

PORT 2050: Preparing for the Great Transition

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### PRESENTATION OVERVIEW

- About Port Metro Vancouver
- Community Investment
- Community Engagement
- Port 2050
- Land Use Planning
- Discussion & Questions



## **PORT METRO VANCOUVER**





#### **ABOUT THE PORT**

- Largest, busiest and most diversified port in Canada
- Largest port in North America in total foreign exports
- Handled 122 million tonnes of cargo in 2011
- Trade with more than 160 economies



#### ABOUT THE PORT AUTHORITY

- Non-shareholder, financially self-sufficient corporation, established by the Government of Canada
  - Accountable to federal Minister of Transportation
  - Ability to joint venture
- Offices in Vancouver & Beijing
- Governed by diverse board of directors (11)



#### **ECONOMIC IMPACTS**

- 129,500 total jobs across Canada
- \$10.5 billion in Gross
   Domestic Product (GDP)
- \$22 billion in economic output
- \$6.1 billion in wages
- Over \$75 billion in cargo value

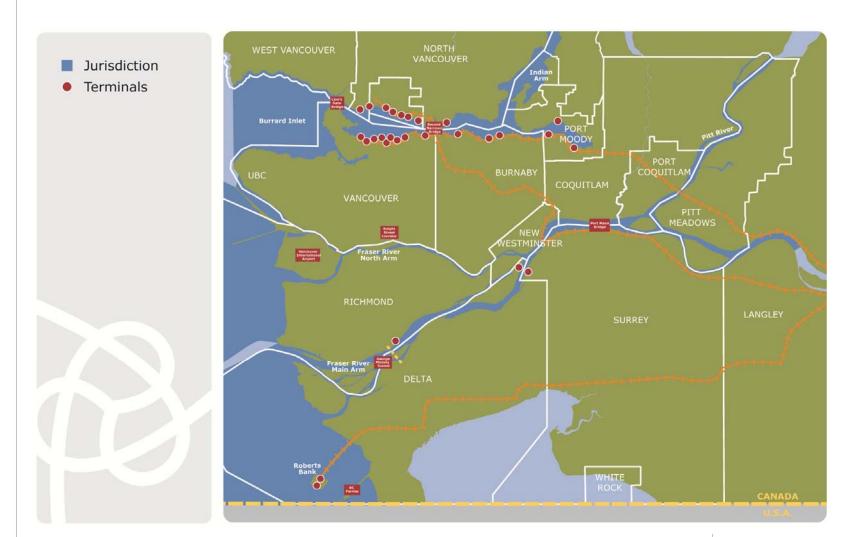
\*2008 Economic Impact Study figures







## **OUR JURISDICTION**





#### **COMMUNITY ENGAGEMENT STRATEGY**

#### Industry Partners

Involve & engage industry partners

# Project Consultation

Involve affected communities in decisions

# Community Dialogue

How do communities want to engage?

## **Community Investment**

Tangible presence in & support of communities

### **Municipal Outreach**

Build relationships with staff/elected officials



#### **COMMUNITY ENGAGEMENT SPECTRUM**

\*Adapted from the International Association of Public Participation (IAP2)

**Increasing Level of Community Engagement** Collaborate Consult **Empower Inform Engage** Partner with the Place decision Request Ensure concerns Provide community in each making power in Goal community are understood information aspect of the the hands of the feedback and considered decision community We will ensure We will listen and We will incorporate We will keep you your concerns are We will implement Promise acknowledge your vour concerns into informed reflected in what you decide concerns our decisions alternatives Advisory panels Fact sheets Workshops Public comment Citizen juries o Consensus Newsletters Polling Public meetings o Ballots building **Tactics** Websites Community Participatory Surveys Delegated News releases liaison Focus groups decision decision Open houses committees making



#### CORE VALUES OF PUBLIC PARTICIPATION

## Our approach to public participation:

#### 1. Involves Stakeholders

Believes those affected by a decision have a right to be involved in the decision-making process.

#### 2. Recognizes Needs and Interests

Recognizes and communicates the needs and interests of all participants, including decision makers.

#### 3. Facilitates Input

Provides participants with information and seeks input.





A PORT METRO VANCOUVER INITIATIVE



#### THE PORT 2050 PROCESS

Two key questions:

What is good growth for the Gateway and its stakeholders?

What will the Port look like in the next 20 and 40 years?



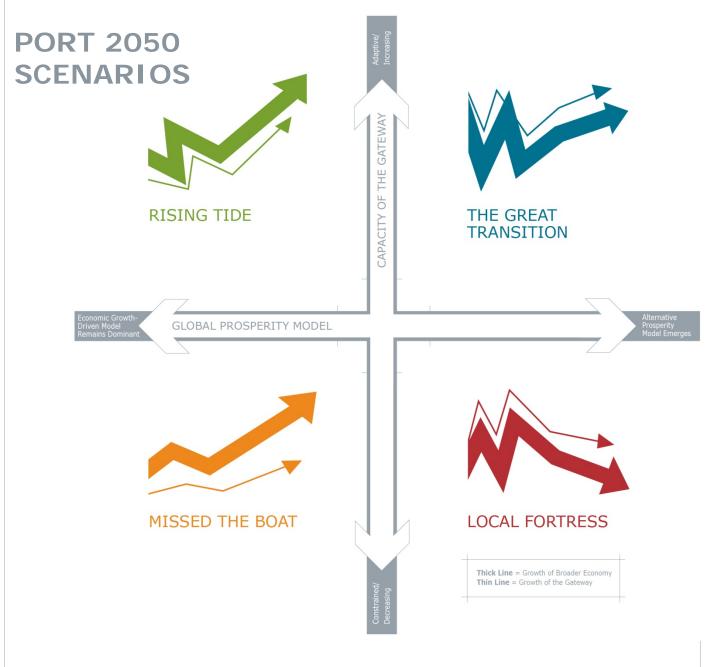
#### THE PORT 2050 SCENARIOS...

...are alternative stories about the future, NOT predictions

...are plausible, relevant, challenging and divergent

...describe a range of possibilities that incorporate the expected and the unexpected



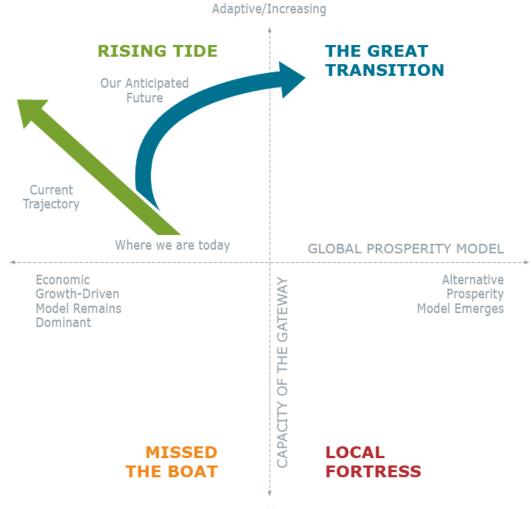




PORT 2050: (video)



### **OUR ANTICIPATED FUTURE**







#### PORT LAND USE PLAN

- As one of the first steps in implementing the vision identified during Port 2050, we are embarking on a two-year process to update our Land Use Plan
- Will provide a framework for guiding the physical development of the Port over the next 15 to 20 years



#### IMPLEMENTING OUR WORK PLAN







Thank you!

Questions?

