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A boat doesn't go forward if each one is rowing their own way.

--Swahili proverb



Sharing ideas that create a more just and sustainable future through the power of environmental education

WELCOME GEEP **Executive Committee**





Environmental Protection Administration Executive Yuan R.O.C. (Taiwan)



GLOBAL

EDUCATION PARTNERSHIP

ENVIRONMENTAL



Great to be in Bristol!



GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

A Chance to Shape the Future of the GEEP





Thanks to Our Host!!!

Bill Scott –Professor Emeritus, University of Bath





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Our Competitor: The Real GEEP





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It took a team to pull off this event!



Bill, Wen-Feng, Melissa, Ginger, and Justin



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Special thanks to Melissa





Great to see so many friends!

Thanks so all of you for making the time to be here!



We know your time is SO valuable!!! C

"Excuse me....I know the game's almost over, but just for the record, I don't think my buzzer was working properly."

When you bring smart and committed people together, great things happen!



Opening Remarks

- Bill Scott
 - Professor Emeritus, University of Bath
- Justin Harris
 - Manager, IEP, U.S. EPA
- Director General Liu
 - Director General, Office of Comprehensive Planning, Taiwan EPA
- Tzu Chau (TC) Chang
 - Professor, Taiwan Normal University
- Ginger Potter
 - Senior Education Specialist, Office of Environmental Education, U.S. EPA



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Quick Introductions







- Your Name
- How long you' ve worked in education and the environment?
- Areas of expertise
- One thing no one knows about you (funny, interesting, surprising, etc.)

Less than 1 minute!



Have a lot to cover!

We're Going to Roll Up Our Sleeves and Tap Into Your Best Thinking!



Trying to Answer Some Key Questions for the GEEP







Since we know that all of you read everything, we thought we'd start off with a quiz on the strategic plan! Take out a pencil and paper.





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Meeting Goals

- Review GEEP draft strategic plan
- Determine the best membership and governance structure to sustain GEEP and advance its goals.
- Explore ideas on how country associations can play a role in GEEP, as well as best ways to bring more organizations and individuals into the partnership
- Review the role of the GEEP website and how to communicate about the Partnership; provide input into the GEEP video
- Review criteria for what makes a great country-wide EE strategy
- Provide opportunities for cultural exchange, networking, and learning about Bristol and the work of the U.K. National Association for Environmental Education



How Can We Have Impact?





GLOBAL

Agenda: Monday Morning

- Welcome & Introductions
- Overview of Progress
- BREAK
- **Review: Strategic Plan**
- Process for finalizing the plan
- LUNCH





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Agenda: Monday Afternoon

- Membership
- Governance
- BREAK
- Criteria for Best Practice in EE: Country
- Creating a GEEP Video
- Closing Thoughts and Plans for the Evening
- Walking Tour 6:00
- Dinner 7:30



Special Dinner



Thanks to Justin Dillon, Professor, University of Bristol





Agenda: Tuesday Morning

- Getting Started
- Technology
- BREAK
- Case Study **Template and Examples**
- LUNCH





GLOBAL ENVIRONMENTAL EDUCATION NERSHIP

Agenda: Tuesday Afternoon

- How to Sustain the GEEP
- Communication!
- **Revisiting the Strategic Plan**
- **BREAK**
- Wrap-Up & Next Steps and Planning for Wisconsin
- Closing Thoughts
- **RECEPTION 5-7**





Our Reception!



Tuesday Night, from 5-7 pm at the Bristol Science Museum



Our Media Guru: Bill Finnegan



- GEEP Video and interviews
- eePRO
- Naturalstart.org
- Intro modules on what is EE!

GEEP

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Guidelines for Working Together



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We Really Want Your Advice





Try to Help Us Stay on Time



Although we want to be flexible to get as much done as possible!

Save Your Notes and Flip Charts



We want to keep a record of your thinking



"I love the convenience, but the roaming charges are killing me."





Enjoy Time with Your Colleagues



Sound OK?





We Want You to Have Fun!









GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Planning and Producing

- Completed a proposal to Taiwan EPA and received a generous grant to help support our work this year (Thank you!!!!)
- Drafted the Strategic Plan for the GEEP
- Drafted the case study templates
- Started developing two case studies
- Planned for two Nairobi Events
- Planned for this event
- Wrote a proposal to Disney
- And....



Steering Committee



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Alan Reid	Australia	Associate Professor, Faculty of Education	Monash University
Mphemelang Ketlhoilwe	Botswana	Associate Professor	University of Botswana
Bill Scott	England	Professor Emeritus	University of Bath
Kartikeya V. Sarabhai	India	Director	Centre for Environmental Education, Nehru Foundation for Development
Paul Ofei-Manu	Japan	Policy Researcher, Education	Institute for Global Strategies
Mahesh Pradhan	Japan	International Environmental Technology Centre	United Nations Environment Program
Margie Simon de Ortiz	Mexico	Director General	CICEANA
Ben Reddiex	New Zealand	Director, Community Engagement Unit	Department of Conservation

Steering Committee



Tsung Yung Liu	Taiwan	Director General, Department of Comprehensive Planning	EPA Taiwan
Wen-Feng Chang	Taiwan	Coordinator, Department of Comprehensive Planning	EPA Taiwan
Tzu Chau Chang	Taiwan	Professor	National Taiwan Normal University
Yi Hsuan Hsu (Tim)	Taiwan	Professor, Director of Chinese Society of Environmental Education	Department of Ecology and Tourism Management, Aletheia University
Arjen Wals	The Netherlands	Professor	University of Wageningen
Gayatri Raghwa	United Arab Emirates	Deputy Manager, Environmental Education	Environmental Agency
Ginger Potter	United States	Senior Education Specialist	U.S. Environmental Protection Agency
Justin Harris	United States	Manager, International Environmental Partnership	U.S. Environmental Protection Agency
Judy Braus	United States		North American Association for Environmental Education





Launch of thegeep.org



SHARING IDEAS THAT CREATE A MORE JUST AND SUSTAINABLE FUTURE THROUGH THE POWER OF ENVIRONMENTAL EDUCATION



A Web Portal for Everything EE: eePRO











Two Events in Nairobi



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Wangari Institute and University of Nairobi

UNEA2 Conference Greenroom Event



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Rock Star of UNEP



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Invited to present at the Centre for Environmental Education in Ahmedabad

To launch the GEEP at their international conference on Children and Nature with more than 70 countries participating

Announcing



for transforming education for children and youth

16 -18th September 2016, Ahmedabad, INDIA



MEETING in Bristol, England





Sharing ideas that create a more just and sustainable future through the power of environmental education



l don't understand why people say hurtful things like "Want to go for a run?" Or "Try this kale."



What is the GEEP? What's the potential?





We want you to be creative!







Mission

Provide a vibrant learning network designed to build capacity in member countries to strengthen and institutionalize environmental education to create a more sustainable future.



GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Assessment: Capacity Building Needs in the Field

- Teacher Training and Professional development
- Globalization of Environmental Education Standards Guidelines
- Legislation and National Level policies that support EE
- Access to best practices
- Research and evaluation
- How EE can help address key issues, such as climate change, water shortages, and loss of biodiversity



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On-going Needs in the Field

- Funding (how to identify and secure new sources of funding)
- How to replicate great programming
- How to scale up great programming (reach more, have more impact)
- How to link research and practice (build on what we know works)
- How to measure impact (can we identify "buckets" of outcomes that the field can use to roll up impact?)

Digging into the Strategy

- How many of you read or skimmed the strategic plan draft? (Don't worry, you're not in trouble!)
- The goals, objectives, and strategies should look familiar, since we talked about them in San Diego and at other meetings
- We want to get your feedback to see if we're on track...



ENVIRONMENTAL EDUCATION

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Goals

Goal 1:

Build capacity in member countries to develop and support quality Environmental Education

Goal 2:

Become a global leader and voice for quality EE that works to advance environmental literacy





Goals and Objectives

Goal 1:

Build capacity in member countries to develop and support quality Environmental Education

Objectives:

- Identify and share best practices and successful programming in EE to support institutionalizing EE in member countries
- 2. Identify and help address major obstacles to strengthening EE in member countries.
- 3. Identify process and content expertise to support in-country EE programming and capacity building opportunities



Goals and Objectives

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Goal 2:

Become a global leader and voice for quality EE that works to advance environmental literacy

Objectives:

- Highlight and promote high-quality environmental education (EE) programming and strategies to become the "go to" source for global best practices in EE
- Become a hub and trusted source for information on environmental education that moves the field forward and provides a platform for open discussion on EE topics such as climate change, biodiversity, ocean acidification, and more
- 3. Create a network of global ambassadors who have the skills and tools to promote the value and impact of EE to key audiences?



Small Group Activity: Part 1

- Review the goals and objectives (not the strategies, governance or membership yet)
- Make a list of what you like, what you would change or add, and what you feel we need to discuss.
- Assign one person the task of flip-charting and another person can facilitate the discussion.



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Goals and Objectives Discussion

GeopP Guidelines for Your Discussion

- Keep the discussion at a high level: are these the right goals and objectives? Is anything missing?
- Try not to get bogged down in wordsmithing
- We'll do short reportouts and then discuss



"I think you should be more explicit here in step two."



Small Groups for this break-out



Small Group Activity: Part 1



GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

- Review the goals and objectives (not the strategies, governance or membership yet)
- Make a list of what you like, what you would change or add, and what you feel we need to discuss.
- Assign one person the task of flip-charting and another person can facilitate the discussion.





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Considerations

- These all came from previous meetings and discussions
- Many of these are in our work plan to complete by 2016
- Focus on what's missing or what you might tweak, given that some are givens





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Goals and Objectives

Goal 1:

Build capacity in member countries to develop and support quality Environmental Education

Objectives:

- Identify and share best practices and successful programming in EE to support institutionalizing EE in member countries
- 2. Identify and help address major obstacles to strengthening EE in member countries.
- 3. Identify process and content expertise to support in-country EE programming and capacity building opportunities





Strategies

- Complete between 10 15 case studies, including one on Kids Making Sense program, to showcase successful environmental education programs. Case studies will meet the criteria established by the GEEP Steering committee.
- Provide environmental education practitioners access to high-quality environmental education resources focusing on topics outlined in surveys and interviews (approximately 10 cases studies and 40 vetted and annotated resources, with links)
- Continue to build the GEEP audience, increasing our constituency of environmental education leaders and professionals each year through resource exchange and networking





Strategies

- 4) Identify key characteristics of successful country-wide EE efforts and determine strategy for sharing with leaders and practitioners
- 5) Build on the work of NAAEE and eePRO to establish a database of EE research from around the globe and making it widely accessible online
- 6) Conduct an analysis of EE laws from around the world and share results widely (likely in 2017)
- 7) Provide tools and ideas that help educators replicate programs in other locations
- Provide and/or develop criteria and specific tools that help educators evaluate their programs and identify the short and long-term impact of their EE efforts





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Goals and Objectives

Goal 2:

Become a global leader and voice for quality EE that works to advance environmental literacy

Objectives:

- Highlight and promote high-quality environmental education (EE) programming and strategies to become the "go to" source for global best practices in EE
- Become a hub and trusted source for information on environmental education that moves the field forward and provides a platform for open discussion on EE topics such as climate change, biodiversity, ocean acidification, and more
- 3) Create a network of global ambassadors who have the skills and tools to promote the value and impact of EE to key audiences?





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Strategies

1) Actively promote the GEEP within member countries and at international EE conferences

- Work with the GEEP steering committee to develop a communications strategy for the GEEP, including goals for the strategy and opportunities for building support and publicizing the value to strengthen EE
- Provide the GEEP Steering Committee with updated outreach materials (including a promotional video) and talking points to promote and publicize the GEEP through digital and print media
- As funding permits, host GEEP outreach events in locations including Africa, North America, Europe, and Taiwan, attracting at least 100 new individuals to the partnership.
- Create a plan for sustaining the GEEP beyond 2016 through a diversified funding stream (either through public or private funds, membership, partnerships, or some a combination of strategies)

Strategies



2) Build a constituency of EE practitioners in as many countries as possible

3) Integrate the GEEP platform with eePRO, NAAEE's on-line learning platform, to provide an easy way of sharing resources and networking globally

- Enhance the GEEP website to be more responsive (in 2016) to allow for easy viewing of GEEP content on a variety of devices (including mobiles and tablets)
- Enhance the "Country Profile" section of the GEEP website by adding at least 12 new country profiles per year
- Explore a variety of virtual networking options, such as online chat forums (see NAAEE's eePRO Groups page), and implement at least one idea in 2016
- Include an automated translation feature (e.g. Google translate) to facilitate basic translation of pages into different language
- Establish virtual networking tools for our global audience, either through the creation of topic specific or regional forum
- Analyze traffic to theGEEP.org, and use the analytics to revise sections of the website to improve services to EE leaders and practitioners

Small Group Activity: Part 2

- Review the strategies that are linked to the goals and objectives.
- Make a list of the strategies that you feel are most important to complete in 2016 and 2017, if we have funding
- Assign one person the task of flip-charting and another
- person can facilitate the discussion.



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Any final thoughts on the strategic plan for now?

Strategic thinking is and art and science, with a little magic!







LUNCH







We want your best thinking!



"About your cat, Mr. Schrodinger—I have good news and bad news."

The Post-Lunch Slump!



Find a partner. I'm going to show you a list of things for 20 seconds. See how many you can remember.



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Mission

Provide a vibrant learning network designed to build capacity in member countries to strengthen environmental education to create a more sustainable future.





Who is our Audience?

- Leaders of EE networks (organizations, associations, agencies and ministries)
- EE Leaders in general (to create change in policy and practice)
- Practitioners
- Policy makers? Funders? (Who use the info and resources and expertise?)
- Are these strategic or change agents?



Membership

- Should there be levels of membership? And if so, what are they? (individuals, organizations, countries?)
- What the criteria for membership?
- What are the benefits of membership?
- Are there any fees with membership?
- How do we build membership?
- If someone wants to be a part of the GEEP, what does that mean?

One Model: 2 Levels

Practitioner Level

Practitioner Members: Practitioner Membership is open to anyone who want to have access to a robust network and database of EE resources.

Benefits:

- Unprecedented access to what's happening in EE globally, including the website with resources, case studies, discussion groups, and opportunities for learning
- Ability to learn from each other in an open forum and interact with other leaders
- Can provide a wider audience for best practice and exemplary programs
- Support the field of environmental education by amplifying best practice through a global network and raise the visibility



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Country Level



Country memberships:

Country-level Membership is open to GEEP organizational or agency members representing the interests of their countries, and have access to national networks and the ability to create change at the national level. Country members are expected to submit a country profile, analyze the status of EE in their country, and take part in learning options annually

Benefits:

- Share case studies the reflect best practice in your country
- Include a country profile so that others know what is happening in your country and how to get in touch
- And many similar benefits to practitioners





General Criteria

People or organizations interested in joining the GEEP must meet the following criteria:

- Represent the interests of their country, whether individually or at the organizational/agency level, as they relate to environmental education
- Have an interest in supporting the vision and mission of the GEEP by sharing best practices, resources, ideas, and opportunities
- Have a commitment to collaborate with other GEEP members on issues related to sharing best practices and resources, and policy initiatives that support environmental education
- Provide support and guidance to other countries to help strengthen EE



Partnerships!

- With more than 200 countries in the world, how do we expand the GEEP more broadly to help all countries?
- How do we best work with UNEP, FEE, and other organizations??
- Is there a special role for National or Continental Associations?



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Small Group Activity

Review the one-pager in the strategy document and in trios to discuss:

- Who's our audience?
- How would you structure membership and talk about it?
- What are the benefits of membership?
- How do we best work with partners?



Take 20 minutes

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Report Outs and Discussion







GEEP

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Governance



"It's agreed then: dogs, cats, gerbils and parakeets will merge, forming an entity which will be called Unipet."

Current Governance



- Leadership Committee (2 Representatives from Taiwan EPA, U.S. EPA, and NAAEE
- NAAEE serves as the secretariat
- Steering Committee (a number of the delegates who were in San Diego)
- Executive Committee (help with key issues)





Governance

Leadership Team: Has fiduciary and final decision-making authority for the GEEP. Team consists of 6 representatives:

> -U.S. EPA (two; one representative serves as Co-Chair) -EPA Taiwan (two; one representative serves as Co-Chair) -NAAEE (two representatives)

Current Membership includes:

-Ginger Potter (Co-Chair), EPA Office of EE

-Justin Harris, EPA Office of International & Tribal Activities

-EPAT (Co-Chair)

-EPAT

-Judy Braus, Executive Director, NAAEE

-Melissa Hopkins, GEEP Fellow, NAAEE

GECP GLOBAL ENVIRONMENTAL EDUCATION PADTNEDCUID

Governance: Leadership Teams

General responsibilities include:

- Develop and oversee strategic direction of the initiative, in consultation with **Steering Committee**
- Oversee budget and expenses

Member Terms: The terms of the Leadership Team are unlimited or until such time as the current members are replaced or reassigned by their organization

Secretariat: Supports all aspects of the GEEP, including the website, meetings, calls, advertising, and other





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Governance: Steering Committee

Steering Committee: The Steering Committee provides strategic direction for the GEEP leadership team on matters related to its management, programs, and operation. The members of the Steering Committee represent the first 18 countries who have participated.



"Sometimes I wake up in the middle of the night, panicked, wondering if I'm crawling in the wrong direction."



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Governance: Executive Committee

Executive Committee: The Executive Committee is made up of steering committee members who can help address key issues related to management and implementation

Executive Committee includes the Leadership Team (EPA Taiwan, U.S. EPA, and NAAEE)

- Bill Scott-UK
- Alan Reid-Australia
- MJ Ketlhoilwe-Botswana
- Paul Ofei-Manu-Japan
- Mahesh Pradhan-Kenya + Japan
- Ben Reddiex-New Zealand
- Arjen Wals-The Netherlands
- Gayatri Raghwa-United Arab Emirates
- Tzu Chau (TZ) Chang-Taiwan



Discussion (get into trios)



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- Review the one-pager and talk about what type of governance might work in the next few years as we get up and running.
- Take a few minutes to think about roles, responsibilities, and benefits of being part of the Steering Committee.



Taiwan, U.S. EPA and NAAEE have put the most support into the development of the GEEP program. Tomorrow, we will talk about how we can sustain the GEEP and what a business model might look like.



- training in EE, on-going research, professional degrees in EE and related fields, etc.)
- Training for conservation professionals
- EE integrated into the formal curriculum
- Guidelines for Excellence
- Assessments focused on environmental literacy



ENVIRONMENTAL EDUCATION PARTNERSHIP

The Wheel

What does a comprehensive EE program include in a state (this model was developed more than 15 years ago and needs updating)



Small Group Discussion



- On your own, make a list of the country-criteria that would indicate a strong EE agenda.
- Then find two others and see if you can come up with a collaborative list of criteria.







". . . and they got married, maintained a mortgage, had 2.2 children and lived in mind numbing mediocrity ever after."



Introduction

- Bill Finnegan, Tamarack Media Cooperative tamarackmedia.com
- Watch: The Value of Environmental Education, NAAEE (3 minutes)
 youtube.com/watch?v=KFYDITr3Lws







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The Power of Video

- Pictures: worth a thousand words
- Story: characters with personality
- Journey: takes viewer somewhere
- Emotion: voices, visuals, music





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What Video Doesn't Do

- Videos can't communicate lots of Section Header information.
- Videos can't convey very complex or abstract concepts that are difficult to visualize.

GCCCP GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

The **GEEP** Video

- Audience: EE Leaders
- Goals: Explain the GEEP
 What is it?

 - Why is it needed?
 - How will it benefit me?
- Footage: San Diego, Bristol





LOBAL NVIRONMENTAL DUCATION ARTNERSHIP

We Need Your Help

- What is the story that holds this together or grounds it in the practice of EE?
- Who are the characters who bring that story to life?
- What are the video, photos, and audio that we can use to tell it?







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Activity

- On your own, write a few words or draw a simple picture that illustrates the value, the importance, and the emotional heart of environm sectional heart of environm
- Go around your table and share your words/pictures.
- What was universal across the stories?
- What stories are most relevant to the audience and goals of the GEEP video?
- What stories have existing footage and photographs that we can use?





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Report Outs

- Share highlights from each group.
- Any other feedback on direction of video?







VIDEO NEXT STEPS and TIMELINE Section Header









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Thanks, Bill!!!!



Thank You for the Hard Work Today!

Any Closing Thoughts?

Any new insights or learnings that you want to share with the group? Any other final thoughts?





Geep Walking Tour of Bristol with Bill Scott & Justin Dillon





Short Time to Relax before Walking



Special Dinner



Thanks to Justin Dillon, Professor, University of Bristol













Thanks to Justin Dillon for a GREAT tour and dinner!

































NERSHIP

Agenda: Tuesday Morning

- Getting Started
- TOR (draft)
- Technology
- BREAK
- Case Study Template and **Examples**
- LUNCH





ENVIRONMENTAL EDUCATION IFRSHIP

Agenda: Tuesday Afternoon

- How to Sustain the GEEP
- Revisiting the Strategic Plan
- BREAK
- Revisiting Issues from Discussions
- Next Steps and Planning for Wisconsin
- Closing Thoughts
- **RECEPTION 5-7**




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A Little Opening Activity



Each Group Chooses A or B

- Find as many items as you can in 2 minutes.
- The table that gets the most wins!



1. Photo of non-mammal pet

- 2. Something with a logo
- 3. pre-1975 coin
- 4. Non BPA water bottle
- 5. Receipt for more than \$50
- 6. Rubber band
- 7. Paper clip
- 8. Opened pack of mints
- 9. tablet
- 10. A toothpick
- 11. Currency from Africa
- 12. A novel

- 1. Pair of socks
- 2. Passport
- 3. Pencil
- 4. Flash drive more than 4 GB
- 5. Aspirin (not advil)
- 6. A screwdriver
- 7. A flashlight
- 8. Non-smart phone
- 9. A pen with green ink
- 10. Hologram
- 11. A business card with a language other than English
- 12. Pack of gum



GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Governance: Advisory Group

The Advisory Group provides strategic direction for the GEEP leadership team on matters related to its management, programs, and operation. The members of the Advisory Group include the people here, plus a representative from Latin America, Mexico, and Canada.



"Sometimes I wake up in the middle of the night, panicked, wondering if I'm crawling in the wrong direction."



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Terms of Reference

- Provide strategic guidance for the leadership team.
- Contribute content to the website (case studies, info).
- Take part is an interaction of the second to emails for review of documents or asking for input on what we've discussed here
- Attend1-2 meetings a year (this and Wisconsin) to help get this started (and as funding permits)
- Assist with fundraising (connections, proposals, ideas)
- Be an ambassador for the GEEP (promote, etc.)



GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Governance: Advisory Group

Consider one or two members of the Advisory Group joining periodic leadership team skype calls (most are emails).

Strategic Thinking Process





Mission

The GEEP is a vibrant learning network that helps build capacity in countries around the world to strengthen environmental education to create a more sustainable future.



Goal Clumps

- Building Capacity (policy, research and evaluation, assessment, platform and hub, "advancing policy and practice")
- 2) Fostering Strategic Partnerships ("network of networks," brokering relationships, etc.)
- Think Tank (innovative, cutting edge, provocative, pushing the field, etc.)



- Making Connections
- Help achieve the SDG (beyond #4 and #17)
- Maximize (more efficient and effective, reduce duplication)
- Deepen and Broaden
- Quality and quantity
- Build credibility for the field
- Scale up our work
- Assessment (evidence based)
- Access to Resources
- Peak Bodies
- Add strategic value
- Access and share collective wisdom and power
- EE SWAT team: help address barriers and problems

ETC





"Welcome to my web site."



Building a Network of Networks: What's the role of technology?





NAAEE: Wanted to Improve Access, Usability, and Interaction





Use Social Media More Effectively







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How to Address Access to Technology and Language Issues





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Goals (based on our discussions)

- Build a network (virtually)
 Section Header -----
- Become a one-stop shop for EE best practice and resources
- Make good use of technology
- Use existing resources (don't reinvent the wheel)
- Separate spaces for different conversations and levels of engagement





NAAEE's eePRO

- Launched in January 2016
- Designed to be a central nousing point for ee resources and to promote networking
- Robust platform; years in the making
- Thanks to U.S. EPA for supporting this amazing opportunity







<i>Discuss</i> + Crea	te a discussion t	hread				PR
Author	Title	Category	Posts	Views	Likes	Updated
	How one primarily white EE organization is rethinking diversity	systemic approach to diversity	14	152	1	May 3. 2016
2	Feedback on Diversity, Equity and Inclusion Session Selection Criteria	2016 Conference	1	14	0	April 3, 2016
	How Young People are Addressing the Diversity Deficit	Young people diversifying EE	14	135	10	March 16, 2016
	Celebrating Black History Month	Resources	з	20	D	February 26, 2016
S .	Welcoming Young Faces and Perspectives to EE	Diversifying the EE profession	1	40	1	January 20, 2016
		1 of	2 next	>		

accounce Energy Efficiency and	To Build a Better	Education
Renewable Energy In Low May 24, 2015 Inis guide is designed to help state and local governments connect with governments that care.	Future, We Must Imagine May 20, 2916 This biog post by founding director of Forum for the Future outlines an approach that just may tamp.	Coordinator May 19, 2016 The museum seeks a full time Education Coordinator to assist with a growing depurtment that Bervus.
ISANNA May 18, 2016 - Webinar - Solving the "How" of May 16, 2016 Foldity Mendes, Proximal for Culture Plus Consulting in Singapore, will be delivering a webinar	Elisti Building a Successful 21st Century EE Movement: Moy 16, 2016 Considering a worke pring of perspectrows ned per us be more effective and creates an energoninest that	ECI Environmental Leadership Coordinator May 13, 2016 Connears Greund High School is searing an Environmental Leadership Coordinator (ELC) who solit lead.

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	CT Environmental Education Fellow, Great Hollow Nature Preserve & Ecologícal Research Center	
	Interim Farm Manager, Common Ground	

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NY/NJ Youth Opportunities Program Leadership Training Coordinator,

Bal V Search results | NAAEE x C A https://naaee.org/search/site/?f[0]=bundle%3Aresource&f[1]=im_field_tag_resource_category%3A69 Q 🙄 -----TYPES OF CONTENT Search results eePRO Research - Advanced Search (-) Resource Enter any keywords to start your search. You can also use the filters on the left to eePRO Jobs - Advanced Search refine your search, either by the type of content (for example job or resource) or **REFINE YOUR SEARCH** eePRO People - Advanced Search by tags and other metadata (for example, content related to a specific partner like the EPA or a program of NAAEE). The number in parentheses next to each + Additional Tags filter tells you how many pages of content relate to each category. On the right you CURRENT SEARCH + Affiliate can see current search results, sorting options, and links to other advanced search tools. Reset search filters + Audience Search found 207 items + Contact On Eepro Enter terms SEARCH • (-) Resource (Content type) + Eepro Group (-) Publication (Resource RESOURCE + Levei Category) Developing a Blueprint for E-STEM + Location Success SORT BY + Organization Executive Summary: Developing a Blueprint for E-STEM Field + Partner Success Relevancy \$ + Program Resource Cotegory: Online Direction **Resource Category** APRIL 28, 2015 Descending \$ > (-) Publication > Online (94) SORT RESULTS > Book (39) RESOURCE C) > NAAEE Evaluation and Analyses of Cultural Publication **Diversity Training With Environmental** (15) Educators > Article/Report (12) The Environmental Education and Training Partnership Cultural Diversity Workshops were based on theoretical > Press Release models and designed to increase individuals' (9)



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View Jubscribe	Case Study of Two Secondary School Programs. <u>Faculty of Education, Curricul</u> Education, 142.	lum Studies, Master of

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Consideration S

- More global
- Easily acc Section Hea (registration and navigation intuitive)
- Highlight unique features (e.g. case studies, global map, case studies, etc.)
- Consider translation









solution to 2016 extinction February 4, Welcomel international 1 12 a 2016 eePRO general January 28, 11 Û orientation 1 2016 today at 3pm

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The Coming Together of NAAEE and NAEE May 23, 2016 Milliam Scott Blogs about the first NAEE/NAAEE Joint meeting in Bristol, England, Irrawing people	To Build a Better "To Build a Better Future, We Must Imagine May 20, 2016 This blog post by founding director of Forum for the Future outlines an approach that just may turn	Ceans International Education Project May 16, 2016 Oceans is an international educational Project for students aged 12 to 16. The objective is to make
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GEEP/ eePRO Landing Page







Next Steps

- Continue to improve initial website prior to launch
- Launch first iteration of GEEP eePRO website before October Advisory Group meeting
- Populate website with great and useful content and case studies



On the Internet, nobody knows you' re a dog."





GEEP eePRO Content

- What content should we be sure we feature through website?
 Section Header
- What should we consider when featuring this content?
- Are you willing to present (e.g. webinar) about any of this content?



Country-Wide Best Practice in EE

What are the components of a strong EE program in a country? A few ideas:

- National Mandate (policy directive)
- National or Regional Association
- Strong University Network (offers pre-service training in EE, on-going research, professional degrees in EE and related fields, etc.)
- Training for conservation professionals
- EE integrated into the formal curriculum
- Guidelines for Excellence
- Assessments focused on environmental literacy



GeeP

The Wheel

What does a comprehensive EE program include in a state (this model was developed more than 15 years ago and needs updating)



Discussion



- o With a partner, make a list of the country-criteria that would indicate strong support for EE.
- o After everyone's done, we'll discuss.





Break!







GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP



Case Studies



- Highlights lessons learned.
- Promotes high-quality education.
- Promotes programs that can be replicated.
- Help with teaching (using models from other disciplines, such as business schools, etc.)
- Demonstrate the power of education in achieving impact.





Goals for 2016

- Complete 10 high-quality case studies by September (in advance of our meeting)
- Have each steering committee member create one case study that demonstrates key success factors in environmental education and highlights replicable programs, activities, strategies, or policies. (You will get an honorarium.)



Discussion

- Review the case study template
- What do you like, what would you change or add, and what other recommendations to you have for how to present case studies on the web. (types of case studies, formats, etc.)



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Gee

'Runners to your mark. Get set. Go! ... OK, come get your T-shirts."



Your Commitment?

On an index card, identify one case study that you would be willing to write up by August. Identify 2-3 other possible case studies we could pursue? (include your name! ^(C))













How do we sustain the GEEP?



A few ideas...



- o Start modestly and scale up
- Identify potential funders
 (World Bank, Asia Bank, major foundations, corporations, etc.)
- Invite funders to the forum in Wisconsin
- Go to Las Vegas ☺





Pair Shares

- Team up with someone you haven't worked with to come up with three ideas for how to sustain the GEEP
- Write them on flip chart paper and be ready to report out the highlights of your discussion

• Take about 20 minutes!





Report Outs









Communicating about the GEEP

- Assuming we have a governance and membership strategy wor Section etse acter marginale, how can we promote the GEEP? What resources and networks can we tap into?
- What other ways can we promote the GEEP to bring more individuals and organizations into the partnership?
- What might you be able to help with?



So now what?





What we want you to do!



Submit progress reports by 3:00 every Thursday afternoon on how you've moved the GEEP forward (25 pages preferred, but will take 20).

Take part in weekly conference calls Friday mornings at 8 am EST time. (We didn't think you guys from Taiwan and Abu Dhabi will mind.)

Raise \$5 million US by July 1st to support the GEEP.

Participate in video conferences with Bill Finnegan on all major holidays to practice your elevator speech about the GEEP.



What we really want you to do!







GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

- Finalize the strategic plan, the governance, and the membership
- Conduct the launch in India (with CEE)
- Complete of first set of case studies (by August/September)
- Integrate eePRO with the GEEP to create a global platform and identify new features needed
- Complete the video and post on the web
- Complete a communication strategy for the GEEP
- Identify country organizations who can join the GEEP
- Provide resources for Advisors to promote the GEEP

Next Steps

- Skype call to discuss key documents for NAAEE conference.
- Meeting in Wisconsin to share the strategy, website, and next steps and develop additional case studies (with different advisory board members helping to lead sessions)



Your Next Steps



GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

ENVIRONMENTAL

- Complete a case study that we can post on the website before the conference (remember:
 - honorarium)
- Help us finalize the documents (as you have time)
- Take part in one call (might do it at two different times) in advance of the conference.
- Help publicize the GEEP to your colleagues and networks and identify additional country networks we should tap into.
- Identify sites and resources we should link to.



Event & Reception: Bristol Science Center

Tuesday Evening: 5-7 PM



Reception Line-Up



1) Bill Scott Welcome 5 minutes

2) Judy Braus serves as MC, thanks everyone introduces Justin Harris: 5 minutes
3) Justin Harris says a few words about the importance of EE to EPA and why the GEEP is so important; Justin introduces Director General Lui: 5 minutes
3) Director General Lui talks about EPA Taiwan and the importance of the GEEP

- and EE: 5 minutes
- 4) Justin thanks Director General Lui
- 5) Judy thanks Justin and introduces Ginger Potter as co-chair of the GEEP
- 5) Ginger and Judy talk about the GEEP
- 6) Judy opens it up for questions: 10 15 minutes



You have all been great! Thank you!



So many great ideas!





ENVIRONMENTAL EDUCATION NERSHIP

Meeting Goals

- Review GEEP draft strategic plan
- Determine the best membership and governance structure to sustain GEEP and advance its goals.
- Explore ideas on how country associations can play a role in GEEP, as well as best ways to bring more organizations and individuals into the partnership
- Review the role of the GEEP website and how to communicate about the Partnership; provide input into the GEEP video
- Review criteria for what makes a great country-wide EE strategy
- Provide opportunities for cultural exchange, networking, and learning about Bristol and the work of the U.K. National Association for Environmental Education

We Look Forward to Our Next Steps!





GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Thanks to Our Host!!!

Bill Scott

-Professor Emeritus, University of Bath



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Special thanks to Justin and Ginger





Geep

GLOBAL ENVIRONMENTAL EDUCATION PARTNERSHIP

Special thanks to Taiwan Team







Special thanks to Ginger, Justin, and Wen-Feng





Special thanks to Melissa



Thank you all for helping NAAEE!







You have two hours before the reception: Go Enjoy Bristol!



We'll see you at the Science Centre! You'll all have special name tags!





