

Organisation de Coopération et de Développement Économiques Organisation for Economic Co-operation and Development

08-Dec-2008

English text only

DIRECTORATE FOR SCIENCE, TECHNOLOGY AND INDUSTRY STEEL COMMITTEE

RECENT DEVELOPMENTS IN TURKISH STEEL AND RAW MATERIALS MARKETS

Note by the Turkish Iron and Steel Producers Association

(Please note that this document is only available in pdf)

15-16 December 2008, Kuala Lumpur

This document will be presented under Session One of the workshop on Steel and Related Raw Materials.

Contact: Anthony de Carvalho, Administrator, Structural Policy Division Tel: +(33-1) 45 24 93 77, Fax: +(33-1) 44 30 62 63, E-mail: Anthony.decarvalho@oecd.org

JT03257171

RECENT DEVELOPMENTS IN TURKISH STEEL AND RAW MATERIALS MARKETS

65TH SESSION OF OECD STEEL COMMITTEE

Dr. Veysel YAYAN
Secretary General
Turkish Iron and Steel Producers Association

OECD Steel Committee Meeting 15-16 December 2008, Kuala Lumpur

•

General Remarks

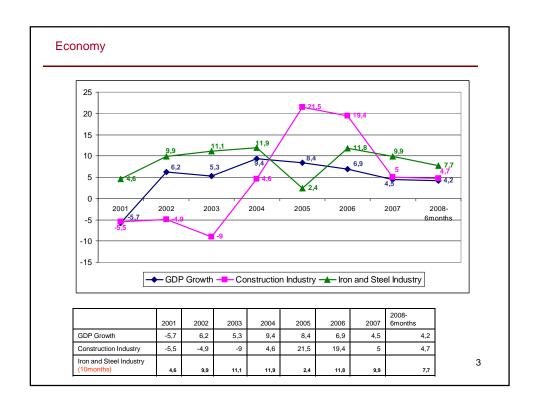
Global economies and steel industry is passing through a period of economic uncertainties, after a strong 3 quarters in 2008.

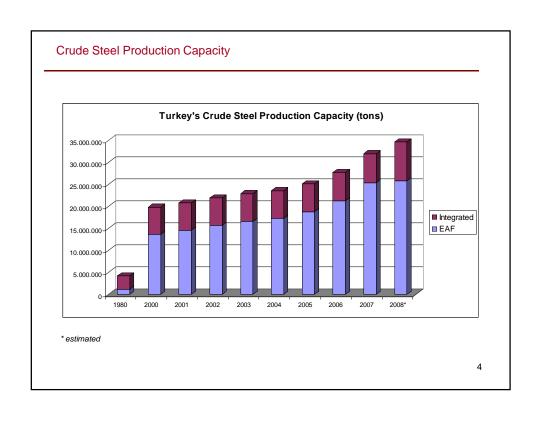
The impact of global financial crisis on steel industry is becoming more apparent in the last quarter of 2008, sharp drops are seen in production, consumption and foreign trade.

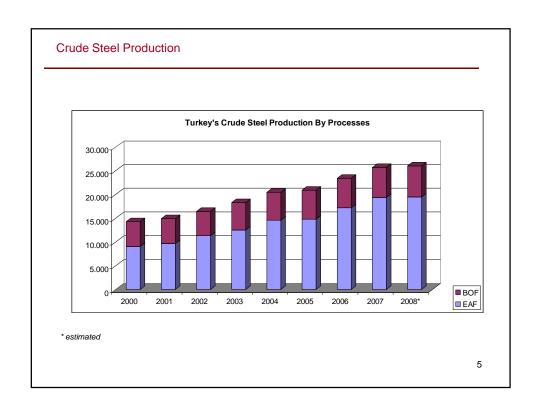
Rapidly changing circumstances make it difficult to estimate the short term performance of the steel industry from now on.

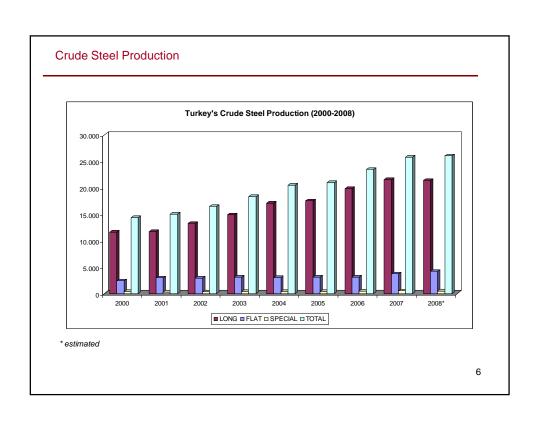
The uncertainties in the global economies and markets also negatively affected the outlook of the Turkish steel industry, since Turkey is an important steel trader in the world.

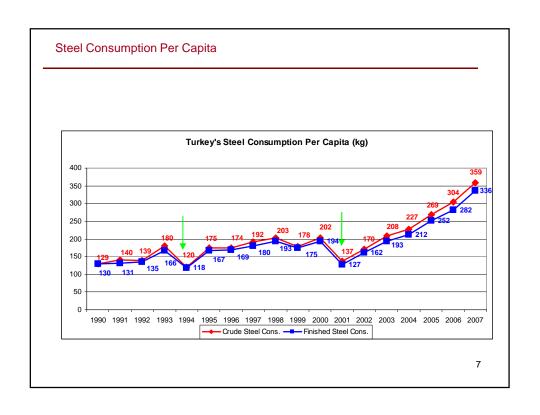
World Steel Association also cancelled its Autumn 2008 short range demand forecast due to the rapidly changing circumstances and uncertainties.

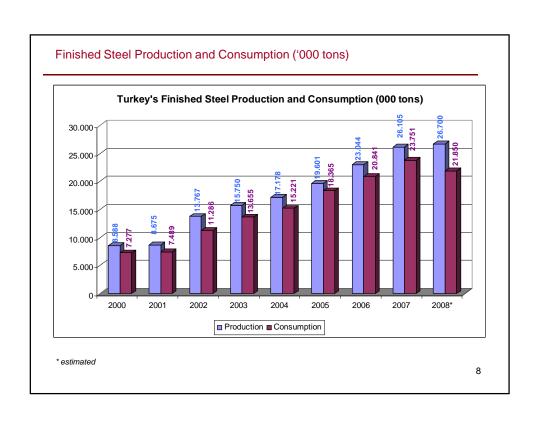


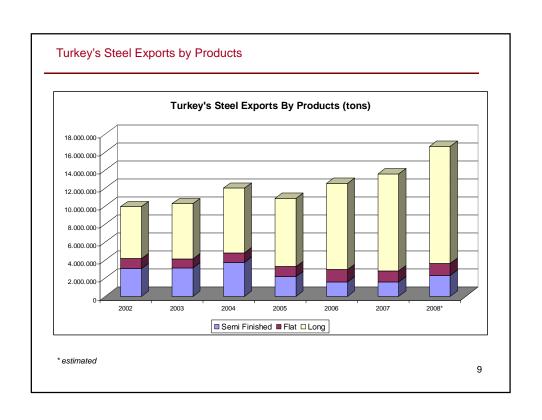


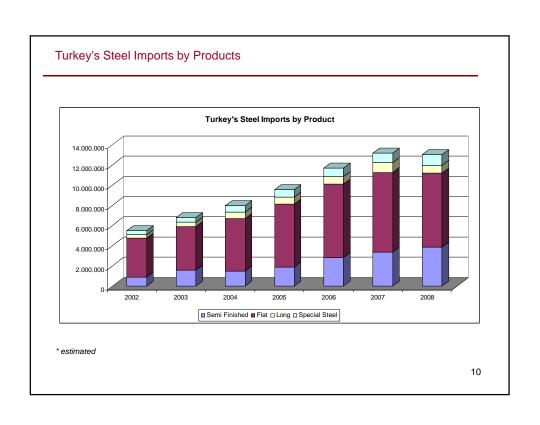


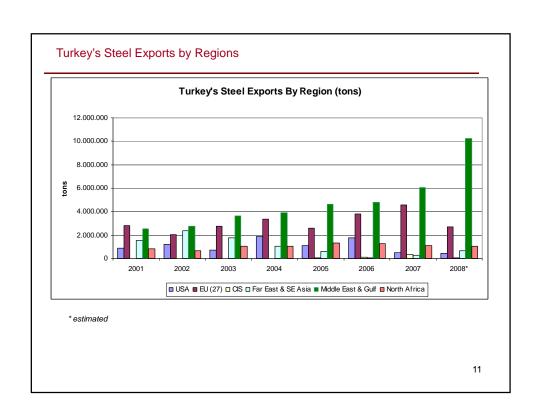


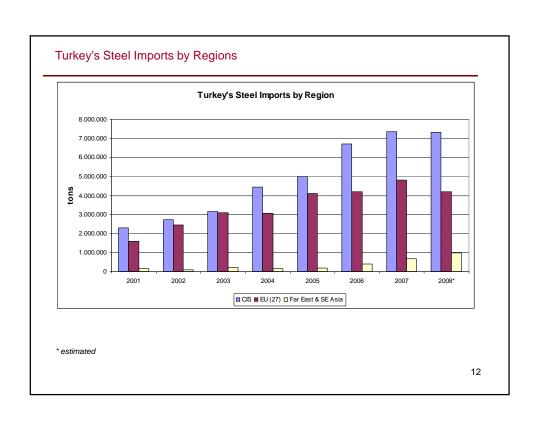


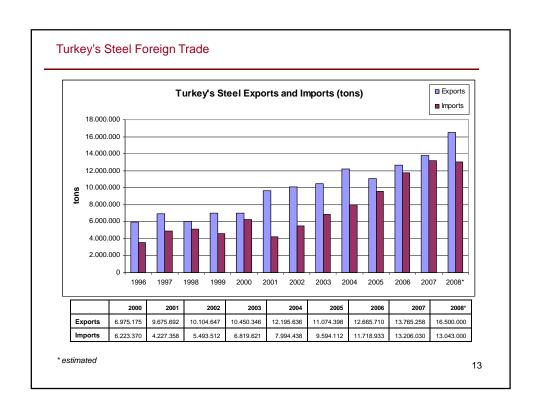


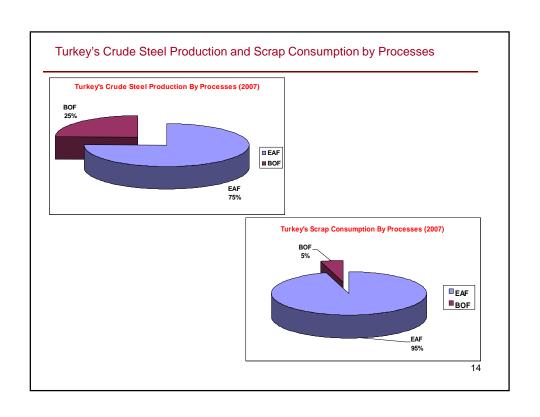


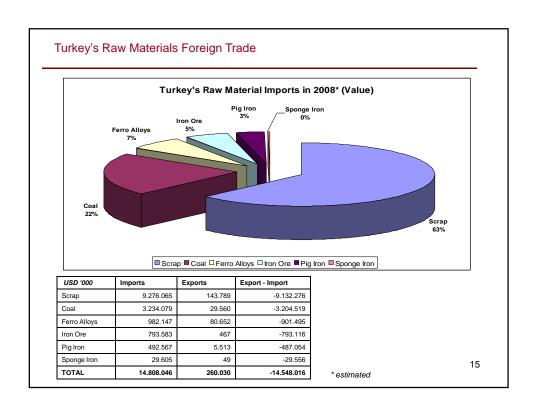


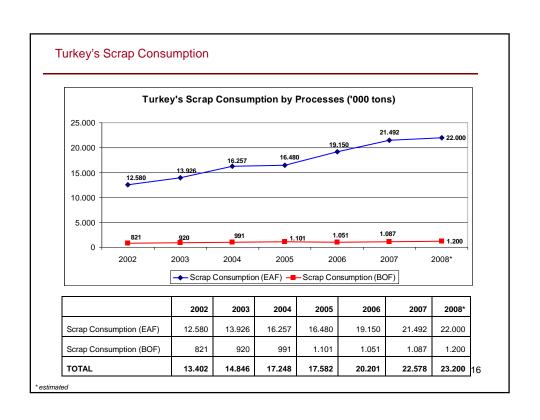


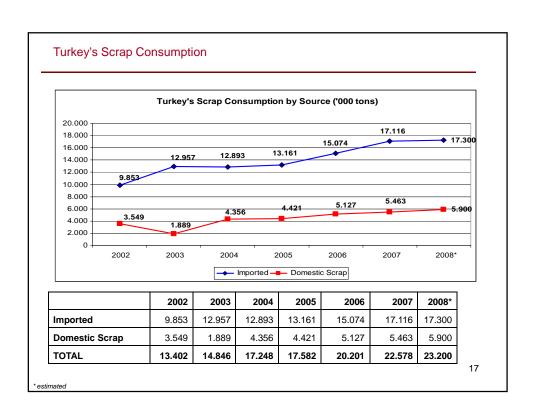


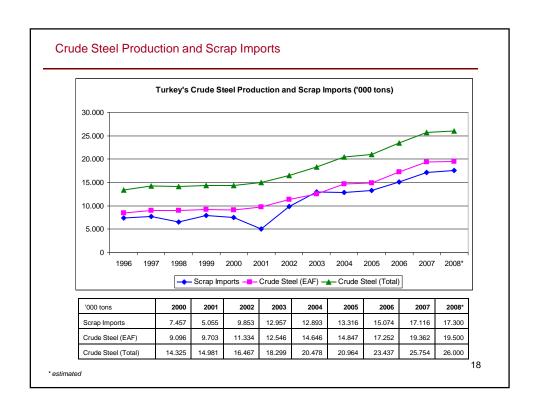


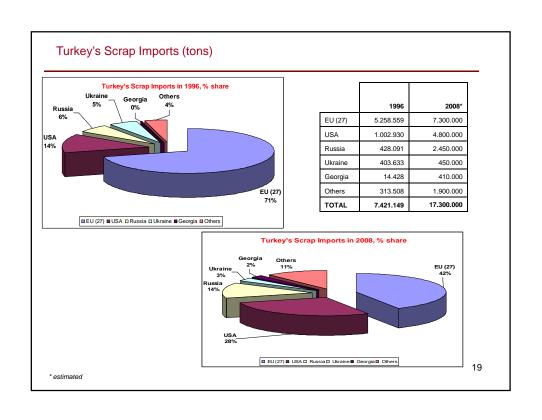


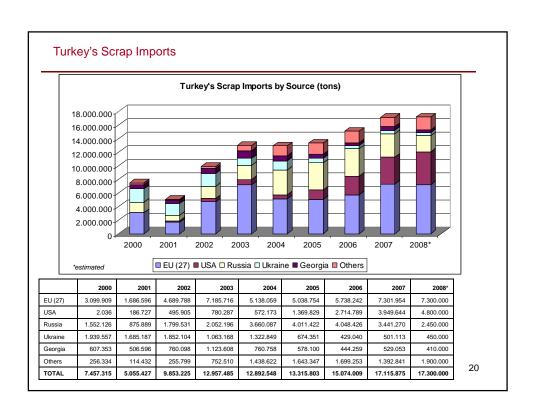












Facts and Forecasts

- 2008 was a year of intensive restructuring and conversion investments from long to flat product production for Turkish steel industry, which enabled flat steel production capacity to increase around 20 %.
- Turkish steel industry has been carrying all of those investments from its own resources.
- Turkey's crude steel production increased 11 % during the first 9 months of 2008 due to the strong demand both in domestic and export markets.
- However, during the last quarter of the year, production started to decrease drastically because of the collapse of demand in Turkey and export markets.
- At the end of 2008, it is expected that crude steel production increase of Turkish steel industry will be around 5 %.

21

Facts and Forecasts

- The global financial crisis negatively affected some of the flat steel production investments. Despite that, flat steel production capacity is expected to continue to increase in 2009 as well, which will affect total steel production capacity positively.
- It is expeted that Turkey's steel production will be stable in the first quarter of 2009, but expected to show an increasing trend during the second half of 2009.
- The slowdown in Turkish domestic market will be limited compared to the global markets, new flat steel capacities will lessen the necessity of steel imports and domestic steel production to increase more than 5 % in 2009.
- Steel exports are forecasted to decline compared to the 2008 level. After the strong first 3 quarters in 2008, exports slowed down drastically during the last quarter of 2008.

Points to Focus

Points that world steel industry should focus:

- •Government subsidies resulting in new artifical capacities in some countries should be removed, accept for the ones aiming to improve the environmental performance.
- Access to raw materials should be easier and all kinds of barriers should be eliminated.

23

Facts and Forecasts

- •Turkish steel industry now entirely privatized, does not have any government subsidies and make all of its investments from its own resources.
- Private structure of Turkish steel industry enable it to react more rapidly to the changes in market conditions.
- Global steel industry showed that it is experienced in crisis management with its rapid reaction this year.
- Reflections of all those measures will be seen on prices in 2009 when demand is expected to recover.

Conclusion

In sum, it can be said that 2009 will be worse than the first half of 2008, but better than the second half of 2008.