



BARCELONA: how to reduce cost and gain efficiency in the city's management. Empowering the user, connecting with the citizen and opening data to the world

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IT's arab spring...

(or Is the Sociology, stupid)

- People of all ages have grown accustomed to having powerful yet easy-to-use technologies at their fingertips: Cloud, Social Nets, Tablets, Smartphones.
- Many of them want the same stuff at work too.
- People rely on technology much more to allow them to work or play anywhere at any time.
- CIOs who try to ban the use of personal technology at work risk a proliferation of “shadow IT”



Barcelona has got a Plan for this new Era

- The City Council's governing-body believes that ICT has become vital to the future of the city and its citizens and has established a strategy which can be summarized by the acronym

MESSI



*We wish to position the city
as one of the Champions of
ICT*

- **M**obility, from 2013 to 2018, Barcelona is the Mobile World Capital (MWC) and wishes to use it as a lever for transforming the city, as well as an opportunity for companies.
- **E**-Administration, Administrative Collaboration. Cloud, Social networks, mobility....
- **S**martCity, Barcelona wants to lead a new concept of intelligent city, a way to govern cities.
- **S**ystems (Information Systems) modern and efficient that respond to the strategic objectives of the city.
- **I**nnovation to transform the administration, to improve production processes and the quality of life.



01

Open Data Barcelona: bigov

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Why?

⑩ OpenData consists on making available to citizens and businesses data that public authorities have in custody for their duties



⑩ Offering access to data in digital, standardized and open formats, following a clear structure allowing a better understanding and processing

Increase transparency



Social use: universal access to data



Promoting economy and innovation



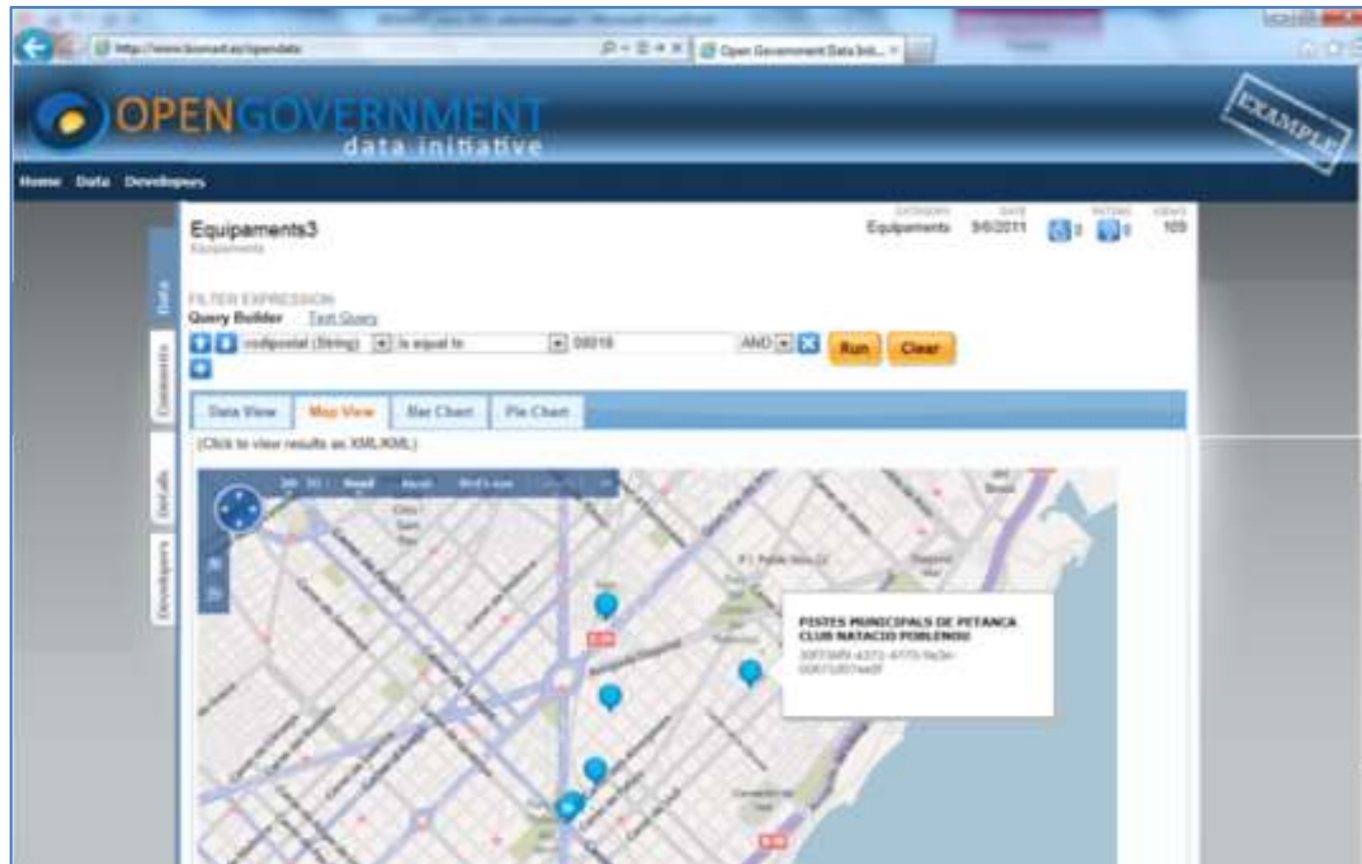
Open Data Barcelona iCity

- In a first phase, opened more than 500 different data sets classified into 5 broad areas: Economy, Territory, People, Urban, Administration
- Now with Project iCity (+ Great London A., Genoa, Bologna, Cisco, Fraunhofer I...) we aim at putting data in the hands of SME to promote their creating public services

The screenshot shows the OpenData BCN website interface. At the top, there is a navigation bar with the text "Ajuntament de Barcelona" and language options "Castellano" and "English". The main header features the "OpenData BCN" logo and the subtitle "Servei de dades obertes de l'Ajuntament de Barcelona". A "VERSIO BETA" badge is visible in the top right corner. Below the header is a navigation menu with links: "Inici", "Què és Opendata?", "Opendata a BCN", "Catàleg de dades", "Condicions d'ús", "Enllaços d'interès", and "Notícies". The main content area is titled "TIPUS DE DADES OBERTES" and displays six categories of data sets, each with an icon and a list of sub-categories: "Economia" (Contractació, Família, Habitatges i locals, Vehicles), "Territori" (Barris i altres divisions, Carrerers, Mapes, Urbanismes), "Població" (Edat, Eleccions, Estudis, Llars, Moviments de població, Origen, Sexe), "Entorn urbà" (Allotjament, Cultura i lleure, Llocs de culte, Mercats i centres comercials, Serveis públics, Trànsit, Transports), "Administració" (Administració electrònica, Altres ordenances municipals, Normes urbanístiques), and "Condicions d'ús" (with a document icon). Below this is a search section titled "CERCA DADES OBERTES" with a search box labeled "Paraula Clau" and a placeholder "Introdueix paraula clau". To the right of the search box are two filter sections: "Categories" with checkboxes for "Totes", "Economia", "Territori", and "Població"; and "Formats" with checkboxes for "Tots", "CSV", "PDF", and "RDF", along with an "Info" link.

OpenData with Microsoft cloud

OpenData solution in Microsoft Azure
Opening Public Information Platform to Microsoft cloud

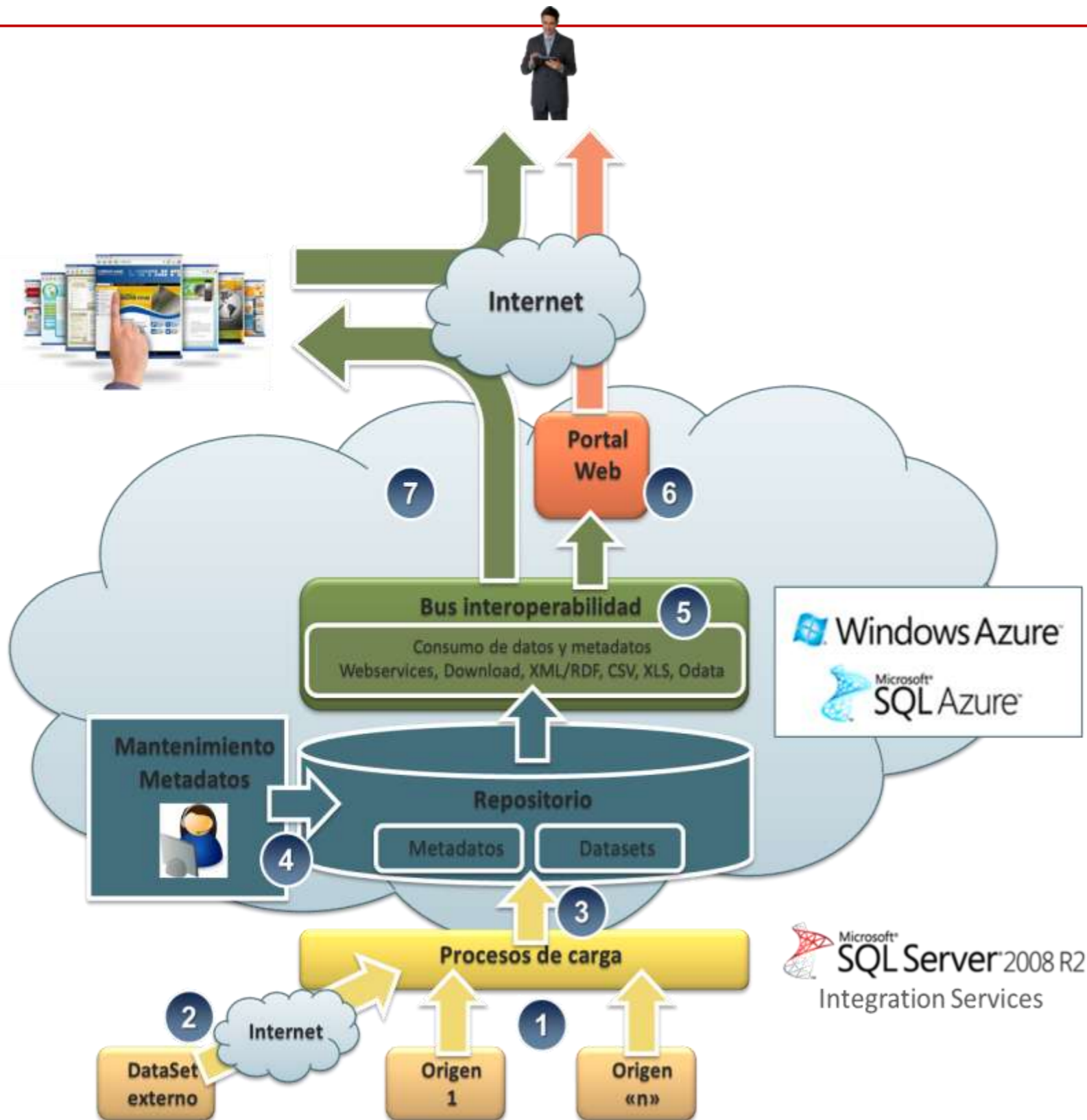


 Windows Azure™

 Microsoft®
SQL Azure™

Windows Azure and **Azure SQL** to create, host and scale applications in Microsoft data centres. Requires no upfront costs, no long term commitment and pay only for resources used.

bigov OpenData. Azure's Architecture Solution



Azure provides the following enhancements to **OpenData**:

- ⑩ **Consumption of automated data from applications** like Excel, ASP, Java, Python, Windows Phone, iPhone, etc.
- ⑩ **High availability and scalability**
- ⑩ **Reduced infrastructure costs** based on consumption



02

Corporate workstation: Nemic

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Objectives

Improve the user experience, bringing it to a “domestic experience”



**Service
Availability
Improvement**

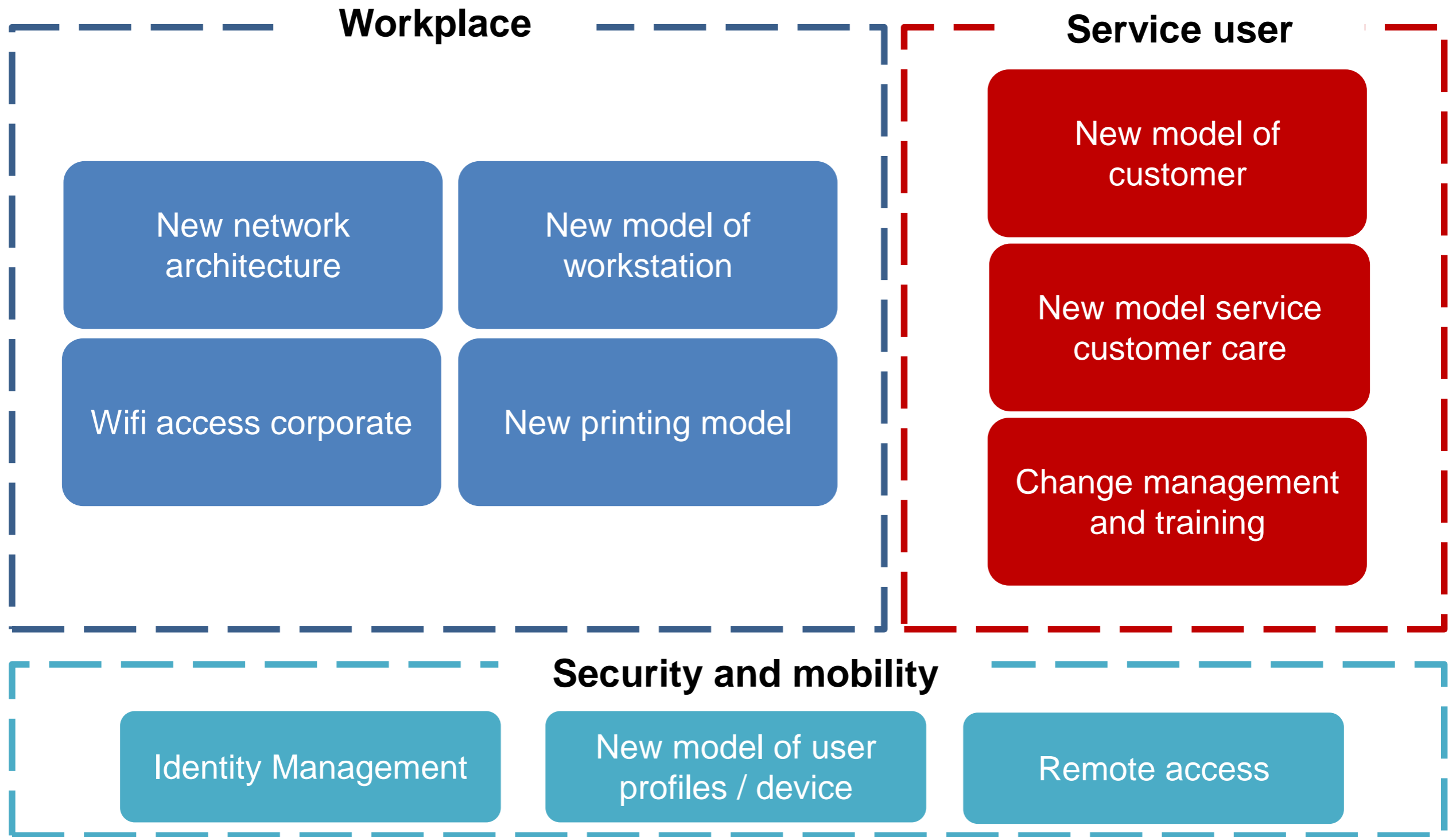


**Availability of
services with
mobile devices**

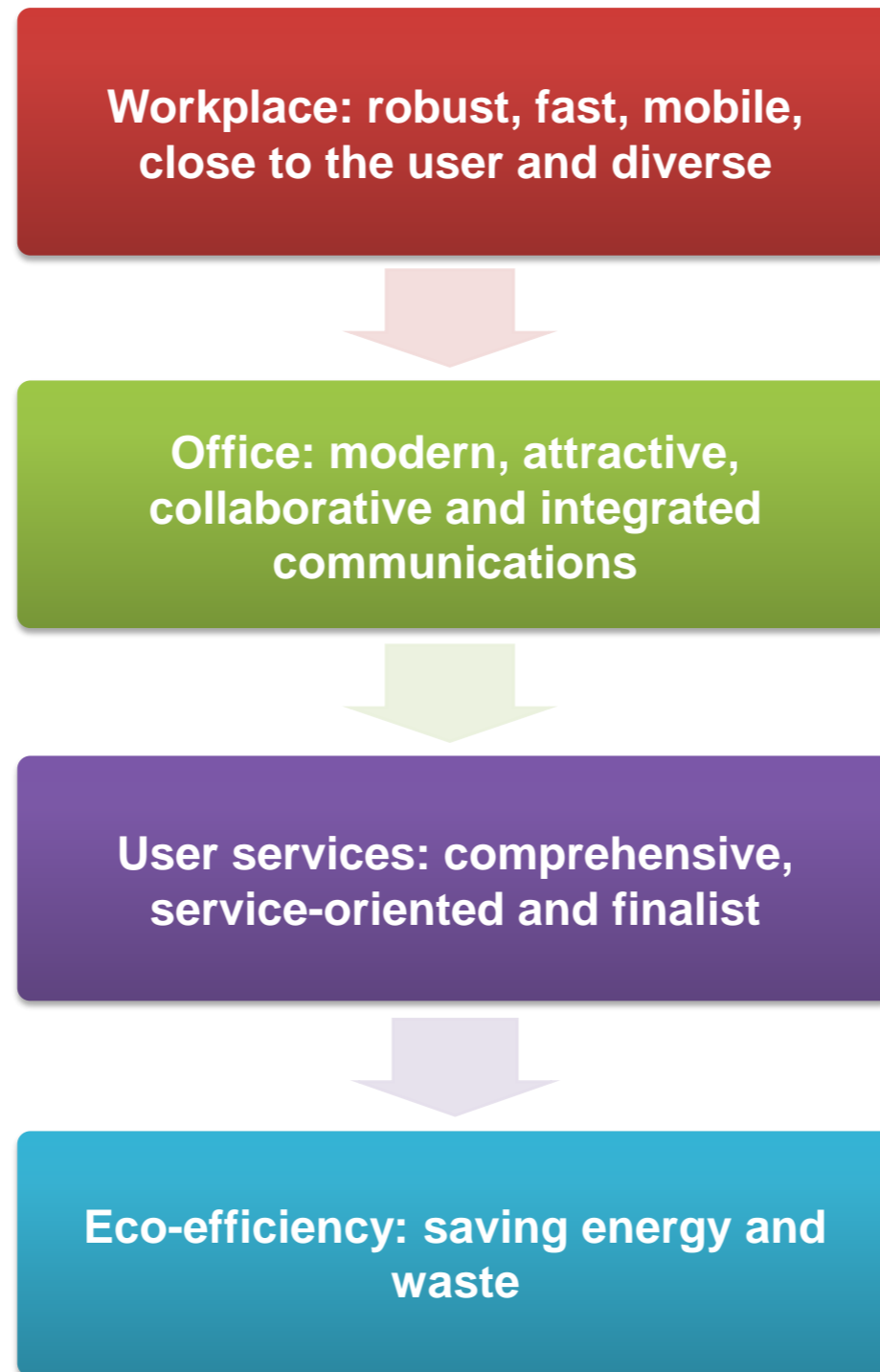


**Reduce printing
costs and
maintenance**

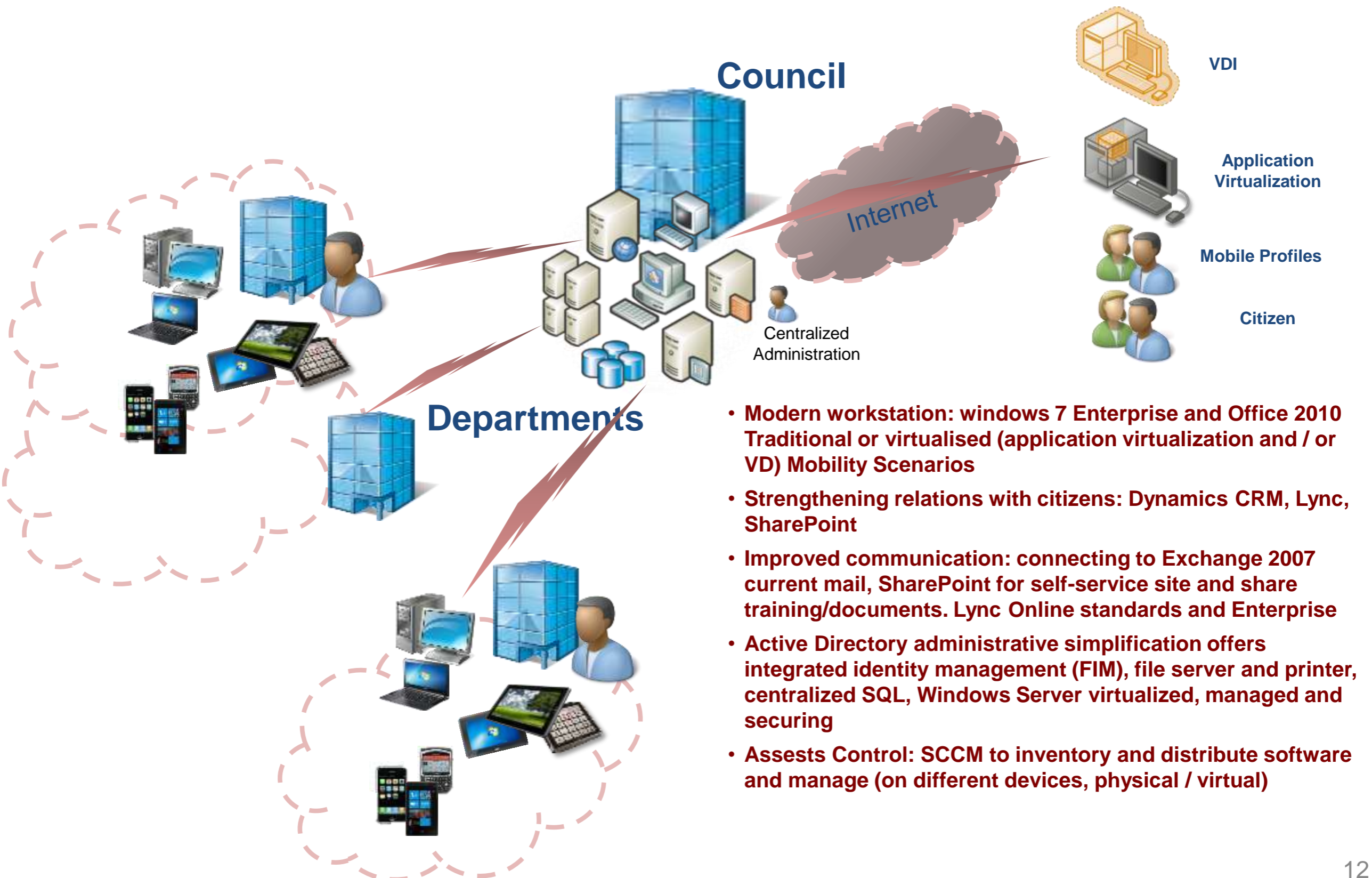
Conceptual model



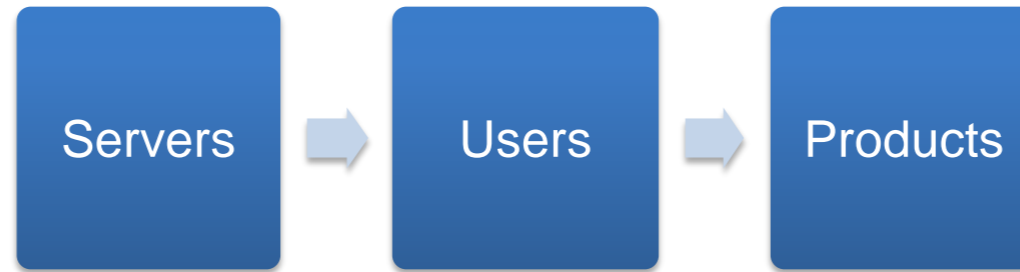
Benefits and impacts



Improved user experience



Microsoft to get it




Windows Server[®] 2008
Hyper-V[™]




Microsoft[®]
SharePoint[®] Server 2010


Microsoft[®]
SQL Server[®]


Windows Azure[™]




Microsoft[®]
System Center
Configuration Manager


Microsoft[®]
System Center
Operations Manager


Microsoft[®]
Dynamics[®] CRM


Microsoft[®]
Lync[™]

Building a winning Strategy with Partners

- **BIGOV** and **NEMIC** are but two of our projects facing the challenges of new ICT
- **BARCELONA** needs a **TEAM** to win: **MICROSOFT** is one of our best players



- **M**obility,
- **E**-Administration
- **S**martCity
- **S**ystems (Information Systems).
- **I**nnovation



Ajuntament
de Barcelona

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