

出國報告（出國類別：國際會議）

出席「2014 年全球環保標章網路組織  
年會」出國報告書

服務機關：行政院環境保護署

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派赴國家：中國大陸（北京）

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# 壹、前言

經濟發展往往伴隨著能、資源的消耗與廢棄物的產生，間接造成環境負荷加重，有鑑於此，德國在西元 1978 年首倡產品環保標章(Ecolabelling)的觀念與制度，期藉由鼓勵消費者改變消費行為與生活型態，提升綠色消費意識，進而促使製造商減少產品對環境之負荷，這個制度迅速地被世界各國所採用。

為順應國際發展趨勢，本署在西元 1992 年開始推動環保標章制度，於同年 3 月評選出以「一片綠色樹葉包裹著乾淨不受污染的地球」作為我國環保標章的圖案，並依法註冊登記其商標專用權及對外公告，並於同年 8 月 25 日正式公告實施「環保標章推動使用作業要點」及「環保標章審議委員會設置要點」，推動環保標章申請作業。截至目前為止，已開放 129 項產品規格標準供廠商申請，超過一萬項產品取得環保標章。

「全球環保標章網路(Global Ecolabelling Network,簡稱 GEN)組織」也於西元 1994 年因運而生，由我國（以財團法人環境與發展基金會為代表組織）與美國、加拿大、日本、英國、瑞典、西班牙等國共同成立，為一國際性非營利民間組織，其成立宗旨為推動環保標章識別與認證、推動國際間環保標章相關議題之合作、交流、提供促進產品環保標章服務與資訊…等。依據 GEN 組織統計，目前全世界已有超過 57 個國家正式實施第一類環保標章，超過 13 萬項產品通取得第一類環保標章。

## 貳、出國目的

近年來我國積極參與相關國際組織活動，尤其是與環保標章最為相關之全球環保標章網路(GEN)組織，我國代表（財團法人環境與發展基金會）除長期擔任 GEN 組織之技術專家外，該基金會資深顧問于寧博士曾擔任兩任 GEN 組織的執行委員，並擔任一屆主席（西元 2003 年 10 月至 2006 年 9 月），目前該基金會陳靖原總監亦為 GEN 組織董事會的提名委員，積極宣揚我國環保標章制度與政府綠色採購經驗，並推動國際相互承認、制訂共同核心規格標準，以擴大我國於全球環保標章網路組織間之影響力。本次赴中國大陸參與西元 2014 年全球環保標章網路組織年會之目的包括：

- 一、 透過發表我國環保標章執行成果，宣傳我國環保標章制度及綠色採購之推動成效，提升我國國際地位。
- 二、 與該組織之會員國進行環保標章推動經驗交流，以建立良好溝通管道。
- 三、 掌握環保標章國際發展趨勢，作為我國環保標章制度精進之參考。
- 四、 瞭解各國在環保標章規格標準制訂相關程序作業及其他國家合作或相互承認等情形，以利我國後續規格標準制訂或合作開發、相互承認之推動。
- 五、 透過研討會之參與，瞭解各國標章環境績效評估、公私部門永續消費、漂綠及市場行銷推廣等政策之推動現況，作為後續推動相關工作時參考。

## 參、行程

日期	工作內容概要
103年9月22日	啟程，出發至中國大陸北京，及參觀中國大陸相關環境標誌產品推動情形
103年9月23日	<p>參加年會：</p> <ol style="list-style-type: none"> <li>「環境標誌與永續消費—中國環境標誌 20 週年主題活動」 <ol style="list-style-type: none"> <li>開幕致詞（GEN 主席，Robin Taylor 等）</li> <li>參觀中國環境標誌 20 週年成就圖片展</li> <li>專題演講： <ul style="list-style-type: none"> <li>● 全球環境標誌制度概況（Robin Taylor）</li> <li>● 永續消費、政府綠色採購、環境標誌、綠色印刷及發展綠色經濟等專題演講（陸方代表）</li> <li>● 永續標準、生態標誌及 UNEP 永續政府採購十年框架方案（ISAEL Tregurtha）</li> </ul> </li> </ol> </li> <li>陸方環境標誌企業實廠參訪--汽車製造業/參訪中國大陸相關環境標誌</li> </ol>
103年9月24日	參加年會-文化體驗行程：長城及故宮
103年9月25日	<ol style="list-style-type: none"> <li>參加 GEN 年度會員大會（報告會務及財務情形）</li> <li>參加 GEN 20 週年慶：財團法人環境與發展基金會資深顧問于寧博士代表 GEN 回顧歷年年會及相關活動辦理情形</li> </ol>
103年9月26日	<p>參加研討會：</p> <ol style="list-style-type: none"> <li>主題一：環境標誌與永續消費</li> <li>主題二：環境標誌與區域合作 ※我國代表（財團法人環境與發展基金會）於主題二發表「我國環保標章之環境效益評估準則」執行情形</li> <li>主題三：環境標誌與行銷推廣</li> <li>綜合討論</li> </ol>

## 肆、與會過程

### 一、年會概要

GEN 組織創始於 1994 年，全球約有 30 個環保標章組織參與，目的是促進各國環保標章的推廣與推動國際合作活動。依例 GEN 組織每年召開一次會員年會(Annual General Meeting)，年會主要目的在於促進會員交流，並交換各會員之標章執行經驗，並辦理國際研討會，針對環保標章與綠色採購相關問題進行討論，本年度在北京舉行，為期四天的會議超過 200 人與會，並以舉辦零碳（碳中和）活動為大會宗旨。

(一) 主席：Mr. Robin Taylor

(二) 出席人員：GEN 會員代表、美國 Green Seal 工作人員、中國大陸中環聯合（北京）認證中心有限公司（China environmental united certification Center，簡稱 CEC）代表與中國大陸當地參與人員，共約 200 餘人。

(三) 我國出席人員：

- 1、本署管考處鄭惠文技正、葉惠芬技佐。
- 2、財團法人環境與發展基金會于寧資深顧問、陳靖原總監、張耀天副研究員。

(四) 主要行程：

- 1、103 年 9 月 23 及 24 日：年會專題演講及參訪行程。
- 2、103 年 9 月 25 日：年度會員大會及 GEN 20 週年慶。

3、103 年 9 月 26 日：參加研討會。

(五) 2014 年全球環保標章網路組織年會議程表及會議資料（如附錄一）。

(六) 2014 年全球環保標章網路組織年報（如附錄二）。

(七) 年會辦理情形，詳如照片集錦（如附錄三）。

## 二、年會開幕及專題演講

2014 年 GEN 年會之主辦單位為「環境保護部環境認證中心--中環聯合（北京）認證中心有限公司（China environmental united certification Center，簡稱 CEC）」，其係大陸國家認證監督管理委員會認可，核發環境標誌（十環標章）之機構。2014 年適逢大陸環境標誌 20 週年，CEC 除主辦 GEN 年會外，也於本次年會中一併辦理 20 週年慶，該驗證中心堅持「搭建雙綠橋樑、推廣雙優產品、創造雙贏績效」的質量方針，把環境管理體系加入環境標誌產品的雙綠、產品質量優與環境行為優的雙優、環境與經濟雙贏的理念，成為中國大陸發展綠色技術措施的動力來源。

年會開幕致詞嘉賓包含 GEN 主席 Mr. Robin Taylor、聯合國環境規劃署 (UNEP)代表 Mr. Stefanos Fotiou、中國大陸環境保護部副部長吳曉青…等，並安排「積極推動永續性消費，促進綠色轉型發展」、「政府採購與環境保護」、「中國環境標誌公眾影響力」、「全球環保標章（Ecolabelling）制度概況」、「中國環境標誌與綠色印刷」、「綠色消費與消費者權益保護」、「當代企業發展綠色經濟之使命」與「永續標準、環保標章（Ecolabelling）和 UNEP 永續公共採購十年發展架構」等 8 項主題進行專題演講。



圖 1-Mr. Robin Taylor 致詞



圖 2-吳曉青副部長致詞

### 三、參訪中國大陸相關環境標誌

中國大陸之環境標誌(Ecolabelling)系統有二，一為政府所有之十環標章，政府透過「關於環境標誌產品政府採購實施意見」等正式文件確認十環標章之國家級地位，並獨家授權 CEC 為執行單位，負責規格標準研擬與產品驗證作業；二為認證機構「中國質量認證中心（CQC）」所核發之環境產品標章。

CQC 甫於去（西元 2013 年）年成為 GEN 組織會員，其產品認證業務主要有國家級強制性產品認證、CQC 標誌認證、國家推行自願性產品認證（良好農業規範認證、有機產品認證等），同時也是國家授權開發節能、省水和環保產品認證之第三方認證機構，認證客戶數量居中國大陸全國機構首位。此次年會，CQC 邀請 GEN 會員參訪其北京辦公室（包含客服大廳&發證窗口、話務中心、網路機房及辦公場所等），介紹其核發之環境標誌，並與各國代表進行經驗交流及意見交換。



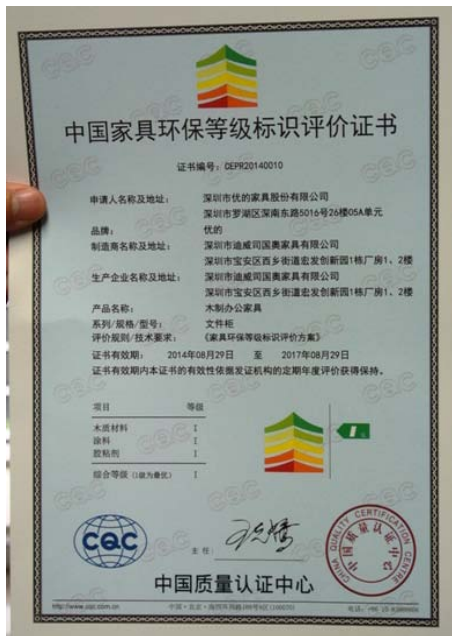


圖 3-CQC 環保產品認證證書



圖 4- CQC 碳標籤認證證書

#### 四、文化體驗

本次研討會除安排專題演講、企業參訪及專題報告等專業技術行程外，亦安排與會人員參觀當地最著名之長城及故宮，讓大家體會當地文化。透過此一行程可以發現，近年中國大陸經濟發展雖突飛猛進，首都北京之硬體發展也有顯著之進步，但各處仍可見亂丟垃圾的人、長城城牆到處是塗鴉、插隊情形屢見不鮮…等，顯見中國大陸在道德觀等文化內涵方面仍有很大之進步空間。

#### 五、研討會

本次研討會主題包含「環保標章及永續消費(Ecolabelling and Sustainable Consumption)」、「環保標章及區域合作(Ecolabelling and Regional Cooperation)」及「環保標章及市場行銷(Ecolabelling and marketing promotion)」等，我國代表以「環保標章之環境效益評估計算準則」為題，在「環保標章及永續消費」主題

中進行報告，該主題中亦有其他與會國家（中國大陸及韓國）以第一型（type I）環境標誌所產生的環境效益為題進行報告。中國大陸估算西元 2013 年環境標誌產品可減少 859 公噸二氧化碳及節省 2.27 億噸用水量；韓國估算每家戶 3 年內使用省水環境標誌之水龍頭可節省 33 公噸用水及 51.2 立方公尺天然氣。



圖 5-我國進行專題報告



圖 6-我國與各國進行意見交流

由各國之研究趨勢看來，國際間對於永續綠色消費議題日趨重視，而我國在西元 2011 至 2013 年間，即由財團法人環境與發展基金會分別就「低污染、可回收、省資源」三大面向，建置環境績效指標計算雛形，本年度本署為推動「環保集點制度」，專案委託安侯永續發展顧問股份有限公司（簡稱 KPMG）建置環保標章產品環境效益量化指標，期透過 21 項(共 60 件)環保標章產品之量化模式，建立我國環保標章產品之環境績效指標，並率先成為發展國際環境績效指標計算工具之先驅。

本署出席人員還透過此次研討會，蒐集及分析歐美先進國家與亞洲鄰近國家之環保標章制度，摘述如下：

- (一) 加拿大標章：原為政府標章，為簡化程序以加速推動，於政府推動數年後，獨家授權 Terra Choice 公司 15 年之經營權，而後並將標章所有權轉移予該公司。由於該公司取得長期執行保障，故過去十餘年來大力投入該業務，並以整體北美市場為行銷對象，並不限於加拿大境內，

而於後期更擴大業務範圍，由產品綠化擴大至整體企業綠化，並由於績效卓著，該公司於 3 年前由全球性之 UL Environment 公司高價併購，無論於環境績效與商業績效皆取得極大成功，應為 GEN 創始會員中發展最成功者。

(二) 德國藍天使標章：創立始於德國聯邦內政部長於西元 1977 年之提議，並獲得德國聯邦與各邦環境部長同意，而於西元 1978 年正式成立。藍天使標章所有權屬德國聯邦環境、自然保護與核能安全部所有，環保標章委員會(Environmental Label Jury)制定產品規格標準並決定標章之頒發與否，二十餘年來皆獨家指定由德國產品品質保證與標章驗證機構 (RAL German Institute for Quality Assurance and Certification，簡稱 RAL) 負責計畫執行。RAL 與政府有密切合作，其董事會(Board of Trustees)成員包含專業組織代表、聯邦部會首長與官員、消費組織代表及其他工會代表等。該組織除負責藍天使標章業務外，亦執行非常多德國其他專業性驗證與標章制度。

(三) 歐盟花卉標章：歐盟花卉(Flower)環保標章計畫係於西元 1992 年依據歐盟環保標章指令規定成立。標章所有權屬於歐盟政府，實際執行則由歐盟成員國各自指定標章計畫執行團體，採取共同產品項目與規格標準。依目前現況，歐盟各國皆指定單一之驗證機構，且多與該國之國家級環保標章採相同之驗證機構，於德國為 RAL，於捷克為捷克環境資訊局 (Czech Environmental Information Agency，簡稱 CENIA)。

(四) 中國十環標章：十環標章屬於政府標章，中國政府透過「關於環境標誌產品政府採購實施意見」等正式文件確認其國家級標章地位，並獨家授權中環聯合認證中心為執行單位，負責規格標準研擬與產品驗證作

業。

(五) 韓國環保標章：韓國環保標章係依據「支援環境科技發展法案 (Development of and Support for Environmental Technology Act) [Act No. 10550, Ministry of Environment]」推動實施，具有正式法源，為國家級標章。韓國環保標章由政府獨家指定執行機構，該機構歷經多次改組，最早為韓國環保標章協會 (Korea environmental labeling association，簡稱 KE LA)，而後擴充為韓國環保產品協會 (Korea Eco-Product Institution，簡稱 KOECO)，而於西元 2009 年 4 月 8 日又整併韓國環境科技院 (Korea Institute of Environmental Science and Technology，簡稱 K I E S T) 而成為目前之韓國環境產業技術院 (Korea Environmental Industry & Technology Institute，簡稱 KE I T I)，持續執行環保標章之標準訂定與產品驗證作業，該組織之地位類似我國之財團法人工業技術研究院，但規模僅 300 人，負責環保標章業務者約 70 人。

(六) 日本生態標章：日本生態標章(Eco Mark)計畫係於西元 1989 年在當時日本政府環境廳 (目前環境省) 指導下，比照德國藍天使標章計畫模式，由日本環境協會 (Japan Environment Association，簡稱 J E A) 負責推出與執行。標章制度開始時便由 J E A 擁有標章所有權，應屬政府協助成立之民營標章。

(七) 泰國環保標章：泰國環保標章係由泰國工業部輔導成立，目前由泰國環境研究院 (Thailand Environment Institute，簡稱 T E I) 獨家執行。泰國環境研究院為西元 1993 年成立之非政府組織(NGO)，其主要成立宗旨在於提供最新之環境資訊與資源，以促進泰國之永續發展。目前泰國政府亦已指定泰國環保標章產品為政府採購之優先採購對象，但顧慮

泰國環保標章產品數有限，初期恐不足以滿足政府綠色採購需求，故另行訂定「綠色購物車標準(Green Cart Criteria)」，除泰國環保標章產品為當然之政府綠色採購標的外，符合綠色購物車標準之產品亦可納入政府綠色採購對象，此暫時性制度同樣由 TEI 負責執行。

承上，除歐盟花卉標章及日本生態標章外，其餘國家大多是由政府先推動環保標章制度，等制度成熟後再獨家授權或獨家指定民間單位執行。近來，我國爆發多件經食品良好作業規範(GMP)認證之食品，仍有偽造、不安全或不衛生情事發生之事件，導致民眾對政府認證之標章產品產生「為業者背書、沒有品質」之質疑，行政院已考慮未來僅就產品之健康性與安全性等基本法規規範進行把關，標章認證制度逐漸轉由民間自主辦理，再透過法規進行監督；此外，礙於我國與中國大陸間特殊之政治關係，導致我國環保標章與其他國家環保標章進行互認時有所受限，無法直接互認（取得我國環保標章之產品，可直接獲取互認國之標章），若我國環保標章也朝獨家授權或獨家指定民間單位執行方向努力，未來或許可收提升環保標章產品後市場查核量能與擴大我國環保標章產品全球市場之效。

## 伍、心得及建議

### 一、發揮我國於全球環保標章網路組織之影響力，推動國際相互承認機制，提升業者申請環保標章意願

全球環保標章網路(Global Ecolabelling Network,簡稱 GEN)組織」為西元 1994 年由我國（以財團法人環境與發展基金會為代表組織）與美國、加拿大、日本、

英國、瑞典、西班牙等國共同成立之國際性非營利民間組織。財團法人環境與發展基金會資深顧問于寧博士曾擔任兩任 GEN 組織的執行委員，並擔任一屆主席（西元 2003 年 10 月至 2006 年 9 月），目前該基金會陳靖原總監為 GEN 組織董事會的提名委員，于寧博士更於本次 GEN 年會 20 週年慶生會擔任引言人，可見我國代表在 GEN 組織的重要性與影響力。

在 GEN 組織成立前，我國已於西元 1992 年建立及推動環保標章制度，為後續推動標章制度之亞洲各國所效法，我國環保標章制度亦與亞洲國家以外之創始會員國相仿。我國產業型態以製造業為主，加上全球化的發展浪潮，建議需投入更多資源，以維持多年來我國建立之國際影響力，積極擴大全球互認之實績，抵銷內需市場有限之限制。

## 二、 透過全球環保標章網路組織，就評估標章產品之環境效益 建立共識

本次國際論壇，我國以「環保標章之環境效益評估計算準則」為題進行簡報，另有中國大陸及韓國皆以第一型（type I）環境標誌產品之環境效益為報告主題，顯示國際間對於永續綠色消費議題日益重視。

中國大陸估算西元 2013 年環境標誌產品預期減少 859 公噸二氧化碳、並節省 2.27 億噸用水量；韓國估算每家戶 3 年內使用省水龍頭可節省 33 公噸用水量及 51.2 立方公尺的天然氣。西元 2011 至 2013 年間，財團法人環境與發展基金會已分別就「低污染、可回收、省資源」三大面向，建置指標計算雛形；本年度另專案委託推估 21 項環保標章產品之量化結果。

惟經觀察本次 3 個國家所提之環境效益估算方法，其所考量之情境假設、基線值、計算期間等條件皆不盡相同，建議未來可透過 GEN 組織的凝聚力及我國

在該組織的影響力，共同開發國際通用之環境績效指標計算工具，讓該工具除了用於推動環境保護產品外，亦能讓各國環境保護產品之環境績效具有可比較性，藉此互相切磋。

### 三、 建議以環境資源部（以下簡稱環資部）定位，思考環保標章制度之分工方式

觀察近年 GEN 會員國競爭日益強烈，單以亞洲而言，韓國環保標章近年投入大量資源，頻繁出訪各國標章組織，又有綠色信用卡之成功作為新的技術後盾，未來仍將威脅我國於亞洲地區之技術領先地位。此外，中國大陸環保標章制度雖無過人之處，然挾其廣大內需市場所造成之影響力，各國莫不設法討好，以中國大陸代表成為 GEN 董事可為明證。我國雖然內需市場較小，但由於政府綠色採購建立甚早，且方向正確，為中韓各國仿效之對象，建議未來可通盤思考及整合相關資源，挹注更多心力與物力，以維多年來建立之國際影響力。

綜觀各國環境標誌規格標準制訂、產品驗證及證書核發皆以授權委託民間組織辦理為主要趨勢，並藉此擴大國與國間相認之範圍，以因應環境保護產品全球化發展之趨勢，建議在環資部即將成立之際，宜以環資部定位，全盤思考未來環保標章制度規劃、證書核發及推廣宣導等工作項目，以及環資部與執行單位間之分工方式與創新作為。

## 附錄一：年會議程表及會議資料



## 2014 GEN AGM Agenda

The 2014 edition of the GEN AGM- the Global Ecolabelling Network Annual General Meeting hosted by China Environmental United Certification Center will be held in Beijing, China, from Sunday, 21<sup>st</sup> September to Friday, 26<sup>th</sup> September, 2014. The theme of this meeting will be Environmental Labelling and Sustainable Consumption. Here is the related detail information and agenda below.

Environmental Labelling and Sustainable Consumption				
23 <sup>rd</sup> September 2014   Lecture Hall of Environmental Development Center of MEP 21 <sup>st</sup> -22 <sup>nd</sup> ,24 <sup>th</sup> -26 <sup>th</sup> September 2014   GeHua New Century Beijing Hotel				
Week Structure				
21 <sup>st</sup> to 22 <sup>nd</sup> September	23 <sup>rd</sup> September	24 <sup>th</sup> September	25 <sup>th</sup> September	26 <sup>th</sup> September
GEN Board Meeting (for GEN board member only)	a.m.: Environmental Labelling and Sustainable Consumption— 20 <sup>th</sup> Anniversary of China Environmental Labelling	Social and Cultural Activity Day of GEN	a.m.: GEN AGM (for GEN members only)	Internal Workshop of GEN
	p.m.: China Environmental Labelling Certified Enterprise Visiting		p.m.: GEN AGM & GEN 20 <sup>th</sup> Anniversary	
Side Meetings				
22 <sup>nd</sup> September Afternoon: SPP 10YFP 4B Meeting		UNEP Regional Workshop on Sustainable Public Procurement and Eco-Labelling		

**DAY 1-2: Sunday to Monday 21<sup>st</sup> -22<sup>nd</sup> September GEN Board Meeting**

**DAY 3: Tuesday 23<sup>rd</sup> September**

**The Conference Agenda of Environmental Labelling and Sustainable Consumption—20<sup>th</sup>  
Anniversary of China Environmental Labelling**

Organizer: Environmental Development Center of MEP (EDC)  
 Co-organizer: Environmental Certification Center of MEP, China Environmental United Certification Center (CEC)  
 Supporter: Center for Environmental Education & Communications of MEP, China Environmental Culture Promotion Association, Global Ecolabelling Network (GEN), United Nations Environment Programme (UNEP)  
 Sponsor: China KINGWAI Holding Company Limited  
 Date: 23<sup>rd</sup> Sep 2014 9:00 – 13:00  
 Location: Lecture Hall of Environmental Development Center of MEP

Stage	Content	time
<b>Opening Ceremony (9:00-9:55)</b>		
<b>Opening Ceremony</b>	Guests introduction	9:00-9:10
	Opening speech from Mr. Xiaoqing WU, Deputy Minister of the Ministry of Environmental Protection (MEP)	9:10-9:20
	Opening speech from Mr. Jingwei CHEN, Deputy Director of the Committee for Economic Affairs of Chinese People’s Political Consultative Conference (CPPCC)	9:20-9:25
	Opening speech from Ying WANG, Director of the Treasury Department of the Ministry of Finance (MOF)	9:25-9:30
	Opening speech from office leader of the National Development and Reform Commission (NDRC)	9:30-9:35
	Opening speech from leader of the Certification and Accreditation Administration of the People's Republic of China	9:35-9:40
	Opening speech from leader of the State Administration of Press, Publication, Radio, Film and Television of the People’s Republic of China	9:40-9:45
	Opening speech from Mr. Robin Taylor, Chairman of GEN	9:45-9:50
	Opening speech from Mr. Stefanos Fotiou, Senior Regional Coordinator of Resource	9:50-9:55

	Efficiency of UNEP	
<b>Tea Break and Visiting (9:55-10:20)</b>		
<b>Visiting</b>	Visiting the 20 <sup>th</sup> anniversary achievements exhibition	10:00-10:20
<b>Theme of Seminar I (10:20-11:30)</b>		
<b>Theme of Seminar</b>	Host: Leader from EDC	10:20-10:25
	1.Science and Technology Division of MEP: Strengthen the green consumption, and promote sustainable development	10:25-10:40
	2.Treasury Department of MOF: The government procurement and environmental protection	10:40-10:55
	3.China Environmental Culture Promotion Association (CECPA): Public influences report of China Environmental Marketing	10:55-11:10
	4. Global Ecolabelling Network (GEN): Overview on Global Environmental Labelling Regime (Robin Taylor, Chairman)	11:10-11:25
	Summary	11:25-11:30
<b>Theme of Seminar II (11:30-12:40)</b>		
<b>Theme of Seminar</b>	Host: Stefanos Fotiou from UNEP	11:30-11:35
	5. China Printing Technology Associations: China Environmental Labelling and Green Printing	11:35-11:50
	6.China Consumers Association: China Environmental Labelling leading the green consumption waves	11:50-12:05
	7.China KINGWAI Holding Company Limited:	12:05-12:20
	8.ISEAL: Sustainability Standards, Environmental Labelling and UNEP SPP 10 YFP	12:20-12:35
	Summary	12:35-12:40
<b>Summary</b>	Summary by EDC	12:40-12:50
<b>Lunch (12:50-14:00)</b>		
<b>Lunch</b>	Lunch: Dining room of EDC, MEP	12:50-14:00

 **Signing ceremony**

<b>Signing ceremony EDC Building Room 103</b>		
<b>Agreement</b>	MOU: CEC and UL	11:30-11:45

signing	MOU: CEC and SEC	12:15-12:30
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 **Enterprise Visiting**

China Environmental Labelling Certified Enterprise Visiting	
Departure from EDC	14:30-15:30
Visiting, introduction and idea exchange	15:30-17:30
Dinner	18:00-20:00
Back to Hotel	20:00

**Day4: Wednesday 24 September**

Social and Cultural Activity Day			
Social day involving a trip to the Great Wall and Forbidden City, experiencing Chinese culture.			
Activities	Content	Time	Duration
<b>Breakfast (6:50-7:20)</b>			
<b>Morning trip (7:20-11:40)</b>			
<b>Great Wall tour</b>	Gathering at the gate of the hotel	7:20-7:30	10 min
	Bus tour to the Great Wall	7:30-9:00	1.5 h
	Great Wall sightseeing tour	9:00-11:30	2.5 h
	Back to the coach	11:30-11:40	10 min
<b>Lunch and return at the noon hour (11:40-13:30)</b>			
Way back to the Forbidden City scenic spot			1 h 50min
<b>Afternoon trip (13:30-17:30)</b>			
Forbidden City visiting	Visiting Forbidden City	13:30-16:00	2.5 h
	Gathering in the coach	16:00-16:10	10 min
	Back to the hotel and take a break	16:10-17:30	1 h 20min
<b>Dinner (17:30-21:00)</b>			
Shi Cha Hai dinner activities	Gathering at the gate of the hotel	17:30-17:40	10 min
	Way to Nuage Restaurant in Shi Cha Hai	17:40-18:00	20 min
	Balcony viewing before dinner	18:00-18:30	30 min
	Dinner	18:30-21:00	2h30min
<b>End (21:00-21:30)</b>			
Back to hotel	Back to the hotel	21:00-21:30	30 min

**Day5: Thursday 25 September**

Annual General Meeting		
Time	Content	Speaker
08:30 – 09:00	Meeting Registration	
09:00 – 10:00	GEN Annual General Meeting	GEN Chairman, Robin Taylor

		GEN Secretariat, Katherine Stewart
10:00 – 10:20	Tea break	
10:20 – 12:00	GEN Annual General Meeting	GEN Chairman, Robin Taylor GEN Secretariat, Katherine Stewart
12:00 – 14:00	Lunch	
14:00 – 15:30	GEN Annual General Meeting	GEN Chairman, Robin Taylor GEN Secretariat, Katherine Stewart
15:30 – 16:00	Tea break	
16:00 – 18:00	<ul style="list-style-type: none"> <li>🎉 Celebration for GEN 20 Anniversary</li> <li>🎉 Short film and photo collection</li> <li>🎉 Speech of the future development of environmental labelling</li> <li>🎉 Cocktail buffet</li> </ul>	All GEN member

#### DAY6: Friday 26 September

Annual General Meeting		
Time	Content	Speaker
08:30 – 09:00	Meeting Registration	
09:00 – 10:30	Theme 1: Ecolabelling and Sustainable Consumption	Host : GEN Secretariat Ms. Katherine Stewart
	Markets of tomorrow - new challenges: E-Commerce and Confidence	Blue Angel, Mr. Hans-Hermann Eggers
	China Environmental Labelling Products and Environmental Benefit	CEC, Ms. Xiaodan ZHANG
	Impacts of globalization and new software tools to support information collection for the Ecolabelling sector	UL Environment, Ms. Angela Griffiths
	Environmental & Economic Benefits of Eco Labelling'	KEITI, Mr. Moonju Ko
	Green Public Procurement: Introduction and Good Practice	ICLEI, Ms. XU Qiaoqiao
10:30-10:45	Tea Break	
10:45-12:00	Theme 2: Ecolabelling and Regional Cooperation	Host : GEN Secretariat Ms. Katherine Stewart
	Bridging national differences by regional cooperation	Nodic Swan, Mr. Bjoern-Erik Loenn
	Common marketing of the ecolabels	NP Ecological Unio, Ms. Iuliia

	for the GPP and consumer market	Gracheva
	Criteria Development and Analysis of Environmental Benefit of the Green Mark Program	Chinese Taipei EDF, Mr. Nick Yao-Tien Chang
	Eco Mark programme and international cooperation	JEA, Mr. Osamu Uno Supported by Mr. Hiroyuki Kobayashi
	Support on regional harmonization of Eco Labels within ASEAN by German Ministry	German International Cooperation (GIZ), Mr. Thomas Lehmann
12:00 – 14:00	<b>Lunch</b>	
14:00 –15:45	Theme 3: Ecolabelling and marketing promotion	Host: GEN Secretariat Ms.Katherine Stewart
	Green Seal Experience	Green Sea, Ms. Linda Chipperfield
	Developing of the common core criteria as a basis for mutual recognition and trust between the ecolabelling programs on the regional and global level	Living Planet, Ms.Svitlana Berzina
	Sino-German Cooperation on Eco-Labeling and GPP: Past, Present and Future	German International Cooperation (GIZ), Ms. Ursula Becker
	Hong Kong Green Label Scheme: Established and Evolving	Green Council, Ms.Linda Ho
	Israel experience	SII, Mr. Eli Cohen-Kagan
	Enterprise experiences: The promoting effectiveness of China Environmental Labelling for electronics industry	Canon (China) co., LTD, Mr. Jinsong HUANG
15:15 – 16:00	<b>Tea Break</b>	
16:00 – 16:30	<b>Warm Up Discussion</b>	
	<ul style="list-style-type: none"> <li>✚ How could Environmental Labelling better promote sustainable consumption?</li> <li>✚ How to develop the environmental labelling regional mutual recognition?</li> <li>✚ How to develop environmental labelling and marketing promotion?</li> </ul>	
16:30 – 17:00	Summary of panel discussion	GEN Chairman: Mr. Robin Taylor
17:00 – 17:10	Carbon neutral introduction of GEN 2014 AGM meeting	CEC: Mr. Caihua ZHOU
17:10 – 17:20	Zero-Carbon Meeting Ceremony	EDC Deputy Director:Mr. Junqing QING

## Side Meeting

 SPP 10YFP 4B Symposium

<b><u>Symposium: Bringing Sustainability with Better Labels and Better Procurement</u></b>	
<p><b>Organised</b> through Working Group 4B of the 10YFP Sustainable Public Procurement Programme            ISEAL Alliance            United Nations Environment Programme (UNEP)            Global Ecolabelling Network (GEN)</p> <p><b>With the support of:</b>            China Environmental United Certification Center (CEC),            Ministry of Environmental Protection</p> <p><b>Date:</b> 22 September 2014  <b>Time:</b> 12:00 – 18:00  <b>Location:</b> Gehua New Century Beijing Hotel            19 Gulou Outer St, Chaoyang, Beijing, China, 100120</p>	
Time	Agenda
12:00 – 12:30	<i>Lunch</i>
12:30 – 13:00	Introductions and welcome
13:00 – 14:00	<p><b>The Working Group So Far: Successes and Challenges</b></p> <p>The SPPP launched last year and now forms part of the UNEP 10 YFP. Working group 4B, dedicated to supporting SPP implementation through the use of sustainability standards and ecolabels, has been actively working in a number of different areas and ways. This opening session will provide an overview and highlights of the achievements to date.</p>
14:00 – 15:15	<p><b>Tools to Help Bridge Policy and Practice:</b></p> <p>Legislation that supports the use standards in sustainable procurement is an important step and can provide clarity to purchasers but it does not deal with all the challenges faced. Often, the practical implications of using standards can be a barrier – understanding their scope, knowing their availability and being sure they are credible. This session will explore some of the existing and emerging approaches governments can use to bridge the gap between legislative commitments and practical use</p>
15:15 – 15:45	<i>Coffee</i>
15:45 – 17:00	<p><b>Legislation to Support Labels/Labels to Support Legislation:</b></p> <p>How can the development of legal frameworks help promote sustainability through the use of credible standards and labels? Legal</p>

	contexts and policy priorities differ between countries but lessons can still be learned from the efforts of other governments. This session will see representatives from various jurisdictions outline the steps they have taken towards enabling and encouraging the use of credible standards in their public purchasing.
<b>17:00 – 17:30</b>	<p><b>How to Build a Community of Practice on the Topic:</b></p> <p>A more open discussion session, dealing with questions of:</p> <ul style="list-style-type: none"> <li>- How can we ensure <i>global</i> participation in the group?</li> <li>- What other areas or activities need to be covered by the working group?</li> <li>- How can we continue to encourage dialogue now and in the future between interested stakeholders?</li> </ul>
<b>17:30 – 18:00</b>	Wrap up and next steps
<b>18:00</b>	<i>Close</i>

 **UNEP Regional Workshop**

	<b>DAY 1</b> <b>24<sup>th</sup> September 2014</b>
<b>8:30 – 9:00</b>	Registration of Participants
<b>9:00 – 9:50</b>	<p><b>Welcome Remarks:</b> Representative (TBD), Ministry of Environmental Protection (MEP), China</p> <p><b>Opening Remarks:</b> Mr. Stefanos Fotiou, UNEP Representative, EU (TBD) Mr. Xi Junqing, Deputy Director, Environmental Development Center of MEP Representative (TBD), China Environmental United Certification Center (CEC)</p>
<b>09:50 – 10:10</b>	<p><b>Key-note address:</b> “Sustainable Procurement within the broader framework of Sustainable Consumption and Production” (title to be confirmed) Dr. Henry Bastaman, Deputy Minister, Ministry of Environment, Indonesia</p>
<b>10:10 – 10:45</b>	<b>Plenary session A1:</b> Update on the Consumer Information and SPP programmes and Country case
10:10 – 10:25	<p>“Update on the Consumer Information and SPP programmes” Mr. Noer Adi Wardoyo, Ministry of Environment, Indonesia Question &amp; Answer</p>



10:25 – 10:45	<p>“Status of GPP and GPP harmonization with Eco-labelling in Japan”  Mr. Noriyuki Nozaki, Ministry of the Environment, Japan  Question &amp; Answer</p>
10:45 – 11:15	Coffee Break and Photos
11:15 – 12:30	<p><b>Plenary Training Session A2: Sharing China’s Experiences</b></p> <ul style="list-style-type: none"> <li>• China’s case on green procurement-policy/regulation, progress, implementation and challenges (20 min)  Ms. DING Ling, Deputy Manager of Green Public Procurement Promotion Office of CEC</li> <li>• China’s case on Environmental Labelling- regulations, progress, measurement and challenges etc. (20 min)  Ms. WANG Jing, Deputy Manager of Research &amp; Development Department, CEC</li> </ul> <p>Questions &amp; Answer</p>
12:30 – 14:00	Lunch
14:00 – 16:30	<b>Plenary session A3: Institutional Mechanisms for Harmonization of Different Labels Moderated by Mr. Thomas Lehmann, German International Cooperation (GIZ)</b>
14:00 – 14:10	Introduction to the Session and Key note speakers with brief biography
14:10 – 14:30	<p>“Thailand’s point of view and experiences” (15 min)  Mr. Janejob Suksod, PCD – Thailand  Guiding questions:</p> <ul style="list-style-type: none"> <li>• Why the need for harmonization of different labels in your county?</li> <li>• What are the efficient methods of work, successes, and lesson learnt from harmonization of different labels?</li> <li>• What are the benefits for harmonization of different labels in your country?</li> <li>• What are the pros and cons for harmonization of different labels?</li> </ul> <p>Question &amp; Answer</p>
14:30 – 14:50	<p>“Singapore’s point of view and experiences” (15 min)  Mr. Ken Hickson, GPN – Singapore (TBC)  (Guiding questions are same as above)  Question &amp; Answer</p>
14:50 – 15:10	<p>“Regional perspectives on Institutional Mechanisms for Harmonization of Different Labels” (15 min)  Mr. Rajan Gandhi, Asia Pacific Roundtable on SCP  Mr. Rajan Gandhi, Asia Pacific Roundtable on SCP  The presentation covers the study of “Regional Cooperation on Ecolabelling in ASEAN +3” with recommendations. Key points included</p>

	<p>are:</p> <ul style="list-style-type: none"> <li>• Level of harmonization in the region &amp; initiatives</li> <li>• Scope for harmonization</li> <li>• Suggestions to strengthen harmonisation at regional level</li> </ul> <p>Question &amp; Answer</p>
15:10 – 15:50	Introduction to panel discussion and panelists' biography
15:20 – 16:20	<p><b>Panel Discussion on Institutional Mechanisms for Harmonization of Different Labels</b></p> <p>Panelists:</p> <p>Ms. Jarinporn Tippamongkol, PCD - Thailand  Dr. Chaiyod Bunyagidj, APRSCP Board Member  Mr. Osamu Uno, Eco Mark (JEA) – Japan  Mr. Noor Akmar Shah Nordin, COO Malaysian Green Technology Cooperation (TBC)  Ms. Xiaodan Zang, GEN</p> <p>Following key questions will be guiding the discussion:</p> <ul style="list-style-type: none"> <li>• What are the examples and good practices?</li> <li>• What are the opportunities and challenges for harmonization of different labels?</li> <li>• What are the experiences for harmonization of different labels between countries?</li> <li>• What are the key success factors and best approaches for harmonization of different labels between countries?</li> <li>• What and why has not worked?</li> </ul> <p>Question &amp; Answer</p>
16:20 – 16:30	Wrap up the plenary session A3
<b>16:30-16:45</b>	Closing DAY 1
	<p><b>DAY 2</b>  <b>25<sup>th</sup> September 2014</b></p>
<b>9:00 – 10:30</b>	<b>Plenary session A4:</b> Means and Measures to Enhance Stakeholder Involvement Moderated by Dr. Chaiyod Bunyagidj, APRSCP
9:00 – 9:45	<p><b>A4-1 Panel discussion : Communication strategy and Public policy to engage industry for SPP</b></p> <p>Panelists:</p> <p>Mr. Zhou Caihua, CEC, China  Mr. Kyuwoong Ko, Korea Environmental Industry &amp; Technology Institute  Mr. Numpoll Limprasert, Industrial Environment Institute, Federation of Thai Industries</p> <p>The objective of this session is to share and learn more about communication strategies to engage stakeholders for SPP. A short presentation (10min) each by panelists highlighting issues in the country</p>

	<p>followed by Panel discussion.</p> <ul style="list-style-type: none"> <li>• Background of SPP</li> <li>• Communication strategies</li> <li>• Results - What is working? What is not working? What are difficult target groups to work?</li> <li>• Key Success Factors (KSF) and Challenges</li> <li>• Future Plan</li> </ul> <p>Question and Answer</p>
9:45 – 10:30	<p><b>A4-2 Panel discussion: Consumer awareness on eco-labels</b></p> <p>Panelist</p> <p>Mr. Ryo Ohsawa, Eco Mark office, Japan</p> <p>Ms. Maureen Grace Lebria, National Ecolabelling Programme Green Choice, Philippines</p> <p>The objective of this session is to share and learn more about consumer awareness on eco-labels. A short presentation (10min) each by panelists with different country and consumer context followed by Panel discussion.</p> <ul style="list-style-type: none"> <li>• Background of your eco-labels</li> <li>• How do you define and measure consumer awareness on eco-labels?</li> <li>• Strategy to market eco-labels</li> <li>• Results</li> <li>• Key Success Factors (KSF) and challenge issue</li> <li>• Future Plan</li> </ul> <p>Question &amp; Answer</p>
<b>10:30 – 10:45</b>	Coffee Break
<b>10:45 - 12:15</b>	<p><b>Plenary session A5: Fiscal and regulatory instruments for the promotion of SPP and eco-labels</b></p> <p>Moderated by Mr. Stefanos Fotiou, UNEP</p> <p>Speakers: Mr. Thomas Lehmann, GIZ (15 min)</p> <p>Mr. Ichwan Naution, National Public Procurement Agency, Indonesia (15min)</p> <p>Mr. Augustine Koh, GPN Malaysia (15 min)</p>
<b>12:15 – 13:15</b>	Lunch
<b>13:15 – 15:15</b>	<p><b>Session B: SPP Programme : Measuring the Impacts and Supporting the Implementation</b></p> <p><i>This session will present briefly the work done so far under the SPP working groups of the 10YFP and invite participants to provide feedbacks. It will be an occasion to further reflect regional concerns and engage with the ASEAN+3 partners.</i></p> <p>Moderated by Ms Julie Godin, UNEP</p>
13:15-14:00	<p><b>B1: Coordination of SPP Implementation</b></p> <p>Ms. Julie Godin, UNEP</p>

	<p>This work area of the SPP programme focuses on the following goals: 1) Enhancing cooperation and communication between support organizations and implementing entities; 2) Promoting South-South cooperation on SPP implementation; and 3) Supporting SPP implementation by providing technical assistance and resources in the form of information and capacity building tools, trust fund support, etc.</p> <p>The following questions will be brought to the attention of the participants:</p> <ul style="list-style-type: none"> <li>• What regional or national SPP/GPP initiatives should the Programme connect or work with?</li> <li>• How can the Programme better facilitate the implementation of SPP, and support your SPP/GPP efforts? By providing tools or technical assistance, and what kind?</li> </ul>
14:00-14:30	<p><b>B2: Monitoring SPP Implementation</b></p> <p>Mr. Noer Adi Wardoyo, Ministry of Environment, Indonesia</p> <p>This working group reviews different approaches for measuring and evaluating the impact of SPP and its contribution to green economy and sustainable development.</p> <p>Based on the presentation of the mapping of the different M&amp;E systems and cases studies, the following will be discussed:</p> <ul style="list-style-type: none"> <li>• Are there significant ASEAN+3 examples missing from the mapping?</li> <li>• How can we organize the dialogue to receive feedback from the region on the next steps?</li> <li>• How can we best extend the reach of this working group into our ASEAN+3 region? What organizations, governments would be interested to join?</li> <li>• Would any country/organization like to volunteer to test the recommendations of the working group?</li> </ul>
14:30-15:00	<p><b>B3: Supporting SPP through sustainability standards and eco-labelling</b></p> <p>Ms. Atsuko Hasegawa, International Green Purchasing Network</p> <p>This working group is led by ISEAL Alliance and focuses on addressing the challenges associated with the use and integration of ecolabels and voluntary standards into SPP. The following key issues will be discussed:</p> <ul style="list-style-type: none"> <li>• How can we best extend the reach of this working group into our ASEAN+3 region? What organizations, governments would be interested to join?</li> <li>• How can we continue to encourage dialogue now and in the future between interested stakeholders</li> <li>• Online resource hub: what are the resources that we need to make sure are included for the region?</li> </ul>
15:00-15:15	<p><b>B4: Measuring and communicating benefits of SPP</b></p> <p>Ms. Julie Godin, UNEP</p>

	<p>This group focuses on how organizations can calculate the environmental, social, and economic benefits, and subsequently communicate those impacts to others.</p> <p>Some of key questions are:</p> <ul style="list-style-type: none"> <li>• Are there any countries or organizations in the region measuring the impact of SPP?</li> <li>• What are the relevant discussion and methodologies available or in use in the ASEAN+3 countries for measuring impacts and benefits of SPP?</li> <li>• How best to extend the reach of this working group into our ASEAN+3 region? What organizations, governments would be interested to join?</li> </ul>
<b>15:15 – 15:30</b>	Coffee Break
<b>15:30</b>	<p><b>Wrap-up and Closing</b></p> <p>Mr. Stefanos Fotiou, UNEP</p>
<b>15:45 – 16:30</b>	<p><b>Update on the ASEAN+3 GPPEL Network Action Plan</b></p> <p>(The session is for the Advisory Committee members only)</p> <p>Moderated by Mr. Stefanos Fotiou, UNEP</p> <ul style="list-style-type: none"> <li>• Update on the “Action Plan of the ASEAN+3 GPPEL Network”</li> <li>• Discussion on next steps</li> </ul>

# LOGISTICAL NOTE FOR PARTICIPANTS

## Conference Venue:

**23th Sep 2014, Environmental Development Center of Ministry of Environmental Protection: No. 1 Yuhuananlu, Chaoyang District Beijing, 100029 (International Conference)**



**Gehua New Century Hotel Beijing: No.19 Gulouwai Main Street, Chaoyang, 100120 Beijing (Meeting including: 2014 GEN AGM and Board Meeting; ASEAN+3 and SPPI4B meeting)**



## Hotel Information:

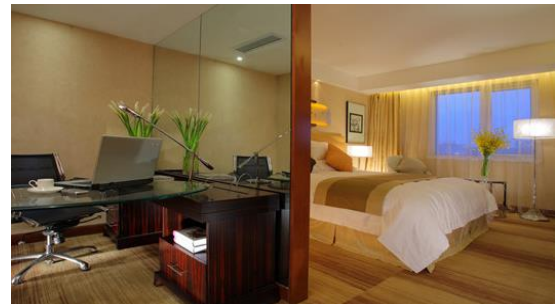
Gehua New Century Hotel Beijing,

Address: No.19, GulouDajie, Chaoyang District, Beijing, China.

Tel: +86-10-62028888

Web Link:

<http://www.kaiyuanhotels.com/branch/showBranchIndexByCode.htm?code=KYBJGH&lan=2>



## Local Transportation:

After you arrival at Beijing Capital International Airport (BCIA), you will proceed through immigration and passport inspection counters for foreigners. You will then proceed to the baggage carousel and claim your checked luggage. Go through Customs and present your "Customs Declaration Form" which you have filled out during your flight.

Then, collect your luggage and proceed to the arrival hall where you will see the taxi counters. Taxi drivers don't necessarily speak English so be sure to get directions written out in advance in Chinese. The fee will be about 80 RMB plus high-speed road fee 10 RMB generally, which depends on the traffic situation.

***Please don't choose private taxi, which cannot guarantee your safety.***

We don't recommend you to take airport shuttle or subway/underground to go to the hotel as heavy luggage and complex transfer routine. Here we offer a subway routine for you if you would like to try.

- ✚ Airport Line (T1/T2/T3) ----- Transfer Subway Line 10 (San Yuan Qiao Station)
- ✚ Subway Line 10 ----- Transfer Subway Line 8 (Bei Tu Cheng Station)
- ✚ Subway Line 8 (Bei Tu Cheng Station) -----An Hua Qiao Station (Terminal)
- ✚ Walk to the hotel from An Hua Qiao Station (E Exit)

For further information, you can go to the BCIA web site: <http://en.bcia.com.cn/>

## Drinking Water

Although "tap water" in China is theoretically safe by World Health Organization standards, we do not recommend you to drink it directly. We recommend you to drink the water after heating or you can choose bottled mineral water in your hotel, which may produce additional charge.

## Meals

Hotel rooms come with daily breakfast. Lunch will be covered by CEC in hotel, except 24<sup>th</sup> social day, which may have lunch on the coach.

For GEN member, dinner on 23<sup>th</sup> and 24<sup>th</sup> will be covered by EDC and CEC in the hotel and Nuage restaurant.

## Voltage



Standard voltage in China is 220 and wall plugs vary from city to city. Some hotels supply a plug with a 110 current adapter in the bathroom, but we suggest you to bring along your own adapters and converters for your electrical appliances.

Chinese official outlets as images show.

## Money Matters

You will have to change your currency to Chinese currency for all purchases in Beijing. Airports, hotels and many tourist facilities have a currency exchange counter where you can exchange traveler's checks and/or cash at the official exchange rate, which is



the same throughout China for that given day.

Due to a black market in foreign currency we suggest that you do not exchange money with any strangers.

The currency local people use is called “Renminbi” is often abbreviated to RMB. The basic unit is Yuan, Ten Jiao make one Yuan; ten Fen make one Jiao. Thus 100 Fen make one Yuan.

## **ATMs / Credit Card**

At the present time, ATMs that work with foreign currency are hardly found out. Credit cards are accepted in Beijing and tourist hotels and stores. International hotels, department stores and shops frequented by foreign tourists generally accept them. Cash advance by credit card is not common and is only possible at a few assigned banks.

## **Health**

We suggest that ensure that your health insurance covers medical assistance in Beijing. Currently, no special vaccines

## **Communications**



Terminal II and III are equipped to handle the leasing and regular return outlets, mobile phone rental for a few minutes.

## **Weather**

September in Beijing is cool and mostly sunny. Average High 78°F/ 26°C, Average Low:57°F/15°C. Due to possible weather variability and the possible of rain, we recommended you pack light clothing, for warmer days, and rain-appropriate shoes and coats.

## **Words in Chinese**

For your convenient, we offer some Chinese for you.

Hotel Information: Gehua New Century Hotel Beijing, 酒店信息: 北京歌华开元大酒店 Address: No.19, GulouDajie, Chaoyang District, Beijing, China.
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地址：北京市朝阳区鼓楼大街 19 号

Venue of September 23 Conference: Environmental Development Center of Ministry of Environmental Protection

9 月 23 日国际会议地点：环保部环境发展中心

Address: No. 1 Yuhuinanlu, Chaoyang District Beijing, 100029

地址：北京市朝阳区育慧南路甲一号

Subway Line 8 An Hua Qiao Station

地铁 8 号线安华桥站

Subway Line 10 Bei Tu Cheng Station

地铁 10 号线北土城站

Airport Line San Yuan Qiao Station

机场线三元桥站

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## 附錄二：組織年報



**2014 Global Ecolabelling Network  
Annual General Meeting**

**Beijing, China  
September 25, 2014**

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**DRAFT AGENDA**  
**Annual General Meeting**  
Global Ecolabelling Network  
Beijing, China  
September 25, 2014

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1. **Opening of the Meeting**  
GEN Chair, Robin Taylor
2. **Appointment of Drafting Committee for 2014 Annual General Meeting (AGM)**  
**Record of Decisions**
3. **Approval of 2014 Annual General Meeting Agenda**
4. **Approval of Meeting Minutes and List of Participants from 2013 AGM**
5. **Reinstatement of GEN as a legal entity in the State of Delaware**  
For information.
6. **Applications for GEN Membership**  
For discussion and decision.
7. **GENICES**  
Presentation of GENICES certificates.
8. **Strategic Issues and Relevant Activities**
  - 8.1. **Proposal for new membership category of “Affiliates”**  
For discussion and decision.
  - 8.2. **Update on a variety of strategic initiatives**  
For information and discussion.
  - 8.3. **GEN engagement with ISO**  
For information and discussion.
  - 8.4. **2014-2015 Work Plan**  
For discussion and decision.
9. **Internal Cooperation**
  - 9.1. **GEN Webpage**  
For information and discussion.
  - 9.2. **GEN News**  
For information and discussion.
  - 9.3. **Annual Report**  
For information and discussion.
10. **Secretariat and General Affairs Office**
  - 10.1. **Secretariat Work Report**  
For information.
  - 10.2. **Board Recommendation: Contract for Secretariat services for 2015-2017**  
For discussion and decision.

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**DRAFT AGENDA**  
**Annual General Meeting**  
Global Ecolabelling Network  
Beijing, China  
September 25, 2014

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- 10.3. **Board Recommendation: GEN General Affairs Office services for 2015 2017**  
For discussion and decision.
11. **Financial Matters**
- 11.1. **Acceptance of 2013 Finalized Financial Statements**  
For discussion and decision.
- 11.2. **2014 Financial Statements: Appointment of Financial Statements Review Committee**  
For discussion and decision.
- 11.3. **Status of 2014 Budget Activities**  
Presentation of budget status.
- 11.4. **2015 Participation Fee Levels**  
For discussion and decision.
- 11.5. **Proposed 2015 Budget**  
For discussion and decision.
- 11.6. **Appointment of Treasurer for 2015**  
For information.
12. **Review of GEN By-Laws**  
For discussion and decision.
13. **Election of Directors for 2014**
- 13.1. **Election of Chair** (Directed by Nomination Committee Chair)  
13.2. **Election of other Directors** (Directed by Nomination Committee Chair)  
13.3. **Selection of Nomination Committee** (Directed by new GEN Chair)
14. **Date and Place of Next Annual General Meeting**  
For discussion and decision.
15. **Any Other Business**
16. **Review and Acceptance of Record of Decisions**

**Draft Participants List**  
**Annual General Meeting**  
 Global Ecolabelling Network  
 Brussels, Belgium  
 November 7, 2013



The following individuals were in attendance at the 2013 GEN Annual General Meeting

Given Name	Family Name	Organization
Abdul Manaf	Norizah	SIRIM QAS International, Malaysia
Antonio Carlos	Barros de Oliveira	Associação Brasileira de Normas Técnicas - ABNT
Svetlana	Berzina	All-Ukrainian NGO Living Planet
Benny	Braun	The Standards Institution of Israel
Chin-Yuan	Chen	Environment and Development Foundation, Chinese Taipei
Linda	Chipperfield	Green Seal, United States
Eli	Cohen-Kagan	The Standards Institution of Israel
Eva	Eiderstrom	Good Environmental Choice, Sweden
Lisbeth	Engel Hansen	Ecolabelling Denmark
Soren	Enholm	TCO Development
Semen	Gordyshevskiy	St. Petersburg Ecological Union, Russia
Yulia	Gracheva	St. Petersburg Ecological Union, Russia
Angela	Griffiths	UL Environment, Canada
Susanne	Heutling	Blue Angel, Germany
Linda	Ho	Green Council Hong Kong
Michael	Hooper	Spotlight Creative Media
Jung	Yoo-Kyeong	Korea Environmental Industry and Technology Institute
Ju-Yeong	Kim	Korea Environmental Industry and Technology Institute
Kobayashi	Hiroyuki	Japan Environment Association
Guy	Ladvoat	Associação Brasileira de Normas Técnicas - ABNT
Grace	Lebria	Philippine Center for Environmental Protection and Sustainable Development
Bjorn-Erik	Lonn	Nordic Swan
Muruganathan	Kavickumar	Singapore Environment Council
Ryo	Ohsawa	Japan Environment Association
Rupert	Posner	Environmental Choice Australia
Lunchakorn	Prathumratana	Thailand Environment Institute
Mizue	Sekine	Japan Environment Association
Katherine	Stewart	UL Environment
Robin	Taylor	The New Zealand Ecolabelling Trust
Osamu	Uno	Japan Environment Association
Xiaodan	Zhang	China Environmental United Certification Center, MEP (CEC)
Damon	Yong	Singapore Environment Council
Jie	Yu	The China Quality Certification Center
Ning	Yu	Environment and Development Foundation, Chinese Taipei

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**DRAFT MEETING MINUTES**  
**Annual General Meeting**  
Global Ecolabelling Network  
Brussels, Belgium  
November 7, 2013

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1. **Opening of the Meeting**
  - Robin Taylor welcomed participants and thanked the EU Ecolabel staff for all of their efforts in hosting the GEN Week events.
  
2. **Appointment of Drafting Committee for 2013 Annual General Meeting (AGM)**  
**Record of Decisions**
  - Ning Yu (Environment and Development Foundation) and Soren Enholm (TCO Development) were appointed to the 2013 AGM Record of Decisions and Drafting Committee.
  
3. **Approval of 2013 Annual General Meeting Agenda**
  - The agenda was approved as presented.
  
4. **Approval of Meeting Minutes and List of Participants from 2012 AGM**
  - The 2012 AGM meeting minutes and list of participants were approved as presented.
  
5. **Applications for GEN Membership**
  - Robin Taylor explained that no new membership applications had been received, but that regional green building councils, particularly in Asia, are becoming increasingly interested in associate membership. To this end, Robin Taylor explained that the board will be reviewing the rules of associate membership to ensure that they are transparent and sufficiently qualify the rights and privileges provided by associate membership so that GEN is ready to receive applications from these green building programs and potentially accept them as associate members, subject to requirements from the review.
  
6. **Strategic Issues and Relevant Activities**
  - 6.1 Update on a variety of strategic initiatives.
    - Robin Taylor delivered a presentation which provided an overview of activities undertaken by the board of directors over the past year. Organizations which GEN has engaged in the past twelve months include ISEAL, ISO, UNEP, IGPN, APO, the World Green Building Council and the OECD.
    - Robin Taylor also explained that the Secretariat and Spotlight Creative Media have been working to continuously improve the GEN website, and that Katherine Stewart has successfully updated the standards section of the GEN website which allows users to view GEN member standards by country and by product category.
    - Robin Taylor highlighted that both the GEN News and GEN Annual Report have been completely redesigned and well-received, with roughly 1600 views of the most recent edition of the GEN newsletter to date.
    - Robin Taylor also explained that the board commissioned a series of reports examining common core criteria and that Katherine Stewart would be providing an update on this initiative in the afternoon session.
  
  - 6.2 GENICES – Status, next steps, presentation of GENICES certificates



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**DRAFT MEETING MINUTES**  
**Annual General Meeting**  
Global Ecolabelling Network  
Brussels, Belgium  
November 7, 2013

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- GEN members engaged in a short discussion regarding the merits of requiring members to renew their GENICES audit every three to five years, much in the same way that ISO 14024 requires standards to be revised every five years. Some members suggested that a follow-up GENICES process should be obligatory every three years, while others indicated that GEN does not have the resources to perform upwards of 10 audits per year that such a requirement would create. Other views emphasized that GEN must be careful to maintain the original intent of GENICES, which is to enhance cooperation and mutual recognition among members, as opposed to creating a costly, administrative burden for our members. Another member suggested that perhaps GEN members should begin taking on some of the burden of performing GENICES audits as opposed to relying solely on board members. A board member also pointed out that 'retired' board members could be called on to perform GENICES audits if necessary as well.
- GENICES certificates were presented to ABNT Brazil and the German Blue Angel program for successfully having completed GENICES over the past year.

**7. Secretariat and General Affairs Office – Developments and Considerations**

- Katherine Stewart provided an overview of the Secretariat Work Report that was prepared for the period from January to June 2013. She also provided a high-level summary of work undertaken since this time, in addition to work planned for the remainder of 2013 and early 2014, including a review of the GEN policy manual.

**8. Internal Cooperation**

- Michael Hooper from Spotlight Creative Media provided an overview of website changes and upgrades that have been undertaken in the past year, and indicated that the GEN website has had 13,000 visitors in the past 12 months alone. Michael Hooper also encouraged members to utilize the newly designed annual report and GEN newsletters to profile their own organizations and to circulate these documents widely across their own networks.

**9. External Promotion and Relations**

**9.1 On-going participation in the ISO**

- Bjorn-Erik Lonn explained that he is now the official GEN representative to ISO, and thanked Dr. Ning Yu for all of her efforts engaging with the ISO on GEN's behalf over the years. He explained that Ning Yu will still have an important role in maintaining GEN's engagement with ISO as she was invited to join the working group in the revision of ISO 14024. Bjorn-Erik Lonn then provided an update on ISO activities relevant to the GEN, particularly considering the potential revision to ISO 14024, and indicated that he will circulate a written update to members as well. **Action item:** Bjorn-Erik Lonn to circulate ISO update to GEN members.
- GEN members then engaged in a brief discussion regarding GEN's position on various ISO initiatives. The following views were expressed: GEN should coordinate its position on various ISO issues very cohesively so that GEN member programs can communicate the same message to the ISO and to their own national governments; consider reviewing and revising the ISO position statement on GEN's website to have a more collaborative tone and constructive direction. **Action items:** GEN Secretariat, under direction of the board, to revise

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**DRAFT MEETING MINUTES**  
**Annual General Meeting**  
Global Ecolabelling Network  
Brussels, Belgium  
November 7, 2013

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description of GEN's views of ISO on our website. All GEN members with access to their national governments should engage with them to ensure that they hear GEN's views on ISO 14024.

**9.2 Relations with other international organizations**

- Eva Eiderstrom explained that under the strategic networking and outreach plan, she was working to establish a more collaborative relationship with Consumers International (CI). To that end, she asked for members to inform her if they are currently working with local consumer organizations engaged in sustainable consumption in their country. **Action item:** All GEN members to email Eva Eiderstrom ([eva.eiderstrom@naturskyddsforeningen.se](mailto:eva.eiderstrom@naturskyddsforeningen.se)) if they have existing relationships with local consumer organizations engaged in sustainable consumption.

**10. Budgets – 2013 and 2014**

**10.1 Status of 2013 Budget Activities – Overview**

- Robin Taylor prefaced the budget discussion by indicating that the board is aware that in 2014 GEN's budget exceeds its expected income, and for this reason, members should be prepared to discuss, and plan for a membership fee increase in the future. Robin Taylor further explained that this increase in expenditure is designed to increase the profile and reach of the GEN, and also to grow the membership in 2014 and beyond. He also added that GEN currently has substantial financial reserves at present, in addition to guaranteed annual income from membership fees, and for these reasons, the board feels very strongly that the increased budget for 2014 is a prudent decision.
- Osamu Uno presented the 2013 budget, actuals and forecast to year end. Both were accepted and approved by the membership without amendment.

**10.2 Proposed 2014 Budget**

- Osamu Uno presented the proposed 2014 budget; it was accepted and approved by the membership without amendment.

**11. Financial Management Issues**

**11.1 Acceptance of 2012 Finalized Financial Statements**

- Robin Taylor explained that Guy Ladvocat and Lisbeth Engel Hensen were selected by the members at the 2012 AGM to independently review the 2012 financial statements. Both Guy Ladvocat and Lisbeth Engel Hensen reviewed the 2012 statements and found no issues with them. The 2012 financial statements were then accepted and approved by the membership without amendment.

**11.2 2014 Participation Fee Levels**

- Robin Taylor explained that the board was recommending no change in membership fees for 2014; the membership voted and accepted the proposal to maintain current membership fees for 2014.
- Robin Taylor also reiterated again that members should start planning for a possible fee increase in 2015 or 2016, which would be debated and agreed upon at the 2014 AGM.



**11.3 2013 Financial Statements: Appointment of Financial Statements Review Committee**

- Robin Taylor explained that external auditors are very costly, and until a need arises, GEN will continue to have two GEN members act as independent auditors for its financial statements. Lisbeth Engel Hensen and Benny Braun volunteered to act as the independent auditors for review of the 2013 financial statements. The membership voted to accept this offer; Robin Taylor thanked both Lisbeth and Benny for volunteering.

**12. Election of Directors for 2014**

**12.1 Election of Chair**

- Katherine Stewart facilitated the election, and Robin Taylor was re-elected as Chair of GEN for 2014.

**12.2 Election of other Directors**

- Katherine Stewart facilitated the election. She announced that Linda Chipperfield was stepping down from her position as a board member, and also thanked Linda for her dedication and contribution to GEN. All of the remaining current board members including Hans-Hermann Eggers, Eva Eiderstrom, Bjorn-Erik Lonn and Xiaodan Zhang were re-elected for 2014. The membership also voted in favour of Angela Griffiths and Guy Ladvocat joining the board for 2014.
- Katherine Stewart thanked Osamu Uno for his dedication to the GEN in his capacity as Treasurer, and indicated that he had been re-appointed as Treasurer of GEN for 2014.

**12.3 Selection of Nomination Committee**

- Katherine Stewart (GEN Secretariat) and Chin-Yuan Chen (Environment and Development Foundation), were selected as the 2014 nomination committee.

**13. Date and Place of Next Annual General Meeting**

- Xiaodan Zhang provided a short presentation announcing that her organization will be hosting the 2014 AGM in Beijing, China during the third week of September.

**14. Any Other Business**

- Robin Taylor explained that the GEN by-laws have not been reviewed in several years and may be in need of updating. He proposed that Eli-Cohen Kagan and Bjorn-Erik Lonn co-lead a subcommittee to review the by-laws and propose changes which can then be discussed and agreed upon by the membership at the 2014 AGM. The membership voted and agreed for Bjorn-Erik Lonn, Eli Cohen-Kagan, Linda Chipperfield, Chin-Yuan Chen and Rupert Posner to be appointed to the by-law review sub-committee. Eva Eiderstrom suggested that this committee potentially look to establish direction in the by-laws regarding reserve funds and the relationship between annual spending and membership fees. **Action item:** By-law subcommittee to prepare any proposed revisions or amendments for review and approval by the board of directors at the Spring board meeting; by-law subcommittee to prepare final proposed revisions or amendments for further board approval prior to the proposal being circulated to GEN membership; by-law subcommittee to ensure GEN membership receives

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**DRAFT MEETING MINUTES**  
**Annual General Meeting**  
Global EcoLabelling Network  
Brussels, Belgium  
November 7, 2013

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the proposal with all suggested changes to the by-laws no later than two months in advance of the 2014 AGM.

- Ning Yu suggested that GENICES should feature much more prominently on the GEN website, and suggested fellow GEN members begin encouraging manufacturers to apply for each other's logos. **Action item:** Katherine Stewart to work with Spotlight Creative Media to revise and improve the GENICES section of the GEN website.
- Semen Gordishevskiy suggested that future GEN Annual General Meetings have a session on an environmental issue pertinent to the region in which the event is taking place. **Action item:** Xiaodan Zhang to consider how this could be incorporated into the 2014 AGM.

**15. Review and Acceptance of Record of Decisions**

- The following decisions were recorded by Soren Enholm and Ning Yu, read aloud, and approved and accepted by the membership:
  - The meeting agenda was accepted as presented.
  - The 2012 meeting minutes and participants list were accepted as presented.
  - The board of directors was given the mandate to review associate membership rules and revise them if necessary.
  - Bjorn-Erik Lonn and Eli Cohen-Kagan were appointed to co-lead a by-law review sub-committee to make proposed revisions to the by-laws if necessary.
  - The 2014 budget was accepted as presented.
  - The 2012 financial statement was accepted as presented.
  - Benny Braun and Lisbeth Engel Hensen were appointed to review the 2013 financial statements.
  - No increase in 2014 membership fees.
  - The 2014 GEN AGM will be held in Beijing, China at the end of September.
  - Robin Taylor was elected as chair of the GEN board of directors for 2014.
  - Hans-Hermann Eggers, Eva Eiderstrom, Angela Griffiths, Guy Ladvoat, Bjorn-Erik Lonn and Xiaodan Zhang were elected as the 2014 board of directors.
  - Osamu Uno was appointed treasurer for 2014.
  - Katherine Stewart and Chin-Yuan Chen were appointed to the 2014 nomination committee.



# Membership Application Form

Please provide the following details about your organization and ecolabelling program, and feel free to attach diagrams or other illustrations as necessary. This submission will be considered by the GEN Board of Directors, and further clarification will be sought as necessary.

<b>Organization Name: TÜV Rheinland</b>	
<b>Program Name: Green Product Mark</b>	<b>Acronym: N.A.</b>
<b>Country/Region of Operation: Germany</b>	<b>Year Established: 2012</b>
<b>Type of organization:</b> NPO (National Public Organization) (e.g Non-profit, governmental, private or other)	<b>Total Budget (\$US): 1 million</b>
<b>Number of Standards: 21</b>	<b>Number of Licensees: 11</b>
<b>Number of Standards with Active Licensees: 8</b>	
<b>Number of Certified Products: 51</b>	<b>Year First License Awarded: 2012</b>
<p><b>Please Describe How Your Organization Was Developed:</b>            1872 Founded as the "Verein zur Überwachung der Dampfkessel"            (steam boiler inspection organisation) in the districts of Elberfeld and Barmen            1877 Merger to create the "Rheinischer Dampfkesselüberwachtungsverein" (DÜV)            (Rhineland steam boiler monitoring association)            1936 Renamed the "Technischer Überwachtungsverein Köln" (TÜV)            (Cologne technical monitoring association)            1962 Renamed TÜV Rheinland e.V.; six locations in the Rhineland area            1993 TÜV Rheinland AG founded            1997 TÜV Berlin-Brandenburg and TÜV Rheinland merged to create TÜV Rheinland Berlin-Brandenburg e.V.            2003 Merger with TÜV Pfalz to form TÜV Rheinland Berlin Brandenburg Pfalz e.V.            2005 Integration of LGA as well as two large Hungarian test institutes            2009 Integration of the test service providers Non-Destructive Testing Services (NDT) and Unified Testing Services (UTS) in North America as well as ITACS in Australia            2010 With the acquisition of Geris, TÜV Rheinland becomes the largest technical test service provider in Brazil</p>	
<p><b>Please Describe What Environmental Impacts Your Organization Considers in Developing Criteria:</b>            -Responsible use of chemical substances            -Energy consumption            -Waste management            -Usage of recycled materials            -Product carbon footprint            -Social compliance</p>	

<b>Please Describe How Your Organization Develops Standards:</b>	
As described in attached flowchart (2PFG is the certification criteria of TÜV Rheinland's Green Product Mark)	
<b>Please Describe How Your Organization Reviews Standards, and How Often Standards are Reviewed:</b>	
<p>For newly created 2PFG draft, it has to be reviewed and final approved by the Advisory board before published.</p> <p>All released 2PFG shall also be reviewed again at least once a year according to section 6.5 of Working Instruction-How to handle 2 PFG creation and update for Green Product Mark. If any update related to product environmental criteria and function characteristics have been identified, new revision has to be approved again by Advisory board. For all decisions made during the board meeting, they shall be recorded in meeting minutes for future reference.</p> <p>If technical matters which are not able to be handled by the Advisory board members, the members are eligible to receive advise from other external experts in concerned field. In such case, the advisory board shall notify TÜV Rheinland in advance in order to avoid breaching conflict of interest or confidentiality requirement of TÜV Rheinland under this arrangement.</p> <p>((2PFG is the certification criteria of TÜV Rheinland's Green Product Mark)</p>	
<b>Main Objective of Ecolabelling Scheme:</b>	
TÜV Rheinland's Green Product Mark is a voluntary sustainability mark for consumer products that will give end consumers and buyers guidance in identifying green and sustainable products in the often crowded market place. The Green Product Mark, along with the related regulatory requirements, aims to minimise the impact of consumer products on the environment.	
<b>Decision-making Body Concerning Environmental Criteria, Composition etc.:</b>	
TÜV Rheinland Global Technical Competence Center (TCC) consisting of nearly 60 top experts globally in various technical area (e.g. chemical, energy efficiency, carbon).	
<b>Number of Staff:</b> 18,000	<b>Name of Chief Executive:</b> Prof. Dr. Bruno O. Braun
<b>Total Annual Budget of Last Year:</b> 800,000 \$US	<b>Total Annual Budget Prepared For This Year:</b> 1 million \$US
<b>Total Funding Invested from Start:</b> 1.5 million \$US	<b>Sponsorship/Funding Support From:</b> TÜV Rheinland AG
<b>Yearly Contribution from Sponsor(s)/funder(s):</b> 1 million \$US	<b>Amount of License Fees Collected:</b> 520,000\$US
<b>Type(s) and Amount(s) of Other Income:</b> testing & auditing service charge	<b>Licenses Given By:</b> TÜV Rheinland AG
<b>Certification and Control By:</b> TÜV Rheinland AG	<b>Ecolabel Registered By:</b> Deutsches Patent und Markenamt (German Patent and Trademark Office)

Ecolabel Owned By: TÜV Rheinland AG	
<b>Management Board (title and composition):</b> <ul style="list-style-type: none"> <li>• Thomas Biedermann (Chief Human Resources Officer)</li> <li>• Ulrich Fietz (Chief Finance Officer)</li> <li>• Ralf Scheller (Chief International Officer)</li> <li>• Stephan Schmitt (Chief International officer)</li> </ul>	
Mailing Address: Am Grauen Stein 51105 Cologne, Germany	
Phone: +49 2 21/8 06-0	Fax: +49 2 21/8 06-1 14
E-mail: <a href="mailto:Fallight.xu@tuv.com">Fallight.xu@tuv.com</a>	Website: <a href="http://www.tuv.com">www.tuv.com</a>

\*Please also include an electronic version of your ecolabel mark with this submission.

## Membership Fee

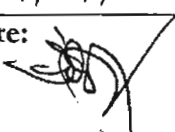
If approved for GEN membership, your organization will be required to pay the annual GEN membership dues of US \$7000. Membership dues must be paid within two months of being granted membership in GEN.

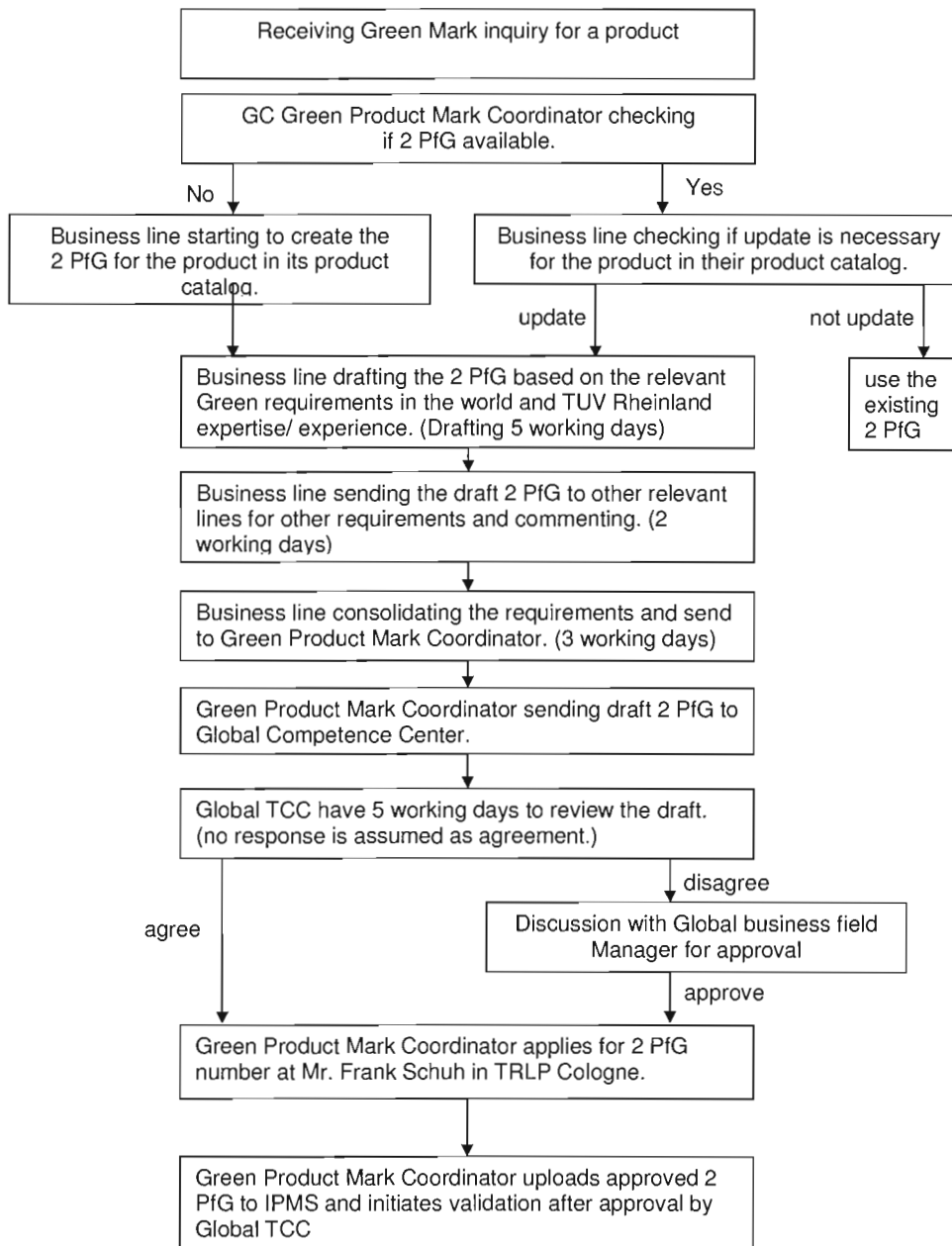
## Organizational Adherence to Membership Criteria

I affirm that my organization conforms to the GEN conditions of membership set forth in the GEN By-Laws and complies with the guiding principles outlined in International Organization for Standardization (ISO) voluntary standard ISO 14024. I also attest that all the information provided to GEN about my organization is correct. I understand that if my organization's policies or practices are altered so as to be substantially out of compliance with these criteria, my organization's membership in the GEN will be invalidated.

I understand that my organization may be required to undergo GENICES as part of the application process, and that there is a possibility of failure, at which point my organization would no longer be eligible for membership.

I understand that as a new GEN member, if my organization was not required to undertake GENICES as part of the application process, it must undertake and successfully complete GENICES within two years of joining GEN.

Date: 7/21/2014	Place: SHENZHEN
Signature: 	





# Membership Application Form

Please provide the following details about your organization and ecolabelling program, and feel free to attach diagrams or other illustrations as necessary. This submission will be considered by the GEN Board of Directors, and further clarification will be sought as necessary.

<b>Organization Name:</b> Instituto Falcão Bauer da Qualidade	
<b>Program Name:</b> Falcão Bauer Ecolabel Brasil	<b>Acronym:</b> Falcão Bauer Ecolabel
<b>Country/Region of Operation:</b> Brasil / São Paulo - SP	<b>Year Established:</b> 1992
<b>Type of organization:</b> Non-profit (e.g Non-profit, governmental, private or other)	<b>Total Budget (\$US):</b> US\$ 6.000.000,00
<b>Number of Standards:</b> 5	<b>Number of Licensees:</b> 0
<b>Number of Standards with Active Licensees:</b> 0	
<b>Number of Certified Products:</b> 0	<b>Year First License Awarded:</b>
<b>Please Describe How Your Organization Was Developed:</b> <p>Instituto Falcão Bauer da Qualidade started its activities in 1992 seeking to meet the needs of INMETRO (Brazilian National Institute of Metrology, Quality and Technology), to create a Certification Body.</p> <p>On 23 July 1992 the Instituto Falcão Bauer da Qualidade, was then constituted, beginning their development for the Accreditation of INMETRO.</p> <p>Today, being a Conformity Assessment Body accredited by INMETRO, engaged in product certification (compulsory and voluntary spheres), Certification of Management Systems (Quality, Environment, Occupational Health and Safety, PBQP-H, Adventure Tourism and Media Hosting) and Verification Performance Products.</p>	
<b>Please Describe What Environmental Impacts Your Organization Considers in Developing Criteria:</b> <p>Criteria definition is taken from research on the key environmental impacts associated with the segment and considers the entire life cycle of the product beyond its functional characteristics.</p> <p>Thus, the specific procedure define what are the tests and analyzes that should be performed to demonstrate compliance with the criteria set , and the technical norms, standards and parameters that the product should follow to get certified Falcão Bauer Ecolabel Brasil Program.</p>	

**Please Describe How Your Organization Develops Standards:**

Environmental criteria are defined by IFBQ technical area through a specific procedure for each product category. This specific procedure should define the criteria that the product must meet to be certified by the Falcão Bauer Ecolabel Brasil Program.

The care of the established criteria will be checked in the certification audits and maintenance.

All specific procedures may be viewed on the Falcão Bauer Ecolabel Brasil site, they will be available for comments from stakeholders for a period of thirty days.

After reviewing the comments and approval of each specific procedure, they will be available for use in the certification process and will remain available on the website for consultation.

Certified products will be posted on the Eco-Label Brasil website as well as the certificate, bearing your information associated with the specific procedure that covers the criteria of the category that fits.

**Please Describe How Your Organization Reviews Standards, and How Often Standards are Reviewed:**

The criteria established on specific procedures will be valid for five years and should be reviewed in that period or as needed.

The review should consider factors related to the product category, including new products, new information, new technologies or any information considered relevant regarding the product category.

Every review of the specific procedure, it will be open for a period of thirty days for comments from stakeholders and must go through approval before returning to be used in the certification process.

**Main Objective of Ecolabelling Scheme:**

The Falcão Bauer Ecolabel Brasil is a voluntary environmental labeling program that aims to demonstrate the environmental performance of products and services over the conformity of the product with pre-defined criteria by IFBQ (Instituto Falcão Bauer da Qualidade) to consider the life cycle and their functional characteristics.

The program follows the requirements of GEN (Global Ecolabelling Network), to ensure that the product certification by program Falcão Bauer Ecolabel Brasil meets the principles of ISO 14024 - Environmental Labeling Type I.

**Decision-making Body Concerning Environmental Criteria, Composition etc.:**

- Technical area of the business hub to sustainability of the IFBQ
- Quality area of the IFBQ
- Certification Management of the IFBQ
- After, the specific procedure should be available for comments from stakeholder for a period of thirty days.

<b>Number of Staff:</b> 60	<b>Name of Chief Executive:</b> Vera Lucia Falcão Bauer Lourenço
<b>Total Annual Budget of Last Year:</b> \$US 6.000.000,00	<b>Total Annual Budget Prepared For This Year:</b> \$US 6.500.000,00
<b>Total Funding Invested from Start:</b> \$US 100.000,00	<b>Sponsorship/Funding Support From:</b> Instituto Falcão Bauer da Qualidade

<b>Yearly Contribution from Sponsor(s)/funder(s):</b> US\$ 0	<b>Amount of License Fees Collected:</b> US\$ 0
<b>Type(s) and Amount(s) of Other Income:</b> US\$ 0	<b>Licenses Given By:</b> Instituto Falcão Bauer da Qualidade
<b>Certification and Control By:</b> Instituto Falcão Bauer da Qualidade	<b>Ecolabel Registered By:</b> Instituto Falcão Bauer da Qualidade
<b>Ecolabel Owned By:</b> Instituto Falcão Bauer da Qualidade	
<b>Management Board (title and composition):</b> Vera Lucia Falcão Bauer Lourenço - President Delzuite Ferreira - General Manager	
<b>Mailing Address:</b> Aquinos Street, Number 111 - Zip Code: 05036-070 - Neighbourhood: Água Branca City: São Paulo - State: São Paulo - Country: Brasil	
<b>Phone:</b> (55 11) 3611-1729	<b>Fax:</b>
<b>E-mail:</b> sustentabilidade@falcaobauer.com.br	<b>Website:</b> <a href="http://www.falcaobauerecolabel.com.br/">http://www.falcaobauerecolabel.com.br/</a>

\*Please also include an electronic version of your ecolabel mark with this submission.



## Membership Fee

If approved for GEN membership, your organization will be required to pay the annual GEN membership dues of US \$7000. Membership dues must be paid within two months of being granted membership in GEN.





## Global Ecolabelling Network Secretariat Work Report for January to June 2014

GEN Board of Directors  
August 9, 2014

This report contains an overview of work performed by the GEN Secretariat from January to June 30, 2014. Key highlights include:

- Responded to several new membership inquiries from organizations located in a variety of countries including the United States, Singapore, Tunisia, India, Indonesia, Germany, Belarus and Brazil. Membership applications were received from TUV Rheinland in Germany and Falcao Bauer in Brazil, and are currently under review by the board.
- Responded to a wide range of inquiries about ecolabelling including:
  - One academic request.
  - A request from a manufacturing organization regarding information on global green public procurement.
  - Two requests from organizations with products certified by GEN member programs for information on mutual recognition among GEN members.
- Dedicated significant time to corporate matters including drafting a preliminary policy and procedures manual, facilitating the reinstatement of GEN's corporate status in Delaware and providing support to the review of the GEN bylaws.
- Organized and attended the spring board meeting.
- Represented GEN at a two-day ISEAL sustainability claims steering committee meeting in London, England. Reviewed and provided extensive feedback on preliminary drafts of ISEAL's guide to sustainability claims.
- Participated in several United Nations Environment Program (UNEP) Sustainable Public Procurement Initiative (SPPI) meetings as co-leader of working group 4B, which is focused on promoting ecolabels as an important tool for sustainable public procurement. Provided content for inclusion in 4B newsletter and facilitated planning for in-person 4B working group meeting to take place as a side event at the GEN AGM.

GEN Secretariat Work Report: January – June 2014	
Classification	Description
<b>JANUARY</b>	
<b>Administrative</b>	<b>Spring Board Meeting Planning:</b> <ul style="list-style-type: none"> <li>• Contacted Polish ecolabelling program to express the GEN board's interest in arranging the spring meeting in Warsaw to facilitate a meeting with them.</li> <li>• Undertook research to identify ecolabelling programs throughout Europe that may be strong candidates for GEN membership so that the board could schedule their spring meeting to also meet with them.</li> <li>• Researched potential alternate spring board meeting locations and made recommendation to Robin Taylor.</li> <li>• Prepared draft board meeting invitation letter for board member to facilitate their application for a travel visa.</li> <li>• Finalized spring board meeting location and notified board members.</li> </ul>
	At the request of a board member, circulated concept note on the United Nations 10YFP Consumer Information Programme to GEN members.
	Provided new GEN member contact with log-in details for members only section of GEN website.
	Alerted Michael Hooper of updates that were necessary to the map of members on the GEN website.



## GEN Secretariat Work Report: January – June 2014

Classification	Description
	Sought board member feedback on draft 2014 GEN member standards development survey.
	Reviewed historical GEN corporate documentation to begin developing draft policy and procedures manual.
	Reviewed and provided feedback on 2013 AGM workshop minutes received from host.
	Responded to GEN member request for more information on the APO Eco-Products directory.
	Prepared and circulated Secretariat Work Report to the board of directors for the period from July to December 2013.
	Circulated GEN member survey to membership.
<b>Membership Inquiry</b>	<ul style="list-style-type: none"> <li>Followed up with the Singapore Green Building Council on their interest in GEN membership.</li> <li>Responded to membership inquiry from "WQA" in the United States.</li> <li>Responded to membership inquiry from "Inias Resource Center" in Indonesia.</li> <li>Responded to membership inquiry from the Tunisian Ecolabel.</li> <li>Responded to membership inquiry from the Confederation of Indian Industry.</li> </ul>
<b>Strategic Networking and Outreach</b>	<p>Circulated notice from the Asian Productivity Organization to encourage GEN members to consider listing their products in the Eco-Products Database.</p> <ul style="list-style-type: none"> <li>Circulated background information document on the ISEAL sustainability claims initiative to board members to solicit their feedback on discussion questions.</li> <li>Travelled to London, England to participate in 2-day ISEAL sustainability claims steering committee meetings on behalf of GEN.</li> </ul> <p>Sought board member feedback on possible engagement opportunities with the UNEP Sustainable Public Procurement Initiative (SPPI).</p>
<b>FEBRUARY</b>	
<b>Administrative</b>	<p><b>Spring Board Meeting Planning:</b></p> <ul style="list-style-type: none"> <li>Researched several possible venues for spring board meeting and requested quotes for meeting space and accommodations for comparison.</li> <li>Compiled meeting space and hotel options, and submitted recommendations for approval by Robin Taylor.</li> </ul> <p><b>Marketing and Website Activities:</b></p> <ul style="list-style-type: none"> <li>Alerted Michael Hooper of updates that were necessary to GEN member logos on the homepage of the GEN website.</li> <li>Provided feedback on future possible GEN marketing tools and researched short, accessible videos explaining ecolabelling.</li> <li>Provided input into planning for the production of the GEN News publication.</li> </ul> <p>Circulated reminder to members to complete the annual GEN member survey.</p> <p>Submitted initial draft policy and procedures manual to Robin Taylor for review and feedback.</p> <p>Sent copy of GEN bylaws to bylaw review committee with instructions and deadlines for submission of recommendations to GEN board of directors.</p> <p>Began initial planning for 2014 GENICES audits including confirming participation and initial scheduling/assignment of auditors.</p>





## GEN Secretariat Work Report: January – June 2014

Classification	Description
<b>External Inquiry</b>	Responded to request for information on green public procurement (GPP) from SABIC Innovative Plastics. Connected SABIC with representatives from specific GEN member programs they wanted to engage with on the issue of GPP.
	Responded to inquiry for more information on Type I ecolabels from AGC Glass Europe.
<b>Strategic Networking and Outreach</b>	Participated in UNEP 4B steering committee call to review work completed to date and identify projects and initiatives moving forward.
	Provided report on ISEAL sustainability claims steering committee meeting in London to board of directors.
	Circulated the Standards Map newsletter to GEN board members.
<b>MARCH</b>	
<b>Administrative</b>	<b>Spring Board Meeting Planning:</b>
	<ul style="list-style-type: none"> <li>Booked meeting space for spring board meeting and negotiated group rate for accommodations. Circulated reservation form to board members with instructions on how to reserve their room.</li> <li>Mailed spring board meeting invitation letter to board member to facilitate their application for a travel visa.</li> <li>Mailed second spring board meeting invitation letter to board member as first letter was not received.</li> <li>Sent reminder email to board members to book their spring board meeting accommodations before expiry of group rate.</li> </ul>
	Forwarded ISO notification to GEN's ISO representatives.
	Followed up individually with GEN member programs whom had not completed the annual GEN member survey.
	Provided continuing coordination and planning support for the 2014 GENICES audits in Sweden, Taiwan and Australia.
	Sent reminder email to bylaw review committee to confirm receipt of previous email and to reinforce deadline of early April for submission of recommendations to the GEN board of directors.
	Responded to GEN member request for introduction to contacts at the Standards Map.
	Circulated reminder to GEN members of upcoming submission deadline for GEN News contributions.
	Compiled feedback from GEN members on AGM topics of interest and forwarded to 2014 AGM hosts.
	Responded to member request for information on ISO activities.
	Initiated planning for the development of the 2013 GEN Annual Report including chair approval for Spotlight Creative Media to proceed with drafting.
<b>Membership Inquiry</b>	Responded to membership inquiry from "Green Standard Certification Program" in India.
<b>External Inquiry</b>	Responded to request from a Malaysian-based consulting firm regarding former GEN member programs.
	Responded to request for information on textile standards from a clothing manufacturer.





## GEN Secretariat Work Report: January – June 2014

Classification	Description
	Responded to request from an individual based in Vietnam for additional information on the GEN annual report.
	Connected representative of India Confederation of Industry with GEN member programs they were interested in speaking with.
<b>Strategic Networking and Outreach</b>	<p><b>UNEP:</b></p> <ul style="list-style-type: none"> <li>• Circulated invitation to GEN members to participate in a UNEP webinar showcasing their report on the global state of sustainable public purchasing.</li> <li>• Provided GEN content for inclusion in the UNEP SPPI 4B working group newsletter.</li> <li>• Canvassed GEN members to determine interest in representing GEN at launch of the UNEP Sustainable Public Procurement initiative.</li> <li>• Reviewed UNEP SPPI 4B working group work plan and previous outputs.</li> </ul> <p>Circulated announcement from the Standards Map to GEN members regarding their entirely redesigned and now freely accessible tool.</p>
<b>APRIL</b>	
<b>Administrative</b>	<p>Circulated draft spring board meeting agenda for board review and input.</p> <p>Provided continuing coordination and planning support for the 2014 GENICES audits in Sweden, Taiwan and Australia.</p> <p>Provided support to 2014 AGM hosts by responding to questions about planning for the event.</p> <p>Compiled annual GEN member survey results and submitted to Robin Taylor for review.</p> <p>Circulated compiled annual GEN member survey results to all GEN members.</p> <p>Circulated update on GEN's involvement in ISO on 14024 to the membership.</p> <p>Followed up with bylaw review committee to acquire any proposed changes for review by the board at their spring meeting.</p> <p>Followed up with GEN member programs whom have successfully completed GENICES but not yet signed the multi-lateral mutual recognition agreement.</p> <p>Prepared ISO liaison report.</p>
<b>External Inquiry</b>	<p>Responded to inquiry from individual in Thailand regarding cooperation among GEN members.</p> <p>Responded to inquiry from coatings manufacturer in the Netherlands regarding mutual recognition among GEN member programs.</p>
<b>Membership Inquiry</b>	Responded to membership inquiry from Belarus.
<b>Strategic Networking and Outreach</b>	<p><b>ISEAL:</b></p> <ul style="list-style-type: none"> <li>• Circulated draft ISEAL sustainability claims guide for board review and comment.</li> <li>• Reviewed draft ISEAL sustainability claims guide and provided extensive comments and feedback on behalf of GEN.</li> <li>• Circulated ISEAL Annual Meeting invitation to board members.</li> </ul> <p>Worked with GEN AGM hosts to determine feasibility of hosting UNEP working group 4B annual meeting in conjunction with 2014 GEN AGM.</p>



## GEN Secretariat Work Report: January – June 2014

Classification	Description
<b>MAY</b>	
<b>Administrative</b>	<b>Spring Board Meeting:</b> <ul style="list-style-type: none"> <li>Prepared and circulated spring board meeting documents to board members.</li> <li>Attended spring board meeting.</li> <li>Prepared and circulated draft spring board meeting minutes for board member review.</li> <li>Began follow-up on action items from the spring board meeting.</li> </ul>
	<b>Reinstatement of GEN's Corporate Status:</b> <ul style="list-style-type: none"> <li>Performed research to understand options for a path forward in reinstating GEN's corporate status, including contacting the State of Delaware. Prepared findings and circulated to board for review.</li> <li>Researched and contacted corporate lawyers to provide a recommendation to the chair on whom we should retain to guide GEN through reinstatement of its corporate status in Delaware.</li> <li>Met with corporate lawyer to explain the issue of GEN's lapse as a corporation in the State of Delaware and to define a scope of work based on direction provided by the board.</li> <li>Reviewed historical GEN corporate documentation, scanned pertinent documents and sent them to the lawyer upon request.</li> </ul>
	Responded to GEN member request for information on ecolabelling practitioners in South Africa.
	Coordinated GEN presentation via Skype at the Greek Ecolabel Decision Support System launch event.
	Provided continuing support to scheduling and assignment of auditors for 2014 GENICES engagements.
	<b>Membership Inquiry</b> Provided membership application package and GENICES application to Singapore Green Building Council. Received membership application from Brazilian organization and circulated to board for review.
<b>External Inquiry</b>	Responded to inquiries regarding ecolabelling programs in India and Slovenia.
	Responded to request from TUV for more information on the GEN AGM.
	Responded to request for more information on GEN from the Abu Dhabi Quality and Conformity Council
<b>Strategic Networking and Outreach</b>	Circulated notice of formal comment period on ISEAL guide to sustainability claims, and encouraged the GEN membership to submit their views.
	Provided continued support to planning and logistics for organization of UNEP 4B working group in-person meeting scheduled to coincide with GEN AGM.
<b>JUNE</b>	
<b>Administrative</b>	<b>Reinstatement of GEN's Corporate Status:</b> <ul style="list-style-type: none"> <li>Circulated memo from lawyer to board of directors on recommended path forward regarding the reinstatement of GEN as a legal entity. Requested feedback and approval from board to move forward.</li> <li>Requested estimates from lawyer for all possible methods of reincorporation in the State of Delaware; circulated to board for selection and approval.</li> <li>Instructed lawyer to proceed with reinstatement in the State of Delaware and</li> </ul>



## GEN Secretariat Work Report: January – June 2014

Classification	Description
	completed all necessary paperwork and information requests to facilitate this.
	<p><b>Revision of GEN Bylaws:</b></p> <ul style="list-style-type: none"> <li>Developed project management plan to guide revision of GEN bylaws and circulated to board for their review. Upon approval, shared the project management plan with the by-law review committee.</li> <li>Revised the proposed draft policy manual based on board member feedback and submitted to the bylaw review committee as initial board feedback into the process.</li> </ul>
	Met with Michael Hooper to discuss upcoming marketing initiatives and website updates.
	Requested board members to confirm their intentions to run for a position on the 2015 GEN board of directors. Circulated notice to membership regarding the opportunity to run for a position of board member or chair for 2015 at the upcoming AGM.
	Alerted board to upcoming expiry of current GEN Secretariat contract and circulated a note requesting tenders for services commencing 2015 to the membership on behalf of the board.
	Provided on-going support to 2014 AGM hosts by responding to a variety of questions and coordinating financial matters.
	Circulated notice of confirmed date of GEN 2014 AGM to membership.
<b>External Inquiry</b>	Responded to inquiry from plastics manufacturer regarding mutual recognition among GEN member programs.
	Responded to academic inquiry for information on green marketing in Singapore.

The next GEN Secretariat Work Report will be produced for the period from July to December 2014.



**2013 Reviewed Financial Statements Report**  
**- January 1 through December 31, 2013-**  
**(draft)**

**Global Ecolabelling Network, Inc.**  
*December 31, 2013*

## Reviewed Financial Statements Report

December 31, 2013

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## MESSAGE TO THE GEN MEMBERSHIP REGARDING THE ATTACHED FINANCIAL STATEMENTS

As instructed and under the direction of the Global Ecolabelling Network (GEN) Board of Directors, I have prepared the attached 2013 GEN Financial Statements for presentation and acceptance by the membership at the 2014 GEN Annual General Meeting (AGM) in Beijing [China].

At the May 10, 2014 GEN Board of Directors Meeting held in Milan [Italy], a final draft version of the Financial Statements was reviewed and approved by the GEN Directors for finalization and presentation at the 2014 AGM.

Thus, in the opinion of the GEN Board of Directors and myself, the accompanying financial statements present fairly the financial position of Global Ecolabelling Network, Inc. at December 31, 2013, and the results of its operations and its cash flows for the year then ended.

Further, and in accordance with a decision taken at the 2013 AGM held in Brussels [Belgium], the Financial Statements have been critically reviewed by the 2013 GEN Financial Statements Review Committee. The independent committee's opinion on the document is provided in the attached note submitted and signed by the Committee members.

**Signature:** Osamu Uno  
Osamu Uno  
GEN Treasurer  
[on behalf of the GEN Board of Directors]

Dated: 2014.07.16

**INDEPENDENT OPINION  
OF THE 2013 GEN FINANCIAL STATEMENTS REVIEW  
COMMITTEE**

At the 2013 Global Ecolabelling Network (GEN) Annual General Meeting (AGM) convened in Brussels [Belgium], we were selected to form an independent review committee and undertake a critical review of the adequacy and acceptability of the 2013 GEN Financial Statements.

As tasked, we have received, reviewed and considered the document as provided by the GEN Treasurer on behalf of the GEN Board of Directors.

In our shared opinion, the format and content of the document is acceptable, and we have no contentious issues relating to the information and calculations contained in the document.

Signature: \_\_\_\_\_  
Benny Braun  
The Standards Institution of Israel

Signature: \_\_\_\_\_  
Lisbeth Engel Hansen  
Ecolabelling Denmark

Dated: \_\_\_\_\_

Dated: \_\_\_\_\_

Statement of Financial Position

2013.12.31

**Assets**

Current assets

Cash	244,235
Accounts receivable	1,000
Prepaid expenses	4,667

Total assets \$249,902

**Liabilities**

Current liabilities

Accrued expenses	18,490
Unearned revenue	14,000

Total current liabilities \$32,490

**Fund balances**

Unrestricted	217,412
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Total fund balances \$217,412

Total liabilities and fund balances \$249,902



See accompanying notes to financial statements.

## Statement of Activities

2013.1.1 - 12.31

### Changes in unrestricted net assets

#### Revenues:

Contributions	129,878
Donation	13,067
Interest income	96
Other income	571

Total revenues \$143,612

#### Expenses

Program services	92,562
Management and general	65,914

Total expenses \$158,476

Bad debt loss 4,500

Loss on prior periods adjustment 3,334

Total extraordinary loss \$7,834

Decrease in fund balance (22,698)

Fund balance at beginning of year 240,110

Fund balance at end of year \$217,412

See accompanying notes to financial statements.

## Statement of Cash Flows

2013.1.1 - 12.31

### Cash flows from operating activities

#### Receipts:

Contributions	145,878
Donation	13,067
Interest income	96
Other income	571
Total revenues	<u>\$159,612</u>

#### Disbursements

Cash paid for programs and operations	<u>172,387</u>
Total disbursements	<u>\$172,387</u>

Net decrease in cash (12,775)

Cash at beginning of year	257,010
Cash at end of year	<u>\$244,235</u>
Net decrease in cash	(12,775)

### Reconciliation of decrease in fund balance to net cash used in operating activities

Increase in fund balances	
Unrestricted	(22,698)
Temporarily restricted	—
Net increase in fund balances	<u>(\$22,698)</u>

### Adjustments to reconcile decrease in fund balances to net cash used in operating activities:

Bad debt loss	4,500
Decrease in accounts receivable	2,000
Increase in prepaid expenses	(4,667)
Decrease in accrued expenses	(5,910)
Increase in unearned revenue	<u>14,000</u>

Net cash used in operating activities \$9,923

Net decrease in cash (\$12,775)

## Schedule of Functional Expenses

2013.1.1 - 12.31

	<u>Program Service</u>	<u>Management and general</u>	<u>Total</u>
Personnel: Chair	8,000	4,000	12,000
Personnel: Secretariat	44,000	12,000	56,000
Web Site Review and Upgrade Work	0	22,080	22,080
Other Project Work (e.g. technical assistance, etc.)	21,777	0	21,777
Fund raising	0	0	0
Travel	0	14,224	14,224
Board travel support	0	7,905	7,905
GEN's support to host country of AGM	4,890	0	4,890
GENews(web) and Annual report	13,895	0	13,895
Audit and Legal Fees	0	2,490	2,490
Bank Charges and Miscellaneous	0	3,215	3,215
<u>Total</u>	<u>\$92,562</u>	<u>\$65,914</u>	<u>\$158,476</u>

*See accompanying notes to financial statements.*

## Notes to Financial Statements

December 31, 2013

### **1. Basis of Preparation of Financial Statements**

The accompanying financial statements from the accounts maintained by Global Ecolabelling Network, Inc. (the “Company”) have been prepared in accordance with the provisions set forth in the Japanese Commercial Code and in conformity with accounting principles and practices generally accepted in Japan, which may differ in some material respects from accounting principles and practices generally accepted in countries and jurisdictions other than Japan.

In addition, the notes to the financial statements include information which is not required under accounting principles generally accepted in Japan but is presented herein as additional information.

### **2. Summary of Significant Accounting Policies**

#### **General**

The Company is a nonprofit association of ecolabelling organizations around the world. These organizations set standards for and certify products that cause significantly less damage to the environment than comparable products with the same function. It was incorporated in the state of Delaware in the United States on October 6, 1995. Its purpose is to improve, promote and develop the ecolabelling of products and services.

#### **Basis of Financial Statements**

The Company maintains its accounting records and prepares its financial statements in the currency of the U.S. dollar.

#### **Accounting Policies**

The Company’s financial statements are presented on an accrual basis of accounting in accordance with accounting principles and practices generally accepted in Japan.

**3. Accounts Receivable**

Accounts receivable consists of the membership fees for year 2013 of one organization amounted to \$1,000.

**4. Prepaid expenses**

It was overpaid for one month worth of Secretariat Personnel of \$4,667.

**5. Accrued expenses**

This is composed of \$2,000 for 2 months of Chair Personnel, \$14,000 for 3 months Secretariat Personnel and \$2,490 for audit.

**6. Unearned revenue**

This is the membership fees for year 2014 of one organization amounted to \$14,000.

**7. Donation**

The Federal Environment Ministry of Germany contributed \$13,067 as donation.

**8. Bad debt loss**

Bad debt loss includes the membership fees for year 2012 of 2 organizations amounted to \$4,500.

**9. Loss on prior periods adjustment**

\$3,334 is calculation omission for 2012 accrued expenses of Secretariat Personnel.

**10. Income Tax Status**

The Company has applied for a tax-exempt status under Section 501(c)(3) of the Internal Revenue Code of the United States of America. The Company has not engaged in any activities that would subject to income taxes.

**Income(US\$)**

Source	Budget	Actual
1. Membership Fees	139,000	105,943
2. JEA Contribution	24,000	24,000
3. Carryover from 2013	226,000	244,235
4. Other (bank interests, forex profit etc.)	100	60
5. Sponsorship	0	0
6. AGM Sponsorship (in kind contribution)	15,000	0
<b>Total</b>	<b>404,100</b>	<b>374,238</b>

**Global Ecolabelling Network  
2014 Budget vs Actual  
(As of August 15, 2014)**

*\*Decimal numbers are to be omitted.*

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**Expenses(US\$)**

Details	Strategic objective		A. Capacity Building		B. Co-operation		C. Promotion		D. Management and Administration		Totals	
	budget	actual	budget	actual	budget	actual	budget	actual	budget	actual	budget	actual
1. Personnel:Chair	2,000	2,000	2,000	2,000	4,000	4,000	4,000	4,000	4,000	4,000	12,000	12,000
2. Personnel:Secretariat	9,000	4,000	23,625	12,875	5,000	3,000	12,000	6,000	12,000	49,625	25,875	
3. Personnel:GAO	0	0	4,000	4,000	9,000	9,000	8,000	8,000	21,000	21,000		
4. Web Site Review and Upgrade Work	0	0	0	0	0	0	8,000	7,324	8,000	7,324		
5. Other Project Work (e.g. technical assistance, etc.)	5,000	0	20,000	0	5,000	0	0	0	30,000	0		
6. Fund raising	0	0	5,000	0	15,000	0	0	0	20,000	0		
7. Travel	0	0	0	0	3,000	3,000	22,000	6,834	25,000	9,824		
8. Board travel support	0	0	0	0	0	0	24,000	6,873	24,000	7,400		
9. GEN's support to host country of AGM	2,000	0	8,000	0	5,000	0	0	0	15,000	0		
10. GENews and Annual report	0	0	0	0	15,000	3,733	0	0	15,000	3,733		
11. Audit and Legal Fees	0	0	0	0	0	0	2,490	0	2,490	0		
12. Bank Charges and Miscellaneous	0	0	0	0	0	0	4,000	1,873	4,000	1,966		
13. Contingency	0	0	0	0	0	0	10,000	0	10,000	0		
<b>Totals</b>	<b>18,000</b>	<b>6,000</b>	<b>62,625</b>	<b>18,875</b>	<b>61,000</b>	<b>22,733</b>	<b>94,490</b>	<b>40,904</b>	<b>236,115</b>	<b>89,121</b>		

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A-B	Budget	Actual
(Carryover to 2015)	<b>167,985</b>	<b>285,117</b>

## 附錄三：照片集錦



Fig1 聯合國環境規劃署(UNEP)代表 Mr. Stefanos Fotiou 開幕致詞



Fig2 2014 年全球環保標章網路(GEN)年會會場一景





Fig3 我國代表（于寧博士）於 GEN 年會 20 週年慶生會擔任引言人



Fig4 引言一景



Fig5 GEN 年會 20 週年慶生會一景



Fig6 GEN 年會 20 週年慶生會一景







Fig9 年度會員大會一景



Fig10 研討會一景





Fig11 研討會一景



Fig12 研討會一景



Fig13 研討會一景



Fig14 文化體驗行程（長城）一景





Fig15 文化體驗行程（故宮）一景



Fig16 文化體驗行程一景