



# SOLUTION OVERVIEW

## Fully Mobile

- Only mobile Infrastructure – No requirement of ISTN, PSTN
- Convenient set-up

## Functionality

- No additional hardware requirement
- No use of NFC terminals
- Negligent logistic issues

## Anonymity

- NO exchange of information  
eg: mobile, account numbers etc.,



## Simplicity

- 3 CLICK functionality
- Real-time authorization

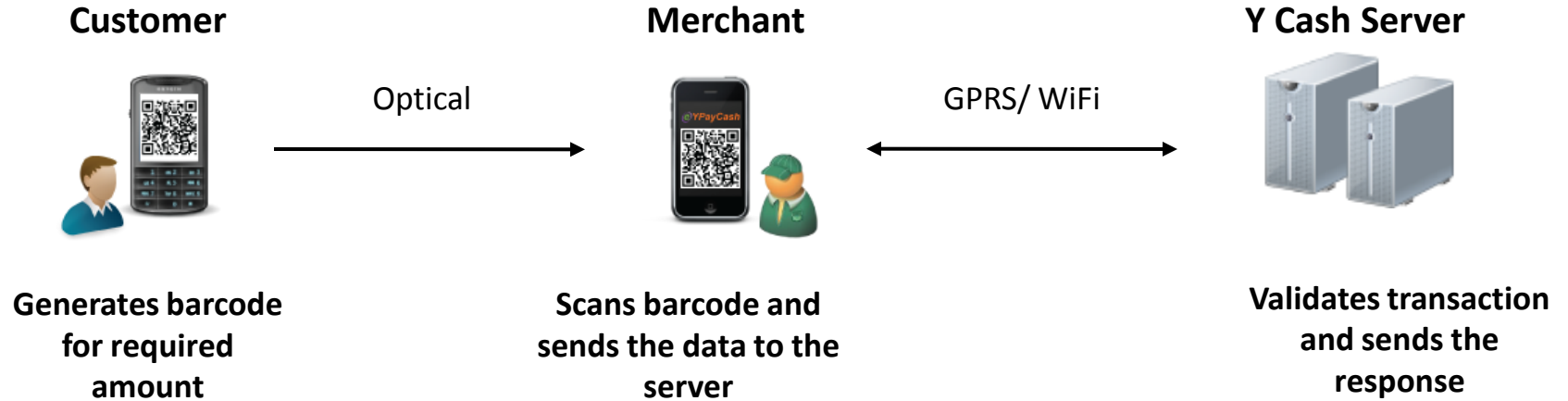
## Flexibility

- Linked to credit cards/debit cards/pre-paid cards
- Country Specific Solutions

**Targeted for Proximity Payments**

 **eYPayCash**

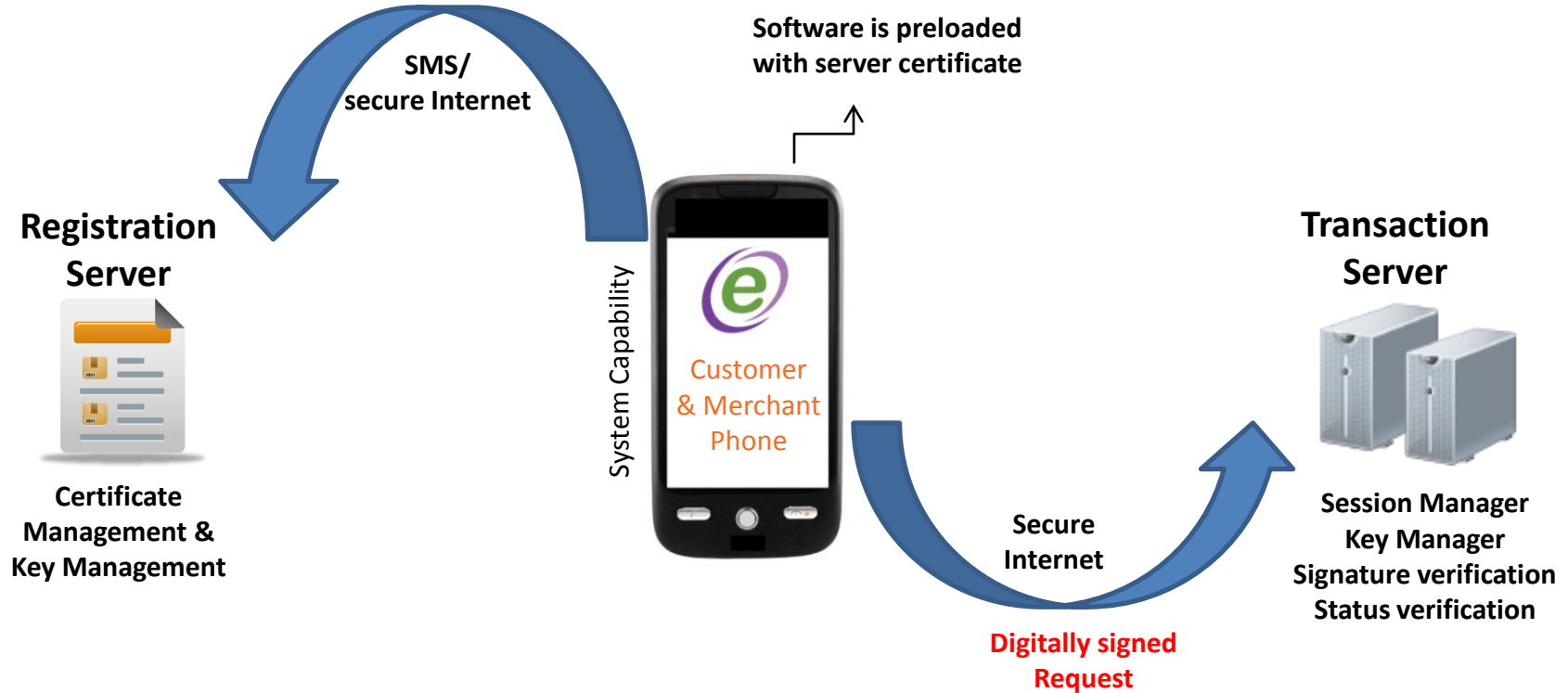
# PROCESS FLOW



**End-to-End Mobile Payment Platform. The payment process is secure, realtime and almost as quick as a cash transaction**



# THE FRAMEWORK



BlackBerry iPhone



eYPayCash

# CLIENT SECURITY

Customer  
Barcode



Session Key  
(encryption &  
MAC Key)

Optical



Packaged  
With Merchant  
Encryption & Signature

Validation of  
customer & merchant  
cryptographically

Asymmetric Key	RSA/ECC 1024
Symmetric Key	AES 128
Operative	Controlled by PIN
Storage	Secure Storage

No Risk of Duplication or Re-use

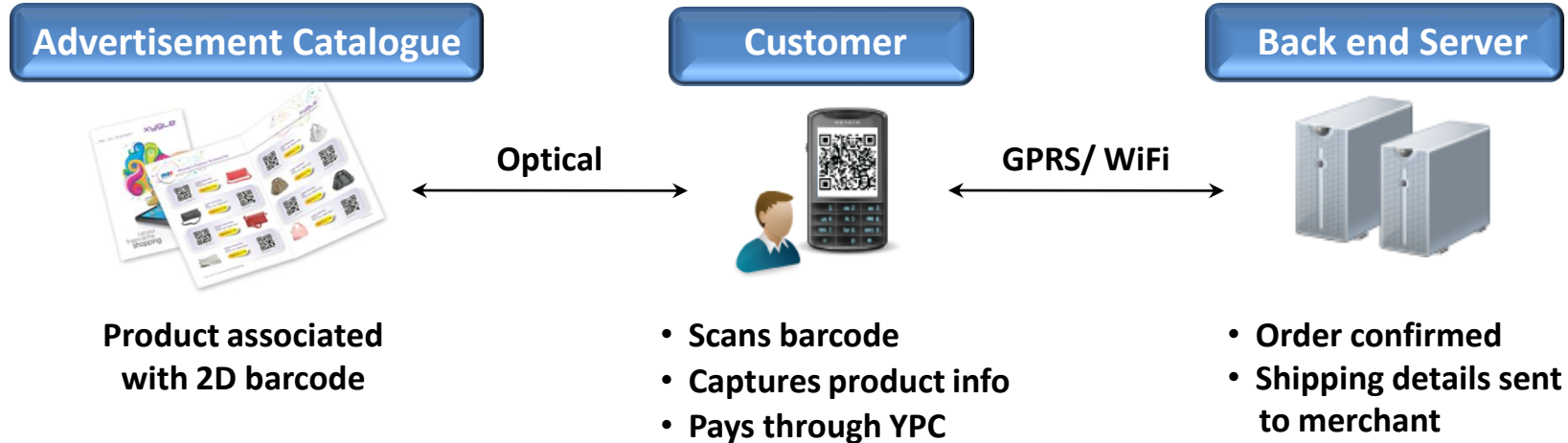
# SOLUTION COVERAGE



**Single phone app covering all payment mode**

**eYPayCash**

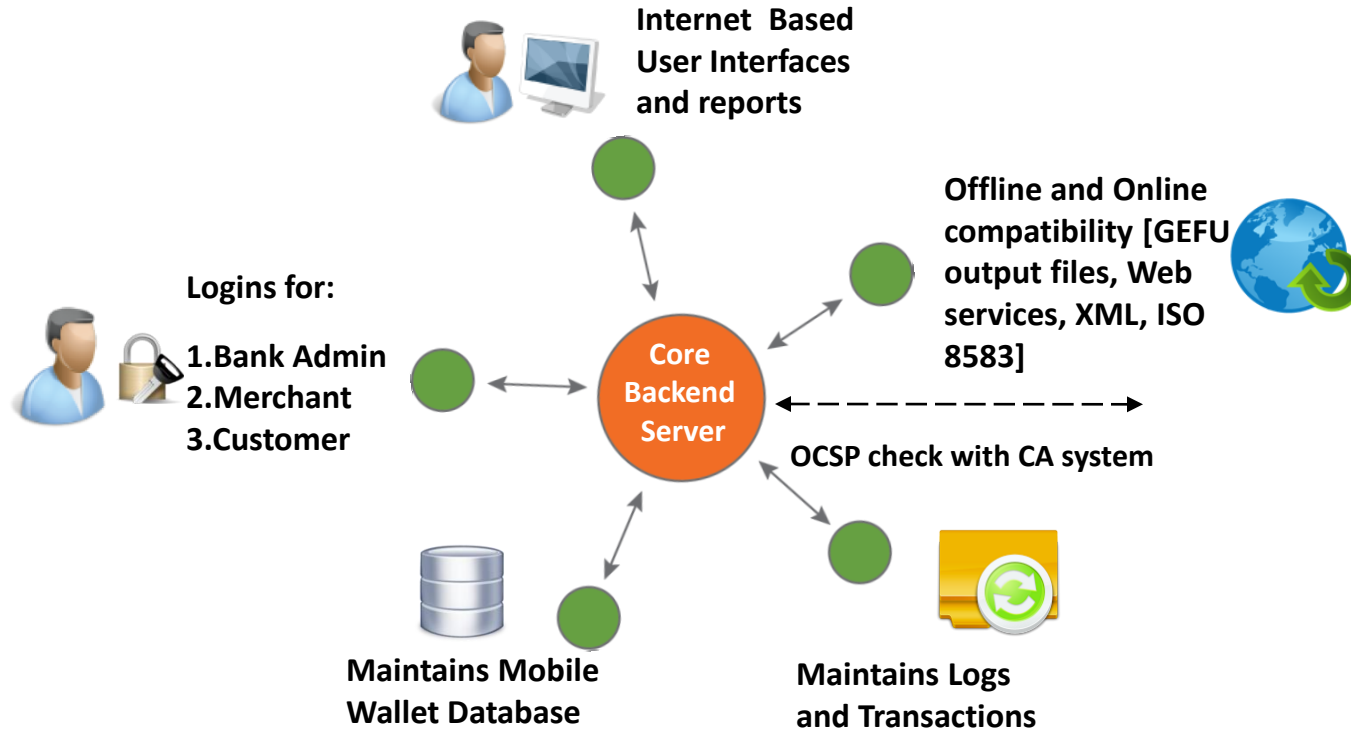
# VIRTUAL MOBILE SHOPPING



Converts advertising channels to sales channels

eYPayCash

# TECHNOLOGY PLATFORM FEATURES

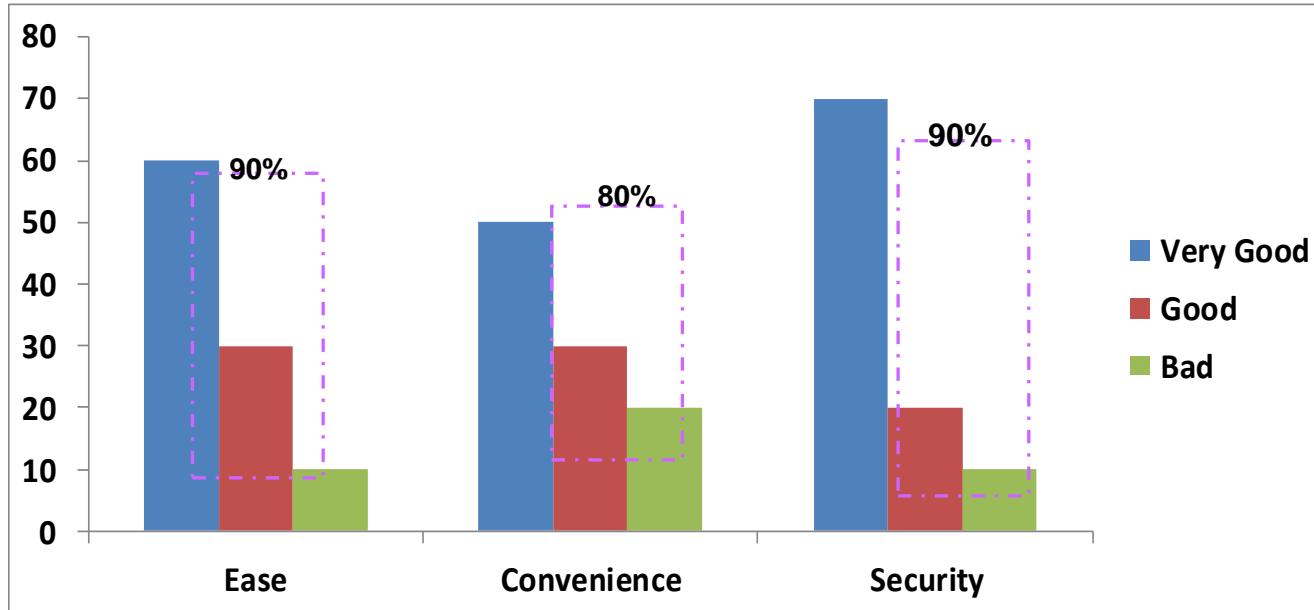


Portal for management of customers, merchants and service providers

eYPayCash



# SOLUTION IS LIVE



Authorized by Reserve Bank of India (India's Central Bank)  
Tied up with 2 Banks for Rollout

eYPayCash

# SUMMARY



Replaces costly POS terminal No special hardware unlike NFC



Over the Air set-up Remote management



PKI Based Base framework PCI DSS certified



Operator Agnostic Works on all platforms

**Uniquely Positioned to transform Payment Ecosystem**



THANK YOU