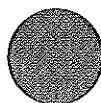




Provincia Autonoma di Trento
Azienda Provinciale per i Servizi Sanitari



HEALTH PROMOTING
HOSPITALS AND HEALTH
SERVICES
TRENTINO NETWORK

PRELIMINARY PROGRAM – August 1, 2011

XIV National HPH Conference

(Health Promoting Hospitals and Health Services – HPH)

«Building hospital and community networks for health promotion»

*for orienting healthcare services to people
and creating value in healthcare processes*

December 1,2 2011 – Levico Terme (Trento)

PRESENTATION AND MAIN THEME OF THE CONFERENCE

World Health Organization has initiated the International Network of Hospitals for health promotion with the goal of spreading in hospital and other healthcare services principles, approaches, methods of health promotion, intended as “the process of enabling people to increase control over, and to improve, their health” (Ottawa Charter, 1986).

In the scheme of National Health Plan 2011-2013 it's stated that: «[...] Beside institutional activities, every healthcare worker should be aware that is a their own need the development of the participation and empowerment of citizens, also acting within the HPH Health Promoting Hospitals and Health Services) network ».

The National HPH Conference thus represents an important yearly appointment for sharing knowledge, experiences and learning for all the facilities, professionals and social bodies committed to realize strategies, programs and good practices of empowerment of patients, staff and community.

HPH approach is based on operational models in network and enables the improvement of quality of networks of healthcare system, supporting the growth of competence, autonomy and responsibility of professionals, in their role of promoters of empowerment and “co-producer” of health.

The XIV National HPH Conference will deal with theoretical and practical perspective of the multidimensional and polyvalent theme of the networks in the setting of prevention, care and rehabilitation, as key goal and solution to increase the health gain obtained through healthcare services.

TOPICS OF PARALLEL SESSIONS and examples of contents

CONTRIBUTION TO THE IMPROVEMENT OF LIFESTYLES AND DEVELOPMENT OF HEALTHY BEHAVIORS

Promotion of psychological well-being of the person and relationship, empowerment in the paths of life of population groups at risk, reproductive health, psycho-relational welfare, interventions aimed at patients and the community on tobacco, alcohol, nutrition and physical activity.

PROMOTING A HEALTHY WORKPLACE

Participatory evaluation of occupational hazards, use of personal protective equipment, staff involvement in decision-making and management, prevention and control of behavioural risk factors, settlement house work, psychological well-being, attention to needs of particular groups of workers.

CONTINUITY OF CARE BETWEEN HOSPITAL AND DISTRICT SERVICES

Integrated pathways of care, protected from dismissal based care, palliative care and nursing homes, intermediate care, birth path, counselling people with alcohol-related problems, models for community care of patients with mental illness or addiction disease.

HPH IN THE GOVERNANCE OF HEALTHCARE ORGANIZATIONS

Health promotion action plans and instruments of government organizations, implementation of standards HPH, distributed leadership, active involvement of patients in clinical risk management, sharing of best practices, tools and models of quality management and innovation centred on users, corporate social responsibility.

HOSPITALITY IN HEALTHCARE FACILITIES AND ENVIRONMENTAL PROTECTION

Information logistics and organizational comfort of hotel services, design healthy, simplification of administrative routes, environmental responsibility, green procurement, recycling and waste reduction, energy saving.

ORIENTATION OF HEALTHCARE SETTING TO USERS

Initiatives to promote bio-psycho-social well-being, specific programs and interventions oriented to gender, children and adolescents, the elderly, patients with special clinical needs, people with mental distress.

INTEGRATION AND PARTNERSHIP FOR THE CO-PRODUCTION OF HEALTHCARE SERVICES

Community health triage, organizing single points of access, implementation of common procedures and shared information exchanges between health and social structures, participatory management of land resources, assessing the quality of services and programs of integration.

EDUCATION, COMPETENCIES AND «EMPOWERING» TECHNOLOGIES

Health literacy, training for health promotion aimed at particular groups of citizens or decision makers, training processes to support the HPH projects, active and participatory methods of training professionals, counselling "empowerment oriented" plans customized professional development, enhancement of knowledge experiential, informative tools for the circulation of information and health.

MULTIDIMENSIONALITY IN ASSESSMENT OF NEEDS AND IN CARE OF CHRONICITY

Informed consent, conflict of pain, global assessment of clinical needs and social welfare, patient participation in decision-making related to care and service delivery, clinical care pathways, models of response to the needs of vulnerable groups, and overall assessment integrated outcomes of care.

PATIENT EDUCATION IN THE MANAGEMENT OF THE DISEASE

Interventions on patients with hypertension or heart disease, diabetes, pulmonary, rheumatic, renal disease, with previous stroke, with gastrointestinal disorders with bone and joint diseases, cancer, transplants, people with rare diseases, who undergo special procedures that need to use drugs and devices.

EQUITY OF ACCESS TO AND USE OF HEALTH SERVICES

Check impact of socioeconomic inequalities on health, cultural mediation, overcoming language and cultural barriers, protection of cultural diversity, physical and social, gender, between individuals and groups of patients or population.

COMMUNICATION FOR HEALTH AND SOCIAL MARKETING

Organizational communication in healthcare, information available to the public on health issues awareness campaigns, dialogue with users on best practice and clinical risk management interventions, communication of social responsibility, checking the effectiveness of communication programs.

METHODOLOGICAL NOTE

The conference will deepen the multifaceted and complex issue of the Network, a cultural reference now essential for those working in health-system, and intimately tied to philosophy and logic operations HPH.

HPH principles and approach are configured, in fact, both as cause and as a consequence of the development of "networks for health" in the health system, based on:

- shared values and strategic vision for health;
- assessing global and integrated response to health needs of people in all places of care;
- explicit adoption of practices of individual empowerment, organizational and community;
- operation through exchange and mutual support between components on the material and information;
- complementarity, synergy, cross-fertilization and innovation in organizational structures and operating procedures;
- intersectoral initiatives designed to enhance personal skills and community to change favourably environments, processes and factors that determine health;
- continuity and cooperation between health facilities (hospital, district, social and other community services);
- orientation of the services provided to increase the health gain of individuals and to ensure equity of access to services and levels of health;
- solid cultural, organizational, professional and scientific base of interventions.

The two plenary sessions will provide elements of systematic theoretical and practical purposes, useful to deal with and understand the theme of the Network and its relationship with the concepts of person-oriented and value in health care.

In addition to plenary sessions, thematic sessions will be particularly relevant. The Conference has been set, in fact, to give ample space to the contributions of regional HPH networks and experience gained from the structures and the professionals, so as to allow each participant to deepen, in keeping with the theme of the plenary, the issue more meets your needs and professional training.

The topics of the thematic sessions were identified and stated to include some macro-areas within the main, interrelated and interdependent, the major areas of development programs, activities and best practices HPH.

Within the thematic sessions will be framed, illustrated and discussed, the size and the relevant information concerning the design and development of networks for health promotion in the health system. Some significant content enrichment collective networks related to the relationship between HPH and emerged during the thematic sessions, will be highlighted and critically revised the closing plenary (during the guided discussion).

PRE-CONFERENCE WORKSHOPS

Wednesday, November 30, 2011
PalaLevico

13.00 – 13.30 REGISTRATION FOR WORKSHOP PRE-CONFERENCE

13.30 – 17.30 **PRE-CONFERENCE WORKSHOPS**

HPH and accreditation programs: what added value?

Lead: **Silvio Brusaferrò** - Professor of Hygiene and Public Health, University of Udine

Integrated approach to health and organizational well-being of the staff: the size and application examples

Lead by: **Debiasi Franco** – Administrative Director and **Paola Maccani** - Director for the social and health, Provincial Healthcare Trust, Trento

17.30 – 19.00 **PRE-CONFERENCE MEETING: meeting of regional coordinators of HPH networks**
(upon invitation only)

XIV CONFERENZA NAZIONALE HPH

Thursday, December 1, 2011
Auditorium, PalaLevico

09.00 – 13.00 PLENARY SESSION

President:

Livia Ferrario – General director of the Department of Health Policies, Councillorship of Health and Social Policy, Autonomous Province of Trento

Moderator:

Mariella Martini – General Director, General direction of healthcare and social policies, Emilia-Romagna Region

08.00 – 09.00 **REGISTRATION OF PARTECIPANTS**

09.00 – 09.30 **OPENING OF THE CONFERENCE**

Welcome to participants – Official welcome

Luciano Flor – General director, Provincial Healthcare Trust, Trento

09.30 – 09.50 **PRESENTATION OF THE XIV NATIONAL HPH CONFERENCE**

Luciano Flor – General director, Provincial Healthcare Trust, Trento

09.40 – 09.50 **METHODOLOGICAL FRAMEWORK OF THE CONFERENCE**

Emanuele Torri – Coordinator of the Trentino HPH Network

09.50 – 10.30 **NETWORK OF PUBLIC HEALTH AND PREVENTION FOR HEALTH GAIN**

Walter Ricciardi – Director of the Institute of Hygiene, Catholic University of Sacred Heart, Roma

10.30 – 11.00 **HPH AND QUALITY OF CLINICAL AND SOCIAL HEALTHCARE NETWORKS**

Paolo De Pieri – Collaborator of Veneto HPH network

11.00 – 11.30 **COFFEE BREAK**

11.30 – 12.10 **INNOVATIVE STRATEGIES, BEST PRACTICES AND NETWORKS: THE EXPERIENCE OF TAIWAN**

Ciou Shu-Ti – Coordinator of the Taiwanese HPH Network

12.10 – 13.00 **DISCUSSION**

PAUSA PRANZO

14.00 – 14.30 **SESSIONE VALUTAZIONE POSTER**

Commissione poster

14.30 – 18.30 **PARALLEL SESSIONS**

14.30 – 18.30 CONTRIBUTION TO THE IMPROVEMENT OF LIFESTYLES AND DEVELOPMENT OF HEALTHY BEHAVIORS

14.30 – 18.30 PROMOTING A HEALTHY WORKPLACE

14.30 – 18.30 CONTINUITY OF CARE BETWEEN HOSPITAL AND DISTRICT SERVICES

14.30 – 18.30 HPH IN THE GOVERNANCE OF HEALTHCARE ORGANIZATIONS

14.30 – 18.30 HOSPITALITY IN HEALTHCARE FACILITIES AND ENVIRONMENTAL PROTECTION

14.30 – 18.30 ORIENTATION OF HEALTHCARE SETTING TO USERS

VISIT TO THE TERME DI LEVICO (free participation) 19.30 – 20.30

SOCIAL DINNER 21.00

Friday, December 2, 2011

09.00 – 13.00 PARALLEL SESSIONS

- 09.00 – 13.00 INTEGRATION AND PARTNERSHIP FOR THE CO-PRODUCTION OF CARE SERVICES
- 09.00 – 13.00 EDUCATION, COMPETENCIES AND «EMPOWERING» TECHNOLOGIES
- 09.00 – 13.00 MULTIDIMENSIONALITY IN ASSESSMENT OF NEEDS AND IN CARE OF CHRONICITY
- 09.00 – 13.00 PATIENT EDUCATION IN THE MANAGEMENT OF THE DISEASE
- 09.00 – 13.00 EQUITY OF ACCESS TO AND USE OF HEALTH SERVICES
- 09.00 – 13.00 COMMUNICATION FOR HEALTH AND SOCIAL MARKETING

LUNCH

14.00 – 14.30 POSTER EVALUATION SESSION

Poster commission

14.00 – 14.30 PLENARY SESSION

President:

Luciano Flor – General director, Provincial Healthcare Trust, Trento

Moderator:

Eugenio Gabardi – Medical director, Provincial Healthcare Trust, Trento

14.30 – 15.00 ADDED VALUE OF STRATEGY FOR HEALTH PROMOTION AND ITS IMPACT ON THE LOCAL AND REGIONAL DEVELOPMENT

Erio Ziglio – Director European Office for Health Investments and Development, World Healthcare Organization

15.00 – 15.30 NETWORKS FOR SHARING OF KNOWLEDGE

Carlo Favaretti – National coordinator of regional HPH networks

15.30 – 16.50 GUIDED DISCUSSION ON THE THEME OF NETWORKS

Speakers include representatives of thematic sessions

16.50 – 17.10 POSTER PREMIATION

17.10 – 17.30 CONCLUSIONS E END OF THE CONFERENCE

Luciano Flor – General director, Provincial Healthcare Trust, Trento

ORGANISATION OF PARALLEL SESSIONS

The number of parallel sessions (even unifying similar themes) and pre-ordained interventions (which can be more than one per session) of the final program can be reformulated in relation to organizational needs. Presidents, moderators and speakers of the thematic sessions are being identified.

Thursday, December 1, 2011

President:

Moderator:

14.30 – 14.45	CONCEPTUAL AND METHODOLOGICAL FRAMEWORK
14.45 – 15.15	Pre-ordained intervention
15.15 – 15.30	Oral presentation
15.30 – 15.45	Oral presentation
15.45 – 16.00	Oral presentation
16.00 – 16.15	Oral presentation
16.15 – 16.30	Questions
16.30 – 17.00	Coffee break
17.00 – 17.15	Oral presentation
17.15 – 17.30	Oral presentation
17.30 – 17.45	Oral presentation
17.45 – 18.00	Oral presentation
18.00 – 18.30	Questions and final summary

Friday, December 2, 2011

President:

Moderator:

09.00 – 09.15	CONCEPTUAL AND METHODOLOGICAL FRAMEWORK
09.15 – 09.45	Pre-ordained intervention
09.45 – 10.00	Oral presentation
10.00 – 10.15	Oral presentation
10.15 – 10.30	Oral presentation
10.30 – 10.45	Oral presentation
10.45 – 11.00	Questions
11.00 – 11.30	Coffee break
11.30 – 11.45	Oral presentation
11.45 – 12.00	Oral presentation
12.00 – 12.15	Oral presentation
12.15 – 12.30	Oral presentation
12.30 – 13.00	Questions and final summary

Promoting Committee of the XIV National HPH Conference

Department of Health Policies, Councillorship for Health and Social policies of the Autonomous Province of Trento

Livia Ferrario - General director of the Department of health policies

Provincial Healthcare Trust of the Autonomous Province of Trento

Luciano Flor - General director

Debiasi Franco - Administrative director

Eugene Gabardi - Medical director

Paola Maccani - Director for Health and Social Integration

National Scientific HPH Committee

Formed by coordinators and collaborators of HPH Italian regional networks:

Carlo Favaretti - National coordinator, regional HPH networks

Cristina Aguzzoli, Marco Bertoli, Luisa Giacomini (Friuli-Venezia Giulia)

Angelo Penna, Luigi Resegotti (Piemonte)

Simone Tasso, Paolo De Pieri (Veneto)

Emanuele Torri, Rosanna Tabarelli (Trentino)

Giancarlo Fontana, Lucia Scrabbi (Lombardia)

Giorgio Galli, Anna Castiglioni (Valle d'Aosta)

Mariella Martini, Antonio Chiarenza (Emilia-Romagna)

Tommaso Langiano, Maria José Caldés Pinilla (Toscana)

Roberto Predonzani (Liguria)

Salvatore Russo, Giampiero Seroni (Sicilia)

Sara Diamare (Campania)

Caterina Azzarito, Giacomino Brancati (Calabria)

Secretariat of the XIV National HPH Conference (scientific and organizational)

Department of Health Policies, Councillorship for Health and Social policies of the Autonomous Province of Trento

Emanuele Torri - Department of health policies, Councillorship for Health and Social policies of the Autonomous Province of Trento.

Provincial Healthcare Trust of the Autonomous Province of Trento

Emanuela Zandonà - Director of techno-structure systems of governance

Annamaria Guarnier - Head of governance of care processes

Rosanna Tabarelli, Mariangela Soverini - Service governance of care processes

Amelia Marzano - Head of Education service

Cristina Moletta, Eleanor Angeli - Education service

Veronica Maroni - Service coordination and verification administrative procedures

Sandra Chighizola - Head of internal and external relations service

Migazzi Marino - Director of Department of Prevention

INFORMATION

Telephone 0461 904159: it is always on the answering machine on which you can leave a message. The response is expected within 48 hours.

Sending abstracts from the online August 1 to **October 5, 2011.**

Register online from September 5, 2011.

Conference website: <http://www.retehpitalia.it>

Email: XIVconferenzanazionaleHPH@apss.tn.it. The response is expected within 48 hours.

Location of Conference: Convention Centre PalaLevico Valsugana, Via Lido 4-38056 Levico Terme, Trento
(www.palalevico.com)

How to reach the conference venue

HIGHWAY

A22 Modena-Brenner

Output Trent North

No State 47 (Highway Valsugana)

Information for Padua - Venice

Output

Levico Terme (approx. 20 km from Trento)

RAILROAD

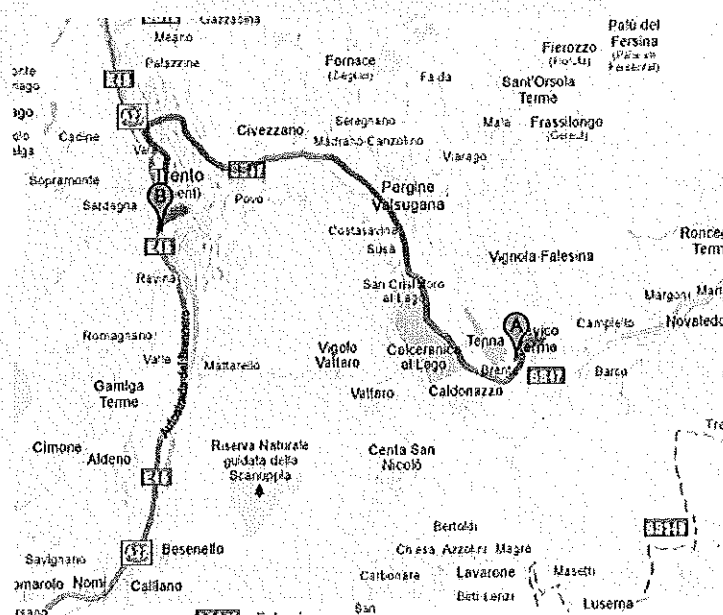
Railway Bologna - Brenner

Trent Station

Railway Valsugana

Station Levico Terme

Train schedule: www.trenitalia.com



HOTEL RESERVATIONS

The hotel facilities of the affiliated municipality of Levico Terme (Trento) are: Hotel Du Lac (<http://www.trentinowellnesshotel.it>) and Hotel Sorriso (<http://www.hotelsorriso.it>). The reservation will be handled directly by the participant. Contact the hotel rates, indicating that the reservation is for the XIV National Conference on HPH. The conventions are downloadable from the site of the Conference (<http://www.retehpitalia.it>).

For other hotel options you can visit <http://www.visittrentino.it>, tourist portal dedicated to information and services for those travelling or staying in Trentino.

