

Scan Translation Service

November 26, 2012
Solutions Project Management Division
Fuji Xerox Co., Ltd.

© 2012 Fuji Xerox Co., Ltd. All rights reserved.



Valuable communications from Fuji Xerox

- **1962–Fuji Xerox established**

Transformed communications with technology that reproduces paper-based information

- **Now offers solutions and services**

Helps resolve customers' business challenges

- **Scan Translation Service embodies the solutions and services.**

Enables valuable communications so that our customers can better meet their business challenges.

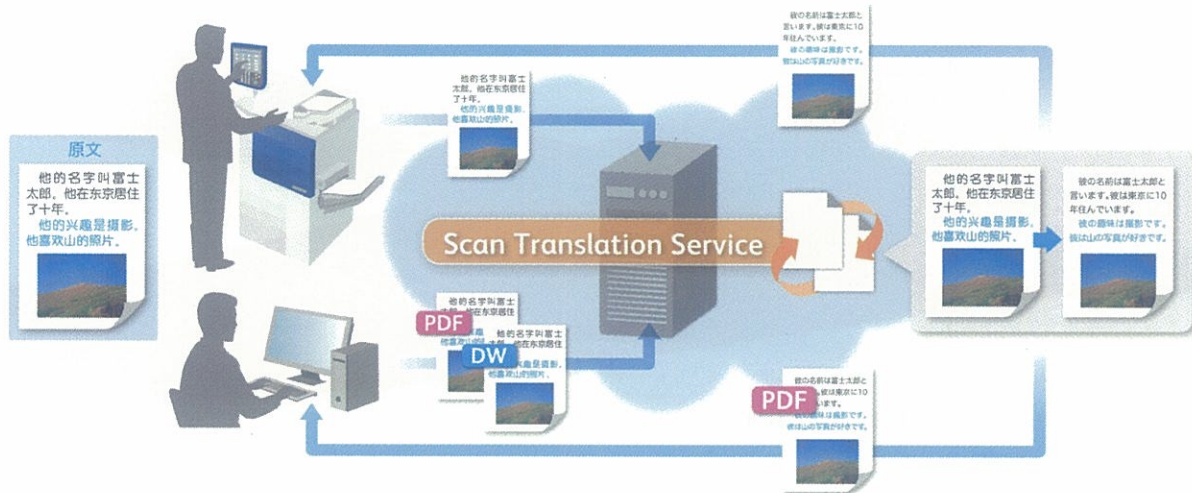


Watch a video presentation on
“Valuable Communications from Fuji Xerox”
<http://youtu.be/htxcU3Xx1Gs>



Scan Translation Service using cloud service

- ✓ Cloud-based machine translation service (SaaS)
- ✓ Scan documents through a multifunction device, then you'll get translated documents in their original layout.
- ✓ Electronic documents (DocuWorks or PDF) uploaded from a PC can also be translated.
- ✓ Effective when users need to quickly grasp the gist of a foreign document, or to facilitate communications between people who speak different languages.



FUJI XEROX 

Scan Translation Technology

- ✓ Integrates Fuji Xerox's document image processing technology with the industry's top level OCR and translation technology.
- ✓ Uses the networking function of the ApeosPort multifunction devices.
- ✓ Announced the Scan Translation Technology in 2007, followed by commercial verification through marketing, in-house utilization, and demonstration experiments.
- ✓ By incorporating cloud computing technology, the Technology was developed into Scan Translation Service.

2007

- A prototype using ApeosPort II was exhibited at the Design Innovation Forum.

2009

- Begins marketing activities.
- Conducts a user survey over the Internet.

2010

- Starts in-house use of the service by more than 600 Fuji Xerox employees.

2011

- Begins service development using cloud computing technology.

November 2012

- Launches Scan Translation Service.

Features of Scan Translation Service --1

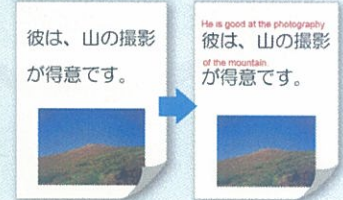
Enables translations using a multifunction device easily as copying without using a PC



Enables translations without changing the layout of the original document



Translated text can be inserted as ruby characters above the original text (translations are either for full sentences or certain words).



Features of Scan Translation Service --2

Enables translations of electronic documents (DocuWorks or PDF) on a PC by uploading them to the server.



Translations available in four languages: Japanese, English, Chinese (simplified/traditional) and Korean
(only through Japanese)



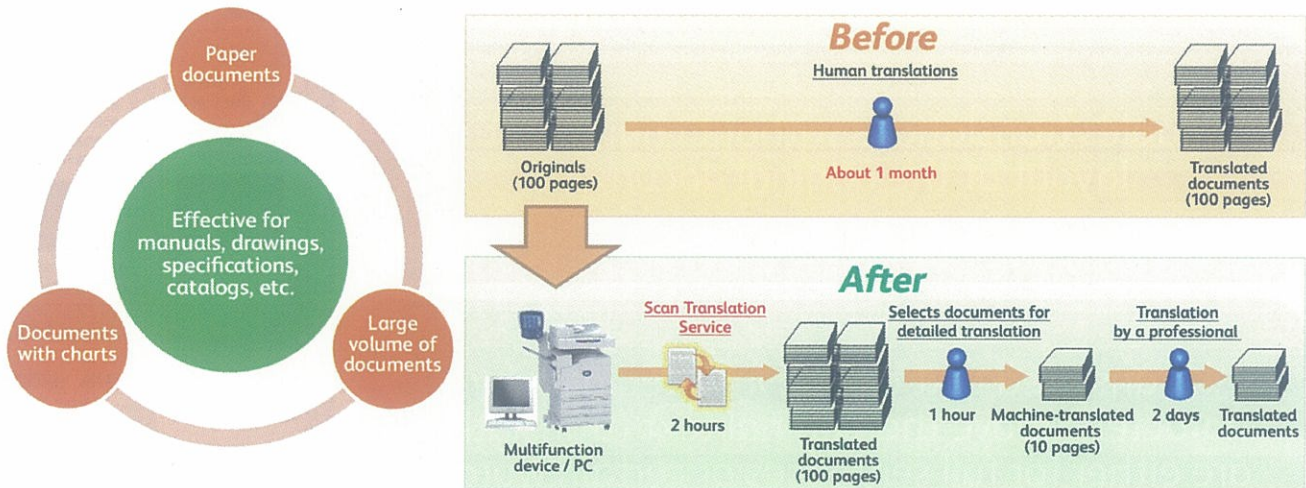
More accurate translations using specialized and customized user dictionaries

Specialized dictionaries (9 fields): science, medicine, engineering, agriculture/forestry/fisheries, politics/economics, culture/education, art, sports, lifestyle/hobby.



Applications of Scan Translation Service

- ✓ An importing trader: Translate a large volume of documents in foreign languages that they receive every day just by scanning them through Fuji Xerox multifunction devices.
 - Saves time for translations and enables to quickly grasp the outline of the documents.



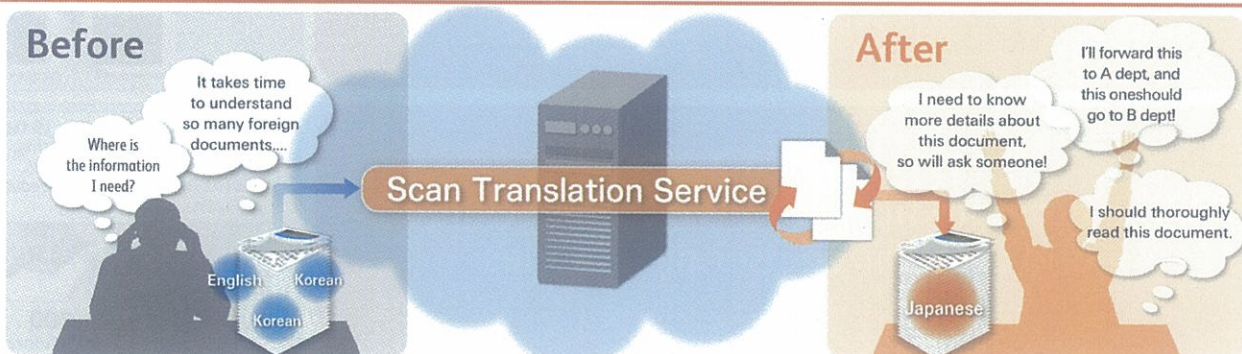
Benefits of Scan Translation Service

Enhanced business efficiency

- Machine translations with simple operations help users to concentrate on their core tasks.
- The translated documents in the original layout enhances comprehension and understanding.

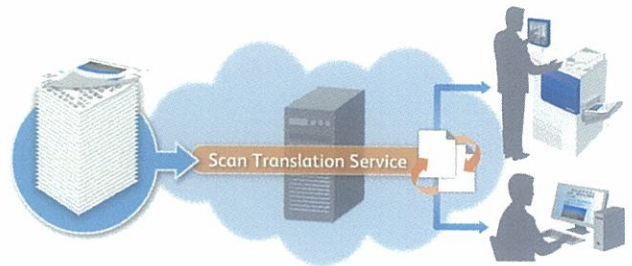
Cost reduction

- The cloud-based service provides the latest version at a low cost.
- After grasping the outline of the documents, users can ask for more detailed translation by a professional translation service on a necessary basis.



Price and operating requirements

No. of documents that can be translated simultaneously	Monthly charge	No. of users
1	10,000 yen	10
	18,000 yen	20
	24,000 yen	30
2	42,000 yen	60
3	60,000 yen	100
9	165,000 yen	300
15	250,000 yen	500
30	450,000 yen	1000



Category	Item	
Multifunction Devices	ApeosPort-IV C2270 / C3370 / C4470 / C5570	
	ApeosPort-IV C2275 / C3375 / C4475 / C5575	
	DocuCentre-IV C2275 / C3375 / C4475 / C5575	
PC	Windows® Internet Explorer® 8.0 / 9.0	
	Windows XP / Vista / 7	
	Adobe® Reader® X	(Required for viewing translated documents.)
	Microsoft® Silverlight 5	(Required for editing user dictionaries.)

