



IBM China Business Innovation Center

Overview



China Business Innovation Center
中国创新中心

2006

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IBM GCG Technology and Innovation Powerhouse

China Research Laboratory -- 1995

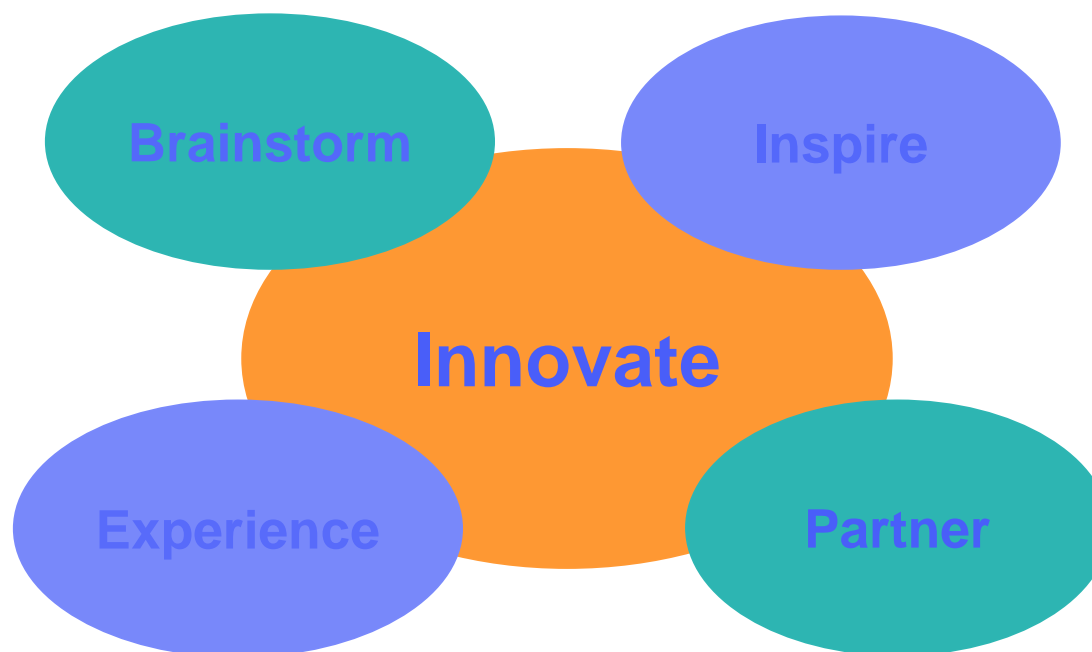
China Development Laboratory -- 1998

China System Center -- 2005

China Business Innovation Center -- 2006

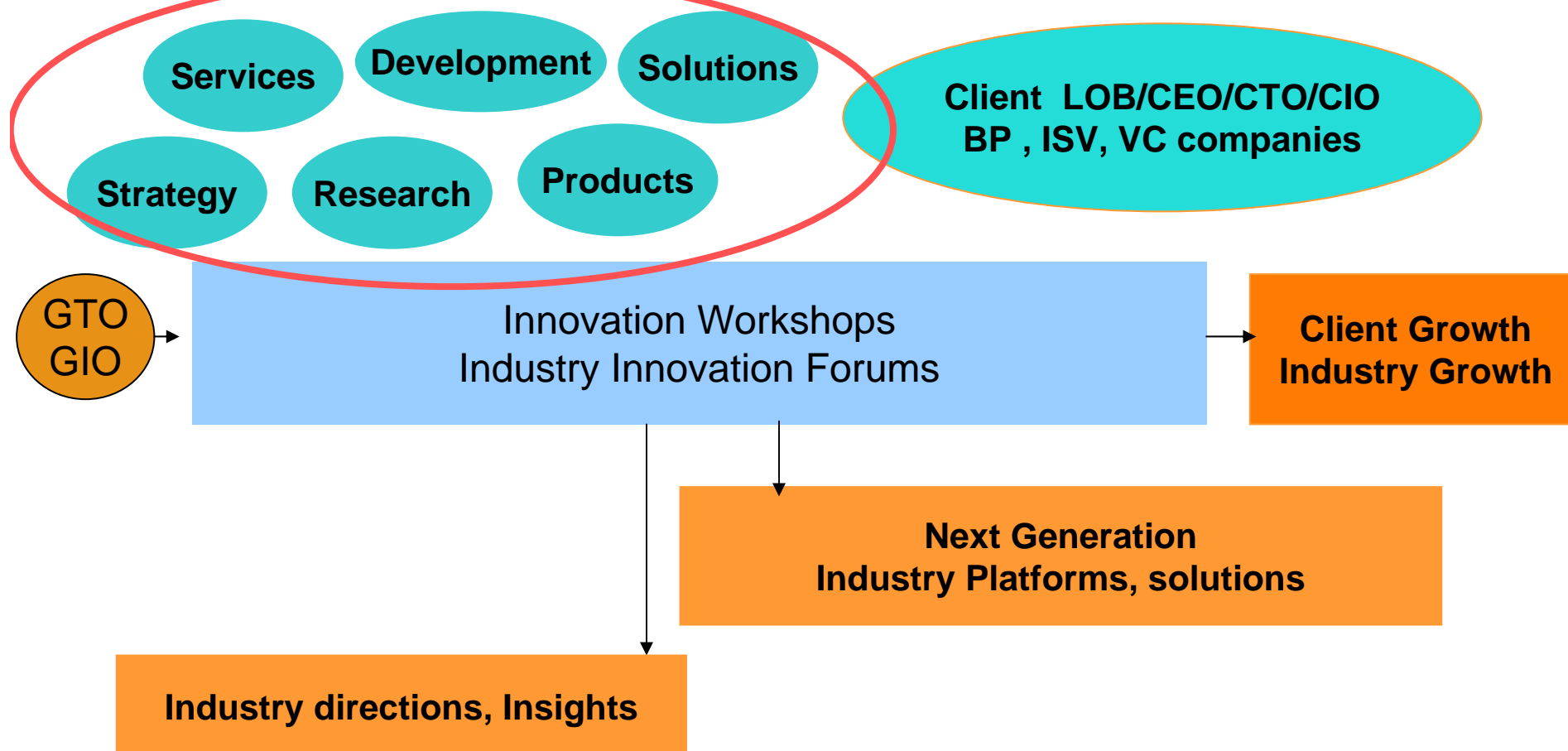
China Business Innovation Center Mission

- **Showcase IBM Innovation Leadership and Facilitate Collaborative Innovation Partnership between Clients, Partners and IBM**



Innovation Workshops

No other company can do this



Example agenda

— A leading Chinese Home Electronic Appliance Manufacturing Company

- **09:30 – 09:35** **Welcome speech**
- **09:35 – 09:50** **IBM China Global Business Service overview**
- **09:50 – 10:05** **XXX company CTO speech**
- **10:05 – 10:45** **IBM Research Overview**

- **10:45 – 10:55** ***Break***
- **10:55 – 11:45** **IBM Development overview and some IPD experience**
- **11:45 – 12:05** **Innovation That Matters**
- **12:05 – 12:50** ***Lunch***

- **12:50 – 13:10** **Solution tour**
- **13:30 – 14:00** **Collaborative Innovation for the NEW Chinese Electronics Company**
- **14:00 – 15:00** **Global Technology Outlook**

@ Your Service

Top Scientists and Engineers



James Yeh
CTO



Jo Cheng
IBM Fellow



Thomas Li
Master Inventor
15 Invention Plateaus



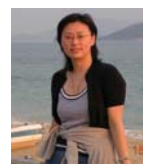
Wang Yun
IBM Fellow

>1000 years of Industry Experience

From GBS



Industry Solution Teams



On site

- 200 Researchers
- 600 Engineers

Connected

- China Systems Center
- Worldwide Solution Centers/Labs
 - La Gaude , Tokyo, Dallas, Austin

Innovation Center Staff- Event Mgmt/Support

