



2012
Global Summit of
Women

*Women:
The Engine of Economic Growth*

Athens, Greece
May 31–June 2, 2012



The Global Summit of Women 2012

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GLOBAL SUMMIT OF WOMEN 2012:

**Women –
The Engine of Economic Growth**

*Athens, Greece
May 31 – June 2, 2012*



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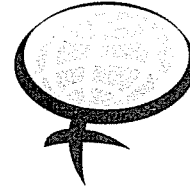
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Photo by *Enterprising Women Magazine*



Dear Summit Participants:

Welcome to the 2012 **Global Summit of Women!** We come together with more urgency than ever. With several European countries teetering on the edge, it is the women, we believe, who can provide the boost to rescue these economies. Whether as women entrepreneurs, executives, government officials, NGO leaders or simply as consumers, it is women who will be able to jump start the economies to ignite the countries' growth because they are critical stakeholders. The economic impact of women is real and can provide genuine power to a nation's economy. The Summit's theme states this simply – ***“Women: The Engine of Economic Growth.”***

We are here in Athens for a critical reason. Greece and other European countries are now going through a difficult time, and it is important for us to help people – particularly women – when they are most needy. We are here to do our part to contribute to the economy by being here, but most important, to reconnect European women in business who are suffering in this economic downturn with counterparts from other corners of the world. We are also here to celebrate the efforts of women leaders in business and government worldwide as well as to continue the formation of a truly unique web of women committed to improving women's economic status worldwide. The Summit reaches across borders, across disciplines and across cultures to allow women to learn from each other in their ongoing work towards economic equity.

Greece has opened its doors with great hospitality and generosity to welcome the Summit's delegates, and we know you will enjoy this historic and beautiful country before and after this year's conference. A special thanks goes to the Greek Host Committee and the Greek Business Advisory Committee for its hard work in ensuring the Summit's success.

Thank you all for joining us this year, and I look forward to seeing you again in future Summits.

Irene Natividad
Summit President



2012 Global Summit of Women Program

All sessions take place at the Athens Intercontinental Hotel, unless indicated otherwise. Simultaneous Interpretation is provided in English, Greek, and French for all sessions.

MAY 30, 2012 (WEDNESDAY):

5:00 p.m. - 8:00 p.m. Summit Registration

MAY 31, 2012 (THURSDAY)

8:00 a.m. - 4:00 p.m. Summit Registration

Ballroom Lobby (Minus 2 Level)

9:00 a.m. - 3:30 p.m.

Ballroom I

Ministerial Roundtable:

Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls


(This session is only open to government ministers)

3:00 p.m. - 4:30 p.m.

Ballroom III

Business Opportunities in Greece and Southeastern Europe

Moderator: *Sofia Economacos*, Chair, Summit Host Committee and President of the National and the European Chamber Women Network (Greece)

Presenters: *Alexandros Fourlos*, Secretary-General of Industry, Ministry of Development (Greece) 

5:30 p.m. - 7:00 p.m.

Ballroom II

OPENING CEREMONY

Speakers:

H.E. Panagiotis Pikramenos, Prime Minister of Greece

H.E. Nguyen Thi Doan, Vice President, Vietnam

Hon. Rodi Kratsa, Vice President, European Parliament

Irene Natividad, President, Global Summit of Women (U.S.)

PARADE OF BUSINESS LEADERS

Musical Performance: Women's Chorus

7:10 pm

BUSES DEPART FOR THE ZAPPEION

7:30 p.m. - 9:30 p.m.

GREECE'S WELCOMING RECEPTION AND DINNER AT THE ZAPPEION

Host: *Sophia Economacos*, Chair, Summit Host Committee and President of the National and the European Chamber Women's Network



2012 Global Summit of Women - Program

LUNCHEON PROGRAM

1:15 pm – 2:15 pm
Ballroom II

Luncheon Program: *Women Entrepreneurs in High-Growth Sectors*

Moderators: *Marilyn Johnson*, former Vice President, Global Market Development, IBM (U.S.)

Denise Evans, Vice President, Global Market Development IBM (U.S.)

Panelists: *Noraini Soltan*, Managing Director, Sipro Plastics Industries (Malaysia)

Norma Rosenhain, CEO, Creata (Australia)

Nelly Katsou, Managing Director, Pharmathen (Greece)

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BREAKOUT SESSIONS

2:45 pm – 4:00 pm
Ballroom I

Leadership Track - *Developing Your Own Internal and External Brand*

Moderator: *Yvonne Finch*, President, Yvonne Finch Consulting (South Africa)

Presenters: *Gaye Hudson*, Vice President, Corporate Communications, Oracle (U.K.)

Kimberly Admire, Senior Vice President, Global Diversity & Inclusion (USA)

Mary Louise Angoujard, Founder, Rapportia Ltd. (U.K.)

Omikron
(Minus 1 Level)

Issues Track—*Best Practices in Flexible and Equitable Workplaces*

Moderator: *Margarita de Cos*, Major Donors Program, World Wildlife Fund (Spain)

Presenters: *Rohini Anand*, Senior Vice President, Global Diversity & Inclusion, Sodexo (France)

Rachel Cheeks-Givan, Director, Diversity & Inclusion, PepsiCo (U.S.)

Efi Bekou, Former General Secretary for Equality (Greece)

Sylvie Durrer, Director, Federal Office of Gender Equality (Switzerland)

Respondent: *Hon. Patricia Espinosa Torres*, Undersecretary of Labor (Mexico)

Ypsilon
(Minus 1 Level)

Entrepreneurial Track - *Business Opportunities in Europe Post-Crisis*

Presenters: *Deborah McCarthy*, Deputy Assistant Secretary, Economic and Business Affairs, U.S. State Department

Niovi Christopoulou, Asst. General Counsel, Libra Capital (Greece)



2012 Global Summit of Women - Program

Ballroom III

Issues Track – *Creating Businesses with Emerging Technologies*

Moderator: **Bola Olabisi**, Founder and President, GWIIN (U.K.)

Presenters: **Regina Llopis**, CEO, AIA Corporation (Spain)

Vivien Xiong, General Manager, AE&E Geo-Microbial Technologies (China)

Moretlo Molefi, Managing Director, Telemedicine Africa (South Africa)

4:00 pm – 4:15 pm

BREAK

BREAKOUT SESSIONS

4:15 p.m. – 5:30 p.m.

Omikron

(Minus 1 Level)

Leadership Track - *Mentoring vs. Sponsorship*

Moderator: **Ursula Schwarzenbart**, Chief Diversity Officer and Director Performance & Potential Mgmt. Daimler (Germany)

Presenters: **Patricia Harris**, Vice President and Chief Diversity Officer, McDonald's (U.S.)

Nia Joyson-Romanzina, Head, Global Diversity & Inclusion, Human Resources, Swiss Re (Switzerland)

Gloria Lorenzo, Director, Language Solutions, Oracle (Spain)

Ballroom III

Entrepreneurial Track - *Developing Partnerships for Business Growth*

Moderator: **Monica Smiley**, Editor and Publisher, *Enterprising Women* (U.S.)

Presenters: **Tess Mateo**, Managing Director, CX Catalysts (U.S.)

Noor Aftab, Co-Founder, Shahina Aftab Foundation (Pakistan)

Jeannie Javelosa, Co-Founder, EchoStore (Philippines)

Erdenechulun Tsevegrash, CEO, Gandira Group (Mongolia)

Ypsilon

(Minus 1 Level)

YOUTH FORUM

Introductions: **Patricia Harris**, Vice President and Chief Diversity Officer, McDonald's (U.S.)

Moderator: **Cristina Alfaro**, Director, External Relations and Brand Management, McDonald's (U.S.)

Panelists: **Michelle Lau Sook Yee**, Managing Director, Cliff Ink Sdn Bhd (Malaysia)

Maria Vlachou, Owner-Co-Founder, Fereikos Helix (Greece)

Alice Botnarenco, Founder, Femei in Afaceri and General Manager, Kapitolium Rent-a-Car (Romania)

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2012 Global Summit of Women - Program

8:00 p.m. – 10:00 p.m.

GLOBAL WOMEN'S LEADERSHIP AWARDS GALA DINNER

Ballroom II

Moderator: *Ralitsa Vassileva*, News Anchor, CNN International (U.S.)

Opening Remarks:

Sungjoo Kim, Founder, Chairperson and Chief Visionary Officer, Sungjoo Group and Chair MCM Holdings AG (South Korea)

Awardee: *Rosa Otunbayeva*, Former President, Kyrgyzstan

A Salute to Women Ministers

Musical Performance: *Nickos Platanos and Nefeli Kouri*,
Polykandriotis Buzuki Orchestra

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BREAKOUT SESSIONS

2:30 p.m.—3:45 p.m.
Ballroom I

Leadership Track - *Developing a Career Pipeline*

Moderator: **Maud Pagel**, Senior Advisor, Deutsche Telekom
(Germany)

Presenters: **Jeffery T. Halter**, Founder, Ywomen.biz (U.S.)
Margaretta Noonan, Principal, NoonanHR (U.S.)
Anastasia Makarigaki, Director of Human
Resources, Balkan Region, Pepsico
(Greece)

Ballroom III

Entrepreneurial Track - *Innovative Strategies for Customer
Outreach*

Moderator: **Aphroditi Miriklis**, President, BPW International
(Australia)

Presenters: **Gay Gaddis**, President and CEO, T3 (The Think
Tank) (U.S.)
Christin Evans, Founder, Bookmark (U.S.)
Julia Lopez, Director, Merchant Services, American
Express (Spain)

Omikron
(Minus 1 Level)

Entrepreneurial Track - *Securing Corporate Contracts for Your
Business*

Moderator: **Anne Ravanona**, President, Philip Nolan Miralles
Associates (France)

Presenters: **Julia Brown**, Senior Vice President, Global
Procurement, Kraft Inc. (USA)
Simone Hoyle, Vice President, Vice President,
APMEA. Supply Chain, McDonald's
(Australia)
Dato Hafisah Hashim, CEO, SME Corporation
(Malaysia)

Ypsilon
(Minus 1 Level)

Issues Track— *Growing Your Business or Professional Organization*

Moderator: **Dorota Warakomska**, Board Director, Congress of
Women (Poland)

Presenters: **Joan Kuriansky**, former President, Wider
Opportunities for Women (U.S.)
Suzan Bayazit, Board Director, TEGV (Turkey)
Georgia Kartsanis, President, CEO Clubs of Greece
Fiona Coleman, Senior Associate, Rapporta Ltd.
(U.K.)

4:00 pm – 4:15 pm

BREAK



BREAKOUT SESSIONS

4:15 p.m. - 5:30 p.m.
Ballroom III

Leadership Track - *Negotiating Effectively With Difficult People*
Moderator: **Alicia Natividad**, Barrister and Solicitor (Canada)
Presenters: **Pamela Teagarden**, Founder, Soluna Institute (US)
Celina Realuyo, Asst. Professor, National Security Affairs, National Defense University (U.S.)
Sara Bieger, Managing Partner, Lenders Trust International (Spain)

Ypsilon
(Minus 1 Level)

Entrepreneurial Track - *Greening Your Business for Greater Profitability*
Moderator: **Kristina Bouweiri**, President and CEO, Reston Limousine and Travel Service, Inc. (US)
Presenters: **Rebecca Michelot**, Director, Private Wealth, Coninco S.A. (Switzerland)
Pacita Juan, President, Figaro Coffee Company (Philippines)
Arzu Ozyol, CEO, Hydra International Projects & Consulting (Turkey)
Maria Vlachou, Owner-Co-Founder, Fereikos Helix (Greece)

Ballroom I

Entrepreneurial Track - *Assessing Risks and Opportunities of Cross-Border Business*
Moderator: **Lorna Wright**, Associate Vice President, International, York University (Canada)
Presenters: **Meg Jones**, Women and Trade Manager, International Trade Center (Switzerland)
Dr. Wong Lai Sum, CEO, MATRADE (Malaysia)
Bui Tu Ngoc, CEO, Hanoli JSC (Vietnam)

Omikron
(Minus 1 Level)

Issues Track --*Doing Good and Doing Well: Social Entrepreneurship*
Moderator: **Sally Iadarola**, Vice President, ACDI/VOCA (U.S.)
Presenters: **Nancy Gomez**, President, Human Global Reach Ltd. (France)
Chonchanok Viravan, Past President, Business Professional Women International (Thailand)
Haruko Nishida, Secretary General, Impact Foundation (Japan)



2012 Global Summit of Women - Program

6:00 p.m. – 7:30 p.m.
Ballroom II

CLOSING CEREMONY

Presenters: *Sophia Economacos*, Chair, Summit Host
Committee and President of the National and the
European Chamber Women Network

Irene Natividad, Summit President, Global Summit
of Women (USA)

Dr. Rebecca Fatima Sta. Maria, Secretary-General,
Ministry of Trade and Industry (Malaysia)

Malaysian Presentation: 2013 Summit

7:30 p.m.

BUSES DEPART FOR CLOSING RECEPTION

8:00 pm – 10:00 pm

CLOSING RECEPTION (Farewell Party) at Efpolis
Musical Performances



Presenter Bios for Thursday, May 31, 2012

BUSINESS OPPORTUNITIES IN GREECE AND SOUTHEASTERN EUROPE

Ballroom III - 3:00 p.m. – 4:30 p.m.

MODERATOR: *Sofia Economacos*, Chair, Summit Host Committee and President of the National and the European Chamber Women Network (Greece)

Chair of the Greek Host Committee for the 2012 Global Summit of Women, Sofia Economacos is the President of the National and the European Chamber Women Network. She has also been the Secretary General of the Chamber of Tradesmen of Athens, and the Vice-President of the Association of Language School Owners. She is also a member of the European Network of Women in Decision-Making of the European Commission. She has been awarded by the Conseil European Femmes Entreprises et Commerce and the Chambre de Commerce et d' Industrie de Paris, as the only woman President of a Chamber in Europe.

Hon. Yiannis Stournaras, Minister of Development (Greece)

Hon. Yiannis Stournaras is the Minister of Development in the current Greek government. Formerly, he was General Director of the Foundation for Economic and Industrial Research (IOBE), a think tank with the purpose of promoting research on current problems and prospects of the Greek economy and of generating reliable information, analysis and proposals for action. Before joining the IOBE in 2008, he was managing director of Kappa Securities from 2005-2008, and served as Chairman and Chief Executive Officer of Emporiki Bank and Vice-Chairman of the Association of Greek Banks from 2000-2004.

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OPENING CEREMONY

Ballroom - 5:30 pm -7:00 pm

H.E. Panagiotis Pikramenos, Prime Minister of Greece

H.E. Panagiotis Pikramenos became Prime Minister of Greece after the legislative election on May 16, 2012. Before being appointed Prime Minister, he served as President of Greece's Council of State, the Supreme Administrative Court of Greece. He began his career as a lawyer in Athens and London until becoming a rapporteur of the Council of State in 1976 before rising steadily until being appointed President in 2009. He also served as General Manager of the National School of Judges from 2005-2009. In addition to his service in the judiciary, he has worked on a number of legislative committees for the Ministry of Justice and from 1991 to 1993 he was a special advisor on judicial affairs to the Prime Minister.

H.E. Nguyen Thi Doan, Vice President of Vietnam

Nguyen Thi Doan has served as Vice President of Vietnam since 2007. A Professor and PhD of Economics, Vice President Doan has also served as the Vice-Chairperson of the Inspection Commission of the Communist Party. Prior to that position, she was Rector of the Hanoi Trade University. Vice President Doan is actively engaged in social issues, including enhancing the economic empowerment of women and improving opportunities for disadvantaged groups, including war veterans.

Hon. Rodi Kratsa-Tsagaropoulou, Vice President, European Parliament

Rodi Kratsa is a member of the European Parliament from Greece. First elected in 1999, then re-elected in 2004 and in 2009, she was chosen as 1st Vice-President of the European Parliament in January 2007 and re-elected Vice-President in July 2009. Her parliamentary work is rich and multifaceted with a portfolio that ranges from issues of European integration, regional cohesion and economic development, the improvement of women's status and the presence of the EU at international level. Beyond regional concerns, she is active in UNESCO issues concerning education, the promotion of women and cultural heritage



2012 Global Summit of Women - Program

Irene Natividad, Summit President, Global Summit of Women (USA)

President of the Global Summit of Women, Irene Natividad also co-chairs Corporate Women Directors International, which promotes the increased participation of women on corporate boards globally. Her commitment to promoting women spans three decades which include leading not only the Summit for 22 years but also chairing the National Commission on Working Women and the National Women's Political Caucus in the US. In 2004, she was selected by *Women's eNews* as one of the "21 Leaders for the 21st Century." She was named in 1997 as one of "25 Most Influential Working Mothers" by *Working Mother Magazine*, and was also named in 1988 as one of the "100 Most Powerful Women in America" by *Ladies Home Journal*.

Presenter Bios for Friday, June 1, 2012

PLENARY SESSIONS

Global and Regional Megatrends

9:00 a.m. – 9:30 a.m. - Ballroom

Michael Halbye, Regional Leader, Europe, Middle East & Africa, McKinsey (Denmark)

From his base in Copenhagen, Michael Halbye leads McKinsey's operations in the EMEA region. Over the past 26 years of his career with McKinsey, he has served a number of the largest European corporations with a focus on strategic issues and corporate leadership. In addition, he is the regional leader of McKinsey in Europe, the Middle East and Africa and is a member of McKinsey's board. In addition, he is also a board member of The Mary Foundation, on the presidium of World Wildlife Fund and co-leads McKinsey's economic development work in Africa.

CWDI Report: Women Board Directors of Fortune Global 200

9:30 a.m. – 10:00 a.m. - Ballroom

Irene Natividad, President, Global Summit of Women and Chair, Corporate Women Directors International (USA)

Irene Natividad is President of the Global Summit of Women, a 22-year old annual gathering of women leaders in business and government to share strategies for increasing women's economic impact worldwide. She also serves as Chair of Corporate Women Directors International, which conducts research and brings together women corporate directors globally on issues of corporate governance. In 2004, she was selected by *Women's eNews* as one of the "21 Leaders for the 21st Century." She was named in 1997 as one of "25 Most Influential Working Mothers" by *Working Mother Magazine*, and was also named in 1988 as one of the "100 Most Powerful Women in America" by *Ladies Home Journal*.

Ana Maria Llopis, Chair of the Board, Dia Corporation, Board Director, Societe Generale (Spain)

Dr. Ana Maria Llopis founded Global Ideas4All S.L. in 2008 and serves as its Chief Executive Officer and Chair. A seasoned corporate director, she is currently on the board of France's Societe Generale, one of the country's largest banks, and is the Chair of the Board of Spain's Dia Hard Discount Stores. She is also a former director on the boards of ABN Amro, Reckitt Benckiser, and British American Tobacco, among others. She founded Openbank in Spain and served as its Chief Executive Officer from 1993 to 2000. She is also a Member of the Good Governance Working Group for Spanish listed companies in the Madrid Stock Exchange.



CEO FORUM: NEW STRATEGIES FOR ECONOMIC GROWTH

10:00 a.m. – 11:00 a.m. - Ballroom

MODERATOR: Maureen Bunyan, News Anchor, WJLA-TV (U.S)

Maureen Bunyan is a veteran television news broadcaster and a primary anchor for ABC 7, anchoring the 6 p.m. weeknight newscasts. Named a "Washingtonian of the Year" in 1992, Ms. Bunyan is a founder and board member of the International Women's Media Foundation, which serves women in the media in 100 countries. She is also a founder of the National Association of Black Journalists and serves on the National Advisory Board of the Casey Journalism Center on Children & Families, the Girl Scout Council of the Nation's Capital Women's Advisory Board, the Advisory Committee of Women in Film & Video and is a board member of Women of Washington.

Henryka Bochniarz, CEO, Boeing Central & Eastern Europe (Poland)

A renowned figure of economic and social life in Poland, Henryka Bochniarz is President of Boeing Central and Eastern Europe as well as President of the Polish Confederation of Private Employers Lewiatan, the largest organisation of private employers in Poland. She is a Member of the Enterprise Policy Group at the European Commission, advising on European economic policy. She was also a Presidential candidate in 2005 and served as Minister of Industry and Trade in 1991. She has been awarded the Kisiel Prize for independent thinking and entrepreneurship and the Andrzej Baczkowski Award for contribution to the development of social dialogue in Poland.

Angeliki Frangou, CEO, Navios Maritime Holdings, Inc. (Greece)

Angeliki Frangou has been the Chairman and Chief Executive Officer of Navios Maritime Holdings, Inc. since August 2005. In addition, she serves as the Chairman and Chief Executive Officer of Navios Partners and as the Chairman and Chief Executive Officer of Navios Maritime Acquisition Corporation, both trading on the New York Stock Exchange. Previously, she was Chairman, Chief Executive Officer and President of International Shipping Enterprises Inc., which acquired Navios Holdings. She also previously served on the board of directors of Emporiki Bank of Greece and as Chairman of Proton Bank. In 2011, *CNN Money* named her as one of the "10 Global Women to Watch" and was also included in *Forbes* and *Fortune's* lists of top businesswomen globally.

Rosa Garcia, CEO, Siemens Spain

With over 25 years of international experience in the Information Technology industry, Rosa Garcia currently serves as CEO of Siemens Spain. Prior to this position, she held various positions at Microsoft, including serving as President and CEO of Microsoft Spain from 2002 to 2008 and as Consumer and On-line Vice President for Western Europe from 2008-2010. As CEO of Microsoft Spain, Microsoft's third-largest subsidiary in Western Europe, she managed a team of more than 750 professionals and generated annual revenue close to 700 Million Euros. Among her awards is being named Spain's CEO of the Year by AED in 2006.

Aurora Geotina-Garcia, CEO, CIBACAPITAL (Philippines)

Aurora "Boots" Geotina-Garcia is currently the President of CIBACAPITAL Philippines Inc., the Philippine affiliate of CBA-Asia, a professional services organization providing business advisory and corporate finance services with operations also in Indonesia, Singapore, and Thailand. She has served as a consultant to business and government for over 30 years in the area of corporate finance, and has advised clients on capital markets issues such as project development, packaging and structuring of projects, and identification of potential funding sources, among others. She currently sits on the Board of Directors of the Bases Conversion and Development Authority along with several private Philippine corporations in the banking and retail industry.



Ethics, Governance and Transparency Post-Crisis

11:00 am – 12:00 p.m. - Ballroom

MODERATOR: Maureen Bunyan, News Anchor, WJLA-TV (U.S)

Bio Above

Zarinah Anwar, Former Chair, Securities Commission (Malaysia)

Zarinah Anwar was appointed the Chairman of the Securities Commission Malaysia (SC) in April 2006 and held the post until retiring on March 31, 2012. She had served as the Deputy Chief Executive of the SC and member of the Commission since December 2001. During her tenure with the SC, she also served as the Vice Chairman of the Emerging Markets Committee of IOSCO and represented the Committee on the International Financial Reporting Standards Foundation Monitoring Board. She also chaired the Malaysian Venture Capital Development Council and the Capital Market Development Fund. She has served as the Vice Chairman of the Asian Institute of Finance Malaysia. Prior to joining the SC, she was the Deputy Chairman of Shell Malaysia.

Carol Lambert, Ethics and Governance Leader, Deloitte (France)

Carol Lambert is a chartered accountant with a master's degree in private law. She joined Deloitte in 1987 and spent more than ten years in the audit department serving multinational companies before transferring to the firm's Quality and Risk Department. With 20 years of experience in governance, risk, regulation, ethics and compliance, she serves today as the Ethics and Governance leader at Deloitte France. For two years, she also co-chaired the Deloitte Corporate Governance Center, a network of governance centers involving over 35 firms, and now leads its Public Policy Working Group. The Global Center's objective is to provide technical resources, research and thought leadership about Corporate Governance to clients and Deloitte member firms around the world.

Sungjoo Kim, Founder, Chairperson and Chief Visionary Officer, Sungjoo Group and Chair, MCM Holdings AG (Korea)

Sung-Joo Kim is the Founder, Chairperson and Chief Visionary Officer of Sungjoo Group and the Chairperson of MCM Holdings AG. MCM is the German luxury brand specializing in leather goods and apparel, built upon European artisanship. Involved in the fashion industry for more than 25 years, she has successfully launched several globally renowned brands in the Asia-Pacific region as an exclusive franchisee of Gucci, Yves Saint Laurent, Sonia Rykiel and Marks & Spencer. In 2005, the company acquired MCM and now operates in 30 countries with 110 directly operated stores and 200 outlets in multi-stores and department stores throughout the world. In March 2012, she was listed in the *Forbes* Asia "List of 50 Top Asian Business Women," and in April 2012, she was selected by *Fortune* as "One of Asia's 25 Hottest Business People."

Vuyo Mahlali, former Chair, South Africa Post Office Inc.

Vuyo Mahlali served two-terms as the Chairperson of the South African Post Office Board of Directors which includes the Post Bank, ending in March 2012. She is the current President of the International Women's Forum South Africa. In May 2010 she was appointed by the President to serve as one of the inaugural members of South Africa's National Planning Commission for five years. In March 2009 she was a South African Delegate and Technical Advisor for the Presidency to the United Nations Commission on the Status of Women where she presented on the Financial Crisis theme. Her board directorships include the Lion of Africa Insurance Company, and previously on the Alexkor Mining Board, as well as the Financial Markets Advisory Board. Ms. Mahlali's entrepreneurial experience includes participation in major business ventures such as the listed Sasol Oil and Tongaat Hullet.



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Luncheon Program: *Women Entrepreneurs in High-Growth Sectors*
1:15 pm – 2:15 pm – Ballroom

MODERATOR: Marilyn Johnson, Vice President, Market Development (retired), IBM (U.S.)

Marilyn Johnson was most recently, Vice President, Market Development, IBM Corporation where she led an organization responsible for developing IBM's strategy for and marketing to businesses owned by Asians, Blacks, Hispanics, Native Americans and women in the United States as well as women business owners globally. She has extensive executive and management experience in sales and marketing in the information technology industry and has held leadership positions in and continues to be a member of many business and professional organizations. She retired from IBM March 31, 2012.

MODERATOR: Denise Evans, Vice President, Market Development IBM (U.S.)

Denise Evans is Vice President, Market Development for IBM Corporation. In this capacity, she leads an organization responsible for developing IBM's strategy for and marketing to Asian, Black, Hispanic, Native American, and women owned businesses and IBM Suppliers in North America. Her focus also includes the strategy for and marketing to women owned, led and influenced businesses in select countries worldwide. Prior to her current position, she served globally as Director of e-Relationship Marketing for ibm.com and Director of e-business for IBM Enterprise Systems Group, and others in her 34+ years at IBM. She currently serves on the Board of Directors of the Native American Chamber of Commerce, the Women Presidents' Organization, and the Center for Women's Business Research.

Noraini Soltan, Managing Director, Sipro Plastics Industries (Malaysia)

Noraini Soltan is the Managing Director of Sipro Plastic Industries Sdn Bhd, a leading manufacturer of engineering plastic in Malaysia. Among the company's major clients are Panasonic, Sony, Toyota, Mitsubishi, Daihatsu and Malaysian carmakers Proton and Perodua. She set up the company in 1992 and today, she employs over 250 employees with four factories. During her 20 years of managing the business, she has garnered impressive collections of women entrepreneur awards for her entrepreneurial flair. Her company, which has been placed among the top SME companies in Malaysia for overall performance, operational excellence, quality and focus on human capital, has also won several recognitions from various international bodies and customers, including the Quality Award from Sony.

Norma Rosenhein, CEO, Creaata (Hong Kong SAR)

Norma Rosenhein is Founder and CEO of Creaata, one of the world's largest producers of originally-designed toys and premiums with shipments to more than 120 countries. Founding the company out of her own home 34 years ago, Creaata now has 17 offices in 11 countries, 450 direct employees and 60,000 indirect workers. Dedicated to high-quality, safe products, and factories which exceed the strictest social compliance and sustainability standards, Creaata has produced over 14 billion products without a single major injury or product recall. She has also established and financed Embrace International, an independent, nonprofit charity which assists thousands of orphaned children.

Nellie Katsou, Vice President and Managing Director, Pharmathen (Greece)

Nellie Katsou started her career in 1990 by founding Pharmanel SA, a pharmaceutical company based in Athens, where she was co-owner and Managing Director until 2003. As the company grew, she was also a major shareholder in the family-owned pharmaceutical company Pharmathen SA. After her father's death in 1993, she became Vice President of the Board of Directors and Managing Director. In this role, she is responsible for overseeing and monitoring the Administrative and Financial Services of Pharmathen's Group of Companies. As a leading member with her brother, she envisioned and worked to make Pharmathen a major exporting enterprise one of the largest pharmaceuticals companies in Europe. She is also Vice President of the Board of Directors of the Hellenic Management Association and a member of the board in W.I.B. (Woman in Business)

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BREAKOUT SESSIONS

Leadership Track - *Developing Your Own Internal and External Brand*

2:45 pm – 4:00 pm

MODERATOR: Yvonne Finch, Yvonne Finch Consulting

Former Managing Director of a leading hair salon chain in South Africa, Yvonne Finch runs Yvonne Finch Consulting, which focuses on coaching, mentoring programs, and strategic business development. She is a founding member of the Businesswomen's Association in South Africa, where she was National Vice President from 2003 to 2007 and is a founding member of the South African Women Entrepreneur's Network (SAWEN). She served on the National Small Business Advisory Council to the Minister for Trade and Industry in South Africa from 2006 to 2009 with the "women focus" portfolio. Currently, she is a Director for UnitedSucces, the Global Women's Network that unites, connects and grows women entrepreneurs.

Gaye Hudson, Vice President, Corporate Communications, Europe Middle East Africa, Oracle (U.K.)

Vice President of Corporate Communications for Europe, Middle East and Africa for Oracle, Gaye Hudson is a corporate communications expert with over 25 years of experience driving and promoting communications programs to meet the business objectives of global corporations. She was selected as one of the 100 most important corporate communicators in the world by *The 2011 Holmes Influence List*. She is currently responsible for advancing Oracle's business by establishing its brand and reputation and has previously held Board Director positions with Hill and Knowlton and Burson-Marsteller. She has won PRCA Awards for Technology, for Excellence in Communications and is a DADA and IVCA Gold award winner.

Kimberly Admire, Corporate Vice President, Diversity, Inclusion, and Equal Opportunity Programs, Lockheed Martin (USA)

Since joining Lockheed Martin in 1998, Kimberly Admire has held a number of positions of increasing responsibility including Vice President, Human Resources for Enterprise Operations; Vice President, Human Resource Operations for Lockheed Martin Integrated Systems and Solutions; and Vice President, Human Resources and Security Operations for Lockheed Martin Management and Data Systems. She currently serves as Senior Vice President for Diversity, Inclusion, and Equal Opportunities Programs. Before joining Lockheed Martin, she worked as a human resources consultant for *Fortune* 500 organizations concentrating on talent acquisition and development.

Mary-Louise Angoujard, Founder, Rapportia Ltd. (U.K.)

With over ten years' experience as a professional speaker, trainer and executive coach, Mary-Louise Angoujard is the Founder and Managing Director of Rapportia. Specializing in leadership and management development, selling skills, personal impact and presentation skills, her background is in consultative selling, marketing and people development. Before founding Rapportia, she worked in the medical equipment industry, telecommunications and strategic consultancy. Her clients include Tesco Group, McDonald's UK, DLA Piper, Sofitel Europe and others.

Issues Track—*Best Practices in Flexible and Equitable Workplaces*

2:45 p.m. – 4:00 p.m.

MODERATOR: Margarita de Cos, Major Donors Program, World Wildlife Fund (Spain)

Margarita de Cos has held the position of Major Donors Manager for WWF Spain since 2005. Previously, she worked in the private sector as a member of the Board of Directors of several Spanish companies, and held different executive positions such as Director and General Manager of *Fábrica Española de Confecciones, S.A.* (manufacture of military uniforms), Manager of energy developments in *FECSA* (electrical company of Cataluña), Manager of corporate and foreign investment in *Bufete Soler Padró* (Law offices) and Managing Director of *INAC, S.A.* (Clinical laboratory firm).



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Rohini Anand, Senior Vice President, Global Diversity & Inclusion, Sodexo (France)

Dr. Rohini Anand is Senior Vice President and Global Chief Diversity Officer for Sodexo, a leading provider of comprehensive service solutions with nearly 370,000 employees in 82 countries. In her current role, she is responsible for the strategic direction, implementation, and alignment of Sodexo's integrated global diversity and inclusion initiatives, including sustainable development and corporate citizenship strategies, with Sodexo's business growth strategy. Under her leadership, Sodexo was ranked #1 on the 2010 *DiversityInc* business index of Top Companies for Diversity and Inclusion.

Rachel Cheeks-Givan, Director, Global Diversity and Inclusion, PepsiCo (U.S.)

As Director of Global Diversity and Inclusion for PepsiCo, Rachel Cheeks-Givan oversees the development of PepsiCo's inclusion capabilities and employee engagement strategy. In addition, she also serves on the Hidden Brain Drain Taskforce and the Board for Working Mother Media. With 17 years at PepsiCo, she worked at Frito-Lay in the Controller's function for several years. In March 2011, she was a part of "a mile in her shoes" Exhibit at the African American Museum in New York where she was selected as an outstanding woman from the African American community and had her shoes, picture and bio as a part of the exhibit.

Efi Bekou, Former State Secretary for Gender Equality (Greece)

Efi Bekou served as Greece's State Secretary for Gender Equality in the Ministry of Interior, Public Administration and Decentralization from 1999-2004. Since then, she has been a consultant for government and corporations on issues related to communication, gender and business development. She currently serves as Vice President of the Women's Political Association.

Sylvie Durrer, Director, Federal Office of Gender Equality (Switzerland)

Sylvie Durrer has served as Director of the Swiss Federal Office for Gender Equality (FOGE) since March 2011. She has an in-depth knowledge of gender issues and public policy on equal opportunities, employment, training and family and has chaired various committees on the issue of domestic violence. She is also a member of the Gender Equality Commission of the Council of Europe. Before entering the public sector, she was an assistant professor in French linguistics at the universities of Lausanne and Zurich.

Hon. Patricia Espinosa Torres, Undersecretary of Labor (Mexico)

Since December 2006, Patricia Espinosa Torres has served as Vice Minister of Human Development for Productive Work at the Mexican Ministry of Labor and Social Affairs. Throughout her career, she has held government positions of increasing responsibility. From 2001 to 2006 she was President of the National Institute for Women and headed the municipal Ministry of Social Development in Querétaro (2000-2001). She also was a federal member of the Mexican Congress from 1997 to 2000.

Entrepreneurial Track - Business Opportunities in Europe Post-Crisis

2:45 p.m. – 4:00 p.m.

Deborah McCarthy, Deputy Assistant Secretary, Economic and Business Affairs, U.S. State Department

Deborah A. McCarthy, a career member of the Senior Foreign Service, assumed the position of Principal Deputy Assistant Secretary on September 27, 2010. Previously, she served as Deputy Chief of Mission of the United States Embassy Athens (2008-2010), Special Coordinator for Venezuelan Affairs (2006-2008), Senior Advisor for Counter Terrorism (2004-2006) and as Deputy Assistant Secretary in the Bureau for International Narcotics and Law Enforcement (2002-2004). She also served as Consul General in Montreal, Canada, Deputy Chief of Mission in Nicaragua, Economic Counselor in Paris as well as in Haiti.

Niovi Christopoulou, Asst. General Counsel, Libra Capital (Greece)

Niovi Christopoulou is Assistant General Counsel of Libra Capital US, Inc. based in New York City. Before her current role, she worked as a corporate attorney at NYC-based international law firms focusing on mergers and acquisitions, private equity investments, and complex cross-border transactions. She is the



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co-chair of the international committee of Columbia Business School Alumni Club of New York, is a *pro bono* advisor to the International Chamber of Commerce-Hellas, and a former board member of Hellenic American Bankers Association of New York.

Issues Track – *Creating Businesses with Emerging Technologies*

2:45 p.m. – 4:00 p.m.

MODERATOR: Bola Olabisi, Founder and President, GWIIN (U.K.)

Bola Olabisi founded the Global Women's Inventors and Innovators Network (GWIIN) in 1998 with the aim of recognizing the achievements of innovative women and highlighting key barriers that restrict their growth potential. She has worked with governments, industry experts, voluntary organizations, enterprises and educational departments to find effective ways of bringing the support and assistance for women to grow their businesses and careers. Her work has extended into Europe under the European Union Women Inventors & Innovators Network in partnership with London Metropolitan University. She is also the Vice President of the British Association of Women Entrepreneurs and President, African Women of Essence International – an Alliance of African Women in the Diaspora Linking with Africa.

Regina Llopis, CEO, Group AIA (Spain)

Regina Llopis is the Founder and CEO of Aplicaciones en Informática Avanzada, S.A., known as Group AIA, a leading artificial intelligence software consultancy with subsidiaries in the USA. With 25 years of industry experience in transferring basic science to industry, she is also the Founder of Poliphonic HMI and Music Intelligence Solutions. She is the recipient of several awards including the Ascam Innovation Business Award in 2010 and was named one of the top 100 personalities in 2009 by Spain's leading newspaper *El País*. In addition, she serves on the Advisory Board of the Spanish Foundation for Science and Technology.

Vivien Xiong, General Manager, AE&E Geo-Microbial Technologies (China)

Vivien Xiong started AE&E Geo-Microbial Technologies in 2007 with three employees. Since then, she has grown the company to 31 employees with annual revenues of over US\$3 million, and has been awarded several national-level projects with China's Ministry of Land and Resources. Before starting AE&E, she was Global Planning Manager for Celanese International Corporation, based in Texas, USA. At Celanese she led the Global Planning team in the development of a production and distribution plan based on optimization of production, logistics and working capital.

Lynette Moretlo Molefi, Managing Director, Telemedicine Africa

Dr Lynette Moretlo Molefi is a South African medical doctor as well as a versatile entrepreneur and business executive with a reputation for exemplary leadership. She has been one of the few pioneers of telemedicine throughout Africa. She has recently been appointed as the only African and woman serving on the Board of the International Society of Telemedicine and eHealth which has members in over 56 countries. In addition, she presented at the UNOOSA workshop hosted by the Canadian space agency on the uses of space for healthcare and is the current winner of South Africa's Department of Trade and Industry Technology Women in Business award.



Leadership Track - *Mentoring vs. Sponsorship*

4:15 p.m. – 5:30 p.m.

MODERATOR: Ursula Schwarzenbart, Chief Diversity Officer and Director Performance & Potential Management, Daimler (Germany)

In May 2005, Ursula Schwarzenbart started her current assignment as Director of Global Diversity Management. In August 2010, her assignment was advanced with performance and potential management. From 1999 until 2001 she served as Senior HR Manager in Engineering of Mercedes Passenger Cars and before being promoted to the first HR Director position in Engineering. Her responsibilities have covered the entire scope of the HR landscape and included organizational and corporate security issues. In 2000, she implemented the global rollout of a new performance and potential management system (LEAD) in addition to her line responsibilities. Prior to that, she managed organizational and human resources development for executive levels in Daimler's plant Sindelfingen after handling change management processes there. Her career at Daimler-Benz started with a degree in social and behavioral sciences in 1988.

Patricia Harris, Vice President and Global Chief Diversity Officer, McDonald's (U.S.)

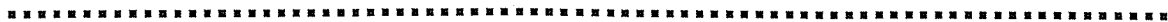
As Global Chief Diversity Officer for McDonald's, Pat Harris is responsible for the development and implementation of diversity strategies throughout McDonald's Corporation and its 31,489 restaurants in 116 countries. She began her career with McDonald's over 30 years ago as an Administrative Assistant in the Corporate Legal Department. Under her leadership McDonald's has been recognized by a number of publications for its diversity practices, including *Fortune Magazine's* "Top 50 Places for Minorities to Work." She is also a founder of the Women's Foodservice Forum and a founder of the Multicultural Foodservice and Hospitality Alliance.

Nia Joynton-Romanzina, Head, Global Diversity & Inclusion, Human Resources, Swiss Re (Switzerland)

Nia Joynton-Romanzina joined Swiss Re in 2008 and has served in the global role of Head of Diversity and Inclusion since May 2010. In this role, she has launched a group-wide strategy and action plan that addresses the diversity of the employee base at all levels as well as fostering an inclusive corporate culture. She gained her interest in topics of inclusion early in her career while working for the European Union Commission and international NGOs, building initiatives to promote equal opportunities and inclusion in the labor market and other development projects. This passion continued to grow through her work with the United Nations Food and Agriculture Organization in Rome, Italy, where she entered the emerging world of on-line communications while continuing to be active in gender mainstreaming and socio-economic development programs.

Gloria Lorenzo, Director Language Solutions, European Development Center, Oracle (Spain)

Born in Madrid, Gloria Lorenzo has lived in Ireland, Italy and US where she worked at technology companies including Corel Corporation, Logos Italy, Lotus and Oracle Ireland. In 1999, she joined Siebel Systems Ireland where she was part of the founder's team that built the Globalization Engineering group. She moved back to Spain at the end of 2003 and joined Oracle again as part of the Siebel acquisition. She has specialized in Internationalization and Localization in Software Design. Currently she is Director of Language Solutions, responsible for the quality of all Oracle products in language versions, managing a worldwide organization spread across 33 countries. In 2009 she started the Oracle Women's Leadership program (OWL) in Spain to foster leadership for women at Oracle.





Entrepreneurial Track - *Developing Partnerships for Business Growth* **4:15 p.m. – 5:30 p.m.**

MODERATOR: Monica Smiley, Editor and Publisher, *Enterprising Women* (U.S.)

As the editor and publisher of *Enterprising Women*, Monica Smiley has spent the last decade building the only U.S. magazine published exclusively for women business owners. For over 25 years, she has built a career in magazine publishing and marketing communication with a focus on both consumer and trade magazines. Considered a national thought leader on women's entrepreneurship, she is a member of the Women Presidents' Organization, and leads *EW* as a coalition partner of Women Impacting Public Policy, a national advocacy organization that represents women business owners before Congress, the White House, and in all 50 U.S. state capitols.

Tess Mateo, Managing Director, CXCatalysts (USA)

Tess Mateo is the Managing Director at CXCATALYSTS, which develops partnerships that help companies profitably reach underserved markets, and governments and multilateral institutions achieve their environmental and development goals. Prior to launching CXCATALYSTS, she managed the strategic relationships of PricewaterhouseCoopers' global CEO, a \$31 billion professional services firm with over 160,000 employees in 150 plus countries. Also an entrepreneur, she launched Galni Group, a real estate venture; IncentOne, a technology company; and Colorworx, an innovator in novelty underwear. She is also a strategic advisor to the Joint US China Collaboration on Clean Energy (JUCCEE); the World Bank's Private Sector Leaders Forum; and WEConnect International, among others.

Noor Aftab, Co-Founder and Finance Director, Shahina Aftab Foundation (Pakistan)

Noor Aftab is Co-founder and Director of Finance for the Shahina Aftab Foundation, which provides women across the globe with skill development, technology and micro-finance advisory. In her position, she is leading a dynamic team to create a micro-finance revolution by converting calamity hit, financially excluded, social outcast women into dynamic agents of change. Previously, in 2007, she handled the President of Pakistan's Investment Initiatives at Board of Investment, Pakistan where assets under management were \$49.6 Billion.

Jeanine Javelosa, Co-Founder, ECHOstore (Philippines)

Jeannie Javelosa is an Advocate for Culture and Sustainability, awarded book author and writer. She is Co-Founder and Director of ECHOstore Sustainable Lifestyle, a pioneering green retail store and social enterprise in the Philippines. "ECHO" means Environment Community Hope Organization. ECHOstore sells products for sustainable and environmentally conscious living, made by marginalized, cultural communities, and women's groups. Related brands support local, sustainable and organic farmers and producers: ECHOMarket Sustainable Farms, ECHOcafe and Le Bistro Vert Sustainable Foods. She heads the ECHO Sustainable Initiatives Foundation (ECHOsi) focused on strategic nationwide product development and micro-enterprise sustainability aligned with international and national organizations.

Erdenechulun Tsevegrash, CEO, Gandira Group (Mongolia)

Erdenechulun "Erka" Tsevegrash is President and CEO of Gandirs Group, a leading real estate developer and construction company in Mongolia. She also works as an Advisor to the Minister of Construction, Transportation and Urban Development and is Chairperson of the Women Entrepreneurs Council of the Mongolian National Chamber of Commerce and Industry. In addition, she is the Founder & President of BPW-Ulaanbaatar. Previously, she worked for the World Bank as an International Consultant in the East Asia and Pacific Region.





YOUTH FORUM

4:15 p.m. – 5:30 p.m.

INTRODUCTIONS: Patricia Harris, Vice President and Chief Diversity Officer, McDonald's (U.S.)

As Vice President and Global Chief Diversity Officer for McDonald's, Pat Harris is responsible for the development and implementation of diversity strategies throughout McDonald's Corporation and its 31,489 restaurants in 116 countries. She began her career with McDonald's over 30 years ago as an Administrative Assistant in the Corporate Legal Department. Under her leadership McDonald's has been recognized by a number of publications for its diversity practices, including *Fortune Magazine's* "Top 50 Places for Minorities to Work." She is also a founder of the Women's Foodservice Forum and a founder of the Multicultural Foodservice and Hospitality Alliance.

MODERATOR: Cristina Alfaro, Director, Outreach and Brand Management, McDonald's (U.S.)

Cristina Alfaro is Director of Outreach and Brand Management for McDonald's USA. In this role, she is responsible for identifying, building and maintaining partnerships with key diversity organizations on behalf of McDonald's. She joined McDonald's USA in 2006 to lead the development and implementation of all communications programming reaching the national Hispanic consumer market, including new product launches, promotions and brand trust initiatives. She joined McDonald's after a successful career in the corporate and agency worlds where she devised and implemented marketing communications initiatives for major consumer brands and travel accounts.

Michelle Lau Sook Yee, Managing Director, Cliff Ink Sdn Bhd (Malaysia)

Championing the arts and craft industry in Malaysia, Michelle Lau's hand drawn Batik textiles have been featured in fashion shows in Berlin, Hanoi, Paris, Brunei, Mumbai, Tokyo, and Miami, among others. The attention to her hand-drawn textile designs rocketed, when she was one of few Malaysians invited to retail their collections at Harrods of London. Her contemporary designs, rooted in traditional Malaysian motifs recently saw her being placed among the top 10 in the country's most prestigious award, the E50 Enterprise organized by Malaysia SME Corporation. Batik, an ancient art form that utilizes wax to create unique pieces, has been in existence in Malaysia for over one and a half centuries. Ms. Yau is bringing this art form to the 21st century.

Maria Vlachou, CEO and Co-Owner, Fereikos Helix (Greece)

Since 2008, Maria Vlachou has been the CEO and co-owner of Fereikos Helix, a snail farming company that was awarded by the International Institute of Heliculture in 2009 and 2011. She also received the "Young Entrepreneur of the Year" award last year granted by Sir Stelios Hajiioannou. The enterprise, for which she and her sister have been recognized, produces and markets snails primarily for European consumption. In the course of building this business, the sisters have developed a network of growers throughout Greece, many of whom they have taught to farm quality snails. Originally trained as a translator, Ms. Vlachou's creative entrepreneurial career shows what is possible in the new Greece post-crisis.

Alice Botnarenco, Founder, Femei in Afaceri and General Manager, Kapitolium Rent-a-Car (Romania)

Alice Botnarenco's energies span business to social entrepreneurship. At the age of 23, she founded a rental car company - Rent a Car Kapitolium – a business she continues to run today. In 2009, she established Femei in Afaceri (Women in Business), an association which connects, supports and trains young women in business in Romania. Then in 2010, she presented and produced the radio and TV show "Business to Women", again, in an effort to improve the business environment for women in her country.



GLOBAL WOMEN'S LEADERSHIP AWARDS GALA DINNER

8:00 p.m. – 10:00 p.m.

Ralitsa Vassileva, News Anchor, CNN International (U.S.)

Ralitsa Vassileva is the anchor for CNN International's 'World Report'. Since she assumed her duties at CNN International in 1992, she has anchored coverage of many major international news stories including, most recently, the Chilean miner rescue, the Iran student protests and Israel's Gaza offensive. Her long career at CNN began with coverage of the conflicts in the former Yugoslavia, the Middle East, as well as Russia's transition to democracy and Northern Ireland's peace agreement. She has also anchored CNN's coverage of the UN weapons inspection crisis in Iraq, the September 11th attacks on the United States, the war against terrorism and the ongoing military offensive in Afghanistan. She began her career at CNN as anchor of 'CNN World Report', the world's only forum for international broadcasters to present news from their country before CNN's global audience.

Sungjoo Kim, Founder, Chairperson and Chief Visionary Officer, Sungjoo Group and Chair, MCM Holdings AG (Korea)

Sung-Joo Kim is the Founder, Chairperson and Chief Visionary Officer of Sungjoo Group and the Chairperson of MCM Holdings AG. MCM is the German luxury brand specializing in leather goods and apparel, built upon European artisanship. Involved in the fashion industry for more than 25 years, she has successfully launched several globally renowned brands in the Asia-Pacific region as an exclusive franchisee of Gucci, Yves Saint Laurent, Sonia Rykiel and Marks & Spencer. In 2005, the company acquired MCM and now operates in 30 countries with 110 directly operated stores and 200 outlets in multi-stores and department stores throughout the world. In March 2012, she was listed in the *Forbes* Asia "List of 50 Top Asian Business Women," and in April 2012, she was selected by *Fortune* as "One of Asia's 25 Hottest Business People."

Presenter Bios for Saturday, June 2, 2012

PLENARY SESSIONS

Corporate Social Responsibility for Strategic Sustainable Growth

9:00 a.m. – 10:00 a.m. - Ballroom

MODERATOR: Delia Domingo-Albert, Senior Advisor, SGV Ernst & Young (Philippines)

Former Secretary of Foreign Affairs for the Philippines Delia Domingo-Albert is currently a Senior Advisor for Ernst and Young. When appointed Secretary of Foreign Affairs in the Philippines in December 2003, she became the first female foreign minister in Asia. She has represented the Philippines in various capacities in Switzerland, Romania, and Hungary and served as Philippine Ambassador to Germany and Australia. She also formerly served as Undersecretary for International Economic Relations and Philippine Senior Official for the Asia-Pacific Economic Cooperation (APEC)

Aysegul Ildeniz, Regional Director, Middle East, Turkey and Africa, Intel (Turkey)

Aysegul Ildeniz is Regional Director for the Middle East, Turkey, and Africa regions for Intel Corporation. In addition to her work in 67 countries focusing on sales, channel partnerships, and marketing, she is a member of Intel's Management Board for Europe, Middle East, and Africa. She has worked to expand the use of ICT among women and underserved communities in the Middle East and Africa, including spearheading the World Ahead program, which is designed to address the digital divide and promote rural technology development.



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Bola Adesola, Managing Director/CEO, Standard Chartered Bank/Nigeria

Bola Adesola was named Managing Director/CEO of Standard Chartered Bank of Nigeria in February 2011. A seasoned financial services expert, she had previously served as Executive Director of First Bank Plc and Managing Director/Chief Executive of Kakawa Discount House Limited, a company she successfully repositioned from an essentially mono-product profile into a multi-product enterprise. She also spent nine years in Citibank Nigeria (Nigeria International Bank, a member of Citigroup) and was also part of the start-up team for Citibank, Tanzania, Dar es Salaam where she served as pioneer Treasurer.

Maria Alexiou, Head, Corporate Social Responsibility, Titan Cement (Greece)

Maria Alexiou is Head of Corporate Social Responsibility for Titan Cement Co. She also serves as Chair of the Hellenic Network for CSR, which aims to promote corporate social responsibility to the Greek business community and to the society at large. She began her career as a CSR Manager at Titan America in 2003.

Revisiting Microentrepreneurship for the 21st Century,
10:00 a.m. – 11:00 a.m. - Ballroom

Muriel Penicaud, Executive Vice President, Human Resources, Danone (France)

Muriel Pénicaud, a member of the Danone Executive Committee, is the Vice President, Human Resources of Danone as well as the Chair of the Board of the Danone Ecosystem Fund. She started her career in 1976 as a territorial administrator. In 1985, she worked for France's Ministry of Labor, Employment and Vocational Training, fulfilling several roles including advisor to the Minister of Labor. She joined Danone in 1993 as Director for Training, later becoming Vice President for Executive Development and Vice President Organization and Human Resources Policies. In 2002, she became Executive Vice President of Dassault Systemes, in charge of organization, human resources and sustainable development, before returning to Danone in 2008. Since May 2011, she has also served as a member of the Board of Directors of France Telecom.

Rupert Scofield, Founder and President, FINCA International (U.S.)

Rupert Scofield co-founded FINCA International, Inc. in 1984 and has been its Chief Executive Officer and President since 1994. Prior to FINCA, he served as the Chief Executive Officer of Rural Development Services, a consulting firm, and as country program director of the AFL-CIO's Labor Program in El Salvador. An agricultural economist with 30 years of experience in Africa, Latin America, Eurasia, and the Greater Middle East, he has expanded FINCA's commitment to serve populations in the most need by advancing FINCA's presence in Africa and leading FINCA's entry into Eurasia and the Middle East.

Hon. Elizabeth Thabethe, Deputy Minister of Trade and Industry, South Africa

Elizabeth Thabethe has served as Deputy Minister of Trade and Industry in South Africa from 2005-2009 and again from November 2010 to the present. A Member of Parliament since 1994, she is also the Deputy Chairperson of the African National Congress Women's League in the Gauteng Province. She is a member of several committees of the National Assembly including the Labour Portfolio Committee, Trade and Industry Committee and she convenes the Women's Parliamentary Caucus, Multi-Party Women's Caucus



Impact of New Media on Business Growth

11:00 a.m. – 12:00 p.m. – Ballroom

MODERATOR: Ralitsa Vassileva, News Anchor, CNN International (U.S.)

Ralitsa Vassileva is the anchor for CNN International's 'World Report'. Since she assumed her duties at CNN International in 1992, she has anchored coverage of many major international news stories including, most recently, the Chilean miner rescue, the Iran student protests and Israel's Gaza offensive. Her long career at CNN began with coverage of the conflicts in the former Yugoslavia, the Middle East, as well as Russia's transition to democracy and Northern Ireland's peace agreement. She has also anchored CNN's coverage of the UN weapons inspection crisis in Iraq, the September 11th attacks on the United States, the war against terrorism and the ongoing military offensive in Afghanistan. She began her career at CNN as anchor of 'CNN World Report', the world's only forum for international broadcasters to present news from their country before CNN's global audience.

Nuria Vilanova, Founder and President, InforPress (Spain)

Núria Vilanova is the Founder and President of Inforpress Group, the largest communications consultancy in Spain with a team of 190 people plus offices in Portugal, Brazil, Colombia, and Chile. She is also the Founder and Co-Chair of the Forum Governance and Ownership, and the Observatory of Internal Communication and Corporate Identity in collaboration with the Instituto Empresa. Among the awards she has received in recent years include the International Women Entrepreneurial Challenge Award in 2009, Women Entrepreneurs Fidem Award in 2008 and FEDEPE Award for Women Entrepreneurs in 2007. She is also Vice President of the German Chamber of Commerce in Spain and a member of the boards of ADEFAM (Family Business Association Madrid), Círculo de Empresarios, and IWF (International Women's Forum).

Angelina Michaelidis, President, Women's Organization of Managers and Entrepreneurs (Greece)

Angelina Michaelidis was elected in 2007 President of Women Organization of Managers & Entrepreneurs of the Hellenic Management Organization. She is also an active member of the Hellenic Institute of Information Communication Technology. She has built a long & successful career in the most recognizable international leaders of ICT, starting initially as programmer-analyst and developing gradually up to Sales Manager, Commercial Manager and Managing Director. In her career she has been responsible for complex projects management, sales management and general management. She has been appointed as well advisor to Ministers for e-Governance. Since January 2012, she has been leading the Public Sector BU of SingularLogic.

Cindy Chong, Founder and Managing Director, NCL Solutions Bhd Sdn (Malaysia)

An avid promoter of Lifelong Learning, Cindy Chong is the founder and Managing Director of NCL Solutions Sdn Bhd. During her seven years at Microsoft as Regional (SEA) Business Development Manager, Partner and Account Manager for Microsoft Learning, she worked with training and learning centers, schools and universities throughout South East Asia promoting ICT training and learning values of certifications. Her other experiences include three years of managerial role in Frank Small & Associates, a market research company, plus six years of credit marketing skills in United Orix Leasing Berhad. She was also entrusted to manage a local company – Global Communications Sdn Bhd, the only Microsoft Press Books Distributor for Malaysia.





Luncheon Program: *Engaging Men in Diversity and Inclusion*

1:15 p.m. – 2:15 p.m.

MODERATOR: Dick Evans, Chairman, AbitibiBowater and former CEO, Rio Tinto Alcan (U.S.)

Richard B. Evans is a senior international business advisor and director of companies. He is currently Non-Executive Chairman of AbitibiBowater, a leading forest products company based in Montreal, an independent director of CGI, one of North America's leading IT consulting and outsourcing companies, and an independent director of Noranda Aluminum Holding Corp. He retired in April 2009 as an Executive Director of London-based Rio Tinto plc and Melbourne-based Rio Tinto Ltd., and as Chief Executive of Rio Tinto Alcan, a wholly-owned subsidiary of Rio Tinto, one of the world's leading producers of aluminum. Previously, Mr. Evans was President and CEO of Montreal-based Alcan Inc. and led the negotiation of the friendly \$ 40 billion acquisition of Alcan by Rio Tinto in October 2007.

Shumeet Banerji, CEO, Booz and Company (U.K.)

Shumeet Banerji is Chief Executive Officer of Booz & Company, originally joining the firm in Chicago in 1993. Prior to his election to CEO, he was the Managing Director of the firm's European practice, and he also co-founded the firm's practice in India in the mid-1990s. He has advised public and private sector entities around the world at board level, serving clients in the financial services, telecoms, technology consumer products, and chemicals industries. For the last few years he has focused on leadership issues following the financial crisis. He also serves on the Board of Directors of Hewlett-Packard, the Panel of Senior Advisers of Chatham House and the Dean's Advisory Board of the Kellogg School of Management, Northwestern University.

Idar Kreutzer, CEO, Storebrand ASA (Norway)

Idar Kreutzer has been CEO of Storebrand ASA, a leading player in the Nordic markets for pensions, life and health insurance, banking and asset management, since 2000. As of September 2012, he will be the CEO of Finance Norway, a trade group, which represents 180 Norwegian financial institutions. He began his career with Storebrand in 1992 and worked in various positions in Business Development, Treasury, and Business Control before becoming Executive Vice President and Chief Financial Officer in 1995. He is also a Board Member of the Norwegian Financial Services Association and Finance Norway.

Pia Tischhauser, Partner & Managing Director, Boston Consulting Group (Switzerland)

Pia Tischhauser is a Partner and Managing Director in the Zurich office of Boston Consulting Group. She is a core member of the global insurance practice group and leads the local Insurance practice group activities. She has been working globally for leading insurance and financial services clients for more than a decade and has a second base in London, where she supports UK insurance and Financial Services clients. She has also worked for US insurance clients and as an insurance expert for insurers, reinsurers, brokers, and government institutions in Russia, MENA, Eastern Europe, and various large European insurance markets. Furthermore, she leads the Boston Consulting Group's European Women Initiative.

Hazimah Zainuddin, Managing Director, Hyrax Oil (Malaysia)

Dato' Hazimah Binti Zainuddin is the Founder and Managing Director of Hyrax Oil Sdn Bhd, which produces automotive, industrial and specialty lubricants and other petroleum derivatives. She has also been a Board Member of the Malaysia External Trade Development Corporation (MATRADE) since 2003. In addition, she is the President of Peniagawati, an NGO which develops women entrepreneurs in Malaysia. Over the years, she received numerous awards for her contributions and achievements including the Ernst & Young Woman Entrepreneur of the Year Malaysia in 2002.



BREAKOUT SESSIONS

Leadership Track - *Developing a Career Pipeline*

2:45 p.m. – 4:00 p.m.

MODERATOR: Maud Pagel, Senior Advisor, Deutsche Telekom (Germany)

Maud Pagel's career in the telecommunications industry began in 1962 when she joined the department for telecommunications of the German Federal Postal Administration. She has held various positions at Deutsche Telekom, including Senior Vice President, Corporate Responsibility for Deutsche Telekom from 2008-2011 and Executive Vice President of Equal Opportunity and Diversity from 1998-2008. For more than 20 years, she was a member of the General Works Council, the Economic Committee and the Supervisory Board of Deutsche Telekom.

Jeffery T. Halter, Founder and President, Ywomen.biz (U.S.)

Consultant, Author, and Gender Strategist, Jeffery Tobias Halter is the President of YWomen. His 30 years of business experience includes roles at Coca-Cola, Proctor & Gamble and Alberto-Culver. The first 15 years of his career focused on Sales Management, Customer Management, Category Management Supply Chain and Regional Marketing. For the past 15 years, he has led a series of initiatives focused on Senior Leadership Development, Understanding the Significant Role of Women in Organizations and Creating Integrated Diversity Leadership Strategies. He is author of the book *Selling to Men, Selling to Women*.

Margaretta Noonan, Principal, NoonanHR (U.S.)

After spending many years in the C-Suite focused on Human Resources for a variety of publicly traded companies, Margaretta Noonan started her own HR consulting company, noonanHR. During her corporate career, she participated in the global management of an acquirer of more than 100 other firms (Monster Worldwide), a successful public-company spin off (Hudson Highland), a high growth organization (Kohl's), a Chapter 11 bankruptcy (Best Products), and a company closure (Carter Hawley Hale). Her work in the retail and professional services sectors involved all areas of human resources: benefits, compensation, employee relations, recruiting/staffing and learning & development. Through noonanHR she works with clients to identify and repair weak spots in their organizations and to take their existing strengths to the next level.

Anastasia Makarigaki, Director of Human Resources, Balkan Region, Pepsico (Greece)

Anastasia Makarigaki joined PepsiCo in 2008 and currently serves as Senior HR Director for the Greater Balkans (including Cyprus and Israel). She is also responsible for External Communications of PepsiCo in Greece. Her success in this role has garnered external recognition from "Investors in People" and "Best Workplaces" in Greece and Europe for four consecutive years. She brought to PepsiCo more than 20 years of experience in senior roles in the retail, service and manufacturing sectors.

Entrepreneurial Track - *Innovative Strategies for Customer Outreach*

2:45 p.m. – 4:00 p.m.

MODERATOR: Aphroditi (Freda) Miriklis, President, BPW International (Australia)

Freda Miriklis is the 22nd International President of the International Federation of Business and Professional Women - known as BPW International worldwide. She has served on the Executive Board of BPW International since 2005 and Board of Directors since 2002. She was elected Vice President - United Nations and Chair, United Nations Committee for the Status of Women, serving from 2008-2011. Since 2009, she has led consultations with industry and business leaders across the Asia Pacific region exploring the potential for the Women's Empowerment Principles: Equality Means Business (WEPs) - a joint initiative of UN Women and the United Nations Global Compact. She is an investment adviser by profession having worked in the wealth management/investment advisory industry since 1992.



Gay Gaddis, President and CEO, T3 (The Think Tank) (U.S.)

Gay Gaddis is president and CEO of T3, a company she started in 1989, and is now the largest independent advertising agency owned by a woman in the U.S., with offices in Austin, New York and San Francisco. T3 clients include Microsoft, UPS, JPMorgan Chase, Pfizer, Allstate, ConocoPhillips Lubricants, Ford, Coca-Cola, Sprite, MetroPCS and Hotwire. A strong voice on how small business can help fuel job creation, she speaks around the world on marketing issues, innovation and entrepreneurship. She was named as one of *Fast Company's* "Top 25 Women Business Builders," and *Inc. magazine's* "Top 10 Entrepreneurs of the Year".

Christin Evans, Founder, Bookmark (U.S.)

Entrepreneur Christin Evans manages two successful literary ventures in California: San Francisco's leading independent bookstore, The Booksmith, and the award-winning event series *Berkeley Arts & Letters*. She is an advisor to Keplers2020.com (a project to reimagine Silicon Valley's largest independent bookstore), a founding board member of the Haight Ashbury Merchants Association (HAMA) and sits on the digital taskforce of the American Booksellers Association (ABA). Previously, she was a Senior Manager at A.T. Kearney, a multinational management consultancy.

Julia Lopez, Director, Merchant Services for Europe Middle East and Africa, American Express (Spain)

Julia Lopez works for American Express where she has held several senior leadership positions in the Premium Travel and Merchant Services areas. Prior to joining Amex, she spent 11 years in the sales arena with Randstad and Azkar where she assumed positions of increasing responsibility. In 2009 she started the program Women Interest Network (WIN) in Spain to foster leadership for women at American Express. She has been part of the EPWN (European Professional Women Network) Spain's Planning Committee since 2008 and an active member of IESE Women's Lobby.

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Entrepreneurial Track --*Entering the Corporate Supply Chain*
2:45 p.m. – 4:15 p.m.

MODERATOR: Anne Ravanona, President, Philip Nolan Miralles Association (France)

Anne Ravanona is a seasoned global businesswoman with over 18 years' experience, working with global multinationals in the financial services, pharmaceutical, high tech, international organization, heavy industry and professional services sectors. Previously, she worked as a Senior Consultant in a boutique management consulting firm, led global Employer Branding for global multinationals and set up a French Sales Office for an Irish packaging company. She is also the Author and Founder of *The Global Leadership Post*, and the President and Founder of the Paul Nolan Miralles Association, founded in memory of her late brother to help families of missing persons in Amsterdam with practical information for their search

Julia Brown, Senior Vice President, Global Procurement, Kraft Foods Inc. (USA)

Julia Brown is the Senior Vice President – Procurement and Chief Procurement Officer for Kraft Foods Inc., responsible for sourcing of all goods and services for Kraft Foods worldwide. Her portfolio includes risk management, strategic sourcing, and supporting tools and processes that drive collaboration with supplier partners. She has held procurement positions with several companies, including Procter & Gamble, Diageo, a premium spirits and wine company where she co-led the procurement integration of Seagram's company into Diageo, and Gillette where she developed its Supplier Diversity program.

Simone Hoyle, Senior Vice President, Vice President, APMEA Supply Chain, McDonald's (Australia)

Simone Hoyle serves as the supply chain officer of the Asia-Pacific, Middle East, and Africa (APMEA) region. In this position, she is responsible for the oversight of more than \$4 billion of sourcing and distribution of products for over 8,500 restaurants across 38 markets and 1,200 suppliers. She also provides oversight for quality and food safety performance, logistics, contingency planning, sustainability, risk management, and social accountability. A member of the APMEA Senior Executive Leadership Team, she is a recipient of the McDonald's President's Award, Global Mentoring Award for Women, as well as the McDonald's Australia Outstanding Officer Leadership Award.



Dato' Hafsa Hashim, CEO, SME Corporation (Malaysia)

Dato' Hafsa Hashim is currently the Chief Executive Officer of the SME Corporation Malaysia. Under her leadership, SME Corp. Malaysia is currently undertaking collaboration and cooperation with other SME development agencies of other countries, including the Federation of Indian Chambers of Commerce & Industry (FICCI) of India, Office of SME Promotion of Thailand (OSMEP), Small and Medium Business Administration (SMBA) of the Republic of Korea and Small and Medium Industry Development Organisation (KOSGEB) of Turkey. In addition, she has also been appointed by the Economic Planning Unit (EPU) as an Advisor to the G-G IDS Yemen Study on 'Recommendations for the Industrial Development Strategy for Yemen'.

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**Issues Track— Growing Your Business or Professional Organization
2:45 p.m. – 4:15 p.m.**

MODERATOR: Dorota Warakomska, Board Director, Congress of Women (Poland)

Spokeswoman and Member of the Program Council of the Congress of Women, the largest civic movement in Poland, Dorota Warakomska is a journalist, commentator, media consultant, lecturer, author of documentary features, TV programs, articles, and books. She is also President of the Polish Professional Women Network. From 1991 to 2006 she was associated with TVP - Polish Public Television, working as an anchorwoman on the most popular news services: *Wiadomości* (1994-1997) and *Panorama* (2001–2004), and as Vice-Director of Polish TVP 1, supervising all news programs.

Joan Kuriansky, former President, Wider Opportunities for Women (U.S.)

Former President of Wider Opportunities for Women (WOW) in the US, Joan Kuriansky has led several national organizations and has consulted internationally in Russia, the Newly Independent States and Southeast Asia. Established in 1964, WOW works to achieve economic independence for women and girls and is recognized as a national leader in promoting women into the green economy. Between 1987 and 1994, she was Executive Director of the Older Women's League, which addresses economic and social issues facing women as they age. In 1995, President Clinton appointed her to serve on the President's Advisory Council on Violence Against Women on which she served until June 2001.

Suzan Bayazit, Board Director, TEGV (Turkey)

For the past 10 years, Suzan Bayazit worked as founding member, board member and Vice Chairman for two established Turkish NGO's. She is actively involved in fund-raising and also introduced a banking technique called syndications into the NGO world by applying it as syndicated donation facility. She started her banking career with Bank of Boston in the USA before working with international banks in Turkey in various areas such as credit and marketing, investment banking and project finance.

Georgia Kartsanis, President, CEO Clubs of Greece

Georgia Kartsanis has had a rich international business career including a decade as an industry leader in executive search services and 20 years of commercial management experience working with companies in Greece, the USA and the Middle East. In October 2009, she founded CEO Clubs Greece, the 1st European Chapter of one of the oldest international networking organizations for CEOs and entrepreneurs. Beginning in 2010, she also launched SARGIA Partners S.A, a unique consultancy offering leadership coaching services to clients in Southeast Europe and Cyprus. She is on the Board of the American-Hellenic Chamber of Commerce, where she serves as Chair of its Women in Business Committee.

Fiona Coleman, Senior Associate, Rapporta Ltd. (U.K.)

Fiona Coleman is an experienced and successful trainer and executive coach, who specializes in executive leadership development and change management. Her corporate background includes senior roles in both sales and marketing for a national media and database publishing company. As the lead consultant for the Rapporta team, she manages and facilitates the successful Women's Leadership Development Program for McDonald's Europe, which provides thinking and tools that help women increase their confidence, enhance their personal brand and maximize their leadership impact.



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BREAKOUT SESSIONS

Leadership Track - *Negotiating Effectively With Difficult People*

4:15 p.m. – 5:30 p.m.

MODERATOR: Alicia S. Natividad, ASN Law Professional Corporation (Canada)

Alicia S. Natividad is a barrister, solicitor, and mediator practicing in Ottawa, Canada. She practices and litigates in the areas of business law, estates law, and real estate law. She has mediated civil litigation cases in the Ontario Superior Court of Justice, Canada, and community wide disputes, as well as conducts mediation exercises for law students at the Faculty of Law, University of Ottawa. In addition to her law practice, Alicia is the founder and Past President of the Canada Philippines Business Council and led numerous business delegations to and from Canada and the Philippines. She is also an active member of the Ottawa Chapter of the Organization of Women in International Trade, as well as other national business organizations.

Celina Realuyo, Asst. Professor, National Security Affairs, National Defense University (U.S.)

Celina Realuyo is Assistant Professor of National Security Affairs for the Center for Hemispheric Defense Studies and President of CBR Global Advisers. She has dedicated her career to the practice and promotion of international relations, as a U.S. diplomat, international banker with Goldman Sachs, senior U.S. foreign policy maker, and professor of international affairs at Georgetown, George Washington, and the National Defense University. She has extensive expertise in the international security, geopolitical risks, globalization, illicit economies, international banking, economic competitiveness, business development, and government relations arenas.

Pamela Teagarden, Founder and Executive Director, Soluna Institute (U.S.)

Founder and Executive Director of the Soluna Institute, Pamela Teagarden works at the intersection of business and psychology, identifying specific business drivers in behavior measurement and using them to ensure organizations get real results. In addition to the Soluna Institute, she is also the founder of the Architects of Business, to build small business, and Corpus Operis, a global academy on workforce and innovation. She served as faculty to the Global Thought Leadership Institute to the *Fortune* 100. Her clients include Microsoft, ABN-Amro, PricewaterhouseCoopers, Yum Restaurants International, Royal Bank of Scotland, Morgan Stanley, Lehman Brothers, KPMG, Deloitte and Unilever, among others.

Sara Bieger, Managing Partner, Leaders Trust International (Spain)

Sara Bieger is Managing Partner of Leaders Trust International, an executive search firm with offices in 30 countries worldwide. In this role, she is the Practice Global Leader for the Industry, Construction and Energy sectors within the International AltoPartners Group. Formerly, she was CEO of the Castile and Leon Technological Park and Executive Vice-President of the Agency for Economic Development for the Community of Castile and Leon Government. In 2010, she was elected one of the top 100 Spanish women in managerial position by SAMHOUD, the Dutch Consultancy company.

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Entrepreneurial Track - *Greening Your Business for Greater Profitability*

4:15 p.m. – 5:30 p.m.

MODERATOR: Kristina Bouweiri, President and CEO, Reston Limousine and Travel Service, Inc. (US)

Kristina Bouweiri is the President, CEO, and Co-Owner of Reston Limousine & Travel Service, Inc., which is among the Top 10 largest shuttle bus fleets in the nation. She previously held several positions in business and the non-profit sector. In 2004, the *Washington Business Journal* named her one of the "50 most powerful and influential women" in Washington and she has been featured in numerous media and trade publications such as *Washington SMARTCEO* and *Enterprising Women*.



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Rebecca Michelot, Director, Wealth Management Department, Coninco Wealth Management (Switzerland)

Rebecca Michelot is Director of Wealth Management at Coninco Wealth Management. Since its creation in 1990, Coninco has opted for a multi-management approach in pursuing its goal of safeguarding clients' wealth while adhering to socially responsible investment principles. She is also a Board Director at the One World Foundation and the Founder of Rebecca Michelot Consulting. Previously, she was the Head of Major Donor Relations at World Wildlife Fund International.

Pacita Juan, President, ECHOStore (Philippines)

Pacita Juan has been a coffee advocate for the last 20 years, a serial entrepreneur, and now a social entrepreneur. In 2003, she founded the Figaro Coffee Company and is currently the President of the Philippine Coffee Board. In 2007, she espoused an advocacy campaign dubbed "Live Green" distributing bags and cards to promote greening your home, office and business. In 2008, with two like-minded friends, she opened the first sustainable lifestyle store in the Philippines called ECHOstore. ECHO means Environment, Community, Hope and Organization. She is also the President of the Women's Business Council of the Philippines.

Arzu Özyol, President of Turkish Federation of Business and Professional Women (Turkey)

Arzu Özyol established HYDRA International Project and Consulting Co. in 2003 and since then has been undertaking numerous EU Projects' preparation and management. She is also the founding President of the Business and Professional Women of Ankara/ Turkey and a member of its European Coordinating Committee. As a result of her role with the Federation, she participates in the UN Commission on the Status of Women (CSW) and UN Commission on Sustainable Development (CSD). She is also the 2nd President of the Federation of Turkish Women Associations.

Maria Vlachou, CEO, Fereikos Helix (Greece)

Since 2008, Maria Vlachou has been the CEO and co-owner of Fereikos Helix, a snail farming company that was awarded by the International Institute of Heliculture in 2009 and 2011. She also received the "Young Entrepreneur of the Year" award last year granted by Sir Stelios Hajioannou. In 2011, she founded a new start-up company, Fereikos Gefsis, which produces and markets snails primarily for European consumption. In the course of building this business, the sisters have developed a network of growers throughout Greece, many of whom they have taught to farm quality snails. Originally trained as a translator, Ms. Vlachou's creative entrepreneurial career shows what is possible in the new Greece post-crisis.

**Entrepreneurial Track - Assessing Risks and Opportunities of Cross-Border Business
4:15 p.m. – 5:30 p.m.**

MODERATOR: Lorna Wright, Associate Vice President, International, York University (Canada)

Lorna Wright is Associate Professor of International Business at York University in Canada. Her research interests are in the areas of cross-cultural management, international negotiations, strategic alliances, conditions for SME business success internationally, and the situation of women-owned SMEs in the digital economy. Her geographic area of interest is the Pacific Basin region. She has been cited in "Canadian Women Doing Business in Asia", "Who's Who in Canadian Business", "Canadian Who's Who", "The World's Who's Who of Women", and "International Businessmen's Who's Who".

Meg Jones, Women and Trade Program Manager, International Trade Center (Switzerland)

As the Women and Trade Program Manager for the International Trade Centre in Geneva, Meg Jones is responsible for designing a multi-year multimillion dollar program in support of assisting women in developing countries derive greater economic benefit from their participation in trade. She has worked for the United Nations both as a representative of her native Australia and as an international civil servant at the Office of the High Commissioner for Human Rights. She also has experience as an



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entrepreneur, having established a consultancy firm working on trade and the social dimensions of trade.

Dr Wong Lai Sum, CEO, MATRADE (Malaysia)

Dr Wong Lai Sum is CEO of the Malaysian External Development Trade Corporation (MATRADE), the external trade promotion arm of Malaysia's Ministry of International Trade and Industry (MITI). MATRADE functions as the focal point for Malaysian exporters and foreign importers to source for trade-related information. She initially joined MATRADE in 1994 and served as Deputy CEO in charge of export promotions globally from December 2006 to her appointment as CEO in 2011. She has been in civil service since 1980 and has served in various capacities in the Ministries of Health, Home Affairs and Finance.

Bui Tu Ngoc, CEO, Hanoli JSC (Vietnam)

Bui Tu Ngoc is the CEO of Hanoli-JSC, which imports olive products from Greece and distributes the products throughout the major cities in Vietnam. Before founding Hanoli, she was a high school teacher in Hanoi for 28 years. She also previously served as CEO of EQuest JSC which assists Vietnamese students to receive university scholarships in the United States. She also created E-Talents home school for young students in 2006.

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Issues Track --Doing Good and Doing Well: Social Entrepreneurship 4:15 p.m. – 5:30 p.m.

MODERATOR: Sally Iadarola, Vice President, ACDI/VOCA (U.S.)

Sally Iadarola has over 18 years of experience in international development with a focus on stabilization and reconstruction, private sector development and public management. She currently oversees projects that apply multisector community-based approaches in conflict-affected countries including Iraq, East Timor, Afghanistan and southern Philippines. Since 2003, her projects in Iraq alone have received more than \$100 million in funding from the World Bank and the U.S. Agency for International Development (USAID). Under her leadership over the past eight years, ACDI/VOCA projects in 15 countries in Europe, the Middle East, Latin America and Asia have become the reference points for other implementers working in these countries. Prior to joining ACDI/VOCA, she served as deputy country director and private sector officer for Uzbekistan under the USAID Central Asia Regional Mission.

Nancy V. Gomez, President, Human Global Reach (France)

Nancy Gomez is CEO of Human Global Reach, an incubator of economic and social initiatives which help companies, institutions and NGOs to create social capital and valuable growth. As part of her commitment to entrepreneurship and sustainable development, she has received various awards, such as the "World of Difference 100 Award" from The International Alliance for Women, and the European Women Inventors & Innovators Award (EUWIIN). She is also CEO of Carnot Développement (Fusio-Sport) and is on the steering committee of the Pan-European WomenSphere and CSR advisor of the Entrepreneur Award of the EuropeanPWN.

Chonchanok Viravan, Past President, Business Professional Women International (Thailand)

During her tenure as President of International Federation of Business and Professional Women (BPW International), Dr. Chongchanok Viravan initiated an international competition which inspired BPW members world-wide to help over 210,000 women to help themselves from 1996-2011. For her longtime advocacy for women, she was appointed a member of a Thailand Senate Committee on Women. She was also recognized as one of 20 "Women who Make a Difference" by *Thailand Tatler* in 2011 and "Outstanding Thai Woman" by National Council of Women in Thailand in 2011. She is currently working at Amata Corporation as Project Manager of Amata Science City Project.

Haruko Nishida, Secretary General, Impact Foundation (Japan)

Haruko Nishida is Secretary General of IMPACT Foundation Japan, which aims to be a "Lighthouse for Entrepreneurship and Innovation". From 1992 to 2010, she worked at McKinsey & Company, most recently as North Asia Research Manager, in charge of Seoul and Tokyo Research and Information. Prior



to joining McKinsey, she was a research analyst at the Research Institute of Mitsui Knowledge Industry, one of the oldest Japanese think tanks, working with a variety of clients in the public sector, including the Ministry of Posts and Telecommunications, the Ministry of Education, and the Economic Planning Agency. In addition to social business activities, she is now operating her own research business through her "Office Phronesis".

CLOSING CEREMONY

Sofia Economacos, Chair, Summit Host Committee and President of the National and the European Chamber Women Network (Greece)

Chair of the Greek Host Committee for the 2012 Global Summit of Women, Sofia Economacos is the President of the National and the European Chamber Women Network. She has also been the Secretary General of the Chamber of Tradesmen of Athens, and the Vice-President of the Association of Language School Owners and is a member of the European Network of Women in Decision-Making of the European Commission. She has been awarded by the Conseil European Femmes Entreprises et Commerce and the Chambre de Commerce et d' Industrie de Paris, as the only woman President of a Chamber in Europe, with reference and presence in Europe.

Dr. Rebecca Fatima Sta. Maria, Secretary-General, Ministry of Trade and Industry (Malaysia)

Datuk Rebecca Fatima Sta. Maria, Ph.D., is the Secretary-General (Trade) of the Ministry of International Trade and Industry (MITI). Prior to this appointment, she was the Deputy Secretary-General (Trade) of MITI. In that capacity, she provided the oversight for the formulation and implementation of Malaysia's international trade policies and positions. This involved Malaysia's participation in bilateral, regional (ASEAN, APEC, OIC) and multilateral fora (World Trade Organization), as well as bilateral and regional trade negotiations. Prior to her appointment to MITI, she served as the Senior Project Coordinator at the Leadership Centre, National Institute of Public Administration (INTAN). She is also a member of the Malaysia Competition Commission and a member of the Board of Trustees of the Malaysia-Europe Forum.



2012 Global Summit of Women International Planning Committee

Chair: Irene Natividad

Summit President, Global Summit of Women, USA

Mariko Bando

President, Showa Women's University, Japan and
Former Director, Gender Equality Bureau, Government of Japan

The Honorable **Jonina Bjartmarz**

Former Minister of the Environment and Member of Parliament; Entrepreneur, Iceland

Margarita de Cos

Major Donors Manager, World Wildlife Fund, Spain

Alice Dear

Former U.S. Executive Director, African Development Bank

The Honorable **Delia Domingo-Albert**

Senior Advisor, SGV /Ernst and Young; Former Secretary of Foreign Affairs, Philippines

The Honorable **Patricia Espinosa Torres**

Deputy Secretary of Labor, Mexico

Sakie Fukushima

President & Representative Director, G&S Global Advisors Inc.; and
Senior Advisor, Korn/Ferry International – Asia Pacific

Pat Harris

Global Chief Diversity Officer, McDonald's Corporation

Siv Hellen

Former Chief Compliance Officer, retired, Nordic Bank

Sung Joo KIM

Founder, Chairperson and Chief Visionary Officer, Sung Joo Group
& Chairperson, MCM Holdings AG (South Korea)



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Tess Mateo

Managing Director, CXCATALYSTS, USA

Margaretta Noonan

Principle, noonanHR

Juliana Oyegun

Chief Diversity Officer, The World Bank

Maud Pagel

Former Senior Vice President, Deutsch Telekom, Germany

Ursula Schwarzenbart

Chief Diversity Officer and Director Performance & Potential Mgmt. Daimler

Ann Sherry

CEO, Carnival Australia

Anna Wu

Member of the Executive Council of the HKSAR, and
Chair of the Mandatory Provident Fund Schemes Authority, Hong Kong SAR



Greece Host Committee

Chair: Sofia Economacos, President, National and European Chamber Women Network

Efi Bekou	President, Secretariat of Women in Politics
Mika Ioannidou	President, European Women's Lobby - Greek Branch
Rodi Kratsa	Vice President, European Parliament
Anna Karamanou	President, European Committee on Women's Rights & Equal opportunities
Eirini Konstantinidou	Director, Union of Hellenic Chambers Brussels Department
Athina Lazou	Managing Director, National Organization of Small and Micro- Enterprises (EOMMEX)
Angelina Michaelidis	President of the Executive Committee, Women Organization for Managers & Entrepreneurs (eede)
Martha Milona	President, Greek People Management Association
Irini Moustafellos	President, Federation of Laconic Unions
Christina Sakelaridis	President, Association of Greek Exporters
Maria Stratigaki	Secretary General for Gender Equality
Cathrin Tzitzikosta	Representative, UNESCO IN GREECE
Despina Triakosari	President, Greek Organization of Women Entrepreneurs (SEGE)
Mary Triantafillopou	President, Women of Wine, and Secretary General, Wineries of Aegean
Eirini Vassilopoulou	President, Association of Women Hotel Owners
Maritana Alakiotou	Vice President, National Chamber Women Network

Greek Business Advisory Committee

Nickolaos Analytis	Chairman of the Board, Corporate Social Responsibility
Kostas Bakouris	Chairman of the Board, Transparency International Hellas
Christos Folias	President (Former Minister of Home Affairs), Greek-Arabic Chamber
Yanos Gramatidis	President, American-Hellenic Chamber of Commerce
George Kasimatis	President, Union of Hellenic Chambers of Commerce and Industry
Niki Koutsiana	President of APIVITA
Heleni Koronaki	Managing Director, Shipping supplies
Alexia Koutroulia	Managing Director, Palmia S.A.
Mariana Papalexis	Managing Director, ZOLOTAS
Barbara Vernicos	Notos Galleries



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2012 Global Summit of Women Global Members

Association des Femmes d'Affaires du Congo (AFAC)

Connected-Women.com (Iceland)

European Professional Women's Network

Global Engagement Wellbeing Excellence Leadership – GEWEL (Japan)

Human Global Reach (France)

Icelandic Association of Women Entrepreneurs – FKA (Iceland)

International Federation of Business and Professional Women

Mongolian Women's Federation

National Chamber Network for Women Entrepreneurs (Europe)

Red Empresarias de Nicaragua

Vietnam Chamber of Commerce and Industry (VCCI)

Women Entrepreneurs - Denmark

Women Presidents' Organization (USA)

2012 Global Summit of Women International Partners

Across Cultures (USA)

African Alliance for Women Empowerment

African Women's Entrepreneurship Program - Namibia

Asian Women in Business (USA)

Asociación Mexicana de Mujeres Empresarias (AMMJE Mexico)

Asociația Femei în Afaceri – Women in Business Romania

Association of Business Women of Kazakhstan

Association of Organizations of Mediterranean Businesswomen (AFAEMME)

Association of Young Entrepreneurs (Greece)

Bangladesh Women Chamber of Commerce and Industry

British Association of Women Entrepreneurs - BAWE(UK)

Business and Professional Women of Egypt

Business and Professional Women of Germany

Businesswomen's Association (Switzerland)

Chinese Association of Women Entrepreneurs

Chittagong Women Chamber of Commerce and Industry (Bangladesh)

Comision de Mujeres de la Industria de la Alta Tecnologia (Mexico)

Committee of 20 (Russia)

Eurochambres Women's Network

European Women's Management Development (EWMD)

Femmes Chefs d'Entreprises Belges (FCEM)

Gender Association Symmetry (Azerbaijan)

General Federation of Jordanian Women (Jordan)

Georgian Association of Women in Business



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Ghana Association of Women Entrepreneurs (GAWE)
Global Women Inventors & Innovators Network (UK)
Hong Kong Federation of Women
House of Women (Namibia)
International Centre for Entrepreneurship and Career Development (India)
International Federation of University Women (Switzerland)
International Women's Federation of Commerce and Industry (Australia)
Japan Women's Innovative Network (J-WIN)
Leading Women of Africa (South Africa)
LIDERE (Latvia)
Michigan Association for Female Entrepreneurs (USA)
Mujer Emprende (Chile)
Philippine Federation of Local Councils of Women (Philippines)
Reseau Droit et Development (Mauritania)
Shahina Aftab Foundation (Pakistan)
The International Alliance for Women (Canada)
Women Entrepreneurs Association (Bangladesh)
Women Entrepreneurs Network Serbia
Women in Business Northern Ireland
Women in Leadership (Europe)
Women's Association of Romania
Women's Business Council Philippines
Women's Business Network (Poland)
World Association of Small and Medium Enterprises (India)

2012 Global Summit of Women Summit Staff

Irene Natividad	Summit President
Larry Grady	Executive Director
Austin Naughton	Program Coordinator
Trudy Wise	Program Coordinator
Anne Branigin	Summit Assistant
Carlo Cortese	Summit Assistant
Amanda Natividad	Summit Assistant



Global Summit of Women 2012

駐希臘代表處陳代表華玉與我代表團羅團長燦煥拜會希臘性平處
(GSGE, General Secretariat for Gender Equality, Ministry of Interior,
Decentralization, and E-Government) 秘書長 (Secretary General for Gender
Equality) Maria Stratigaki 之訪談摘要

2012.06.05

一、希臘政府組織

1. 希臘政府共有 14 個部會 (ministry)，下設秘書處 (General Secretariat)，一般有 60 個，目前看守內閣共 40 個。
2. 各處秘書長由首相而非部長任命。

二、希臘內政部性平處 (GSGE of Greece)

1. 內政部下設三個秘書處。
2. 性平處設秘書長一人，下有 80 人，其中 55 人為正式公務員，人事費均由政府支應。
3. 每年預算平均為 4 百萬歐元，晚近因經濟問題降至 2 百五十萬歐元。
4. Maria 原為 Panteiun university 教授，2009 年 11 月被任命擔任 GSGE 秘書長。

三、GSGE 與婦團學者之關係

1. 秘書長為性別研究學者，由首相任命。
2. 定期諮詢 NGO，以 EU 經費補助 19 個婦團，目前有 20 個方案，8 萬歐元。
3. 定期諮詢學者，設立五個 scientific committee (無給職)，分別處理文化，反暴力、主流化、婦女參政、建制相關史料及審查補助婦團所提計畫等工作。
4. 性平處網站建立討論平台 (forum)，與 NGO 保持暢通溝通管道。

四、與歐盟之關係

1. 希臘得到歐盟四年 (2010-13) 6 千 5 百萬歐元經費補助，但只能用於性平方案，不能使用於政府人事經費。
2. 目前已提出七次 CEDAW 報告，2013 年將提出 2009-13 業務報告。

五、Maria Stratigaki 秘書長之觀點

1. 希臘性平發展的轉捩點：希臘在 1981 加入歐盟，並改由社會黨執政。
2. 但 1983 family law 修法則為希臘內部的努力。