



**Dialogue on Risk Management in Wine Trade**

5-6 November, 2012 - Auckland, New Zealand

# **APEC Wine Regulatory Forum**

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Presented by Tom La Faille, California Wine Institute



## Background

- APEC Wine Regulatory Forum endorsed in Peru (2008)
- 2011 WRF Seminar sponsored by USA, co-sponsored by Australia, Chile, New Zealand and Peru
- 110 regulators/stakeholders from 18 countries
- Seminar key highlights:
  - Facilitator-led Regulators-Only Meeting
  - Technical tours of Winery and U.S. Alcohol and Tobacco Tax and Trade Bureau Compliance Laboratory



## **Asia-Pacific Wine Trade**

- Pacific-Rim trade grown dramatically, accounting for 26% of all global trade in 2010, up from 21.8% in 2000
- More than one-fifth of APEC members' global wine trade is conducted within the region
- Tripled to \$3.6 billion in value over the last decade
- APEC Region wine consumption rising steadily
- APEC economies have become significant factors both in the global wine trade and within APEC Region



**Asia-Pacific  
Economic Cooperation**

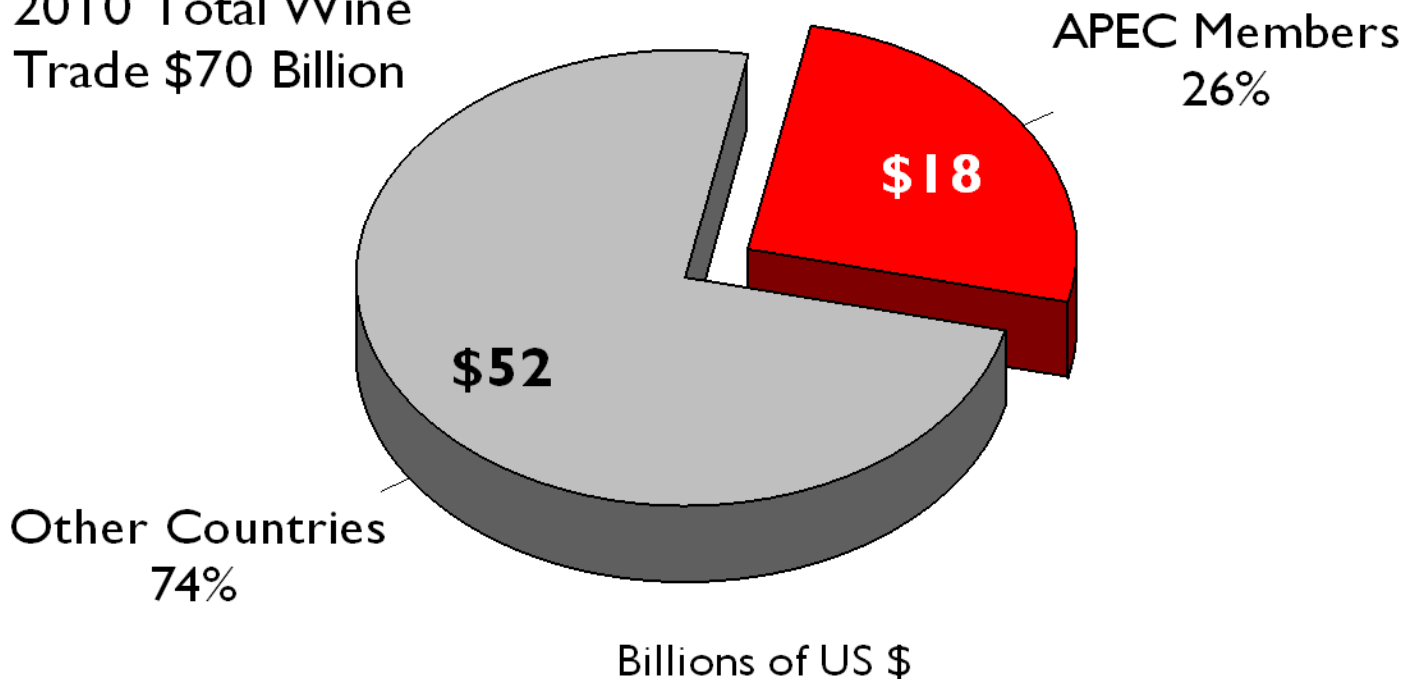


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## APEC Economies Made Up More than One-Quarter of All Global Wine Trade in 2010, Up from 21.8% in 2000

2010 Total Wine  
Trade \$70 Billion



Source: Global Trade Information Services.



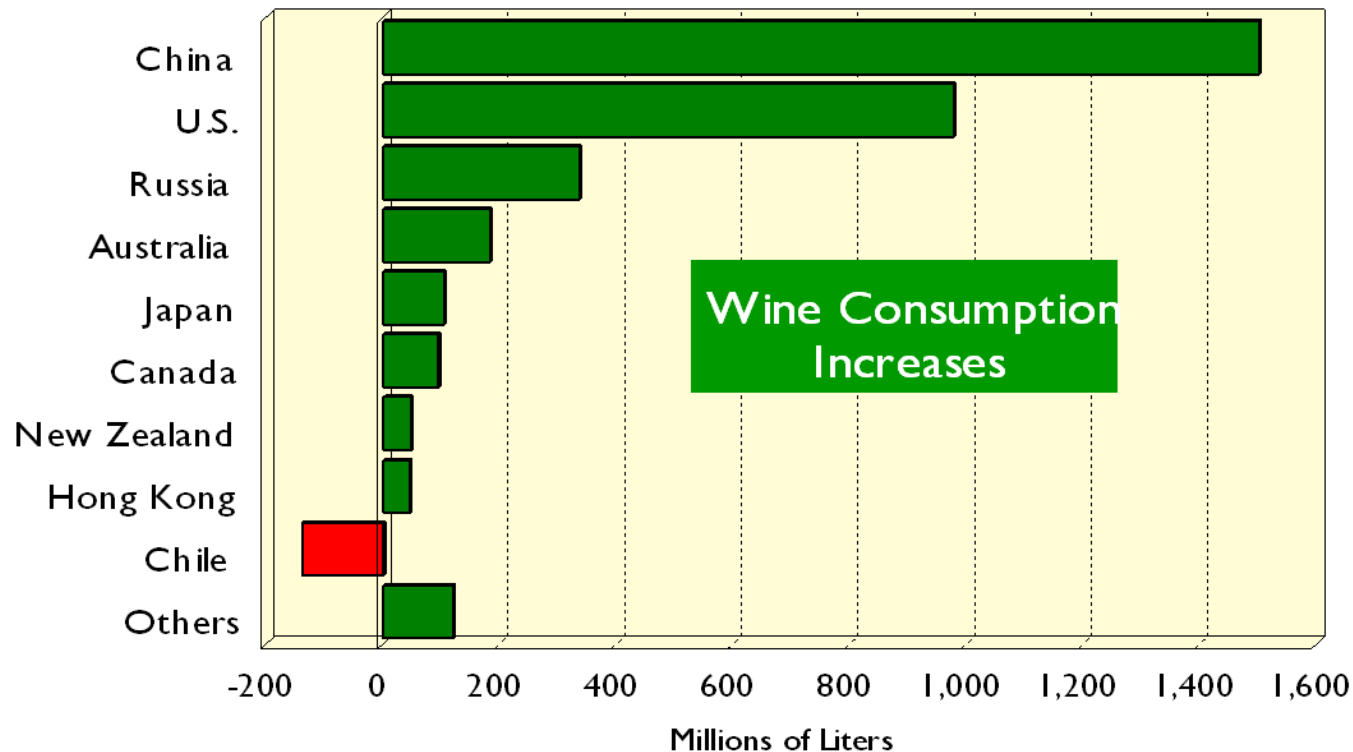
Asia-Pacific  
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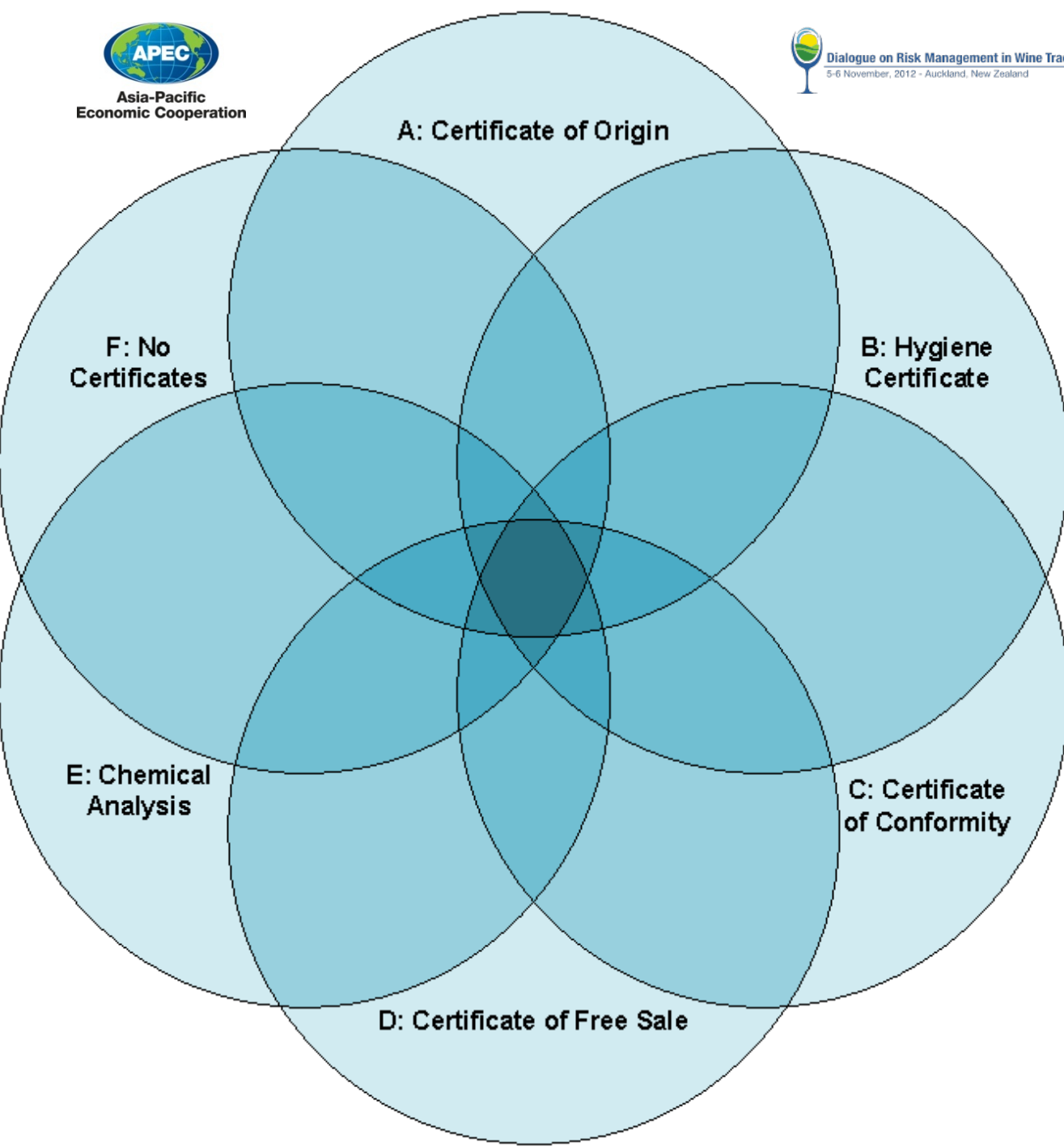
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## Change in Wine Consumption by Economy Since 1990 *Consumption Has Grown Considerably in Most APEC Economies*



Sources: OIV, TDA, Global Wine Statistical Compendium



**Australia:** F

**Brunei:** No importation of alcohol beverages

**Canada:** A (The individual provinces require business and/or agent registration paperwork)

**Chile:** E (Only for bulk shipments (density, alcohol content, TA, VA, RS, total dry extract, sulfites, chlorides))

**China:** A

**Chinese Taipei:** A (Not required, but encouraged (sulfur dioxide, methanol, lead))

**Hong Kong:** B (not required, but encouraged), F

**Indonesia:** C, D, E (Either Certificate of Conformity or Certificate of Free Sale, but not both)

**Japan:** B, E

**Malaysia:** A

**Mexico:** A, B, D, and sometimes E

**New Zealand:** F

**Papua New Guinea:** F

**Peru:** A, D, E

**Philippines:** B, D, E

**Republic of Korea:** F

**Russia:** A (not required, but recommended), B, C, D and E (Required to get Certification of State Registration; Hygiene Certificate replaced by Certification of State Registration; Certificate of Conformity replaced by Declaration of Conformity)

**Singapore:** A, B, E, F (Not required, but encouraged))

**Thailand:** A

**USA:** C, E (None required for EU and WWTG grape wines)

**Vietnam:** E



## **WRF Reference Documents**

- 2011 Compendium of Wine Import Certificate Requirements of APEC Economies
- *UPDATED* Wine Regulatory Forum Contact List
- 2011 Outcomes Document which led to 2012 New Zealand Dialogue on Risk Management



## **Project Goals Met**

*To increase cooperation in addressing standards and conformance issues in the rice, grape and other fruit wine trade including certification, analysis, oenological practices and labeling.*





**Proposed Outcomes:** Economies should seek to:

**1. Build on established networks** and processes, particularly to strengthen their ability to share information in international bodies, including the Codex and World Wine Trade Group. Regulators should also use APEC Wine Regulatory Forum Contact List to enable regular consultation and timely exchange of information among members.



## **2. Reduce barriers to wine trade:**

Economies should:

- a) Review and compare the policies outlined in the *Compendium of Certification Requirements* with an eye towards eliminating unnecessary barriers to trade
- b) Participate in APEC Food Safety Cooperation Forum and refer to the CODEX guidance on export certificates when deciding on what to incorporate into required documentation.
- c) Participate in the November 2011 APEC Export Certificate Workshop



### **3. Develop a forward-looking work plan:**

Economies should use a broad range of economy, industry, and academic stakeholders to build upon the ideas discussed in this Seminar. Interested parties should meet to discuss mutual priorities, including:



- a) **Increasing information exchange** on regulatory developments and labeling issues in order to increase confidence among economies
- b) **Accepting an electronic means** for the submission of export certificates or by consolidating the information on various certifications into one
- c) **Reconvening at a future date** to continue the dialogue on the issues raised at the Seminar including to identify capacity building needs and activities.



## **APEC Ministers Statement**

On Nov. 11, 2011 in Hawaii, the APEC Ministers:

*“...commended work to promote cooperation on wine regulation, including by reducing unnecessary testing and streamlining paperwork associated with official certificate requirements related to wine trade, and instructed officials to make further progress to reduce needless technical barriers to wine trade in 2012.”*



## **Conclusions**

- 2011 WRF meeting an important first step
- Reducing unnecessary Certificates facilitates trade
- Continued cooperation benefits all APEC Economies
- 2012 Outcomes will help move this effort forward into 2013 and 2014



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**Thank you**