Gartner Symposium/ITxpo Agenda: SUNDAY, OCTOBER 4

For full agenda details and latest updates, please see Events Navigator or visit **gartner.com/mobile** to download app.

CIO Sessions for CIO Attendees
REG Pre-registration Required
X Cross-Industry Sessions Relevant to all Industries

Sunday, October 4

Time	Sessions
7:00 a.m. – 7:00 p.m.	Registration
7:30 a.m. – 8:00 a.m.	01. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**
8:30 a.m. – 9:00 a.m.	02. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**
9:00 a.m. – 9:45 a.m.	IK1. Industry Sunday Orientation and All-Industry Networking Session: The Mind-Body-Voice Connection Bruce Bond, Gartner; Dr. Louise Mahler, Vocal Intelligence **Grand Harbor Ballroom/Disney's Yacht & Beach Convention Center**
9:30 a.m. – 10:00 a.m.	03. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**

10:15 a.m. – 11:00 a.m.

ID1a. Top Ten Technologies Poised to Disrupt the Life Science Industry   Michael Shanler, Gartner **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**

ID1b. Digital Business Models that Rock the Insurance Industry Juergen Weiss, Gartner **Asbury Hall D/ Disney's Yacht & Beach Convention Center**	ID1c. Top Retail Business Trends and Technologies Miriam Burt, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**	ID1d. Top Technologies and Trends for the Consumer Goods Industry Don Scheibenreif, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	ID1e. What is a Digital Payer and Why Become One? Robert H. Booz, Gartner **Mockingbird/Walt Disney World Swan**
ID1f. It's Nearly 2020! Time to Reinvent Your Healthcare Enterprise Architecture Vi Shaffer, Gartner **Pelican/Walt Disney World Swan**	ID1g. Digital Government Redux: How Smart Machines and the Internet of Things Will Change Everything Andrea Di Maio and Rick Howard, Gartner **Swan Ballroom 4/Walt Disney World Swan**	ID1h. Watch Out Utilities: Airbnb and Uber Business is Ante Portas Zarko Sumic, Gartner **Cape Cod A/ Disney's Yacht & Beach Convention Center**	ID1i. Oil & Gas 2020: Scenarios for Digitalization Rich McAvey, Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center**
ID1j. The Fluid University Terri-Lynn B. Thayer, Gartner **Swan Ballroom 10/ Walt Disney World Swan**	ID1k. Business Moments: The New Speed of Business Jorge Lopez and Kimberly Harris-Ferrante, Gartner **Swan Ballroom 6/Walt Disney World Swan X**	ID1l. Digitally Remastering the Financial Services Industry David Furlonger, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	ID1m. Bimodal Is Key to Enabling the Utility Mobile Workforce Leif Eriksen, Gartner **Osprey Ballroom/Walt Disney World Swan**

10:15 a.m. – 11:45 a.m.

IW1. Workshop: Building a Utility Customer Digital Engagement Program Chet Geschickter, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**	IW2. Workshop: What They Didn't Tell You About FITARA Jerry Mechling and Jim Hocker, Gartner **Toucan/Walt Disney World Swan REG CIO**	IW3. Workshop: Big Data and The Logical Data Warehouse Laura Craft, Gartner **Peacock/Walt Disney World Swan REG CIO**	IW4. Workshop: Digital Business Moments — Life Science Stephen Davies, Gartner **Hampton Room/Disney's Yacht & Beach Convention Center REG CIO**

KW1. Workshop: Applying Your Vocal Intelligence   Dr. Louise Mahler, Vocal Intelligence **Europe 10/Walt Disney World Dolphin REG**

Time	Sessions
10:30 a.m. – 11:00 a.m.	04. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**

11:15 a.m. – 12:00 p.m.

ID2a. Reimagining Retail: The Associate-less Store Kelsie Marian, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center**	ID2b. Technology Can Reveal the New Nobility of Paying for Healthcare Jeff Cribbs, Gartner **Osprey Ballroom/ Walt Disney World Swan**	ID2c. CIOs Need to Speed Up Legacy Modernization in Insurance Juergen Weiss, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	ID2d. Information Innovation in Insurance: Using Analytics and Big Data for Competitive Advantage Kimberly Harris-Ferrante, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**
ID2e. Learning the Lessons from Real Examples of Government Use of Cloud Neville Cannon, Gartner **Swan Ballroom 6/Walt Disney World Swan**	ID2f. Key Strategies for Optimizing Your EHR in Care Delivery Thomas J. Handler, M.D., Gartner **Pelican/Walt Disney World Swan**	ID2g. The Education CIO Challenge: IT Is a Team Sport Jan-Martin Lowendahl, Gartner **Swan Ballroom 4/ Walt Disney World Swan**	ID2h. Industries Will Become Fluid in the Era of Digital Business Stephen E. Smith, Gartner **Swan Ballroom 10/Walt Disney World Swan X**
ID2i. When Your River Stops Flowing: Dams, Disruptors and Droughts in Banking Alistair Newton, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**	ID2j. Creating Anti-fragility With Programmable Bank Business Models Kristin R. Moyer, Gartner **Cape Cod A/ Disney's Yacht & Beach Convention Center**	ID2k. How to Avoid the Pitfalls of MES Implementation Rick Franzosa, Gartner **Cape Cod D/ Disney's Yacht & Beach Convention Center**	

11:15 a.m. – 12:15 p.m.

IR1. Roundtable: The Leadership Gene — Extraordinary Performance for the 21st Century David Furlonger, Gartner **Europe 4/Walt Disney World Dolphin REG**	IR2. Roundtable: State of NSTIC — Balancing the Unbalanced Jeff Vining, Gartner **Lark 1/Walt Disney World Swan REG**	IR3. Roundtable: Navigate the Consumer Goods Information and Analytics Supersystem to Drive Digital Leadership Don Scheibenreif, Gartner **Europe 5/Walt Disney World Dolphin REG**	IR4. Roundtable: PLM Maturity Model Marc Halpern, Gartner **Lark 2/Walt Disney World Swan REG**

IR5. Roundtable: Payer Data Supremacy Fades — Is Your IT Department Ready?   Robert H. Booz, Gartner **Parrot 2/Walt Disney World Swan REG**

Time	Sessions
11:30 a.m. – 12:00 p.m.	05. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**
11:45 a.m. – 1:45 p.m.	Industry Lunch and Sponsor Consultation and Dessert Reception **Swan and Yacht & Beach Meal Pavilions**
12:15 p.m. – 1:30 p.m.	CIOL1. CIO Luncheon Keynote with Peter Hinssen, Acclaimed Author and Entrepreneur Peter Hinssen, Author and Entrepreneur **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**

1:45 p.m. – 2:30 p.m.

ID3a. The Time is Now for Manufacturer-Retailer Collaboration Stephen E. Smith, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center**	ID3b. Five Best Practices for Multichannel Marketing in Life Science Stephen Davies, Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center**	ID3c. The Digital Store Miriam Burt, Gartner **Asbury Hall A/ Disney's Yacht & Beach Convention Center**	ID3d. The Transition to Value Based Care - A Technology Maturity Map Laura Craft, Gartner **Pelican/Walt Disney World Swan**
ID3e. Frictionless Technology: Eliminating the Chafe in Member Enrollment and Administration Constance Sjoquist, Gartner	ID3f. Healthcare Will Lead, Lag, and Leapfrog into the Era of Digital Business Jeff Cribbs, Gartner **Swan Ballroom 10/Walt Disney World**	ID3g. The Top 10 Business Trends and Strategic Technologies in (Digital) Government Rick Howard, Gartner **Swan Ballroom 6/Walt Disney World**	ID3h. Three "A's" Will Transform Teaching and Learning: Adaptive, Analytics and Assessment Glenda Morgan, Gartner **Swan**

Gartner **Osprey Ballroom/Walt Disney World Swan**	Digital Utilities Zarko Sumic, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center**	From CIOs David Furlonger, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	Business Chet Geschickter and Jeff Vining, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center** X

ID3m. Balancing Benefit Maps Help Build and Execute Strategy for Digital Moments Jan-Martin Lowendahl and Kelsie Marian, Gartner **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**

Time				
1:45 p.m. – 2:45 p.m.	IR6. Roundtable: When Digital Worlds Collide — Wallets, Banking and So Much More Alistair Newton, Gartner **Europe 4/Walt Disney World Dolphin REG**	IR7. Roundtable: Higher Education ERP Modernization Terri-Lynn B. Thayer, Gartner **Lark 1/Walt Disney World Swan REG**	IR8. Roundtable: Centers of Excellence for MES – How IT Can Work with the Line of Business and Manufacturing Rick Franzosa, Gartner **Lark 2/Walt Disney World Swan REG**	IR9. Roundtable: Real-Time Healthcare System Barry Runyon, Gartner **Parrot 2/ Walt Disney World Swan REG**
1:45 p.m. – 3:15 p.m.	IW5. Workshop: When Things Become Banking Customers Kristin R. Moyer, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**	IW6. Workshop: Digital Oil Fields Leif Eriksen, Morgan Eldred and Rich McAvey, Gartner **Hampton Room/ Disney's Yacht & Beach Convention Center REG CIO**	IW7. Workshop: What Your Government Digital Strategy May Miss and What to Do About It Jerry Mechling, Gartner **Macaw/Walt Disney World Swan REG CIO**	IW8. Workshop: Responding to Increasing Cyberthreats in the Federal Sector Jeffery DePasquale, Gartner **Peacock/Walt Disney World Swan REG CIO**

IW9. Workshop: How to Build Compelling Business Moments in Insurance Jeff Haner, Gartner **Toucan/Walt Disney World Swan REG CIO**

KW2. Workshop: Applying Your Vocal Intelligence Dr. Louise Mahler, Vocal Intelligence **Europe 10/Walt Disney World Dolphin REG**

Time				
2:00 p.m. – 2:30 p.m.	06. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**			
2:45 p.m. – 3:15 p.m.	ISPS1. Lieberman Software: Burn Baby Burn – Zero Day Inferno Richard Weeks, Lieberman Software **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	ISPS2. SAS: Cybersecurity by the Numbers: How Analytics Can Help Financial Services Firms Reduce Risk Christopher Smith, SAS **Asbury Hall A/Disney's Yacht & Beach Convention Center**	ISPS3. Tableau Software: Fraud Data Analytics with Tableau: From Informant to Fraud Identification Marta Magnuszewska, Allstate Insurance Company **Asbury Hall D/Disney's Yacht & Beach Convention Center**	ISPS4. Moovweb: Choosing the Right Mobile Technology to Drive Business Results: Insights from Mary Kay Jay Kreusch, Mary Kay Inc.; Bryan Dooley, Moovweb **Cape Cod A/Disney's Yacht & Beach Convention Center**
	ISPS5. AgilePoint, Inc.: Enabling Change: From Sustained BPM Success to Rapid Application Creation and Modernization Jesse Shiah, AgilePoint, Inc. **Cape Cod D/Disney's Yacht & Beach Convention Center**	ISPS6. Teradata: Data-Driven Insight in the Manufacturing Sector **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	ISPS7. Xerox Corporation: Case Study: The University Trifecta: Security, Sustainability and Savings at Cleveland State John J. Boyle III, Cleveland State University **Swan Ballroom 4/Walt Disney World Swan**	ISPS8. Microsoft: Public Sector in the 21st Century Joel Cherkis, Microsoft **Swan Ballroom 6/Walt Disney World Swan**
	ISPS9. MarkLogic Corporation: Mergers, Acquisitions and Data Aggravation Aaron Rosenbaum, MarkLogic **Swan Ballroom 10/Walt Disney World Swan**	ISPS10. Virtual Instruments: How Healthcare Leaders Like Kaiser and MetLife Renovate Their IT Core with IPM John Gentry, Virtual Instruments **Osprey Ballroom/Walt Disney World Swan**	ISPS11. KONY: Top Enterprise Mobility Trends & Best Practices in Healthcare Matt Brown, Kony, Inc **Mockingbird/ Walt Disney World Swan**	ISPS12. VMware: Creating the Foundation for a Realtime Healthcare Delivery Model Frank Nydam, VMware **Pelican/Walt Disney World Swan**
3:00 p.m. – 3:30 p.m.	07. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**			
3:30 p.m. – 4:15 p.m.	ID4a. Get on the Path to Digital Business: Advice for Consumer Goods Businesses Don Scheibenreif, Gartner **Osprey Ballroom/Walt Disney World Swan** X	ID4b. The Internet of Things Meets the Enterprise: How to Operationalize IoT Chet Geschickter, Gartner **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**	ID4c. Cool Customer Cases for Digital Innovation in Financial Services David Furlonger and Juergen Weiss, Gartner **Grand Harbor Salon 1/ Disney's Yacht & Beach Convention Center**	ID4d. Have it Your Way: Retailers Find Success Using Self-Service and Advanced Analytics Robert Hetu, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**
	ID4e. Digital Disruption: Technology Drives New Insurance Business Models Kimberly Harris-Ferrante, Gartner **Grand Harbor Salon 5/ Disney's Yacht & Beach Convention Center**	ID4f. Adopt a PLM Maturity Model to Enable Greater Product Strategy Success Marc Halpern, Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center**	ID4g. Advanced Analytics for Government: The Fusion of Science and Art in Public Policy Rick Howard, Gartner **Swan Ballroom 10/Walt Disney World Swan**	ID4h. Government Procurement Practices: A Skeptics Guide to Implementing Bimodal IT Jerry Mechling, Gartner **Swan Ballroom 6/Walt Disney World Swan**
	ID4i. The Next-Generation Student Information System Terri-Lynn B. Thayer, Gartner **Swan Ballroom 4/ Walt Disney World Swan**	ID4j. Digitalization Comes of Age in Upstream Oil and Gas Morgan Eldred, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center**	ID4k. "New Rules" for Data in the Era of Digital Healthcare Jeff Cribbs **Pelican/Walt Disney World Swan**	
3:30 p.m. – 4:30 p.m.	IR10. Roundtable: Smart Metering as Digital Business Enabler — Myth and Reality Zarko Sumic, Gartner **Europe 4/Walt Disney World Dolphin REG**	IR11. Roundtable: Student Data Privacy and Security Issues — Policy Updates Kelly J. Calhoun, Gartner **Lark 1/Walt Disney World Swan REG**	IR12. Roundtable: Harnessing Big Data in Life Science to Drive Innovation, Quality and Effectiveness Michael Shanler and Stephen Davies, Gartner **Lark 2/Walt Disney World Swan REG**	IR13. Roundtable: Wearables and Other Things in Government Jeff Vining, Gartner **Parrot 2/Walt Disney World Swan REG**
3:30 p.m. – 5:00 p.m.	IW10. Workshop: Driving Payer Analytics into the Digital Era Robert H. Booz, Laura Craft and Constance Sjoquist, Gartner **Toucan/Walt Disney World Swan REG CIO**	IW11. Workshop: Building the Best Bank in the World Alistair Newton, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**	IW12. Workshop: Connect-the-Dots to Engage in Technology Strategy — A Hype Cycle and Strategic Technology Map Mashup Jan-Martin Lowendahl, Gartner **Macaw/Walt Disney World Swan REG CIO**	IW13. Workshop: Shared Services — How to Become a Smarter Client Neville Cannon, Gartner **Peacock/Walt Disney World Swan REG CIO**
4:00 p.m. – 4:30 p.m.	08. Event Orientation **Gartner Zone, Theater in Dolphin Central Pavilion**			
4:30 p.m. – 5:00 p.m.	ISPS13. Bloomberg LP: Control Dark Data in the New Age of Compliance Harald Collet, Bloomberg Vault; **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	ISPS14. Xerox Corporation: Case Study: Bank of America: Digitization for Today's Financial Services Firms Rein Hofstra, Bank of America **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**	ISPS15. Siemens: Working Together to Address a Changing Energy Landscape John Schultz, Direct Energy Business; Mike Carlson, Siemens US **Asbury Hall D/ Disney's Yacht & Beach Convention Center**	ISPS16. MarkLogic Corporation: Healthcare Pros: Are You Ready for Retail? Bill Fox, MarkLogic **Cape Cod D/Disney's Yacht & Beach Convention Center**
	ISPS17. Moovweb: 5 Keys to Unifying Your Global Mobile Strategy and Efficiently Scaling Your Digital Presence Saurabh Kulkarni, Capgemini **Cape Cod A/Disney's Yacht & Beach Convention Center**	ISPS18. BT: Art of Connecting for Retail Tom Wolf, BT **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	ISPS19. MicroPact Inc.: Shifting from Custom to COTS: Managing the Shock of Transformational Business Change Guy Torres, Salient Federal; Michael Coene, Booz Allen Hamilton; Paul Sobert, MicroPact Inc.; Roger Baker, Independent	ISPS20. Teradata: Data-Driven Insight in the Government Sector **Swan Ballroom 6/Walt Disney World Swan**

	ISPS21. Delphix: Balancing Agility and Data Security in Today's Healthcare Payer Environment Ansh Patnaik, Delphix **Osprey Ballroom/Walt Disney World Swan**	ISPS22. Level 3 Communications, LLC: Healthcare in 2025 & The Next Generation Network Bill Wohnoutka, Level 3 Communications **Mockingbird/Walt Disney World Swan**	ISPS23. Stoneware, A Lenovo Company: Developing and Using a Unified Workspace Strategy to Satisfy End Users Sal Patalano, Stoneware, A Lenovo Company; Jaime Cifuentes, University of Alabama Birmingham Huntsville **Pelican/Walt Disney World Swan**	ISPS24. Omnivex Corporation: A Sign that Things Are Improving Chris Devlin, Omnivex Corporation **Asbury Hall A/Disney's Yacht & Beach Convention Center**
5:30 p.m. – 6:15 p.m.	IK2. All-Industry Keynote Brian Krebs, Investigative Reporter **Grand Harbor Ballroom/Disney's Yacht & Beach Convention Center**			
6:15 p.m. – 7:15 p.m.	CIO Welcome Reception Sponsored by IBM **The Marina/Disney's Yacht & Beach Convention Center** **CIO**			
6:15 p.m. – 7:45 p.m.	IN1. Industry Reception: Financial Services **Meal Pavilion/Disney's Yacht & Beach Convention Center**	IN2. Industry Reception: Public Sector, Education and Healthcare **Meal Pavilion/Disney's Yacht & Beach Convention Center**	IN3. Industry Reception: Manufacturing, Energy & Utilities, Oil & Gas **Atlantic Dance Hall**	IN4. Industry Reception Sponsored By IBM: Professional & Technology Services, Retail and Transportation and Logistics **Meal Pavilion/Walt Disney World Swan**

Sessions requiring registration, including contract negotiation clinics, roundtables and workshops*, are for end-user attendees only.
*Workshop sessions are strictly for CIO attendees.

If you have pre-registered for any of the above sessions please arrive before the start time of the session to ensure your attendance is guaranteed.
(At the start of the session, we will begin accepting attendees that are on the wait list, at the door, to ensure maximum capacity.)

Agenda current as of September 18, 2015 and subject to change. Please see Events Navigator for full session and speaker details.

Gartner Symposium/ITxpo Agenda: MONDAY, OCTOBER 5

For full agenda details and latest updates, please see Events Navigator or visit **gartner.com/mobile** to download app.

CIO Sessions for CIO Attendees
REG Pre-registration Required

Monday, October 5

Time	Sessions
7:00 a.m. – 7:00 p.m.	Registration **Dolphin Central Pavilion**
7:30 a.m. – 8:00 a.m.	O9. Event Orientation **Dolphin Central Pavilion**
7:30 a.m. – 9:30 a.m.	Attendee Breakfast **Dolphin, Swan and Yacht & Beach Meal Pavilions**
8:00 a.m. – 8:30 a.m.	O10. Event Orientation **Dolphin Central Pavilion**
9:30 a.m. – 9:45 a.m.	K1. Welcome Address Gene Hall, Gartner **Dolphin, Swan, Yacht & Beach and Boardwalk Hotels**
9:30 a.m. – 10:45 a.m.	K2. Gartner Analyst Keynote Peter Sondergaard, Frank Buytendijk and Mary Mesaglio, Gartner **Dolphin, Swan, Yacht & Beach and Boardwalk Hotels**

11:30 a.m. – 12:15 p.m.

11a. 2016 CIO Agenda Dave Aron, Gartner **Northern C/Walt Disney World Dolphin**	11b. Top 10 Emerging Trends and Their Impact on Your IT Operation David J. Cappuccio, Gartner **Southern I-II/Walt Disney World Dolphin**	11c. Creating a Culture That Is Ready for Anything Leigh McMullen, Gartner **Swan Ballroom 6/Walt Disney World Swan**	11d. Becoming a Digital Services Company Tiffani Bova, Gartner **Mockingbird/Walt Disney World Swan**
11e. A Practical Approach to Strategic Thinking For CIOs Tina Nunno, Gartner **Southern III-V/Walt Disney World Dolphin**	11g. How Digital Drives a New Approach to Business Strategy Stephen Prentice, Gartner **Pelican/Walt Disney World Swan**	11h. Smart Machine Big Bang Disruption Is Happening Now Tom Austin, Gartner **Osprey Ballroom/Walt Disney World Swan**	11i. The New Risks of Digital Business Richard Hunter, Gartner **Americas Seminar/Walt Disney World Dolphin**
11j. How To Build an Integration Infrastructure for a Hybrid World Mark A. Beyer and Massimo Pezzini, Gartner **Swan Ballroom 10/Walt Disney World Swan**		11k. The IoT Scenario Alfonso Velosa, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**	

11:30 a.m. – 12:30 p.m.

CNC1. Clinic: 'IBMize' Using Gartner's T4 Steps (Tactics,Templates,Ts&Cs,Timing) Jo Ann Rosenberger, Gartner **Europe 10/Walt Disney World Dolphin REG**		CNC2. Clinic: A Hands-on Approach to Microsoft Licensing Dolores Ianni, Gartner **Europe 11/Walt Disney World Dolphin REG**	
R1a. Roundtable: From "Bro-grammers" to Coder-in-Chief: Should the Modern CEO Know How to Code? Ray Valdes, Gartner **Lark 1/Walt Disney World Swan REG**	R1b. Roundtable: Sentiment Analysis for Voice of the Customer Jamie Popkin, Gartner **Lark 2/Walt Disney World Swan REG**	R1c. Roundtable: How — and Why — to Plan a Move to Microsoft Office 365 or Google Apps for Work Adam Preset, Gartner **Parrot 2/Walt Disney World Swan REG**	R3f. Roundtable: Deep Creativity: How to be Awesomely Innovative Mary Mesaglio, Gartner **Europe 4/Walt Disney World Dolphin REG**

Time	Sessions
11:45 a.m. – 1:45 p.m.	Attendee Lunch **Dolphin & Swan Meal Pavilions**
12:30 p.m. – 1:45 p.m.	CIOL2. CIO Luncheon Keynote:Being Decisive Dan Heath, Best-Selling Author **Grand Harbor Ballroom/Disney's Yacht & Beach Convention Center** **CIO**

1:30 p.m. – 2:00 p.m.

SPS1. Akamai Technologies Inc.: Cloud or Bust: How Akamai Plans to Put Everything on the Internet by 2020 Kumud Kalia, Akamai Technologies **Asia 1/Walt Disney World Dolphin**	SPS2. Cisco: Application Centric Infrastructure: Embracing Software Defined Networking to Run Applications at the Speed of Business Jacob Jensen, Cisco **Southern II/Walt Disney World Dolphin**	SPS3. InsideSales.com: The Predictive Cloud: Applying Predictive Sciences To Sales Andrew Parry, Insidesales.com **Southern III/Walt Disney World Dolphin**	SPS4. IBM: Rethinking the Challenge of Security Marc van Zadelhoff, IBM **Southern V/Walt Disney World Dolphin**
SPS5. Windstream: Redefining the Value of Contact Center as a Service (CCaaS) Kevin Copco and Peter Tonti, Windstream **Americas Seminar/Walt Disney World Dolphin**	SPS6. 1E: Digital or Die: Why CIO's Must Implement Software Lifecycle Automation Nick Milne Home, 1E **Southern I/Walt Disney World Dolphin**	SPS8. Arista Networks **Swan Ballroom 4/Walt Disney World Swan** *Please see Events Navigator for full session and speaker details.*	SPS9. Commvault: Successful Data Management Strategies for the Modern Data Center & Beyond Chris Van Wagoner, Commvault **Swan Ballroom 6/Walt Disney World Swan**
SPS10. Boardvantage: Beyond eMail – Purpose-Built Tools for Boards and Leadership Mary De Frenchi, Boardvantage **Swan Ballroom 10/Walt Disney World Swan**	SPS11. Genesys: NextGen CX for the Digital Customer Best Practices for Effortless Customer Journeys Ted Hunting, Genesys **Mockingbird/Walt Disney World Swan**	SPS12. IFS: Capitalizing on Change with Enterprise IT Antony Bourne, IFS World Operations AB **Osprey Ballroom/Walt Disney World Swan**	

2:15 p.m. – 3:00 p.m.

12a. The CEO Perspective 2015: How CIOs Should Respond Mark Raskino, Gartner **Northern C/Walt Disney World Dolphin**	12b. The Business of Digital Business: How Competitive and Economic Advantage Will Be Transformed Hung LeHong, Gartner **Swan Ballroom 10/Walt Disney World Swan**	12c. Procurement 2020 Jo Ann Rosenberger, Gartner **Swan Ballroom 4/Walt Disney World Swan**	12d. Implementing Bimodal IT - Delivering on the Promise (Attendance in Following Session RTN3 Encouraged) Simon Mingay, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**
12e. The Cloud Scenario: Cloud Strategies Collide with Digital Reality Daryl C. Plummer, Gartner **Southern III-V/Walt Disney World Dolphin**	12f. The Digital Workplace: A Workforce Investment Strategy Matthew W. Cain, Gartner **Southern I-II/Walt Disney World Dolphin**	12g. Building on Cloud: The Architectural Foundation for Digital Business (Attendance in Following Session RTN2 Encouraged) Ed Anderson, Gartner **Promenade Ballroom East/Disney's Boardwalk Inn**	12h. Creating Value Through the Customer Experience (Attendance in Following Session RTN4 Encouraged) Gene Alvarez, Gartner **Promenade Ballroom West/Disney's Boardwalk Inn**
12i. Maverick: Multiply Value Creation With Programmable Business Models Kristin R. Moyer, Gartner **Osprey Ballroom/Walt Disney World Swan**	12j. Drive Digital Business Success and Smash Competition Through Bimodal Adaptive Sourcing Ruby Jivan, Gartner **Americas Seminar/Walt Disney World Dolphin**	12k. What Every CIO Should Know About Security, Risk and Value (Attendance in Following Session RTN1 Encouraged) Paul E. Proctor, Gartner **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**	12l. Exploit The New Era Of Abundance Using Agility, Design and Innovation Paul DeBeasi, Gartner **Swan Ballroom 6/Walt Disney World Swan**
12m. Twelve Core Principles of Application Architecture for Digital Business and IoT Yefim V. Natis, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	12n. The DigiFlip – Two Universes, Two Sets of Rules for Success in Digital Business David Mitchell Smith, Gartner **Mockingbird/Walt World Swan**	PPS1. CIO Story Session Maria MacGunigal, City of Sacramento; Michael Leckie, Gartner **Asbury A/Disney's Yacht & Beach Convention Center**	

2:15 p.m. – 3:15 p.m.

CNC3. Clinic: Negotiating with SAP Lori Samolsky, Gartner **Europe 10/Walt**	CNC4. Clinic: SaaS Contracts Gayla Sullivan, Gartner **Europe 11/Walt Disney**	

Time				
	Systems of Record to the Cloud? Carol Hardcastle, Gartner **Lark 1/Walt Disney World Swan REG**	About Strategies to Reduce End-User Computing Costs Leslie Fiering, Gartner **Parrot 2/Walt Disney World Swan REG**	Retaining Customers With Ambient Experiences Anne Thomas, Gartner **Europe 4/Walt Disney World Dolphin REG**	
2:15 p.m. – 3:45 p.m.	W1a. Workshop: CIO Imperative — How to Deploy IoT Without Making a Mess Dale Kutnick, Gartner **Hampton Room/Disney's Yacht & Beach Convention Center REG CIO**	W1b. Workshop: 2016 CIO Agenda – Building the Digital Platform Graham P. Waller, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center REG CIO**	W1c. Workshop: The Art of Leading Self-Organizing Teams Bard Papegaaij, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**	W1d. Workshop: Novel Approaches to Recruiting, Developing and Retaining Talent Michael de Paauw, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center REG CIO**
	W1e. Workshop: Creating the Right Culture During Organizational Change Gail F Farnsley and Jim Griffith, Gartner; Andrew Peel, Philadelphia Insurance Companies **Toucan/Walt Disney World Swan REG CIO**	W1f. Workshop: Delivering Bimodal — What It Is and What It Looks Like in Operation Louis Boyle and Paul Garner, Gartner **Macaw/Walt Disney World Swan REG CIO**	W1g. Workshop: Creating a Vision for Living in a Digital World Amos Auringer, Gartner **Peacock/Walt Disney World Swan REG CIO**	W1h. Workshop: Are You Facing Digital Extinction? Carl Deal, Gartner **Cape Cod B/Disney's Yacht & Beach Convention Center REG CIO**
	W1i. Workshop: Digital Governance for the Digital Age John MacDorman, Gartner **Cape Cod C/Disney's Yacht & Beach Convention Center REG CIO**		W1j. Workshop: Never Waste a Good Crisis-Energy Price Volatility and IT Mark Bartram, Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center REG CIO**	
3:00 p.m. – 3:30 p.m.	RTN1. Real-Time Networking Session: Risk and Security (Attendance in Prior Track Session 12k Encouraged) **Asbury Hall A/Disney's Yacht & Beach Convention Center**	RTN2. Real-Time Networking Session: Impact of Cloud on Digital Business (Attendance in Prior Track Session 12g Encouraged) **Promenade Ballroom East/Disney's Boardwalk Inn**	RTN3. Real-Time Networking Session: Bimodal IT (Attendance in Prior Track Session 12d Encouraged) **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	RTN4. Real-Time Networking Session: The Customer Experience (Attendance in Prior Track Session 12h Encouraged) **Promenade Ballroom West/Disney's Boardwalk Inn**
3:30 p.m. – 4:15 p.m.	TL1. CIO Thought Leadership: IBM: Enabling an Agile Enterprise Jeffrey Smith, IBM **Grand Harbor Ballroom North & South /Disney's Yacht & Beach Convention Center**			
	SW1. Interoute: How to Build Your Bimodal Digital Future, Without Starting Again William Morrish, Interoute **Europe 10/Walt Disney World Dolphin REG**			
	SPS16. Dell: Client Solutions in the Evolving Workforce Jeff McNaught, Dell, Inc. **Southern I/Walt Disney World Dolphin**	SPS17. Cisco: A Digital Disruption Survival Guide Joseph Bradley, Cisco **Southern II/Walt Disney World Dolphin**	SPS18. Hewlett Packard Enterprise: CIOs Journey to the "Digital Enterprise" Ramon Baez, Hewlett Packard Enterprise **Southern III/Walt Disney World Dolphin**	SPS19. AirWatch by VMware: Coca-Cola Transforms the Soft Drink Experience with IoT and Mobility John Marshall, AirWatch by VMware; Marc Katz, The Coca-Cola Company **Southern V/Walt Disney World Dolphin**
	SPS20. Atlassian: Creating and Scaling a Culture of Innovation **Americas Seminar/Walt Disney World Dolphin**	SPS21. Citrix: Innovative Healthcare Organizations are Streamlining Workflows Without Compromising Patient Data Robson Grieve, Citrix **Asia 1/Walt Disney World Dolphin**	SPS22. CA Technologies: Transforming to Win in the Application Economy Cameron Van Orman, Ryan Polk and Justin Vaughan-Brown, CA Technologies; Pete Clare, Asurion; Mark Satterfield, Cox Automotives **Asia 2/Walt Disney World Dolphin**	SPS23. Infor: Engineer for Change Kevin Perhamus, Winchester Electronics, Inc.; Lisa Pope, Infor **Swan Ballroom 4/Walt Disney World Swan**
	SPS24. Samsung Electronics America, Inc.: Empowering the Enterprise with a Mobile-First Application Strategy Gregg Ostrowski and Robin Bienfait, Samsung Business; Cathal McGloin, Red Hat Inc **Swan Ballroom 6/Walt Disney World Swan**	SPS25. Syncplicity: File Sync and Share From a CIO's Perspective Danny Miller, Texas A&M University System **Swan Ballroom 10/Walt Disney World Swan**	SPS26. Verizon: Cyber Defense in the Software-Defined Digital Enterprise Mike Denning, Shawn Hakl, and Helen Donnelly, Verizon **Mockingbird/Walt Disney World Swan**	SPS27. KONY: Enterprise Mobility in 2016: Five Make or Break Decisions Dave Shirk, Kony, Inc **Osprey Ballroom/Walt Disney World Swan**
4:15 p.m. – 5:45 p.m.	W1l. Workshop: Value Lurks in the Digital Shadows Amos Auringer, Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center REG CIO**	W1m. Workshop: Improve Your Influence to Create a Digital Culture Jose A. Ruggero and Thor Madsen, Gartner **Hampton Room/Disney's Yacht & Beach Convention Center REG CIO**	W1n. Workshop: Business at the Speed of Digital — What's Driving Your Strategy? Carl Deal, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**	W1o. Workshop: CIO of Freddie Mac Interactive Session —Transforming IT to Enable Other Areas of the Business Elissa Power, Gartner; Rob Lux, Freddie Mac **Toucan/Walt Disney World Swan REG CIO**
	W1p. Workshop: Keeping Your Finger on the (Quickening) Pulse of Digital Opportunities Christopher Heiliger and Vicki van Alphen, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center REG CIO**	W1q. Workshop: Digital Innovation in Manufacturing Gail F Farnsley, Gartner; Jaime Lee, Wabash National Corporation **Peacock/Walt Disney World Swan REG CIO**	W1r. Workshop: Who is Leading Your Digital Charge? David Adams, David Friday and Jim Griffith, Gartner **Cape Cod B/Disney's Yacht & Beach Convention Center REG CIO**	W1s. Workshop: Stop Believing What You Think is True — Start With Reality! Jim Hocker, Gartner **Cape Cod C/Disney's Yacht & Beach Convention Center REG CIO**
	W1t. Workshop: Civic Moment-Creating A Strategic Technology Roadmap Alia Mendonsa, Gartner **Marvin Gardens B/Disney's Boardwalk Inn REG CIO**	W1u. Workshop: Budgeting and Funding – Impact of Digital and Bimodal on Traditional IT Jim McGittigan, Gartner **Macaw/Walt Disney World Swan REG CIO**	W1v. Workshop: CIO Personal Effectiveness — Understanding and Managing Drama in Your Organization Marc H. Andonian, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center REG CIO**	
4:45 p.m. – 5:15 p.m.	13c. To the Point: CIO Survival Guide — Your Role in a World of Smart Machines Jackie Fenn, Gartner **Promenade Ballroom West/Disney's Boardwalk**		13d. To the Point: The Imminent Revolution in Information Security Tom Scholtz, Gartner **Swan Ballroom 6/Walt Disney World Swan**	
4:45 p.m. – 5:30 p.m.	13a. Architecting Digital Business Betsy Burton and Chris Howard, Gartner **Northern C/Walt Disney World Dolphin**	13b. The CIO as Culture Change Agent Bard Papegaaij, Gartner **Southern III-V/Walt Disney World Dolphin**	13e. Learn from the Masters: Private and Hybrid Cloud Computing Success Stories Donna Scott, Gartner **Swan Ballroom 10/Walt Disney World Swan**	13f. What the Board of Directors Should Know About Digital Business in 2016 Jorge Lopez, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Venter**
	13g. Decommissioning Applications: The Emerging Role of The Application Undertaker Andy Kyte, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	13h. Creating Business Value Through Exceptional Customer Experience Gene Phifer, Gartner **Swan Ballroom 4/Walt Disney World Swan**	13i. Taming the Complexity of the Digital Vendor Ecosystem Linda R. Cohen, Gartner **Mockingbird/Walt Disney World Swan**	13j. Maverick: The Unbearable Cost of Privacy Brian Iverson, Gartner **Osprey Ballroom/Walt Disney World Swan**
	13k. Driving Better Outcomes From Digital Business Moments Rob Dunie, Gartner **Promenade Ballroom East/Disney's Boardwalk Inn**	13l. The Future of BPM: From Improvement to Improvisation Janelle B. Hill, Gartner **Southern I-II/Walt Disney World Dolphin**	13n. Building IoT Solutions Architecture Benoit J. Lheureux, Gartner **Americas Seminar/Walt Disney World Dolphin**	13o. Digital Disruptions Force a Rethink of Architecting Innovation in the Enterprise Mike J. Walker, Gartner **Pelican/Walt Disney World Swan**

	Outcomes Kurt Potter, Gartner **Asia 2/Walt Disney World Dolphin**	David W. Cearley, Gartner **Grand Harbor Ballroom North & South /Disney's Yacht & Beach Convention Center**	and Healthcare Experiences in the Palm of Your Hand? Alistair Jacques, Fairview Health Services **Asia1/Walt Disney World Dolphin**	
4:45 p.m. – 5:45 p.m.	CNC5. Clinic: Oracle Lori Samolsky, Gartner **Europe 10/Walt Disney World Dolphin REG**	CNC6. Clinic: Application Outsourcing Kris Doering and Ruby Jivan, Gartner **Europe 11/Walt Disney World Dolphin REG**	PPR1. Roundtable: CIO Peer Perspective Maria MacGunigal, City of Sacramento **Europe 6/ Walt Disney World Dolphin REG CIO**	R1i. Roundtable: Using Cloud Infrastructure for Sensitive Data Lydia Leong, Gartner **Lark 1/Walt Disney World Swan REG**
	R1j. Roundtable: What Are the Benefits and Challenges of Adopting DevOps? George Spafford, Gartner **Lark 2/Walt Disney World Swan REG**	R1k. Roundtable: Who Owns Responsibility for Digital Business – The CEO, CIO or a New Chief Digital Officer? Matthew Hotle, Gartner **Parrot 2/Walt Disney World Swan REG**	R1l. Roundtable: Experiences From Putting a Mobility Center of Excellence in Place Chris Silva, Gartner **Europe 4/Walt Disney World Dolphin REG**	
5:30 p.m. – 7:30 p.m.	ITxpo Evening Reception Sponsored by BT **ITxpo Show Floor/Walt Disney World Dolphin**			
5:40 p.m. – 5:55 p.m.	ET1. Nexient: Nexient Delivers Agile Software Development @Scale and @Value Barry Newton, Nexient **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			

Sessions requiring registration, including contract negotiation clinics, roundtables and workshops*, are for end-user attendees only.
*Workshop sessions are strictly for CIO attendees.

If you have pre-registered for any of the above sessions please arrive before the start time of the session to ensure your attendance is guaranteed.
(At the start of the session, we will begin accepting attendees that are on the wait list, at the door, to ensure maximum capacity.)

Agenda current as of September 18, 2015 and subject to change. Please see Events Navigator for full session and speaker details.
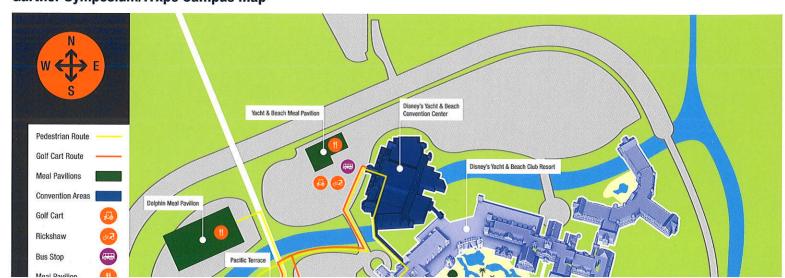
Time				
5:40 p.m. – 6:00 p.m.	ITX1. IPsoft: Can a Robot Improve Your Customer Service? **ITxpo Theater A/Walt Disney World Dolphin** *Please see Events Navigator for full session and speaker details.*	ITX2. IBM: Maximizing Sales with Insight and Agility **ITxpo Theater B/Walt Disney World Dolphin** *Please see Events Navigator for full session and speaker details.*	ITX3. Red Hat: Closing the IT Innovation Gap Between Demand and Capability Michael Solberg, Red Hat **ITxpo Theater C/Walt Disney World Dolphin**	
6:05 p.m. – 6:20 p.m.	ET2. Palisade Compliance: How to Spend Less Money on Oracle Licenses and Services Craig Guarente, Palisade Compliance **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
6:10 p.m. – 6:30 p.m.	ITX4. Brasil IT+: Manage Telecom Expenses and Mobile Devices on a Single Platform – New Product Launch Roberto Dariva CEO, Navita **ITxpo Theater A/Walt Disney World Dolphin**	ITX5. Syncplicity: Unleash the Power of Mobile Workforce Gaurav Verma, Syncplicity **ITxpo Theater B/Walt Disney World Dolphin**	ITX6. Verizon: Delivering Optimized Digital Customer Experiences on Mobile Devices Dan Franklin, Verizon Digital Media Services **ITxpo Theater C/Walt Disney World Dolphin**	
6:30 p.m. – 6:45 p.m.	ET3. FairCom: One Database. Countless Possibilities for Mission-Critical Applications Evaldo de Oliviera, FairCom **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
6:40 p.m. – 7:00 p.m.	ITX7. Dell: Charting Your Course to Cloud: Achieving Cloud on YOUR Terms Kristine Lindely, Dell, Inc **ITxpo Theater A/Walt Disney World Dolphin**	ITX8. CSC: Envision – A Live Demo of CSC MyWorkStyle Gary Mills and Mark Rotheram, CSC **ITxpo Theater B/Walt Disney World Dolphin**	ITX9. Citrix: Secure Mobile Computing for Today's Generation Scott Lane, Citrix **ITxpo Theater C/Walt Disney World Dolphin**	
6:55 p.m. – 7:10 p.m.	ET4. Cyphort: Defending Your Organization in the Evolving World of Advanced Malware Jeremy Carlson, Cyphort **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
7:10 p.m. – 7:30 p.m.	ITX10. Microsoft **ITxpo Theater A/Walt Disney World Dolphin** *Please see Events Navigator for full session and speaker details.*	ITX11. Fortinet: Deploying NGFWs in the Real World Deena Thomchick, Fortinet **ITxpo Theater B/Walt Disney World Dolphin**	ITX12. Samsung Electronics America, Inc.: Wearables in the Enterprise Eric McCarty, Samsung Business **ITxpo Theater C/Walt Disney World Dolphin**	
7:15 p.m. – 7:30 p.m.	ET5. OpenLegacy: Tame the Integration Beast with Agile API Integration (Strategic Roadmap Session) Hans Otharsson, OpenLegacy **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			

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Gartner Symposium/ITxpo Campus Map

Pedestrian Route
Golf Cart Route
Meal Pavilions
Convention Areas
Golf Cart
Rickshaw
Bus Stop
Meal Pavilion

Yacht & Beach Meal Pavilion
Disney's Yacht & Beach Convention Center
Disney's Yacht & Beach Club Resort
Dolphin Meal Pavilion
Pacific Terrace

Gartner Symposium/ITxpo Agenda: TUESDAY, OCTOBER 6

For full agenda details and latest updates, please see Events Navigator or visit **gartner.com/mobile** to download app.

CIO Sessions for CIO Attendees
REG Pre-registration Required

Tuesday, October 6

Time				
7:00 a.m. – 7:30 p.m.	Registration **Dolphin Central Pavilion**			
7:00 a.m. – 9:00 a.m.	Attendee Breakfast **Dolphin, Swan and Yacht & Beach Meal Pavilions**			
9:00 a.m. – 9:45 a.m.	K3. Keynote Session with Ginni Rometty Ginni Rometty, IBM **Dolphin, Swan, Yacht & Beach and Boardwalk Hotels**			
10:15 a.m. – 11:45 a.m.	W2a. Workshop: Avoid Becoming Bimodal Roadkill – Lessons Learned from the Early Adopters of Bimodal IT Christopher Heiliger and Vicki van Alphen, Gartner **Hampton Room/Disney's Yacht & Beach Convention Center REG CIO**	W2b. Workshop: Get the Right People in Your Digital Organization Lily Mok, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**	W2d. Workshop: Making IT Strategic: How CIOs Can Drive Value with Advanced Strategic Planning Richard Hunter, Gartner **Toucan/Walt Disney World Swan REG CIO**	W2e. Workshop: Creating the Right Culture During Organizational Change Gail F Farnsley and Jim Griffith, Gartner; Andrew Peel, Philadelphia Insurance Companies **Macaw/Walt Disney World Swan REG CIO**
	W2f. Workshop: Delivering Bimodal – What It Is and What It Looks Like in Operation Louis Boyle and Paul Garner, Gartner **Peacock/Walt Disney World Swan REG CIO**	W2g. Workshop: Creating a Vision for Living in a Digital World Amos Auringer, Gartner **Cape Cod B/Disney's Yacht & Beach Convention Center REG CIO**	W2h. Workshop: Stop Believing What You Think is True — Start With Reality! Jim Hocker, Gartner **Cape Cod C/Disney's Yacht & Beach Convention Center REG CIO**	W2i. Workshop: Are You Facing Digital Extinction? Carl Deal, Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center REG CIO**
	W2j. Workshop: The Art of the 1-Page Strategy Heather Colella, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center REG CIO**		W2q. Workshop: What the Board of Directors Should Know About Digital Business in 2016 Jorge Lopez, Gartner **Marvin Gardens B, Disney's Boardwalk Inn REG CIO**	
10:30 a.m. – 11:15 a.m.	TL2. CIO Thought Leadership: Cisco: Your Digital Transformation: A Best Practice and Next Steps Guide John Manville, Cisco **Northern C/Walt Disney World Dolphin**			
	SW3. Vidyo: Video-Enabled Workflows as Part of a Digital Leadership Strategy Eran Westman, Vidyo **Europe 10/Walt Disney World Dolphin REG**		SW4. IBM: Designing and Delivering the IT Organization of the Near Future Mike Fitzgerald, IBM **Europe 11/Walt Disney World Dolphin REG**	
	SPS45. Brasil IT+: Is Good Enough Security Good Enough? Balancing Convenience and Security in the Digital World Leonardo Cooper, Sikur **Southern I/Walt Disney World Dolphin**	SPS46. Dell: Make Your Enterprise Future Ready Paul Perez, Dell, Inc. **Southern II/Walt Disney World Dolphin**	SPS47. IPsoft: Interview Your First Digital Employee: Amelia's First Year Ergun Ekici, IPsoft **Southern III/Walt Disney World Dolphin**	SPS48. IBM: Accelerating Digital Business with Cloud & Mobile Robert LeBlanc, IBM **Southern V/Walt Disney World Dolphin**
	SPS49. Box: The Next Generation of Content Management: Powering the Digital Enterprise Chris Yeh, Box, Inc. **Americas Seminar/Walt Disney World Dolphin**	SPS50. Red Hat: Creating A Vision For Agile IT Delivery Brent Holden, Red Hat **Asia 1/Walt Disney World Dolphin**	SPS51. Citrix: How To Get Ready For Your Workplace Redesign Michael McKiernan, Citrix **Asia 2/Walt Disney World Dolphin**	SPS52. VMware: Hybrid Cloud Is the New Public Cloud Battleground Mathew Lodge, VMware **Swan Ballroom 4/Walt Disney World Swan**
	SPS53. Microsoft: Reinventing Productivity & Business Processes Julia White, Microsoft **Swan Ballroom 6/Walt Disney World Swan**	SPS54. CSC: Enabling the Agile Workforce with Hybrid Workplace Services Maria Pardee, CSC **Swan Ballroom 10/Walt Disney World Swan**	SPS55. Verizon: The Dunkin' Brands Story: Digital Transformation Fuels Business Growth Jack Clare, Dunkin' Brands, Inc.; Darrell Riekena, National DCP; Tony Recine and Helen Donnelly, Verizon **Mockingbird/Walt Disney World Swan**	SPS56. Fortinet: Straight Talk on Securing Your Network: Real-World Enterprise IT Experiences Deena Thomchick, Fortinet **Osprey Ballroom/Walt Disney World Swan**
11:45 a.m. – 12:30 p.m.	21a. Gartner's Top Predictions: The Future is a Digital Thing Daryl C. Plummer, Gartner **Northern C/Walt Disney World Dolphin**	21b. The Future of Your Data Center in the Cloud Era David J. Cappuccio, Gartner **Southern I-II/Walt Disney World Dolphin**	21c. Every Business Unit Will Be a Technology Startup Leigh McMullen, Gartner **Pelican/Walt Disney World Swan**	21d. Digital to the Core – How to Lead the Change Graham P. Waller and Mark Raskino, Gartner **Americas Seminar/Walt Disney World Dolphin**
	21e. Prioritize the First 100 Days of Your New Office of the CIO Lee Weldon, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**	21f. Governing Risk and Security in the Digital Business Tom Scholtz, Gartner **Swan Ballroom 4/Walt Disney World Swan**	21g. Maverick: Eccentric Leadership Tina Nunno, Gartner **Swan Ballroom 10/Walt Disney World Swan**	21h. Bimodal IT is the Best Way to Deliver Application Rationalization Andy Kyte, Gartner **Swan Ballroom 6/Walt Disney World Swan**
	21i. The Mobile Scenario: Taking Mobility to the Next Level Nick Jones, Gartner **Southern III-V/Walt Disney World Dolphin**	21j. Context Brokering Platforms: Convert Big Data Potential to Smarter Decisions, Processes, Operations Yefim V. Natis, Gartner **Mockingbird/Walt Disney World Swan**	21k. Does Your Organization Need a CDO a CAO or Both Debra Logan, Gartner **Osprey Ballroom/Walt Disney World Swan**	
11:45 a.m. – 12:45 p.m.	CNC7. Clinic: Oracle Lori Samolsky, Gartner **Europe 10/Walt Disney World Dolphin REG**	CNC8. Clinic: Infrastructure Outsourcing & Cloud IaaS William Maurer, Gartner **Europe 11/Walt Disney World Dolphin REG**	R2a. Roundtable: CIOs, Which Imaginative Practices Do You Use to Find People and Ideas? Diane Morello, Gartner **Lark 1/Walt Disney World Swan REG**	R2b. Roundtable: How Are We Getting Started With Digital Workplace Strategy? Mike Gotta, Gartner **Lark 2/Walt Disney World Swan REG**
	R2c. Roundtable: Improving the Most Important Process — Your Customer's Bruce Robertson, Gartner **Parrot 2/Walt Disney World Swan REG**		R2d. Roundtable: Postmodern ERP — Flexibility and Agility, But No Free Lunch Michael Guay, Gartner **Europe 4/Walt Disney World Dolphin REG**	
	PPR2. Roundtable: CIO Peer Perspective Alistair Jacques, Fairview Health Services **Europe 6/Walt Disney World Dolphin REG CIO**			
12:00 p.m. – 2:00 p.m.	Attendee Lunch **Dolphin & Swan Meal Pavilions and ITxpo Cafes**			
12:00 p.m. – 1:45 p.m.	ITxpo Dessert Reception **ITxpo Show Floor/Walt Disney World Dolphin**			
12:40 p.m. – 12:55 p.m.	ET6. Stonebranch: Simplifying Workload Automation: Consolidation, Orchestration and Autonomics as Efficiency Drivers Gregor Heinrich, Stonebranch **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
12:40 p.m. – 1:00 p.m.	GT1. The Top Vendors Driving the Future of Mobility Ken Dulaney, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	MQ1. Magic Quadrant: Data Quality Tools Ted Friedman, Gartner **ITxpo Theater C/Walt Disney World Dolphin**	ITX13. Atlassian: Enterprise the Atlassian Way Chris Clarke, Atlassian **ITxpo Theater B/Walt Disney World Dolphin**	

Time				
	ELT7. Plutora: How to Move Faster and Reduce Risk with Enterprise Release Management — Dalibor Siroky, Plutora Inc. **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
1:10 p.m. – 1:30 p.m.	GT2. Who's Who in Digital Business Consulting Services Julie Short, Gartner **ITxpo Theater B/Walt Disney World Dolphin**	ITX14. Tamr: Unifying Siloed Data To Unlock Business Insight Michael Collins, Tamr **ITxpo Theater C/Walt Disney World Dolphin**	MQ3. Magic Quadrant: Cloud Infrastructure as a Service Lydia Leong, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	
1:30 p.m. – 2:00 p.m.	ELT4. Maximizing the ROI of your Office 365 deployment Jason Steiner, Accenture Federal Services **EITL Lounge, Dolphin Central Pavilion**			
1:30 p.m. – 1:45 p.m.	ET8. Enteon™: Cut The Infrastructure Anchor Jim McBride, Enteon **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
1:40 p.m. – 2:00 p.m.	HC2. Hype Cycle: Platform as a Service Yefim V. Natis, Gartner **ITxpo Theater B/Walt Disney World Dolphin**	MQ2. Magic Quadrant: EA Tools Saul Brand, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	MQ4. Magic Quadrant: Enterprise Integration Platform as a Service, Worldwide Massimo Pezzini, Gartner **ITxpo Theater C/Walt Disney World Dolphin**	
1:45 p.m. – 2:15 p.m.	SPS30. Actifio: Transforming IT & DR for a $2.5B International Logistics Company Edward Sclafani, Crowley Maritime Corporation **Southern I/Walt Disney World Dolphin**	SPS31. Dun & Bradstreet: Turning Data into Business Insights Monica Richter, Dun & Bradstreet **Southern II/Walt Disney World Dolphin**	SPS32. EarthLink: Smart Networks: The Missing Link - Driving Cloud Based Application Performance Brian Fink, EarthLink; Rik Reitmaier, Genesco **Southern III/Walt Disney World Dolphin**	SPS33. KONY: Mobilizing Your Existing SAP Implementation Using New Innovation Alternatives Burley Kawasaki, Kony, Inc **Southern V/Walt Disney World Dolphin**
	SPS34. APC by Schneider Electric: Micro Data Centers: The Perfect Choice for Edge Computing Steven Carlini, Schneider Electric **Americas Seminar/Walt Disney World Dolphin**	SPS35. Catalyst DevWorks: Using Data/Analytics to Re-Engineer Technology Organizations: Three F500 Case Studies Michael Rosenbaum, Catalyst DevWorks **Asia 1/Walt Disney World Dolphin**	SPS36. Collaborative Consulting: Domestic Sourcing – A Key Component of The Digital Business Ecosystem John Williams, Collaborative Consulting; Ken Behrendt, Eagle Creek Software Services; Monty Hamilton, Rural Sourcing, Inc; Shane Mayes, Onshore Outsourcing **Asia 2/Walt Disney World Dolphin**	SPS37. Salesforce: The Internet of Customers: IoT and The Precision Enterprise Peter Coffee, Salesforce **Swan Ballroom 4/Walt Disney World Swan**
	SPS38. Siemens: Innovation Through Collaboration: Leveraging Smart Innovation Platform for Digital Enterprise Rustom K. Mody, Baker Hughes **Swan Ballroom 6/Walt Disney World Swan**	SPS39. ServiceNow: Changing Culture – It Takes a Village (and a Sledgehammer!) Brad Paubel, Maritz **Swan Ballroom 10/Walt Disney World Swan**	SPS40. PMG.net: General Mills, Inc. Case Study: Automating Product Development Services Sylvia De Long, General Mills, Inc **Mockingbird/Walt Disney World Swan**	SPS41. Appian: University of South Florida: A Platform to Transform the Student Experience Sidney Fernandes, USF Health **Osprey Ballroom/Walt Disney World Swan**
1:55 p.m. – 2:10 p.m.	ET9. Nanoheal: The Role of Predictive Healing in the Age of Digital Business **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
2:10 p.m. – 2:30 p.m.	ITX15. Hewlett Packard Enterprise: Winning in the Idea Economy Jason Newton, Hewlett Packard Enterprise **ITxpo Theater A/Walt Disney World Dolphin**	ITX16. Resolve Systems, LLC: Not All Incidents are Created Equal: Agile Automations for ROI Dhilip Gopalakrishnan, Resolve Systems **ITxpo Theater B/Walt Disney World Dolphin**	ITX17. VigiLanz: Hospital 3.0: Thriving with Real-Time Integrated Clinical and Business Intelligence David Goldsteen, M.D., VigiLanz **ITxpo Theater C/Walt Disney World Dolphin**	
2:20 p.m. – 2:35 p.m.	ET10. Cylance: Cyber Risk Leadership - What We Need Is Heroes Malcolm Harkins, Cylance, Inc. **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
2:30 p.m. – 3:00 p.m.	22d. Cybersecurity Scenario 2020: The Impact of Digital Business on Security F. Christian Byrnes, Gartner **Southern I-II/Walt Disney World Dolphin**		22i. To the Point: Personal Architecture — How the Internet of Me Is Enabling Digital Consumers Brian Burke, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**	
2:30 p.m. – 3:15 p.m.	22a. The Top 10 Strategic Technology Trends for 2016 David W. Cearley, Gartner **Northern C/Walt Disney World Dolphin**	22b. Methods for Monetizing Your Information Assets (Attendance in Following Session RTN7 Encouraged) Douglas Laney, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	22c. (What to Do When) Every Employee Is a Digital Employee (Attendance in Following Session RTN5 Encouraged) Matthew W. Cain and Simon Mingay, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	22e. Find The Most Powerful Digital Business Innovations For Your Business Dave Aron, Gartner **Southern III-V/Walt Disney World Dolphin**
	22f. Maverick: The Thing Is Always Right — What Happens When Things Become Customers Jenny Sussin, Gartner **Swan Ballroom 10/Walt Disney World Swan**	22g. CIO Strategies for Exploiting (More) Autonomous Business Approaches Dale Kutnick, Gartner **Osprey Ballroom/Walt Disney World Swan**	22h. Information 2020: Cracking Critical Dilemmas Frank Buytendijk, Gartner **Swan Ballroom 4/Walt Disney World Swan**	22j. Leading Digital Business Innovation With Web-Scale Computing (Attendance in Following Session RTN6 Encouraged) Anne Thomas, Gartner **Promenade Ballroom East/Disney's Boardwalk Inn**
	22k. Ready or Not, 3D Printing Will Disrupt Your Business Pete Basiliere, Gartner **Pelican/Walt Disney World Swan**	PPS3. CIO Story Session: When Digital Theory Hits a Traditional Financial Institutions Reality Chadi Habib, Desjardins Group **Asbury Hall A/Disney's Yacht & Beach Convention Center**	Panel. Getting to CIO & Beyond No Matter Where You Came From Daphne Jones, GE Healthcare; Javier Polit, Coca-Cola Bottling Investments Group; Gene Alvarez and Jorge Lopez, Gartner **Swan Ballroom 6/Walt Disney World Swan**	
2:30 p.m. – 3:30 p.m.	CNC9. Clinic: A Hands-on Approach to Microsoft Licensing Dolores Ianni, Gartner **Europe 10/Walt Disney World Dolphin** **REG**	CNC10. Clinic: Network Sourcing and Contracting Danellie Young, Gartner **Europe 11/Walt Disney World Dolphin** **REG**	R2e. Roundtable: Lessons Learned From Early IoT Project Implementations Alfonso Velosa, Gartner **Lark 1/Walt Disney World Swan** **REG**	
	R2f. Roundtable: Developing an API-Based Business Channel Kristin R. Moyer, Gartner **Lark 2/Walt Disney World Swan** **REG**	R2g. Roundtable: How Are You Encouraging Innovation Through Purpose, People and Process? Jackie Fenn, Gartner **Parrot 2/Walt Disney World Swan** **REG**	R2h. Roundtable: Using Application Rationalization to Renovate Your Application Portfolio for Digital Business Bill Swanton, Gartner **Europe 4/Walt Disney World Dolphin** **REG**	
2:30 p.m. – 4:00 p.m.	W2l. Workshop: Digital to the Core — How to Lead the Change Graham P. Waller and Mark Raskino, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center** **REG** **CIO**	W2m. Workshop: Digital Business Transformation — From Digital Desire to Digital Reality Tomas Nielsen, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center** **REG** **CIO**	W2n. Workshop: The Art of the 1-Page Strategy Heather Colella, Gartner **Hampton Room/Disney's Yacht & Beach Convention Center** **REG** **CIO**	W2o. Workshop: 2016 CIO Agenda – Building the Digital Platform Lee Weldon, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center** **REG** **CIO**
	W2p. Workshop: Get the Right People in Your Digital Organization Lily Mok, Gartner **Toucan/Walt Disney World Swan** **REG** **CIO**		W2r. Workshop: Business at the Speed of Digital — What's Driving Your Strategy? Carl Deal, Gartner **Cape Cod B/Disney's Yacht & Beach Convention Center**	

	Marcus Mossberger, Infor **ITxpo Theater B/Walt Disney World Dolphin**	Portals and Web Content Management Jim Murphy, Gartner **ITxpo Theater C/Walt Disney World Dolphin**	Matthew W. Cain, Gartner **ITxpo Theater A/Walt Disney World Dolphin**
2:45 p.m. – 3:00 p.m.	ET11. LaunchKey, Inc.: Next Generation Authentication in the Post-Password Era Geoff Sanders, LaunchKey, Inc. **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**		
3:10 p.m. – 3:25 p.m.	ET12. CORE Platform: R-evolution – The Industry's Only Integrated Mobile Platform Designed for the Enterprise Scott Cunningham, CORE Platform **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**		
3:15 p.m. – 3:45 p.m.	RTN5. Real-Time Networking Session: The Digital Employee (Attendance in Prior Track Session 22c Encouraged) **Grand Harbor Salon Ballroom 5/ Disney's Yacht & Beach Convention Center**	RTN6. Real-Time Networking Session: Web-Scale Computing (Attendance in Prior Track Session 22j Encouraged) **Promenade Ballroom East/Disney's Boardwalk Inn**	RTN7. Real-Time Networking Session:Monetizing Assets (Attendance in Prior Track Session 22b Encouraged) **Grand Harbor Salon Ballroom 1/Disney's Yacht & Beach Convention Center**
3:35 p.m. – 3:50 p.m.	ET13. Bitglass: From Cuffs to CASBs: The Redefinition of Data Security Rich Campagna, Bitglass **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**		
3:45 p.m. – 4:05 p.m.	HC3. Hype Cycle: Project & Portfolio Management Robert A. Handler, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	MQ5. Data Center Outsourcing David Edward Ackerman, Gartner **ITxpo Theater B/Walt Disney World Dolphin**	MQ7. Magic Quadrant: Enterprise File Synchronization and Sharing Susan Landry, Gartner **ITxpo Theater C/Walt Disney World Dolphin**
3:45 p.m. – 4:30 p.m.	TL3. CIO Thought Leadership: VMware: Thriving in the Era of Ruthless Innovation Chris Wolf, VMware, Inc. **Grand Harbor Ballroom North & South /Disney's Yacht & Beach Convention Center**		
	SW5. Wipro Limited: Digital Transformation — The Intersection of Design and Technology Mikal Hallstrup, Designit **Europe 10/Walt Disney World Dolphin REG**		SW6. IBM: Leadership Exchange: What 585 Developers Want You To Know About Winning in Mobile Phil Buckellew, IBM **Europe 11/ Walt Disney World Dolphin REG**

Sessions requiring registration, including contract negotiation clinics, roundtables and workshops*, are for end-user attendees only.
*Workshop sessions are strictly for CIO attendees.

If you have pre-registered for any of the above sessions please arrive before the start time of the session to ensure your attendance is guaranteed.
(At the start of the session, we will begin accepting attendees that are on the wait list, at the door, to ensure maximum capacity.)

Agenda current as of September 18, 2015 and subject to change. Please see Events Navigator for full session and speaker details.

Time				
3:45 p.m. – 4:30 p.m.	SPS60. Box: Your Path to Becoming a Digital Enterprise Daniel O'Leary, Box, Inc; Sandeep Chellani, Teach For America **Southern I/Walt Disney World Dolphin**	SPS61. Cisco: Advanced Security Strategies for Defending Against Attacks Bret Hartman, Cisco **Southern II/Walt Disney World Dolphin**	SPS62. Hewlett Packard Enterprise: Lead with IT Solutions for the New Style of Business Antonio Neri, Hewlett Packard Enterprise **Southern III/Walt Disney World Dolphin**	SPS63. IBM: Transforming Industries & Professions with Data Alistair Rennie, IBM **Southern V/Walt Disney World Dolphin**
	SPS64. BMC Software: Don't Be So 2000…Build Your CIO Dating "Street Cred" In the Digital Workplace Jason Frye, BMC Software **Americas Seminar/Walt Disney World Dolphin**	SPS65. NTT Communications: Is Your Business Ready for a Digital Future? Joe Corvaia, NTT Communications **Asia 1/Walt Disney World Dolphin**	SPS66. Unisys: Digital Execution – 6 Steps to Deliver a Digital Workplace Dan Huberty and Eric Hutto, Unisys **Asia 2/Walt Disney World Dolphin**	SPS67. Veeam Software: Meeting the Demands for Availability in the Modern Data Center Doug Hazelman, Veeam Software **Swan Ballroom 4/Walt Disney World Swan**
	SPS68. Microsoft: Empowering Your Cloud Journey James Staten, Microsoft **Swan Ballroom 6/Walt Disney World Swan**	SPS69. AT&T: Dynamic Networks Powered by SDN Rupesh Chokshi, AT&T **Swan Ballroom 10/Walt Disney World Swan**	SPS70. NetSuite Inc.: Case Study: How Texas CPA Delivered Digital Disruption Andy Lloyd, NetSuite **Mockingbird/Walt Disney World Swan**	SPS71. LANDESK: No Security, No Agility Michael Dortch, LANDESK Software **Osprey Ballroom/Walt Disney World Swan**
4:00 p.m. – 4:15 p.m.	ET14. NetBrain Technologies: Applying Automation to Reduce Network Downtime Jason Baudreau, NetBrain Technologies Inc. **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
5:00 p.m. – 5:45 p.m.	K4. Keynote Session with Jeffrey Immelt Jeffrey Immelt, General Electric **Dolphin, Swan, Yacht & Beach and Boardwalk Hotels**			
5:45 p.m. – 7:15 p.m.	ITxpo Evening Reception Sponsored by BT **ITxpo Show Floor/Walt Disney World Dolphin**			
6:00 p.m. – 6:15 p.m.	ET15. TeleTech Technology: Next Gen Customer Experience: Make the Journey Worth the Trip Trent Cook, TeleTech Technology **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
6:00 p.m. – 6:20 p.m.	ITX20. VMware: EVO:RAIL – The First Hyper-Converged Infrastructure Appliance Powered by VMware Michael McDonough, VMware **ITxpo Theater A/Walt Disney World Dolphin**	ITX21. Covisint Corporation: Simply Securing the IoT as Connectivity Complexity Continues to Mount David Miller, Covisint **ITxpo Theater B/Walt Disney World Dolphin**	ITX22. Box: Security You Can Trust Bruce Obenour, Box, Inc. **ITxpo Theater C/Walt Disney World Dolphin**	
6:25 p.m. – 6:40 p.m.	ET16. Talari: Introduction to SD-WAN and Exploration Through Detailed Case Studies Kevin Gavin, Talari **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
6:30 p.m. – 6:50 p.m.	ITX23. NetSuite Inc **ITxpo Theater B/Walt Disney World Dolphin** *Please see Events Navigator for full session and speaker details.*	ITX24. NTT Group: From the Track to Treatment: NTT Health Innovation at 230mph Joe Corvaia, NTT Communications; Adam Nelson, NTT DATA, Inc. **ITxpo Theater A/Walt Disney World Dolphin**	ITX25. AT&T: Networking in an On-Demand World Don Parente, AT&T **ITxpo Theater C/Walt Disney World Dolphin**	
6:50 p.m. – 7:05 p.m.	ET17. SentinelOne: 7 Million+ Records Exposed by Hackers in 1H 2015. Why So Successful? Dal Gemmell, SentinelOne **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
8:00 p.m. – 11:30 p.m.	Special Evening Event at Epcot			

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Gartner Symposium/ITxpo Campus Map

N W E S

Pedestrian Route
Golf Cart Route
Meal Pavilions
Convention Areas

Yacht & Beach Meal Pavilion
Disney's Yacht & Beach Convention Center
Disney's Yacht & Beach Club Resort
Dolphin Meal Pavilion

Gartner Symposium/ITxpo Agenda: WEDNESDAY, OCTOBER 7

For full agenda details and latest updates, please see Events Navigator or visit gartner.com/mobile to download app.

CIO Sessions for CIO Attendees
REG Pre-registration Required

Wednesday, October 7

7:00 a.m. – 7:30 p.m. — Registration Dolphin Central Pavilion/Walt Disney World Dolphin

7:00 a.m. – 9:00 a.m. — Attendee Breakfast Dolphin, Swan and Yacht & Beach Meal Pavilions

9:00 a.m. – 9:45 a.m. — K5. Keynote Session Ed Catmull, Pixar and Disney Animation; Bob Safian, FastCompany Dolphin, Swan, Yacht & Beach and Boardwalk Hotels

10:15 a.m. – 11:45 a.m.

W3c. Workshop: Leading in a Digital World – A Recipe for Digital Leadership Carl Deal, Gartner Hampton Room/Disney's Yacht & Beach Convention Center REG CIO	W3d. Workshop: Avoid Becoming Bimodal Roadkill – Lessons Learned from the Early Adopters of Bimodal IT Christopher Heiliger and Vicki van Alphen, Gartner Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO	W3f. Workshop: Federal Government Digitization — Identifying Digital Moments to Get Started Scott Merriman, Gartner Cape Cod C/Disney's Yacht & Beach Convention Center REG CIO	W3g. Workshop: CIO Personal Effectiveness — Lizard Brains and the Truth Plane — Techniques to Help CIOs Be Better Communicators Marc H. Andonian, Gartner Toucan/Walt Disney World Swan REG CIO
W3h. Workshop: Value Lurks in the Digital Shadows Amos Auringer, Gartner Cape Cod D/Disney's Yacht & Beach Convention Center REG CIO	W3i. Workshop: Improve Your Influence to Create a Digital Culture Jose A. Ruggero and Thor Madsen, Gartner Peacock/Walt Disney World Swan REG CIO	W3j. Workshop: 2016 CIO Agenda – Building the Digital Platform Dave Aron, Gartner Macaw/Walt Disney World Swan REG CIO	

10:30 a.m. – 11:15 a.m. — TL4. CIO Thought Leadership PwC: The "Other" Disruption: Often Overlooked and Just As Critical Chris Curran, PwC Northern C/Walt Disney World Dolphin

SW7. Cisco: Intelligent Cybersecurity for the Real World Bret Hartman, Cisco Europe 10/Walt Disney World Dolphin REG		SW8. VMware: How the Evolving Cloud Management Platform is Delivering Business, Not IT, Outcomes Jon Herlocker, VMware Europe 11/Walt Disney World Dolphin REG	
SPS90. Syncplicity: Driving Productivity and Collaboration with File Sync and Share Joshua Feliciano, McGraw Hill Financial Southern I/Walt Disney World Dolphin	SPS91. AT&T: Internet of Things and Lessons for Rapid Innovation Mobeen Khan, AT&T Southern II/Walt Disney World Dolphin	SPS92. CDW: The Big Shift: Customer Focused IT Tom DeCoster, CDW Southern III/Walt Disney World Dolphin	SPS93. WatchGuard Technologies, Inc.: Visibility: The Missing Layer in Information Security Corey Nachreiner, CISSP, Watchguard Technologies, Inc. Southern V/Walt Disney World Dolphin
SPS94. Hitachi Data Systems: Modernize The Core and Digitize The Future Ravi Chalaka, Hitachi Data Systems Americas Seminar/Walt Disney World Dolphin	SPS95. NTT DATA, Inc.: Copart's Digital Evolution: Connecting Buyers and Sellers Across the Globe David Fung, Copart; Robb Rasmussen, NTT DATA, Inc. Asia 1/Walt Disney World Dolphin	SPS96. CSC: The Era of Digital Transformation: New Normal or Deja Vu Nabil Fanaian and Sam Lakkundi, CSC; Kamal Thota, Intermountain Healthcare Asia 2/Walt Disney World Dolphin	SPS97. Salesforce: Experience A New Way to Build Apps Brian Goldfarb, Salesforce; Mike Anderson, CROSSMARK Swan Ballroom 4/Walt Disney World Swan
SPS98. Samsung Electronics America, Inc.: Rising to the Challenge of Mobile Security Kevin Gilroy, Samsung Electronics America; Nick Rea, Samsung Electronics; Sam Phillips, Samsung Business Swan Ballroom 6/Walt Disney World Swan	SPS99. GE Software: Driving Business Transformation Through the Industrial Internet of Things (IIoT) Jeremiah Stone, GE Global Resources Swan Ballroom 10/Walt Disney World Swan	SPS100. Brasil IT+: How Nokia Improved Operational Performance Embracing Digital Business Claudio Teixeira, BringTo; Fabio Back, Resource IT; Cleri Imhauser, Nokia Mockingbird/Walt Disney World Swan	SPS101. MobileIron: Defense Against the Dark Apps: Rethinking Mobile Enterprise Security Michael Raggo and Ojas Rege, MobileIron Osprey Ballroom/Walt Disney World Swan

11:30 a.m. – 12:30 p.m.

CNC11. Clinic: Negotiating with SAP Lori Samolsky, Gartner Europe 10/Walt Disney World Dolphin REG		CNC12. Clinic: A Hands-on Approach to Microsoft Licensing Dolores Ianni, Gartner Europe 11/Walt Disney World Dolphin REG	
R3a. Roundtable: Are BYOA and DYOA Evil? Jason Wong, Gartner Lark 1/Walt Disney World Swan REG	R3b. Roundtable: The Social Life Surrounding Business Moments Mike Gotta, Gartner Lark 2/Walt Disney World Swan REG	R3c. Roundtable: Implementing Bimodal IT — Delivering on the Promise Simon Mingay, Gartner Parrot 2/Walt Disney World Swan REG	R3d. Roundtable: Six Reasons Private Clouds Are Failing, and How to Succeed Thomas J. Bittman, Gartner Europe 4/Walt Disney World Dolphin REG

11:45 a.m. – 12:30 p.m.

31a. A Comprehensive Guide to Connectedness With Trust, Security and Ethics in the Digital Business Bard Papegaaij, Gartner Northern C/Walt Disney World Dolphin	31b. The Social Science of Digital Business Patrick Meehan, Gartner Osprey Ballroom/Walt Disney World Swan	31c. Digital Humanism and Security: How People-Centric Security Will Help Paul E. Proctor and Tom Scholtz, Gartner Swan Ballroom 4/Walt Disney World Swan	31d. The Cloud Strategy Cookbook: Recipes, Ingredients and Results Daryl C. Plummer, Gartner Southern I-II/Walt Disney World Dolphin
31e. Megavendor Cloud Strategies David Mitchell Smith, Gartner Mockingbird/Walt Disney World Swan	31f. Internet of Things Forces The Largest Step-Change Ever In Information Management Ted Friedman, Gartner Southern III-V/Walt Disney World Dolphin	31g. Immersive Technologies and Ambient Experiences – The Future of Work Brian Blau, Gartner Asbury Hall A/Disney's Yacht & Beach Convention Center	31h. Maverick: Forget the Data and Go With Your Gut Carol Rozwell, Gartner Asia 1/Walt Disney World Dolphin
31i. Maverick: The Programmable Economy: IOT Monetization David Furlonger, Gartner Pelican/Walt Disney World Swan	31j. Six Styles of Customer Analytics for the Digital Business Gareth Herschel, Gartner Swan Ballroom 6/Walt Disney World Swan	31k. Multipronged Resource Management — Tools to Get Blood From a Turnip Robert A. Handler, Gartner Americas Seminar/Walt Disney World Dolphin	31l. Digital Business Architecture Fuels Digital Business Strategy Betsy Burton, Gartner Swan Ballroom 10/Walt Disney World Swan

11:45 a.m. – 12:45 p.m. — PPR4. Roundtable: CIO Peer Perspective: Digital Transformation in a Traditional Banking and Insurance Industry Chadi Habib, Desjardins Group Europe 6/Walt Disney World Dolphin REG CIO

12:00 p.m. – 2:00 p.m. — Attendee Lunch Dolphin & Swan Meal Pavilions and ITxpo Cafes

12:00 p.m. – 1:45 p.m. — ITxpo Dessert Reception ITxpo Show Floor/Walt Disney World Dolphin

12:40 p.m. – 12:55 p.m. — ET18. EventBoard: Tools and Insights to Help Solve the Workplace Puzzle Kyle Fraughton, EventBoard Emerging Technology Pavilion Theater/Walt Disney World Dolphin

12:40 p.m. – 1:00 p.m.

GT3. DCIM: Tools That Optimize Your Data Center for Digital Business Jay E. Pultz, Gartner ITxpo Theater A/	HC4. Hype Cycle: Internet of Things Alfonso Velosa, Gartner ITxpo Theater B/Walt Disney World Dolphin	MQ8. Magic Quadrant: Data Integration Tools Mark A. Beyer, Gartner ITxpo Theater C/Walt	

Time	Session			
1:05 p.m. – 1:20 p.m.	ET19. Protivix: CRM and the Power of Customer Data Richard Cano, Protivix **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
1:10 p.m. – 1:30 p.m.	HC5. Hype Cycle: Emerging Technologies Mike J. Walker, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	ITX26. SugarCRM: Operationalizing the Customer Journey Martin Schneider, SugarCRM **ITxpo Theater B/ Walt Disney World Dolphin**	ITX27. Hubble by insightsoftware.com: Enable the Whole Enterprise with Real-Time Analytics Angus Robertston, insightsoftware.com **ITxpo Theater C/ Walt Disney World Dolphin**	
1:30 p.m. – 1:45 p.m.	ET20. Dispersive Technologies, Inc.: Dispersive™ SDN: Control at the Edge Bob Twitchell, Dispersive Technologies, Inc. **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
1:30 p.m. – 2:00 p.m.	ELT8. Are you Managing Vendors or are Vendors Managing You? William R. Snyder, Gartner **EITL Lounge, Dolphin Central Pavilion/Walt Disney World Dolphin**			
1:40 p.m. – 2:00 p.m.	MQ9. Magic Quadrant: IT Project and Portfolio Management Daniel B. Stang, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	MQ10. Magic Quadrant: Unified Communications as a Service, Worldwide Daniel O'Connell, Gartner **ITxpo Theater C/Walt Disney World Dolphin**	MQ14. Magic Quadrant: Wired and Wireless Access Infrastructure Tim Zimmerman, Gartner **ITxpo Theater B/Walt Disney World Dolphin**	
1:45 p.m. – 2:15 p.m.	SPS75. Rimini Street, Inc.: Innovating With the "Lights-On" – How CIOs Can Tip the Balance Sebastian Grady, Rimini Street **Southern I/Walt Disney World Dolphin**	SPS76. Cisco: Delivering Business Value from Hybrid Cloud in a Bimodal World Nick Earle, Cisco **Southern II/ Walt Disney World Dolphin**	SPS77. CloudPassage: The Eight Imperatives For Agile And Scalable Cloud Security Carson Sweet, CloudPassage **Southern III/ Walt Disney World Dolphin**	SPS78. Laserfiche: Heifer International: Technology Transformation from a CFO's Perspective Bob Bloom, Heifer International **Southern V/Walt Disney World Dolphin**
	SPS79. Splunk **Americas Seminar/ Walt Disney World Dolphin** *Please see Events Navigator for full session and speaker details.*	SPS80. BlueLine Associates, Inc: Optimizing People, Process and Technology to Drive Business Transformation Rob Blanchette and Rocky Silvestri, BlueLine Associates; Steve Wrenn, Johnson & Johnson **Asia 1/Walt Disney World Dolphin**	SPS81. OpenStack Foundation: Enterprise Solution: How & Why TD Bank Group Adopted OpenStack Srinivas Sarathy, TD Bank Securities Group; Jonathan Bryce, The OpenStack Foundation **Asia 2/Walt Disney World Dolphin**	SPS82. VMware: The Next Horizon for Cloud Networking and Security Guido Appenzeller, VMware **Swan Ballroom 4/Walt Disney World Swan**
	SPS83. Microsoft: Windows 10 For Enterprise Jim Alkove, Microsoft **Swan Ballroom 6/Walt Disney World Swan**	SPS84. XO Communications: Hybrid IT and Your WAN: The Three Things Your Service Provider Isn't Telling You Jake Heinz, XO Communications **Swan Ballroom 10/Walt Disney World Swan**	SPS85. Netskope: Not a Zero-Sum Game: How IT Leaders Are Safely Enabling Cloud Renee Guttmann, Optiv; Sanjay Beri, Netskope **Mockingbird/ Walt Disney World Swan**	SPS86. Pulse Secure: Retooling IT for the Hybrid World of Cloud and Mobile David Goldschlag, Pulse Secure **Osprey Ballroom/Walt Disney World Swan**
1:55 p.m. – 2:10 p.m.	ET21. Kaonsoft: Revolutionzing Enterprise Mobility with MaaS (Mobilizing-as-a-Service) Daniel Lee, Kaonsoft **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
2:10 p.m. – 2:30 p.m.	ITX28. Worksoft, Inc.: Digital Labor for Digital Risk Shoeb Javed, Worksoft, Inc. **ITxpo Theater A/Walt Disney World Dolphin**			
2:20 p.m. – 2:35 p.m.	ET22. Altia Systems, Inc: Immersive Panoramic Video Makes Web Collaboration More Productive Aurangzeb Khan, Altia Systems **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
2:30 p.m. – 3:00 p.m.	32j. To the Point: Digital Humanism (Attendance in Following Session RTN13 Encouraged) Chris Howard, Gartner **Asbury Hall A/ Disney's Yacht & Beach Convention Center**			
2:30 p.m. – 3:15 p.m.	PPS4. CIO Story Session: Shaping the Enterprise for Digital Transformation Venky Kulkarni, Medavie Bluecross **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**			
	32a. 2016 CIO Agenda Dave Aron, Gartner **Northern C/Walt Disney World Dolphin**	32b. Top 12 Emerging Digital Workplace Technologies to Transform Your Business Matthew W. Cain, Gartner **Southern I-II/Walt Disney World Dolphin**	32c. Worst Practices in Digital Ethics, And How To Not Cross The Creepy Line (Attendance in Following Session RTN9 Encouraged) Frank Buytendijk, Gartner **Promenade Ballroom East/ Disney's Boardwalk Inn**	32d. Identity and Access Management In the Age of Digital Business (Attendance in Following Session RTN12 Encouraged) Brian Iverson, Gartner **Grand Harbor Salon 5/ Disney's Yacht & Beach Convention Center**
	32e. Planning a Cloud Infrastructure Strategy That Supports Bimodal IT (Attendance in Following Session RTN10 Encouraged) Lydia Leong, Gartner **Grand Harbor Salon 1/ Disney's Yacht & Beach Convention Center**	32f. In-memory Computing and Big Data: Architecting for New Velocity Needs Massimo Pezzini, Gartner **Swan Ballroom 10/Walt Disney World Swan**	32g. Maverick: It's Time to Fire Your Security Team (and Hire Machines) Eric Ahlm, Gartner **Southern III-V/ Walt Disney World Dolphin**	32h. Enabling Continuous Experiences Anne Thomas, Gartner **Swan Ballroom 6/Walt Disney World Swan**
	32i. How Emerging Mobile and Digital Customer Engagement Technologies Drive Revenue Growth Robert P. Desisto, Gartner **Swan 4/Walt Disney World Swan**	32k. Non Linear, Non-Obvious Revenue Stream Opportunities Via Smart Machines Frances Karamouzis, Gartner **Osprey Ballroom/ Walt Disney World Swan**	32l. The Workgrid and the Digital Workplace Jim Murphy, Gartner **Pelican/Walt Disney World Swan**	32m. Context Brokering Platforms: Convert Big Data Potential to Smarter Decisions, Processes, Operations Yefim V. Natis, Gartner **Americas Seminar/Walt Disney World Dolphin**
	32n. Digital Commerce 2020 – Top 10 Trends Shaping Tomorrow's Sales (Attendance in Following Session RTN14 Encouraged) Gene Alvarez, Gartner **Promenade Ballroom West/Disney's Boardwalk Inn**			
2:30 p.m. – 3:30 p.m.	CNC13. Clinic: SaaS Contracts Gayla Sullivan, Gartner **Europe 10/Walt Disney World Dolphin** REG		CNC14. Clinic: Network Sourcing and Contracting Danellie Young, Gartner **Europe 11/Walt Disney World Dolphin** REG	
	R3e. Roundtable: Building Out the Digital Business Dream Team Diane Morello, Gartner **Lark 1/ Walt Disney World Swan** REG	R3g. Roundtable: Trust and the Digital Humanist Richard Hunter, Gartner **Parrot 2/Walt Disney World Swan** REG	R3h. Roundtable: Postmodern ERP — Gartner Hype, Vendor Marketing or Critical Reality? Carol Hardcastle, Gartner **Europe 4/Walt Disney World Dolphin** REG	
2:30 p.m. – 4:00 p.m.	W3k. Workshop: Organizing IT for Success in Building Bimodal Capabilities Diane Berry, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center** REG CIO	W3l. Workshop: Who is Leading Your Digital Charge? David Adams, David Friday and Jim Griffith, Gartner **Toucan/Walt Disney World Swan** REG CIO	W3m. Workshop: Unleashing Creativity for Rapid Business Innovation Jackie Fenn, Mary Mesaglio and Irving Tyler, Gartner **Macaw/Walt Disney World Swan** REG CIO	W3n. Workshop: Keeping Your Finger on the (Quickening) Pulse of Digital Opportunities Christopher Heiliger and Vicki van Alphen, Gartner **Peacock/ Walt Disney World Swan** REG CIO
	W3o. Workshop: Novel Approaches to Recruiting, Developing and Retaining Talent Michael de Paauw, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center** REG CIO	W3p. Workshop: Digital Innovation in Manufacturing Gail F. Farnsley, Gartner; Jamie Lee, Wabash National Corporation **Cape Cod B/Disney's Yacht & Beach Convention Center**	W3q. Leading in a Digital World- A Recipe for Digital Leadership Carl Deal, Gartner **Cape Cod C/ Disney's Yacht & Beach Convention Center** REG CIO	W3r. Workshop: Using Digital to Help Your Educational Institution Create a New Vision Jeremy Swartz and Thor Madsen, Gartner **Saybrook Room/ Disney's Yacht & Beach Convention**

	Gartner **Cape Cod D/Disney's Yacht & Beach Convention Center** **REG** **CIO**		Graham P. Waller and Mark Raskino, Gartner **Hampton Room/Disney's Yacht & Beach Convention Center** **REG** **CIO**
2:40 p.m. – 3:00 p.m.	MQ12. Magic Quadrant: Application Services Governance Paolo Malinverno, Gartner **ITxpo Theater B/Walt Disney World Dolphin**		
2:45 p.m. – 3:00 p.m.	ET23. AeroFS: Satisfying InfoSec AND Employees: EFSS on Your Own Infrastructure Jeff Harrell, AeroFS **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**		
3:10 p.m. – 3:25 p.m.	ET24. Netrality Properties: Leveraging the Carrier Hotel Ecosystem to Enhance Data Distribution Gerald Marshall, Netrality Properties **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**		
3:15 p.m. – 3:45 p.m.	RTN10. Real-Time Networking Session: Cloud Infrastructure and Bimodal IT (Attendance in Prior Track Session 32e Encouraged) **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	RTN12. Real-Time Networking Session: Identity and Asset Management (Attendance in Prior Track Session 32d Encouraged) **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**	RTN13. Real-Time Networking Session: Digital Humanism (Attendance in Prior Track Session 32j Encouraged) **Promenade Ballroom East/Disney's Boardwalk Inn**	RTN14. Real-Time Networking Session: Digital Commerce (Attendance in Prior Track Session 32n Encouraged) **Promenade Ballroom West/Disney's Boardwalk Inn**
	RTN9. Real-Time Networking Session: Digital Ethics (Attendance in Prior Track Session 32c Encouraged) **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**		
3:35 p.m. – 3:50 p.m.	ET25. Solix Technologies, Inc: Enterprise Archiving with Apache Hadoop Vikram Gaitonde, Solix Technologies Inc **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**		
3:45 p.m. – 4:05 p.m.	HC6. Hype Cycle: Cloud Computing David Mitchell Smith, Gartner **ITxpo Theater C/Walt Disney World Dolphin**	MQ11. Magic Quadrant: EA Consultancies Saul Brand, Gartner **ITxpo Theater A/Walt Disney World Dolphin**	MQ13. Magic Quadrant & Critical Capabilities: Enterprise Mobility Management Suites Terrence Cosgrove, Gartner **ITxpo Theater B/Walt Disney World Dolphin**	

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(At the start of the session, we will begin accepting attendees that are on the wait list, at the door, to ensure maximum capacity.)

Agenda current as of September 18, 2015 and subject to change. Please see Events Navigator for full session and speaker details.

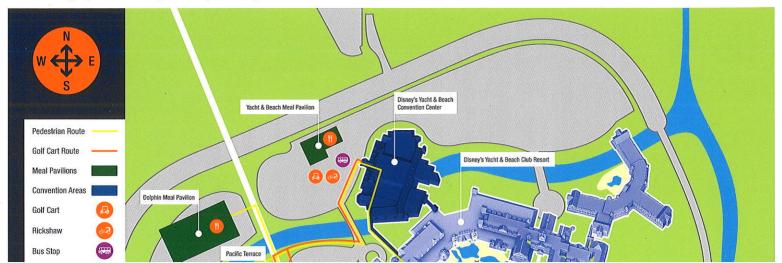| 3:45 p.m. – 4:30 p.m.	TL5. Thought Leadership Microsoft: Privacy and Security in a Mobile First, Cloud First World Brad Smith, Microsoft **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**			
	SPS105. PwC: Google and PwC on Reinventing IT in a Cloud-Enabled World Chris O'Hara, PwC; Sebastien Marotte, Google Apps for Work **Southern I/Walt Disney World Dolphin**	SPS106. NetSuite Inc.: Case Study: Shaw Industries Powers International Growth with Unified Cloud Platform Jason Maynard, NetSuite and Roddy McKaig, Shaw Industries **Southern II/ Walt Disney World Dolphin**	SPS107. IPsoft: Interview Your First Digital Employee: Amelia's First Year Jonathan Crane and Ergun Ekici, IPsoft **Southern III/Walt Disney World Dolphin**	SPS108. Infor: Engineer for Differentiation John Bermudez and Leigh Martin, Infor **Southern V/Walt Disney World Dolphin**
	SPS109. Code42: Mitigate Risk Without Multiplying the Tech Stack David Payne, Code42 **Americas Seminar/Walt Disney World Dolphin**	SPS110. Red Hat: How Target is Transforming its Business with Open, Agile IT Elwin Loomis, Target; Tim Yeaton, Red Hat **Asia 1/Walt Disney World Dolphin**	SW9. Hewlett Packard Enterprise: DevOps & Application Performance Monitoring: You Can't Do DevOps Without Monitoring User Experience Jeff Sheaffer, Hewlett Packard Enterprise **Europe 11/Walt Disney World Dolphin REG**	SW10. Hewlett Packard Enterprise: As Your Business Embraces Digital, Is Your Workplace Keeping Pace? Chris Moyer, Hewlett Packard Enterprise Services **Europe 10/Walt Disney World Dolphin REG**
4:00 p.m. – 4:15 p.m.	ET26. Collokia: How To Use Machine Learning Algorithms for Effortless Collaboration Pablo Brenner, Collokia **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
5:00 p.m. – 5:45 p.m.	K6. Keynote Session with Tony Robbins Tony Robbins **Dolphin, Swan, Yacht & Beach and Boardwalk Hotels**			
5:45 p.m. – 7:15 p.m.	ITxpo Evening Reception Sponsored By BT **ITxpo Show Floor/Walt Disney World Dolphin**			
6:00 p.m. – 6:15 p.m.	ET27. X20 Media, a Barco company: Powering The Digital Workplace Darin Crosby, X20 Media, a Barco company **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
6:00 p.m. – 6:20 p.m.	ITX33. SOTI, Inc.: EMM Solution Fuels Business Transformation Across Airline Ron Hassanwalia, SOTI Inc. **ITxpo Theater A/Walt Disney World Dolphin**	ITX34. SkySync by Portal Architects: Sync or Migrate Cloud Storage With Your On-Premises Storage Systems Mark Brazeau, Portal Architects **ITxpo Theater B/Walt Disney World Dolphin**	ITX35. Cylance: 100% Malware Prevention, No Operational Overhead…Really? Malcolm Harkins,Cylance Inc. Carlos Krystof, CISSP Cylance Inc. **ITxpo Theater C/Walt Disney World Dolphin**	
6:25 p.m. – 6:40 p.m.	ET28. BusinessOptix: Digital Transformation in the Real World Correy Voo, BusinessOptix **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			
6:30 p.m. – 6:50 p.m.	ITX36. Bizagi: Adaptability, Architecture & CX: The Bizagi Way Gustavo Gomez, Bizagi **ITxpo Theater A/Walt Disney World Dolphin**	ITX37. Security First Corp.: The New Paradigm: Software-Defined Data-Centric Security & Availability Mark O'Hare, Security First Corp. **ITxpo Theater B/Walt Disney World Dolphin**	ITX38. Dimension Data: Building a Digital Infrastructure: The Fan Experience and the Tour de France Pam Casale, Dimension Data **ITxpo Theater C/Walt Disney World Dolphin**	
6:50 p.m. – 7:05 p.m.	ET29. Onapsis: The CISO Imperative – Taking Control of SAP Cyber Attacks Sage Wagner, SAP Security Solutions Architect **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**			

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Gartner Symposium/ITxpo Campus Map

N W E S

Pedestrian Route
Golf Cart Route
Meal Pavilions
Convention Areas
Golf Cart
Rickshaw
Bus Stop

Yacht & Beach Meal Pavilion
Disney's Yacht & Beach Convention Center
Disney's Yacht & Beach Club Resort
Dolphin Meal Pavilion
Pacific Terrace

Gartner Symposium/ITxpo Agenda: THURSDAY, OCTOBER 8

For full agenda details and latest updates, please see Events Navigator or visit **gartner.com/mobile** to download app.

CIO Sessions for CIO Attendees
REG Pre-registration Required

Thursday, October 8

7:00 a.m. – 4:00 p.m.	Registration **Dolphin Central Pavilion/Walt Disney World Dolphin**
7:00 a.m. – 9:00 a.m.	Attendee Breakfast **Dolphin, Swan and Yacht & Beach Meal Pavilions**
9:00 a.m. – 9:30 a.m.	41k. To the Point: Three Secret Virtues of Great IT Contributors — Hiring, Fostering and Retaining Great Practitioners Danny Brian, Gartner **Promenade Ballroom West/Disney's Boardwalk Inn**
9:00 a.m. – 9:45 a.m.	PPS5. CIO Story Session GPPM: Improving IT Governance and PPM Simultaneously in a Decentralized Organization Michael Hites, University of Illinois **Asbury Hall A/Disney's Yacht & Beach Convention Center**

41a. Gartner's Top Predictions: The Future is a Digital Thing Daryl C. Plummer, Gartner **Northern C/Walt Disney World Dolphin**	41b. CIOs and Career Security Into The 2020s and Beyond Ken McGee, Gartner **Southern I-II/Walt Disney World Dolphin**	41c. Disruptive Digital Business Models and Capabilities Hung LeHong, Gartner **Swan Ballroom 10/Walt Disney World Swan**	41d. Digital Requires a Hard Reset on IT Governance – Throw Away the Rule Book John MacDorman, Gartner **Southern III-V/Walt Disney World Dolphin**
41e. Ten Absolute Truths About Talent Management in Digital Business Lily Mok, Gartner **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**	41f. Innovate Financial Methods for Digital Business Sanil Solanki, Gartner **Mockingbird/Walt Disney World Swan**	41g. Technology and Business in 2030 Stephen Prentice, Gartner **Swan Ballroom 6/Walt Disney World Swan**	41h. Maverick: Ask Not What You Can Do For Engineers, but What Engineers Can Teach You About IT Kristian Steenstrup, Gartner **Asia 2/Walt Disney World Dolphin**
41i. Putting Digital Ethics and Security at the Center of Information Governance Andrew White, Gartner **Grand Harbor Salon 1/Disney's Yacht & Beach Convention Center**	41j. What People Want In a Digital Workplace and Why Roles Won't Matter Whit Andrews, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**	41l. Collaborative Work Management: Tools for Enabling Mode 2 Daniel B. Stang, Gartner **Promenade Ballroom East/Disney's Boardwalk Inn**	41m. Using SaaS Business Applications To Meet Digital Business Objectives Robert P. Desisto, Gartner **Osprey Ballroom/Walt Disney World Swan**
41n. Maverick: Algos Gone Wild: The Coming Apocalypse — When Machine Intelligence Is Both Too Little and Too Much Ray Valdes, Gartner **Pelican/Walt Disney World Swan**	41o. How to Live Without Mobile Device Management (MDM) Bryan Taylor, Gartner **Swan Ballroom 4/Walt Disney World Swan**	41p. Delight Customers and Drive Revenues with Digital Personalization Penny Gillespie, Gartner **Americas Seminar/Walt Disney World Dolphin**	41q. Mobile App Development: Scale or Fail Jason Wong, Gartner **Asia 1/Walt Disney World Dolphin**

10:15 a.m. – 10:45 a.m.			
SPS120. BeyondCore: Is Your Dashboard Driving You? Arijit Sengupta, BeyondCore Inc. **Southern I/Walt Disney World Dolphin**	SPS121. Adallom: Cloud Access Security Brokers Case Study – Best Practices From IDT Assaf Rappaport, Adallom; Golan Ben-Oni, IDT Corporation **Southern II/Walt Disney World Dolphin**	SPS122. BlackBerry: Secure Mobile Solutions to Empower Users on Your Terms Jeff Holleran and Tim Choi, BlackBerry **Southern III/Walt Disney World Dolphin**	SPS123. Micron: Command Your Business—Key Technologies for the Digital Future Rob Peglar, Micron **Southern V/Walt Disney World Dolphin**
SPS124. Riverbed Technology, Inc.: Delivering Competitive Advantage to Clients: the JLL – Riverbed Partnership D. Edward Wagoner, JLL **Americas Seminar/Walt Disney World Dolphin**	SPS125. Tangoe Inc.: Optimize IT Spend: Learn How GE Implemented Best Practices Around IT Expenses Al Subbloie, Tangoe Inc.; Jim Geiss, GE **Asia 1/Walt Disney World Dolphin**	SPS126. Zoom: Fireside Chat: Zoom and GoDaddy Discuss Evaluating Video Conferencing Platforms Eric Yuan, Zoom and Jolean DeKort, GoDaddy **Asia 2/Walt Disney World Dolphin**	SPS127. Microsoft: More Personal Computing Joe Belfiore, Microsoft **Swan Ballroom 4/Walt Disney World Swan**

10:15 a.m. – 11:00 a.m.	TL6. CIO Thought Leadership: Lockheed Martin: Building Compentency and Leadership in Cybersecurity Teams Lawrence Guy Delp, Lockheed Martin Corporation **Northern C/Walt Disney World Dolphin**	TL7. CIO Thought Leadership: Rimini Street, Inc.: Industry Manifesto Revealed: How CIOs Seize Control of ERP Costs and Strategy Sebastian Grady, Rimini Street **Grand Harbor Ballroom North & South/Disney's Yacht & Beach Convention Center**

10:15 a.m. – 11:45 a.m.			
W4a. Workshop: Are You Facing Digital Extinction? Carl Deal, Gartner **Cape Cod A/Disney's Yacht & Beach Convention Center REG CIO**	W4b. Workshop: Power Mapping Your Digital Business Game Plan Denny Shank and Patrick Meehan, Gartner **Macaw/Walt Disney World Swan REG CIO**	W4c. Workshop: Digital Business Transformation — From Digital Desire to Digital Reality Tomas Nielsen, Gartner **Cape Cod B/Disney's Yacht & Beach Convention Center REG CIO**	W4e. Workshop: The Art of the 1-Page Strategy Heather Colella, Gartner **Asbury Hall D/Disney's Yacht & Beach Convention Center REG CIO**
W4f. Workshop: The Art of Leading Self-Organizing Teams Bard Papegaaij, Gartner **Cape Cod D/ Disney's Yacht & Beach Convention Center REG CIO**	W4h. Workshop: Creating a Vision for Living in a Digital World Amos Auringer, Gartner **Cape Cod C/Disney's Yacht & Beach Convention Center REG CIO**	W4i. Workshop: Stop Believing What You Think is True — Start With Reality! Jim Hocker, Gartner **Peacock/Walt Disney World Swan REG CIO**	W4j. Workshop: The Future Digital Landscape in Indian Country Robert Ringdahl, Gartner **Saybrook Room/Disney's Yacht & Beach Convention Center REG CIO**

10:45 a.m. – 1:30 p.m.	ITxpo Open **ITxpo Show Floor/Walt Disney World Dolphin**
11:00 a.m. – 11:15 a.m.	ET30. illusive networks: Security Deceptions: When Dishonesty is the Best Policy Hanan Levine, illusive networks **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**

11:00 a.m. – 11:20 a.m.	ITX40. Continuity Logic: Zero-Code GRC Application Development for the Modern Organization Tejas Katwala, Continuity Logic **ITxpo Theater B/Walt Disney World Dolphin**	ITX41. Polycom, Inc.: The Workplace of the Future Starts Now Greg Pelton, Polycom, Inc. **ITxpo Theater C/Walt Disney World Dolphin**

11:00 a.m. – 12:00 p.m.	CNC15. Clinic: 'IBMize' Using Gartner's T4 Steps (Tactics, Templates, Ts&Cs, Timing) Jo Ann Rosenberger, Gartner **Europe 10/Walt Disney World Dolphin REG**		CNC16. Clinic: Infrastructure Outsourcing & Cloud IaaS William Maurer, Gartner **Europe 11/Walt Disney World Dolphin REG**	

R4a. Roundtable: The Emerging Role of the Digital Information Architect Mike J. Walker, Gartner **Lark 1/Walt Disney World Swan REG**	R4b. Roundtable: The Internet of Things — Impact on Operational Technology Ecosystems Dale Kutnick, Gartner **Lark 2/Walt Disney World Swan REG**	R4c. Roundtable: Immersive Technologies and Ambient Experiences — The Future of Work Brian Blau, Gartner **Parrot 2/Walt Disney World Swan REG**	R4d. Roundtable: People-Centric Security — Experiences and Lessons Learned Tom Scholtz, Gartner **Europe 4/Walt Disney World Dolphin REG**

11:15 a.m. – 11:45 a.m.	42o. To the Point: Enhancing Centers of Excellence for Digital Business John Hagerty, Gartner **Grand Harbor Salon 5/Disney's Yacht & Beach Convention Center**

11:15 a.m. – 12:00 p.m.			
42a. The Top 10 Strategic Technology Trends for 2016 David W. Cearley, Gartner **Northern C/Walt Disney World Dolphin**	42b. Selling Your Vision With Values Leigh McMullen, Gartner **Southern I-II/Walt Disney World Dolphin**	42c. How an API Economy Drives Digital Business Paolo Malinverno, Gartner **Americas Seminar/Walt Disney World Dolphin**	42d. The Evolving Role of IT in the Age of Digital Business Donna Scott and Matthew Hotle, Gartner **Grand Harbor Ballroom North & South/Disney's**

42i. Maverick: Smart Machines will Talk to Each Other in English! Bruce Robertson and Magnus Revang, Gartner **Promenade Ballroom East/ Disney's Boardwalk Inn**	42j. Making Private and Hybrid Cloud Work Thomas J. Bittman, Gartner **Swan Ballroom 6/Walt Disney World Swan**	42k. How Digital Business Reshapes Mobile Security Dionisio Zumerle, Gartner **Asbury Hall A/Disney's Yacht & Beach Convention Center**	42l. Why CIOs Should Care About 'Open Computing' Concepts Mark Driver, Gartner **Swan Ballroom 10/Walt Disney World Swan**
42m. BI and Analytics Trends for Digital Business Cindi Howson, Gartner **Southern III-V/Walt Disney World Dolphin**	42n. Embracing Risk In The New Normal Robert A. Handler, Gartner **Swan Ballroom 4/Walt Disney World Swan**	42p. Using Tai Chi to Find Business Analytics Opportunities Hidden in Plain Sight Jamie Popkin, Gartner **Promenade Ballroom West/ Disney's Boardwalk Inn**	

Time	Content
11:15 a.m. – 12:15 p.m.	PPR5. Roundtable: CIO Peer Perspective: Shaping the Enterprise for Digital Transformation Venky Kulkarni, Medavie Bluecross **Europe 5/Walt Disney World Dolphin** REG CIO ⫸ PPR6. Roundtable: CIO Peer Perspective: Best Practices in IT Governance and Project Management Michael Hites, University of Illinois **Europe 6/Walt Disney World Dolphin** REG CIO
11:25 a.m. – 11:40 a.m.	ET31. Prime Systems: A Bimodal Organization in a Mobile World Roberto Azvedo, Prime Systems **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**
11:30 a.m. – 11:50 a.m.	ITX42. Cradlepoint: Customer Use Cases for 4G LTE as an Enterprise WAN Ian Pennell, Cradlepoint **ITxpo Theater A/Walt Disney World Dolphin** ⫸ ITX43. Panopto: Overcoming the Top 3 Challenges of Enterprise Video Ari Bixhorn, Panopto **ITxpo Theater B/ Walt Disney World Dolphin** ⫸ ITX44. Everbridge: 3 Ways To Optimize IT Communications and Resolve Incidents Faster Imad Mouline, Everbridge **ITxpo Theater C/Walt Disney World Dolphin**
11:50 a.m. – 12:05 p.m.	ET32. NextLabs, Inc.: Protect Your Data – Don't Get Caught Off Guard **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**
12:00 p.m. – 12:20 p.m.	ITX45. TmaxSoft: Renovating the Mainframe: Modernizing Legacy Applications for the Cloud Ed Franklin, TmaxSoft Inc. **ITxpo Theater A/Walt Disney World Dolphin** ⫸ ITX46. SOTI, Inc.: Why Hasn't Technology Revolutionized the Way We Travel Chris Bongiovanni, Frontline Technology Solutions (FTS); Ron Hassanwalia, SOTI Inc. **ITxpo Theater B/Walt Disney World Dolphin** ⫸ ITX47. AeroFS: EFSS and Collaboration Tools That Make Users AND InfoSec Happy Yuri Sagalov, AeroFS **ITxpo Theater C/Walt Disney World Dolphin**
12:00 p.m. – 1:30 p.m.	Attendee Lunch **Dolphin, Swan and Yacht & Beach Meal Pavilions and ITxpo Cafe**
12:00 p.m. – 1:30 p.m.	ITxpo Dessert Reception **ITxpo Show Floor/Walt Disney World Dolphin**
12:15 p.m. – 12:30 p.m.	ET33. CDNetworks: Secure Enterprise Applications and Provide Instant Access John Mcilwain, CDNetworks **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**
12:30 p.m. – 12:50 p.m.	ITX48. FairCom: No+SQL: A True Multi-Model Database Evaldo de Oliveira, FairCom **ITxpo Theater A/Walt Disney World Dolphin**
12:45 p.m. – 1:00 p.m.	ET34. ProntoForms Corporation: Mobilize Your Business to Move It Forward Tim Moran, ProntoForms Corporation **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**
1:10 p.m. – 1:25 p.m.	ET35. Phasic Systems Inc: Mission Focused Data Analytics with Hadoop Based Normalization Geoffrey Malafsky, Ph.D., Phasic Systems Inc **Emerging Technology Pavilion Theater/Walt Disney World Dolphin**
1:15 p.m. – 2:15 p.m.	CNC17. Clinic: SaaS Contracts Gayla Sullivan, Gartner **Europe 10/Walt Disney World Dolphin** REG ⫸ CNC18. Clinic: Application Outsourcing Kris Doering and Ruby Jivan, Gartner **Europe 11/Walt Disney World Dolphin** REG

R4e. Roundtable: (What to Do When) Every Employee Is a Digital Employee Simon Mingay, Gartner **Lark 1/Walt Disney World Swan** REG	R4f. Roundtable: How to Turbocharge Your IT Strategic Planning Process for the Digital Future Ansgar Schulte, Gartner **Lark 2/Walt Disney World Swan** REG	R4g. Roundtable: Migrating From On-Premises to Public Cloud — Customer Cost Experiences Lori Samolsky, Gartner **Parrot 2/Walt Disney World Swan** REG	

1:30 p.m. – 2:15 p.m.

43a. The CEO Perspective 2015: How CIOs Should Respond Mark Raskino, Gartner **Northern C/Walt Disney World Dolphin**	43b. Digital Business Transformation Designs and Blueprints Tomas Nielsen, Gartner **Swan Ballroom 4/Walt Disney World Swan**	43c. The CIO's Digital Business Advisor: The Resurgence of Enterprise Architecture Lee Weldon, Gartner **Swan Ballroom 10/Walt Disney World Swan**	43d. Dealing with Windows 10 Stephen Kleynhans, Gartner **Southern III-V/Walt Disney World Dolphin**
43e. Wearables: New Devices, New Interactions, New Opportunities Nick Jones, Gartner **Swan Ballroom 6/ Walt Disney World Swan**	43f. A CIO's Guide to DevOps George Spafford and Nathan Wilson, Gartner **Southern I-II/ Walt Disney World Dolphin**	43g. Collabathons – Unleashing The Inventor, Maker, And DIY'er In All Of Us Mike Gotta, Gartner **Osprey Ballroom/ Walt Disney World Swan**	43h. Don't Migrate Enterprise Applications, Rip and Replace Them with Extensible SaaS (eSaaS) Gilbert van der Heiden, Gartner **Pelican/Walt Disney World Swan**

	43i. Why Your Digital Business Needs a Web-Scale Infrastructure Sheila Childs, Gartner **Asia 1/Walt Disney World Dolphin**
2:30 p.m. – 3:00 p.m.	K7. Closing Keynote David A. Willis, Gartner **Northern C/Walt Disney World Dolphin**

Sessions requiring registration, including contract negotiation clinics, roundtables and workshops*, are for end-user attendees only.
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