



PORT METRO
vancouver

PORT 2050:
Preparing for the
Great Transition

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Corporate Social Responsibility

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PRESENTATION OVERVIEW

- About Port Metro Vancouver
- Community Investment
- Community Engagement
- Port 2050
- Land Use Planning
- Discussion & Questions



PORT METRO VANCOUVER



ABOUT THE PORT

- Largest, busiest and most diversified port in Canada
- Largest port in North America in total foreign exports
- Handled 122 million tonnes of cargo in 2011
- Trade with more than 160 economies

ABOUT THE PORT AUTHORITY

- Non-shareholder, financially self-sufficient corporation, established by the Government of Canada
 - Accountable to federal Minister of Transportation
 - Ability to joint venture
- Offices in Vancouver & Beijing
- Governed by diverse board of directors (11)

ECONOMIC IMPACTS

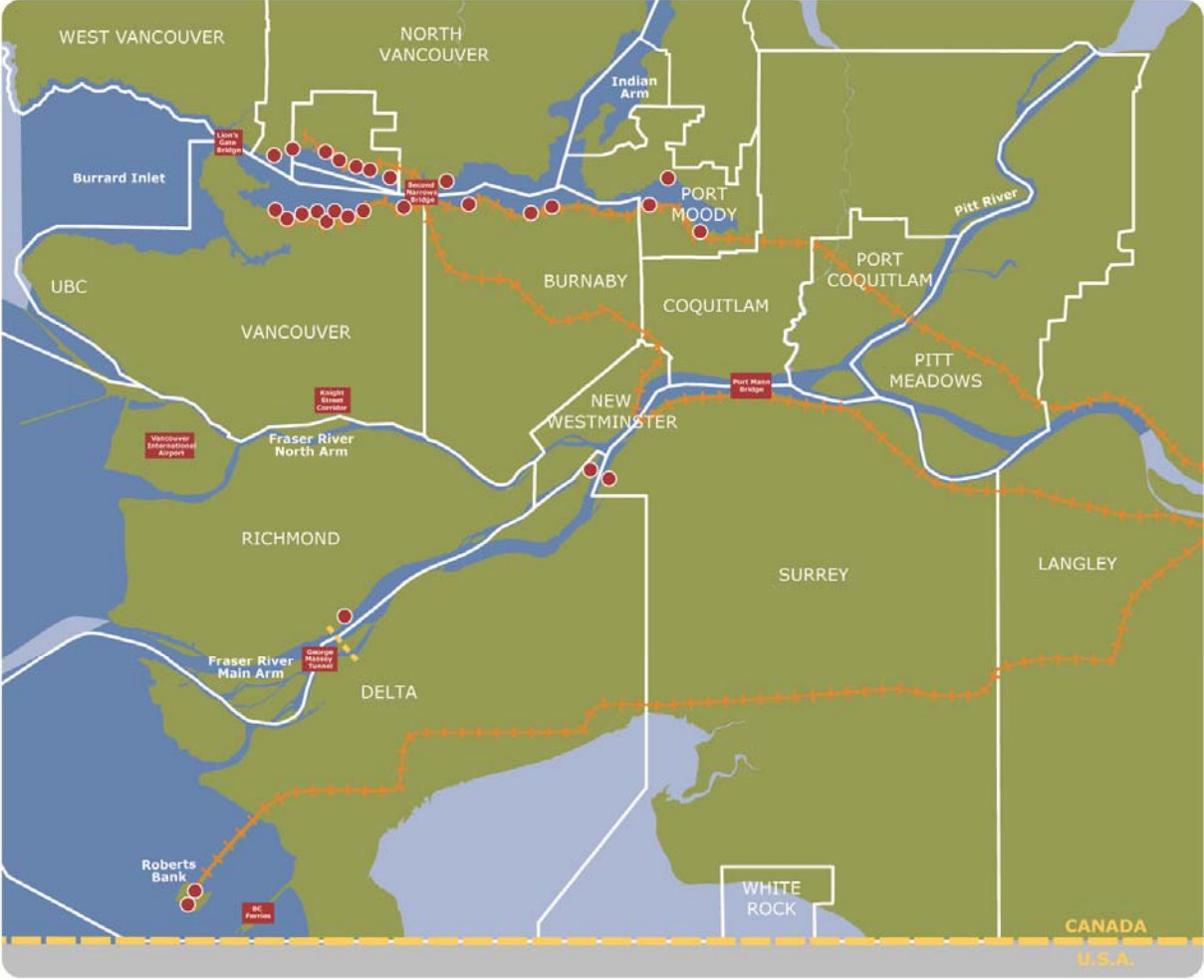
- 129,500 total jobs across Canada
- \$10.5 billion in Gross Domestic Product (GDP)
- \$22 billion in economic output
- \$6.1 billion in wages
- Over \$75 billion in cargo value

**2008 Economic Impact Study figures*



OUR JURISDICTION

■ Jurisdiction
● Terminals

COMMUNITY ENGAGEMENT STRATEGY

Industry Partners

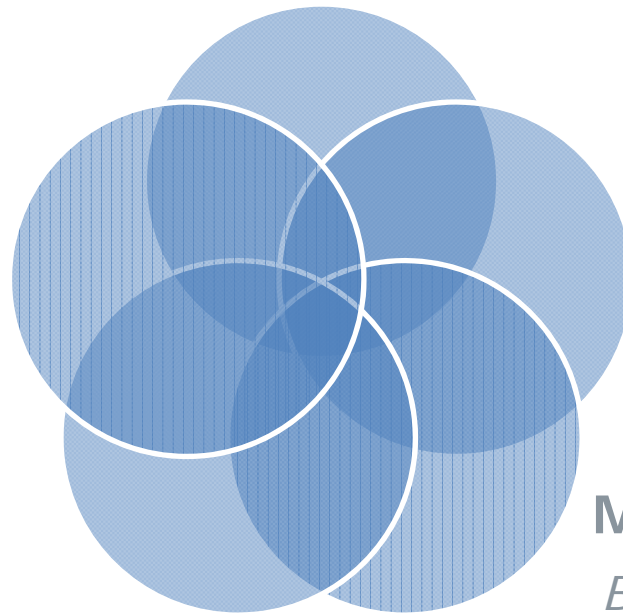
Involve & engage industry partners

Project Consultation

Involve affected communities in decisions

Community Dialogue

How do communities want to engage?



Community Investment

Tangible presence in & support of communities

Municipal Outreach

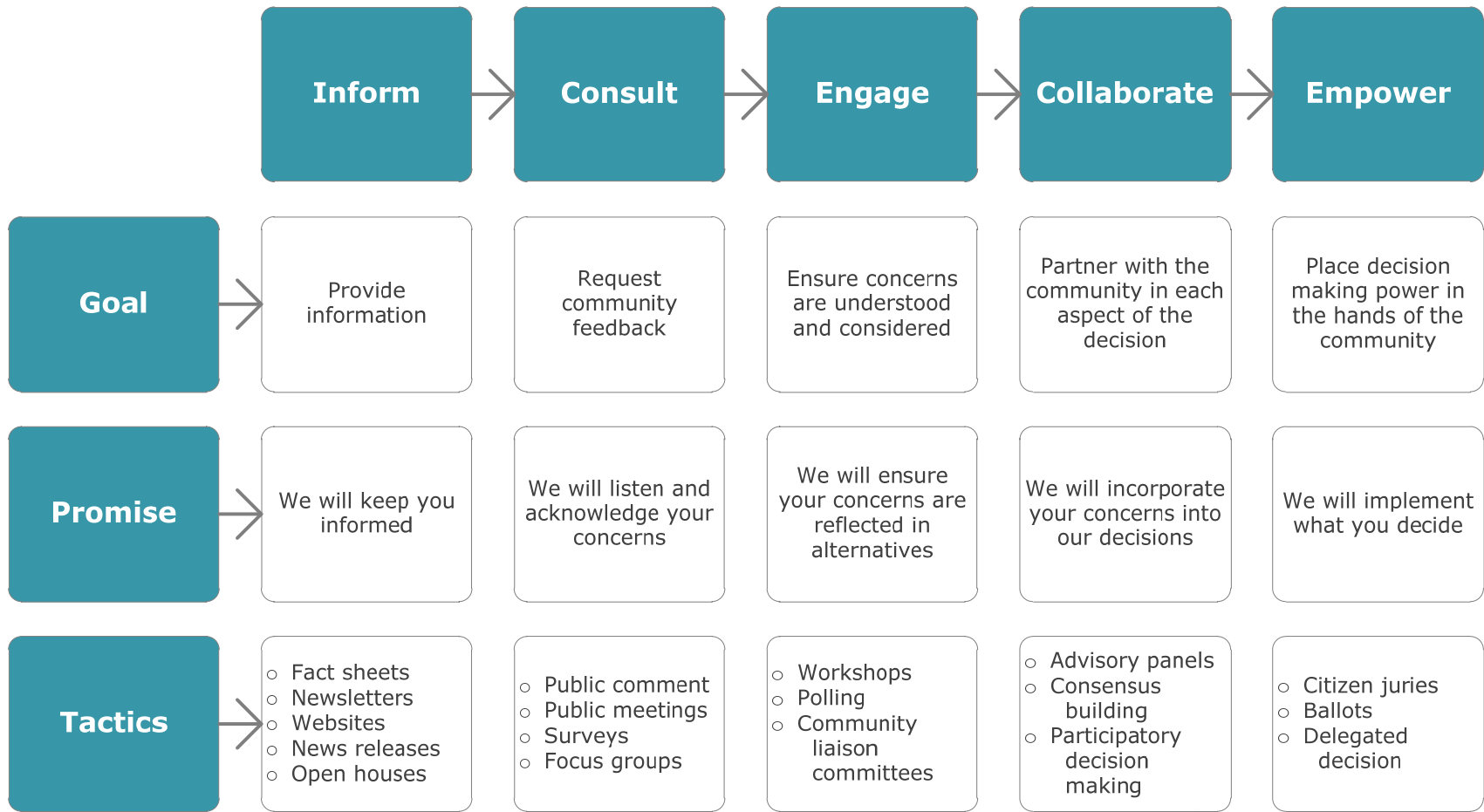
Build relationships with staff/elected officials



COMMUNITY ENGAGEMENT SPECTRUM

**Adapted from the International Association of Public Participation (IAP2)*

Increasing Level of Community Engagement 



CORE VALUES OF PUBLIC PARTICIPATION

Our approach to public participation:

1. Involves Stakeholders

Believes those affected by a decision have a right to be involved in the decision-making process.

2. Recognizes Needs and Interests

Recognizes and communicates the needs and interests of all participants, including decision makers.

3. Facilitates Input

Provides participants with information and seeks input.

SECO

A PORT METRO VANCOUVER INITIATIVE



THE PORT 2050 PROCESS

Two key questions:

What is good growth for the Gateway and its stakeholders?

What will the Port look like in the next 20 and 40 years?



THE PORT 2050 SCENARIOS...

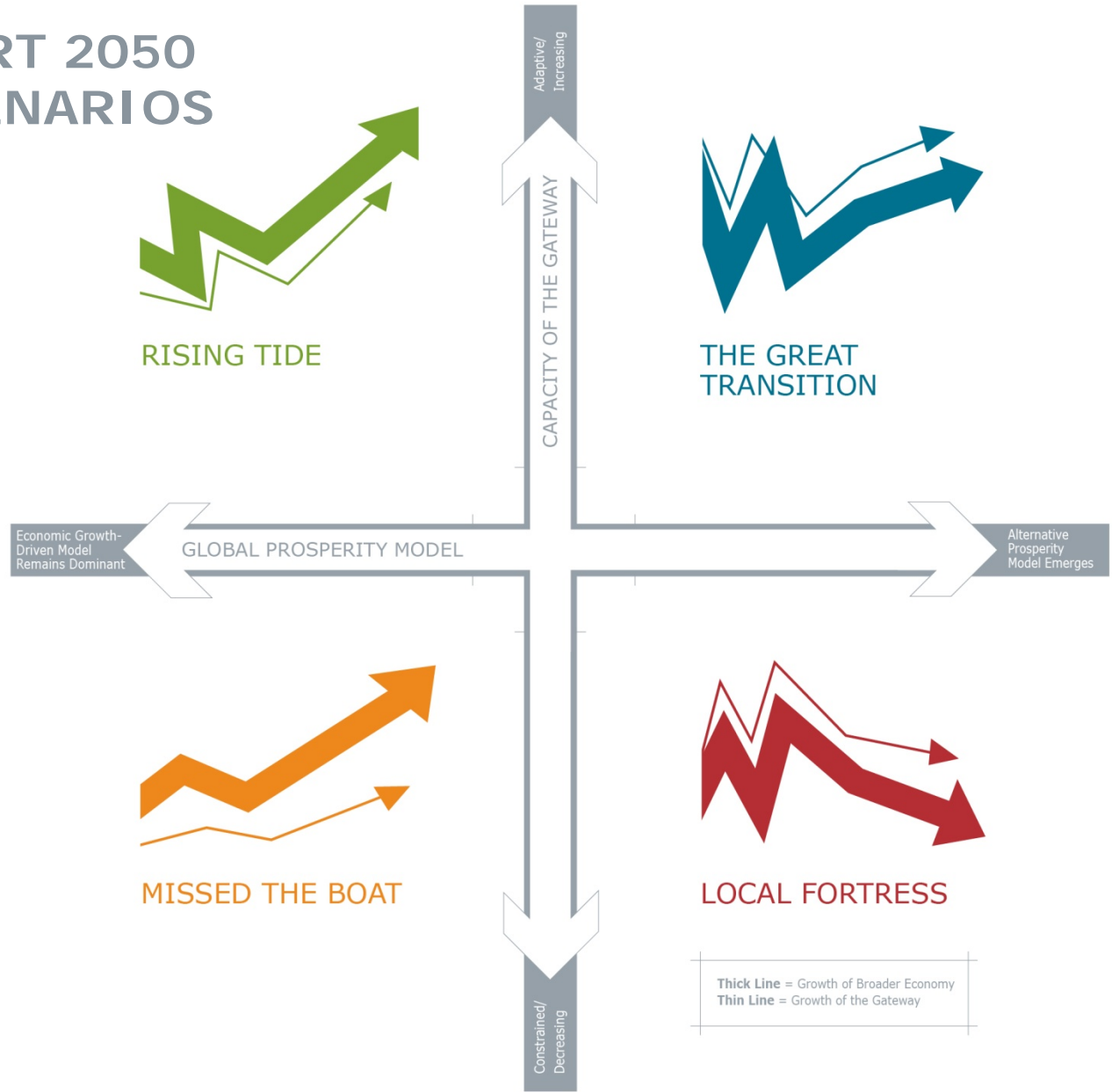
...are alternative stories about the future, NOT predictions

...are plausible, relevant, challenging and divergent

...describe a range of possibilities that incorporate the expected and the unexpected



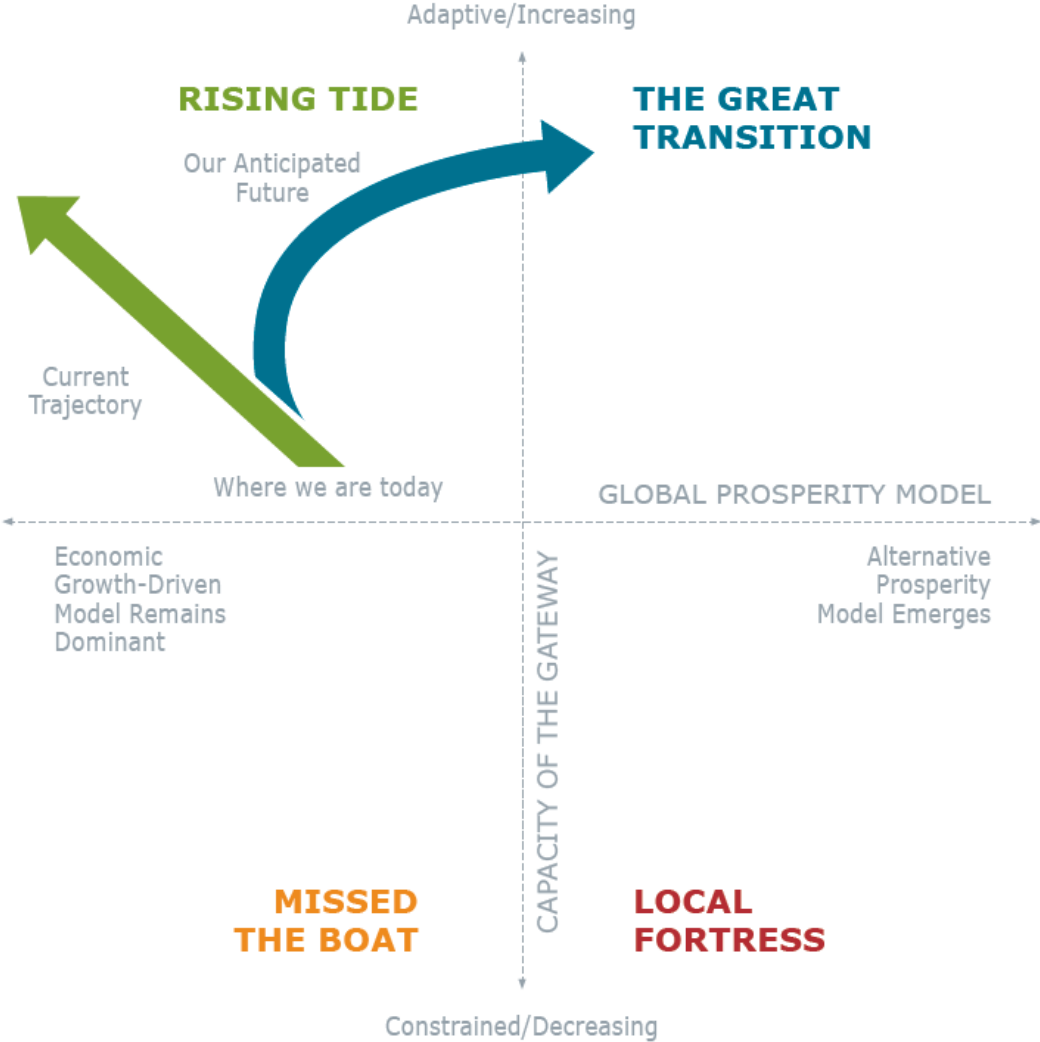
PORT 2050 SCENARIOS



PORT 2050: (video)



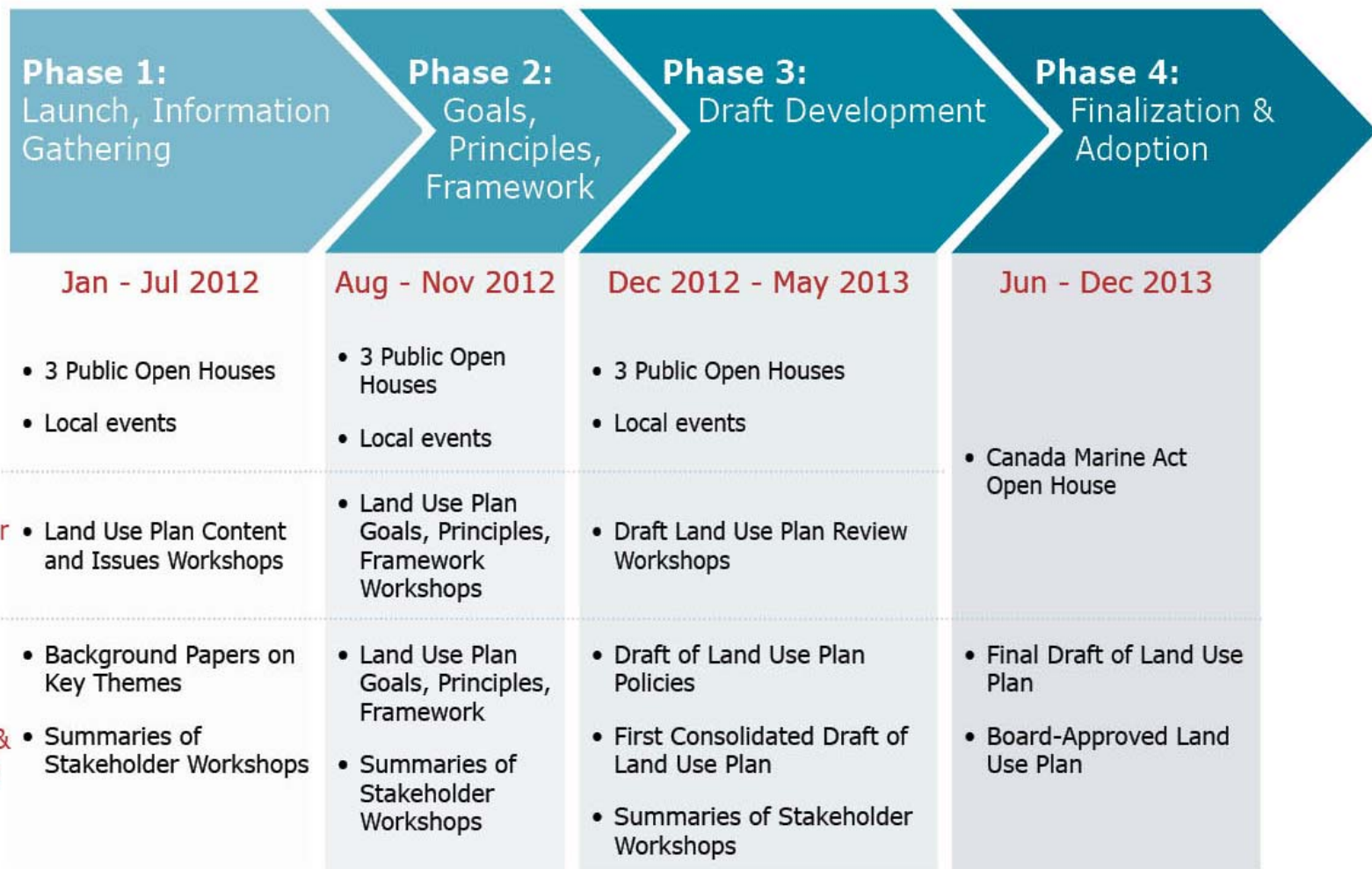
OUR ANTICIPATED FUTURE



PORT LAND USE PLAN

- *As one of the first steps in implementing the vision identified during Port 2050, we are embarking on a two-year process to update our Land Use Plan*
- *Will provide a framework for guiding the physical development of the Port over the next 15 to 20 years*

IMPLEMENTING OUR WORK PLAN





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Thank you!

Questions?