

## **Annex B: APEC Women and the Economy Dashboard**

### **Implementation Plan (Draft as of April 22, 2015)**

This document lays out a structured plan for the PPWE to implement actions based on the Women and the Economy Dashboard (“the Dashboard”) established by Leaders in 2014 and produced for the first time by the APEC Policy Support Unit in May 2015.

The Dashboard is organized according to the PPWE’s five endorsed pillars: Access to Capital and Assets; Access to Markets; Skills, Capacity Building and Health; Leadership, Voice and Agency; and Technology and Innovation. Given the breadth of these pillars, the Dashboard identifies a total of 26 contributing factors, 5 or 6 under each pillar. Each contributing factor is then enumerated by at least one indicator, with more than 75 indicators total

To best measure the progress implicated by the Dashboard’s indicators, as well as to continue to facilitate targeted and structured capacity-building opportunities, the PPWE will use a “champion economy” approach, which will focus efforts around a prioritized subset of contributing factors and indicators (“Priority Areas”) from the Dashboard.

This approach relies upon individual APEC economies and PPWE representatives to volunteer to champion, or coordinate, the PPWE and APEC’s plan of action related to a specific contributing factor or indicator within the Dashboard. Any economy may volunteer to serve as the champion economy for an indicator or contributing factor of its choice. Member economies may jointly champion a specific contributing factor or indicators, and one member economy may volunteer to champion more than one contributing factor or indicator.

***Champion economy responsibilities:*** Each champion economy would be responsible for developing and coordinating a draft action plan for its respective Priority Area(s). The draft would propose to serve as a roadmap for the PPWE to work with other relevant APEC sub-fora, to shape policy discussions, and to develop ideas for capacity building. An initial draft should be shared with the PPWE for discussion and review, after which the champion economy would be responsible for fully fleshing out the Priority Area action plan, and coordinating its implementation in the following months and years. The action plan should outline structured steps to address the Priority Area(s), both within the champion economy and across the other APEC economies, as well as within the PPWE and in coordination with other relevant sub-fora.

#### ***Components of Priority Area action plans:***

**Step 1:** champion economies would include the following components in their draft action plan<sup>7</sup> for initial Discussion by PPWE:

- **Priority Area** (contributing factor or indicator)

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<sup>7</sup> [Note for working draft: A template for the Priority Area action plan will be developed and agreed by PPWE members interessionally.]

- **Champion economy/ies**
- **Identification of other APEC sub-fora or external stakeholders** and a plan for coordination with them. The champion economy would coordinate among PPWE representatives, while also coordinating with other relevant APEC sub-fora and committees. The champion economy may be responsible for socializing the Dashboard with that sub-fora if it has not already heard a presentation on the Dashboard. Since the majority of the indicators included in the Dashboard are substantively under the jurisdiction of other APEC working groups as well as ministries/agencies other than those responsible for women's empowerment, it is important to secure broad buy-in from all relevant sub-fora which cover issues such as labor, health, education, finance, trade, and economic development in order for APEC to make progress on the indicators in the Dashboard.
- **Analysis of the Dashboard data related to the selected contributing factor or indicator.** Analysis of Dashboard data should identify trends, strengths and weaknesses within APEC as a region or among member economies. The analysis should include APEC members which demonstrate sound policies or which have shown improvement on the particular contributing factor or indicator in recent years. The analysis could also look at the availability and coverage of data and suggest improvements where data collection is poor quality, sparse, or inconsistent.

**Step 2:** Once a proposed draft action plan for a Priority Area has been approved by the PPWE, the champion economy would further develop the action plan, to include the following components:

- **Proposed activities for implementation, which may include:**
  - **A plan for an in-depth diagnostic report or stock-take** that would review current programs, practices, gaps, strengths and weaknesses as it relates to the Priority Areas for APEC economies. This mapping exercise in APEC would include ongoing work that would address the selected Priority Areas.
  - **Collection of replicable “Good” practices and policies.** champion economies should consult with those economies identified in the data analysis as leading or most-improved to include a list of policies and practices used in those economies which may serve as examples for other APEC economies.
  - **Capacity-building activities or policy reform discussions for specific years.** The champion economy would work with stakeholders to develop new activities, in collaboration with other sub-fora where relevant and possible, which address the Priority Areas within a specific timeframe.
- **Qualitative objective statement** for improvement, and **numeric target** (if possible) for APEC-wide improvement against the contributing factor or indicator.

### ***Reporting and Implementation***

Champion economies are responsible for coordinating the Priority Area action plan among relevant stakeholders, including other APEC sub-fora. Champion economies do not necessarily have to do the work themselves or even serve as project overseers. Rather, they will serve a coordination role on behalf of the broader PPWE. Champion economies may update their action plan as needed. Champion economies should report progress to the PPWE on an annual basis, including both progress in implementation as well as progress in improving women's economic empowerment as it relates to the indicator.

## 附錄八、女性經濟創新發展計畫簡報

APEC Policy Partnership on Women and the Economy (PPWE) Meeting  
Port Moresby, Papua New Guinea, 3rd - 5th May 2015

# INNOVATION FOR WOMEN AND ECONOMIC DEVELOPMENT

(2013~2016)

Chinese Taipei  
Dr. Ching-Cheng CHANG

## OUTLINE

- **About the Project**
- **Relevance**
- **Objectives**
- **Work Plan**
  - Partners – 4 member economies
  - Achievements in Phase 1 (2013-2014)
  - Achievements in Phase 2 (2015)
  - Key findings
  - Future plan : Seminar in Manila (16 Sept, 2015)

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## ABOUT THE PROJECT

- Proposed by **PPWE Chinese Taipei**, Co-sponsored by **14 APEC economies**, **SMEWG** and **ABAC Women Forum**.
- First phase (2013-2014) → Second phase (2015) → Third phase (2016)
  - 2013 APEC Conference: Innovation and ICTs for Women Business
  - A study report "How ICT economically Empower Women Entrepreneurs"
  - 2014 APEC Conference: Utilizing ICTs to Empower Women Entrepreneurs
  - An online learning research, a toolkit to implement gender program and a women-friendly ICT APP
  - "2015 APEC Seminar of Empowering Women through ICT for Inclusive Growth" is coming up!
- Echo to PPWE 5 Pillars and SMEWG Strategic Plan

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## RELEVANCE

- **2014 Leaders' Declaration**
  - We recognize the pivotal role of women in the development and prosperity of the Asia-Pacific, and are committed to taking concrete policies and innovative measures to further enhance **women's economic empowerment and their access to markets and ICT technology**, eliminate all barriers that hinder women's economic participation, and ensure women's equal opportunities, participation and benefit in innovative development, economic reform and growth.....
- **PPWE Current Activities**
  - "..... PPWE is working to facilitate **women entrepreneurship** in e-commerce, from making it easier to start a business ....."
  - "... Initiatives include **training** women to use information technologies and e-commerce to start their own business....."

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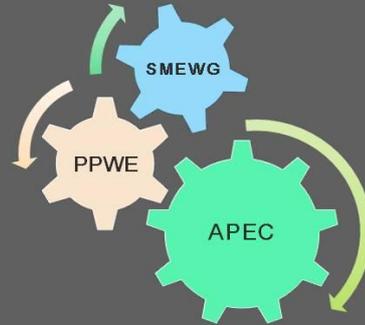
## RELEVANCE

### · PPWE Strategic Plan for 2014- 2017

- "... skills, capacity and health of women are strengthened to prepare them for success in the workforce and in business ..."
- "...Technology and Innovation advances economic growth through women's business enterprises and women entrepreneurs ..."

### · SMEWG Strategic Plan for 2013-2016

- "... address critical issues pertaining to the growth of SMEs and micro enterprises (MEs) in the APEC region, with the following priority areas for action ... **Building Management Capability, Entrepreneurship and Innovation**"



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## OBJECTIVES

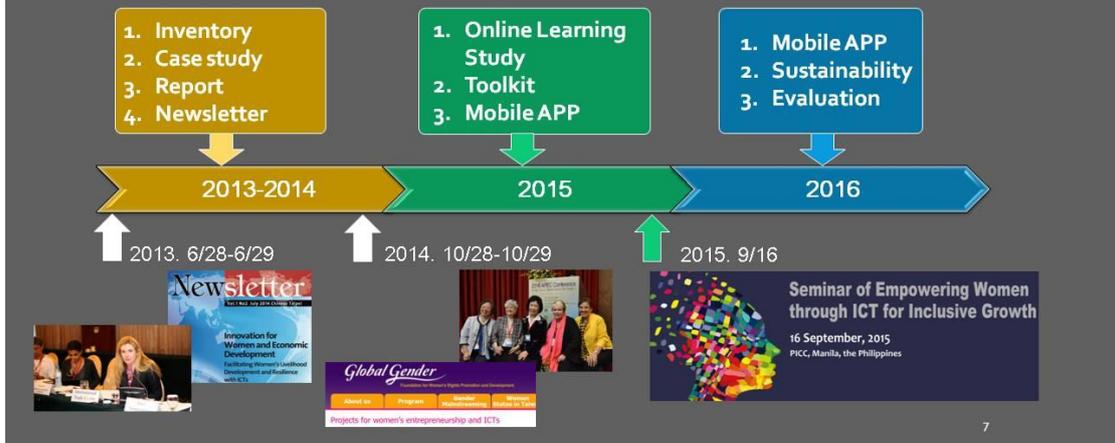
To address common impediments and to promote communications and collaborations amongst the private, public and NGO sectors aiming at facilitating women's access to ICT enabled services.

To enhance the sharing and dissemination of pertinent experiences of ICT innovations in women's livelihood development and to identify key elements for successful replication to broaden women's capacities of doing business.

To promote awareness of women's needs and identify issues of particular concern for women in APEC region in embracing new ICT devices and value-added services.

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# WORK PLAN



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# WORK PLAN



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## PARTNERS

### · Four member economies

- Australia – **Carol Hanlon**, CEO of Belmont BEC
- Chile – **Olga Pizarro Stiepovich**, Professor of School of Business, Del Desarrollo University
- Republic of Korea – **Kio-Chung Kim**, President of Global Women's ICT Network (GWIN)
- The Philippines – **Chiqui Escareal-Go**, President, Training Master and Senior Consultant of Mansmith and Fielders, Inc.



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## ACHIEVEMENTS IN PHASE 1 (2013-2014)

### Access to Capital

- Introduce the innovative ICT solutions like e-learning and crowdfunding for women entrepreneurs to solve the problem of financial literacy and family consent.

### Access to Market

- Provide e-commerce platform and cost-effective package to help women entrepreneurs' micro-business and perishable products break the market boundary.

### Skills and Capacity Building

- To better increase women entrepreneurs' confidence, ICT specialization courses and women-centric topics, with gender-sensitive trained mentor, should be adopted.

### Women's Leadership

- Build network activities to provide role models and emotional supports through interaction for women entrepreneurs.

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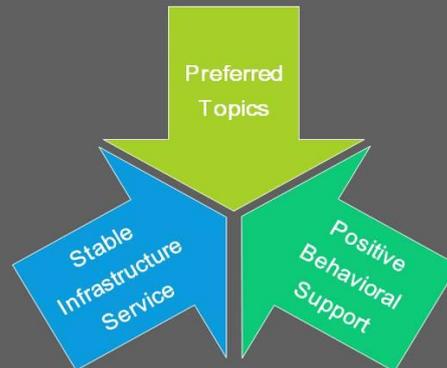
## ACHIEVEMENTS IN PHASE 2 (2015)



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## KEY FINDINGS

- ✓ **Preferred Topics**
  - Human Resource Management
  - Financial Literacy
  - Marketing Skill
  - Access to Market
- ✓ **Positive Behavioral Support**
  - Interaction with Goals and Steps
  - Mentors as Advisers
- ✓ **Stable Infrastructure Service**
  - Steady & Easy to Use
  - 24-hours Accessible
  - Friendly Interface



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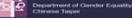
# FUTURE PLAN: SEMINAR IN MANILA 16, Sept 2015



## Seminar of Empowering Women through ICT for Inclusive Growth

16 September, 2015  
PICC, Manila, the Philippines

Host:



Department of Gender Equality,  
Climate Change and Disaster Preparedness

Host:



Department of Trade and Industry,  
the Philippines

Organizer:



Foundation for Women's Rights,  
Promotion and Development

### Game-Based Mobile App

- An inclusive learning tool
- Learning without time, internet and money limit
- Inspiring entrepreneurship

### Toolkit

- Women's demands and unfavorable factors in the business environment
- The possibility of benefiting female entrepreneurs with the fusion of innovative ICT and educational training

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THANK YOU  
for  
Your Attention

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