



eCert Paperless Export Certification

Drasko Pavlovic

Growing and Protecting New Zealand



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NZ Government's key policies/objectives

- Provide a clear focus on public health and reduce foodborne illness and protect consumers
- Equally provide a clear focus on Biosecurity and New Zealand's animal and plant health (productive base) as well as biodiversity and general wellbeing
- Trade and commerce in animal and plant products, including wine, is facilitated

Reduce barriers to trade

- Greater information exchange: regulations and labelling issues leading to increased confidence
- Eliminating/reducing certification (e.g. mutual acceptance of oenological practises)
- Electronic Certification (where certification is required)

Export certification required ?

- Sanitary and Phytosanitary (SPS) Export Certificates are G2G documents issued to facilitate trade of agricultural products by assuring that the commodity has met the importing government requirements.
- Exchange of information for traded agricultural products between government regulators involved in cross border trade, where export certification is required to facilitate the entry of product into a country.

Do we really want to continue this practice ?

 **Certificate with Respect to Dairy Produce for Importation into New Caledonia**
Certificat Sanitaire et de Sûreté Kotahi a l'importation en Nouvelle-Calédonie de
produkta lāhira

Country of Origin Pays d'origine	Australia	Ministry Ministère	Department of Agriculture, Fisheries and Forestry	Sanction Sanction	Australian Quarantine and Inspection Service
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I Description of goods/Identification des denrées

Species of animals
(Espèces animales) Breed

Method of preservation
Méthode de conservation See below

Mark and number Marques et numéros	Number and type of packages Nombre et nature de l'emballage	Description of the goods Description des denrées	Net Weight Poids Net

III Origin of goods Provenance des denrées

Name(s) and address(es) and special veterinary approval number(s) of the establishment(s) of origin
Nom(s), adresse(s) et numéro(s) d'autorisation vétérinaire spécial(s) de l'établissement(s) d'origine

III Destination of goods Destination des denrées

The goods are shipped from
Les denrées sont expédiées de (place of destination/de destination)

to
à

by the following means of transport
par le moyen de transport suivant (include flight number/déclarer numéro avion)

Name and address of exporter
Nom et adresse de l'exportateur

Name and address of consignee firm or address of destination
Nom et adresse de l'importateur

IV and V Zoosanitary and Wholeness Attestation Attestation Zoosanitaire et de Sûreté

I, the undersigned Veterinary Officer, certify that the products described above have undergone a formal process at least equivalent to pasteurisation.
Je, soussigné, vétérinaire officier, certifie que les produits décrits ci-dessus ont subi un traitement thermique au moins équivalent à une pasteurisation.

- They have been declared fit for human consumption.
Ils ont été déclarés propres à la consommation humaine.
- They have been prepared, handled and transported in conformity with food hygiene rules.
Ils ont été préparés, manipulés et transportés conformément aux règles de l'hygiène alimentaire.
- They are required not to contain any toxic, caustic, preservative or other added product harmful to human or animal health.
Ils sont exigés de contenir aucun produit toxique, corrosif, conservateur ou autre produit ajouté nuisible pour la santé humaine ou animale.
- They are required not to contain any toxic, chemical contaminant that is of the chlorinated or phosphoric type, or a toxic harmful to human or animal health.
Ils sont exigés de contenir aucun produit toxique ou contaminant chimique de type chloré ou phosphorique, ou un produit nuisible pour la santé humaine ou animale.

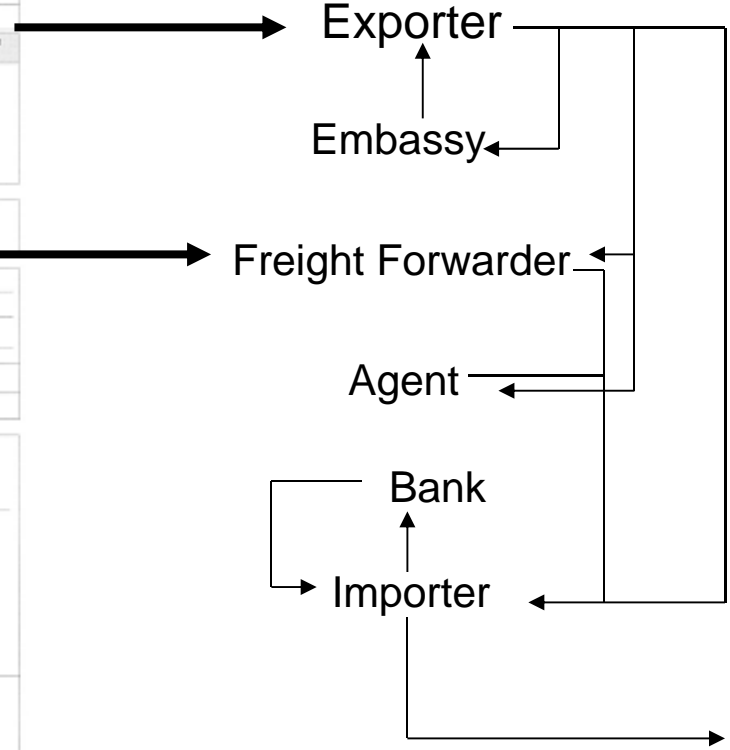
Dated at /
Date à

Official Stamp
Stamps officiels

Signature of Authorised Officer of the Department of Agriculture, Fisheries and Forestry
Signature d'un responsable du Ministère des Agriculture, Pêche et Forêt

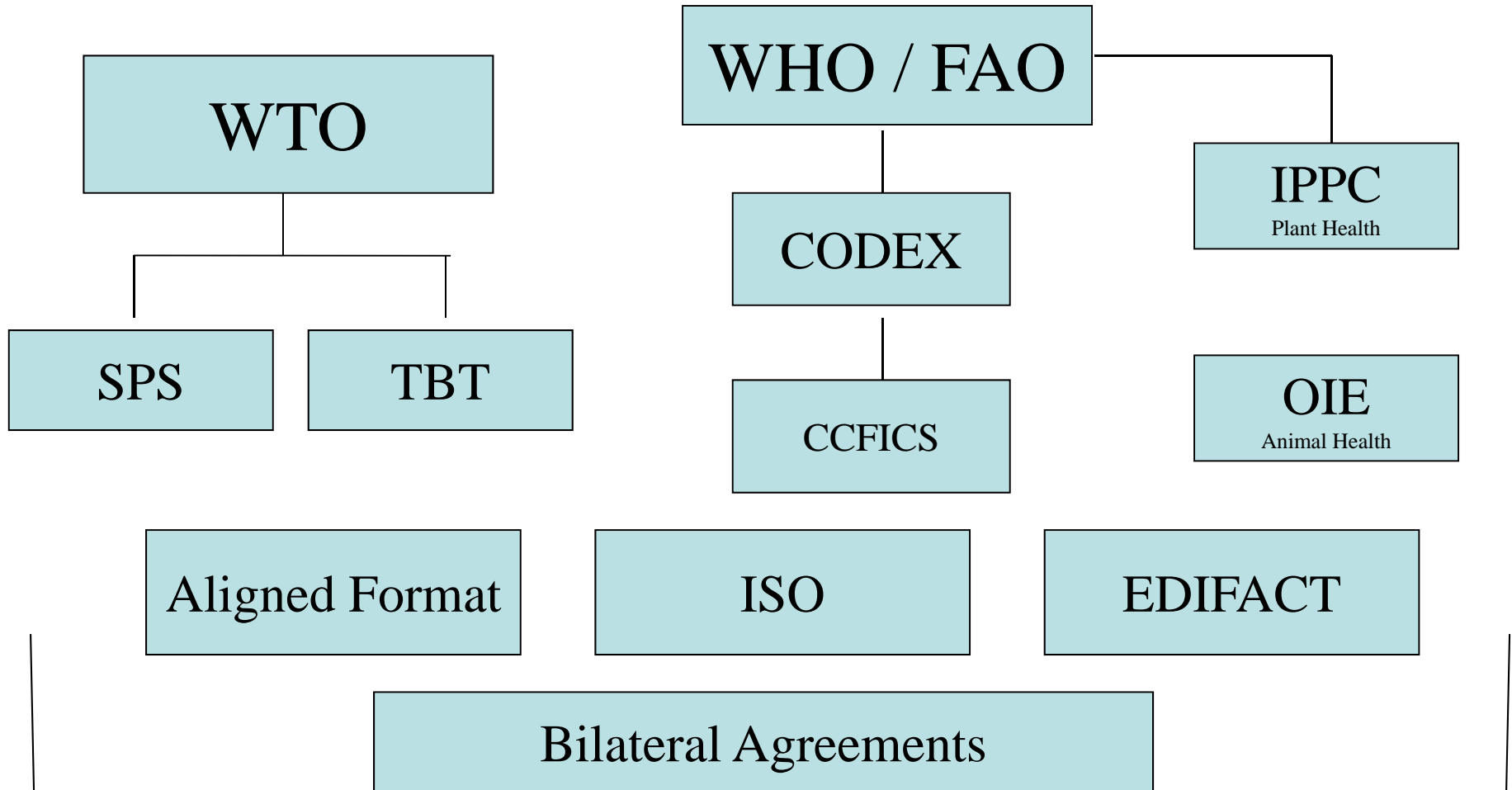
Dated /
Date

Official Stamp
Stamps officiels



**IMPORT
AUTHORITY**

The solution requires wide recognition



A solution to manage certification volume

- Australia and New Zealand combined for export:
 - 1900 paper templates in use
 - trade with 120 economies
 - 30 + languages supported
 - 250 000 + certificates issued each year
 - 16,000 of these are exchanged between AU & NZ

eCert is The Solution

- APEC Pathfinder programme
- Multilateral and bilateral agreements for SPS certification
 - CODEX
 - ICPM
 - OIE
- UN/CEFACT
- World Customs Organisation (WCO)

UN/CEFACT Standard

- Recognition of a standard amongst our trading partners
- Simplify system requirements to enable multiple country exchanges
- Improve business processes for import clearance by providing consistent quality data
- Facilitate real time clearance

eCert deliverables

- Early **notification** of shipments
 - Personnel/equipment management
 - Pre-clearance
 - Manage import risks
 - **Product inspections** can be organised in advance
- Improved product **supply chain**
 - Reduction in costs
 - Increased speed
 - Greater transparency

eCert deliverables

- True Government to Government
- Paperless
- Increased Trust and Confidence
- Greater Transparency
- And...very important

Fraud prevention

- **Fraudulent Activity:**

- Fake or modified documentation
- Falsified labeling, packaging and general misrepresentation
- Concealment of products



Easy to identify a fraud ?



How to ensure authenticity in G2G data exchange ?



eCert

- Paperless G2G real time data exchange
- Supports standards set by international professional bodies
- UN/CEFACT based
- Recognised by international standards setting organisations
- Tested, adopted and used internationally by government organisations

Thank you

