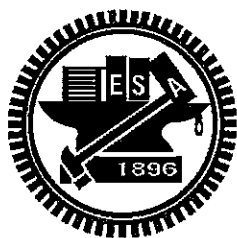


範例

①



國立交通大學

National Chiao Tung University

出國報告（出國類別：☐ A 類、考察訪問
☐ B 類、出國短期研究
☐ C 類國際會議）

②

題目：AACSB International
Maintenance of Accreditation
Seminar

③

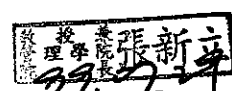
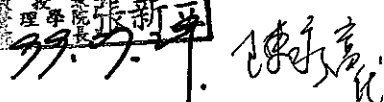
服務機關：財務金融學系

姓名職稱：郭家豪 助理教授

前往國家：USA, Tampa, Westin Hotel

出國期間：10/06/17~06/26

報告日期：10/07/14

撰 寫 人	審 核 人	初 閱	複 閱
			 

備註：出國報告書審核程序如下

- 一、初閱：各學院教師 A、B、C 類及其他行政單位 A 類由單位主管，研究生由指導教授；中心計畫及學群 A、B、C 類由各中心計畫主持人。
- 二、複閱：經費所屬之一級單位；中心計畫及學群 A、B、C 類由頂尖計畫執行長。

一、摘要（200-300 字）

此次參加國際管理學院精進學會(AACSB)國際認證會議主要是了解 AACSB 的維持認證程序的主要精神與原則、AACSB 維持認證標準的最新變革與譯讀、認證時程安排與過程、以及預先可以準備的佐證文件和資料範圍，同時也可以藉由相互溝通釐清部分疑惑，例如申請維持認證檢視時，必須符合哪些要求，又有哪些 programs 可以申請免除認證檢視。藉由參加此次會議的充分討論，得以認知從申請者、同儕檢視團隊到委員會所各自扮演的角色與責任，也可以檢視通過認證的成功要素，有助於學校在準備維持認證檢視的後續工作進行。

二、目次

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(二) 過程

會議於 2010 年 7 月 18 日上午 8:00 開始報到，8:30 分開始由 Arthur L. Centonze (Dean Emeritus and Associate Professor of Economics at the Lubin School of Business, Pace University) 和 Jerry E. Trapnell (Chief Accreditation Officer for AACSB International) 主持，先介紹維持認證的目的及哲理、維持認證的程序以及維持認證的內容。上午 10:15 分接續介紹在維持認證程序中很重要的 Peer Review Team，包含其選定的組成份子、訪視結果及過渡情境說明等。

11:00 再接續說明 AACSB 的各單位或委員會所扮演的角色及責任，如 Host School 應遵從維持認證時程提出申請、準備繳交相關資料文件、聯絡 Peer Review Team Chair 並給予協助，最後也要繳交訪視評估報告給 AACSB；也討論 Peer Review Team Chair 的重要角色之一是提供建議給受訪學校，協助受訪學校準備訪視工作；而 Team Members 則側重在檢視各項訪視指標品質及後續改善情形；Accreditation Committee 則依據訪視報告作最後裁決討論；11:30 則說明維持認證檢視申請的相關問題，如說明學校辦學的差異化及論證基礎、說明希望達成的品格教育目標及落實方案、對上次訪視意見改善情形或後續重大變化、列出本次訪視受訪 program 範圍及不納入訪視有學位 program 範圍及其理由等細節討論及準備方向。

下午 1:30 則深入討論學校應有如何確保學習(Assurance of Learning)效果的作為，例如應檢視自上次檢視後所有課程規劃，並重新修正或定位課程使之合理化，也應該將評估學習效果的工具或程序納入檢視，是否可以符合學習目標、衡量結果與實際表現有否落差，及對課程發展的影響等。下午 2:30 則討論訪視指標標準 2、9 及 10，這些指標標準是針對教師在 Intellectual Contributions(IC)和課程規劃、準備及評估學習效果上所扮演的重要角色而定的衡量標準，可以檢視學校所具備師資是否符合其發展規劃目標。

下午 3:45 分則討論教師的分類，依參與程度分成 Participating Faculty Member 及 Supporting Faculty Member，來衡量師資是否充足；又依教師性質差異，分成 Academically Qualified (AQ) Faculty 和 Professionally Qualified (PQ) Faculty 或兩者皆非等，來衡量師資品質。下午 4:30 則開放問題討論，對有疑惑處再作深入說明。下午 5:00 則作研習效果評估並總結會議討論。下午 6:30 會議正式結束。

AACSB 的維持認證檢視也十分重視目前師資及其後續規劃是否能與學校中長期發展策略中的各項學位發展計畫相符，也要求學校要提供鼓勵與輔助教師提升其 Intellectual Contribution (IC)，尤其是要有相當比例的學術期刊、著作或學術獎項佐證。師資規畫可以分成 participating faculty 和 supporting faculty，值得注意的是 participating faculty 並不一定要全職專任老師，而是取決於是否積極參與系所發展、課程規劃與學生事務，學校必須訂定適當標準認定是否為 participating faculty。AACSB 的 Standard 9 要求正常情況下 70% 以上課程應由 participating faculty 教授，每一學科或學程或分區至少 60% 以上課程應由 participating faculty 教授。AACSB 的 Standard 10 則規定師資的可分成 academically qualified (AQ) faculty 和 professionally qualified (PQ) faculty，原則上 AQ 師資的認定是取決於其學術學位或學術表現，PQ 師資的認定則是取決於其實務經驗或專業成就，AACSB 要求有研究所學制的學校，其 AQ 師資比例必須高於 50% 以上，而且 AQ+PQ 師資合計至少有 90% 的比重。

五、佐證資料的完整與保存

AACSB 的維持認證檢視中的各項指標，除了說明發展現況與規劃外，也需提供相關足資佐證的數據或資料，因此，有必要及早落實相關數據的統計與資料蒐集或提供，並予以完整保存以便提供 AACSB 檢視。

以上為個人參加 AACSB 2010 維持認證研討會之心得與建議，希望可以對學校進行 AACSB 維持認證程序準備工作時有所助益。

MAINTENANCE OF ACCREDITATION TIMELINE

<u>YEAR 1</u>	<u>YEAR 2</u>	<u>YEAR 3</u>	<u>YEAR 4</u>	<u>YEAR 5</u>
- Review and Refine Strategic Management Plan - Prepare Annual Maintenance Report for prior academic year - Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year	- Review and Refine Strategic Management Plan - Prepare Annual Maintenance Report for prior academic year - Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year	- Review and Refine Strategic Management Plan - Prepare Annual Maintenance Report for prior academic year - Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year	- Review and Refine Strategic Management Plan - Prepare Annual Maintenance Report for prior academic year - Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year	- Review and Refine Strategic Management Plan - Prepare Annual Maintenance Report for prior academic year - Complete Key Data and Accreditation Data Sections of the <i>Business School Questionnaire</i> for prior academic year
		Submit Maintenance Review Application with signed cover letter requesting maintenance review and preferred visit dates.	Accreditation Coordinating Committee rules on exclusions and the scope of the accreditation visit	Submit Fifth Year Maintenance Report and the five year collection of Annual Maintenance Reports
		Submit List of Degree Programs including Catalogs	Work with AACSB to select Peer Review Team from peer and aspirant groups	Submit Policies for Faculty Management, including Non-Tenure Track Faculty
		Submit request for exclusion of degree programs including justification for the request	Work with AACSB to set the visit date	Submit Executive Summary including effective practices
		Submit List of Comparison Groups (Peer, Competitive, and Aspirant) <i>Previous four items to be submitted together.</i>		Accreditation Statistical Reports will be distributed to applicant and team members by AACSB
				Work with Peer Review Team to prepare the Visit Schedule
				Peer Review Team Visit

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