

A large, vibrant firework explosion in shades of purple, yellow, and red, centered behind the title text. The firework has a bright yellow core and radiating trails of purple and red. The background is black, and the scene is decorated with several stylized yellow sun icons with rays, scattered around the firework.

**COUNTRY REPORT
REGULATIONS ON THE
IMPORTED WINE IN VIETNAM**

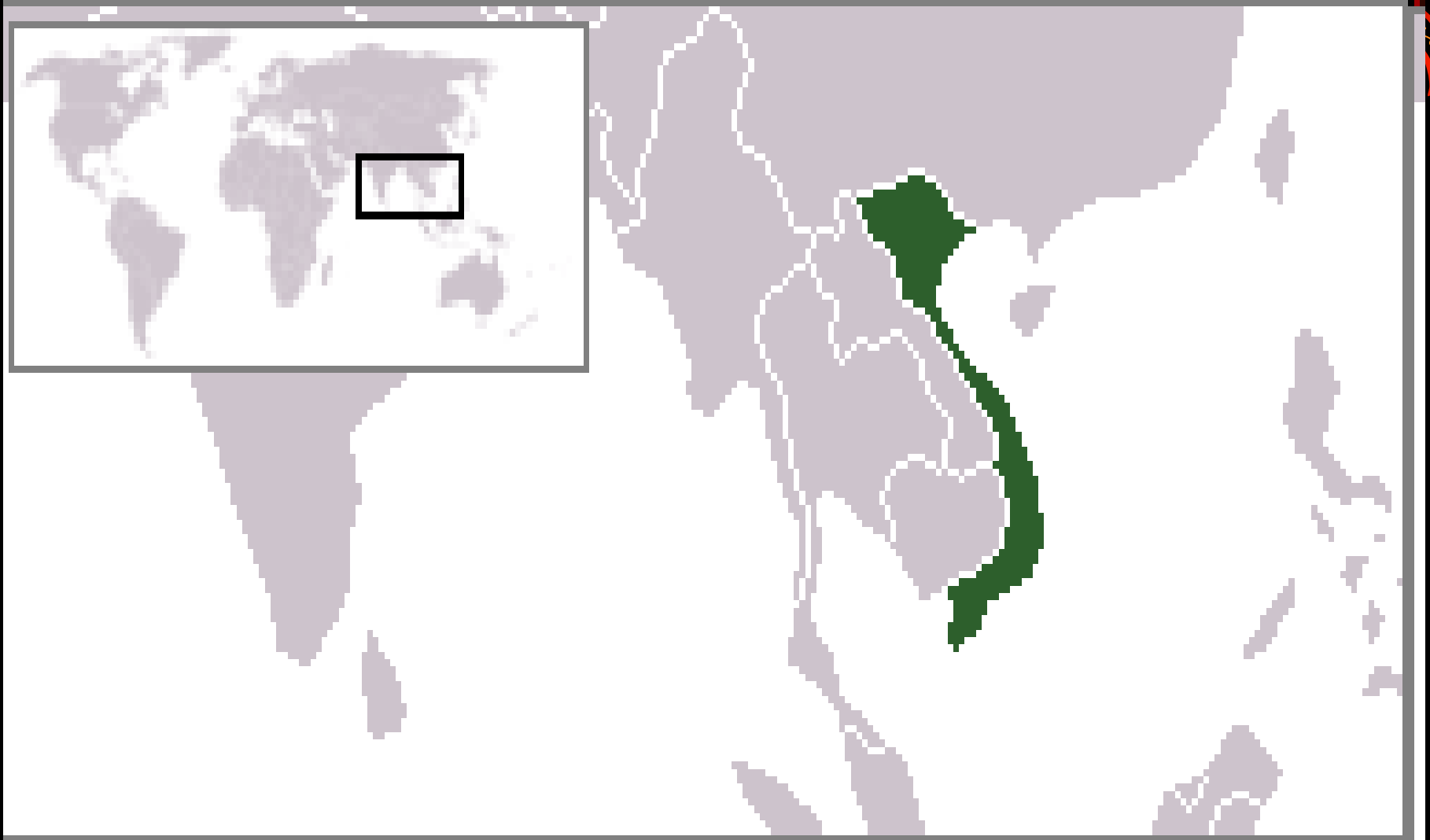
presented

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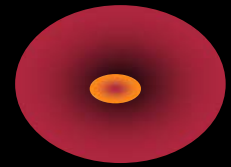
New Zealand, November 2012

Location of Vietnam



Introduction on Vietnam

Map of Vietnam



General information

Capital: Hanoi

Area: 331,690 square km

Coastline: 3,260km

Climate: hot and humid

Population: 87,8 million (UN, 2011)

Ethnic groups: 54, Kinh group amounts to 86%

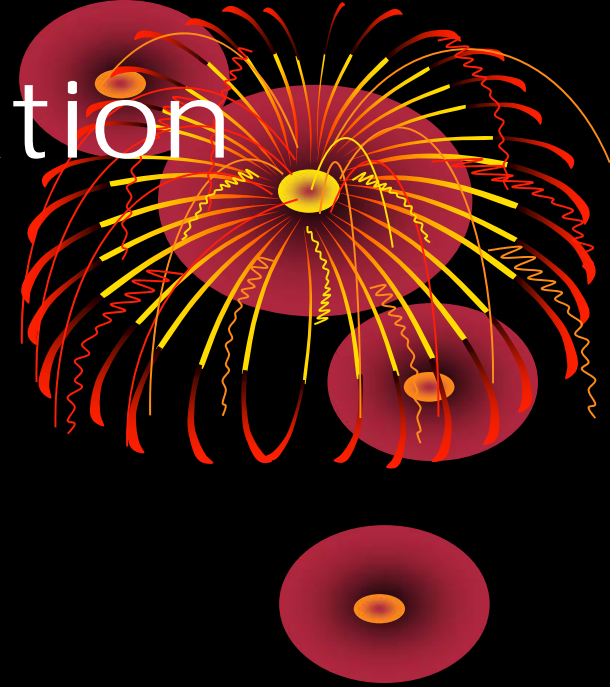
Language: Vietnamese

Religions: Buddhism, Confucianism, Christianity

Currency: Vietnamese dong

Number of cities and provinces: 64

Major cities: Hanoi, Ho Chi Minh City, Hai Phong, Da Nang



Introduction of my responsibility in beverage sector management



To coordinate with the associations in their beer, alcohol and beverage business

To organize survey, supervision and evaluation of the investment projects

To organize preparation of the Sector Development Strategies and Planning in long and short terms (annual and five-year plans) for approval and supervise implementation of the approved plans

To conduct the Overall Reports on estimation of production and import-export activities

To organize study and preparation of regulations, mechanisms and policies for sector development and direct and supervise implementation of the approved regulations, mechanisms and policies.

In general, to the State management in beer, alcohol and beverage sector



The managerial regulations on the importation of wine to Vietnam



1. The Import regulations
2. The food safety regulations
3. Business regulations on the imported products
4. Regulations on goods labeling
5. Regulations on the imported liquor stamps

I. The import regulation



The MOIT's Notice No 197/TB-BCT specified:

- 1. Certified/Notarized Authorization of the Producers or Distributor for distribution rights to export wine into Vietnam market.**
- 2. Regulation on importing wines at International ports: Haiphong, Danang, Hochiminh City.**

II. The food safety regulation



Wine is a commodity product that needs to publish the standards for application. The applicant has to receive:

1. Lawful Certificate in compliance with the Vietnamese Standards - QCVN 6-3:2010 / BYT.
2. Confirmation Paper specified that the products meeting the wine import requirements

III. Regulations on business of the imported products



The Government Decree 40/2008/ND-CP dated 17/4/2008 on wine production and the Ministry Circular 10/2008/TT-BCT dated 25/08/2008 provisions:

The wine importers must have a business license issued by the Ministry of Industry and Trade for their wholesale (if wholesale business in two or more provinces) or by the Provincial Department of Trade and Industry (if wholesale business in one province)

IV. Regulations on goods labeling



According to the Government's Decree No. 89/2006/ND-CP dated 30/9/2006, the imported products must have an additional auxiliary Label which presents the compulsory contents of the original label translated from original language into Vietnamese and add the compulsory contents in Vietnamese specified by Vietnamese regulations those are not presented in the original label yet.

Regulations on goods labeling

The Decree No. 89/2006/ND-CP dated 30/9/2006 specified:


- Goods imported for circulation in Vietnam must have the name and address of the production organizations/individuals and of the name and address of the import organizations or individuals.
- Organizations and individuals served as direct sales agents for foreign traders to import goods into Vietnam must have the name and address of the production organizations/individuals and the name and address of the organizations/individuals agents to sell goods.
- How to record the "country of origin" of goods shall be as follows: the words "made in", "manufactured in" or "origin" with the name of the country or territory producing such goods.


Regulations on goods labeling



- For recording food ingredients: the ingredient quantities must be listed in order from high to low volumes.
- Regulations on how to quantify: record net volume at 20°C
- Organizations and individuals responsible for the goods are allowed to write other contents on label. Additional contents are not contrary to law and must be truthful, accurate and reflect the true nature of the goods, not obscure, not falsify the content required on the label

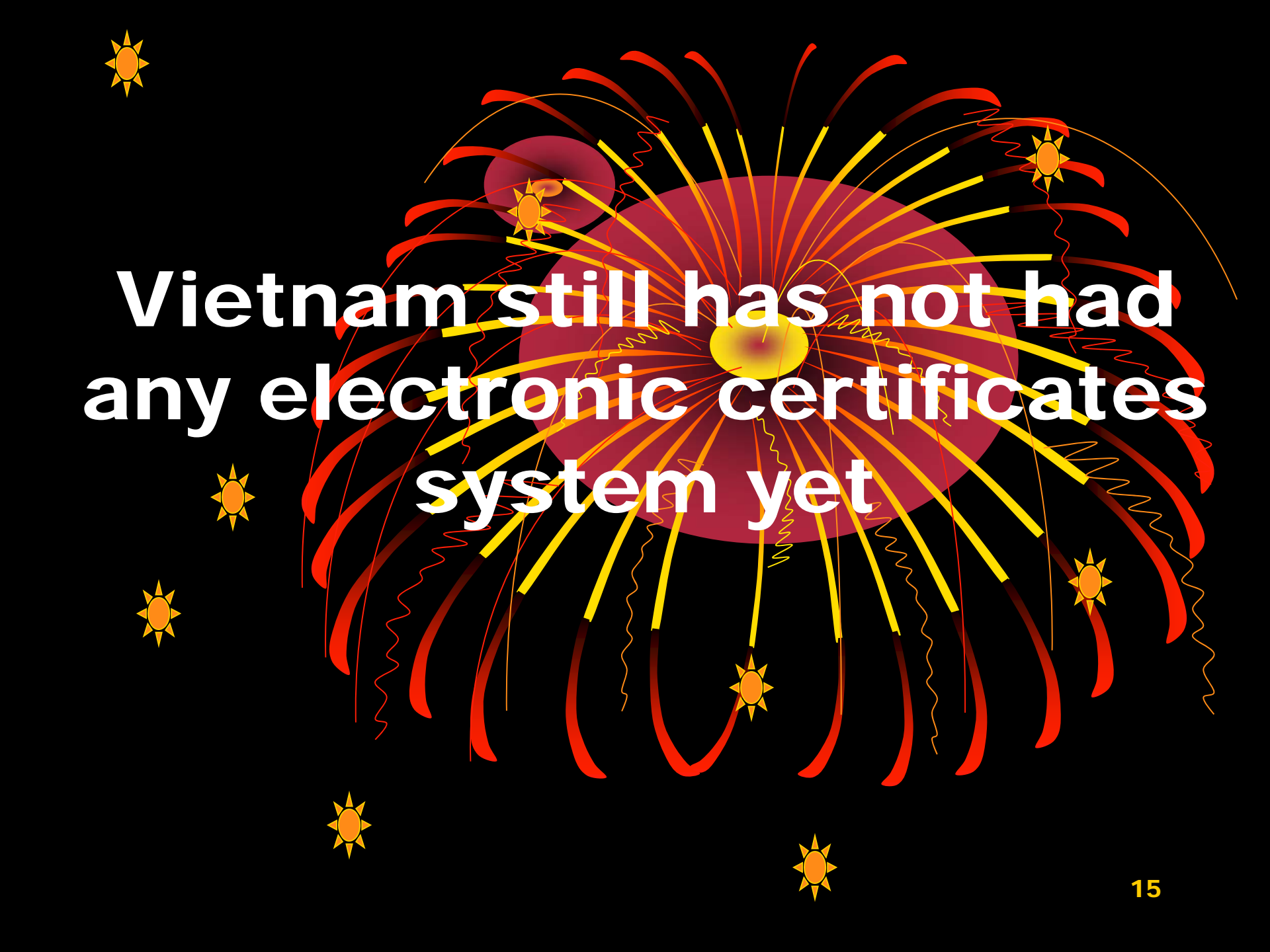
Wine Label Contents according to Decree No. 89/2006/ND-CP dated 30/9/2006



- Name of goods
 - Name and address of the organizations or individuals responsible for the goods
 - Origin of goods
 - Quantification
 - Ethanol content
 - Guidance for preservation (for wine)
- 

V. Regulations on imported liquor stamps

- Alcohol products imported for consumption in Vietnam must have import stamps on the package in accordance with Document No. 10241/BTC-TCT dated 06/08/2010 of the Ministry of Finance
- Stamping wine imports carried out by the customs authorities at the place of inspection of goods and to be fully pasted before the completion of customs procedures.
- Imported liquor stamps pasted on the type of wine with an alcohol content of less than 30 degrees (alcohol $<30^{\circ}$) size 13x120mm; blue record. (wine applies this stamp)
- Stamps for imported wine with Hologram strips attached like the credit protection of banks and treasury bills, which have symbols and numbered from 000001 to 999999.
- The imported wine stamping programs are being assessed positively and effectively by ministries and it should be further implemented.



Vietnam still has not had
any electronic certificates
system yet

In summary



The State and the Government of Vietnam have policies on wine to:

- Enhance the food safety management,
- Strengthen management/prevention on the counterfeit and illegal wines
- Reduce harmfulness of alcohol overusing

Thank you for your attention

