

出國報告（出國類別：出席國際會議）

IJAS 巴黎國際研討會

服務機關：國立高雄應用科技大學

姓名職稱：何正得副教授

派赴國家：法國

出國期間：2012/04/14-22

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摘要

International Journal of Arts and Sciences(IJAS)是在美國發刊的研究期刊，為鼓勵大學教授與不同領域的研究者相互交流而舉辦研討會，本人參加 2012/04/16-19 於法國巴黎舉辦的研討會。

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目的

發表研究成果，與世界各地學者交流。

過程

International Journal of Arts and Sciences(IJAS)是在美國發刊的研究期刊，為鼓勵大學教授與不同領域的研究者相互交流而舉辦研討會，本人參加的是 2012/04/16-19 於法國巴黎舉辦的研討會。研討會場地在 FIAP Jean Monnet，FIAP 協會是 Paul Delouvrier 在 1962 為促進世界各國青年了解法國文化而成立，1968 年成立會所專供年輕人來巴黎交流、展覽、參加會議等等用途，此中心不但提供硬體設備，還提供各項文化交流活動的服務，此次研討會就由此中心安排法國文化參訪。研討會正式議程由 2012/04/16-19，議程如表一。本人於 14 日出發，15 日抵達巴黎 16-19 日參加研討會後。此次會議分為 Social Sciences and Humanities, Business and Economics, Teaching and Education, and Technology and Science 四大領域，此次有二十多國一百多位學者參加。本人於 16 日早上 10:00 發表關於印尼汽車供應鏈的研究，是屬於 Business and Economics。此一論文為本人指導本校印尼留學生之研究，主要是探討政府自製率規範對汽車產業供應鏈的影響。當政府提高自製率的要求，汽車生產大廠（如豐田、本田）必須尋求本地供應商，因而提高本地供應商的技術及商機。可是也可能因此提高成本，此一成本是由消費者來負擔，政府如何在消費者權益與產業技術生根之間取得平衡是一個大議題，有許多學者對於開發中國家政府政策與廠商因應的策略相當有興趣。事實上台灣廠商在此一國架化的供應鏈議題上雖然不是主要生產廠商，也是一線供應商，為配合買家自製率的要求，也須前往上述國家設廠，或是與當地廠商合作生產，如何因應當地政府的法令規範獲得主要商機，交換相當多的意見。本人也指導越南學生針對越南的機車產業進行相關的研究。17 日由 FIAP 安排前往印象派畫家 Monet 的住家參觀著名的花園與蓮花池。18 日前往凡爾賽宮與楓丹白露，由巴黎學術交流中心人員親自解說法國歷史與文物。19 日持續參加研討會，主要參與產業相關議題的研討，由於參加者來自不同國家，對於文化與政府政策對產業及民生的影響有多人提出論文。20 日自費停留一天 20 日自費參訪巴黎博物館，21 日啟程返國，22 日抵達高雄。

表一、2012IJAS 巴黎國際研討會議程

Session Code: B Business; E Education; P Poster; S Science; C Soc Sc & Humanities

April 16 • Monday			
Time	Session	Room	Paper
9:00AM – 9:15AM	C	Berlin Room	THE COMIC AND THE GRAVE: THE MESSAGE OF HUMBOLDT'S GIFT Speakers: Rosalind Buckton-Tucker
9:15AM – 9:30AM	B	Madrid Room	THE ROLE OF AUTOMATIC STABILIZERS IN MITIGATING THE EFFECTS OF THE CRISIS IN POLAND Speakers: Piotr Krajewski
	E	Paris Room	DEVELOPING ENTREPRENEURS AND CORPORATE ENTREPRENEURS FOR KNOWLEDGE BASED INDUSTRIES: THE UNIVERSITY AS A KEY PLAYER – OR IS IT GUILTY OF LOST OPPORTUNITIES? Speakers: Teresa V. Menzies
	C	Berlin Room	PATTERN OF JOURNALISTIC ANALYSIS IN MEDIA-TEXT: MAJOR AND MINOR ELEMENTS Speakers: Mariam Gersamia
9:30AM – 9:45AM	B	Madrid Room	THE GAP BETWEEN SERVICE QUALITY LEVELS OF SERVICE PROVIDERS AND CUSTOMERS OF POPULAR SERVICE COMPANIES IN THAILAND Speakers: Katanyu Hiransomboon
	E	Paris Room	AUDIOVISUAL TRANSLATION AS AN EDUCATIONAL TOOL. Speakers: Anna Klein
	C	Berlin Room	LINGUISTIC AND CULTURES PARAMETERS OF HUMOUR Speakers: Meri Giorgadze
9:45AM – 10:00AM	B	Madrid Room	A COMPARATIVE STUDY OF BUYING BEHAVIORS: BETWEEN BUYING PERSONAL ACCIDENT INSURANCE AND LIFE INSURANCE OF CONSUMERS IN THAILAND Madrid Room Speakers: Adilla Pongyeela
	E	Paris Room	BOARD OF TRUSTEES OF FAMILY-OWNED HIGHER EDUCATION INSTITUTIONS : THEIR ROLES, RESPONSIBILITIES, POWER, DUTIES, POLICIES AND PRACTICES TOWARDS A PROPOSED HANDBOOK FOR TRUSTEESHIP Speakers: Lina S. Calucag
	C	Berlin Room	SCHOOL AS A FACTOR IN THE LABOR MARKET INTEGRATION OF YOUNG PEOPLE Speakers: Cristina Opris
10:00AM – 10:15AM	B	Madrid Room	AUTOMOTIVE SUPPLY CHAIN IN INDONESIA Speakers: Chengter Ho And Vicent Chondro
	E	Paris Room	A FRAMEWORK FOR AN EFFECTIVE TUTOR SYSTEM AT THE UNIVERSITY OF SOUTH AFRICA Speakers: Sello Mokoena And Stanley Nhlapo
	C	Berlin Room	ROYAL TATTOO OF ULU INDIGENOUS WOMEN IN BORNEO: AN ART PRESERVATION Speakers: Silverina Anabelle Kibat, Johanna Adlin Ahmad, Patricia Melvin Jussem And Sylvester Jussem
10:15AM – 10:30AM	B	Madrid Room	RESEARCH ON THE COMMUNICATION SPECIFICITY IN ROMANIAN SMES FROM A CULTURAL PERSPECTIVE Speakers: Lia Codrina Contiu
	E	Paris Room	FOLLOWING EDUCATIONAL REFORMS IN GEORGIA: IN PURSUIT OF INTEGRATION OF TEACHING-LEARNING-RESEARCH WITH THE STUDYING MODULE OF DECISION MAKING IN PRACTICE FOR SOCIAL SCIENCES Speakers: Ruizan Mekvabidze
	C	Berlin	PRESERVING WAYANG KULIT: PIECE OF ART TO MALAYSIAN

		Room	TRADITIONAL THEATRE Speakers: Suhaida Halamy And Silverina A.Kibat
10:30AM – 10:45AM	B	Madrid Room	THE CONCEPTUAL FOUNDATIONS OF WASTA: AKA VITAMIN W Speakers: Tucker, Lewis R., Buckton-Tucker, Rosalind J And Kuehn, Ralph
	E	Paris Room	EMOTIONAL INTELLIGENCE (EQ) IN CHILDREN'S LITERATURE: IMPLICATIONS FOR TEACHING AND LEARNING IN MALAYSIAN PRIMARY SCHOOLS Speakers: Abd Rahman Hj Abd Aziz, Sohaimi Abdul Aziz And Zawiyah Yusoff
	C	Berlin Room	THE LEGALITY OF THE ADVERTISEMENT AND IT'S CONTROL Speakers: Sevil Yildiz And Ahmet Yalcin Kaya
10:45AM – 11:00AM	B	Madrid Room	THE EFFECTS OF OWNERSHIP STRUCTURE AND COMPETITION ON BANKS' RISK-TAKING BEHAVIOUR: A COMPARISON STUDY OF UAE CONVENTIONAL BANKS AND ISLAMIC BANKS Speakers: Hussein A. Hassan Al-Tamimi And Neila Jellali
	E	Paris Room	FINDING THE WAYS TO PROFESSIONALLY DEVELOP STAFF-STUDENT DRIVEN TECHNOLOGY INTEGRATION Speakers: Richard Christian Maldonado
	C	Berlin Room	ANALYSIS AND DISCUSSION OF THE AMERICAN AND WEST PRESS ON TRAGIC EVENTS 2008 (RUSSIAN-GEORGIA "WAR") Speakers: Alegsandre Mgebrishvili
11:00AM – 11:15AM	B	Madrid Room	FORWARD FOREIGN EXCHANGE CONTRACT AS HEDGING TOOL: ISLAMIC FINANCE PERSPECTIVE Speakers: Azlin Alisa Ahmad, Hailani Muji Tahir, Shofian Ahmad, Shahida Shahimi And Saadiah Mohamad
	E	Paris Room	PSYCHOMETRIC PROPERTIES AND NOMOLOGICAL VALIDITY OF REDUCED WORKPLACE SPIRITUALITY SCALE IN MALAYSIAN SCHOOL SETTING Speakers: Abdul Ghani Kanasan Abdullah, Aziah Ismail And Al Amin Mydin
	C	Berlin Room	"PERSON" WITHOUT BORDERS AND AS A SACRIFICE FOR HONOUR ACCORDING TO PROSPER MÉRIMÉE AND GODERDZI CHOKHELI Speakers: Giorgi Khorbaladze
11:15AM – 11:30AM	B	Madrid Room	CAN THAI COMMUNITY BUSINESS MANAGEMENT ALLEVIATE POVERTY? Speakers: Chollada Luangpituksa
	E	Paris Room	STUDENTS PERCEPTION ABOUT THE EVALUATION OF UNIVERSITY TEACHING STUFF BY STUDENTS Speakers: Valentina Constantin
	C	Berlin Room	FRENCH TRAVELLER JACQUES FRANÇOIS GAMBA ON RUSSIAN-GEORGIAN RELATIONS IN THE 1ST QUARTER OF THE XIX CENTURY Speakers: Giorgi Sosiashvili
11:30AM – 11:45AM	E	Paris Room	PRINSCEMS STUDENTS' CLINICAL SKILLS PERFORMANCE TRACKING SYSTEM: A WAY TO ENHANCE QUALITY OF FIELD TRAINING IN EMERGENCY MEDICAL SERVICES Speakers: Mohamed Fahad Alajmi
	S	Madrid Room	AUTOMATIC TRANSCRIPTION OF INDIAN CLASSICAL MUSIC INTO MIDI DATA Speakers: Shyamkant Limaye And Kalyani Akant
	C	Berlin Room	ST. SEBASTIAN'S CONTRAPPOOSTO - FROM VISUAL RENAISSANCE ITALY TO LITERARY RENAISSANCE ENGLAND: ASYMMETRICAL SYMMETRY IN REPOE AND IN ACTION Speakers: Ann Dunn
11:45AM	E	Paris	ENGAGING STUDENTS IN THE ETHICS OF CARE AND

– 12:00PM		Room	EXAMINING THE VALUE OF THIS EXPERIENCE IN THE SEARCH FOR TRUE MEANINGS IN THEIR LIVES Speakers: Zuraída Ahmad
	S	Madrid Room	APPLICATION OF DIGITAL PHOTOGRAMMETRY ON NATURAL GAS PIPELINE PROJECTS Speakers: Ferruh Yıldız
	C	Berlin Room	SURVIVOR IN THE PACIFIC Speakers: Helen Thompson
12:00PM – 12:15PM	E	Paris Room	BRAIN-BASED LEARNING: TEACHERS' BELIEFS AND PRACTICES Speakers: Wan Rosmini Hassan And Peta Heywood
	S	Madrid Room	PROSPECTIVE TEACHERS' PERCEPTION LEVELS OF THEIR DIGITAL LITERACY Speakers: İbrahim Yaşar Kuzu And Pınar Erten
	C	Berlin Room	CANON-FORMATION AND THE POLITICS OF CULTURE: THE RECEPTION OF WILLIAM BLAKE AND EMILY DICKINSON IN KOREA Speakers: Hyesook Son
12:15PM – 12:30PM	E	Paris Room	NEW STRATEGIES FOR TEACHER TRAINING IN DEVELOPING COUNTRIES WITH SPECIAL REFERENCE TO SAUDI ARABIA Speakers: Ahmed Gumaa Siddiek
	S	Madrid Room	“THE SPATIAL DISTRIBUTION OF GROUNDWATER QUALITY IN THE REGION OF DERNA-LIBYA” Speakers: Jumma Arhouma Jumma Elgali, Mohd Ekhwan Toriman and Noorazuan Md Hashim
	C	Berlin Room	FACE-THREATENING ACTS IN THE BRITISH AND GEORGIAN PARLIAMENTARY DEBATES Speakers: Nana Gilauri
12:30PM – 12:45PM	E	Paris Room	ALLEGORY AS A STRATEGY TO CHRISTIANIZATION Speakers: Dulce M. V. Mindlin
	S	Madrid Room	ELEMENTARY SCHOOL STUDENTS' ATTITUDES TOWARDS INFORMATION TECHNOLOGY COURSES Speakers: Mehmet Nuri Gömleksiz
	C	Berlin Room	MONOMODAL AND MULTIMODAL METAPHORS IN FICTION AND FILMS (USING THE EXAMPLE OF THE LITERARY TEXT, SCRIPT AND FILM VERSION OF “THE GODFATHER”) Speakers: Rusudan Dolidze And Manana Rusieshvili
12:45PM – 1:00PM	P	Paris Room	Poster Session
12:45PM – 1:00PM	S	Madrid Room	DNA COMPUTING - ITS ADVANTAGES AND FUTURE Speakers: Manjot Kaur
	C	Berlin Room	THE GREAT RUSSIAN LITERATURE AS A PART OF CULTURAL PARAMETER OF RUSSIA'S IMAGE. Speakers: Liudmila Salieva
1:00PM – 1:15PM	E	Paris Room	GOWIN'S VEE IN TEACHING FOR A COMPETENCE-BASED LEARNING Paris Room Speakers: Beatriz Dolores Guardian Soto, Beatriz Rosas Guardian
	S	Madrid Room	EFFECT OF COOLING REGIMES ON COMPRESSIVE STRENGTH OF CONCRETE WITH LIGHTWEIGHT AGGREGATE Madrid Room Speakers: Mehmet Burhan Karakoç
	C	Berlin Room	ROOTING SELF IN THE CONVENTIONAL SOIL: STEM WOMEN'S RESISTANCE DISCOURSE IN TAIWAN Speakers: Theresa Der-Lan Yeh And Chin-Yen Chen
1:15PM – 1:30PM	E	Paris Room	TEACHER CANDIDATES' CONCEPTIONS ABOUT THE INTEGRATION OF INFORMATION AND COMMUNICATION TECHNOLOGIES IN EDUCATION Speakers: M. Tuncay Sarıtaş

	S	Madrid Room	INSULATION PROPERTIES OF LIGHT CONSTRUCTION MATERIALS MADE WITH COTTON AND FLY ASH WASTES AS ADMIXTURES Speakers: Hanifi Binici
	C	Berlin Room	INTRODUCING MIZO FOLKTALES Speakers: Rini Tochhawng
1:30PM – 1:45PM	E	Paris Room	EFFECTIVE STRATEGIES THAT PROMOTE TRANSITION AND SCHOOL SUCCESS FOR THIRD CULTURE KIDS Speakers: Ms. Mary Grogan B.A, & Mr. Philip Breaux Ba.
	S	Madrid Room	THE AHP SHIP MANEUVERING DIFFICULTY MODEL FOR DETERMINING MARITIME ACCIDENT RISK AT PORT WATER/STRAIT WATER: A CASE OF SUNDA STRAIT INDONESIA. Speakers: Antoni Arif Priadi, Abdellatif Benabdelhafid And Tri Tjahjono
	C	Berlin Room	THE RITUALS PRACTICE OF NAQSHBANDIYA-KHALIDIYYA ORDER PRESENT-DAY IN MALAYSIA Speakers: Syed Hadzrullathfi Syed Omar
1:45PM – 2:00PM	E	Paris Room	LIFE AFTER DEATH BY POWERPOINT: STUDENT'S EXPERIENCES OF CREATIVITY IN HIGHER EDUCATION ASSESSMENT Speakers: Jessica Clark And Emma Bond
	S	Madrid Room	RATIONAL DYNAMICS: FROM INDIVIDUAL MODELS TO A RELATIONAL THEORY. Speakers: Naoum Daher
	C	Berlin Room	USING A SOCIAL NETWORK SERVICE FOR ENHANCING IDEA BRAINSTORMING OF DESIGN PROCESS Speakers: Shu-Chuan Chiu And Kiyoshi Tomimatsu
2:00PM – 2:15PM	E	Paris Room	DEVELOPMENT OF INTERCULTURALLY COMPETENT STUDENTS AS A CONCEPT IN FLT Speakers: Galina Syrovatskaya
	S	Madrid Room	SUPERLUMINAL NEUTRINO PHENOMENON AS A RESULT OF THE EQUIVALENCE PRINCIPLE VIOLATION Speakers: Roman Kapustiy And Oleksandr Batsevyeh
	C	Berlin Room	REPUDIATION OF ORTHODOXY IN MELVILLE'S MOBY DICK Speakers: Terri Storseth
2:15PM – 2:30PM	E	Paris Room	SOCIAL FACTORS IN ONLINE EDUCATION Speakers: Nino Tarkhnishvili
	S	Madrid Room	REAL TIME IMAGE TRANSPORT PROTOCOL Speakers: Avinash Rathod, Vasim Pathan, Vishakha Nikam And Rashmi Sabale
	C	Berlin Room	THE REALITY AND REFLECTORS IN HENRY JAMES'S INTERNATIONAL NOVEL Speakers: Diana-Gabriela Popa (Lupu)
2:30PM – 2:45PM	S	Paris Room	IMPROVED ALGORITHM FOR RESOURCE ALLOCATION IN MC-CDMA Speakers: Hema Kale, C.G. Dethe And M.M. Mushrif
	S	Madrid Room	THE SPACE-TIME BEFORE THE BIG-BANG Speakers: Jose A. Heras
	C	Berlin Room	GARDEN HISTORY BOOKS AND NATIONAL PERSPECTIVES: A GEOPOLITICAL ANALYSIS Speakers: Ricardo A. L. Gomes
2:45PM – 3:00PM	E	Paris Room	THE EFFECT OF ENGLISH L2 KNOWLEDGE ON THE ACQUISITION OF THE RUSSIAN MORPHOLOGY BY L1 TURKISH STUDENTS IN A TURKISH EDUCATIONAL SETTING Speakers: Anna Lozovska And Elena Antonova-Ünlü
	S	Madrid Room	REPAIR AND STRENGTHENING WITH GFRP OF FIRE DAMAGED CONCRETES WITH FIBER, ENTRAINED AIR AND EXPANDED PERLITE AGGREGATES

			Speakers: Ozan Seer And Ibrahim Turkmen
	C	Berlin Room	THE STUDENT'S CAPACITY BUILDING OF DENGUE PREVENTION AND CONTROL: A STUDY OF ISLAMIC SCHOOL, THAILAND Speakers: Charuai Suwanbamrung, Chairat Promsuwan, Somjit Prosupa, Wichai Bunmak, Maddaree Rupci, Jit Yotmanee, Arun Darakai, Prasit Siriprom, Yoottapong Muenraj And Anan Dumpan
3:00PM – 3:15PM	E	Paris Room	ROUNDTABLE ON HIGHER EDUCATION AS A FORUM FOR DEVELOPMENT: A CASE FROM PALESTINE Speakers: Maysaa Soufan, Adnan Shehadeh And Hussein Jaddou
	S	Madrid Room	USING A MIXED METHODOLOGY WITH A MATRIX ITERATIVE SYSTEM FOR CREATING NEW STRUCTURES Speakers: Izis Salvador Pinto
	C	Berlin Room	NURSING – SCIENCE AND ART Speakers: Crin Marcean
3:15PM – 3:30PM	B	Madrid Room	RESOURCE AND TECHNOLOGY AS CONSTRAINTS TO GROWTH IN AGRICULTURE : THE INDIAN EXPERIENCE Speakers: Joydeb Sasmal
	E	Paris Room	REFLECTIVE BLOGFOLIOS IN THE LANGUAGE CLASSROOM: IMPACT ON EFL STUDENTS' ARGUMENTATIVE WRITING SKILLS AND WAYS OF KNOWING Speakers: Abdullah Ammar
	C	Berlin Room	ECO-CRITICISM AND EASTERN PHILOSOPHY Speakers: Samidha Shikha
3:30PM – 3:45PM	B	Madrid Room	CARBON TAX IN AUSTRALIA Speakers: Shirley Wong
	E	Paris Room	COMBINATION OF INTERDISCIPLINARY TEACHING AND SPECIALIZED TEACHING AS A KEY OF SUCCESS Speakers: Rita Esmeralda Salvador Pinto And Izis Salvador Pinto
	C	Berlin Room	MOTIVATION FACTORS INFLUENCING PEOPLE TO FURTHER THEIR EDUCATION: A SURVEY STUDY OF A GRADUATE DIPLOMA PROGRAM IN ENGLISH IN BANGKOK, THAILAND Berlin Room Speakers: Sucharat Rimkeeratikul
3:45PM – 4:00PM	B	Madrid Room	INTERNAL AND EXTERNAL INSTITUTIONAL PRESSURES ON FOREIGN DIRECT INVESTMENT STRATEGIES OF THE FIRMS Speakers: Ahmad Arslan And Jorma Larimo
	E	Paris Room	MODELLING AND SIMULATION TEACHING DELIVERY FOR VISUAL DESIGN WORKSHOP: THE CHALLENGES AND VICTORIES FROM A DEPARTMENT OF ARCHITECTURE IN NIGERIA. Speakers: Aminat .O. Ajenifujah-Abubakar
	C	Berlin Room	INFELICITY IN THE KINGDOM OF HEAVEN; TV AUDIENCE AND HIS LIFE SATISFACTION Speakers: AŐINA GÜLERARSLAN, METE KAZAZ
4:30PM – 4:45PM	C	Madrid Room	THE SUSTAINABILITY OF HERITAGE IN A GLOBALISED WORLD: CHILDREN AND THE AWARENESS OF HERITAGE Speakers: Thomas B Van Der Walt
	S	Paris Room	NITRIC MONOXIDE BINDING AND DISCRIMINATION OF CYTOCHROME C' AND SOME MUTANTS FROM ALCALIGENS XYLOSOXIDANS Speakers: Gaylany H Abdullah Lorretta M Murphy Robert R. Eady Samar S. Hasnain
4:45PM – 5:00PM	S	Berlin Room	SYNTHESIS AND SPECTROSCOPIC IDENTIFICATION OF NEW SERIES OF COMPOUNDS CONTAINING 1,3,4-THIADIAZOLE UNIT Speakers: Hashim Jalal Azeez and Sarbest Mohammad Hamad
5:00PM – 5:15PM	E	Paris Room	ENHANCING STUDENTS' ENGLISH LANGUAGE PROFICIENCY IN A SIMULATED ENVIRONMENT

			Speakers: Engku Suhaimi Engku Atek, Nur Salina Ismail, Mohd Nazri Latiff Azmi And Mahani Mohammad
	S	Madrid Room	TOOL WEAR AND ROUGHNESS PREDICTION MODELS FOR TURNING (AL- 17%SI-GRAPHITE) COMPOSITE CASTED UNDER MECHANICAL VIBRATION Speakers: Haydar A. Hussain And Elaf Abdulwahid Hasani
	C	Berlin Room	COMPLEXITIES AND CONTRADICTIONS OF MULTICULTURALISM AND CITIZENSHIP IN A GLOBALIZING WORLD Speakers: Haideh Moghissi And Saeed Rahnema
5:15PM – 5:30PM	E	Paris Room	AN INVESTIGATION ON THE EFFECTIVENESS OF READING ONLINE AMONG MALAYSIAN STUDENTS' READING COMPREHENSION Speakers: Amelia Abdullah and Nor Azlan bin Abdul Ghani
	S	Madrid Room	THE ECOLOGICAL RELATIONS AND PHYTOGEOGRAPHICAL ANALYSIS OF SOME ISLANDS IN THE RED SEA Speakers: Khalid Al Mutairi, Mashhor Mansor, Magdy El-Bana And Asyraf Mansor
	C	Berlin Room	REFLECTION OF ARAB SPRING EVENTS IN AFRICA ON TURKISH MEDIA Speakers: Mehmet Fidan And Makbule Evrim Gülsünler
5:30PM – 5:45PM	E	Paris Room	ASSESSMENT OF ROLE OF STATISTICAL EDUCATIONAL STANDARDS TO CHANGE THE STATISTICAL COMPETENCY OF AGRICULTURAL EXTENSION, EDUCATION AND RURAL DEVELOPMENT GRADUATES Speakers: Sahar Dehyouri, Iraj Malek Mohammadi, Serveh Ahmadi And Soheila Dehyouri
	S	Madrid Room	A STUDY OF ELECTRONIC-BANKING IN INDIA :-PRACTICES, OPPORTUNITIES AND CHALLENGES. Speakers: Balwinder Kumar
	C	Berlin Room	THE ANALYSIS OF NEWS IN TURKISH PRESS CONCERNING VIOLENCE AGAINST WOMEN Speakers: Başak Solmaz And Hayriye Nur Görkemli
5:45PM – 6:00PM	E	Paris Room	A NEW PARADIGM IN ESP TEACHING AND LEARNING Speakers: Fatemeh Fazeli
	S	Madrid Room	ASSESSING TRENDS OF SAUDI ARABIA RANGELAND ARID ECOSYSTEM USING SATELLITE IMAGERY Speakers: Saud L. Al Rowaily
	C	Berlin Room	IS KONYA READY FOR BRANDING? Speakers: H. Nur Gorkemli
6:00PM – 6:15PM	E	Paris Room	THE USE OF CHILD LITERATURE TO ENHANCE READING SKILLS IN YOUNG LEARNER CLASSROOMS; A PRACTICAL APPLICATION Speakers: Hülya Küçüköğlu
	S	Madrid Room	A REVIEW OF BORON NEUTRON CAPTURE THERAPY OF CANCER Speakers: Marjan Ahmadi Nejad And Mostafa Shafaei
	C	Berlin Room	PLACE AND IMPORTANCE OF COMMUNICATION SKILLS IN PERSONAL SALE : MEDICAL REPRESENTATIVE Speakers: Makbule Evrim Gulsunler And Basak Solmaz
6:15PM – 6:30PM	E	Paris Room	LOW ACHIEVEMENT IN WRITING AT SECONDARY-SCHOOL LEVEL: CASE OF ALGERIAN EFL LEARNERS Speakers: Maliha Yamina Kalfat And Fatima Zohra Abi-Ayad
	S	Madrid Room	CHROMITE COMPOSITIONS AS EVIDENCE FOR THE METAMORPHISM IN KOMATITE, GREENSTONE BELT, MOZAMBIQUE Speakers: Abdel Aziz Yaser, Amadeu Mechangos And Daud Jamal L.
	C	Berlin	THE CONTRIBUTION OF ADVERTISEMENTS AND PUBLIC

		Room	RELATIONS ACTIVITIES IN SHOPPING CENTERS TO CUSTOMERS' LEVEL OF INTEREST Speakers: Arzu Kazaz
6:30PM – 6:45PM	E	Paris Room	ANTIBACTERIAL EVALUATION OF SOME PYRIMIDINONES DERIVED FROM 3-ACETYLINDOLE, UREA & SUBSTITUTED UREA Speakers: Abdulwahhab Jaafar Hamdi Al-Hamdany And Ahmad Mikhaiber Al-Hayaly
	S	Madrid Room	ANALYSIS OF THERMAL STABILITY OF LAMINAR NANOFLUIDS FREE CONVECTION IN SQUARE CAVITY. Speakers: Tahseen A. Alhattab
	C	Berlin Room	LEGAL RESPONSIBILITY FOR THE CENTERS TO SAVE THE EMBRYOS OF A CHILD BORN Speakers: Muhannad Bunyan Salih
6:45PM – 7:00PM	E	Paris Room	THE INFLUENCE OF LINGUISTIC FEATURES ON THE READABILITY LEVEL OF ARABIC TEXTS. Speakers: Zulazhan Ab. Halim, Zamri Arifin, Kaseh Abu Bakar And Abdul Wahid Salleh
	S	Madrid Room	DESIGN, CONSTRUCTION AND TESTING OF A SOLAR AIR HEATER IN IRAQ Speakers: Nagham Yass Khudhair And Haroun A.K. Shahad
	C	Berlin Room	COMMUNITY INTERVENTION TO IMPROVE WOMEN'S BEHAVIOUR IN FAMILY ECONOMIC AND MANAGEMENT Speakers: Saeed Asefzadeh
7:00PM – 7:15PM	E	Paris Room	AN ASSESSMENT OF THE PREVALENCE OF PROFESSIONAL LEARNING COMMUNITY IN MALAYSIAN SECONDARY SCHOOLS USING MIXED METHODOLOGY Speakers: Zulkifli A. Manaf
	B	Madrid Room	INNOVATIVENESS IN SMALL BUSINESS: A STUDY ON FAMILY-OWNED FIRMS IN TURKEY Speakers: Emel Celep, Muammer Zerenler And Mehmet Yıldız
	C	Berlin Room	RUSSIAN-AMERICAN CONFLICT IN THE ARAB GULF REGION IN THE POST-COLD WAR AND ITS IMPACT ON CREATING A NEW BALANCE OF FORCES OF INTERNATIONAL Speakers: Safaa Hussein Ali
7:15PM – 7:30PM	B	Paris Room	INANCIAL CRISIS AND MONETARY POLICY: WHICH ASSESSMENT? Speakers: Hella Guerchi-Mehri
	S	Madrid Room	KINETICS & STRESS INVESTIGATION OF GTX-AIRCRAFT WING STRUCTURE UNDER GENERAL 3-D MOTION ers: Ahmed A. Al-Rajhi, Hatem H. Al-Taei And Nawfel N. M.
	C	Berlin Room	PETER ABRAHAMS' "EARLY WARNING SIGNAL" IN AFRICAN POST- INDEPENDENCE POLITICS: A WREATH FOR UDOMO AS A NOVEL OF UNCERTAIN FUTURE Speakers: Mhamed Bensemmane
7:30PM – 7:45PM	B	Paris Room	THE DECISION PROCESS OF INDIAN TOURISTS IN SELECTING TOURIST DESTINATIONS OF THAILAND Speakers: Petcharat Mesomboonpoonsuk, Cholvit Jearajit And Akhilesh Trivedi
	C	Madrid Room	ADVERTISING ON INDIVIDUAL CHANNELS; ATTENTION INTEREST RECALL 'S NEW ADD-IN : SHARE Speakers: Göksel Şimşek
	C	Berlin Room	PASSING THE LEGEND FROM MYTH PASSAGE IN IRAN Speakers: Maryam Jalali
7:45PM – 8:00PM	B	Paris Room	THE PASSIVE INVESTOR PUZZLE: IMPLICATION FOR TRADERS Speakers: Damir Tokic
	C	Madrid Room	SOCIAL CHARACTER OF SPEAKERS IN GARSHASBNAMEH(ELEVENTH CENTURY POETRY BOOK)

			Speakers: Maryam Jalali, Zari Ghahremani
	C	Berlin Room	THE MIRACULOUS AGENTS OF WOMEN TO CATCH (AND KEEP) MEN; THE GUIDING MESSAGES OF COSMETIC ADVERTISING APPEALS Speakers: Aşina Gülerarslan And Duygu Aydin
8:00PM – 8:15PM	B	Paris Room	THE EFFECT OF ENVIRONMENTAL UNCERTAINTY ON STRATEGIC MANAGEMENT ACTIVITIES: AN EMPIRICAL STUDY ON TURKISH FAMILY FIRMS Speakers: Muammer Zerenler And Emel Celep
	C	Madrid Room	FINGERPRINTS OF TURKISH BRANDS Speakers: Duygu Aydin, Aşina Gülerarslan And Göksel Şimşek
	C	Berlin Room	VIRTUAL SERBIA: WEB PRESENTATIONS AND (RE)CONSTRUCTION OF (MULTI)CULTURAL IDENTITY Speakers: Maja Anđelković And Sanja Pajić
8:15PM – 8:30PM	B	Paris Room	ROMANIA: TOURISM AND ITS IMPACT ON THE ECONOMY Speakers: Jeffrey Kantor and Alon Meir
	C	Madrid Room	LEADING ACTORS OF THE BRAND STORY: BRAND CHARACTERS Speakers: Duygu Aydin
	C	Berlin Room	THE EFFECTS OF NATURE ON SENSE OF PLACE AND LEARNING ENVIRONMENT Speakers: Somayeh Roustaei Sadri, Hasanuddin Lamit And Maasomeh Roustaei Sadr Abadi
8:30PM – 8:45PM	C	Paris Room	MALAYSIAN ISLAMIC POLITICAL PARTY AND IT'S REACTION TOWARDS THE GOVERNMENT'S PROCESS OF ISLAMISATION : A MERE WINDOW DRESSING? Speakers: Ab. Aziz Sulaiman
April 19 • Thursday			
9:00AM – 9:15AM	C	Madrid Room	TYPES OF MODERN DANCE Speakers: Riselda Sejdija
9:15AM – 9:45AM	P	Berlin Room	Poster Session
9:15AM – 9:30AM	C	Madrid Room	MARITIME DELIMITATIONS - IN PARTICULAR IN RELATION TO THE CROATIAN-SLOVENIAN DISPUTE IN THE PYRAN BAY (NORTHERN ADRIATIC) Speakers: Sandra Fabijanac Gagro
9:30AM – 9:45AM	C	Madrid Room	THE U. S. "CRISIS" PRESIDENCY: WHAT PRICE SECURITY? Speakers: Marie D. Natoli
9:45AM – 10:00AM	C	Madrid Room	SINGLE, EXPERIENCING MOTHERHOOD, AND REDEFINING FAMILY Speakers: Besi Brilliant Muhonja
10:00AM – 10:15AM	B	Berlin Room	THE ESTIMATION OF INDEX MODEL: THE APPLE CASE Speakers: Said Malki
	C	Madrid Room	MENTORS AND DISCIPLES IN THE WORLD OF MODERN ORGANISATIONS Speakers: Cristina Mihaela Zinica
10:15AM – 10:30AM	B	Berlin Room	AGING AND SOCIAL SECURITY SUSTAINABILITY WITHIN EUROPEAN UNION MEMBER STATES Speakers: Marius Cristian Milos
	C	Madrid Room	CASINO GAMBLING IN ALBANIA, ECONOMIC GROWTH, SOCIAL COSTS AND ITS RELATIONSHIP TO CRIME Speakers: Menada Petro
10:30AM – 10:45AM	B	Berlin Room	POPULATION AGING AND DYNAMICS OF CAPITAL MARKETS. THE CASE OF FIVE CENTRAL AND EASTERN EUROPEAN COUNTRIES Speakers: Laura Raisa Milos
	C	Madrid Room	DECENTRALIZATION OF SOCIAL SERVICE – FROM SELF - GOVERNANCE ALBANIAN MYTH Speakers: Gjon Dedaj

10:45AM – 11:00AM	B	Berlin Room	OPEN SOURCE BUSINESS MODEL FOR THE AUTO INDUSTRY Speakers: S. S. Limaye And S. V. Gole
	C	Madrid Room	THE DISTINCTIVENESS OF THE CUSTOMERS OF THE CREDIT INSTITUTIONS ROMANIAN LEGAL ENTITIES Speakers: Smarandache Lavinia Elena
11:00AM – 11:15AM	E	Berlin Room	EFFECT OF STUDENTS' FEEDBACK ON TEACHERS' INSTRUCTIONAL PRACTICES OF EFL STUDENT TEACHERS Speakers: Tahany Abdulaziz Albaiz
	C	Madrid Room	SACRED SPACE AND DISPLACEMENT IN 'LE GONE DU CHAÂBA' BY AZOUZ BEGAG Speakers: Sarah Glasco
11:15AM – 11:30AM	E	Berlin Room	CRITICAL THINKING IN THE GREEK EDUCATIONAL SYSTEM Speakers: Kyriaki Theodosiadou
	C	Madrid Room	HIPHOP: THE SOUNDTRACK OF A REVOLUTION Speakers: L. D. Russell
11:30AM – 11:45AM	E	Berlin Room	STUDY OF IMPACT ANALYSIS OF TRAINING ON PRIMARY TEACHERS OF INDIA Speakers: Prasenjit Deb
	C	Madrid Room	CAPTURING TACIT KNOWLEDGE BETWEEN SENIOR AND JUNIOR RESEARCHERS Speakers: Hanafizan Hussain, Azira Abdul Aziz And Nazirah Mat Sin
11:45AM – 12:00PM	E	Berlin Room	THE ENGAGEMENT OF STAFF TUTORS AND TUTORS AT ARAB OPEN UNIVERSITY IN ON- LINE COMMUNICATIONS USING OPEN SOURCE LEARNING MANAGEMENT SYSTEM FOR STUDENTS' ASSESSMENTS Speakers: Nahla Khatib And Khalid Ajlouni
	C	Madrid Room	THE EMPIRICAL AND THEORETICAL LINKS BETWEEN RELIGION AND INTOLERANCE Speakers: Yossi Nehushtan
12:00PM – 12:15PM	E	Berlin Room	THE DISCREPANCY BETWEEN TEACHING AND EVALUATING THE SPEAKING SKILL IN EFL CLASSROOMS -THE CASE STUDY OF '3ÈME AS' PUPILS Speakers: Omari Fz Imane
	C	Madrid Room	LA RAPPROCHEMENT DES DROIT PENAUX PROCEDURAUX DANS L'UNION EUROPÉENNE Speakers: Livia Dumitrescu
12:15PM – 12:30PM	E	Berlin Room	EXPLORING FACTORS THAT HAVE NEGATIVE EFFECTS ON THE TEACHING OF MATHEMATICS AT QATAR UNIVERSITY FOUNDATION PROGRAM-A CASE STUDY Speakers: Mahmoud I. Syam, Maysoon Swalim, Maha Nabhan
	C	Madrid Room	MULTI-DISCIPLINARY KNOWLEDGE SHARING AND ALIGNMENT OF INDUSTRY-ACADEMIC OBJECTIVES Speakers: Khalil Ahmed Channa
12:30PM – 12:45PM	E	Berlin Room	METAPHORICAL PERCEPTIONS OF PROSPECTIVE TEACHERS TOWARDS TEACHING PROFESSION Madrid Room Speakers: Ayşe Ülkü Kan
	E	Madrid Room	THE INVESTIGATION OF STUDENTS' PERCEPTION IN THE CORPUS-ASSISTED ESP ENGLISH FOR ECONOMICS COURSE Berlin Room Speakers: Yun-Yin Liao
12:45PM – 1:00PM	E	Berlin Room	A STUDY OF LEARNING STRATEGIES AND THINKING STYLES ON TAIWANESE EFLS' READING COMPREHENSION Speakers: Yen-Ju Hou

	E	Madrid Room	DEVELOPMENT OF HIGH SCHOOL GRADUATES COMPETITIVENESS IN THE EU HIGHER EDUCATION AREA AND LABOR MARKET Speakers: Olga Dementjeva
1:00PM – 1:15PM	E	Berlin Room	SOCIOLINGUISTIC ASPECTS OF PROFESSIONAL LANGUAGE TEACHING(ON THE MATERIAL OF FRENCH, ENGLISH AND GEORGIAN LANGUAGES) Speakers: Marine Kvantaliani And George Kuparadze
	B	Madrid Room	AIRLINES' WEBSITES CREDIBILITY: PERCEPTIONS AND DETERMINANTS Speakers: Yasmeen Gouda Elsantiel
1:15PM – 1:30PM	B	Madrid Room	MEASURING THE QUALITY OF BANKING SERVICES IN BANKS OPERATING IN LIBYA Speakers: MOHAMED M. ALSAKIT ABULGASEM
1:30PM – 1:45PM	C	Berlin Room	FROM THE HEART OF NATURE TO NATURAL ARCHITECTURE Speakers: Mehrdad Karimimoshaver And Mohammadnavid Fattahi
	C	Madrid Room	THE ECONOMIC FREEDOM OF THE STATES OF THE WORLD Speakers: George Liviu Gîrleşteanu
	B	Madrid Room	THE INFLUENCE OF THE GREEN MANUFACTURING ACTIVITIES ON THE NEW PRODUCT PERFORMANCE: AN EMPIRICAL STUDY ON THE TURKISH AUTOMOTIVE SPARE PART SECTOR Madrid Room Speakers: Mehmet Yıldız

心得及建議

此次會議有來自全世界實務經驗豐富的專家與各大學的研究人員，會議中的研討與會外的討論相當融洽熱烈。此項會議的特色是跨領域的專家齊聚一堂，由不同的觀點來探討議題，對於將來研究領域的拓展有相當大的助益。國際化是學校也是產業必走的道路，本校一直努力將協助廠商國際化，應該還要持續加強。主辦單位的文化參訪之旅獲得參予學者的讚賞，本人第一次實際到法國參加會議，能對法國的文化有較深入的了解。尤其是會後自費停留一天參訪奧賽美術館，因為主辦單位安排前往 Monet 的花園參訪後，能近距離欣賞到印象派畫家的真跡，有相當深的感動。在美術館中有許多老師帶著學生參觀，根據 FIAP 人員的介紹，老師與學生都是免費進入美術館進行教學，我們也應該多鼓勵老師帶學生進入美術館看教學。